

# The Post Discovery Era

What do we do now?

Higgs Quo Vadis

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3/11/13

# Prioritization

- Huge data sets at ATLAS, CMS, LHCb
- Vast array of possible signals of new phenomena
- Disturbingly finite human resources

Crucial to set priorities wisely:

- Choose searches with good balance of
  - Experimental motivation:
    - Ease of analysis
      - Straightforward event selection, small backgrounds, resonances
    - Opportunity and ingenuity
      - It's never been done so it might allow an immediate discovery
  - Theoretical motivation:
    - Many theories (or well-loved theory) predict this signal
    - Some other experiment suggests this signal
- Be efficient in use of resources by
  - Combining multiple searches in one analysis

# Post-Discovery & Post-Easy-Signals

What do we learn from 2011-2012?

- Higgs boson?
  - Yes! (and SM-like)
- TeV-scale colored particles with colorless particles in their decays?
  - No! (roughly speaking; at least, they are not common)

These two facts interplay; both are relevant for naturalness

- Data shows no conflicts with the Standard Model
- But the Standard Model is not Natural

What's going on? And how do we prioritize our efforts?

- (Will assume in this talk that no discovery shows up by summer!)

# Naturalness is Profound

We often say “Naturalness problem has to do with the small  $h$  mass”.

- But this assumes  $v = 246$  GeV; in that case the problem is with  $m_h$

Really the problem is with the minimization of  $V(H)$

- $V_{tot} = V_{cl} + V_{qu}$  where  $V_{qu} =$  Zero-Point Energy of vacuum
  - Zero Point Energy depends on particle masses, which depend on  $\langle H \rangle = v$

- So  $V_{tot} = V_{tot}(H) = \overset{CC}{\#} \Lambda^4 + \overset{\lambda}{\#} \Lambda^2 H^2 + \overset{-\mu^2}{\#} H^4 + \dots$

Here  $\Lambda$  is UV cutoff on SM as effective theory

- Natural solutions:  $m_h^2 \sim \Lambda^2$  and (i)  $v = 0$  or (ii)  $v \sim \Lambda$

Zero-Point Energy + H-Field-Dependent Masses + Dimensional Analysis

**Nothing More Required**

# Is Our World “Natural”?

Natural theories must remove UV sensitive top contribution to  $m_h^2$

- Top quark must have large coupling to this Higgs
- $hgg$  coupling appears to be SM-like; induced by top loops

To cancel top loops typically expect top partner

- Top prime (colored)
  - Partial solution – typically only to one loop, UV completion at 10 TeV
- Top squark (colored)
  - But top squark is a scalar and has its own naturalness problem
  - Requires a gluino to cancel off its own UV-sensitive loops

So typically expect TeV-scale colored particles at LHC

- But no sign of gluinos or top-primes or indeed anything new and colored
  - So what is up?

# Naturalness Quo Vadis?

- Is Naturalness *Delayed?*
  - Colored partner particles heavier than expected; too much for 8 TeV LHC?
- Is Naturalness **Obscured?**
  - Gluino, top partner decaying without MET and/or leptons/photons
    - Pure QCD final states with many jets and no simple resonances
    - Energy going into soft or hyper-soft objects signals (e.g. quirk effects)
- Is Naturalness **Hidden?**
  - Maybe top partners are in hidden sector? (Twin Higgs as existence proof)
- Is Naturalness **WRONG?** (Need New Guideposts!)
  - Dark Matter
    - Neutral member of electroweak multiplet
    - Part of an entire Hidden Sector
  - Others?

# Delayed Naturalness

If colored partners out of reach, target color-neutral particles

- Especially Higgs partners!
  - SU(2) doublets
  - Possibly spin-0,  $\frac{1}{2}$
  - Often near-degenerate (if SU(2) multiplet structure little broken)
- Also W partners
  - SU(2) triplets; spin?
- Singlets too, but often very low cross sections

## Challenging

- Small production rates, many possible decay modes
  - Often difficult to extract from large top & electroweak backgrounds
  - Need dedicated searches for each model and mode
- 
- Question: are we covering all the cases (not just SUSY)?

# Obscured Naturalness

Possible (any good models?) that new physics **hiding in QCD backgrounds?**

- Few searches attempted with all-jet backgrounds
  - 3-jet resonances, pairs of 2-jet resonances
  - Black holes (rising multi-jet cross-sections at high ST)
- QCD measurements could be turned into opportunities

Possible that signals hide due to presence of **exotic objects?**

- **Long-lived particles?**
  - Particles decaying in flight can cause mis-reconstruction
  - Quality cuts may remove events with non-prompt jets/leptons
- **Clustered particles?**
  - Non-QCD jet-like objects may be treated as boring QCD jets –
    - substructure, lepton-jets
  - May also include long-lived objects
- **Soft or hyper-soft signals?**
  - Suppose 1.5 TeV goes into a few hard objects and many soft ones
  - Would we identify such signals?
    - `Quirks' [particles with SM charge and infracolor/hidden valley charge]
    - Strong-coupling hidden-valley quarkonium?



# Wait! Were We Thorough?

**Not yet!** (at least, not quite)

Signals with very low MET, high jet multiplicity, high but not ultra-high  $S_T$

- Natural RPV SUSY, HV SUSY (inclu. Stealth)
  - i.e. gluino, stop, higgsino not out of natural range
- Top prime with unusual decays to top + jets.

are far less constrained than people think

- natural models below TeV still possible!

