

Very rare decays at LHCb

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Nikhef

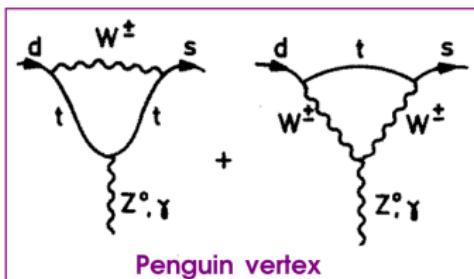


4th December, Discrete 2012, Lisbon

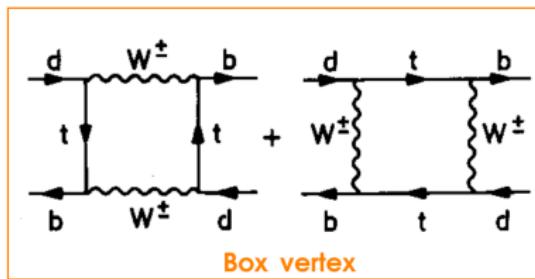
Why look for very rare decays? (1)

SM: vertices involving γ , Z^0 and G are flavour-conserving, no FCNC at tree level (GIM)

Only at one-loop level \rightarrow suppressed processes.



Penguin vertex



Box vertex

"Size" of the FCNC transition (effective vertex) depends on

- masses of internal quarks/leptons
 $\Rightarrow D$ more suppressed than B, K decays
- V_{CKM} elements
 $\Rightarrow (b \rightarrow d)$ more suppressed than $(b \rightarrow s)$

A 3x3 CKM matrix diagram enclosed in a blue bracket. The columns are labeled d, s, b and the rows are labeled u, c, t . Blue squares represent non-zero elements, while red dots represent zero elements.

u	■	■
c	■	■
t	■	■



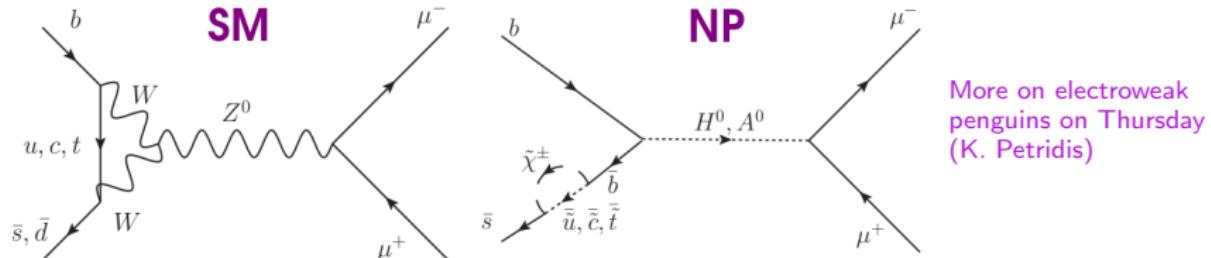
But

Why look for very rare decays? (2)



But!

- ▶ Purely leptonic final states: theoretical calculation clean, H_{eff} under control
 - low-energy hadronic matrix elements from leading semileptonic decays
 - perturbative QCD corrections recently improved
- ▶ New Physics can strongly modify the BR (new processes, new particles)



Example: diagrams contributing to $B^0_{(s)} \rightarrow \mu^+ \mu^-$.

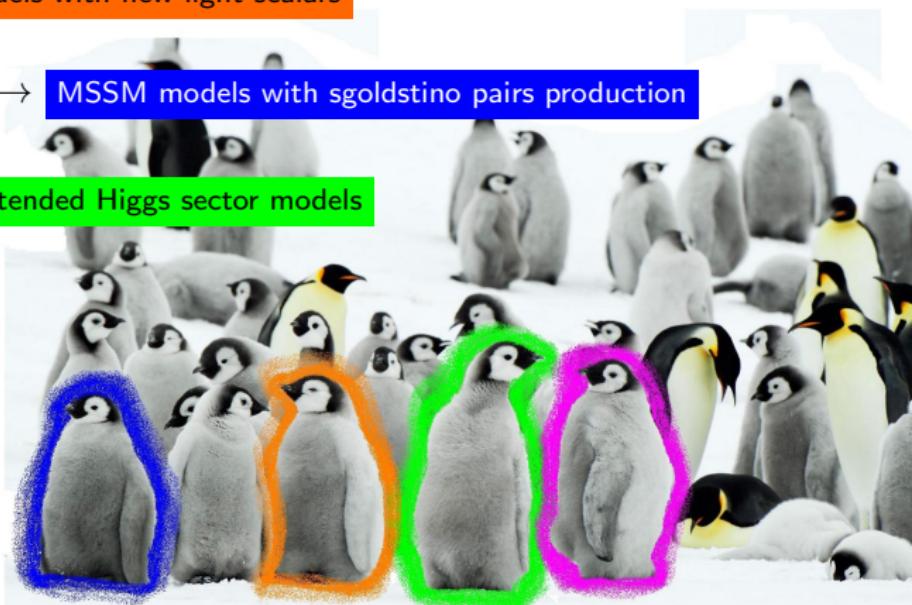
LHCb analysis discussed

$D^0 \rightarrow \mu^+ \mu^-$ → **R-parity violating models**

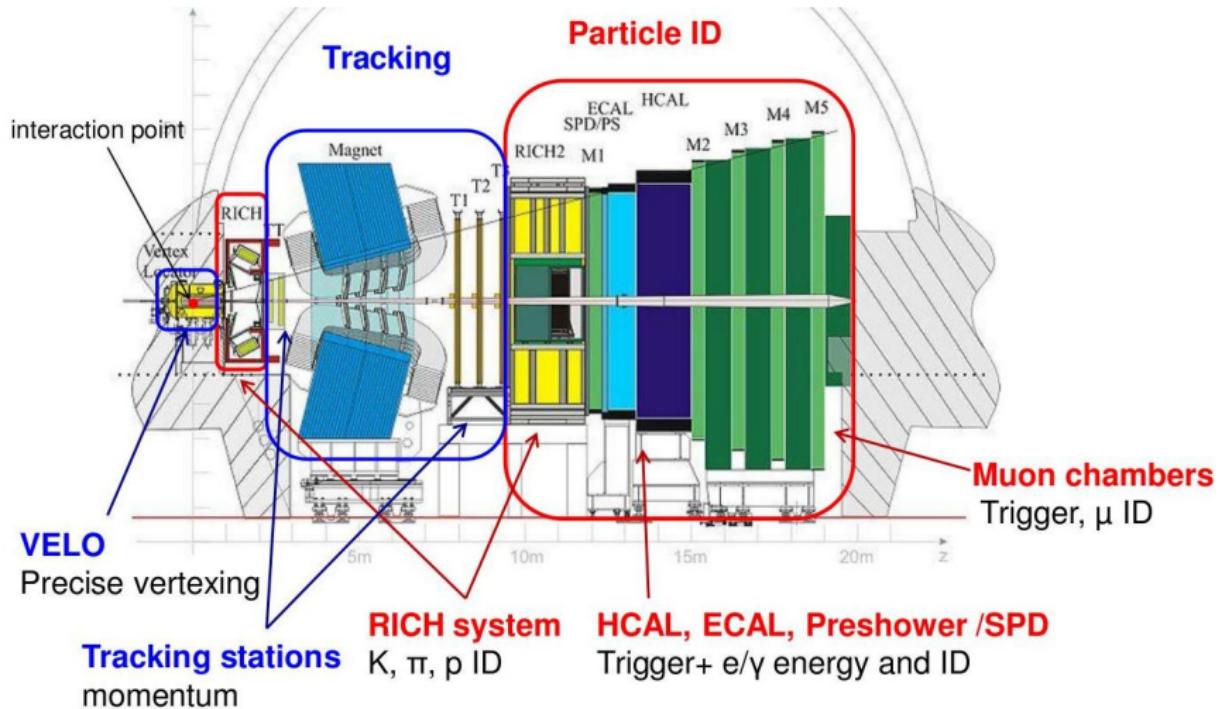
$K_S^0 \rightarrow \mu^+ \mu^-$ → **Models with new light scalars**

$B_{(s)}^0 \rightarrow \mu^+ \mu^- \mu^+ \mu^-$ → **MSSM models with sgoldstino pairs production**

