

CERN Workshop on Innovations in Scholarly Communication (OAI8)

Empowering Development: Why Open is Right for Development

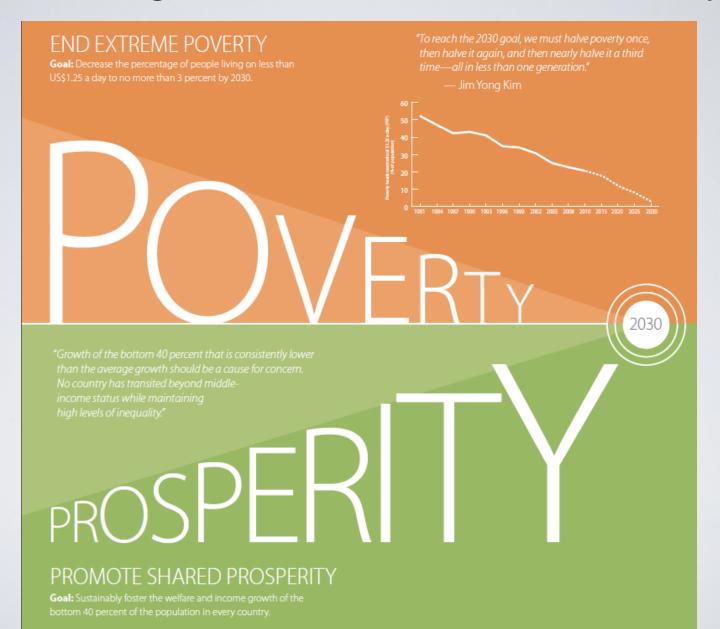
Carlos Rossel, Publisher, The World Bank
CERN Workshop on Innovations in Scholarly
Communication (OAI8)
June 21, 2013

Outline

Strategic decisions behind the Bank's Open Agenda

- Context
 - The World Bank's mission
 - Traditional approach to development
- The World Bank's Open Agenda
- Access to Information
- Open Data
- Open Access
- Why Open is right for development

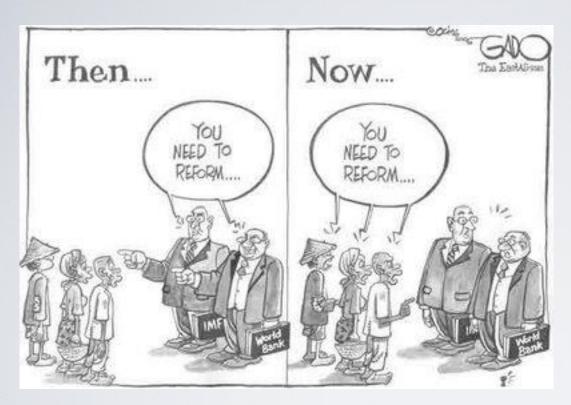
Overarching Mission: A World Free of Poverty



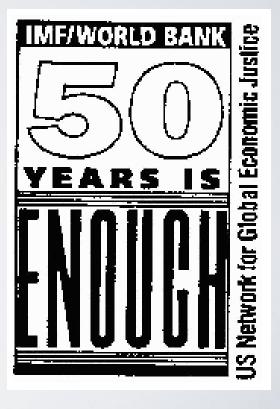
Traditional Approach to Development

- The transfer of resources from rich countries in the North to poorer countries in the South, accompanied by reform prescriptions
- 2. The development institutions that channeled the transfers were opaque, with little transparency of what they financed and what results they achieved
- The engagement in developing countries was with a narrow set of government elites with little interaction with citizens who are the ultimate beneficiaries of development assistance

