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**Flavour Phenomenology
of Two-Higgs-Doublet Models**

Outline:

- Introductions:
Yukawa interactions in 2HDMs
- Phenomenology
 - Constraints from FCNC processes
 - Tauonic B decays
 - LFV processes
- Conclusions

Introduction

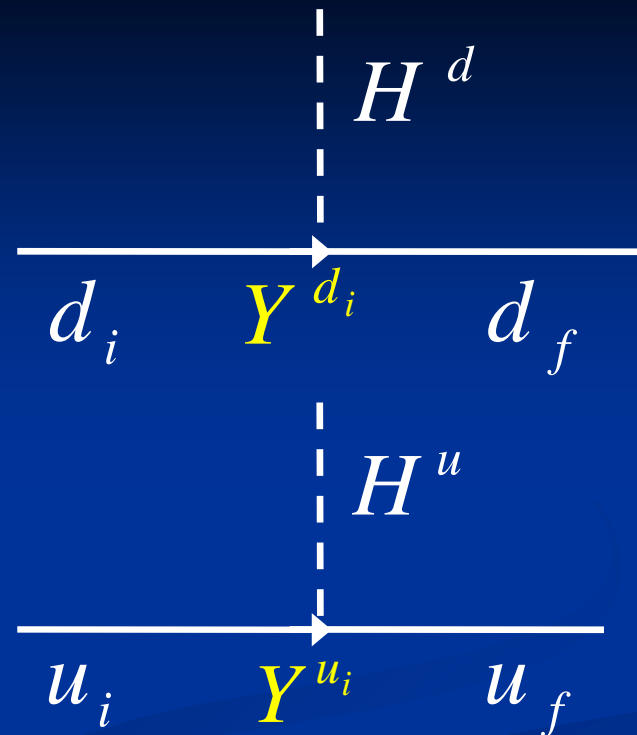
Yukawa interactions

2HDM of type II (MSSM at tree-level)

- One Higgs doublet couples only to down-quarks (and charged leptons), the other Higgs doublet couples only to up-quarks.
- 2 additional free parameters: $\tan(\beta)=v_u/v_d$ and the heavy Higgs mass

$$m_H \approx m_{A^0} \approx m_{H^\pm} \approx m_{H^0}$$

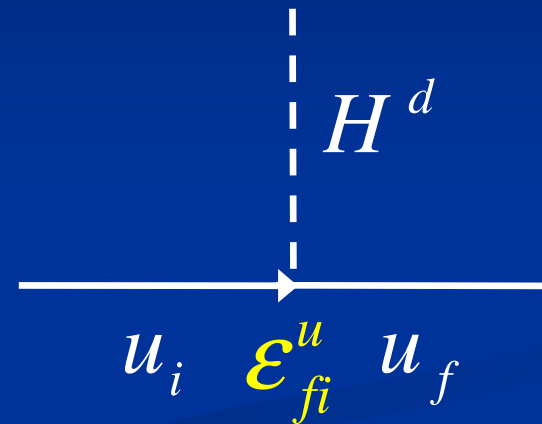
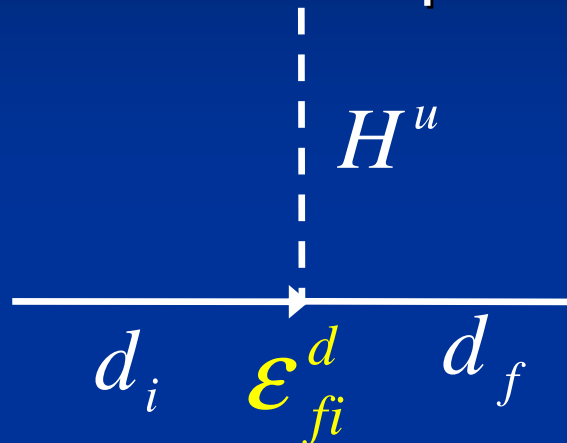
- All flavor-violations is due to the CKM matrix: neutral Higgs-quark couplings are flavor-conserving.



$$m_{q_i} = v_q Y^{q_i}$$

2HDM of type III

- Both Higgs doublets couple simultaneously to up and down quarks.