$B_{(s)}^0 \rightarrow \mu^+ \mu^-$ → **Extended Higgs sector models**

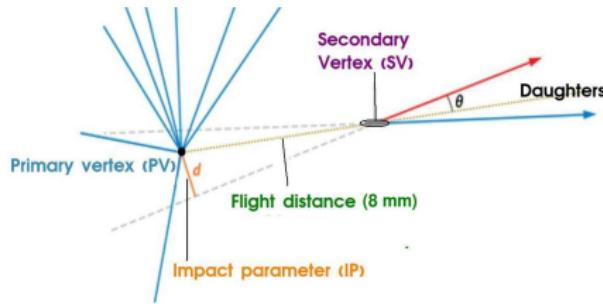


General analysis strategy: LHCb experiment



General analysis strategy: signal selection

- ▶ Triggers: mainly muon and dimuon lines ($\epsilon_{TRIG} \sim 70\text{-}90\%$)
- ▶ Particle Identification: μ for final states, h for control channels (ex. $\epsilon_{\mu\mu} \sim 98\%$, $\epsilon_{\pi \rightarrow \mu} \sim 0.6\%$)
- ▶ Meson mass requirements (ex. $\sigma(m)_{B_s^0 \rightarrow \mu^+ \mu^-} \sim 26 \text{ MeV}/c^2$)
- ▶ Vertex criteria: tracks fitting, pointing, separation ($\sigma_{vertex} \sim 16 \mu\text{m}$ in x,y)



Backgrounds rejection

- Combinatorial background → MultiVariate Analysis:
real leptons in the events, not coming from the same meson-decays
MVA classifier is typically a Boosted Decision Tree (BDT)
- “Peaking” backgrounds → MC/data-driven studies
exclusive decays with final state hadron(s) misld. as muon ($h \rightarrow \mu$)
might peak in the signal search window

General analysis strategy: \mathcal{BR} estimation

- ▶ **Normalisation** on a channel with same topology, to reduce uncertainties

$$\mathcal{BR}(\text{signal}) = \frac{N_{\text{signal}}}{N_{\text{norm}}} \frac{\epsilon_{\text{signal}}}{\epsilon_{\text{norm}}} \cdot \mathcal{BR}(\text{norm})$$

Efficiencies ϵ from MC, data-driven corrections.

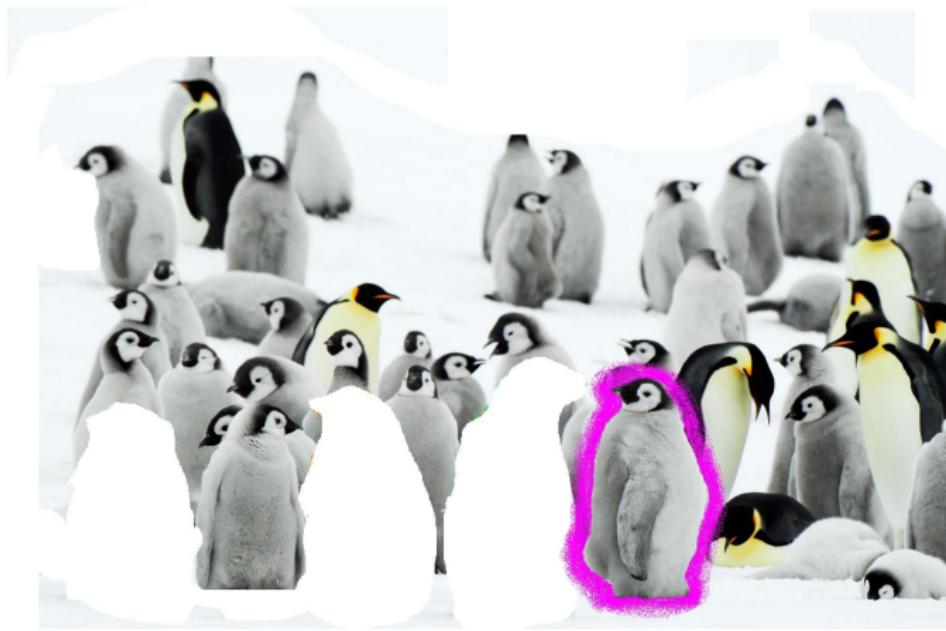
- ▶ **Blind approach:** signal region examined only after analysis and strategy for systematics extraction are optimised



- ▶ **Limit** determination: CL_s method for compatibility of observation with expectations, significance (typically set using CL_b estimator) [J. Phys. G28 2693]
- ▶ **Branching fraction** estimation: unbinned likelihood fit to mass spectra

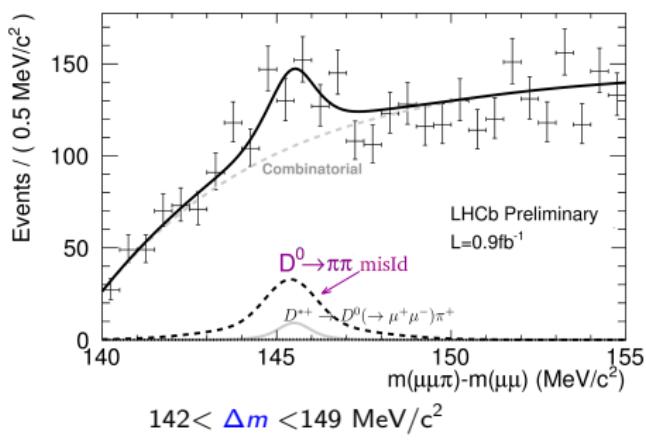
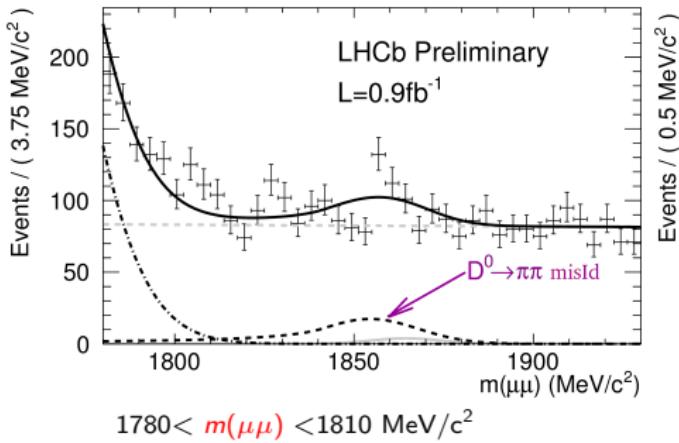
LHCb analyses discussed

$D^0 \rightarrow \mu^+ \mu^-$ → *R-parity violating models*



Analysis of 0.9 fb^{-1} at LHCb (2011)

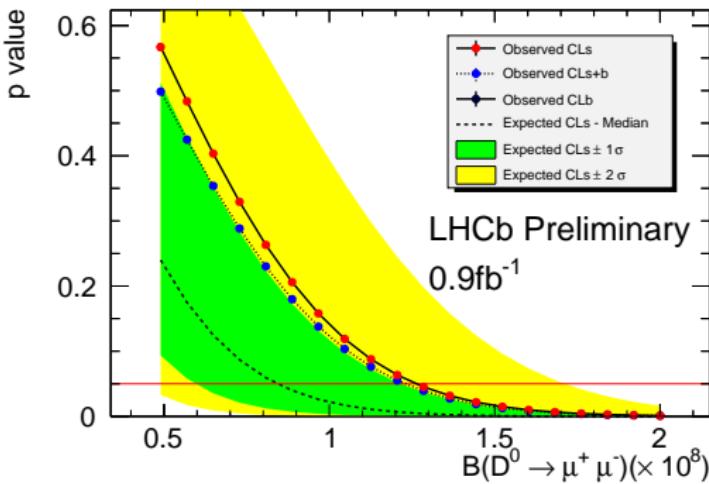
- ▶ Use D^0 from D^{*+} decays ($D^{*+} \rightarrow D^0(\rightarrow \mu^+ \mu^-)\pi^+$)
- ▶ Main backgrounds: combinatorial + peaking from $D^0 \rightarrow h^+ h^-$ (mainly double misidentified $D^0 \rightarrow \pi\pi$)
- ▶ Normalisation on $D^0 \rightarrow \pi^+ \pi^-$
- ▶ Unbinned extended maximum likelihood fit in 2D ($m(\mu\mu)$, $\Delta m = m_{(D^{*+})} - m_{(D^0)}$)



$D^0 \rightarrow \mu^+ \mu^-$: best new limit

SM: strong GIM suppressions, $\mathcal{BR}_{SM} \sim 6 \cdot 10^{-11}$ at 90% C.L. [Phys. Rev. D66 (2002)]
Best experimental limit (Belle) was: $\mathcal{BR}_{exp} < 1.4 \cdot 10^{-7}$ at 90% C.L.

