



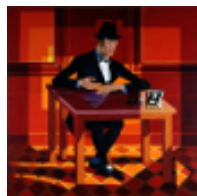
# Theory of Flavor

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Discrete 2012, Lisbon





# Definitions

## Masses and mixings- two aspects of flavor

Def.  $L_{mass} = \bar{Q}_L M_{q=u,d} Q_R + \bar{l}_L M_l l_R + \nu^T m_\nu \nu + h.c.$

**Mass basis:**  $U_L M_{q,l} U_R^+ = M_{q,l}^{diag}$  ;  $U_\nu^* m_\nu U_\nu^\dagger = m_\nu^{diag}$

$$V_{CKM} = U_u U_d^+$$

$$U_{PMNS} = U_l U_\nu^+$$

$$\begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix}$$

$$\begin{pmatrix} U_{e1} & U_{e2} & U_{e3} \\ U_{\mu1} & U_{\mu2} & U_{\mu3} \\ U_{\tau1} & U_{\tau2} & U_{\tau3} \end{pmatrix}$$



# Flavor Puzzle

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- Up quarks:  $m_u/m_c \sim m_c/m_t \sim 1/200$
- Downs :  $m_d : m_s : m_b = 0.002 : 0.03 : 1$
- Mixings:  $V_{us} \approx 0.22; V_{cb} \approx 0.037; V_{ub} \approx 0.003$
- Leptons:  $m_e : m_\mu : m_\tau = 0.0005 : 0.093 : 1.58$
- $\nu$  Masses: weak hierarchy  $m_2 : m_3 \sim 0.2 : 1$  ( $\theta_C : 1$ )
- Mixings:  $\sin^2 \theta_{12} \approx .312$ ;  $\sin^2 \theta_{23} \approx .466$   $\sin^2 \theta_{13} \sim 0.02$
- Strong CP problem: why is  $\theta_{QCD} \leq 10^{-10}$  ?

# From data to theory via mass matrices

- Diagonal charged lepton mass matrix +

$$M_\nu \cong \begin{pmatrix} \varepsilon_1 & \varepsilon_3 & \varepsilon_3 \\ \varepsilon_3 & 1 + \varepsilon_1 & -1 + \varepsilon_3 \\ \varepsilon_3 & -1 + \varepsilon_3 & 1 + \varepsilon_1 \end{pmatrix}$$

$$\varepsilon_i \sim \lambda$$

Cabibbo angle

- Compare with

$$M_d \approx m_b \begin{pmatrix} \lambda^4 & \lambda^3 & \lambda^3 \\ \lambda^3 & \lambda^2 & \lambda^2 \\ \lambda^3 & \lambda^2 & 1 \end{pmatrix}$$



# Towards a theory of flavor

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- Standard model: flavor resides in Yukawa couplings:

$$\mathcal{L}_Y = h_u \bar{Q}_L H u_R + h_d \bar{Q}_L \tilde{H} d_R + h_\ell \bar{L} \tilde{H} e_R + \mathcal{L}_\nu^{mass} + h.c.$$

- $\langle H \rangle$  leads to fermion masses and mixings.

- # of parameters: Majorana  $\mathbf{v}$  : 22

Dirac  $\mathbf{v}$  : 20

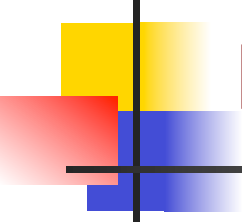
- How do we understand these parameters ?

# Symmetry approach

- Zero fermion masses (zero Yukawas) → SM + RH nu  
→ flavor symmetry group:

$$G_f = U(3)_Q \times U(3)_u \times U(3)_d \times U(3)_\ell \times U(3)_e \times U(3)_N$$

- Flavor: a consequence of breaking  $G_f$
- Questions:  $G_f$  Gauge or global symmetry ?
  - a) If global, should be discrete to avoid massless states: scale  $M_f \geq M_{infl.}$  to avoid domain walls
  - b) If local, no such restriction except phenomenology



# This talk: Two classes of models-

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- (i) Gauged flavor approach
- (ii) Discrete global flavor and GUTs

# Gauged flavor approach with vector-like quarks, leptons

- Add vectorlike fermions  $\rightarrow U_{2/3}, D_{-1/3}, E_{-1}, N_0$
- Flavor is a high scale (multi-TeV) phenomenon but “trickles” down to low scales

$$\begin{array}{c}
 q_L \begin{pmatrix} q_R & Q_R \\ 0 & \lambda_u v_L \\ \lambda_u v_R & \langle Y_u \rangle \end{pmatrix}
 \end{array}
 \begin{array}{l}
 \text{unit matrix; flavor flat} \\
 \text{flavor structure -}
 \end{array}
 \quad
 h = \frac{\lambda v_R}{\langle Y \rangle}$$

- Gauged flavor guarantees this (SM: Greenstein, Redi, Villadoro'10; LR: Guadagnoli, Mohapatra, Sung'11) Cosmology OK.

