



# Turning the Ship

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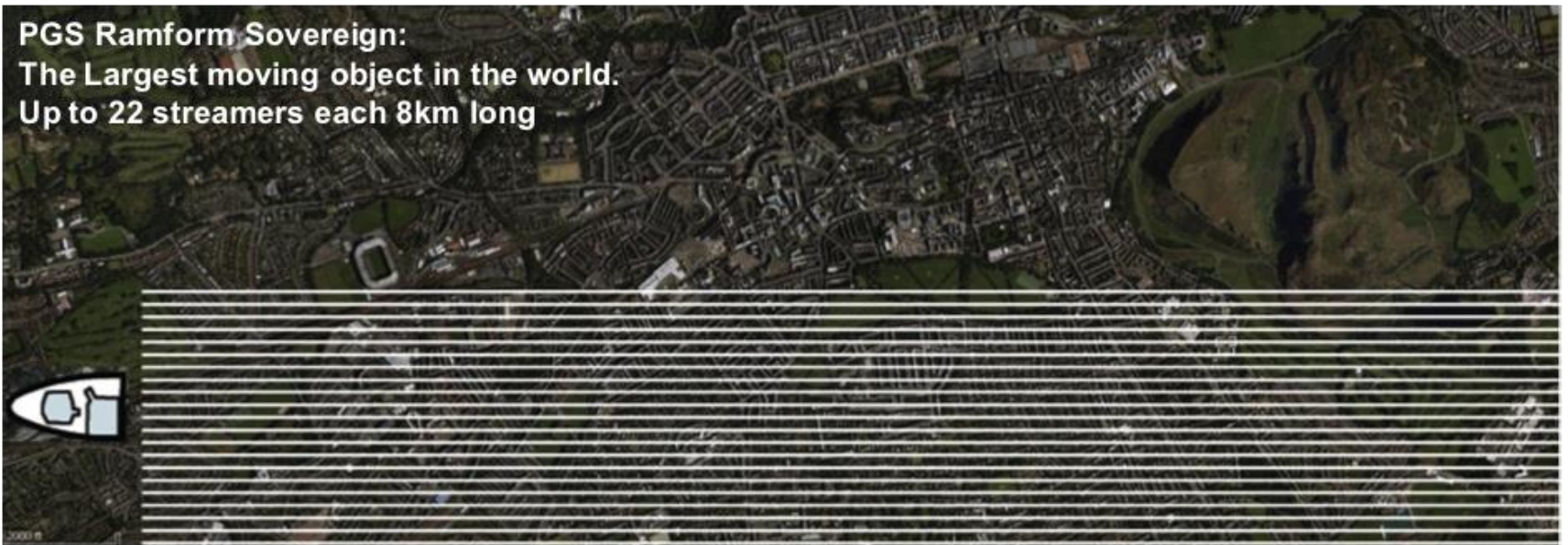


# The Business End



# The DATA Bonanza

**PGS Ramform Sovereign:**  
The Largest moving object in the world.  
Up to 22 streamers each 8km long





## The Business End – A Current View

- Algorithm addicted
- File focused
- Person at the periphery



# The Impact of Big Data

- Hardware
- Databases
- Data Analysis
- Skills
- Organisation



# Questions – Part 1



## Questions – Part 2