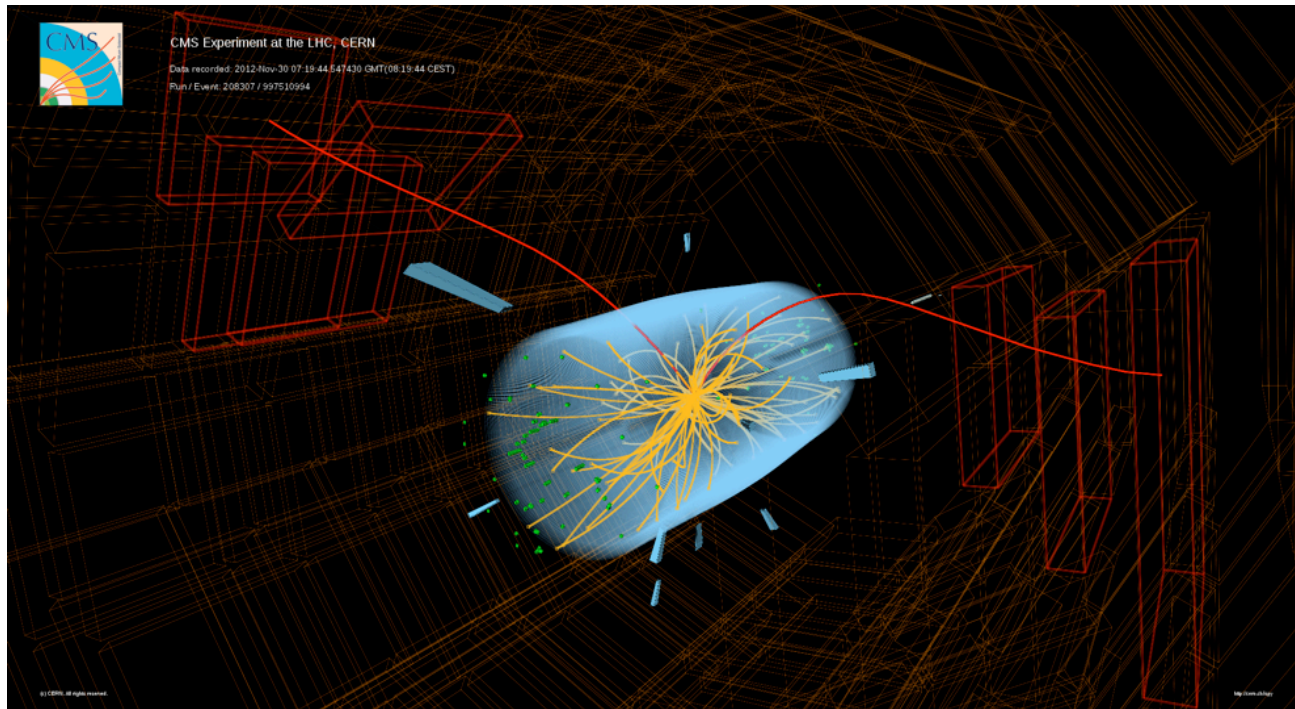


# The Undefeated and Triumphant Standard Model of Particle Physics

## Observation of Rare $B_s \rightarrow \mu \mu$ Decay



# A Standard Model

- A **SM** is a theoretical framework built from and consistent with all relevant available observations, which predicts new testable phenomena...
  - must be self-consistent and consistent with all relevant data
  - must have predictive power
  - must be "simple" and "elegant"
- **Examples:**
  - Ptolemy's epicycles for planets:** predicted Paths of the Planets
  - Keppler's mechanics of planets:** simplified/improved dramatically on the above!
  - Newton's mechanics:** gave a deep understanding in terms of Gravity
  - Mendeleev's periodic table:** deeper understanding of Chemistry
  - Einstein's STR:** an "improvement" on Newtonian relativity!
  - Bohr model of atom**
  - Synapse/neuron structure of brain**
- As a larger realm is explored, a **SM** may need revision

# The Standard Model of Particle Physics

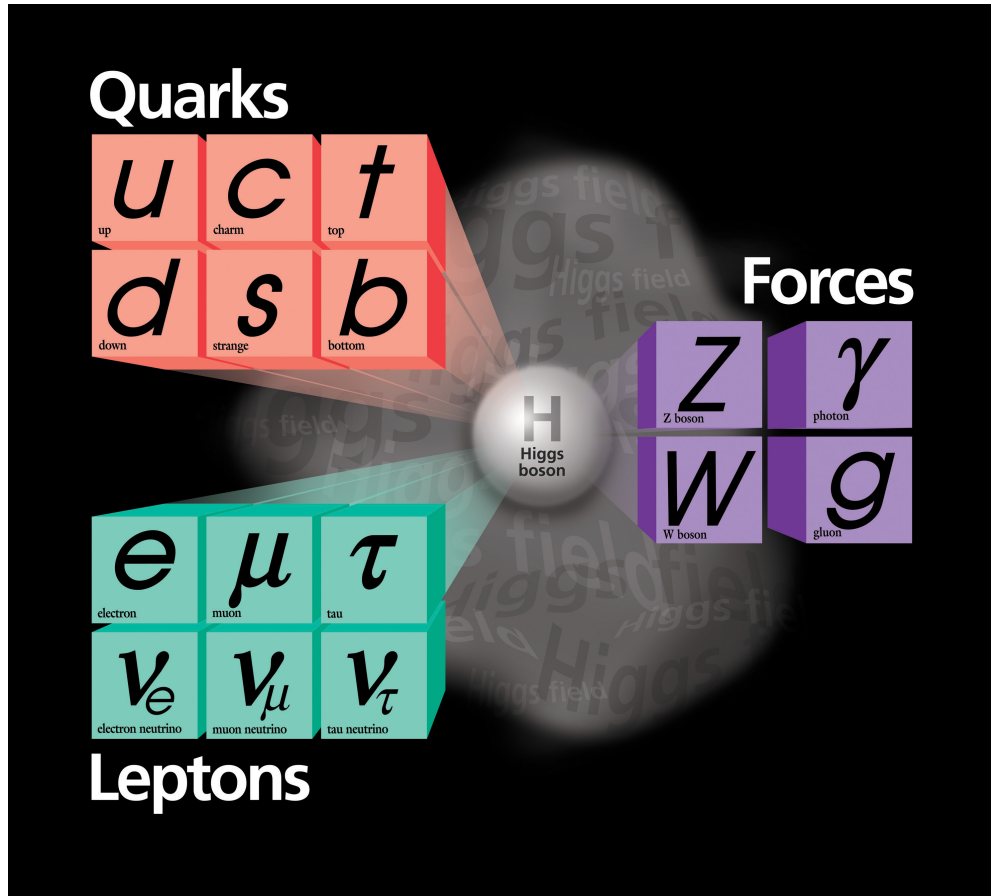
## A Crowning Achievement of 20<sup>th</sup> Century Science

Quantum Mechanics and Special Theory of relativity along with elementary particles discovered have led to the Standard Model of Particle Physics: Modern-day "Periodic Table" of fundamental particles and their interactions.

Over the past 50 years the SM has been tested to excellent precision.

NB: Gravity not included!

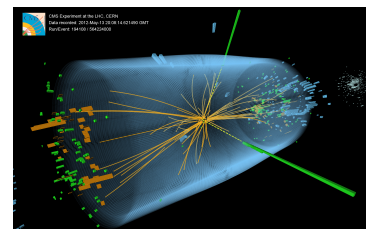
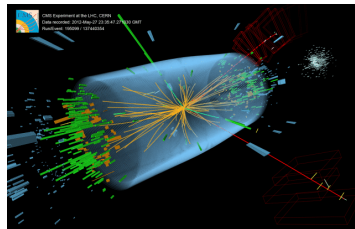
Force particles



# Experimental Evidence for SM

- DIS experiments - existence of quarks  
SLAC 1972-73
- Observation of charm and bottom quarks  
SLAC, BNL, FNAL 1974-80
- Observation of neutral currents (Z boson exchange)  
CERN 1973
- Observation of jets and 3 jet final states (gluon radiation)  
DESY 1979-80
- Direct observation of W and Z bosons  
CERN 1983
- Direct observation of top quark  
FNAL 1995
- Direct observation of tau lepton  
FNAL 2000
- Observation of Higgs boson  
CERN 2012

Several Nobel prizes!

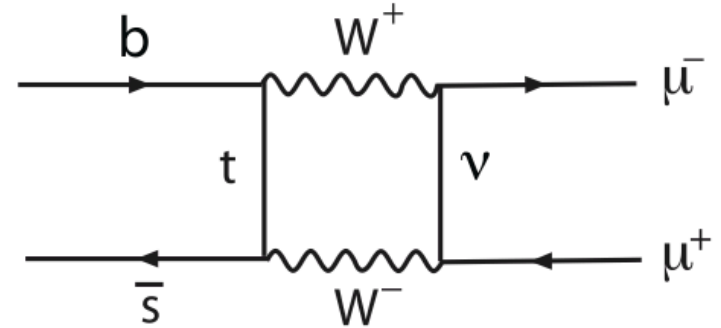
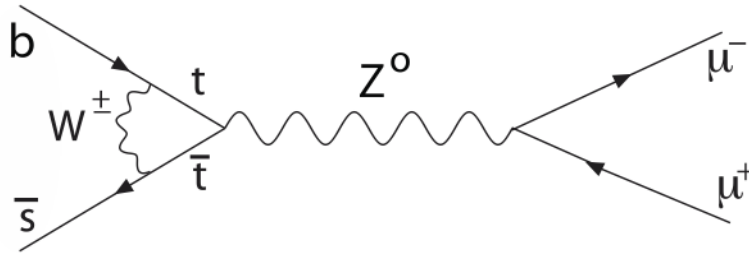




# Most Recent Test of SM

- SM predicts a tiny branching fraction for  $B_s \rightarrow \mu^+ \mu^-$

- $BR^{+0}(B_s \rightarrow \mu\mu) = (3.25 \pm 0.17) \times 10^{-9}$  [A. Buras et al. arXiv:1303.3820]
  - $BR^{\langle + \rangle}(B_s \rightarrow \mu\mu) = (3.56 \pm 0.18) \times 10^{-9}$  time-integrated measured [De Bruyn et al. (PRL 109, 041801) [A. Buras et al. arXiv:1303.3820]
  - forbidden at tree level, only through higher-order loop diagrams
  - helicity suppressed

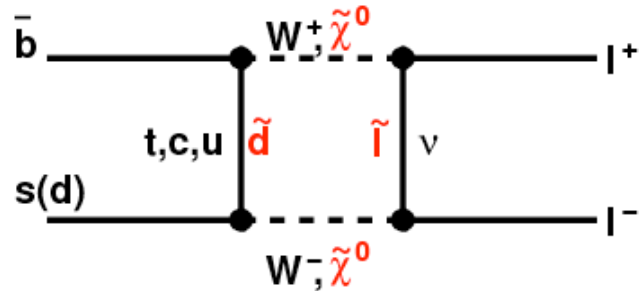
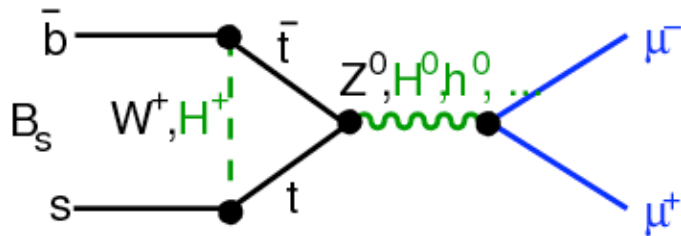


