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## Mobile web development, and CERN mobile web site

*Friday, 19 October 2012 10:00 (30 minutes)*

Mobile computing is clearly on the rise –but developing mobile applications, especially for multiple platforms, is a considerable effort. Fortunately, there is an alternative to native apps: web sites that are optimized for mobile devices and touch screens. In this presentation, I will discuss both solutions, and will present a hybrid approach. The presentation will also include a brief introduction to technologies such as jQuery, jQuery Mobile and PhoneGap.

Additionally, as an example of a mobile web application, CERN mobile web site (<http://m.cern.ch>) will be presented.

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