$$m_{ij}^d = v_d Y_{ij}^d + v_u \mathcal{E}_{ij}^d$$

$$m_{ij}^u = v_u Y_{ij}^u + v_d \mathcal{E}_{ij}^u$$

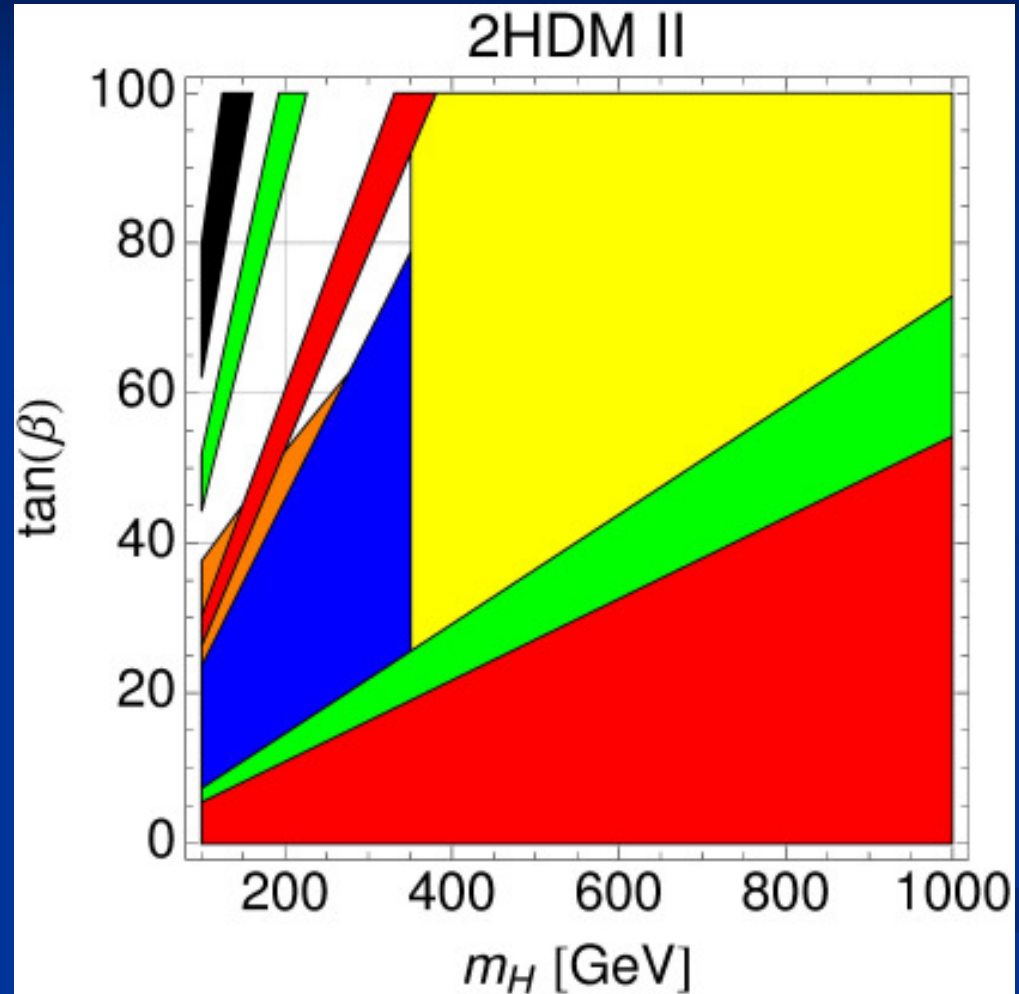
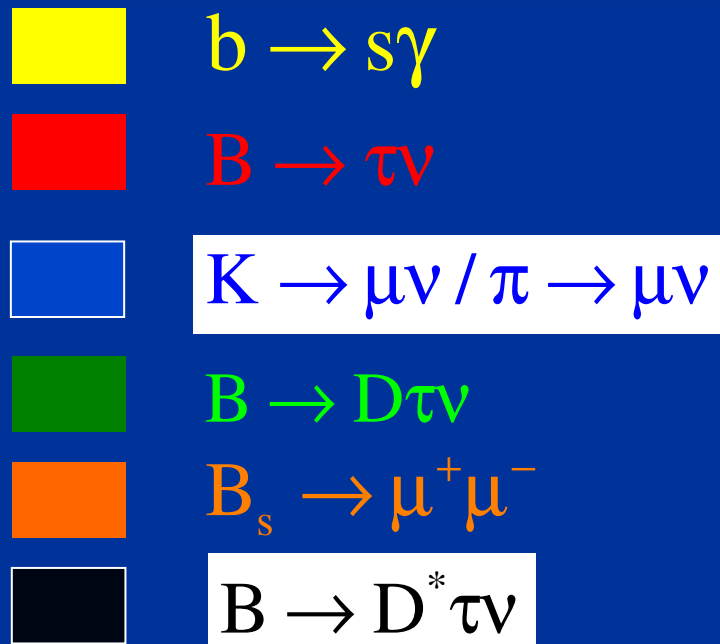
- The parameters $\mathcal{E}_{ij}^{u,d}$ describe flavor-changing neutral Higgs interactions
- In the MSSM, $\mathcal{E}_{ij}^{u,d}$ are induced via loops

