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## Quarkonia: a theoretical framework

*Thursday, 1 May 2014 10:00 (30 minutes)*

I discuss heavy quarkonium spectroscopy from the perspective of modern effective field theories for non-relativistic particles. These provide a framework suitable to describe in a systematic fashion all the relevant observables (cross-sections, widths, transitions, masses, ...). They may be also extended to describe quarkonia in a medium.

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