Observation compatible with expected background, limit extraction with CL_s



$$\mathcal{BR}(D^0 \rightarrow \mu^+ \mu^-) < 1.3 (1.1) \cdot 10^{-8} \text{ at } 95(90)\% \text{ C.L.}$$

Still orders of magnitude larger than SM, paper in preparation with improved analysis.

LHCb analyses discussed

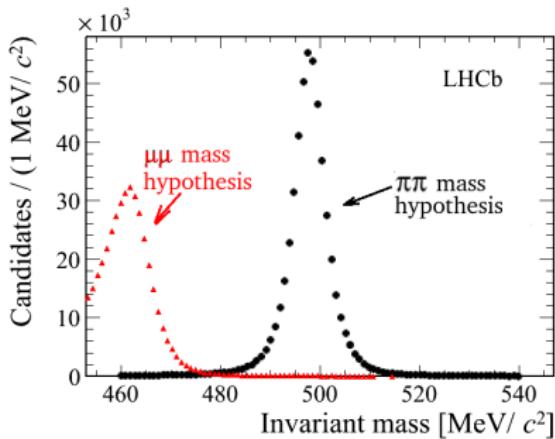
$$D^0 \rightarrow \mu^+ \mu^-$$

$$K_S^0 \rightarrow \mu^+ \mu^- \rightarrow \text{Models with new light scalars}$$

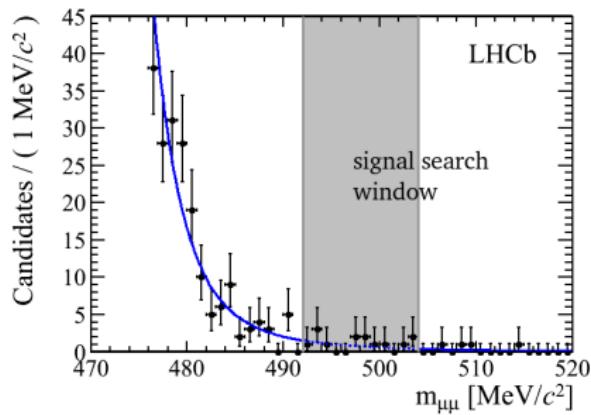


Analysis of 1 fb^{-1} at LHCb (2011)

- ▶ Normalisation on $K_S^0 \rightarrow \pi^+ \pi^-$
- ▶ Combinatorial background (exponential) + peaking $K_S^0 \rightarrow \pi^+ \pi^-$ with double misID (power law function)

Selected $K_S^0 \rightarrow \pi^+ \pi^-$ events:

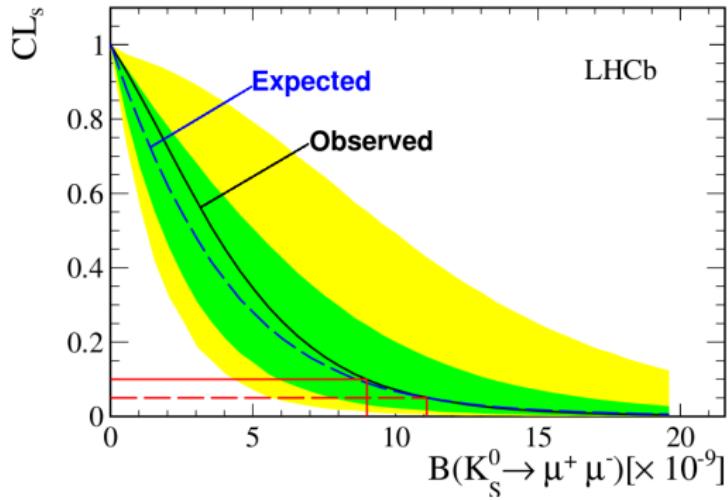
Background model fitted to data:



$K_S \rightarrow \mu^+ \mu^-$: world's best limit.

SM expectation: $\mathcal{BR}_{SM} = (5.1 \pm 1.5) \cdot 10^{-12}$ [NuPh B366(1991)189] [JHEP 0401(2004)009]
Best experimental limit (1973) was: $\mathcal{BR}_{exp} < 3.2 \cdot 10^{-7}$ at 90% C.L.

Results: candidates consistent with expected background, limit extraction



$$\mathcal{BR}(K_S^0 \rightarrow \mu^+ \mu^-) < 11(9) \cdot 10^{-9} \text{ at } 95(90)\% \text{ C.L.}$$

Factor 30 improvement on limit!

LHCb analyses discussed

$$D^0 \rightarrow \mu^+ \mu^-$$

$$K_S^0 \rightarrow \mu^+ \mu^-$$

$$B_{(s)}^0 \rightarrow \mu^+ \mu^- \mu^+ \mu^- \rightarrow \text{MSSM models with sgoldstino pairs production}$$

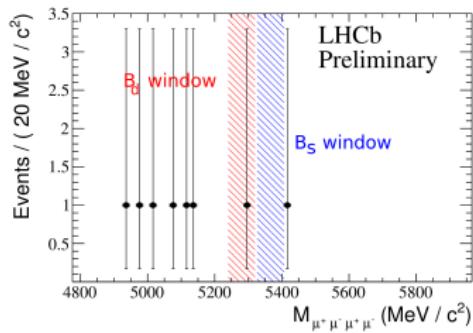


SM: \mathcal{BR} of non-resonant mode ($B_q^0 \rightarrow \mu^+ \mu^- \gamma^*(\mu^+ \mu^-)$) $< 10^{-10}$

[Phys.Rev. D70(2004)114028]

No experimental limits before this analysis.Analysis of 1 fb^{-1} at LHCb

- Selection to maximise signal and remove resonant mode $B_s^0 \rightarrow J/\psi \phi$
- Normalisation on $B^0 \rightarrow J/\psi (\rightarrow \mu\mu) K^{*0} (\rightarrow K\pi)$



- Result: 1 event observed in B_d^0 window, 0 in B_s^0 . Consistent with expected background
- Limits at 95(90)% C.L.:

$$\begin{aligned}\mathcal{BR}(B_s \rightarrow 4\mu) &< 1.3 \text{ (1.0)} \cdot 10^{-8} \\ \mathcal{BR}(B_d \rightarrow 4\mu) &< 5.4 \text{ (4.3)} \cdot 10^{-8}\end{aligned}$$

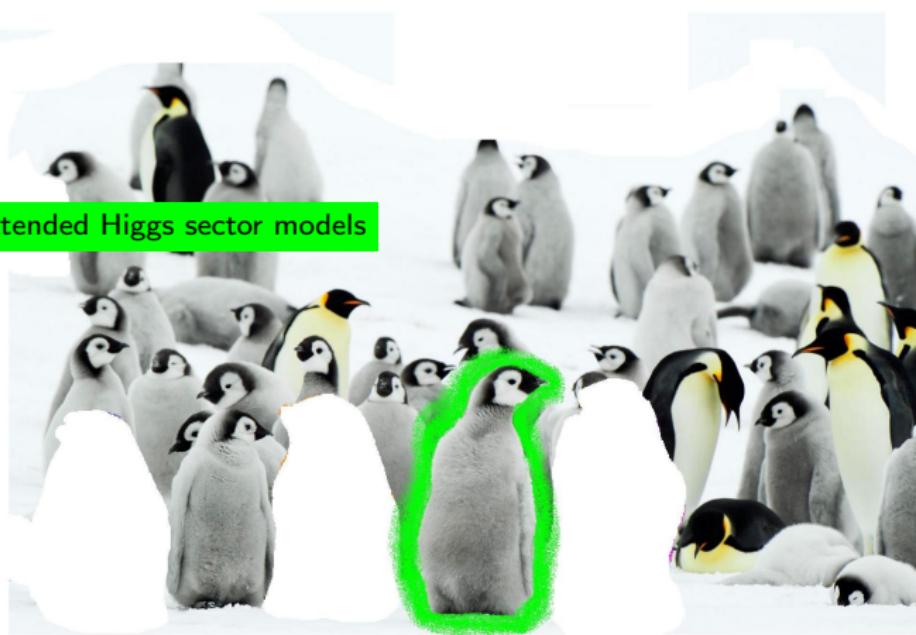
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$$D^0 \rightarrow \mu^+ \mu^-$$

$$K_S^0 \rightarrow \mu^+ \mu^-$$

$$B_{(s)}^0 \rightarrow \mu^+ \mu^- \mu^+ \mu^-$$

$B_{(s)}^0 \rightarrow \mu^+ \mu^- \rightarrow$ Extended Higgs sector models



$B_{(s)}^0 \rightarrow \mu^+ \mu^-$: SM and beyond

SM prediction

- FCNC (Z-penguin, W-box) + helicity suppressions
- Effective calculation with QCD correction [Buras et al., arXiv:1208.0934]:

$$\begin{aligned}\mathcal{BR}(B^0 \rightarrow \mu^+ \mu^-)_{SM} &= (1.07 \pm 0.10) \cdot 10^{-10} \\ \mathcal{BR}(B_s^0 \rightarrow \mu^+ \mu^-)_{SM} &= (3.23 \pm 0.27) \cdot 10^{-9}\end{aligned}$$