Missing from the search menu (***still!***) (Lisanti, Schuster, Strassler & Toro 2011)

- Lepton + 6 or more jets (look at  $n_{\text{jet}}$ ,  $n_b$ ,  $S_T$  distributions)
  - CMS, ATLAS finally have searches but not optimized for this purpose!
- Curiously ATLAS many-jets+small MET is sensitive (but how sensitive?)
  - Tau + many jets
  - Lost lepton + many jets

# Hidden Naturalness

- Colorless top partners
  - A role for hidden sector?
- Cancellation of top loop by hidden partner (twin Higgs, folded SUSY)
  
- As with little Higgs, only one-loop delay of hierarchy problem
  
- Experimental signatures may be quite limited
  - Hidden-valley-type signals?
  
- We need more examples of how this can work from the theory side!
  - If there are any...

# Naturalness

In this case we do not know where to go on basic theoretical grounds.

But we do know the SM isn't complete

- Strong CP problem
  - Axions?
- Neutrino masses
  - → sterile neutrinos (But at what mass scale? Composite?)
- Dark Matter
  - But how coupled to SM? And what mass scale?
  - Axions? WIMPs? Dark-Sector [inclu. hidden valley] Massive Particles?
- LHC WIMP searches motivated
- LHC dark-sector (inclu. hidden-valley) searches also motivated
  - Needs more theoretical work to improve theoretical prioritization
  - Prioritization from e.g. Pamela signals too time-dependent

# What About the Higgs Sector?

The 125 GeV  $h$  boson has a role to play in all of these possibilities

- May appear in decays of colorless or heavy colored BSM particles
  - Or even in rare top decays
- May decay to colorless BSM particles

Other members of Higgs sector may be waiting for us...

- Narrow heavy states decaying mainly to  $bb$ ,  $tt$ , rarely to  $WW, ZZ, \gamma\gamma$ 
  - Possible decaying to  $h$  itself
- Charged states decaying to  $tb$ , more complex final states
- Lightweight mostly-singlet states decaying to
  - Light SM particles
  - Yet more singlets which in turn...

# Non-SM $h$ Production

A particle with  $m > 125$  GeV might decay to  $h$ :

- Top quark ( $t \rightarrow h q$ )
  - Use  $t$  pairs where one  $t \rightarrow \ell \nu b$  and other  $t \rightarrow q h$ ,
    - $h \rightarrow bb$  resonance [gives lepton + 3  $b$ 's, reconstruct it]
    - $h \rightarrow WW \rightarrow$  one or two leptons [gives SS- or tri-leptons]
- Something unknown
  - *Higgsino, Wino*  $\rightarrow h$  + invisible (perhaps + soft-ish jets or lepton)
  - $t' \rightarrow h + t, b' \rightarrow h + b$
  - $H^0 \rightarrow h^0 h^0$  in 2-Higgs doublet (e.g. SUSY) or doublet+singlet models
  - $W' \rightarrow Wh, Z' \rightarrow Zh$

Question for theorists:

- When a priority even without **other** signal for the heavy particle?
  - i.e. when is this likely to be discovery channel of the new particle?

# Non-SM $h$ Production

Displaced  $h$  possible:

- Example: *Higgsino*  $\rightarrow h + \text{gravitino}$  or *singlino*
- Often 2 per event
- Or displaced  $h +$  displaced  $Z$  or  $\gamma$

Searches at ATLAS, CMS, LHCb:

- Possible 2<sup>nd</sup> vertex in event, or MET if lifetime long
- Typically without a mass constraint, so general purpose method
  
- Displaced  $\mu\mu$ ,  $ee$ ,  $\mu e$  vertices from  $WW$ ,  $\tau\tau$  (both leptonic)
- Jet(s) from common displaced vertex **with muon track**
  - From  $bb$ ,  $cc$
  - From  $WW$ ,  $\tau\tau$  (one leptonic)
- Or jet(s) from displaced vertex with **prompt** lepton from elsewhere
  - From any hadronic decay

# Non-SM $h$ Decays: General Motivation

- 2011-2012:  $\sim 500,000$  Higgs(-like) particles within ATLAS and CMS
  - Fewer in LHCb but still potentially interesting
  - How many were triggered we don't know
    - But at least 1% on the lepton(s) from  $Wh$  ( $Zh$ ), perhaps 1%-2% on parked VBF production
- SM decays have small rates
  - $bb$ ,  $\tau\tau$  from small couplings
  - $WW^*$ ,  $ZZ^*$  are off-shell
  - $gg$ ,  $\gamma\gamma$ ,  $Z\gamma$  through loops
- ➔ Small new interactions can give (*as many theorists have pointed out*)
  - Unexpected enhancements of rare SM decays
  - Unexpected non-SM decays (**as common as allowed: 10-20%!**)
- **Most have not been looked for yet, so discoveries at  $5\sigma$  still possible before 2015, unlike SM Higgs measurements**

# Non-SM $h$ Decays

- Yes, measure all SM decay modes with the highest possible precision
  - But let's not waste resources!!
  - We have many places to look for possible discoveries!
- Rare modes:  $h$  (or another Higgs) may decay with much-enhanced rate
  - $Zg, \mu\mu, \tau\mu$
- Decays to non-SM particles
  - WIMPs (mostly singlet)
  - Singlets with no weak interactions [dark sectors/hidden valleys]