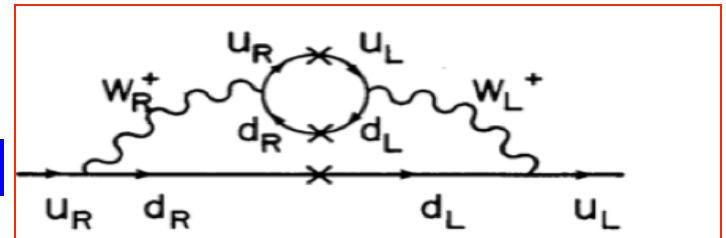


# Flavor from flavon vevs and solution to strong CP

- Understanding flavor in this approach:
- Write potential  $V(Y_u, Y_d)$  at  $M_f$  and minimize to get SM Yukawas:
- For MFV (SM) case problematic: (Alonso, Gavela, Merlo, Rigolin)
- Not for LR Gauged flavor case (preliminary)

-LR Advantage:  $\theta_{QCD} = 0$   
tree and 1-loop;  $\rightarrow$  2-loop small

(Babu, RNM'90)



$$\bar{\theta} \sim \frac{g^4 m_b m_t}{(16\pi^2)^2 v_R^2} \sim 10^{-10}$$

# New TeV scale Physics

- Sub-TeV vector-like fermions (top partner)  $\psi_t$

LHC:  $M_{\psi_t} > 760$  GeV (ATLAS);  $> 475$  GeV (CMS)

- 3<sup>rd</sup> gen mixing:  $\theta_{t\psi_t} \leq 5\%$

- $t \rightarrow cg$   $\kappa \approx 10^{-3} \left( \frac{TeV}{Y_{u,33}} \right)^3 (TeV)^{-1}$ ; 100 times SM

- Striking LHC signal 6b+2W

$$pp \rightarrow \psi_t \bar{\psi}_t + X$$

$$\downarrow$$

$$t + H \rightarrow bWb\bar{b}$$

- 1-2% level CKM unitarity violation: (Branco, Botella, Nebot'12)

# Strategy with discrete global flavor symmetry:

- Add SM singlet  $G_f$  non-singlet flavon fields  $\phi_a$
- For  $\mu \ll M_f$ ,  $\mathcal{L}_{eff} = \frac{1}{M_f^n} \bar{Q}_L \phi_a^n H u^c + ..$

- Minimize flavon potential  $\rightarrow$  determines the Yukawa couplings i.e. 
$$h_{u,d} = \frac{\langle \phi_a^n \rangle}{M_f^n}$$

Bereziani, King, Ross; M-Varzielas; Altarelli, Feruglio, Hagedorn, Luhn, Merlo, Smirnov, Schmidt, ..

- Used extensively for neutrinos
- $\rightarrow$  Our example GUT model unifying quarks and leptons

# GUT theory of flavor

- Many reasons to consider GUTs :
- GUTs unify couplings at very high scale:
- Interesting flavor relations at GUT scale: e.g.

$$m_b \approx m_\tau; m_\mu \approx 3m_s$$

$$\frac{m_{sol}}{m_{atm}} \sim \theta_C; \theta_{13} \sim \theta_C$$

- Seesaw for neutrinos points to GUT scale:

Type I:

$$m_\nu \cong -\frac{h_\nu^2 v_{wk}^2}{M_R}$$

$M_R \approx 10^{14} GeV$ ; similar for Type II:

- Desirable to avoid domain wall problem  $M_f \gg M_U$

# Underlying structure in quark-lepton flavor for model building

- Suppose

$$M_u = M_0 + \delta_u$$

$$M_d = rM_0 + \delta_d$$

$$M_l = rM_0 + \delta_l$$

$$\delta_{u,d,l} \ll M_0$$

- Choose basis so  $m_\nu$  diagonal.

→ **small quark mixings and large lepton mixings**

( Dutta, Mimura, RNM' PRD-09)

# How to see that ?

- **Suppose:**  $U_0 M_0 U_0^+ = M^{diag}$
- **Then**  $V U_0 (r M_0 + \delta_d) U_0^+ V^+ = M_d^{diag}$
- **Since**  $\delta_{u,d,l} \ll M_0$  **off-diagonal elements of V are small.**

$$V_{CKM} = U_0 U_0^+ V^+ = V^+$$

- **On the other hand,**  $U_{PMNS} = U_0$  **whose matrix elements are large for anarchic  $M_0$**
- *Does not however explain mass hierarchies*

# Rank mechanism and mass hierarchy

■ Assumption (II):  $M_0$  rank one i.e.

$$M_0 = \begin{pmatrix} a \\ b \\ c \end{pmatrix} (a \quad b \quad c)$$

■ mass for third gen fermions:  $t, b, \tau$  with  $m_b \cong m_\tau$

■ Turn on  $\delta_{u,d,l} \ll M_0$ ,  $m_{c,s,\mu} \ll m_{t,b,\tau}$

■ Relates mixings to masses;

(Rank idea: Balakrishna, Kagan, RNM; Babu, RNM'88-90; Berezhiani, Rattazi '95  
Dobrescu, Fox, Ferreti, King, Romanino'2000+;...)

# Illustration for 2-Gen. case

- Suppose  $M_0 = \begin{pmatrix} c & \\ & s \end{pmatrix} \begin{pmatrix} c & \\ & s \end{pmatrix}$  and  $m_\nu = \text{diag}(\epsilon_1, \epsilon_2) \propto \delta_{u,d}$
- $c = \cos \theta$ ;  $s = \sin \theta$
- $\theta = \text{Atm.}$  angle; chosen large.

- **Predictions:**  $\left. \begin{array}{l} m_\tau \cong m_b \\ \frac{m_s}{m_b} \approx -V_{cb} \tan \theta \end{array} \right\}$  consistent with observations

- Rest of talk : Realization in GUT theories



# Rank idea in flavon approach

- Leading order charged fermion mass matrix:

$$M_0 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 1 \end{pmatrix} \equiv \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 0 & 0 & 1 \end{pmatrix} \\ \equiv \langle \phi_f \rangle \langle \phi_f^T \rangle$$

- Neutrinos:

$$M_\nu^0 \sim \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & -1 \\ 0 & -1 & 1 \end{pmatrix} \equiv \begin{pmatrix} 0 \\ 1 \\ -1 \end{pmatrix} \begin{pmatrix} 0 & 1 & -1 \end{pmatrix}$$

