



Enabling Grids for E-science

## Networking with collaborating projects

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[www.eu-egee.org](http://www.eu-egee.org)



Information Society  
and Media



- **Primary methods of outreach**
  - Articles – iSGTW, outside publications
  - Press releases
  - Events – our own, attendance at others
  - Literature – flyers, booklets
  - Posters
  - Website

- **Combined we can reach a far bigger audience**
  - Central NA2 can reach over 400 journalists
  - Each partner can reach at least a further 20
  - How many more from each collaborating project?

- **Helping each other**
  - Getting messages out to a wider audience
    - Using combined media networks
    - Finding out about more events
    - Distributing material at more events
  - Getting your message to an internal audience
    - NA2 and the Related Projects Liaison Office can help bring collaborating projects together

- **Professional communicators**
  - Many NA2 partners are professional communicators with a scientific background
  - Ready to help you produce high quality material
- **In your area**
  - A least one NA2 partner in every federation
  - Help with local events, languages etc

# ASK!

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