- Even smaller branching fraction for  $B_d \rightarrow \mu^+ \mu^-$

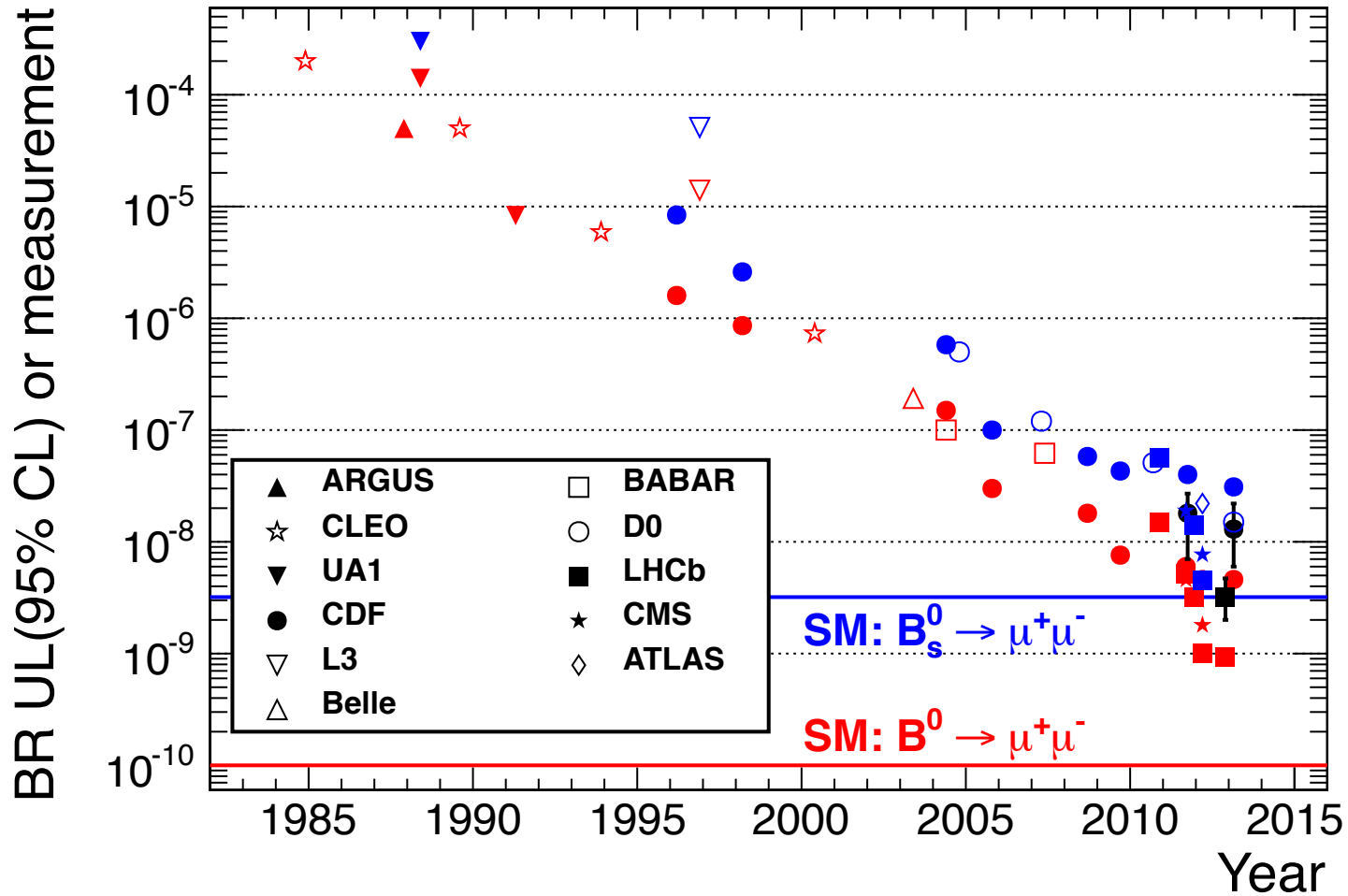
- $BR^{+0}(B_d \rightarrow \mu\mu) = (1.07 \pm 0.10) \times 10^{-10}$
  - Cabibbo suppressed due to  $|V_{td}| \ll |V_{ts}|$

# Motivation: Physics Beyond SM

- $B_s \rightarrow \mu^+ \mu^-$  and  $B_d \rightarrow \mu^+ \mu^-$  sensitive probes for BSM physics
  - 2HDM:  $BR(B_{s/d} \rightarrow \mu\mu) \propto \tan^4 \beta$  and  $m(H^+)$   
J. R. Ellis et al, JHEP 05 (2006) 063
  - MSSM:  $BR(B_{s/d} \rightarrow \mu\mu) \propto \tan^6 \beta$   
J. Parry, Nucl. Phys. B 760 (2007) 38
  - Leptoquarks  
S. Davidson and S. Descotes-Genon, JHEP 11 (2010) 073
  - 4th generation top
    - Wei-Shu Hou, Masaya Kohda, Fanrong Xu, Phys. Rev. D87, 094005 (2013)



# 25-year Quest for Rare $B_s$ Decay



LHCb 3.5  $\sigma$  evidence:  $BR(B_s \rightarrow \mu\mu) = (3.2^{+1.4}_{-1.2} \text{ (stat)}^{+0.5}_{-0.3} \text{ (syst)}) \times 10^{-9}$

Best until now

ATLAS+CMS+LHCb:  $BR(B_d \rightarrow \mu\mu) < 8.4 \times 10^{-10}$  @ 95% CL

# Muon Trigger and Reconstruction

## Muon Detectors

DT, CSC, RPC

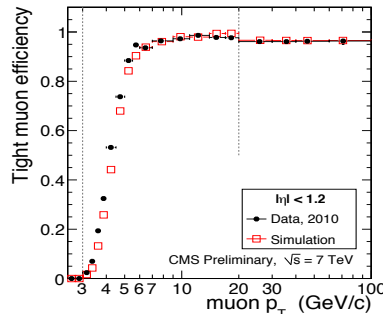
Large coverage  $|\eta_\mu| < 2.4$

Excellent  $p_T$  resolution  $\approx 1\%$

$\mu$  candidate: match between muon segments and silicon track

$\mu$  reconstruction efficiency  $\approx 99\%$

CMS-PAS-MUO-10-002



L1

$\mu p_T > 3 \text{ GeV}$

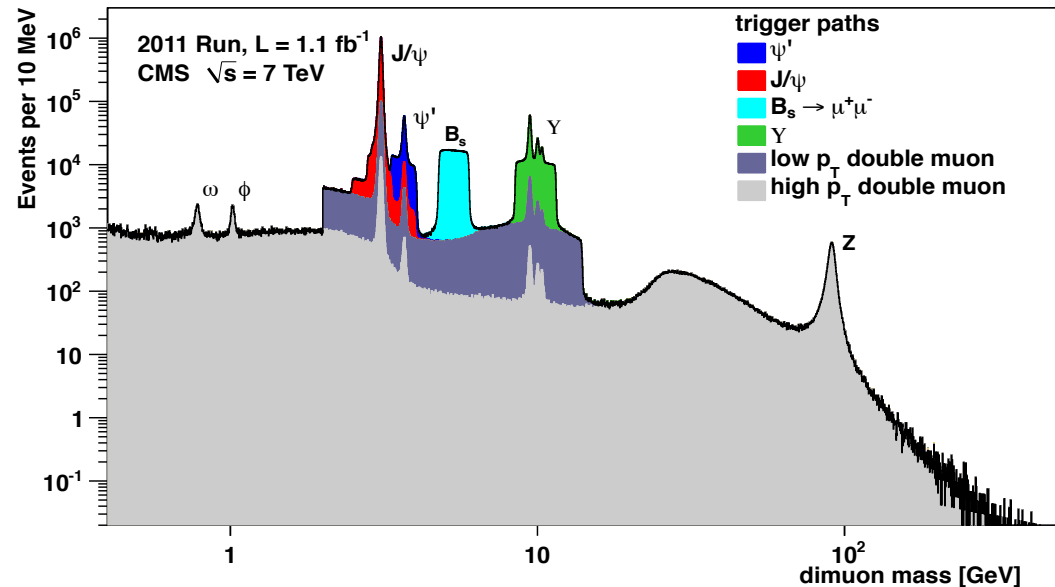
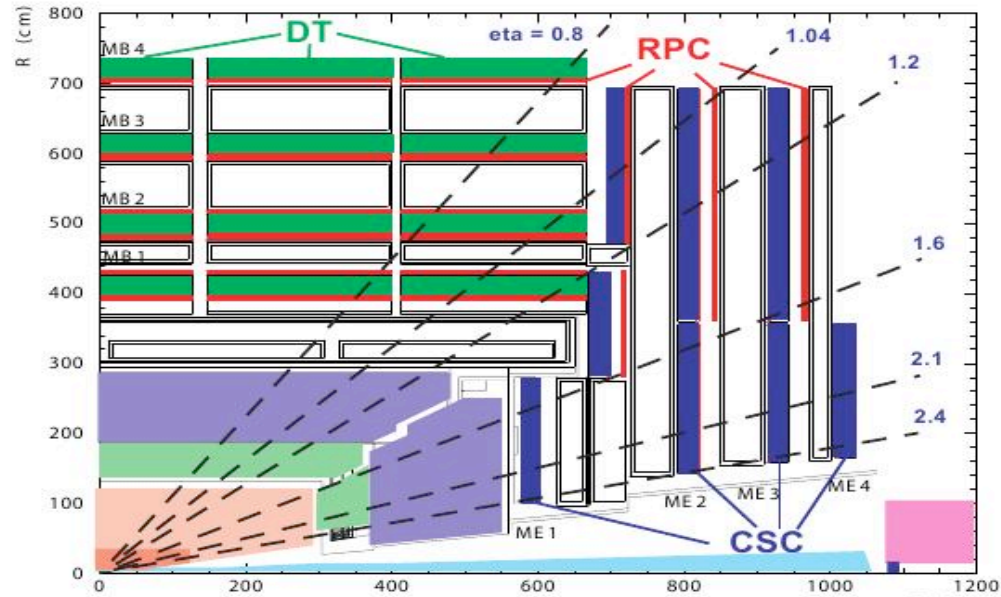
HLT  $B_s \rightarrow \mu\mu$

$\mu, \mu p_T > 3, 4 \text{ GeV}$   $|\eta_{\mu\mu}| < 1.8$

$\mu, \mu p_T > 4, 4 \text{ GeV}$   $1.8 < |\eta_{\mu\mu}| < 2.2$

$p_T(\mu\mu) > 5 \text{ GeV}$

$4.8 < m(\mu\mu) < 6.0 \text{ GeV}$



# Analysis Overview

- Blind analysis of data samples
  - 5 fb<sup>-1</sup> at  $\sqrt{s}=7$  TeV in 2011
  - 20 fb<sup>-1</sup> at  $\sqrt{s}=8$  TeV in 2012