# SO(10) as the right group

■ **Ansatz:**

$$M_u = M_0 + \delta_u$$

$$M_d = rM_0 + \delta_d$$

as  $\delta_{u,d} \rightarrow 0, M_u \propto M_d$

- In SM,  $u_R$   $d_R$  are singlets- so  $M_u, M_d$  **unrelated**.
- We need a theory where,  $\begin{pmatrix} u_R \\ d_R \end{pmatrix}$  are in a doublet.
- SU(5) cannot do:  $u_R, d_R$  in separate multiplets
- **SO(10) is precisely such a theory.**



# RENORMALIZABLE SO(10)

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- $16_m \times 16_m = \{10\}_H + \{120\}_H + \{126\}_H$

- Fermion masses from Yukawa couplings as in SM

$$L_Y = h 16 \cdot 16 \cdot 10_H + f 16 \cdot 16 \cdot \bar{1} \bar{2} \bar{6}_H + h' 16 \cdot 16 \cdot [120, 10]_H$$

- **Unifies quark and lepton flavors:** (Babu, Mohapatra, 93)

- (Fukuyama, Okada'02; Bajc, Senjanovic, Vissani'02; Goh, Mohapatra, Ng'03; Babu, Macesanu'05; Aulakh, Bajc, Melfo, Senjanovic, Vissani; Fukuyama, Ilakovic, Meljanac, Kikuchi, Okada; Dutta, Mimura, RNM; Bertolini, Frigerio, Malinsky; Joshipura, Patel'11; Altarelli, Blankenburg'11; Dev, RNM, Severson'11)

# Fermion mass formulae in $SO(10)_{126}$

- Define  $Y_f = M_f / v_{wk}$  (Babu, RNM'93)

- $SO(10)$  mass formulae:** Compare with

$$Y_u = h + r_2 f + r_3 h'$$

$$M_u = M_0 + \delta_u$$

$$Y_d = r_1(h + f + h')$$

$$M_d = rM_0 + \delta_d$$

$$Y_e = r_1(h - 3f + c_e h')$$

$$M_l = rM_0 + \delta_l$$

- Type II seesaw for neutrino mass  $\rightarrow m_\nu \cong f v_\Delta$   
 Ansatz realized if  $h \gg f, h'$ -model fits data, predictive

# Theta\_13 prediction of SO(10)<sub>126</sub> Models

- Predicts  $\theta_{23}$ ,  $\theta_{12}$ , solar mass in the right range:

- Type II seesaw case:  $\rightarrow$

Goh, RNM, Ng'03

$$\theta_{13} \simeq 0.17$$

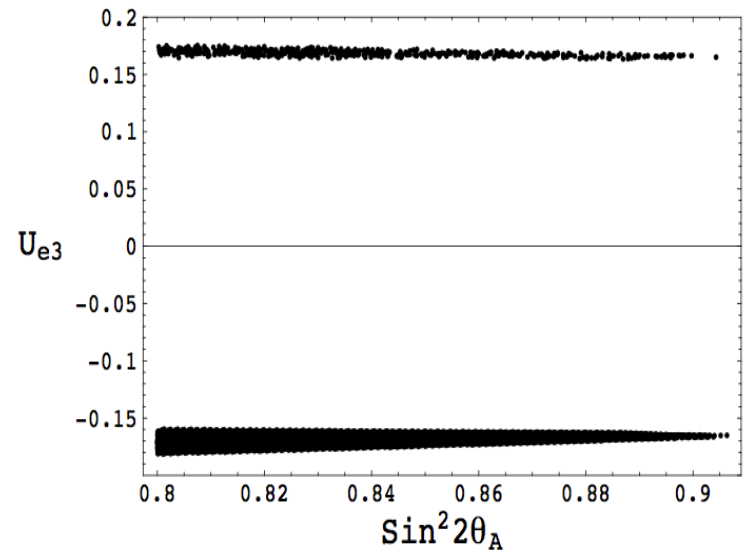
- Babu and Macesanu'05:

$$\theta_{13} \simeq 0.156$$

Non-SUSY case (Type I) (Joshipura, Patel, '11; Severson'12)

$$\theta_{13} \simeq 0.156$$

(Daya Bay-RENO-DC expt  $\sim 0.15$ )





# Some $SO(10)$ details:

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- Pre GUT superpotential with  $S_4$  flavons,  $\phi_1, \phi_2, \phi_3$

$$W = (\phi_1\psi)(\phi_1\psi)H + (\phi_2\psi)(\phi_2\psi)\bar{\Delta} + (\phi_3\psi\psi)\bar{\Delta} + (\phi_2\psi\psi)H',$$

$$\Delta (126); H, H' (10)$$

(Dutta, Mimura, RNM'09)

# Yukawa pattern from dynamics

- Examples: S4 triplet flavon case: (Dutta, Mimura and RNM'09)

$$W = \frac{1}{2}m\phi^2 - \lambda\phi^3 = \frac{1}{2}m(x^2 + y^2 + z^2) - \lambda xyz.$$

$$\phi = \frac{m}{\lambda}\{(1, 1, 1) \text{ or } (1, -1, -1) \text{ or } (-1, 1, -1) \text{ or } (-1, -1, 1)\}.$$

- While for

$$W = \frac{1}{2}m\phi^2 - \frac{\kappa_1}{M}(\phi^4)_1 - \frac{\kappa_2}{M}(\phi^4)_2$$

$$\vec{a} = (0, 0, \pm 1), (0, \pm 1, 0), (\pm 1, 0, 0), \vec{b} = (\pm 1, \pm 1, \pm 1), \text{ and } \vec{c} = (0, \pm 1, \pm 1),$$

