**Motivation**

Heavy-flavour (HF) quarks are important for the study of the hot and dense medium created in heavy-ion collisions. Charm and beauty quarks are produced in initial hard partonic interactions and thus probe the medium by interacting with it.

The HF hadron momentum distribution is not only expected to change by hot medium interaction but can also be influenced by cold nuclear matter effects. To investigate these effects, p-Pb collisions can be used, since a hot medium is not expected to be created in these collisions.

To quantify initial state effects such as shadowing, the nuclear modification factor $R_{pPb}$ is measured. The heavy-flavour yield in p-Pb collisions is divided by the yield in pp collisions scaled by the average number of binary collisions.

Because of large branching ratios to single electrons, HF production can be studied via the measurement of electrons from semileptonic decays.

**Efficiency correction**

The inclusive electron spectrum is corrected for the reconstruction efficiency and acceptance of the detector. The efficiency is estimated with dedicated MC simulations using the DPMJET [1] event generator. The generated particles are propagated using GEANT3 [2], and the same reconstruction algorithms as used for the real data are applied.

**Non-HF electron background**

The main contributions of background electrons are Dalitz decays and $\gamma$ conversions in material. Two methods are used to estimate the background:

- Cocktail of electron background sources calculated from the measured pion spectrum. Other mesons are included via $m_T$-scaling. $\gamma$ conversions are calculated via the known material budget.

- Reconstruction of electrons from photonic sources ($\gamma$, $\pi^0$, $\eta$) using the invariant mass of $e^+e^-$ pairs. Combinatorial background is removed by subtracting a like-sign pair distribution.

**HF decay electron spectra**

The $p_T$-differential invariant yield of electrons from heavy-flavour decays is obtained after subtraction of the background electrons. The TPC-TOF PID strategy using the cocktail background agrees well with the TPC-EMCal PID strategy using the invariant mass method.

For the $R_{pPb}$ calculation a pp reference at $\sqrt{s} = 5.02$ TeV was obtained by extrapolating the cross section measured at $\sqrt{s} = 7$ TeV [3] using a perturbative QCD FONLL scaling [4].

**A Large Ion Collider Experiment**

- **EMCAL**
  - PID via energy deposit (E/p)
- **TOF**
  - PID via time of flight information
- **TPC**
  - particle tracking PID via dE/dx
- **ITS**
  - particle tracking and vertex determination

**Electron identification**

The Time Projection Chamber (TPC) and the Time-of-Flight detector (TOF) are used for particle identification (PID).

The time of flight is shown here normalized to the expected electron time of flight. With a 3σ cut around the electron hypothesis kaons and protons are suppressed up to intermediate momentum.

The specific energy loss dE/dx in the TPC is shown as deviation from the expected energy loss of electrons, normalized by the dE/dx resolution. Kaons and protons are already suppressed using the PID of the TOF detector. Remaining hadron contamination in the designated electron selection range is estimated by fits in momentum slices.

**$R_{pPb}$**

$R_{pPb}$ of electrons from heavy-flavour decays is in good agreement between the TPC-TOF and TPC-EMCal PID strategy. $R_{pPb}$ is consistent with one within uncertainties.

Predictions of shadowing effects from cold nuclear matter, calculated on the basis of the EPS09 parametrization [5], agree with the $R_{pPb}$ for electrons from heavy-flavour hadron decays.

**Conclusion**

$R_{pPb}$ is consistent with predictions based on nuclear parton distribution functions and with unity within the current substantial uncertainties of the measurement, indicating that cold nuclear matter effects are small.