- Time integrated correction, accounting for the finite width $\Delta\Gamma(B_s)$ [LHCb-CONF-2012-002] [De Bruyn et al., PRL 109, 041801]:

$$\mathcal{BR}(B_s^0 \rightarrow \mu^+ \mu^-)_{SM}^{\Delta\Gamma} = (3.54 \pm 0.30) \cdot 10^{-9}$$

Beyond SM

$$\mathcal{BR} \propto |C_s - C'_s|^2 \left(1 - \frac{4m_\mu^2}{m_{B_s}^2}\right) + |(C_P - C'_P) + \frac{2m_\mu}{m_{B_s}^2} (C_{10} - C'_{10})|^2$$

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- New particles & diagrams: SM coupling and NP couplings

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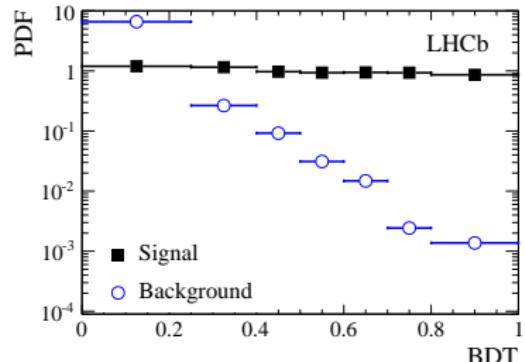
- New particles & diagrams: SM coupling and NP couplings
- Axial contributions suppressed with respect to (pseudo-)scalar

$\Rightarrow B_{(s)}^0 \rightarrow \mu^+ \mu^-$ sensitive to NP in the scalar sector.

$B^0_{(s)} \rightarrow \mu^+ \mu^-$: 2012 analysis

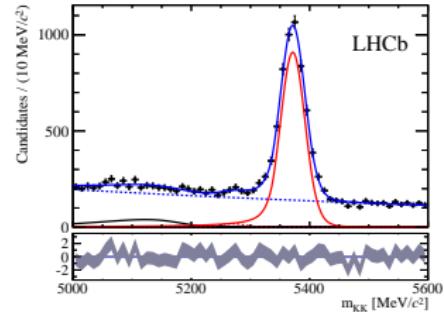
Signal/background classification

- Selection: pairs of $\mu^+ \mu^-$, displaced vertex, $m(\mu\mu) \in [4900-6000]\text{MeV}/c^2$
- BDT**: discrimination of combinatorial background, real μ 's from $b\bar{b} \rightarrow \mu\mu X$
 - trained on MC samples
 - calibrated on data (exclusive $B^0 \rightarrow hh$ for signal, dimuon mass sidebands for bkgd)



Signal Invariant Mass (IM)

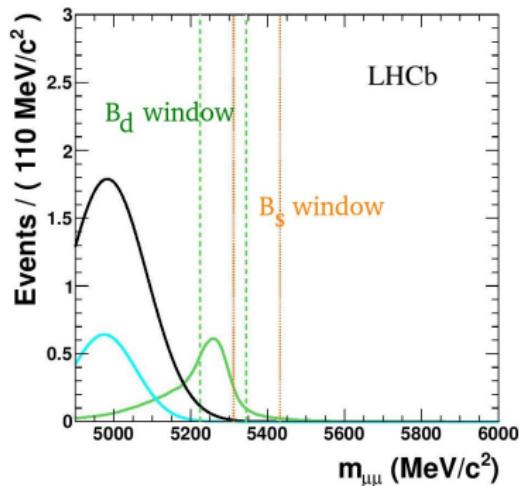
- Pdf: Crystal ball function
- Peak position: from exclusive $B^0 \rightarrow hh$ decays ($h=K, \pi$)
- Resolution: from interpolation of dimuon resonances ($J/\psi, \phi, \Upsilon, \dots$), in agreement with exclusive $B^0 \rightarrow hh$ result



Normalisation on two independent channels: $B^\pm \rightarrow J/\psi K^\pm$ and $B^0 \rightarrow K\pi$, averaged.
 Ratio of b -fragmentation fractions $f_s/f_d = 0.256 \pm 0.020$ [\[LHCb-PAPER-2012-037\]](#)

$B^0_{(s)} \rightarrow \mu^+ \mu^-$: backgrounds for 2012 analysis

Combinatorial	contaminates mass windows <i>exponential model from sidebands interpolation</i>
$B^0 \rightarrow hh$, double misId	peaking in mass windows (particularly B_d) <i>shape from MC, folded with misId from data</i>
Exclusive semileptonic decays, single $h \rightarrow \mu$ misId	negligible in mass windows; some █ █ included in the sidebands fit, to avoid an interpolation bias <i>shape from MC, normalisation with misId from data</i>



Exclusive backgrounds dedicated study
(improved in 2012):

$$B_d^0 \rightarrow \pi^- \mu^+ \nu$$

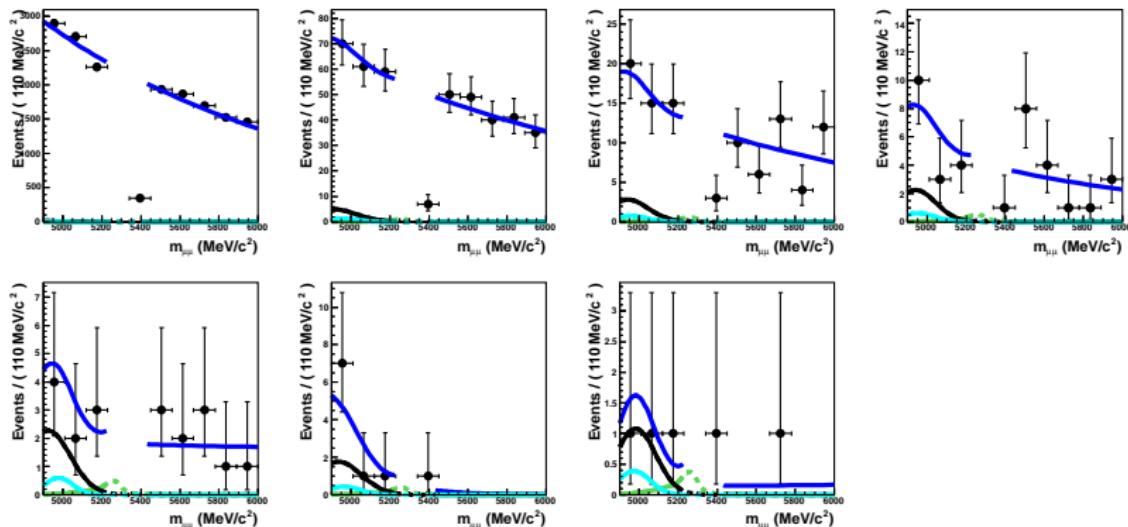
$$B_d^0 \rightarrow K^- \mu^+ \nu$$

$$\Lambda_b^0 \rightarrow p \mu^- \nu$$

$$B^{0(+)} \rightarrow \pi^{0(+)} \mu^+ \mu^-$$

$$B_c^+ \rightarrow J/\psi(\mu^+ \mu^-) \mu^+ \nu$$

Mass sidebands fit for 8 TeV data, 7 BDT bins:



All background pdf's are included in the global fit of the blind data sidebands:

$$B_d^0 \rightarrow \pi^- \mu^+ \nu_\mu$$

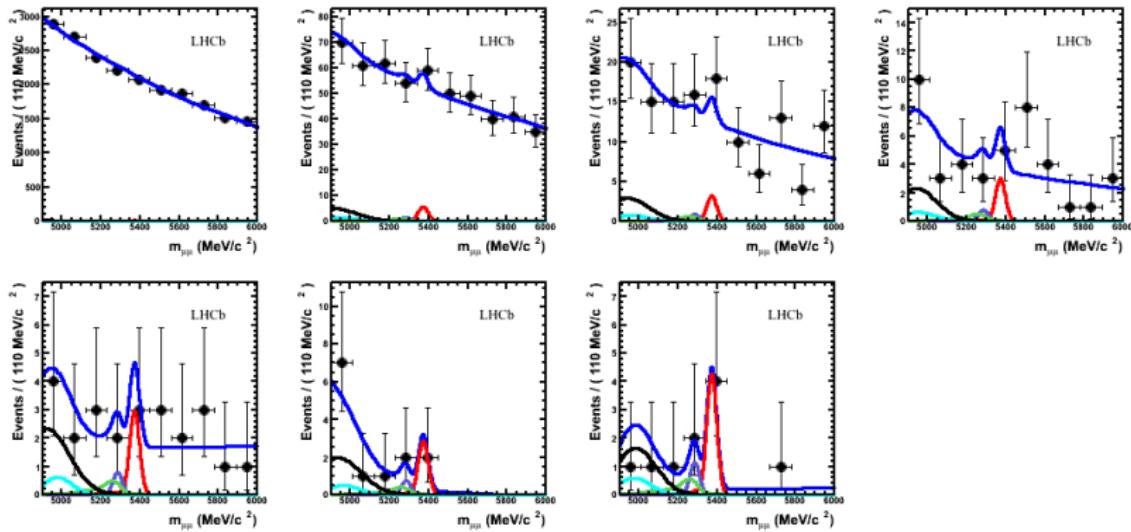
$$B_{d(u)}^{0(\pm)} \rightarrow \pi^{0(\pm)} \mu^+ \mu^-$$

$$B_{(s)}^0 \rightarrow h^+ h^-$$

$$\text{Total}$$

$B^0_{(s)} \rightarrow \mu^+ \mu^-$: unblind!

Fit to unblinded 8 TeV data, 7 BDT bins:



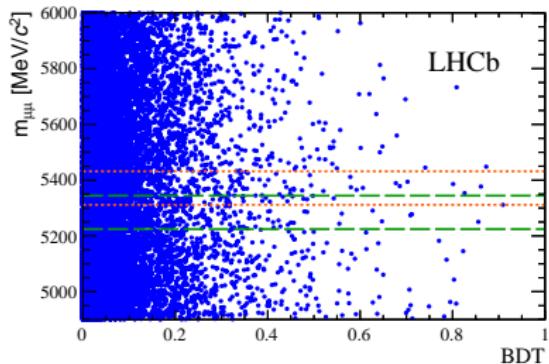
$B^0_s \rightarrow \mu^+ \mu^-$	$B^0 \rightarrow \mu^+ \mu^-$	$B^0_d \rightarrow \pi^- \mu^+ \nu_\mu$
$B^0_{d(u)}^{(\pm)} \rightarrow \pi^0 (\pm) \mu^+ \mu^-$	$B^0_{(s)} \rightarrow h^+ h^-$	Total

$B_{(s)}^0 \rightarrow \mu^+ \mu^-$: Combined results 2011+2012 ($1.0 + 1.1 fb^{-1}$)

NB: analysis on 2011 data repeated with 2012 strategy.

Observations vs Expectations.

- observed candidates in 2012 dataset, binned [IM, BDT] plane (B_d window, B_s window):



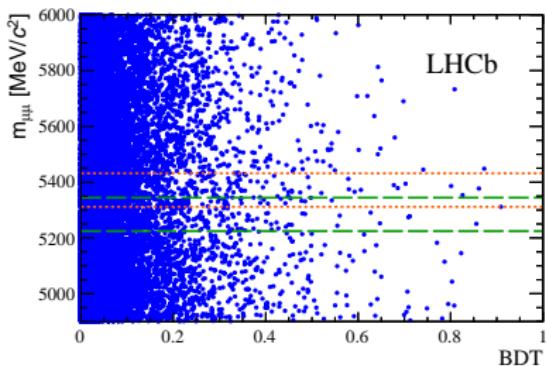
- comparison of N_{obs} with N_{exp}^{SM} and N_{exp}^{bkd}
- CL_s method to assess significance.

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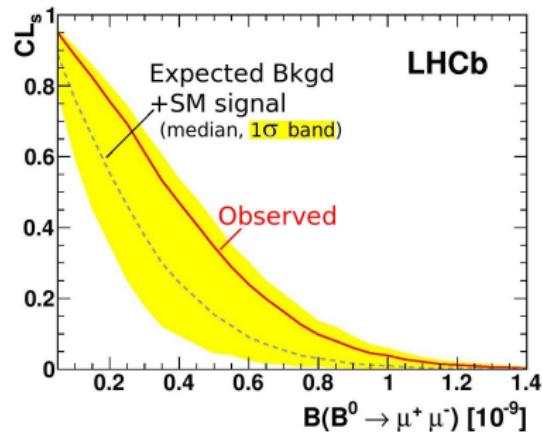


- comparison of N_{obs} with N_{exp}^{SM} and N_{exp}^{bkg}
- CL_s method to assess significance.

$B^0 \rightarrow \mu^+ \mu^-$: No excess.

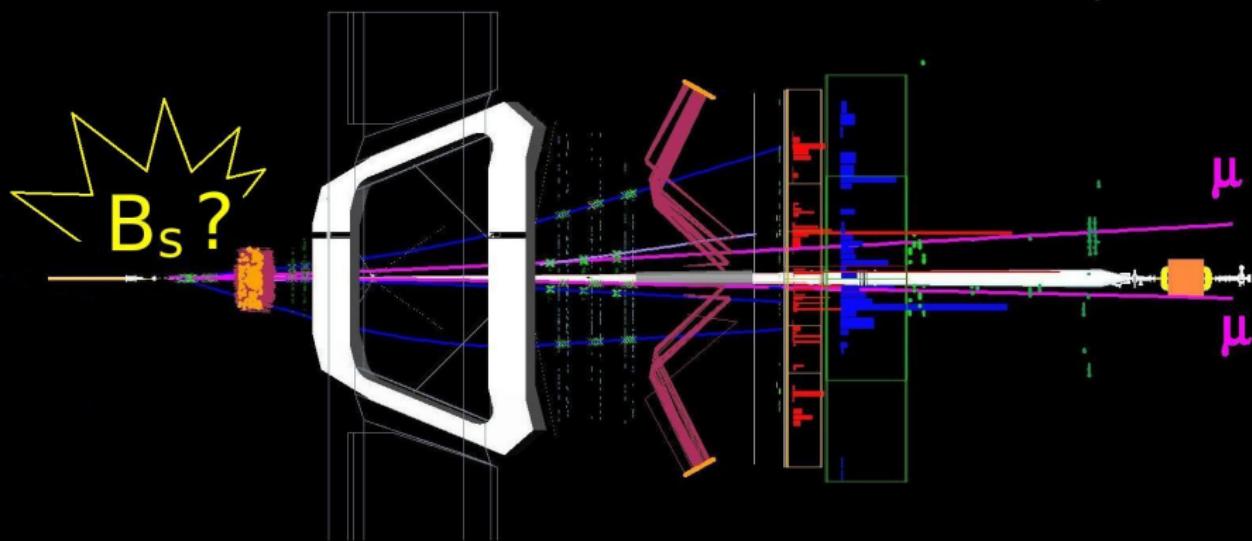
Combined 2011+2012: new world best limit!

$\mathcal{BR}(B^0 \rightarrow \mu^+ \mu^-)_{exp} < 7.1 \cdot 10^{-10}$ at 95% C.L.
 $\mathcal{BR}(B^0 \rightarrow \mu^+ \mu^-)_{obs} < 9.4 \cdot 10^{-10}$ at 95% C.L.



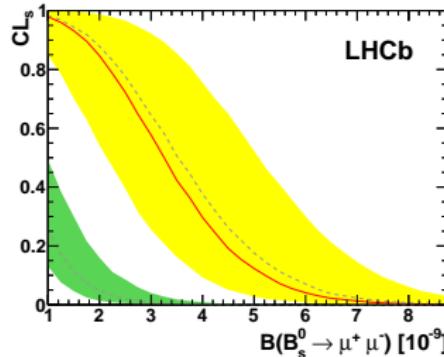
Compatibility with bkg only hypothesis:
p-value = 0.11

In the B_s mass window, at high BDT...