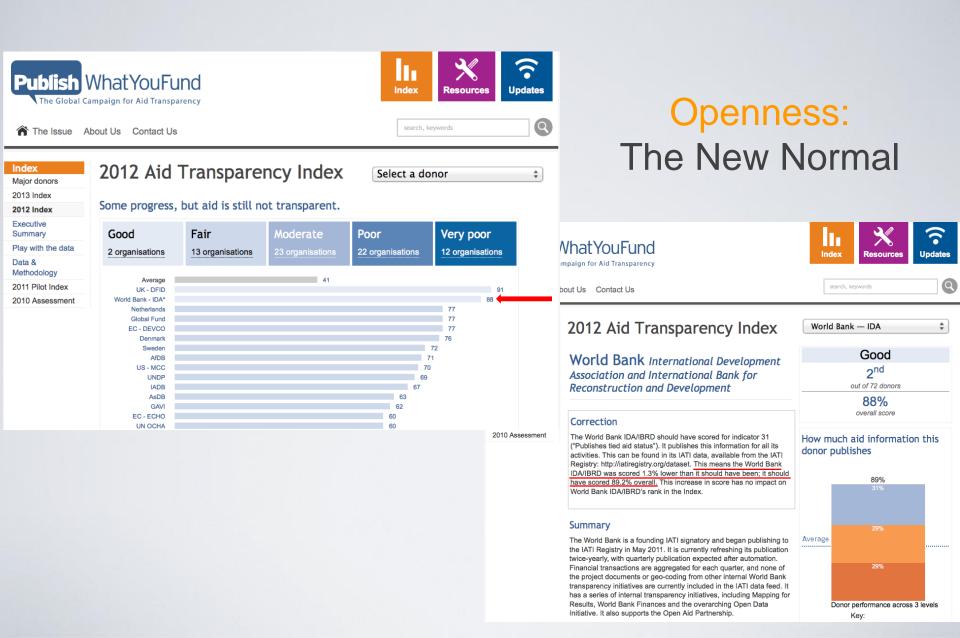
That was then ...



Cartoon by Gado, The East African



This is now ...



The World Bank's Open Agenda



Open About What We Know

(Data, Tools, and Development Knowledge)



Open About What We Do

(Operations, Projects, Finances, and Commitments)



Open About How We Work

(Partnerships, Engagement Platforms, and Solutions)



Open Government

(Transparency, Accountability)

THE WORLD BANK OPEN AGENDA

Three Pillars of the World Bank's Open Agenda

- 1. Access to Information
- 2. Open Data
- 3. Open Access

Access to Information

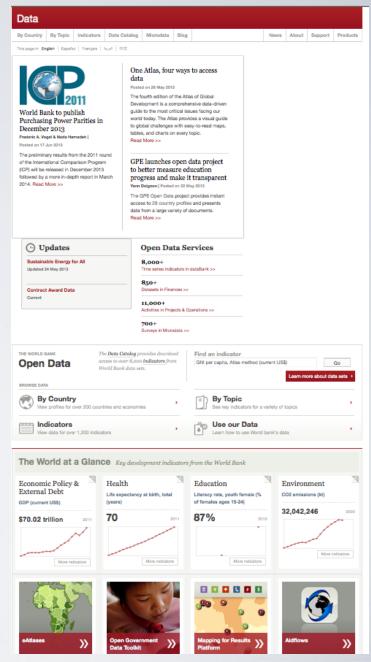
- Effective July 1, 2010
- Modeled after the US and Indian
 Freedom of Information Acts
- Five principles
 - Maximize access
 - Clear list of exceptions
 - Safeguard the deliberative process
 - Clear procedures for making information available
 - Right to appeal
- Millions of documents accessed since July 2010
- Web portal and InfoFinder App



Open Data

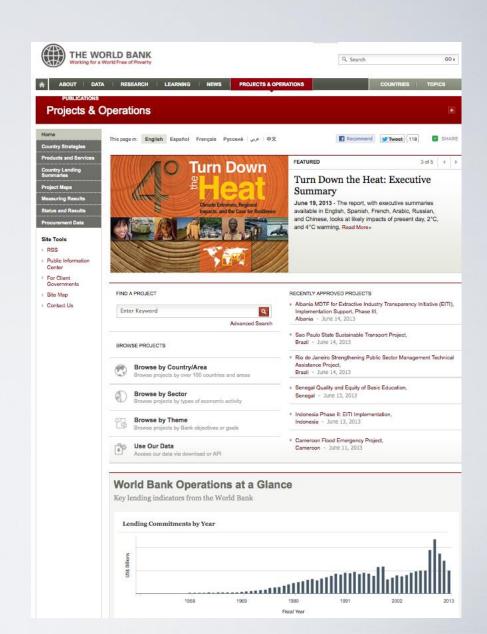
- Effective April 2010
- Legally open
- Technically open
 - Editable electronic format or an API
- In five languages
 - Arabic, Chinese, English, French and Spanish
- Data by
 - Country & region
 - Topic
 - Indicator
- Data visualization
- Chart and map an indicator
- Embed tables, charts, maps
- Web portal and DataFinder App