Phenomenology

Type-II 2HDM

- Allowed

2 σ regions from:
(superimposed)



 Tension from $B \rightarrow D^*\tau\nu$

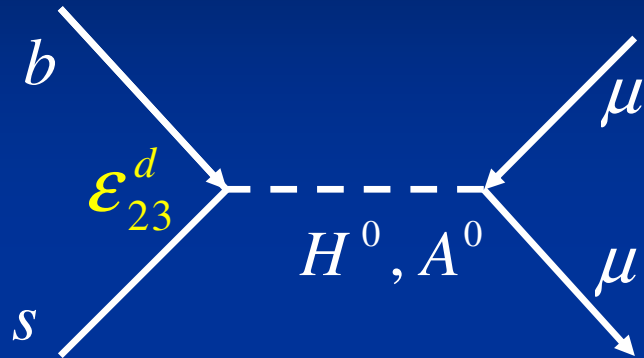
Type-III: constraints from $M \rightarrow \mu^+ \mu^-$

$$\tan(\beta) = 50$$

■ $m_H = 700 \text{ GeV}$

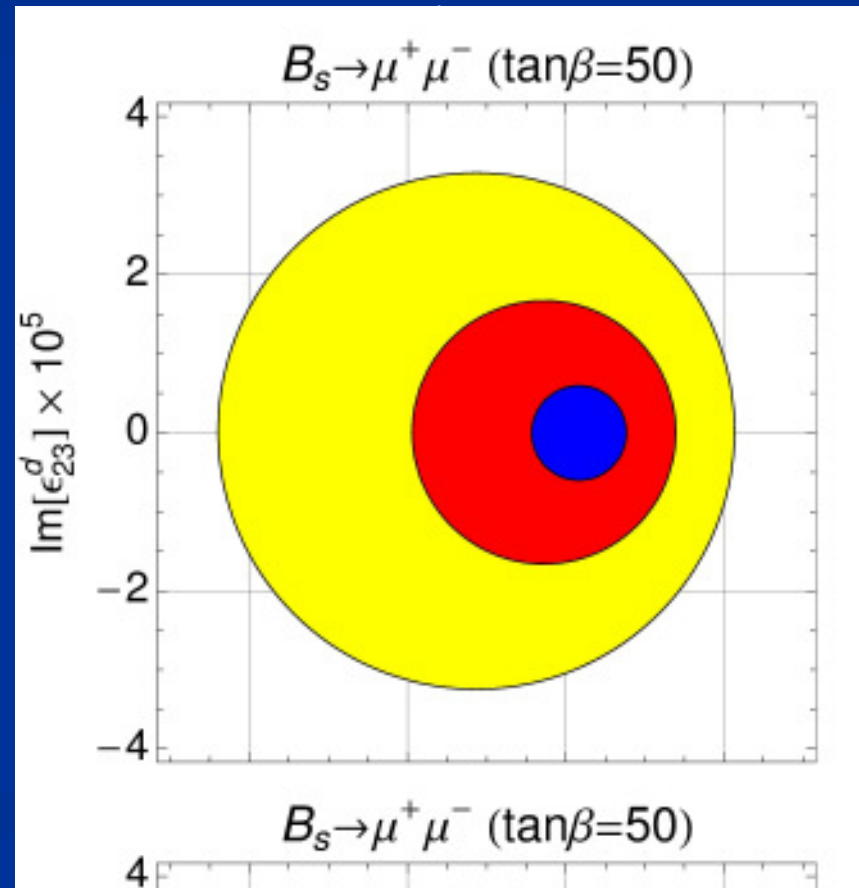
■ $m_H = 500 \text{ GeV}$

■ $m_H = 300 \text{ GeV}$



- $B \rightarrow \mu^+ \mu^-$ constrains $\epsilon_{13,31}^d$