$B_{(s)}^0 \rightarrow \mu^+ \mu^-$: Combined results 2011+2012 ($1.0 + 1.1 fb^{-1}$)

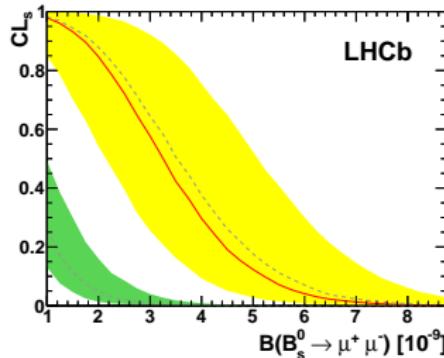
$B_s^0 \rightarrow \mu^+ \mu^-$ excess!



- ▶ Compatibility with **bkg only** hypothesis:
 $p\text{-value} = 5.3 \cdot 10^{-4} \Rightarrow 3.5\sigma$ excess
- ▶ Compatible with **bkg+signal** !
- ▶ Double sided limit, at 95% C.L.:
 $1.1 \cdot 10^{-9} < \mathcal{BR}(B_s^0 \rightarrow \mu^+ \mu^-) < 6.4 \cdot 10^{-9}$

$B_{(s)}^0 \rightarrow \mu^+ \mu^-$: Combined results 2011+2012 ($1.0 + 1.1 \text{ fb}^{-1}$)

$B_s^0 \rightarrow \mu^+ \mu^-$ excess!

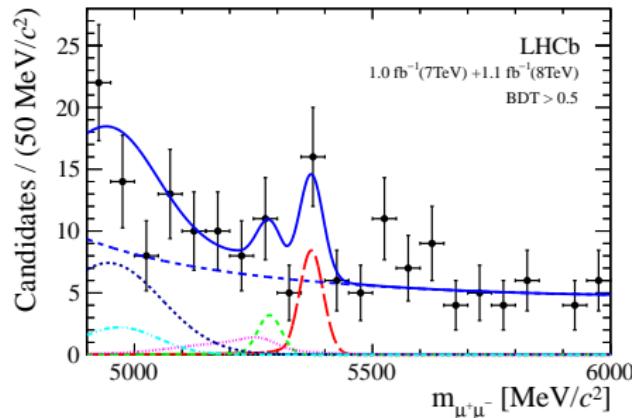


- ▶ Compatibility with **bkg only** hypothesis:
p-value = $5.3 \cdot 10^{-4} \Rightarrow 3.5\sigma$ excess
- ▶ Compatible with **bkg+signal** !
- ▶ Double sided limit, at 95% C.L.:
 $1.1 \cdot 10^{-9} < \mathcal{B}\mathcal{R} (B_s^0 \rightarrow \mu^+ \mu^-) < 6.4 \cdot 10^{-9}$

$B_s^0 \rightarrow \mu^+ \mu^- \mathcal{BR}$ extraction

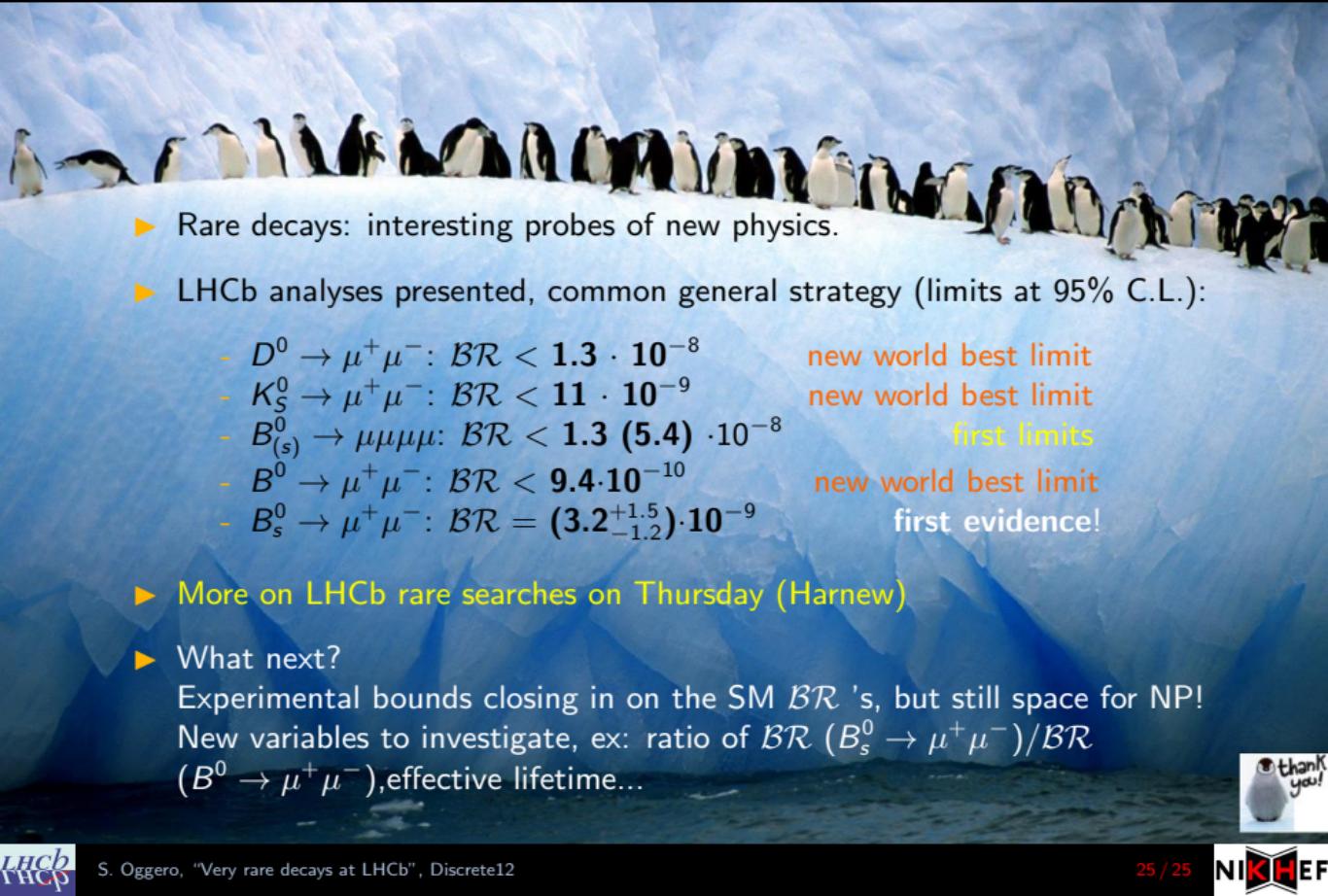
Unbinned maximum likelihood fit in [4900-6000] MeV/c², see slide 21:

- ▶ $\mathcal{BR} (B_s^0 \rightarrow \mu^+ \mu^-)$, $\mathcal{BR} (B^0 \rightarrow \mu^+ \mu^-)$ and combinatorial bkd are free parameters



$$\mathcal{BR} (B_s^0 \rightarrow \mu^+ \mu^-) = (3.2^{+1.4}_{-1.2} \text{ (stat)} ^{+0.5}_{-0.3} \text{ (syst)}) \cdot 10^{-9}$$

Summary

- 
- ▶ Rare decays: interesting probes of new physics.
 - ▶ LHCb analyses presented, common general strategy (limits at 95% C.L.):

- $D^0 \rightarrow \mu^+ \mu^-$: $\mathcal{BR} < 1.3 \cdot 10^{-8}$ new world best limit
- $K_S^0 \rightarrow \mu^+ \mu^-$: $\mathcal{BR} < 11 \cdot 10^{-9}$ new world best limit
- $B_{(s)}^0 \rightarrow \mu\mu\mu\mu$: $\mathcal{BR} < 1.3$ (**5.4**) $\cdot 10^{-8}$ first limits
- $B^0 \rightarrow \mu^+ \mu^-$: $\mathcal{BR} < 9.4 \cdot 10^{-10}$ new world best limit
- $B_s^0 \rightarrow \mu^+ \mu^-$: $\mathcal{BR} = (3.2^{+1.5}_{-1.2}) \cdot 10^{-9}$ first evidence!