Region definitions	Invariant mass (GeV)	
overall window	4.90	5.90
blind window	5.20	5.45
$B^0 \rightarrow \mu^+\mu^-$ window	5.20	5.30
$B_s \rightarrow \mu^+\mu^-$ window	5.30	5.45

- Unbinned maximum likelihood fit to  $\mu\mu$  mass and discriminant

- Normalization sample:  $B^\pm \rightarrow J/\psi K^\pm \rightarrow (\mu^+\mu^-) K^\pm$

- avoid uncertainties in b production cross section
- eliminate need for luminosity measurement
- mitigate effects of uncertainties in efficiencies

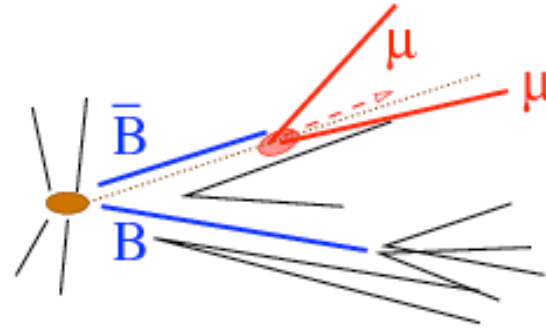
$$Br(B_s^0 \rightarrow \mu^+\mu^-) = \frac{N_S}{N_{obs}^{B^+}} \frac{f_u}{f_s} \frac{\epsilon_{tot}^{B^+}}{\epsilon_{tot}} Br(B^+)$$

- Control sample:  $B_s \rightarrow J/\psi \phi \rightarrow (\mu^+\mu^-)(K^+K^-)$  validate  $B_s$  in data and simulations
- Divide the data sample in two main categories for each year:
  - $\mu\mu$  in the barrel ( $|\eta| < 1.4$ )  $\Rightarrow$  better sensitivity,  $B_s$  mass resolution  $\approx 40$  MeV
  - $\geq 1 \mu$  in the endcap  $\Rightarrow$  more events but  $B_s$  mass resolution  $\approx 60$  MeV

# Event Characteristics

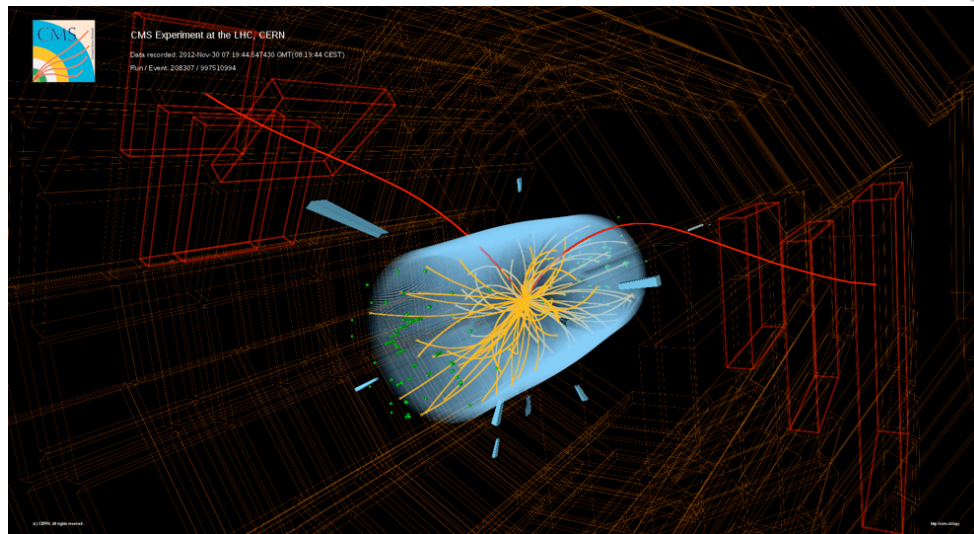
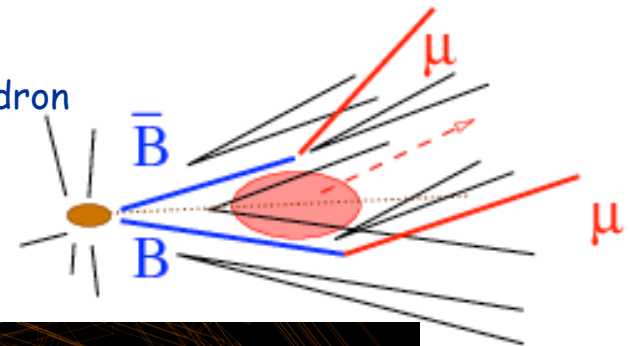
- Signal  $B_{s/d} \rightarrow \mu^+\mu^-$ :

- two reconstructed muons
- invariant mass around  $B_{s/d}$  mass
- long lived B: well reconstructed secondary vertex and momentum aligned with flight direction



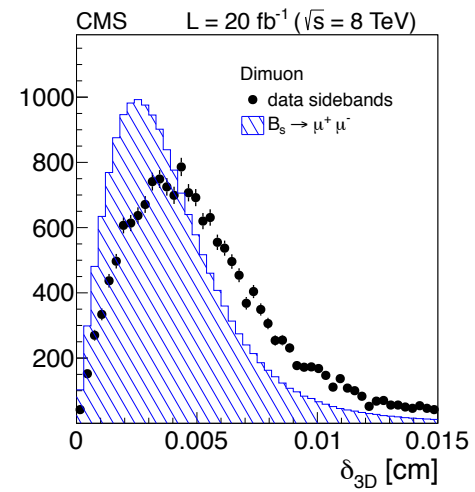
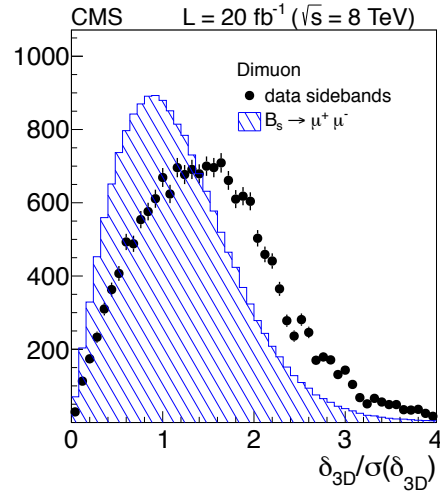
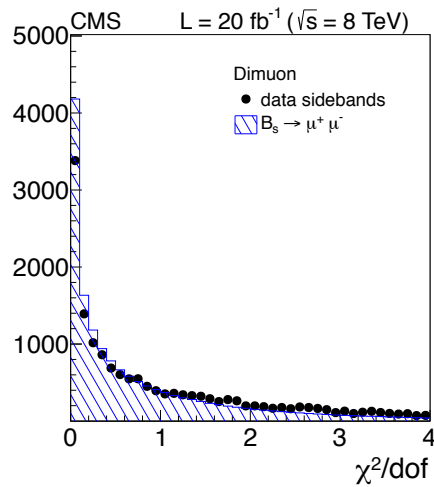
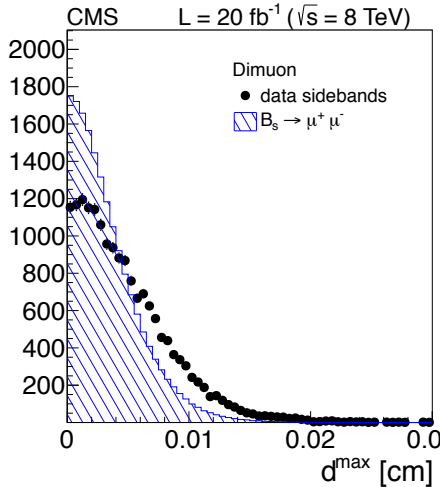
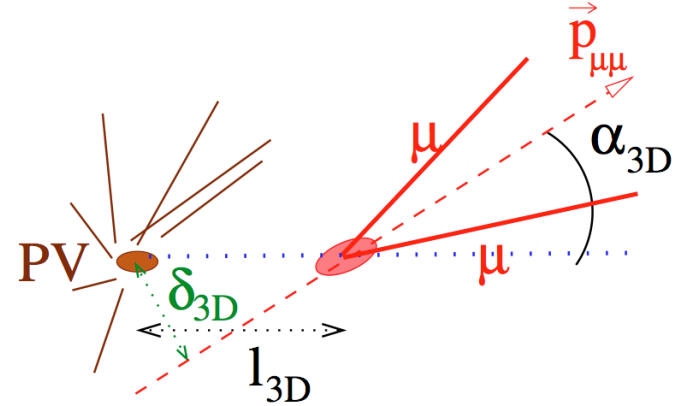
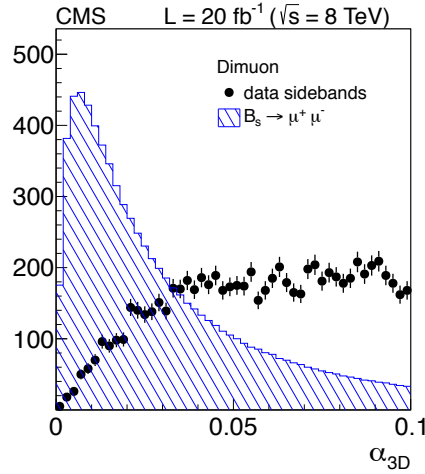
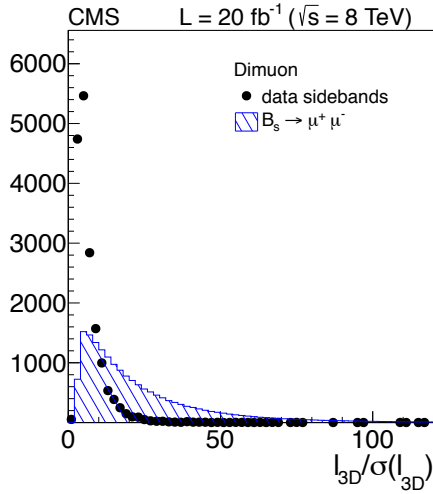
- Backgrounds:

- two semileptonic B decays
- one semileptonic B decay and one misidentified hadron
- Single B decays:
  - peaking (ex.  $B_s \rightarrow K^- K^+$ )
  - rare semileptonic (ex.  $\Lambda_b \rightarrow p\mu\nu$ )





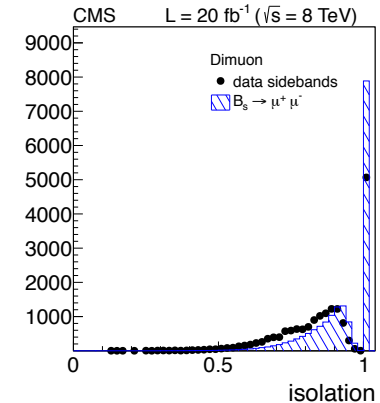
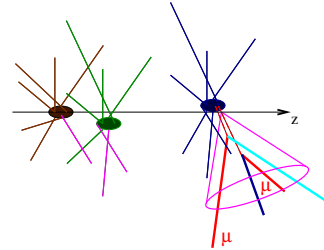
# Vertex Variables



