



Open Access Research Monographs in HSS

Opportunities and Challenges

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Broken Model

The existing publishing model is broken

- journals: subscriptions unaffordable
- books: high prices (£50) & low sales (300)
- financial model: relies on DENYING access to knowledge

Note: This has nothing to do with Open Access, this is where the publishing industry has led itself.

Open Access is a saviour – not a threat – for HSS



Reforming Academia

IT developments provide the academic community the opportunity to transform the processes of research, teaching, dissemination and social interaction.

Open Access is only one part of that future.

It is important that the academic community recognise the opportunities and take active responsibility for shaping these developments.



Finch/RCUK Policy

- All research papers resulting from research partly funded by RCUK must be published in journals that either:
 - Provides Gold OA (CC-BY) for paper and research data
 - Allows release of archived copy within 6 months (12 months in humanities & soc sci)
- Excludes monograph publications from OA requirement.



Comments

The Good

- Recognises serious intent & financial commitment to change
- Forces publishers and researchers to adopt OA publishing.
- Requires universities to establish OA funding system to implement.
- Spearheading similar international OA mandates

The Bad

- RCUK requires Gold OA whenever available.
- Assumes APCs are only way to finance Gold OA.
 - (together this provides a golden funding scheme for publishers)
- Funding hole. Fallout for monographs (and non RCUK funded research).



Comments

The Ugly

- Reliance on existing publishing framework
- Maintains existing barriers to entry to new publishing initiatives
 - sustains market power for commercial publishers
- Maintains traditional definition of research outputs
 - only articles, book chapters, monographs considered

Response by HSS establishment

“serious effect on the reputation of UK scholarship internationally, on peer review, and on the rights of authors.”

“commercial re-use, plagiarism, and republication of an author’s work will be possible”

“this is a serious infringement of intellectual property rights and we do not want our authors to have to sign away their rights in order to publish with us”

Collective response by editors of 21 History journals

Will undermine academic societies

Not viable for monographs – collapse in research outlet



Humanities vs Sciences

- Less experience with OA dissemination
- Monograph remains an important output
- Less grant & project funded research
- Many more independent scholars
- Research accessible by broader community
- Engagement with reader
- Integrity of the text
- Less collaborative research

Browse by Categories

- Anthropology and Religion
- Art, Cinema, Music and Theatre
- Classics Textbooks
- Digital Humanities Series
- Economics and Politics
- History and Biography
- Law
- Literature and Language
- Philosophy
- Women and Gender
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Virgil, Aeneid, 4.1–299: Latin Text, Study Questions, Commentary and Interpretative Essays

by Ingo Gildenhard

Destined to be the founder of Roman culture, Aeneas decides to leave his beloved Dido, causing her suicide in pursuit of his historical destiny. This course book offers a portion of Virgil's original Latin text, study questions, a commentary, and interpretative essays.

[More information >](#)



Featured Books



Oral Literature in the Digital Age: Archiving Orality and Connecting with Communities

Mark Turin, Claire Wheeler and Eleanor Wilkinson (eds.)



Foundations for Moral Relativism

J. David Velleman



Yeats Annual No. 18

Warwick Gould (ed.)



The Passion of Max von Oppenheim: Archaeology and Intrigue in the Middle East from Wilhelm II to Hitler

Lionel Gossman



Digital Humanities Pedagogy: Practices, Principles and Politics

Brett D. Hirsch (ed.)

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Nice summary of the recent @UCLDH Digital Pedagogies event, including some really useful resources from the sessions bit.ly/12SFTbX



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Peace and Democratic Society

Author: Amartya Sen (ed.)

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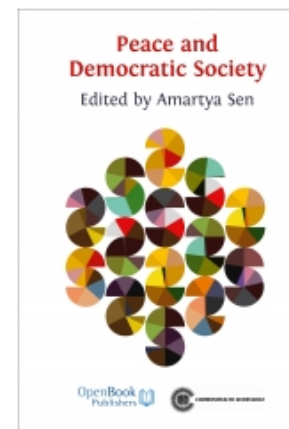
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Recent acts of terrorism and the current unrest in the Middle East remind us how important it is to understand the relationship between violence, peace and democracy. In a challenging and insightful essay, Amartya Sen explores ideas around 'organised violence' (such as war, genocide and terrorism) and violence against the individual. Highlighting the inadequacies of some of the widely accepted explanations for violence – including the idea that the world is experiencing a 'clash of civilisations' – Sen makes a plea