data.worldbank.org



Access to Information/Open Data: PROJECTS & OPERATIONS

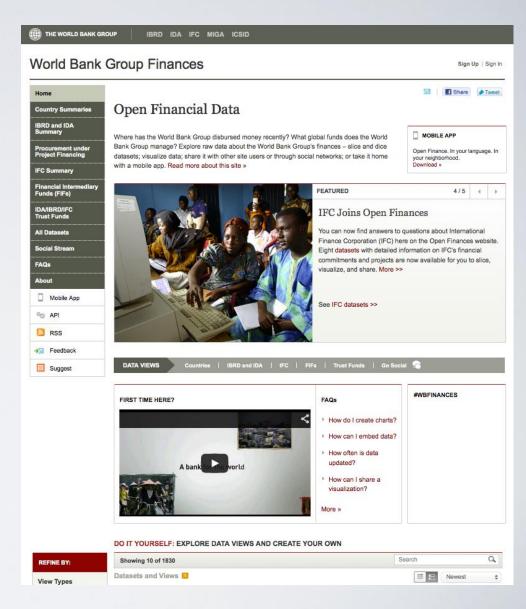
- Detailed information
 - 11,000 lending projects
 - o 100 countries
 - o From 1947 onwards
- Data available via an API and a mobile app
- Automatic publication of data in the International Aid Transparency Initiative (IATI) format, a key resource for aid transparency



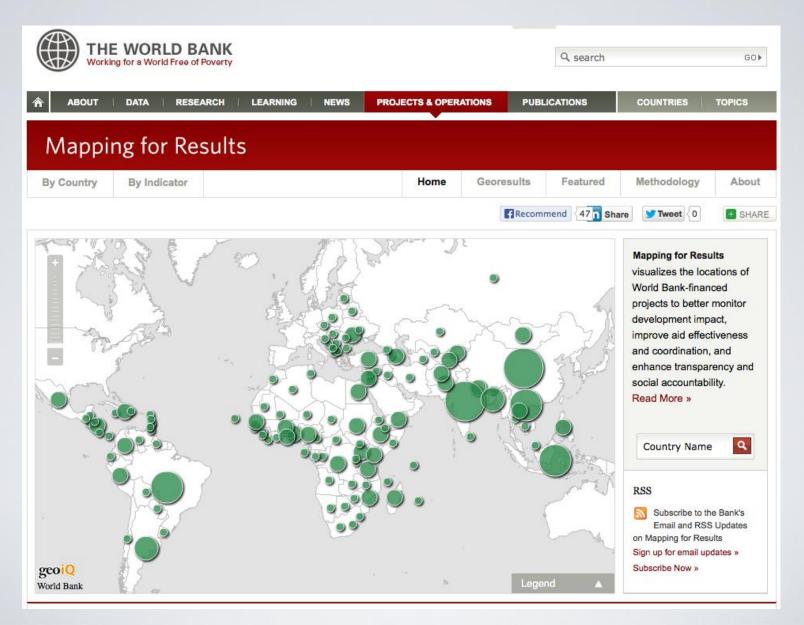
Access to Information/Open Data: World Bank Group Finances

- Data related to the World Bank Group's financials
- Covers the World Bank
 Group's investments, assets it
 manages on behalf of global
 funds, and the Bank Group's
 own financial statements
- Download data in multiple formats and connect via APIs
- World Bank Finances App

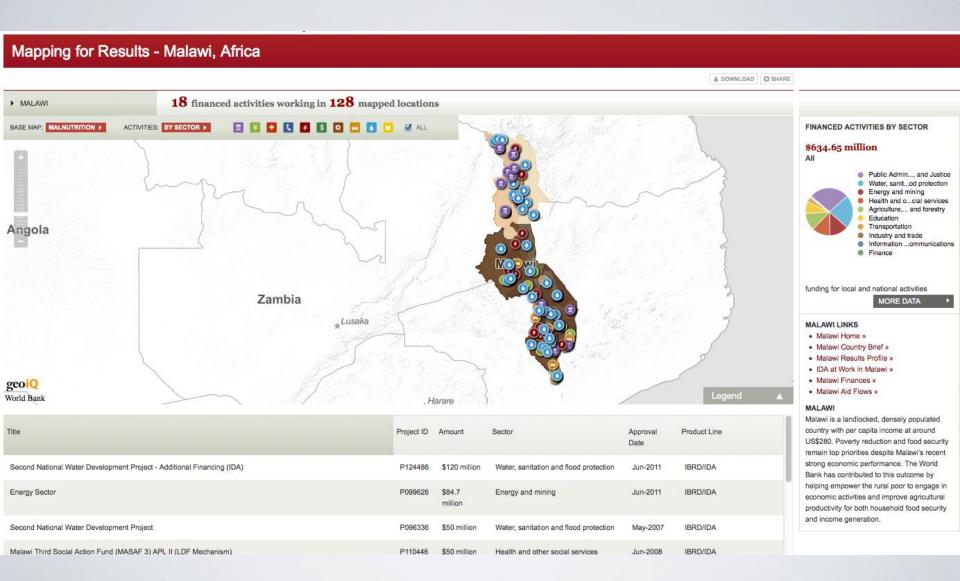
finances.worldbank.org



Access to Information/Open Data: MAPPING FOR RESULTS



Mapping for Results: Malawi





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Development Loop App African Development Bank