# Event Selection - Isolation

## Primary vertex isolation: relative $\mu^+\mu^-$ isolation

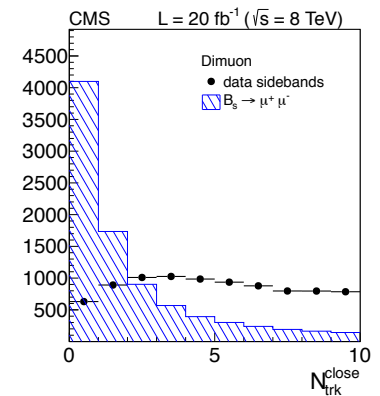
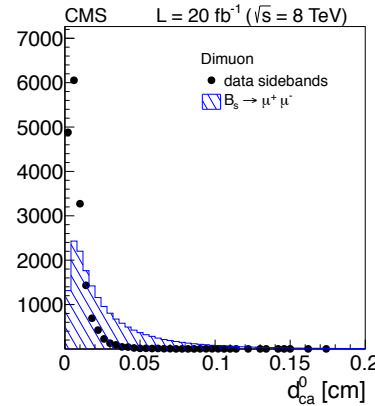
$$I = \frac{p_T(B)}{p_T(B) + \sum_{\Delta R < 0.7, p_T > 0.9 \text{ GeV}} p_T}$$



## B vertex isolation

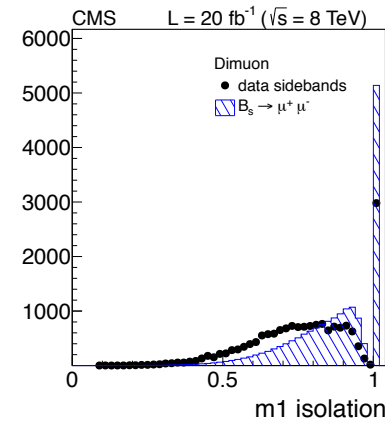
Either tracks not associated to any P.V.  
 or tracks associated to same B candidate

Distance of closest track to SV ( $d_{ca}$ )  
 Number of close tracks in  $d_{ca} < 300 \mu\text{m}$   
 and  $p_T > 0.5 \text{ GeV}$



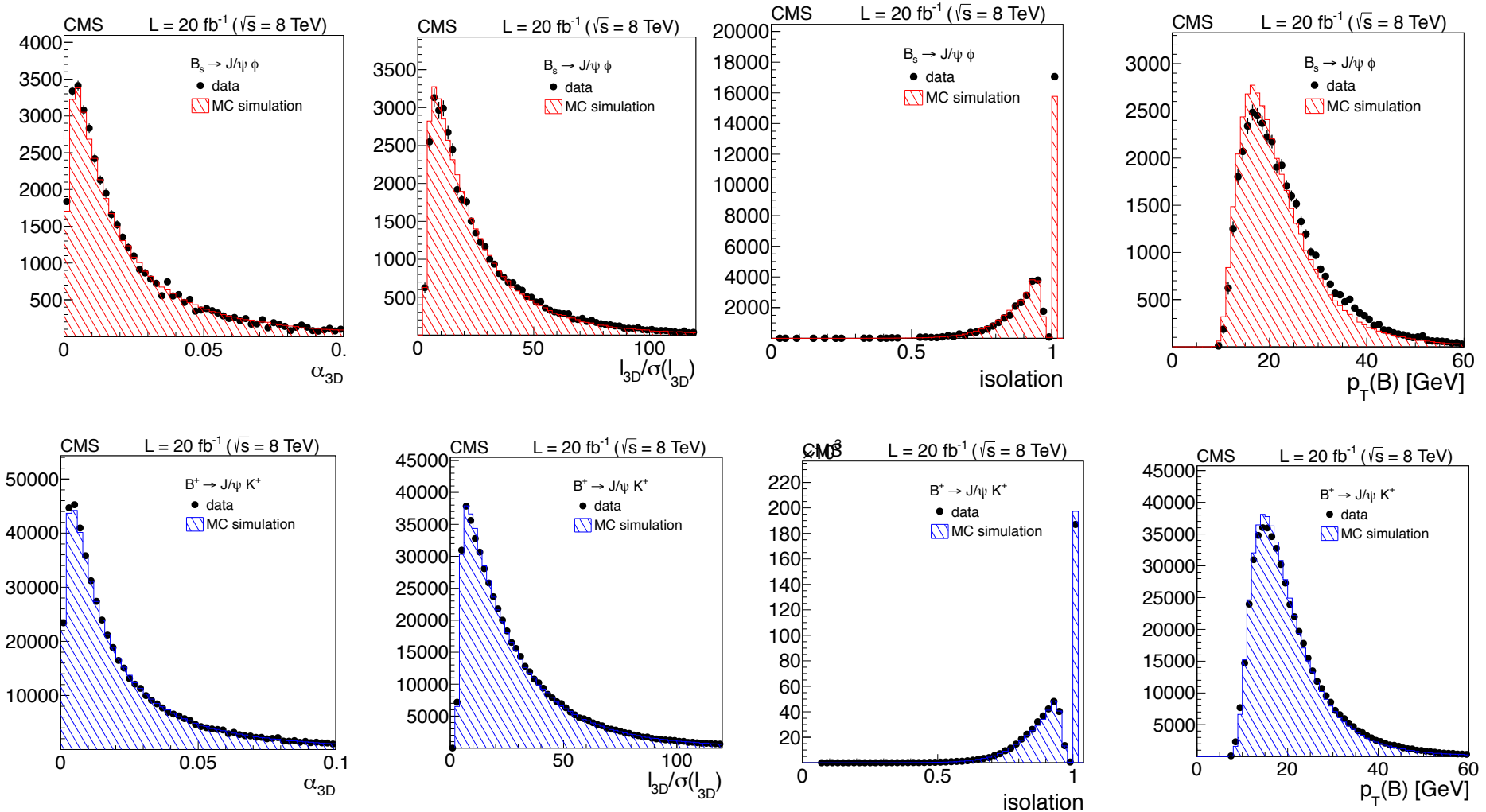
## Muon isolation

$$I_\mu = \frac{p_\mu}{p_\mu + \sum_{\Delta R < 0.5; p_T > 0.5 \text{ GeV}} p}$$



# Data-MC Comparison

- Good agreement between sideband-subtracted distributions and MC



# Boosted Decision Tree Selection

## ■ BDT training - TMVA framework

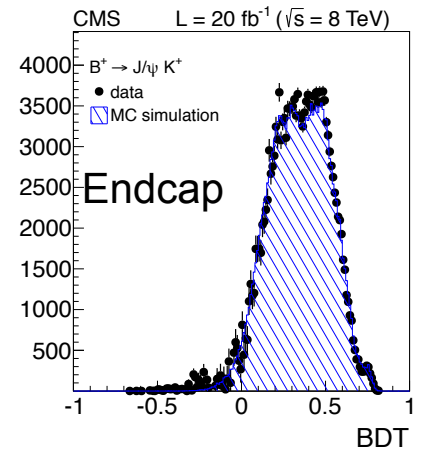
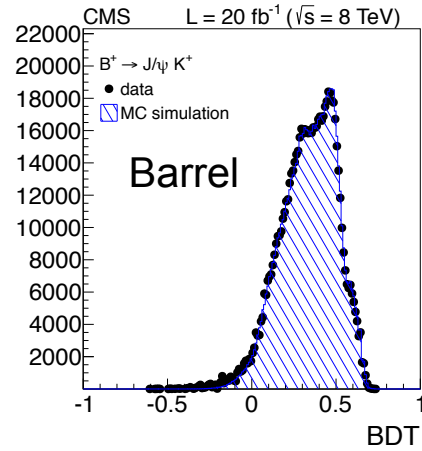
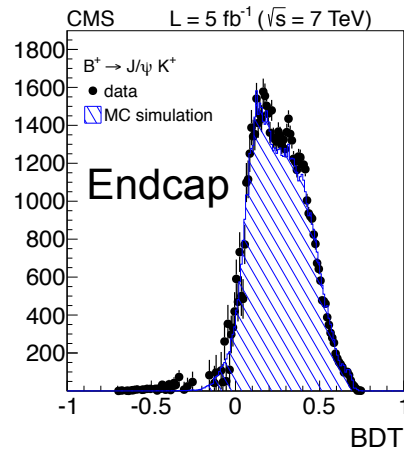
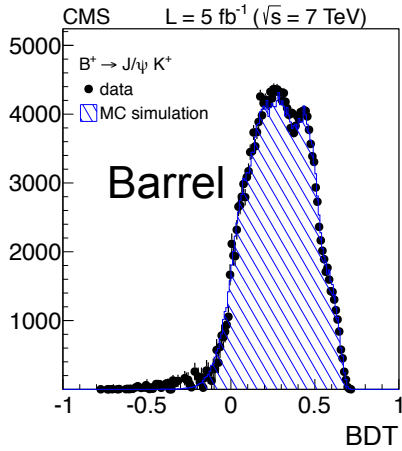
- MultiVariate Analysis: involves observation and analysis of more than one statistical outcome variable at a time, the technique is used to perform studies across multiple dimensions while taking into account the effects of all variables
- signal: Bs MC simulation
- background: dimuon data sidebands
- to avoid bias, a given BDT used for training on "1st" event, tested on "2nd" and applied on "3rd", and then rotate

## ■ Checks and studies

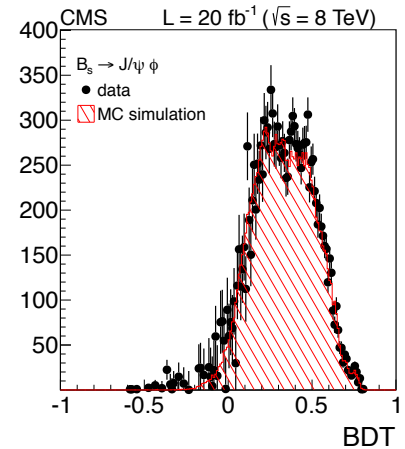
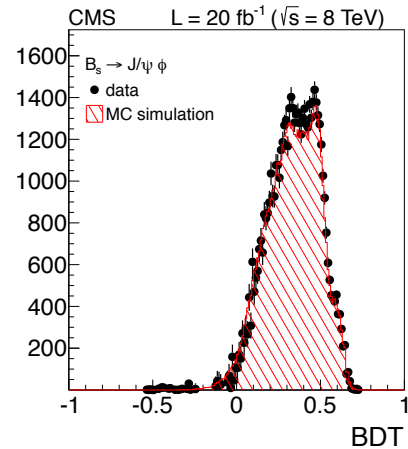
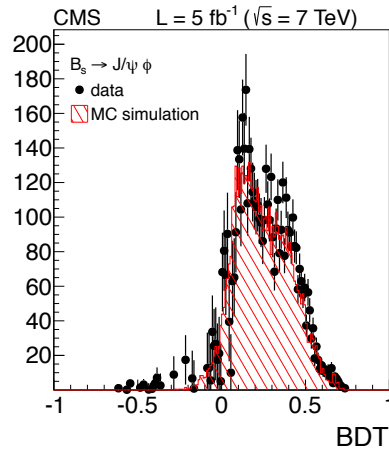
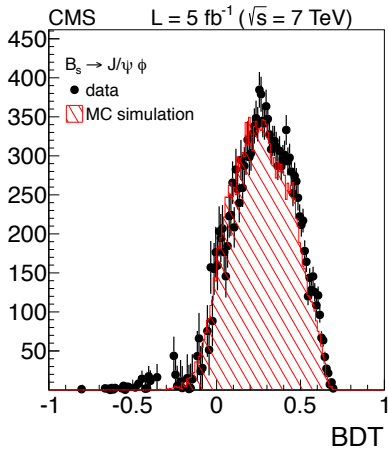
- BDT output insensitive to mass using MC signal with shifted mass
  - BDT output shows no difference for high- and low-mass sidebands
  - BDT output insensitive to pileup
- 
- Use the same BDT for normalization ( $J/\psi K^+$ ) and control ( $J/\psi \phi$ ) samples