- $B_s \rightarrow \mu^+ \mu^-$ constrains $\epsilon_{23,32}^d$
- $K_L \rightarrow \mu^+ \mu^-$ constrains $\epsilon_{12,21}^d$
- $D \rightarrow \mu^+ \mu^-$ constrains $\epsilon_{12,21}^u$

➔ $\epsilon_{32,23}^u$ and $\epsilon_{13,31}^u$ unconstrained
from tree-level FCNCs



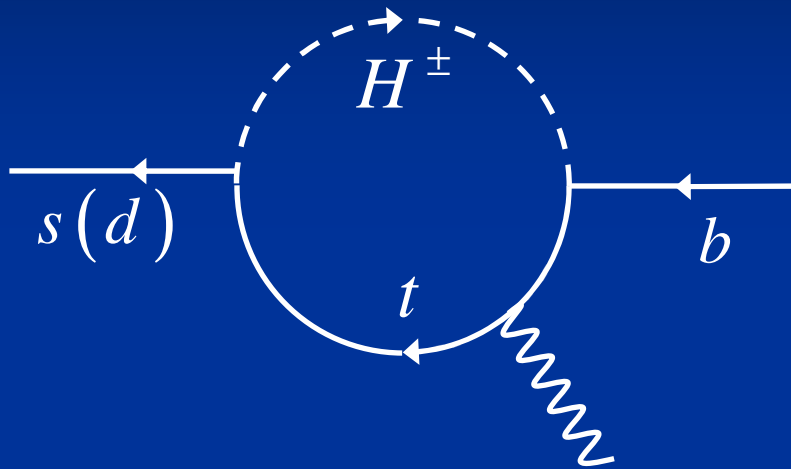
Type-III: Constraints from $b \rightarrow s(d)\gamma$

$$\tan(\beta) = 50$$

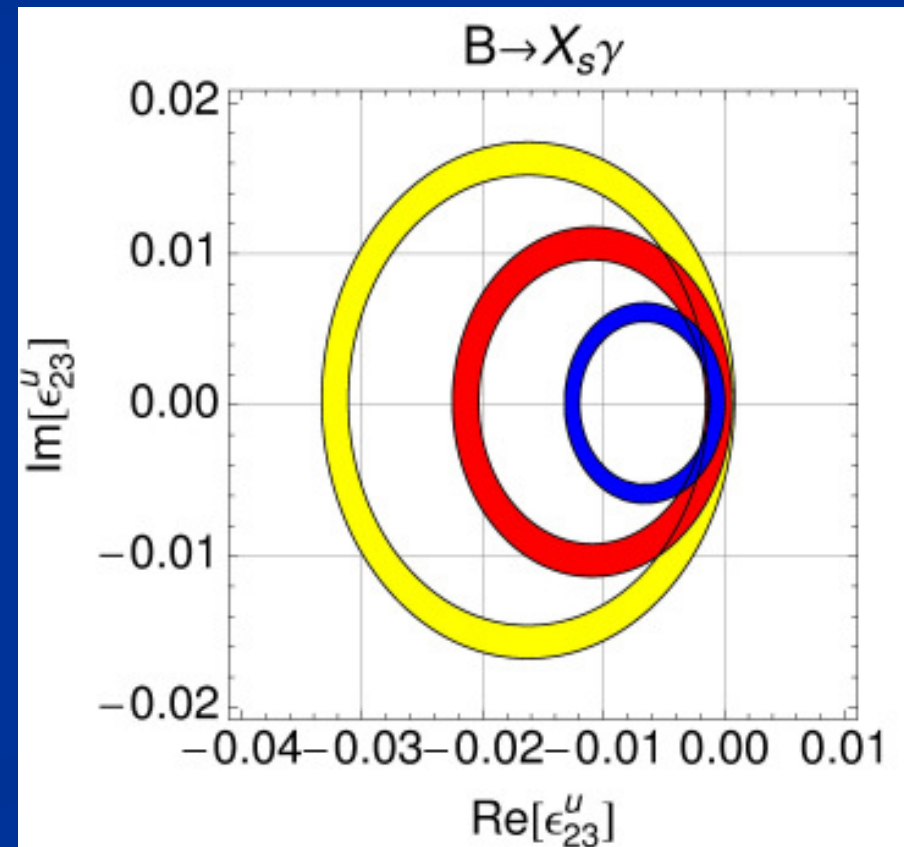
$$\text{Yellow box: } m_H = 700 \text{ GeV}$$