Malawi World Bank

Innovation

Services

Data User's Guide

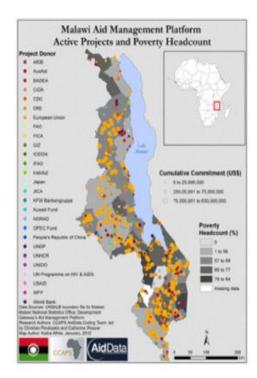
About

Blog

Malawi Aid Mapping

In response to the demand for increased transparency and improved geographic funding information, the Ministry of Finance of Malawi has partnered with AidData, Development Gateway, and the Robert S. Strauss Center's Climate Change and African Political Stability (CCAPS) program at the University of Texas, in collaboration with the World Bank Institute, to better identify aid efforts aimed at reducing poverty, addressing climate change, improving infrastructure, health, or education, and increasing government capacity. The resulting data can be explored through an interactive mapping tool that also includes data on climate change vulnerability and conflict events.

The Ministry of Finance of Malawi led the efforts to geocode the aid activities of nearly 30 donors within the Malawi Aid Management Platform. Mapping this information empowers stakeholders by enabling them to better understand the allocation of development assistance. For aid donors, this means the ability to better coordinate and harmonize aid efforts. This not only increases the potential effectiveness of efforts, but also allows donors to cut down on duplicate efforts, and direct aid to underserved areas instead.



Access to Information: DISCLOSURE OF CONTRACT AWARDS

- Disclosure of contracts awarded on or after
 1 July 2013 with a value greater than or equal to \$250,000
- Quarterly disclosures for the previous quarter's contract awards will be posted on the "World Bank Group Finances" web page



External Applications Use World Bank Data



population vietnam



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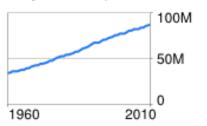
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Population, Vietnam



www.google.com/publicdata

86,936,464 - 2010 Source: World Bank

Disclaimer

Vietnam - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Vietnam

In the late 1980s, a small **population** of Javan Rhinoceros was found in Cát Tiên National Park. However, the last individual of the species in **Vietnam** was ...

→ Vietnam War - Hanoi - Geography of Vietnam - History

Demographics of Vietnam - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Demographics of Vietnam

Jump to <u>Population</u>: Total population, Population aged 0–14 (%), Population aged 15–64 (%), Population aged 65+ (%), 1950, 28 264, 31.9, 63.9, 4.2 ...

Open Access Policy

- Effective July 2012
- Applies to manuscripts and associated datasets
 - Journal articles, books, chapters
- If published by the World Bank
 - Available immediately in the OA repository
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- If published externally, Green OA
 - Working paper version (of journal articles) available immediately, CC BY
 - Accepted author manuscript after publisher's embargo, CC BY-NC-ND
- Centerpiece of the OA Policy:

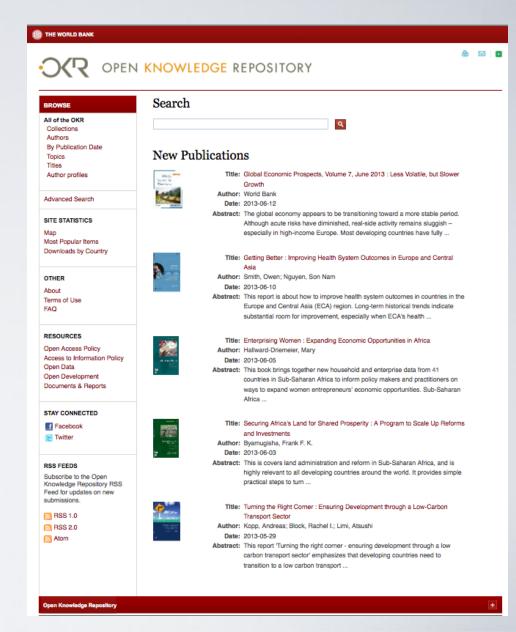




OPEN KNOWLEDGE REPOSITORY

- Named a "Best Free Reference Web Site of 2013" by the Emerging Technologies in Reference Section (MARS) of the Reference and User Services Association (RUSA) of the American Library Association (ALA). Selection criteria:
 - Quality, depth, and usefulness of content
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openknowledge.worldbank.org