Opportunities

- Broader readership
- Reader interaction
- Multi-media publications
- Relating research and primary sources
- Reuse of publications
- Innovation in research & dissemination

Broader Readership

OBP Online Readers – April 2013

OBP Reader	7,156
Google Books	7,512
Total Online Readers	14,668
Av online readers per title	506

Location

18 May 2013 - 17 Jun 2013

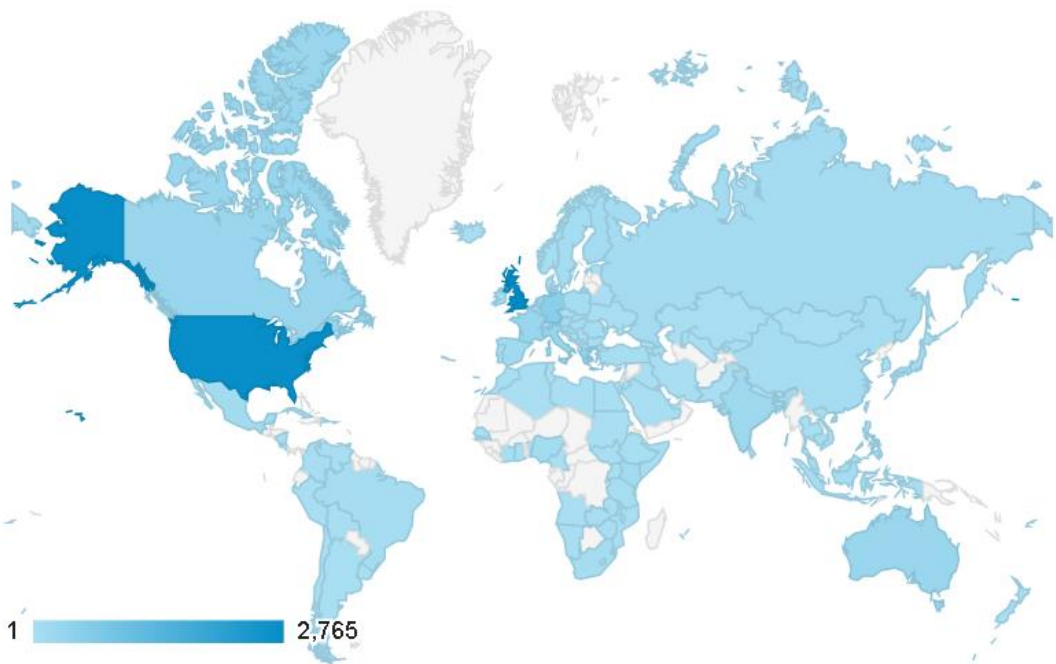
Advanced Segments | Customise | Email | Export | Add to Dashboard | Shortcut

100.00%
% of visits: 100.00%

Map Overlay | Explorer

Site Usage | E-commerce

Visits



Primary Dimension: Country/Territory | City | Continent | Subcontinent | Region

Secondary dimension

Search bar with 'advanced' text and various icons (grid, refresh, list, etc.)

Country/Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Pages Per
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Reader Interaction

Having full text available online enables readers to comment on and add to the work.

- OPB Publications:
 - Ingo Gildenhard - *Virgil, Aeneid, 4.1–299*
 - Ingo Gildenhard - *Cicero, Against Verres, 2.1.53–86*
- Kathleen Fitzpatrick - *Planned Obsolescence*
- Kristen Nawrotzki and Jack Dougherty - *Writing History in the Digital Age*

Multimedia Publications

Born Digital research output – incorporating, text, video, audio and web applications.

- Digital resources can be linked to and integrated with the ‘publication’
- Allows new ways of presenting research findings
- Reader can order/structure content as required



The Alliance for Networking Visual Culture

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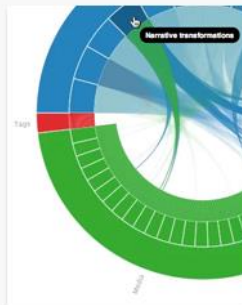
OVERVIEW

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Development Roadmap

Scalar is in ongoing development. This spring 2013 beta release provides broad [public access](#) to the platform via the Scalar servers. While many authors have experimented with Scalar during our alpha phase, we are eager to roll the platform out to even more users. We look forward to hearing from you.

Scalar's [source code](#) is released under the [Educational Community License v2.0](#).