# Simulation vs Data

$B^{\pm} \rightarrow J/\psi K^{\pm}$  : difference  $\rightarrow$  3% systematic error

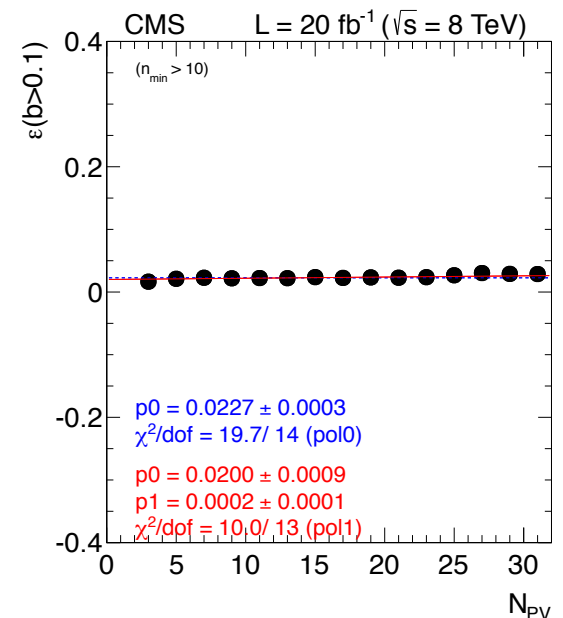
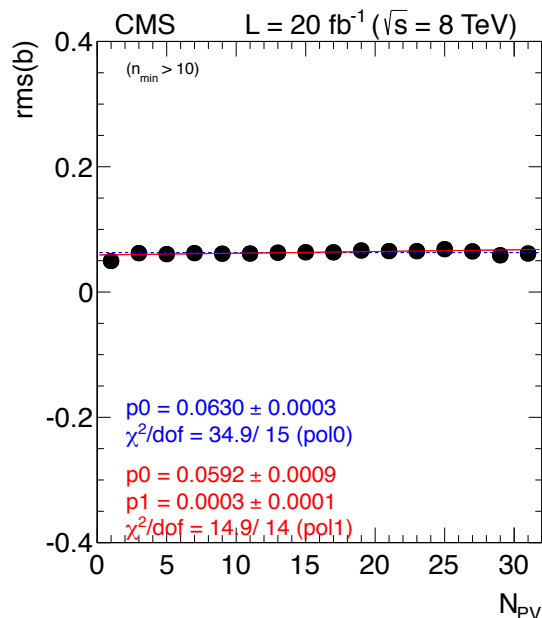
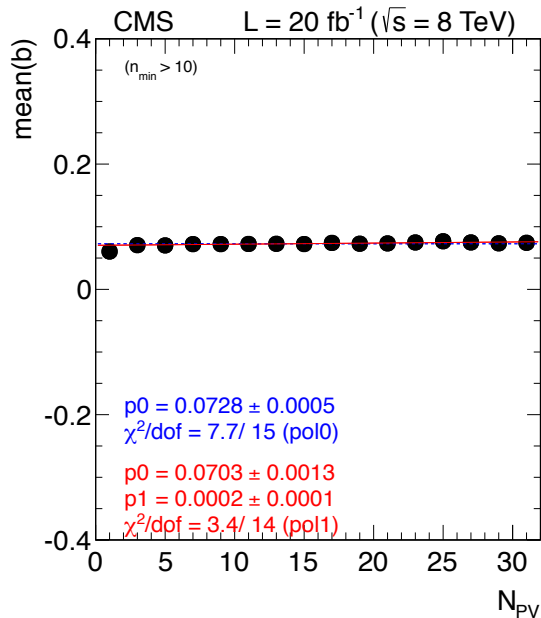
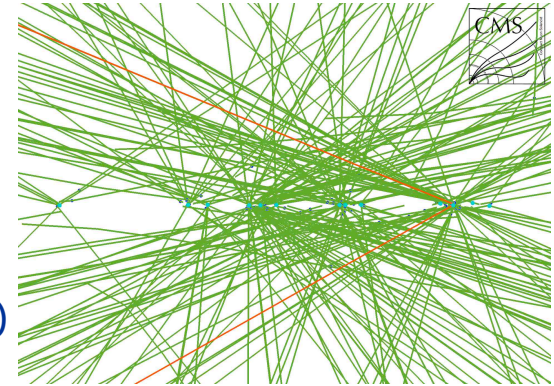


$B_s \rightarrow J/\psi \phi$  : 9.5% (2011) and 3.5% (2012)



# Multiple pp interactions - pileup

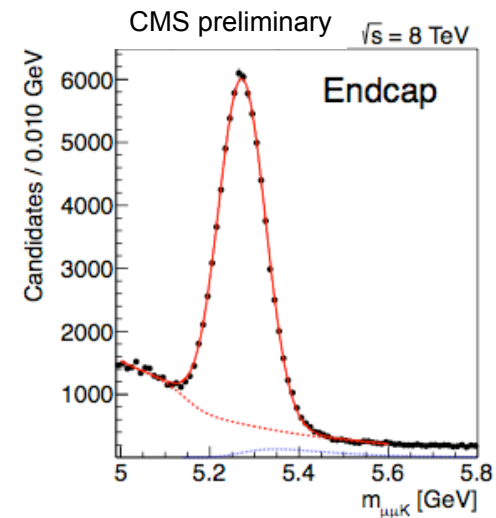
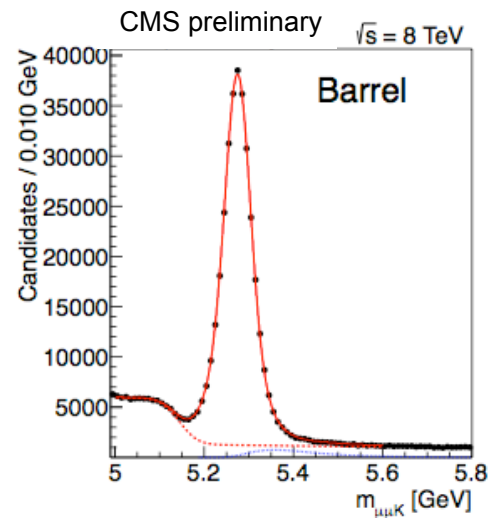
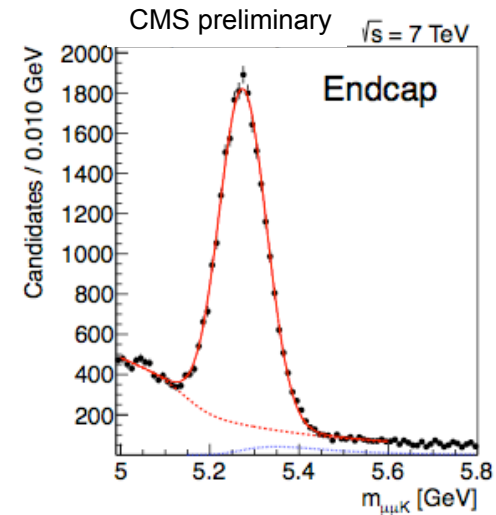
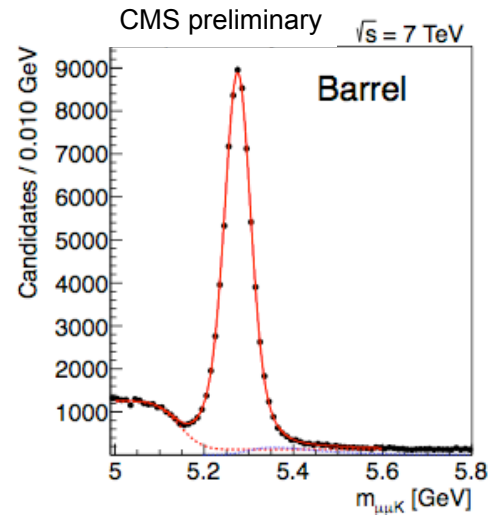
- Number of PU  $\sim 9$  (2011) and  $\sim 21$  (2012)
- event selection tuned to be pileup independent
  - e.g. isolation searches for tracks coming from the same primary vertex or not associated with any
- input variables insensitive to the number of primary vertices
- selection compatible with constant efficiency up to 30 PV ( $\sim 40$  PU)





# Normalization Channel: $B^\pm \rightarrow J/\psi K^\pm$

- Same selections as for signal, plus
  - $3.0 < m(\mu\mu) < 3.2 \text{ GeV}$
  - $p_T(\mu\mu) > 7 \text{ GeV}$
  - $p_T(K) > 0.5 \text{ GeV}$
  - all tracks used in vertexing
  
- Yield extraction
  - signal: double (single) Gaussian in barrel (endcap)
  - background: Error function for  $B_d \rightarrow J/\psi K^* \rightarrow \mu+\mu-K-(\pi^+)$  decays
  - background: Landau function for  $B^\pm \rightarrow J/\psi \pi^\pm$  decays
  
- Estimated systematic error on the event yield: 5%

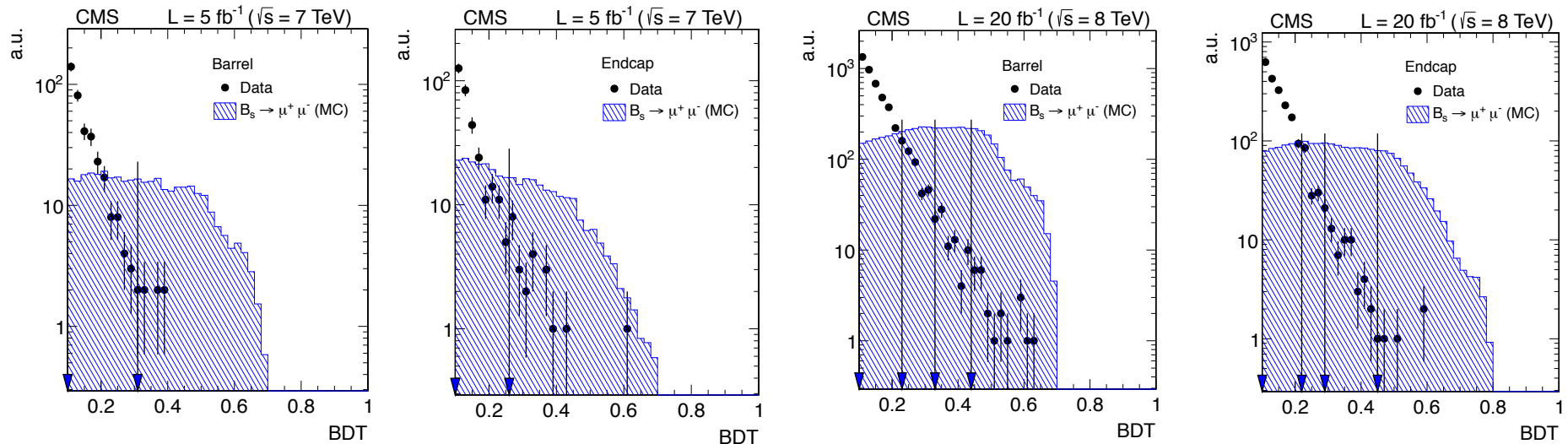


# Determination of Branching Fraction

- UML fit to 12 mass distributions in BDT bins split in Barrel/Endcap:

min. bin edges	1	2	3	4
2011 barrel	0.10	0.31	-	-
2011 endcap	0.10	0.29	-	-
2012 barrel	0.10	0.23	0.33	0.44
2012 endcap	0.10	0.22	0.29	0.45

