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The Green Campus project at University of Copenhagen

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University of Copenhagen has via the Green Campus project invested considerable money and efforts in reducing CO₂-emissions and energyconsumption. The project has been characterized by strong management support, short term ambitious targets, focused approach, willingness to invest and considerable communication activities.

By 2012 UCPH had reduced CO₂-emissions by 24.1 % pr. staff/student and energy consumption by 18.3 % per staff/student compared to 2006 levels. The reductions has been achieved particularly via considerable investments in energy efficiency, improved energy management and change to more energy efficient behaviour via the Green Action campaign.

The Green Action campaign combines top down communication and awareness building, simple advice on key energy issues to address and 250 green ambassadors among the staff taking local action. The campaign has saved approx. 4 % of the energy consumption equalling annual savings of € 1 million annually. Repeated campaigns and ongoing efforts to engage green ambassadors have established consistent energy efficient behaviour among university staff.

Read more: http://climate.ku.dk/green_campus/

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