$$\text{Red box: } m_H = 500 \text{ GeV}$$

$$\text{Blue box: } m_H = 300 \text{ GeV}$$






- $b \rightarrow s\gamma$ constrains ϵ_{23}^u
- $b \rightarrow d\gamma$ constrains ϵ_{13}^u
- $\epsilon_{31,32}^u$ still unconstrained

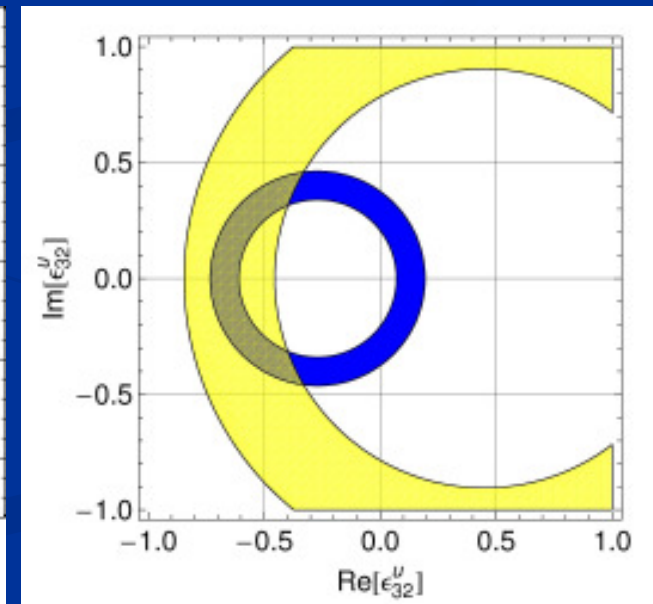
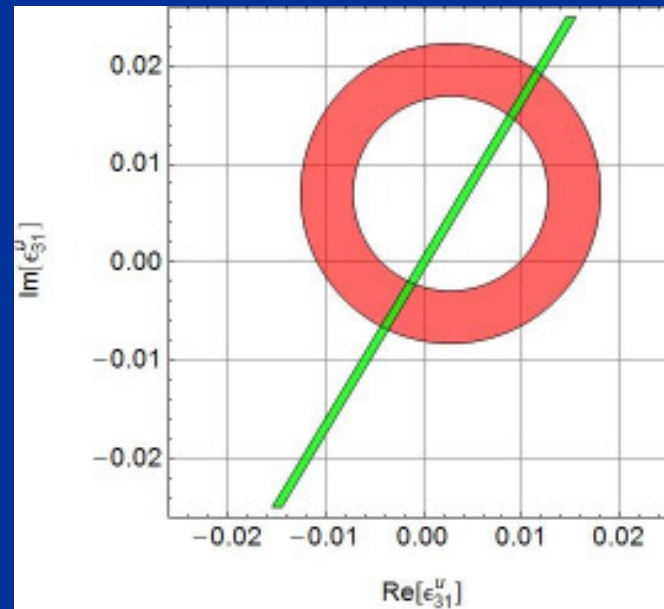


Tauonic B decays

- Constructive contribution to $B \rightarrow \tau \nu$ using ϵ_{31}^u is possible.
- $B \rightarrow D^{(*)} \tau \nu$ and $B \rightarrow D \tau \nu$ can be explained simultaneously using ϵ_{32}^u . **→ Check model via $H^0, A^0 \rightarrow \bar{t}c$**

Allowed regions from:

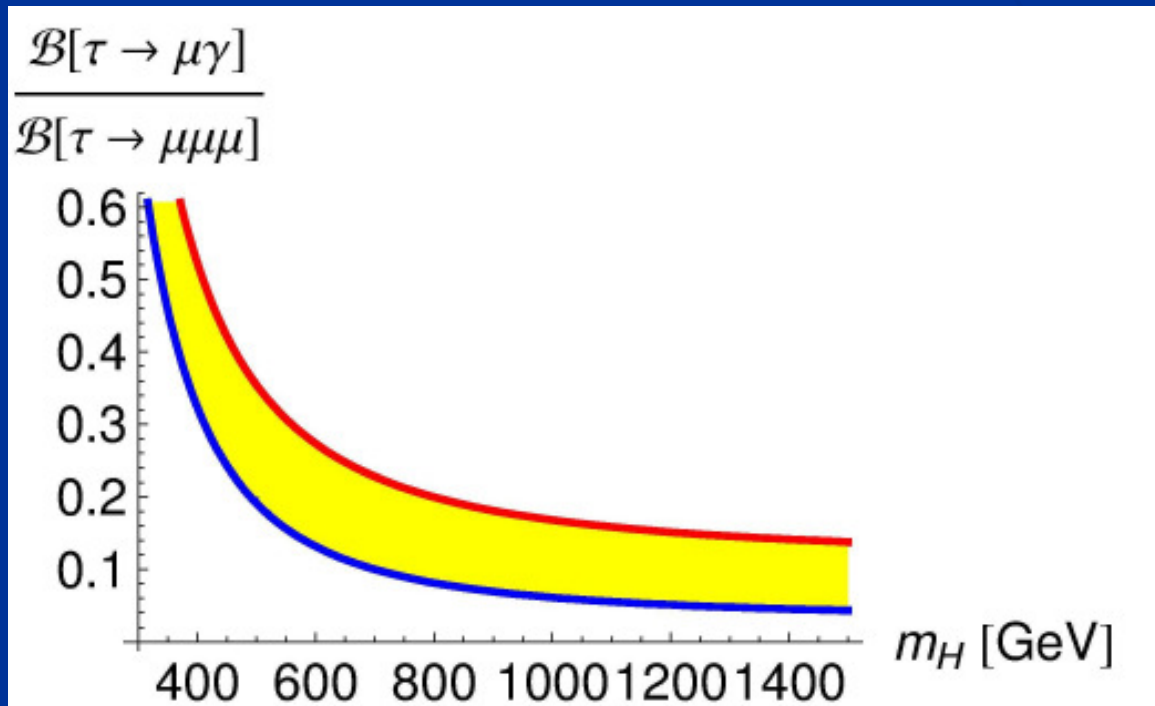
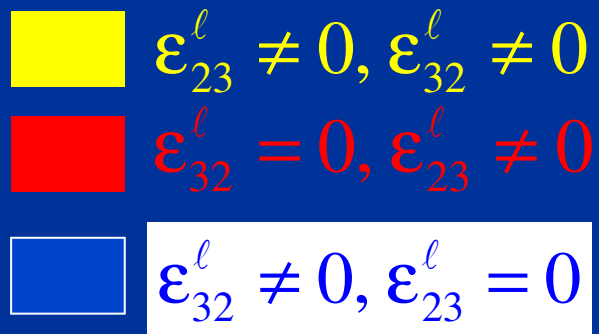
	$B \rightarrow D \tau \nu$
	$B \rightarrow D^* \tau \nu$
	$B \rightarrow \tau \nu$



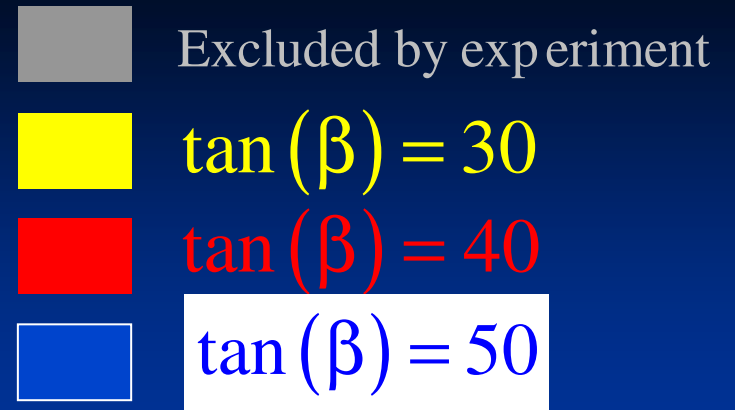
Lepton Flavor violation

- Correlations between $\tau \rightarrow \mu\mu\mu$ and $\tau \rightarrow \mu\gamma$