Invisible  $h$  Decays

Non-SM Visible  $h$  Decays

Non-SM Partly Visible  $h$  Decays

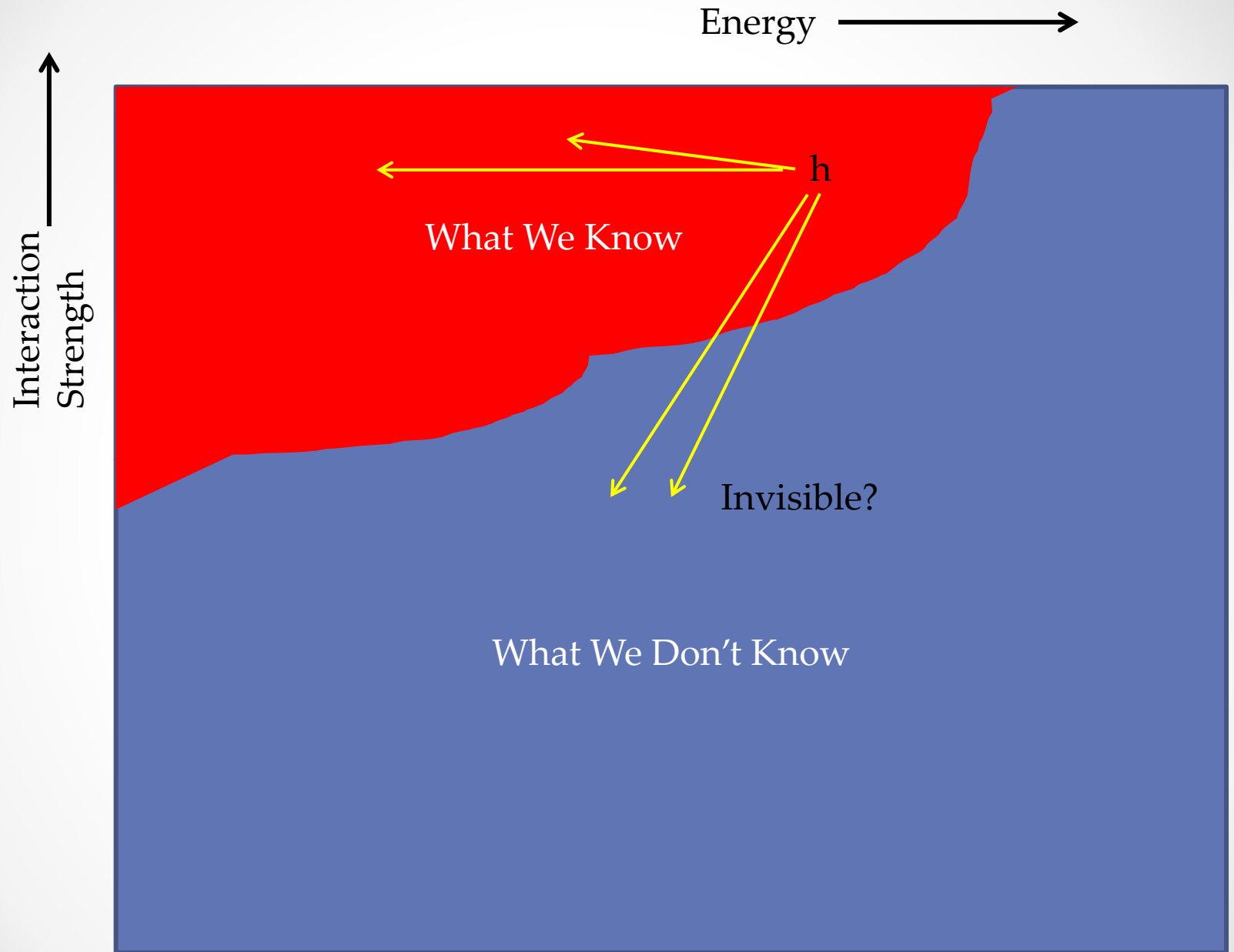