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- Search for citations in Google Scholar

Title: Fungibility and the Impact of Development Assistance: Evidence from

Vietnam's Health Sector

Author: Wagstaff, Adam

Date: 2011

Abstract: The apparent fungibility of aid is a challenge to the evaluation of donor-funded

development projects, requiring a comparison of the observed outcomes with

the outcomes that would have occurred if the project had not gone ...

Citations: Search for citations in Google Scholar

Statistics: 0 downloads, 113 views - 0 downloads; we don't host the article

[нтмы] Does development assistance for health really displace government health spending? Reassessing the evidence

R Batniji, E Bendavid - PLoS medicine, 2012 - dx.plos.org

PLOS Medicine is an open-access, peer-reviewed medical journal that publishes outstanding human studies that substantially enhance the understanding of human health and disease.

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Wagstaff, Adam

Development Research Group



Adiam Wagstaff is Research Manager of the Human Development & Public Services seam in the Development Research Group. He has a DPhil in economics from the University of York (U.K.) and before joining the Bank in 1998 was Professor of Economics at the University of Sussex. He was an associate editor of the Journal of Health Economics for 20 years, and has published extensively on a variety of aspects of the field, including; health financing and health systems reform; health, equity and poverty; the valuation of health; the demand for and production of health; efficiency measurement, and likelt drugs and drug enforcement. Much of his secent work has been on health insurance, health

financing, vulnerability and health shocks, and provider payment reform. He has extensive experience China and Vietnam, but has worked on other countries in Asia, as well as countries in other regions including the OECD countries. Outside health economics, he has published on efficiency measurement in the public sector, the measurement of trade union power, the redistributive effect and sources of progressivity of the personal income tax, and the redistributive effect of economic growth.

Author Name Variants Wagstaff, A.

Fields of Specialization:

Health Economics (health financing, health insurance, health and poverty, health equity, health system reform, hospitals), Income Distribution and Redistribution, Bibliometrics, Asia (China, Vietnam, India)

DPhil in Economics, University of York (U.K.)

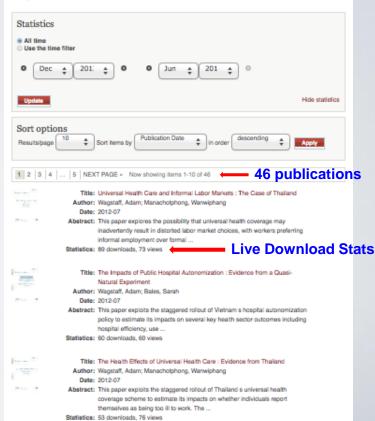
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Canada	18,206	19,134	37,340
Nigeria	16,285	9,303	25,588
South Africa	14,354	11,691	26,045
Philippines	13,994	12,582	26,576
Netherlands	13,677	12,088	25,765
Ethiopia	13,663	9,112	22,775
Malaysia	13,447	8,941	22,388
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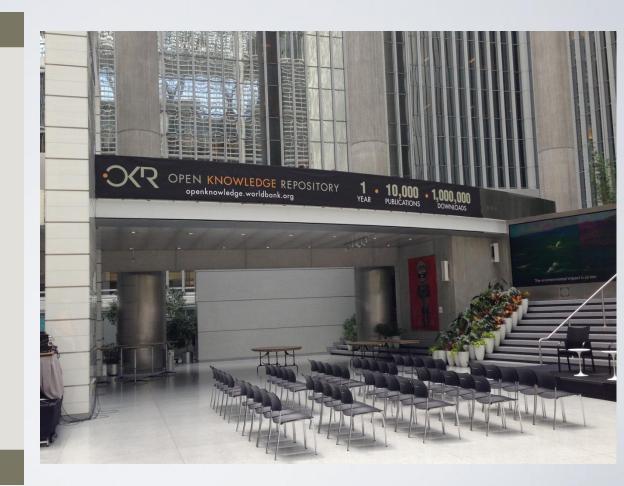
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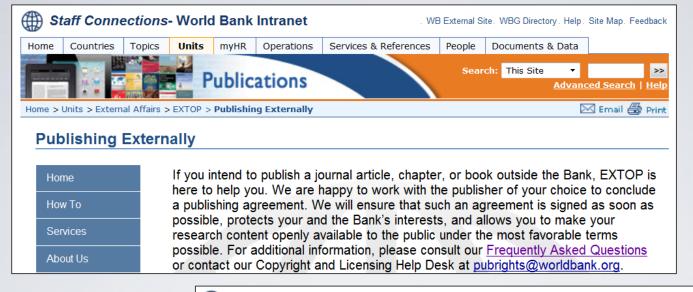
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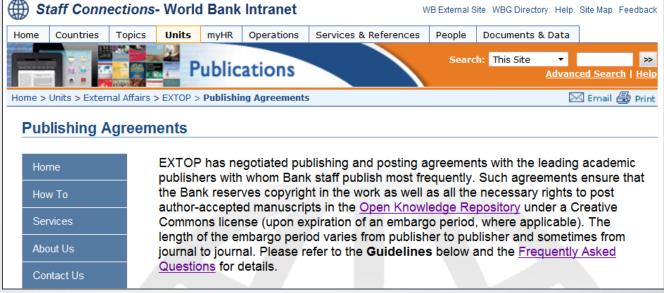
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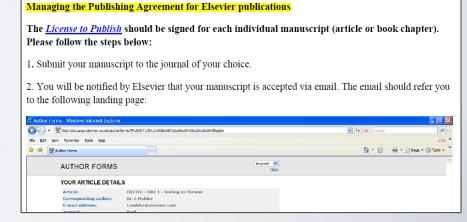