- Slightly perturbed around this vacuum  $W + \delta \phi_2 \phi_3$

# Fits and Predictions

## Fernion masses:

(17 parameters) → 5 predictions

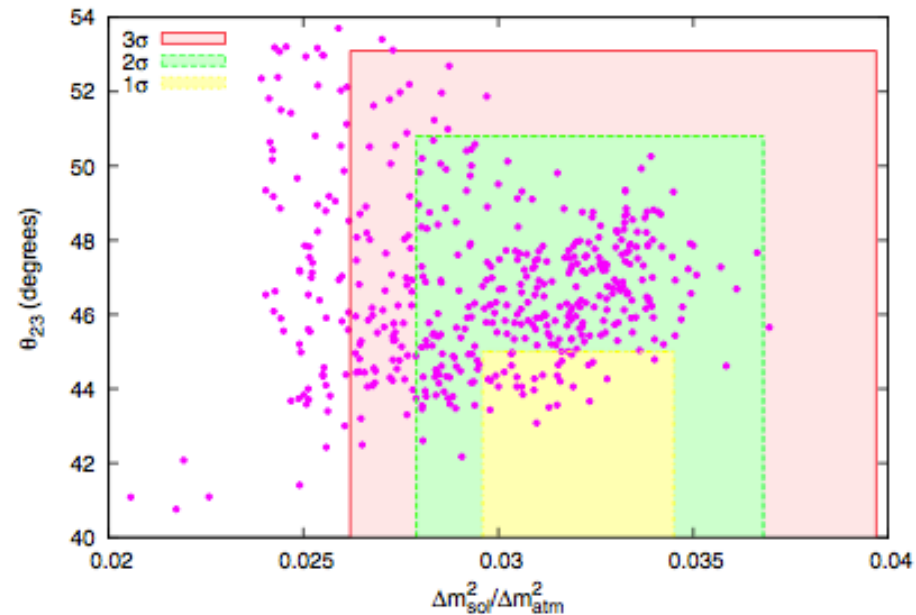
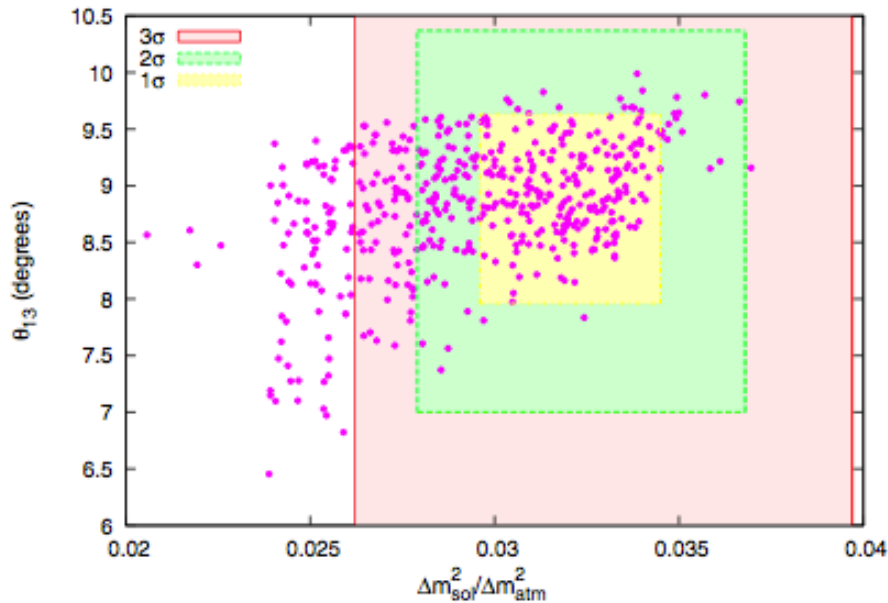
	Predicted value	$3\sigma$ exp range
$\theta_{12}$	$33.77^\circ$	$(30.6-36.8)^\circ$
$\theta_{23}$	$44.82^\circ$	$(35.7-53.1)^\circ$
$\theta_{13}$	$9.02^\circ$	$(1.8-12.1)^\circ$
$\delta_D$	$-165.28^\circ$	$[(5.9-11.6)^\circ]$

(Severson, Dutta, Dev, RNM'12)

	Best fit	Exp value
$m_e$ (MeV)	0.3585	$0.3585^{+0.0003}_{-0.003}$
$m_\mu$ (MeV)	75.6719	$75.6715^{+0.0578}_{-0.0501}$
$m_\tau$ (GeV)	1.2922	$1.2922^{+0.0013}_{-0.0012}$
$m_d$ (MeV)	0.8960	$1.5036^{+0.4235}_{-0.2304}$
$m_s$ (MeV)	21.9535	$29.9454^{+4.3001}_{-4.5444}$
$m_b$ (GeV)	1.0627	$1.0636^{+0.1414}_{-0.0865}$
$m_u$ (MeV)	0.7284	$0.7238^{+0.1365}_{-0.1467}$
$m_c$ (MeV)	209.8979	$210.3273^{+19.0036}_{-21.2264}$
$m_t$ (GeV)	84.1739	$82.4333^{+30.2676}_{-14.7686}$
$V_{us}$	0.2243	$0.2243 \pm 0.0016$
$V_{ub}$	0.0033	$0.0032 \pm 0.0005$
$V_{cb}$	0.0351	$0.0351 \pm 0.0013$
$J$	$2.19 \times 10^{-5}$	$(2.2 \pm 0.6) \times 10^{-5}$
$\Delta m_\odot^2 / \Delta m_{\text{atm}}^2$	0.0321	$0.0320 \pm 0.0025$
$\chi^2$	4.05	

