

TALENT Communication Skills Training Day

Place: CERN

Time: June 10th, 13th and 14th 2013

Link: <http://indico.cern.ch/conferenceDisplay.py?ovw=True&confId=237380>

Introduction

Science is about conducting research and communicating your results. Efficient communication skills are as important as excellent research skills. A scientist must not only master communication on paper and in person but also understand how to reach audience using media & exhibitions.*

As a researcher, you need to deal with a large variety of audiences. The audience largely affects the suitable communication style and the contents of the message to be conveyed. Although your audience mostly consists of your research community, you must also know how to communicate with media and general public (even if they know very little about your topic, field, or science in general). Last but not least, you must master communication with R&D funding agencies & business people interested in your work.

TALENT Communication Skills Training Day will develop your communication skills and prepare you for encounters with media, general public and R&D funding bodies. You will learn techniques to get your message efficiently through and practice communication skills in hands-on exercises with your peers and science communication professionals.

* http://www.nature.com/naturejobs/science/articles/10.1038/nj7431-259a?WT.ec_id=NATUREjobs-20130117

The aims of the training

- To acquire and develop presentation skills
To develop confidence in public speaking
- To develop strategies to address general public, media and R&D funding bodies
- To develop a personal communication style which is natural, persuasive and professional

The content of the training

1. Presenting yourself and your research
2. Dealing with media
3. Addressing general public in multiple ways
4. Practical exercises
5. Feedback session