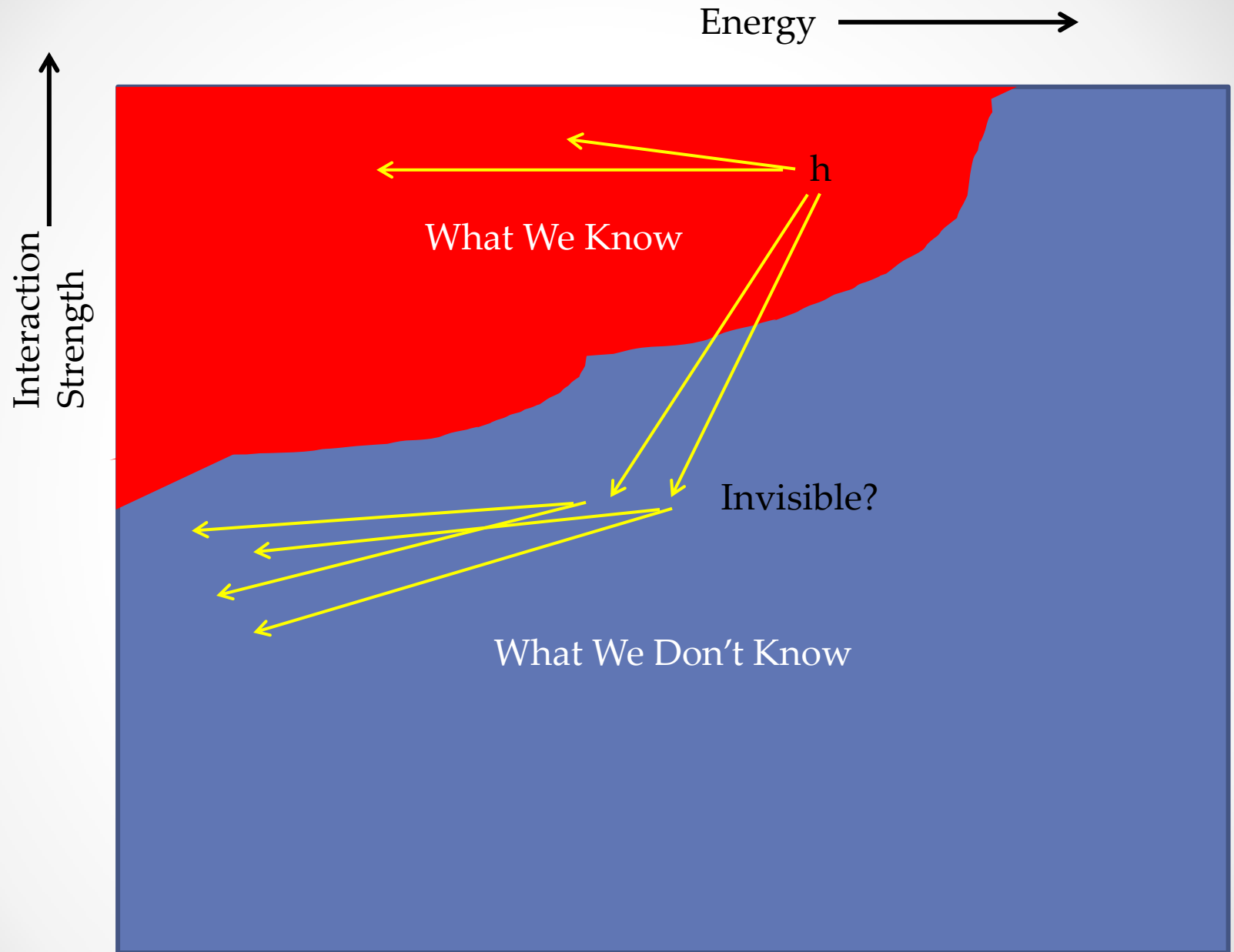
# Singlets

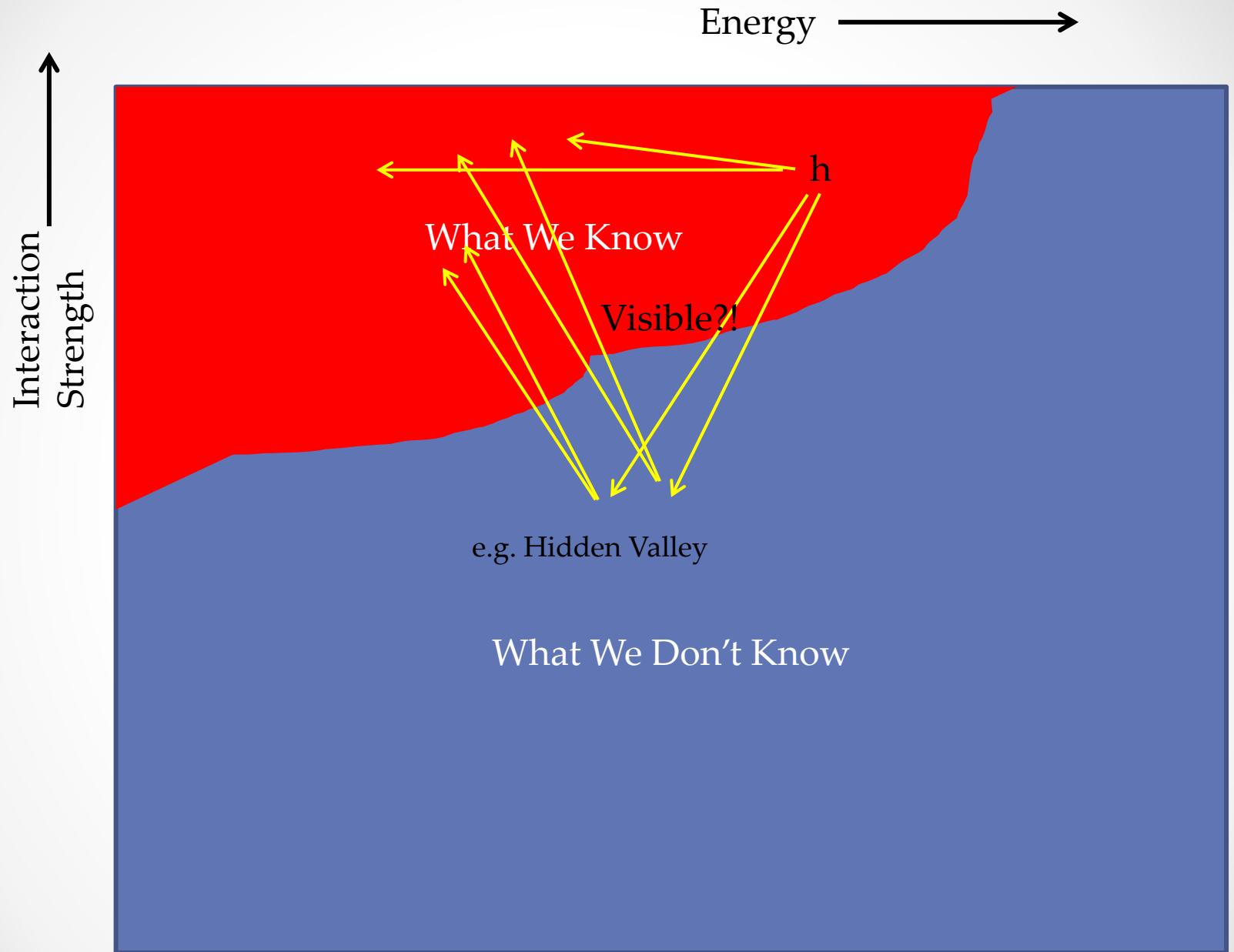
Rich singlet sector possible, as complex as SM

