

Altmetrics

Eleonora Presani – Elsevier e.presani@elsevier.com



Quality metrics

- Why scientific journals need quality metrics?
- Mostly to answer the questions
 - Where should I submit my paper?
 - Which papers should I cite in my article?
- Journal metrics can help to answer both questions (but more the first)
- Article metrics can only help for the second question



Journal M3trics SNIP

- Source-Normalized Impact per Paper (SNIP)
 - contextual citation impact by weighting citations based on the total number of citations in a subject field.
 - It is defined as the ratio of a journal's citation count per paper and the citation potential in its subject field.
 - http://www.sciencedirect.com/science/article/pii/S175
 1157710000039



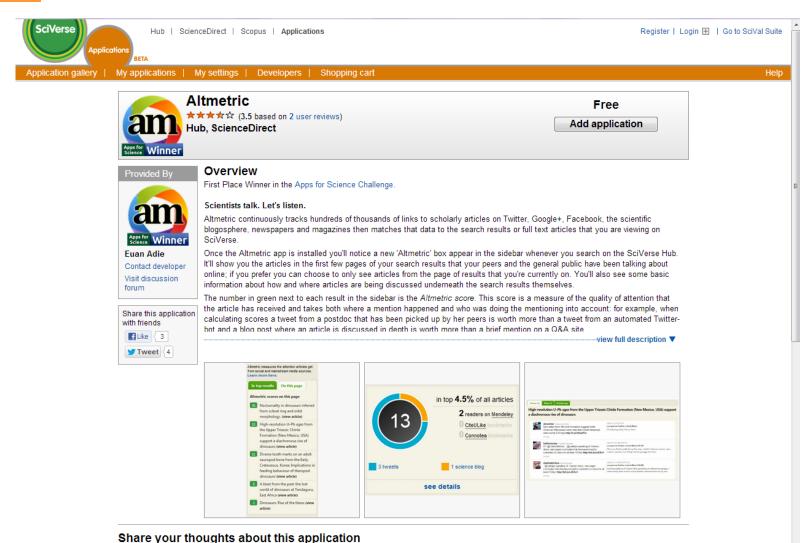
Journal M3trics: SJR

 SJR is a measure of scientific influence of scholarly journals that accounts for both the number of citations received by a journal and the importance or prestige of the journals where such citations come from.



Altmetrics

Review this application





Altmetric example