Scalar's built-in visualizations enable you to see all of your content at a glance.

Introducing Scalar. Born-digital, open source, media-rich scholarly publishing that's as easy as blogging.



Specializing in richness, depth, experimentation, and understanding.

Scalar is a free, [open source](#) authoring and publishing platform that's designed to make it easy for authors to write [long-form](#), born-digital scholarship online. Scalar enables users to assemble [media](#) from multiple [sources](#) and juxtapose them with their own writing in a variety of ways, with minimal technical expertise required.

More fundamentally, Scalar is a [semantic web authoring tool](#) that brings a considered balance between standardization and structural flexibility to all kinds of material. It includes a built-in reading interface as well as an [API](#) that enables Scalar content to be used to drive custom-designed applications. If you're dealing with small to moderate amounts of structured content and need a lightweight platform that encourages [improvisation](#) with your data model, Scalar may be the right solution for you.

Relating research with Primary Resources

Digitalisation of primary sources and direct integration with research

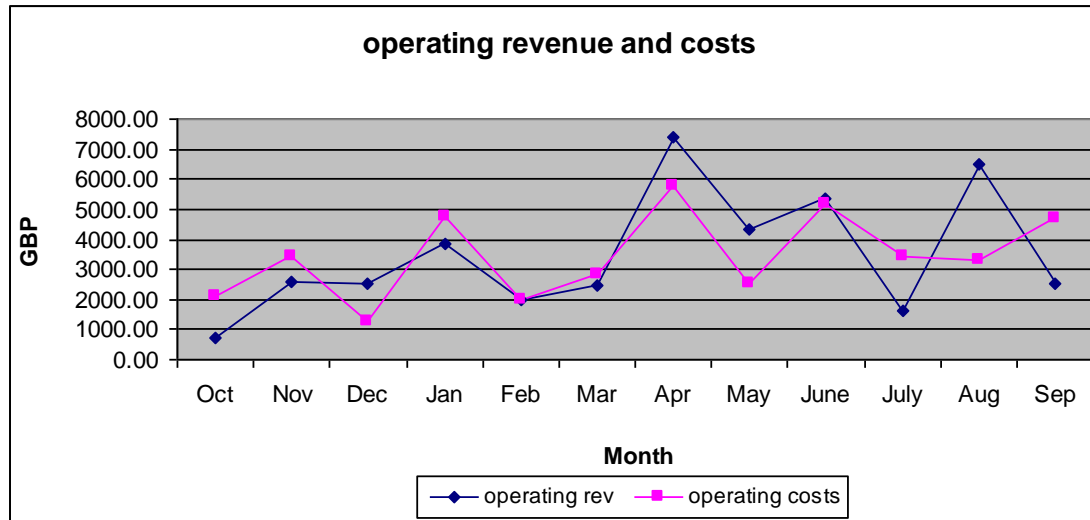
OBP either hosts or provides links to repositories hosting primary resources and data

Providing access to primary sources is an important research output in it's own right

Challenges

- Funding & Sustainable Business Models
- Library systems and operations
- Funders: Academic recognition and incentives
- Academics: Accept and understand new systems

Business Model



- Revenue (£42k)

- Sales of printed and digital editions (£31k)
- Grants obtained by authors (\$11k)

- Costs (£41k)

- 11 titles published (£3700 per title)

Alternative Funding Models

Institutional Support

Athabasca University Press, ANU Press, Mpublishing, UCL Press (?)

Research Centres Partnerships

WOLP, IES, CREATE

Research Funding Subsidy

Wellcome Trust, Max Planck Society

Library Income

OpenEditions, Knowledge Unlatched

Direct Publication Charges

SpringerOpen (watch this space!)



Challenges: Libraries

Getting printed editions and ebooks into library catalogues and purchase plans has been one of our biggest difficulties to date

Library systems are structured around traditional distribution channels and products, positive efforts are required to facilitate OA publications

Librarian Challenge

If you wanted to provide your readers with:

Our printed works

Our digital titles (pdf/epub) integrate into ebook platform and e-learning environment

how would you do it?

Answers please to:

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Challenges: Funders

Research Dissemination is a Public Good,
like street lighting

The cost of providing research output to one
additional reader is close to zero

Recognise the importance of structural
developments – and support them!

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Language and Literature

WHY DO WE QUOTE?