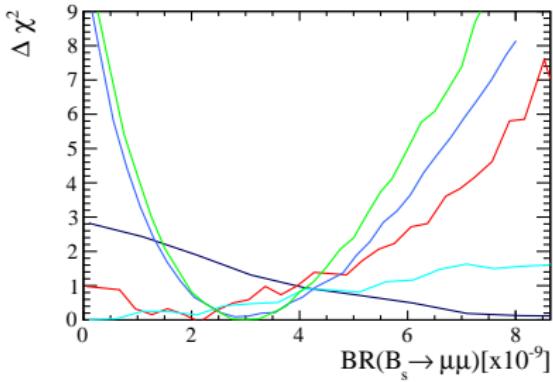
- ▶ More on LHCb rare searches on Thursday (Harnew)
- ▶ What next?
Experimental bounds closing in on the SM \mathcal{BR} 's, but still space for NP!
New variables to investigate, ex: ratio of $\mathcal{BR}(B_s^0 \rightarrow \mu^+ \mu^-)/\mathcal{BR}(B^0 \rightarrow \mu^+ \mu^-)$, effective lifetime...



Backup

Impact of $B_s^0 \rightarrow \mu^+ \mu^-$ result on NP [MasterCode webpage]

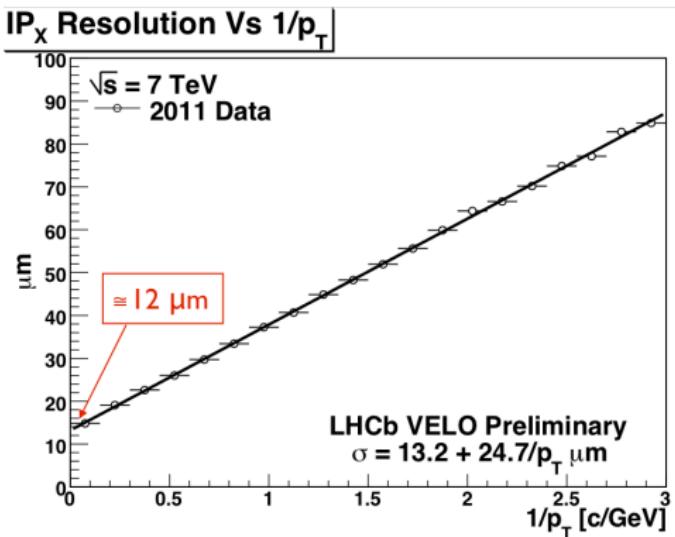
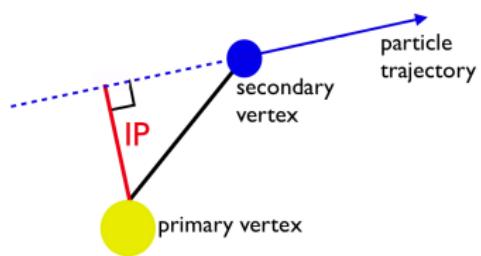
- ▶ MasterCode: Markov Chain MonteCarlo method to construct a global likelihood function that receives contributions from full set of electroweak precision observables
- ▶ A SM-like \mathcal{BR} ($B_s^0 \rightarrow \mu^+ \mu^-$) is expected in constrained SUSY models, as CMSSM or NUHM1
- ▶ new \mathcal{BR} ($B_s^0 \rightarrow \mu^+ \mu^-$) result is still quite consistent with SUSY
- ▶ the favoured regions in the parameter space of these models do not change significantly after the inclusion of the new constraint



Combination of \mathcal{BR} ($B_s^0 \rightarrow \mu^+ \mu^-$) measurements: ATLAS (Winter 2012), CDF (ASPEN 2012), CMS (Winter 2012), LHCb (HCP 2012), and combined likelihood.

More on LHCb: VELO IP resolution

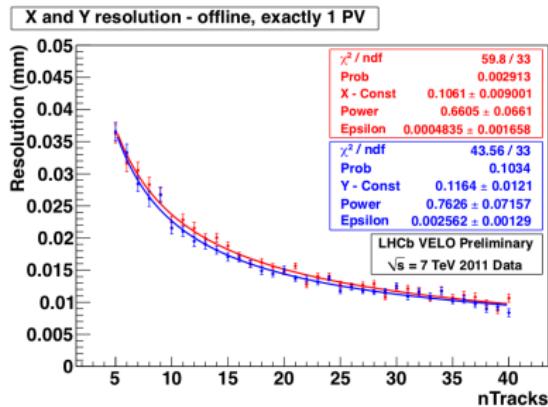
Impact Parameter (IP):



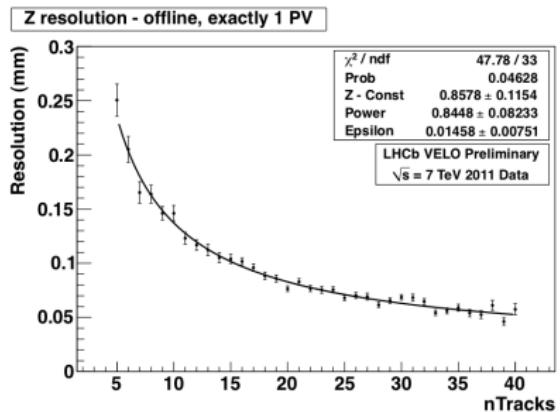
IP resolution < 35 μm for tracks with $p>1 \text{ GeV}/c$

More on LHCb: VELO Vertex resolution

Primary Vertex resolution in (x, y) :



Primary Vertex resolution in z :



For a 25-tracks vertex: in transverse plane = $13 \mu\text{m}$, in z -direction = $71 \mu\text{m}$

More on muonID at LHCb

Muon Identification

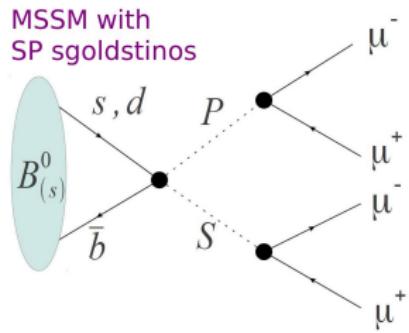
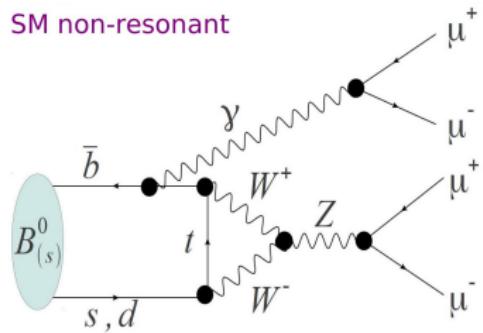
- ▶ isMuon requirement:
 - track extrapolated from tracking to muon stations
 - look for (muon station) hits in a defined field of interest (FOI)
 - combination of requirements on track p and number of hits found
- ▶ muon hypothesis test:
 - information from muon system, RICH and CALO combined to build a muon likelihood $L(\mu)$ and a non-muon one $L(K)$, $L(\pi)$
 - global DLL ($\Delta \text{Log}L$) used as discriminating variable for the muon test

Calibration and efficiencies determined on data (tag&probe methods): $J/\psi \rightarrow \mu\mu$, $D \rightarrow K\pi$, $K_s \rightarrow \pi\pi$, etc

Ex, $B_{(s)}^0 \rightarrow \mu^+\mu^-$ analysis: simultaneous cuts of $\text{DLL}(\mu - \pi) > -5$ and $\text{DLL}(K - \pi) < 10$ reduce (by a factor ~ 5) the rate of $B \rightarrow hh$ events with double hadron misidentification

More on $B_{(s)}^0 \rightarrow \mu^+ \mu^- \mu^+ \mu^-$

- ▶ In SuSy extensions of SM, sgoldstino superpartners (S and P sgoldstinos) can be light enough for emerging in decays of SM particles [arXiv:1112.5230v2]
- ▶ Sgoldstino coupling to SM fields are prop to the SuSy breaking parameters
- ▶ Prominent signature of sgoldstino pair production is 2 muon pairs!
- ▶ $\mathcal{BR}(B_s \rightarrow SP < 10^{-4})$
- ▶ LHCb search sensitive to $B_s \rightarrow SP$ with $m(P)$ similar to that reported by HyperCP [PRL 94, 021801]



$B_s^0 \rightarrow \mu^+ \mu^-$: Status at today

Status at June 2012 (LHC):

$$\mathcal{BR}(B_s^0 \rightarrow \mu^+ \mu^-) < 4.2 \cdot 10^{-9} \text{ at 95% C.L.}$$

$$\mathcal{BR}(B^0 \rightarrow \mu^+ \mu^-) < 8.1 \cdot 10^{-10} \text{ at 95% C.L.}$$