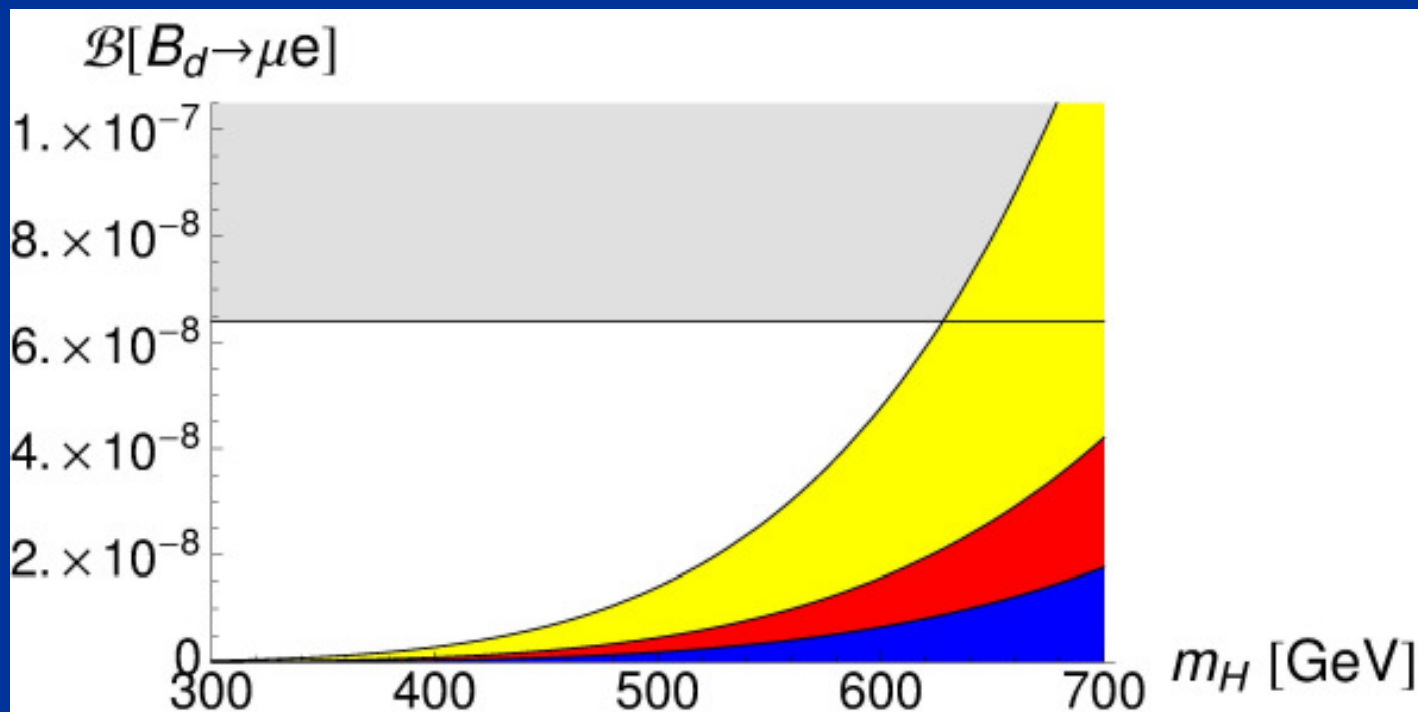
Predicted ratio in the 2HDM of type III



Upper limits on lepton flavour violating B decays



Allowed regions respecting the constraints from $\mu \rightarrow e\gamma$ and $B_d \rightarrow \mu^+\mu^-$



Conclusions

- The 2HDM of type II is disfavored by current data on tauonic B decays
- In the 2HDM with generic Yukawa structure all off-diagonal elements \mathcal{E}_{ij}^q except $\mathcal{E}_{31,32}^u$ must be small.
- A 2HDM of type III with flavour violation in the up-sector can explain $B \rightarrow \tau \nu$, $B \rightarrow D \tau \nu$ and $B \rightarrow D^* \tau \nu$ simultaneously using $\mathcal{E}_{31,32}^u$.
 - ➔ enhancement of $A^0 \rightarrow t c$
- Interesting correlations between among lepton flavor violating observables.