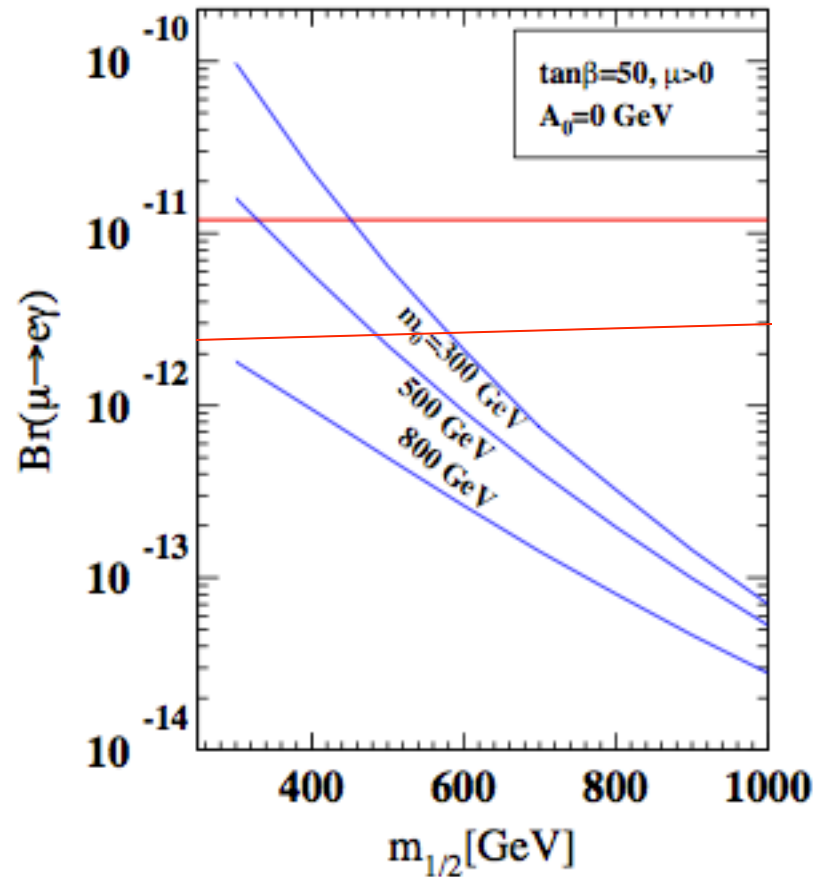


# Neutrino predictions:



- Requires threshold corrections which make predictions for susy parameters.

# Prediction for $\mu \rightarrow e + \gamma$



MEG limit

# Predictions for stop and gluino masses

- Large threshold corrections require large  $A$  terms and gluino masses which are required to fit Higgs mass 125 GeV.

$$M_{\tilde{G}} \geq 1.5 \text{TeV}; M_{\tilde{t}} \geq 700 \text{GeV}$$

- Testable in colliders

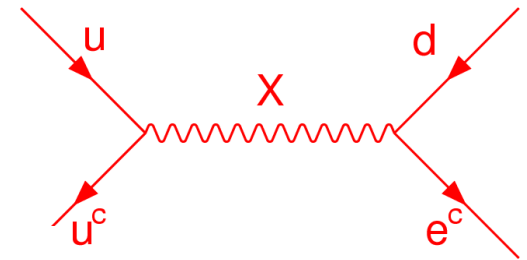
# GUTs and Proton decay

- Beware of Proton decay problem !!

- SUSY GUTs - two generic sources:

- (i) Gauge exchange:

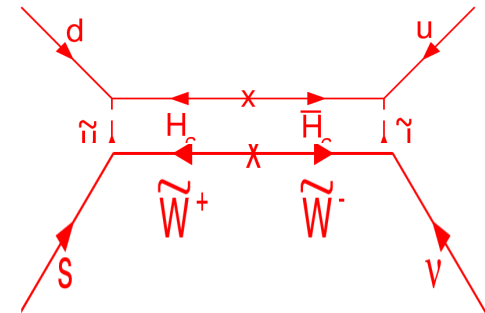
$$p \rightarrow e^+ \pi^0, \tau_p^{-1} \approx \left[ \frac{g^2}{M_X^2} \right]^2 m_p^5 \approx [10^{36 \pm 1} yr]^{-1}$$



- (ii) Higgsino exchange: ( dangerous one)

$$p \rightarrow \bar{\nu} K^+$$

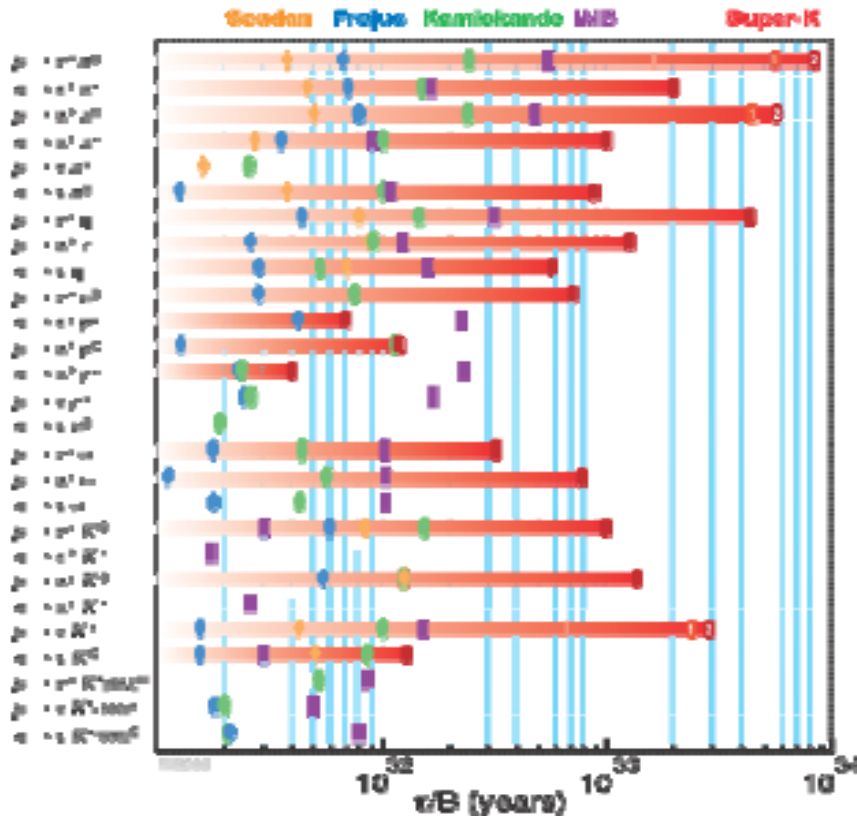
$$\tau_p^{-1} \approx \left[ \frac{f^2}{M_{H_c} M_{SUSY}} \right]^2 \left( \frac{\alpha}{4\pi} \right)^2 m_p^5 \approx [10^{28} - 10^{32} yr]^{-1}$$



