

CERN toolbar, theme, new website

Dan Noyes, Entice, 4 April 2013

Changes to the CERN toolbar

- Search tray has been removed
- Simple sign in / out
- No link to profile
- New icons for mobile

- <http://ux.web.cern.ch/assets/cern-toolbar>

'cern' theme – bugs fixed

- 3-column layout
- Margins on lists in blocks fixed
- Color module support for block border-color
- Embedded fonts for IE

'cern' theme – outstanding bugs

- Views grid layout
- Images in Views slideshows at mobile sizes
- Other CSS reset related bugs

'cern' theme – enhancements

- Theme settings for logo
- Search form styled
- Mobile navigation

'cern' theme – deployment

- Testing through April
- Release candidate 23 April
- Deployed end of April?

- Test it now:

<https://svn.cern.ch/repos/d7theme/cern>

#rev 768

New CERN website

public/ website retired March

- public/ cloned to public-archive/
- XML link mapping: public/ -> home/
- Google webmaster tools for indexing update
- Still learning performance tuning

New CERN website

user/ website to retire in May

- Ongoing user testing
- Many users have difficulty finding directory
- Updates to user/ website week 22 April
- user/ website to be archived as per public/ in May

Find reports & more

MY STUFF

- Dashboards
- Shortcuts
- Intelligence Events

STANDARD REPORTS

- Real-Time
 - Overview
 - Locations
 - Traffic Sources
 - Content
 - Events BETA
- Audience
- Traffic Sources
- Content
- Conversions

Overview

Real-time Analytics now obeys your profile filters!

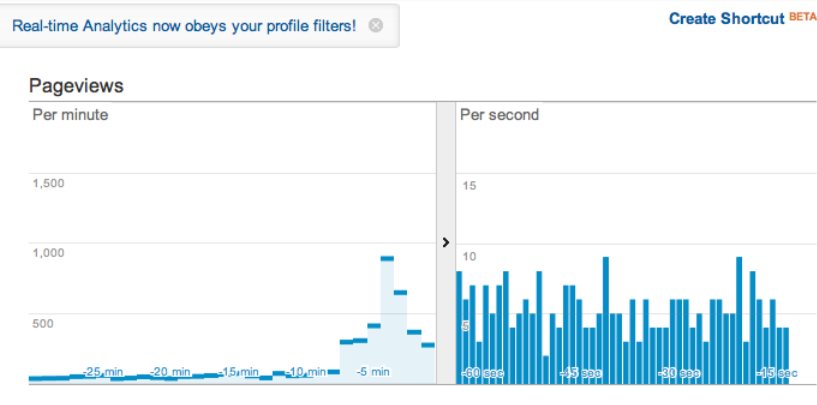
[Create Shortcut](#) BETA

Right now

2421

active visitors on site

NEW 97%



Top Referrals:

	Source	Active Visitors ↓
1.	breakingnews.com	70
2.	user.web.cern.ch	15
3.	public.web.cern.ch	6
4.	login.cern.ch	4
5.	twittergadget.com	4

Top Active Pages:

	Active Page	Active Visitors ↓	
1.	/about/updates/2013/04/am...s-antimatter-excess-space	2,199	90.83%
2.	/about/physics/dark-matter	53	2.19%
3.	/	46	1.90%
4.	/about/updates/2013/04/ams-present-latest-results	36	1.49%
5.	/about	13	0.54%
6.	/about/experiments/ams	7	0.29%
7.	/students-educators	6	0.25%
8.	/cern-people	4	0.17%
9.	/scientists	4	0.17%
10.	/scientists/updates/2013/...resent-its-latest-results	4	0.17%

Top Social Traffic:

	Source	Active Visitors ↓
1.	Twitter	701
2.	Facebook	11
3.	HootSuite	4
4.	YouTube	1

Top Keywords:

	Keyword	Active Visitors ↓
1.	(not provided)	24
2.	cern	13
3.	CERN	2
4.	ams dark matter webcast	2