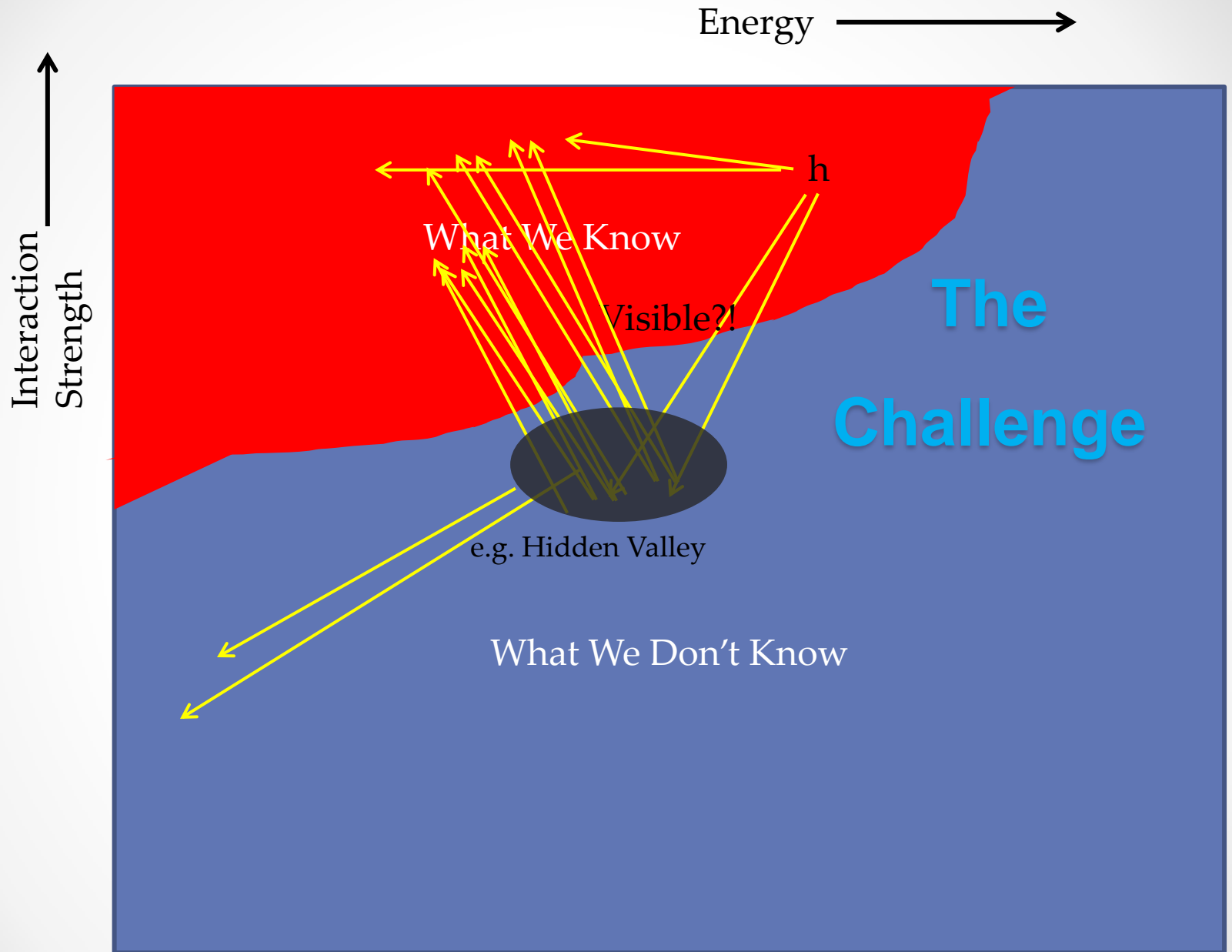
(Dark Sector; Twin Higgs; NMSSM; Hidden Valley; Unparticles...)

- Minimally constrained by previous data!
- Few SM particles couple to singlets in renormalizable way
  - U(1) hidden gauge boson  $V$  coupling to U(1) hypercharge boson ( $F^{\mu\nu}F'_{\mu\nu}$ )
  - Scalar  $S$  coupling to doublet Higgses ( $SH^*H$ ,  $S^*SH^*H$ )
- But then  $S$  or  $V$  can couple to other singlets in renormalizable way
  - E.g.  $S\psi\psi$
- Or additional BSM particles can allow renormalizable couplings
  - E.g. Bino-quark-squark
- Other couplings may be induced by strong dynamics in hidden sector
- Eventually some metastable singlets may decay back to SM particles
  - This can happen promptly or well-displaced inside the LHC detectors









# Priority Searches: non-SM Decays

Invisible – very high priority

Entirely visible – very high to high priority include

- $(\ell^+ \ell^-)(\ell^+ \ell^-)$  ,  $(\gamma\gamma)(\gamma\gamma)$  ,  $(bb)(\tau\tau)$
- $(\ell^+ \ell^-)(qq)$  ,  $(\gamma\gamma)(gg)$  ,  $(\gamma\gamma)(bb)$  ,  $(bb)(bb)$
- $(\ell^+ \ell^-) \gamma$  ,  $(bb)(\mu\mu)$  ,  $(\tau\tau)(\mu\mu)$  ,  $(\tau\tau)(\tau\tau)$

Dark sector with dark photon  
HV with U(1) factor or  $\rho$ -like meson  
...

NMSSM  
Confining HV  
...