- BDT binning chosen to equalize the expected number of signal events
- systematic errors: branching fractions and  $f_s/f_u$

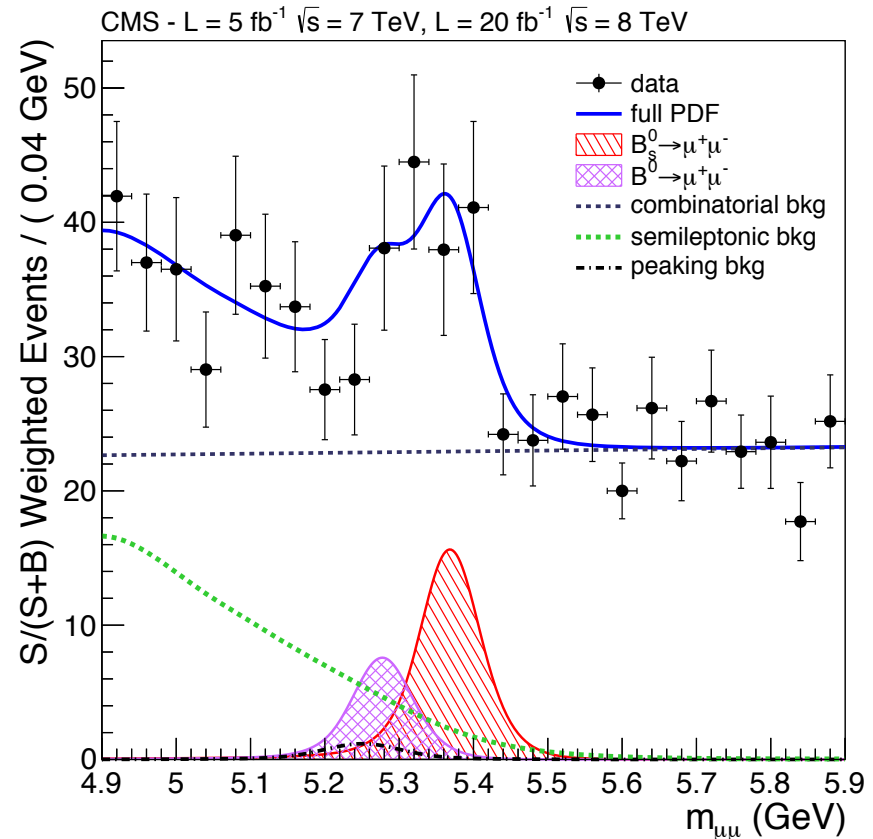


- To extract  $CL_s$  limits on  $BR(B_d \rightarrow \mu\mu)$  use 1D-BDT
- Optimized cut on BDT output and event counting in mass windows

$b >$	barrel	endcap
2011	0.29	0.29
2012	0.38	0.39

# Unbinned Maximum Likelihood Fit

- **Fit  $B_s$  and  $B_d$  simultaneously**
- **Signals: Crystal Ball, normalization floating**
- **Peaking background:**
  - sum of Gaussian and Crystal Ball (same mean)
  - constrained (Log-Normal) to expectation and normalized to the measured  $B^+$  yield
  - yield cross checked on independent dataset
- **Rare semileptonic background:**
  - fixed shape, normalization floating constrained within 75% of nominal value
  - constrained Gaussian kernels from MC
- **Combinatorial background:**
  - first degree polynomial
  - validated with independent data set
- **Per-event mass resolution included**



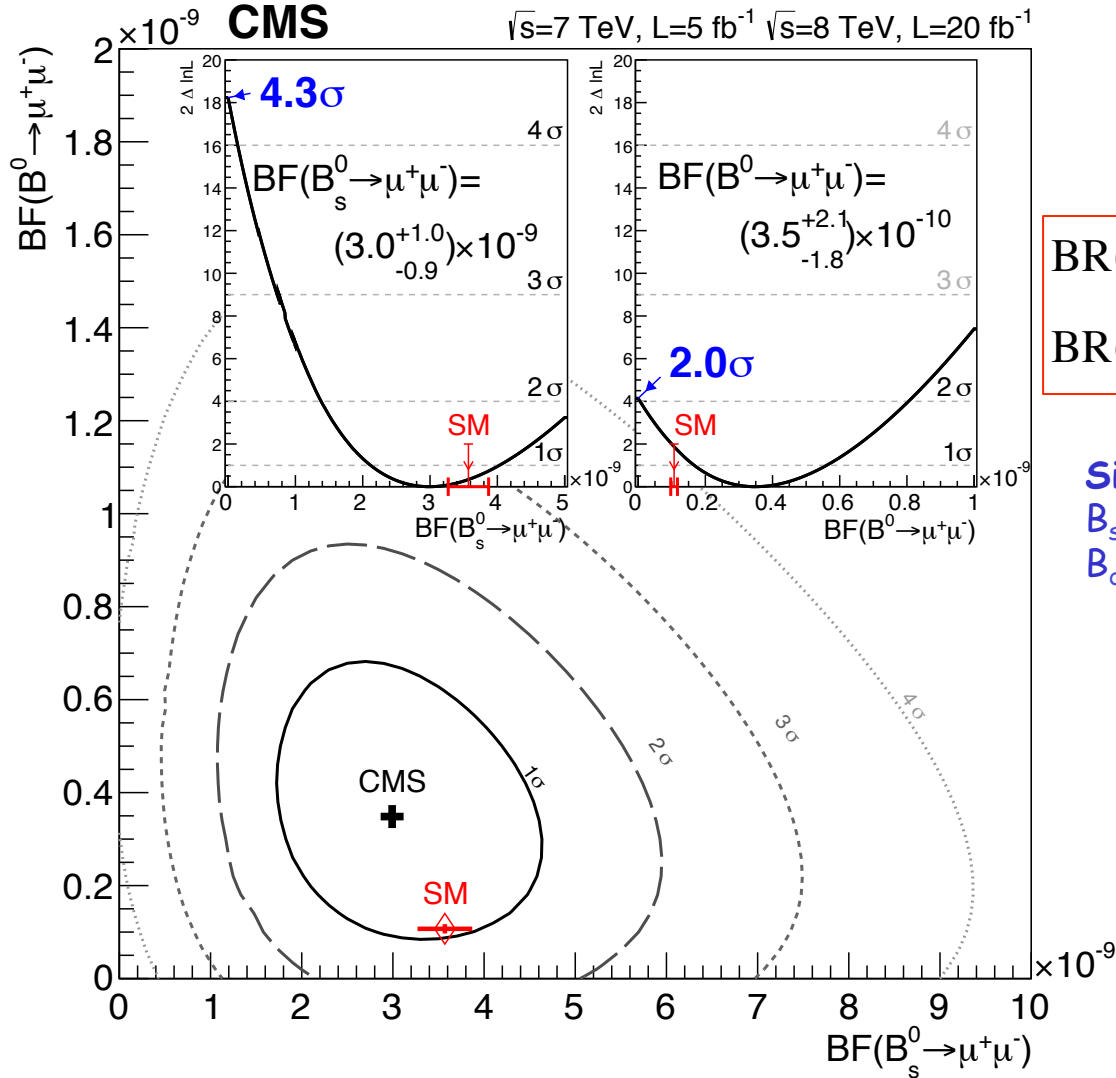
$$\text{BR}(B_s \rightarrow \mu\mu) = \frac{N_s^i}{N_{B^+}^i} \times \frac{f_u}{f_s} \times \left( \frac{\epsilon_s^i}{\epsilon_u^i} \right) \times \text{BR}(B_d \rightarrow J/\psi K^\pm) \times \text{BR}(J/\psi \rightarrow \mu\mu)$$

$$\text{BR}(B_d \rightarrow \mu\mu) = \frac{N_d^i}{N_{B^+}^i} \times \left( \frac{\epsilon_s^i}{\epsilon_u^i} \right) \times \text{BR}(B_d \rightarrow J/\psi K^\pm) \times \text{BR}(J/\psi \rightarrow \mu\mu)$$

# Systematic Errors

- Implemented as Gaussian pdf constraints in the UML fit
  - hadron to muon misidentification probability
    - studied with  $D^* \rightarrow D^0 \pi$ ,  $D^0 \rightarrow K\pi$ ,  $K_S \rightarrow \pi\pi$ ,  $\Lambda \rightarrow p\pi$
    - 50% uncertainty, conservatively assumed to be uncorrelated
  - BR uncertainties
    - dominated by  $\Lambda_b \rightarrow p\mu\nu$  ( $6.5 \times 10^{-4}$ ) with 100% uncertainty
  - $f_s/f_u = 0.256 \pm 0.020$  from LHCb
    - additional 5% to account for possible  $p_T$  and  $\eta$  dependence
    - in situ studies show no  $p_T$  dependence from ratios of  $B^\pm \rightarrow J/\psi K^\pm$  vs  $B_s \rightarrow J/\psi \phi$
  - Normalization channel
    - yields 5%
    - $BR(B_d \rightarrow J/\psi K^\pm) \times BR(J/\psi \rightarrow \mu\mu) = (6.0 \pm 0.2) \times 10^{-5}$

# Branching Fraction Results



$$BR(B_s \rightarrow \mu\mu) = (3.0^{+0.9}_{-0.8} \text{ (stat)}^{+0.6}_{-0.4} \text{ (syst)}) \times 10^{-9}$$

$$BR(B_d \rightarrow \mu\mu) = (3.5^{+2.1}_{-1.8} \text{ (stat+syst)}) \times 10^{-10}$$

## Significances

$B_s \rightarrow \mu\mu$  4.3  $\sigma$  (expected 4.8  $\sigma$ )