The Culture and History of Quotation

Ruth Finnegan

2011



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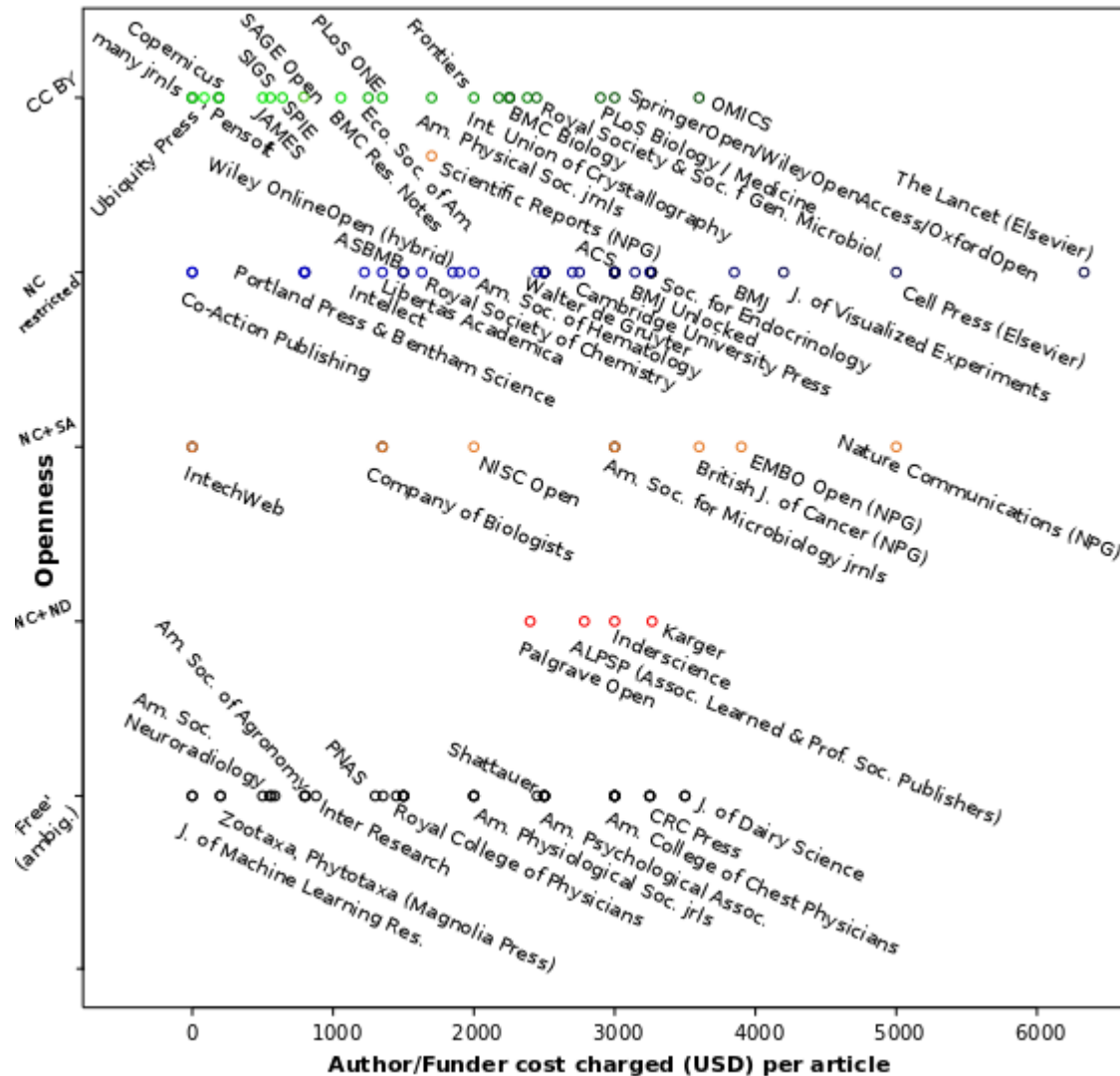
Why Do We Quote?

The Culture and History of Quotation

”

APCs

The cost and openness of various GoldOA article options



Source:

<http://rossmounce.co.uk/2012/09/04/the-gold-oa-plot-v0-2/>

Economist question: How can large profit margins be sustained?

- Prevent effective price competition for content by:
 - Separating user from purchaser
 - Access control to content
 - Branding – through control of quality assessment process
 - Bundling of products, which prevents
 - journal selection/costing strategies by libraries
 - entry by new journal formats
 - Controlling infrastructure and ‘standards’