Partly visible (i.e. not entirely invisible) – harder to prioritize

- $\gamma + \text{MET}$
- $\ell^+ \ell^- + \text{MET}$  (*non-resonant leptons*)
- $\ell^+ \ell^- \ell^+ \ell^- + \text{MET}$  (*resonant or non-resonant leptons*)
- $\gamma\gamma + \text{MET}$ ,  $\gamma(\gamma\gamma) + \text{MET}$  (*resonant or non-resonant photons*)

Dark Matter in split multiplets  
HV with stable fermions  
...

To exotic objects

- Long-lived low-mass neutral particles decaying in flight
- Clusters of low-mass neutral particles decaying promptly or in flight
- Soft final states (e.g.  $h \rightarrow 8 b$ 's)

# Prioritizing: Visible Non-SM $h$ Decays

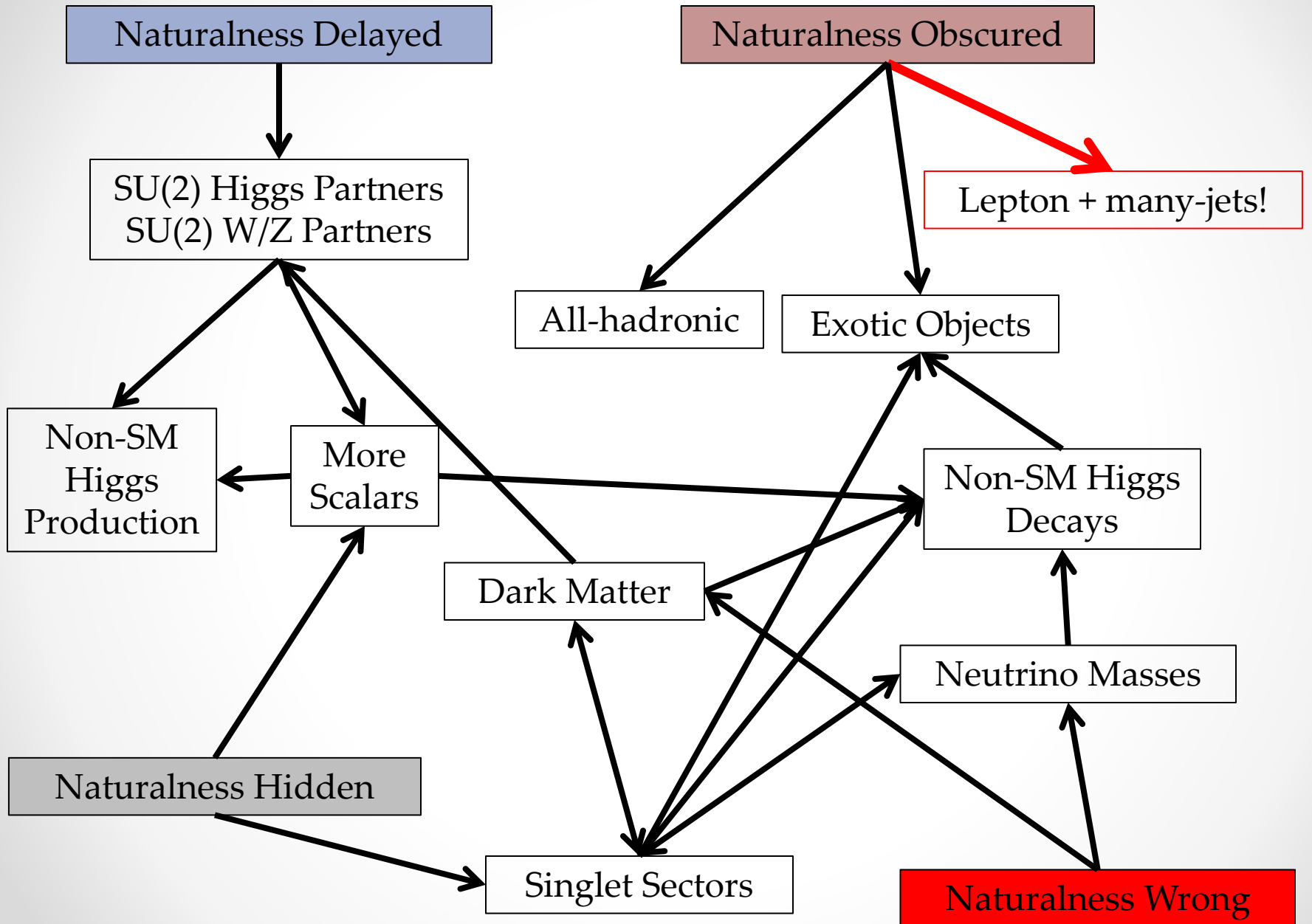
Tentative prioritization list (review in preparation):

Final State	Theoretical Motivation	Experimental Motivation
$(\ell^+ \ell^-)(\ell'^+ \ell'^-)$	<p><b>High</b></p> <p>Dark Matter models with dark photon or “gluon”</p> <p>Hidden composite vector</p> <p>Light Scalar (<math>m &lt; 1\text{GeV}</math>, <math>\ell = \mu</math>)</p>	<p><b>Very High</b></p> <p>Ready data sample from <math>h \rightarrow 4 \ell</math></p> <p>3 resonances (<b>assume 2 w/ same mass?</b>)</p> <p>Small Backgrounds so high sensitivity</p> <p>High trigger &amp; selection efficiency</p> <p><i>(may need to relax isolation)</i></p>
$(\gamma\gamma)(\gamma\gamma)$	<p><b>Medium</b></p> <p>Hidden composite scalar</p> <p>Pseudoscalar in extended H sector</p>	<p><b>Very High</b></p> <p>3 resonances (<b>assume 2 w/ same mass?</b>)</p> <p>Very small backgrounds <math>\rightarrow</math> high sensitivity</p> <p>Good trigger &amp; selection efficiency (should be!)</p> <p><i>(may need to relax isolation)</i></p>
$(bb)(\tau\tau)$	<p><b>Very High</b></p> <p>NMSSM and others with <math>h \rightarrow aa</math></p> <p>Doublet+singlet <math>h</math> sectors</p> <p>Many DS/HV models</p>	<p><b>Low</b></p> <p>3 Resonances but very challenging</p> <p>Events hard to reconstruct (requires MET)</p> <p>Low trigger and selection efficiency</p> <p>Big <math>t\bar{t}</math> backgrounds</p> <p>Reduced branching fraction vs. 4 <math>b</math>'s</p>