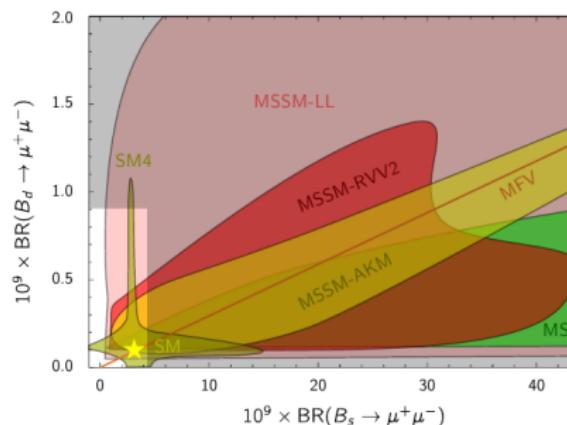
[LHC combination note]

Status at November 2012 (LHCb only):

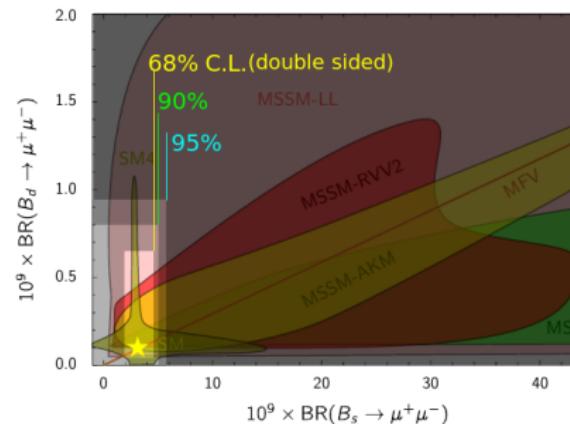
$$\mathcal{BR}(B_s^0 \rightarrow \mu^+ \mu^-) = (3.2^{+1.5}_{-1.2}) \cdot 10^{-9}$$

$$\mathcal{BR}(B^0 \rightarrow \mu^+ \mu^-) < 9.4 \cdot 10^{-10} \text{ at 95% C.L.}$$

[LHCb-PAPER-2012-043]



[Straub, Moriond EWK 2012]

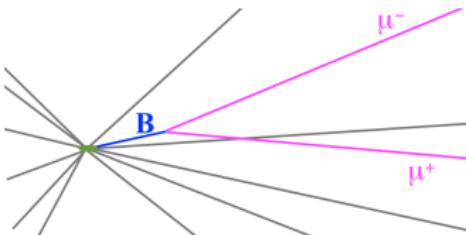


More on $B_{(s)}^0 \rightarrow \mu^+ \mu^-$: selection

see [CERN seminar Nov12]

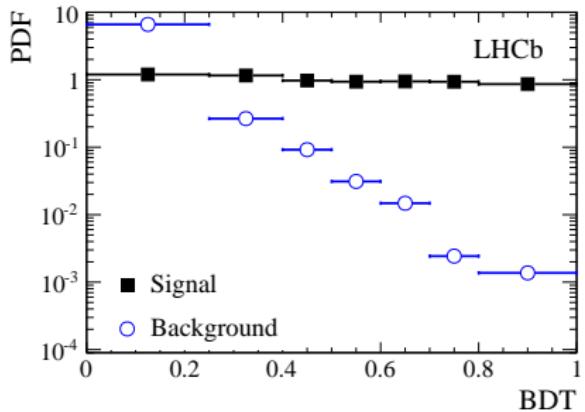
After selection:

- pairs of opposite charged muons
- secondary vertex displaced
- $m(\mu\mu)$ in the range [4900-6000] MeV/c²
- loose cut on MVA discriminant



Signal/background separation: BDT

Discrimination of combinatorial background (2 real muons from $b\bar{b} \rightarrow \mu\mu X$)



- ▶ 9 input variables, uncorrelated with inv mass
- ▶ training on MC signal and background samples
- ▶ signal shape (calibration) from exclusive $B^0 \rightarrow hh$ channels
- ▶ background shape from dimuon mass sidebands

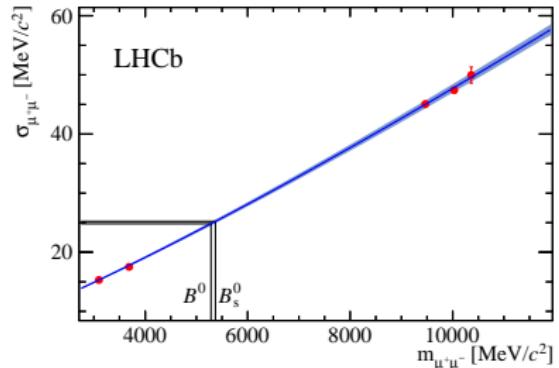
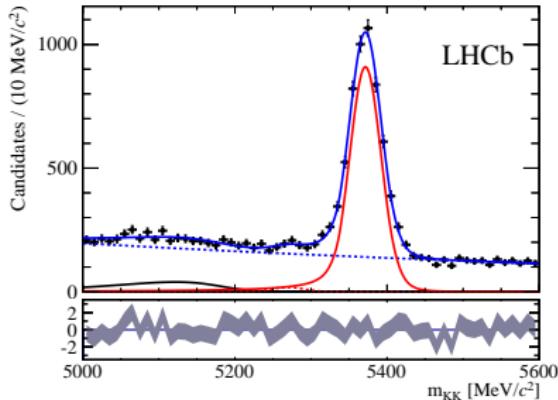
More on $B_{(s)}^0 \rightarrow \mu^+ \mu^-$: Invariant Mass

Signal invariant mass

- ▶ Pdf: Crystal ball function
- ▶ Peak position: from exclusive $B^0 \rightarrow hh$ decays ($h=K, \pi$)
- ▶ Resolution: from interpolation of dimuon resonances ($J/\psi, \phi, \Upsilon, \dots$) and from exclusive $B^0 \rightarrow hh$; results in agreement.

$$\sigma(B^0) = (24.63 \pm 0.13_{\text{stat}} \pm 0.36_{\text{syst}}) \text{MeV}/c^2$$

$$\sigma(B_s^0) = (25.04 \pm 0.18_{\text{stat}} \pm 0.36_{\text{syst}}) \text{MeV}/c^2$$



More on $B_{(s)}^0 \rightarrow \mu^+ \mu^-$: Normalisation

$$\mathcal{BR}_{B_{(s)}^0 \rightarrow \mu^+ \mu^-} = \mathcal{BR}_{norm} \frac{\epsilon_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}^{RECO}}{\epsilon_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}^{RECO}} \cdot \frac{\epsilon_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}^{SEL/RECO}}{\epsilon_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}^{SEL/RECO}} \cdot \frac{\epsilon_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}^{TRG/SEL}}{\epsilon_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}^{TRG/SEL}} \cdot \frac{f_{B_q^0}}{f_{B_q^0}} \cdot \frac{N_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}}{N_{norm}} = \alpha \cdot N_{B_{(s)}^0 \rightarrow \mu^+ \mu^-}$$

Normalisation strategy

- ▶ two independent channels: $B^\pm \rightarrow J/\psi K^\pm$ and $B^0 \rightarrow K\pi$, averaged
- ▶ selection and reconstruction efficiencies from MC with some data inputs:
 - IP smearing to make MC more similar to data
 - Muon ID efficiency from data
 - Invariant mass cut efficiency corrected for data resolution
 - Tracking efficiency corrected from data
 - Trigger efficiency from data
- ▶ stability of the yields N_{norm} checked throughout the year dataset
- ▶ ratio of b -fragmentation fractions from last LHCb result: $f_s/f_d = 0.256 \pm 0.020$
 f_s/f_d p_T dependence checked on data 2012, stable within 1.5σ

More on $B_{(s)}^0 \rightarrow \mu^+\mu^-$ backgrounds: $B \rightarrow hh$ double misId

- ▶ misId probability ($\epsilon_{hh \rightarrow \mu\mu}$) for kaons and pions with tag&probe from $D^+ \rightarrow D^0(\rightarrow K\pi^+)\pi^+$, in p and p_T bins
- ▶ total number of misId decays extracted from number of triggered ones with
 - misId probability correction
 - trigger correction (difference between $B_{(s)}^0 \rightarrow hh$ and $B_{(s)}^0 \rightarrow \mu^+\mu^-$ triggers)
- ▶ Invariant Mass shape extracted from data, cross-checked with $B_{(s)}^0 \rightarrow hh$ exclusive
- ▶ BDT shape corrected for a BDT-dependent misId rate