



Contribution ID: 118

Type: not specified

Charm and bottom masses from QCD sum rules: new results and proper treatment of uncertainties

Monday 8 September 2014 18:29 (16 minutes)

We briefly review recent charm and bottom mass determinations based on perturbative QCD. We give new results on \overline{MS} charm mass using as input lattice moments of the pseudoscalar current correlator. We also give an update on the \overline{MS} bottom mass based on e^+e^- data, which quantifies the uncertainties from energies where no measurements exist and uses latest theory input. Both analyses are based on a careful analysis of the theoretical uncertainties from the truncation of the perturbative series and avoid the accidental cancellation of scale variations contained in some of the previous sum rule analyses.

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Session Classification: WG2