# Summary of Post-Discovery Era

- Is Naturalness Delayed, Obscured, Hidden or Wrong?
  - Theoretical and phenomenological work needed!
  - Electroweak and singlet production means tough slogging ahead
  - Need to close big search gap using lepton + many-jets search
- Is it SM or not?
  - Precision measurements of easily measured SM  $h$  production/decays
    - BUT DIMINISHING RETURNS WILL SHORTLY SET IN!
  - Search for other scalars as in MSSM, NMSSM, Little Higgs, HV
  - Search for non-SM production modes
    - New particles decaying to  $h$
    - Rare  $t$  decays
      - *Note: theorists need to look into rare  $t$ ,  $W$  decays!*
  - Search for non-SM decay modes (role for parked/delayed data)
    - Systematic prioritization needed
      - Prompt visible, prompt partly visible
      - Exotic: long-lived, clustered, or both; or soft





# Additional Slides

# Prioritizing: Visible Non-SM h Decays

Tentative prioritization list (review in preparation):

Final State	Theoretical Motivation	Experimental Motivation
$(\ell^+ \ell^-)(\ell'^+ \ell'^-)$	<p><b>High</b></p> <p>Dark Matter models with dark photon or “gluon”</p> <p>Hidden composite vector</p> <p>Light Scalar (<math>m &lt; 1\text{GeV}</math>, <math>\ell = \mu</math>)</p>	<p><b>Very High</b></p> <p>Ready data sample from <math>h \rightarrow 4 \ell</math></p> <p>3 resonances (<b>assume 2 w/ same mass?</b>)</p> <p>Small Backgrounds so high sensitivity</p> <p>High trigger &amp; selection efficiency</p> <p><i>(may need to relax isolation)</i></p>
$(\gamma\gamma)(\gamma\gamma)$	<p><b>Medium</b></p> <p>Hidden composite scalar</p> <p>Pseudoscalar in extended H sector</p>	<p><b>Very High</b></p> <p>3 resonances (<b>assume 2 w/ same mass?</b>)</p> <p>Very small backgrounds <math>\rightarrow</math> high sensitivity</p> <p>Good trigger &amp; selection efficiency (should be!)</p> <p><i>(may need to relax isolation)</i></p>
$(bb)(\tau\tau)$	<p><b>Very High</b></p> <p>NMSSM and others with <math>h \rightarrow aa</math></p> <p>Doublet+singlet h sectors</p> <p>Many DS/HV models</p>	<p><b>Low</b></p> <p>3 Resonances but very challenging</p> <p>Events hard to reconstruct (requires MET)</p> <p>Low trigger and selection efficiency</p> <p>Big <math>t\bar{t}</math> backgrounds</p> <p>Reduced branching fraction vs. 4 <math>b</math>'s</p>

# Prioritizing: Visible Non-SM $h$ Decays

Tentative prioritization list (review in preparation):

Final State	Theoretical Motivation	Experimental Motivation
$(\ell^+ \ell^-)(qq)$	<p><b>High</b></p> <p>Dark Matter models with dark photon or “gluon”                      Hidden composite vector                      Light Scalar (<math>m &lt; 1\text{GeV}</math>, <math>\ell = \mu</math>)</p>	<p><b>High</b></p> <p>Often higher branching fraction than <math>h \rightarrow 4\ell</math>                      Much bigger backgrounds than <math>h \rightarrow 4\ell</math>                      3 resonances but not as high resolution                      Lower trigger efficiency  <i>(may need to relax isolation)</i></p>
$(\gamma\gamma)(bb)$ $(\gamma\gamma)(gg)$	<p><b>Medium</b></p> <p>Hidden composite scalar                      Pseudoscalar in extended H sector</p>	<p><b>High</b></p> <p>Often higher branching fraction than <math>h \rightarrow 4\gamma</math>                      Much bigger backgrounds than <math>h \rightarrow 4\gamma</math>                      3 resonances but not as high resolution                      Lower trigger efficiency  <i>(may need to relax isolation)</i></p>
$(bb)(bb)$	<p><b>Very High</b></p> <p>NMSSM                      Other extended H sectors                      Scalar mixing with known <math>h</math>                      Many DS/HVs</p>	<p><b>Very Low?</b></p> <p>3 Resonances but poor resolution                      Low trigger and very low selection efficiency                      Requires boosted-<math>h</math> methods &amp; <math>Wh</math> events  <i>(probably not enough events in 2011-2012)</i>                      Higher branching fraction than 4 <math>b</math>'s</p>

# Prioritizing: Visible Non-SM $h$ Decays

Tentative prioritization list (review in preparation):