- Present limit:  $\tau_{\bar{\nu} K^+} > 2.3 \times 10^{33} yrs$

# Present experimental limits

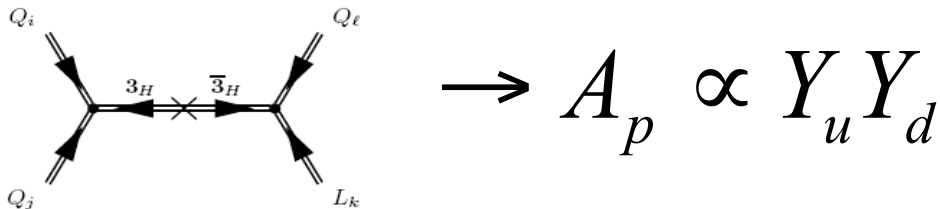
- Super-K, Soudan, IMB, Frejus



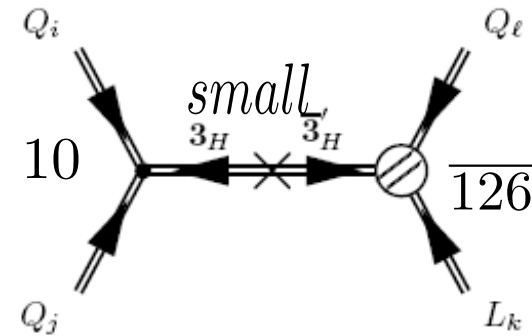
$$; \quad \tau_{n\bar{n}} \geq 2 \times 10^8 \text{ sec.}$$

# Rank one keeps susy proton decay mode small

Proton decay problem in SU(5): one Higgs pair s



In SO(10), there are more Higgs fields and if flavor structure is such that triplet Higgs do not connect, no p-decay problem:



Choice flavor structure that does it (Dutta, Mimura, RNM' 05)

$$h_{10} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 1 \end{pmatrix}; h_{126} = \begin{pmatrix} 0 & 0 & \lambda^3 \\ 0 & \lambda^2 & \lambda^2 \\ \lambda^3 & \lambda^2 & \lambda^2 \end{pmatrix};$$

$$h_{120} = \begin{pmatrix} 0 & \lambda^3 & \lambda^3 \\ -\lambda^3 & 0 & \lambda^2 \\ -\lambda^3 & -\lambda^2 & 0 \end{pmatrix};$$

$$\tau_{p \rightarrow K \nu} \leq 10^{34} \text{ yrs}$$

# Predicts seesaw linked B-L violating proton decays

- Seesaw breaks B-L by two units:
- Leads to B-L = 2 proton decay modes via dim 6 operators e.g.  $u^c d^c d^c L H_u$   $d^c d^c d^c L H_d$

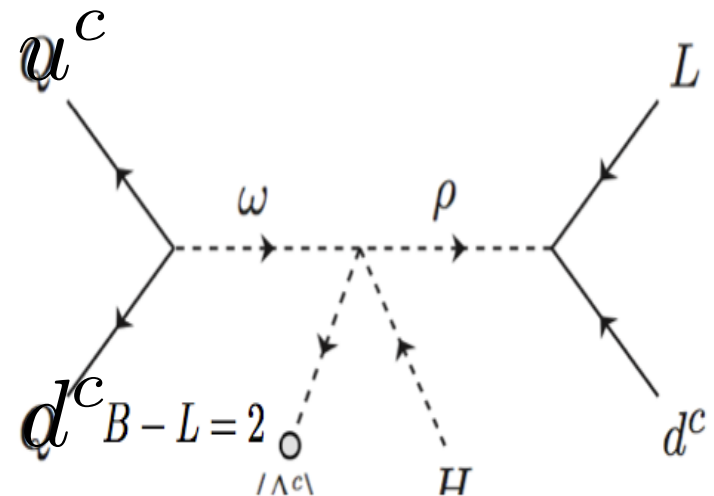
(Babu, Mohapatra, Phys. Rev. Lett. 109 (2012) 091803 )

- Observable Modes

$$n \rightarrow e^- K^+, e^- \pi^+$$

- Diagram from exchange of 126 fields

$$\tau_p \approx 4 \times 10^{33} \text{ yrs}$$





# Conclusion:

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- (i) pre-GUT scale Flavon approach promising to unify diverse profiles of quark and lepton flavor patterns using LR symmetric GUTs
  
- (ii) SO(10) GUT with type II seesaw : $S_4$  example that realizes ansatz.
  