$B_d \rightarrow \mu\mu$  2.0  $\sigma$

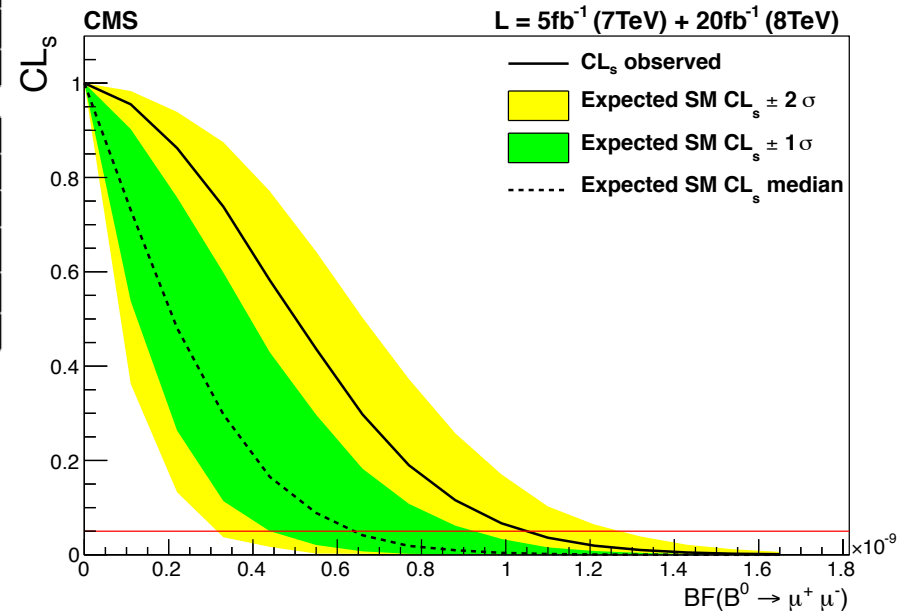
# Upper Limits on $B_d \rightarrow \mu\mu$

- No significant excess is observed for  $B_d \rightarrow \mu\mu$ 
  - Upper limit computed using  $CL_s$  method, based on observed events in the signal and sideband regions with the 1D-BDT method

## Expected and observed events in signal regions

	2011 barrel		2012 barrel	
	$B^0 \rightarrow \mu^+\mu^-$	$B_s^0 \rightarrow \mu^+\mu^-$	$B^0 \rightarrow \mu^+\mu^-$	$B_s^0 \rightarrow \mu^+\mu^-$
$\epsilon_{\text{tot}}[\%]$	$0.33 \pm 0.03$	$0.30 \pm 0.04$	$0.24 \pm 0.02$	$0.23 \pm 0.03$
$N_{\text{signal}}^{\text{exp}}$	$0.27 \pm 0.03$	$2.97 \pm 0.44$	$1.00 \pm 0.10$	$11.46 \pm 1.72$
$N_{\text{total}}^{\text{exp}}$	$1.3 \pm 0.8$	$3.6 \pm 0.6$	$7.9 \pm 3.0$	$17.9 \pm 2.8$
$N_{\text{obs}}$	3	4	11	16

	2011 endcap		2012 endcap	
	$B^0 \rightarrow \mu^+\mu^-$	$B_s^0 \rightarrow \mu^+\mu^-$	$B^0 \rightarrow \mu^+\mu^-$	$B_s^0 \rightarrow \mu^+\mu^-$
$\epsilon_{\text{tot}}[\%]$	$0.20 \pm 0.02$	$0.20 \pm 0.02$	$0.10 \pm 0.01$	$0.09 \pm 0.01$
$N_{\text{signal}}^{\text{exp}}$	$0.11 \pm 0.01$	$1.28 \pm 0.19$	$0.30 \pm 0.03$	$3.56 \pm 0.53$
$N_{\text{total}}^{\text{exp}}$	$1.5 \pm 0.6$	$2.6 \pm 0.5$	$2.2 \pm 0.8$	$5.1 \pm 0.7$
$N_{\text{obs}}$	1	4	3	4



$BR(B_d \rightarrow \mu\mu) < 1.1 \times 10^{-9} @ 95\% \text{ CL}$   
 (expected  $6.3 \times 10^{-10}$  in presence of SM+background)  
 $BR(B_d \rightarrow \mu\mu) < 9.2 \times 10^{-10} @ 90\% \text{ CL}$

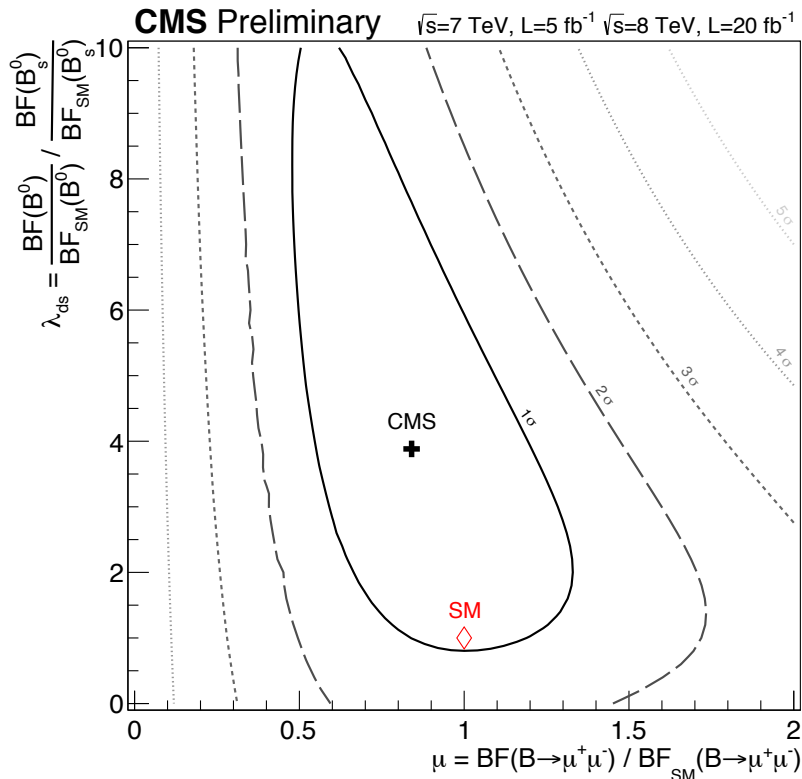


# SM Compatibility Check

- $BR_{SM}(B_s \rightarrow \mu\mu) = (3.56 \pm 0.18) \times 10^{-9}$
- $BR_{SM}(B_d \rightarrow \mu\mu) = (1.07 \pm 0.10) \times 10^{-10}$

$$\mu = \frac{BR(B_s \rightarrow \mu\mu)}{BR_{SM}(B_s \rightarrow \mu\mu)}$$

$$\lambda_{ds} = \frac{BR(B_d \rightarrow \mu\mu)}{BR_{SM}(B_d \rightarrow \mu\mu)} \bigg/ \frac{BR(B_s \rightarrow \mu\mu)}{BR_{SM}(B_s \rightarrow \mu\mu)}$$



Simultaneous fit

$$\mu = 0.84^{+0.31}_{-0.25}; \lambda_{ds} = 3.9^{+3.7}_{-2.2}$$

Fit for  $\mu$  (fix  $\lambda_{ds}$  to SM)

$$\mu = 1.01^{+0.31}_{-0.26}$$

Fit for  $\lambda_{ds}$  (fix  $\mu$  to SM)

$$\lambda_{ds} = 3.1^{+2.0}_{-1.7}$$

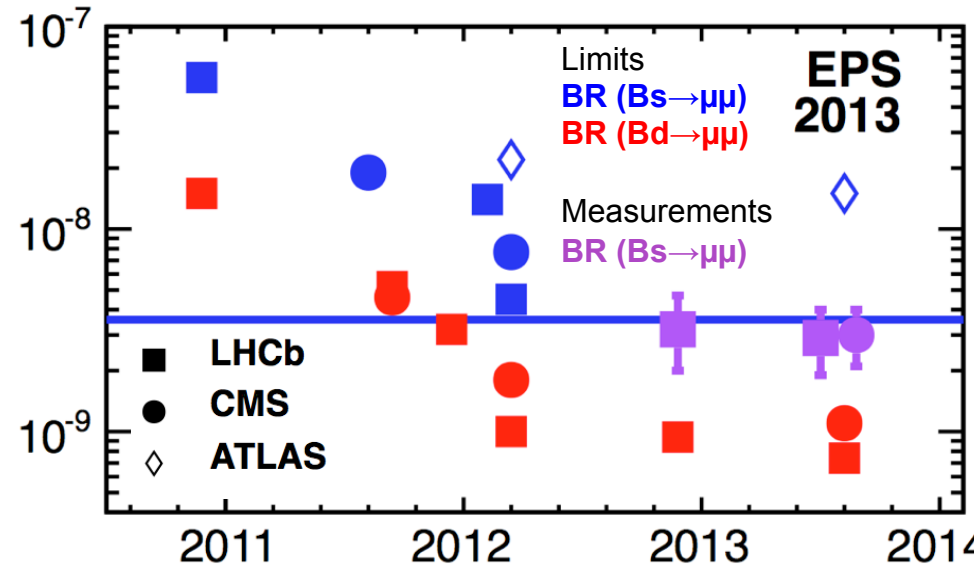
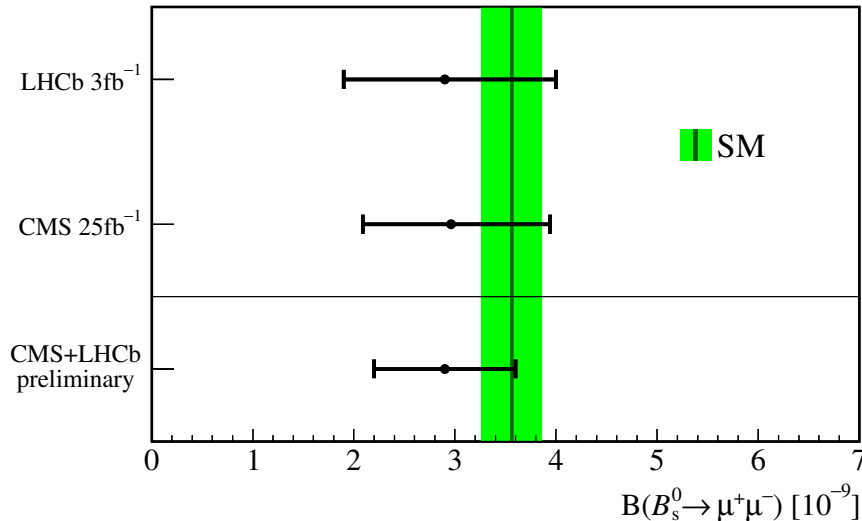
# Summary

- CMS measurements using 25 fb<sup>-1</sup> data

$$\text{BR}(B_s \rightarrow \mu\mu) = \left(3.0_{-0.9}^{+1.0}\right) \times 10^{-9} \text{ statistics dominated, } 4.3 \sigma \text{ significance}$$

$$\text{BR}(B_d \rightarrow \mu\mu) < 1.1 \times 10^{-9} @ 95\% \text{ CL}$$

- LHCb + CMS combined measurement: accounting for correlations



$$\text{BR}^{\langle\tau\rangle}(B_s \rightarrow \mu^+\mu^-) = (2.9 \pm 0.7) \times 10^{-9}$$

Consistent with SM expectations!