Final State	Theoretical Motivation	Experimental Motivation
$(\ell^+ \ell^-) \gamma$	<p style="text-align: center;"><b>Medium</b></p> <p>Dark Matter models with dark photon or “gluon” Hidden composite vector Light Scalar (<math>m &lt; 1\text{GeV}</math>, <math>\ell = \mu</math>) Often rare</p>	<p style="text-align: center;"><b>Very High</b></p> <p>Ready data sample from <math>h \rightarrow Z \gamma</math> 2 resonances, one known Small Backgrounds so high sensitivity High trigger &amp; selection efficiency <i>(may need to relax isolation)</i></p>
$(\tau\tau)(\mu\mu)$	<p style="text-align: center;"><b>High</b></p> <p>NMSSM and others with <math>h \rightarrow aa</math> <b>Relevant if <math>m_a &lt; 2m_b</math></b> Doublet+singlet <math>h</math> sectors Many DS/HV models</p>	<p style="text-align: center;"><b>High?</b></p> <p><i>(better or worse than <math>4\tau</math>?)</i> Good dimuon resonance Hard to fully reconstruct (requires MET) Moderate (?) backgrounds <i>(must relax isolation)</i></p>
$(bb)(\mu\mu)$	<p style="text-align: center;"><b>High</b></p> <p>NMSSM and others with <math>h \rightarrow aa</math> Doublet+singlet <math>h</math> sectors Many DS/HV models But signal is often too low</p>	<p style="text-align: center;"><b>Medium</b></p> <p>3 Resonances, poor resolution on 2 Very few events! Big <math>t\bar{t}</math> backgrounds</p>

# Prioritizing: Partially Visible Decays

Examples which are experimentally “easy” but can’t be reconstructed:

- $\gamma + \text{MET}$
- $l^+ l^- + \text{MET}$  (*non-resonant leptons*)
- $l^+ l^- l^+ l^- + \text{MET}$  (*resonant or non-resonant leptons*)
- $\gamma\gamma + \text{MET}, \gamma(\gamma\gamma) + \text{MET}$  (*resonant or non-resonant photons*)
- ...
- If MET is large, pick up in existing invisible searches
- If MET is smaller, pick up in previous visible searches

Quite difficult to prioritize (few theory studies, many possible final states)

- Suggest:
  - Experimentalists: complete first round of invisible & fully-visible searches
  - Theorists: do some studies in coming months
  - Then compare and evaluate the opportunities

# Prioritizing: Decays to Unusual Objects

- Unusual Objects means
  - New particles with displaced decays
  - Clusters of new particles with prompt or displaced decays
  - Soft final states
- Many of these searches cannot reconstruct  $h$  resonance
  - In this case, can use generic search for unusual objects -- not  $h$ -specific
  - Or require the jets from VBF or the lepton(s) from  $Wh, Zh$
- Only thoroughly studied case is “lepton-jets”
  - Hidden particles with  $m < \text{few GeV}$  decaying to lepton pairs, hadron pairs
  - Possibly produced in clusters
- Neither theorists nor experimentalists can study this alone
  - Must communicate and do joint studies
  - Need to plan workshops for later in 2013

# Obscured Naturalness

Can long-lived particles hide a signal?

- Long-lived particles pose detector challenges
  - Particles decaying in flight can cause mis-reconstruction
  - Quality cuts may discard events with non-prompt jets/leptons
- So maybe signals could lie mostly in discarded or misinterpreted events
  
- Some searches for long-lived particles have been done
  - Displaced muon pairs
  - Displaced vertices with several reconstructed tracks
  - Displaced vertices in ATLAS muon system
  
- Quite difficult to infer what might have slipped through
  - Need to have more systematic program covering more ground
  
- Extensive workshop on this subject in summer/fall 2013??



# Obscured Naturalness

Can soft or hyper-soft signals hide new phenomena?

- Suppose 1.5 TeV of energy goes into
  - 2 hard back-to-back jets and  $\sim 20$  gluons with  $p_T = 5-50$  GeV?
  - 2 hard back-to-back jets and  $\sim 200$  photons with  $p_T = 0.1 - 5$  GeV?
  - 4 hard jets and 250 well-spread tracks with  $p_T = 0.3 - 10$  GeV?
  - 2 leptons surrounded by 40 quarks/antiquarks with  $p_T=3-30$  GeV?
    - How does isolation work here?
- Would we identify such signals?
  - What models can generate them?
    - `Quirks' [particles with SM charge and infracolor/hidden valley charge]
    - Strong-coupling hidden-valley quarkonium?
  - Can we calculate them? [often no; a lot of guesswork involved]
  - Many search strategies not yet developed –
    - Needs to be done in 2013 so searches can be performed in 2014
    - One trick:  $W +$  photon or dijet or dilepton resonance + soft activity

# Dark Sectors (and/or Hidden Valleys)

## Sectors of SM Singlets:

- Very little constrained by previous data!
- Motivated by known BSM:
  - Sterile Neutrinos (for neutrino masses)
  - Dark Matter
- Dark Sector (>1 particle) simple if all particles invisible
  - MET signals only  $h \rightarrow$  invisible
  - Phenomenologically identical or similar to minimal case of one particle
- (Partially?) Visible Dark Sector (*i.e. Hidden Valley-type*)
  - With multiple particles, visible or partially visible decays often possible
  - If interactions, then rich set of phenomenological signatures available

Non-SM Visible h Decays

Non-SM Partly Visible h Decays

# Singlets

Singlets (Dark Sector; Twin Higgs; NMSSM; Hidden Valley; Unparticles...)

- Minimally constrained by previous data!
  - Often produced in decay of something heavier
  - May be stable → MET
  - May decay to SM particle pairs → visible
    - Couplings may be very small →
      - Masses may be small
      - Lifetimes may be long
  - May decay to other singlets which in turn...
- 