- (iii) Predicts  $\theta_{13}$  in agreement with observations and solves proton decay problem, predicts new modes





# Extra Slides

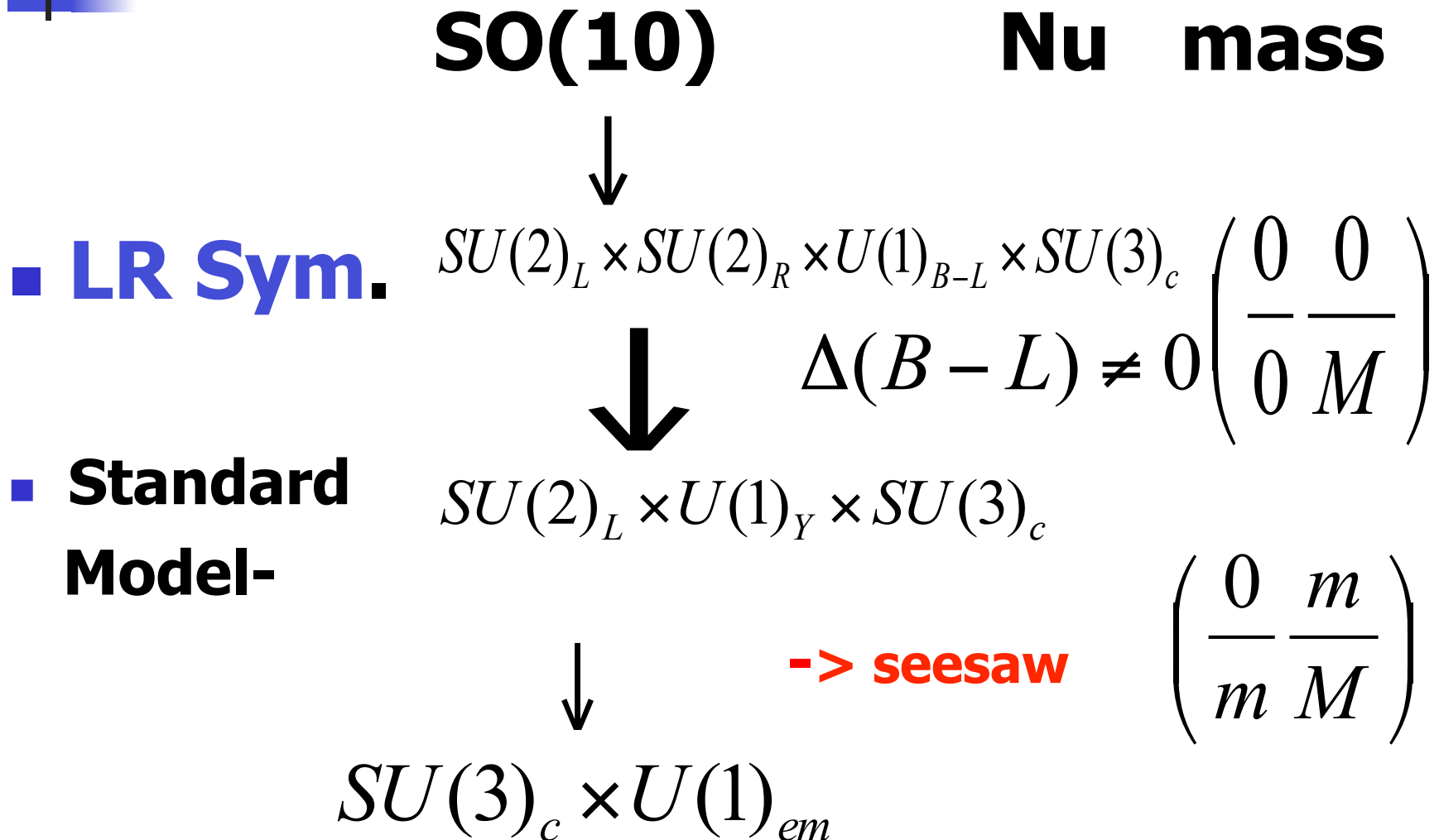
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- They follow:

# Possible solution to strong CP problem in SO(10)

- Slightly different version:  $10+126+120$  with CP
- Under CP,  $10 \rightarrow 10^*$ ,  $126 \rightarrow 126^*$ ;  $120 \rightarrow -120^*$
- Makes 10, 126 Yukawas real, 120 Yukawa imaginary:  
 $\langle 120 \rangle$  breaks CP  $\rightarrow$  **hermitean mass matrices**
  - Non-trivial CKM but
  - $\text{Arg Det } M_u M_d = 0 \rightarrow \theta_{\text{QCD}} = 0$  tree

# From SO(10) down to the Std Model



# A specific realization with predictive textures:

- Group:  $SO(10) \times S_4 \supset 3_1 + 3_2 + 2 + 1_1 + 1_2$
- Consider flavons  $\phi_{1,2,3} \subset 3_{1,2}$  ; matter  $\{16\} \subset 3_2$
- Inv effective superpotential at GUT scale:

$$W = (\phi_1 \psi)(\phi_1 \psi)H + (\phi_2 \psi)(\phi_2 \psi)\bar{\Delta} + \phi_3 \psi \psi \bar{\Delta} + \phi_2 \psi \psi H'$$

- The flavon vevs align as:  $\phi_1 = \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix}$ ,  $\phi_2 = \begin{pmatrix} 0 \\ -1 \\ 1 \end{pmatrix}$ ,  $\phi_3 = \begin{pmatrix} 1 \\ 1 \\ 1 \end{pmatrix}$ .