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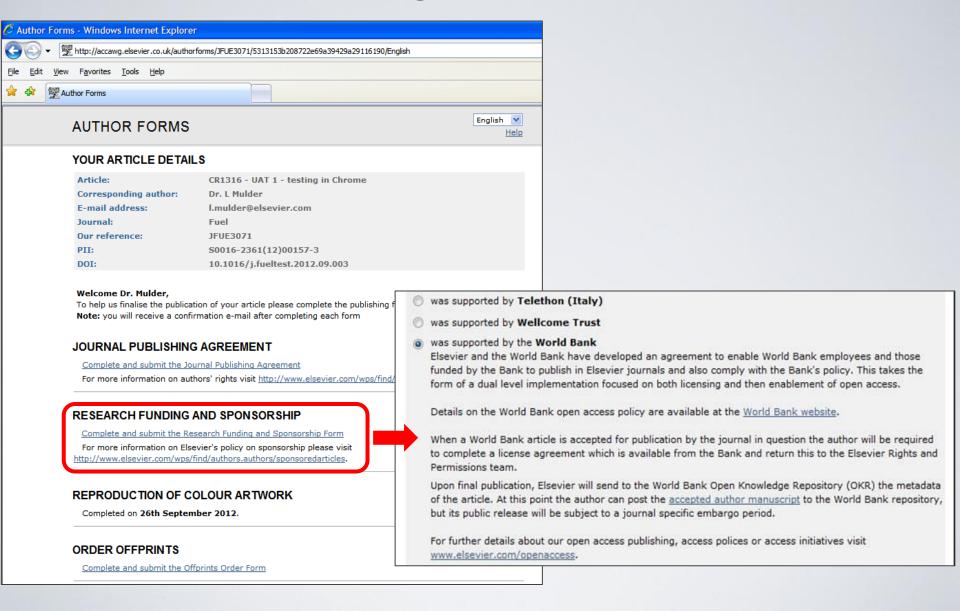


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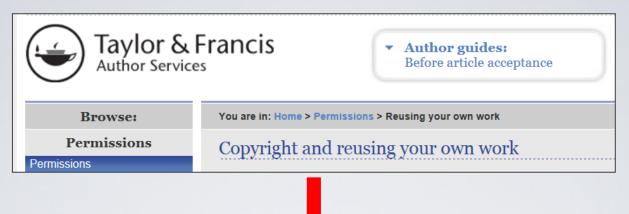




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Why Open is Right for Development

- Open increases transparency, accountability, and results
- Open shifts boundaries of power between states and citizens
- Open promotes citizen engagement and collaboration in managing development outcomes
- Open leverages multiple sources of knowledge, networking, and new ideas for solutions
- Open enhances momentum of technology, social media interaction, and computing innovations

Open Access Week

- Kick-off event at the World Bank
- October 21, 2013
- Sponsored by SPARK, PLoS, and the World Bank
- PLoS Accelerating Science Award Program (ASAP) award winners will be announced







Thank

You!

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