# Is SM a Complete Theory?!

- **SM successfully explains and predicts many observed phenomena**
  - its predictions verified at  $10^{-3}$  level up to TeV energies
- **SM pasting together of strong and electroweak interactions**  
 **$SM = SU(3) \times SU(2) \times U(1)$** 
  - 19 (26 with  $m_\nu \neq 0$ ) arbitrary parameters that can only be determined from experimental measurements
  - Unanswered questions such as
    - origin of flavor
    - number of generations
    - fermion masses ( $m_+/m_u \sim 3 \times 10^4$  ;  $m_+/m_e \sim 4 \times 10^3$ )
    - matter - antimatter asymmetry
    - dark matter / dark energy
  - Lack of grand unification of fundamental forces
- **SM merely an effective (low energy) theory valid up to some scale, where new physics appears!**

# Beyond the Standard Model

## Supersymmetry:

Extension of Poincare group to include boson-fermion symmetry

New mirror spectrum of particles

Large number of new parameters (105 in minimal SUSY SM)

### Theoretically nice:

- additional particles cancel divergences in  $m_H$  - can naturally be of order EW scale
- SUSY closely approximates SM at low energies
- allows unification of forces at higher energies
- provides a path to incorporation of gravity and string theory
- lightest neutralino is a cosmic dark matter candidate

## Extra dimensions:

Large-scale compactification of extra dimensions

String theory motivated but with observed effects at EW scale  $O(\text{TeV})$

### Theoretically nice:

- solves hierarchy problem by reducing GUT scale
- gravity may propagate in  $4+n$  dimensions, would see effects only at very small distances, perhaps reachable in pp LHC Collisions e.g. Kaluza-Klein gravitons and Z-like particles

# Conclusions

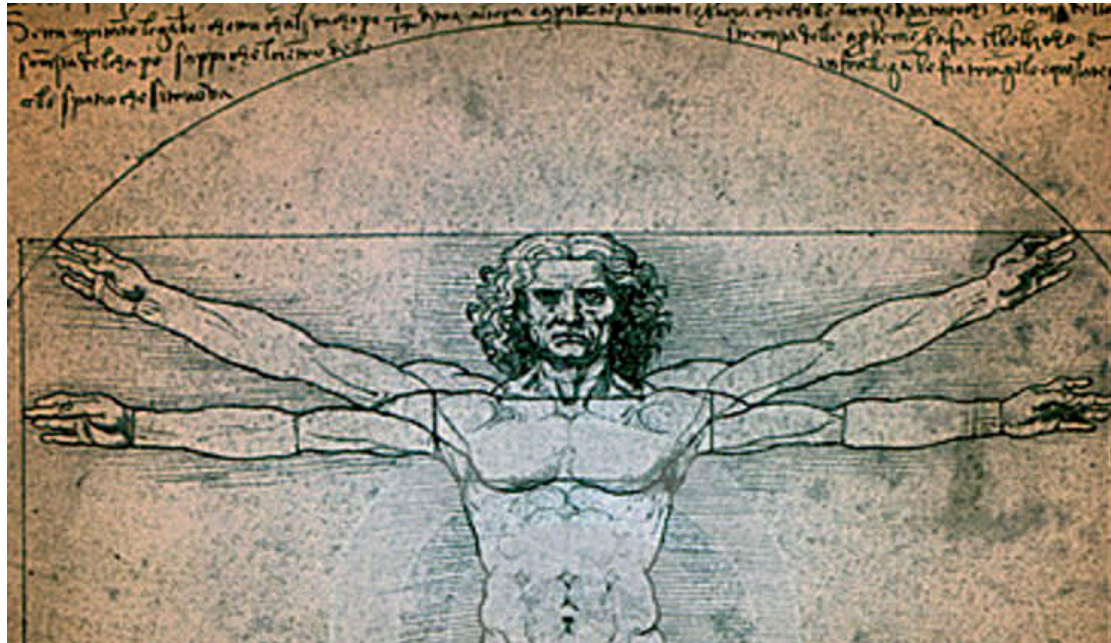
- The SM passes yet another test - still victorious!
- But its demise will come - it is logically incomplete
- The defeater will have to address
  - number of quark/lepton generations, origin of flavor
  - matter - antimatter asymmetry
  - unification of forces, including gravity
  - dark matter / dark energy, etc.

Flammarion engraving  
unknown artist, circa 1800

The Quest for Knowledge  
and Understanding  
Continues!







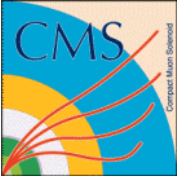
*"The noblest pleasure is the joy of understanding."  
Leonardo da Vinci*



Vitruvian Man  
Leonardo da Vinci  
circa 1490



# Backup Slides

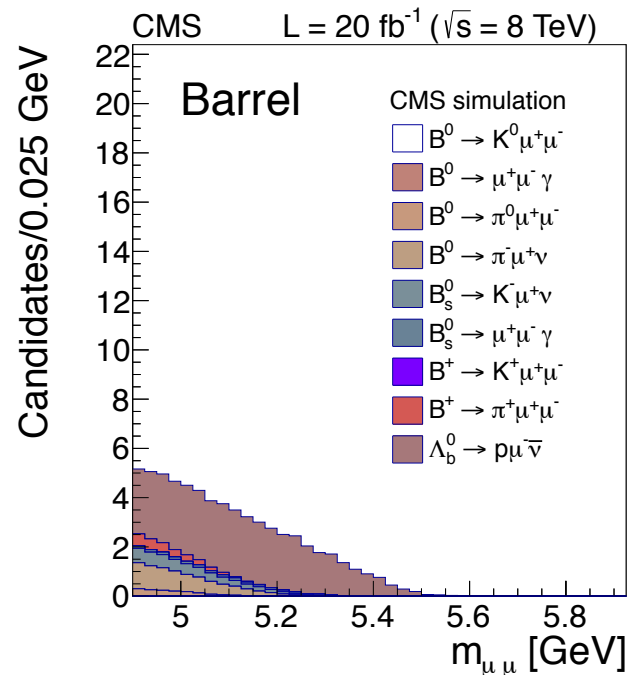
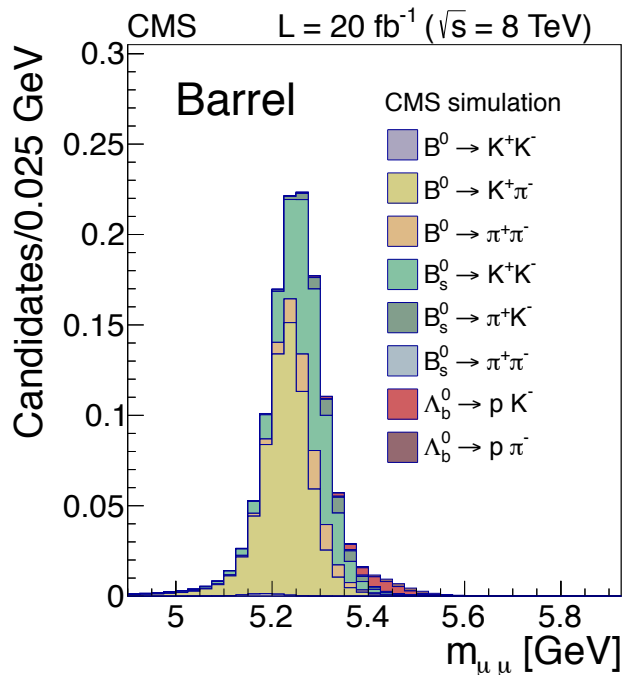


# Rare Backgrounds

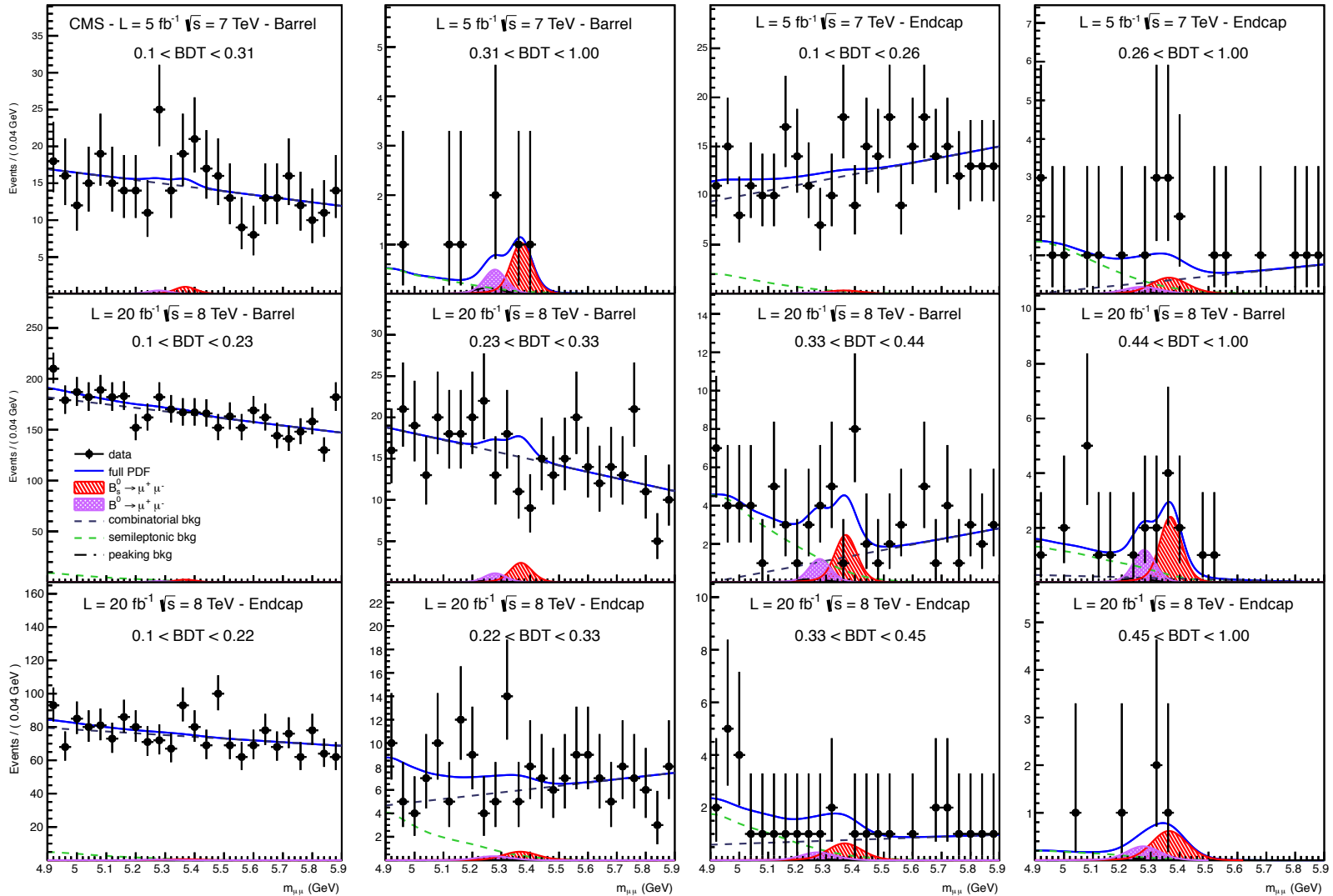
- Expected number of events in each channel normalized to  $B^\pm$  in data:

$$N(X) = \frac{Br(Y \rightarrow X)}{Br(B^\pm \rightarrow J / \psi K^\pm)} \frac{f_Y}{f_u} \frac{\epsilon_{tot}(X)}{\epsilon_{tot}(B^\pm)} N_{obs}(B^\pm)$$

- weighted with muon-misid evaluated from data
- systematic errors: branching fractions and  $f_s/f_u$



# Categorized-BDT Fits Results



# 1D BDT Results - Cross Check

- Significance  
 $B_s \rightarrow \mu\mu$   $4.8 \sigma$  (expected  $4.7 \sigma$ )
- Less sensitive wrt categorized-BDT
- used as a cross check