- Leading to  $\mathbf{f} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & -1 \\ 0 & -1 & 1 \end{pmatrix} + \lambda \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \end{pmatrix}$  and  $\mathbf{h}' = \begin{pmatrix} 0 & 1 & -1 \\ 1 & 0 & 0 \\ -1 & 0 & 0 \end{pmatrix}$

- Gives realistic model for fermion masses and mixings

# Naturally large neutrino mixings

- Diagonalize  $M_0$ ;

$$\hat{M}_e \equiv U_0 M_e U_0^T = \text{diag}(0, 0, m_3) + U_0 (\delta M_e) U_0^T$$

$$U_0 = \begin{pmatrix} \cos \theta_s & \sin \theta_s & 0 \\ -\cos \theta_a \sin \theta_a & \cos \theta_a \cos \theta_s & -\sin \theta_a \\ -\sin \theta_a \sin \theta_s & \sin \theta_a \cos \theta_s & \cos \theta_a \end{pmatrix}$$

$$\tan \theta_s = \frac{c}{b} \quad \tan \theta_a = \frac{\sqrt{b^2 + c^2}}{a}$$

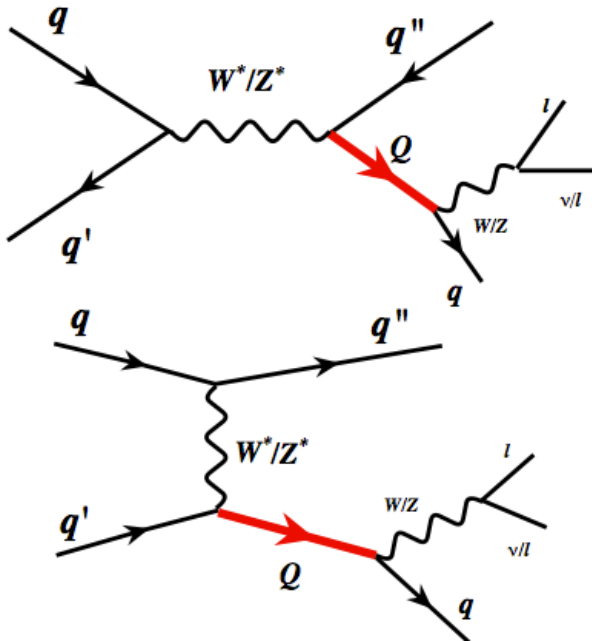
- In the mass basis  $\theta_a = \text{atmos}$   $\theta_s = \text{solar}$  angles and are generically large.

# LHC searches for vectorlike quarks

- Production: ATLAS  $1.04\text{fb}^{-1}$  : 3<sup>rd</sup> gen. partner

$$M_Q > 760 \text{ GeV.}$$

$$\text{For TeV mass } \sigma \sim 10 \text{ fb}$$



- CMS:  $pp \rightarrow QQ\text{-bar} \rightarrow t+Z+t\text{-bar}+Z \rightarrow$   $M_Q > 475 \text{ GeV}$

↓  
 $l\bar{l}$



# Other consequences

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- Reduction of top width

- $t \rightarrow cg$  probe

Parameterize:  $L_{eff} = \kappa \bar{t}_R \sigma^{\mu\nu} c_L G_{\mu\nu}$

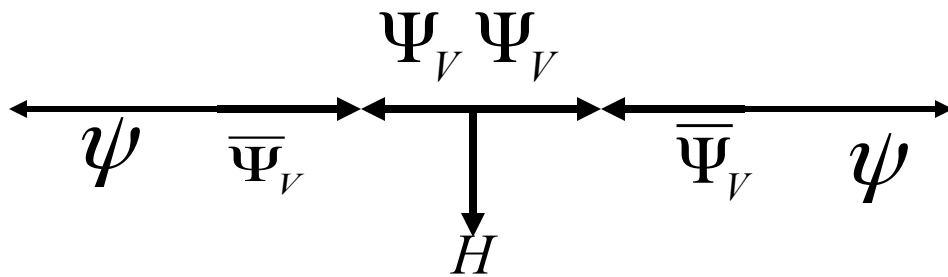
SM prediction  $\kappa \sim 10^{-5} (TeV)^{-1}$  D0:  $< .018 (TeV)^{-1}$

Our model: intermediate top partner mediated graph

→ 
$$\kappa \approx 10^{-3} \left( \frac{TeV}{Y_{u,33}} \right)^3 (TeV)^{-1}$$

# Detailed flavon approach in SUSY SO(10): example

- Rank one in an effective theory using vector like matter  $\Psi_V \{16\} + \bar{\Psi}_V \{\bar{1} \bar{6}\}$



- Replace Yukawa couplings by flavon fields  $\phi_i$  whose value is determined by the minimum of the theory via family discrete sym constraints.



# Perturbed flavon vacuum and Phenomenology

■ Perturb: vev alignment: (Dev, Dutta, RNM, Severson'12)

$$\phi_1 = \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix}, \quad \phi_2 = \begin{pmatrix} \epsilon \\ a \\ b \end{pmatrix}, \quad \phi_3 = \begin{pmatrix} x \\ y \\ z \end{pmatrix}.$$

$$(\epsilon, a, b) = (-0.080, -0.752, 0.692), \quad \text{and} \quad (x, y, z) = (0.937, 0.928, 0.936)$$

$$W = \frac{1}{2}m\phi^2 - \frac{\kappa_1}{M}(\phi^4)_1 - \frac{\kappa_2}{M}(\phi^4)_2 + \delta \phi_2\phi_3$$

Predicts Yukawa matrices:

$$\bar{f} = m_0 \begin{pmatrix} \epsilon^2 & \epsilon a & \epsilon b \\ a\epsilon & a^2 & ab \\ b\epsilon & ba & b^2 \end{pmatrix} + m_1 \begin{pmatrix} 0 & z & y \\ z & 0 & x \\ y & x & 0 \end{pmatrix},$$

$$h = \begin{pmatrix} 0 & & \\ & 0 & \\ & & 1.946 \end{pmatrix}$$

$$\bar{h}' = \delta \begin{pmatrix} 0 & b & a \\ b & 0 & \epsilon \\ a & \epsilon & 0 \end{pmatrix},$$