Flavorful Naturalness & The Top-Charm Frontier

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TH Theoretical Seminar & The top-charm frontier at the LHC Workshop

3-slides on naturalness & why the battle for naturalness should be continued

- ♦ With a light Higgs the Standard Model (SM), is compete, with no definite new scales. (modulo gravity & the Landau pole of hypercharge & the universe decay lifetime)
- Naturalness might give a hint: Higgs mass is additive, sensitive to microscopic scales. Within the SM it translates to UV sensitivity: $\frac{d m_H^2}{d \ln \mu} = \frac{3 m_H^2}{8 \pi^2} \left(2 \lambda + y_t^2 \frac{3 g_2^2}{4} \frac{3 g_1^2}{20} \right)$.

 See: Giudice (13)
- Beyond the SM: any scale that couples to the Higgs (or even to tops, gauge ...) will induce a large shift to the Higgs mass, $\delta m_H^2 \approx \frac{\alpha}{4\pi} M^2$. Farina, Pappadopulo & Strumia (13)
- Thus, even if we are to ignore gravity (strong assumption!) we are led to a Dubovsky, Gorbenko & Mirbabayi (13) desert-like scenario (end of phys., somehow resembles 19th century arguments ...).

The weakness of the anthropic argument for the weak scale

♦ The standard argument: increasing Higgs VEV => deuteron would not bind.

Agrawal, Barr, Donoghue & Seckel (98)

♦ However, increasing Higgs VEV + rescaling Yukawas & keeping mass of stable fermions light => livable universe <=> The Weakless Universe.

Harnik, Kribs & GP (06)

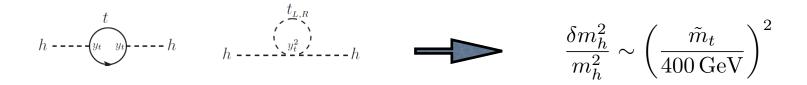
♦ Can easily be realized in a "Froggatt-Nielsen" multiverse (where Yukawa are dynamical), such a setup would favor the weakless universe.

Gedalia, Jenkins & GP (11)

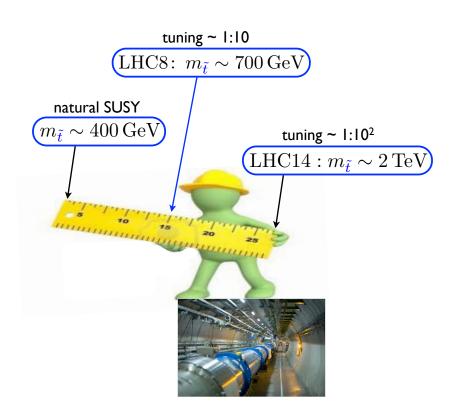
- ♦ Essentially different from Weinberg's Cosmological Constant (CC) argument:
- (i) no natural solution to CC problem; (ii) the anthropic argument is robust.

Robustness test of naturalness & the LHC perspective

Conventional (IR) naturalness => new partners, potentially within the LHC reach.

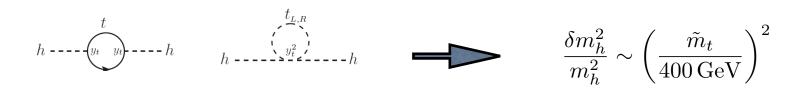


The LHC naturalness ruler: (less than half way through)



Robustness test of naturalness & the LHC perspective

Conventional (IR) naturalness => new partners, potentially within the LHC reach.



♦ Despite the limitation, amidst the LHC era, stopping asking questions at this (early stage) might be a costly mistake.

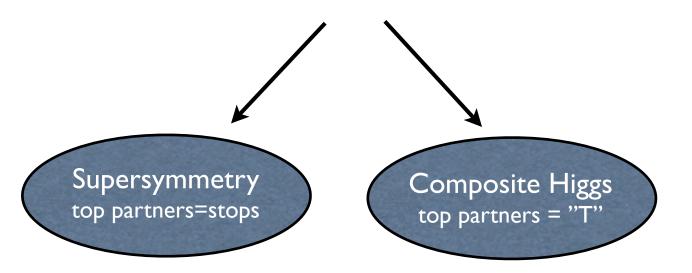


Top partners & Naturalness

Robust test of naturalness => new colored partners, potentially within the LHC reach.



2 leading frameworks of naturalness

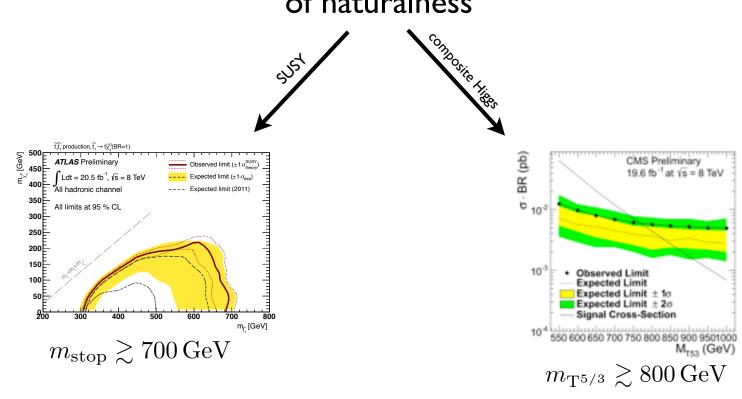


Top partners & LHC Searches

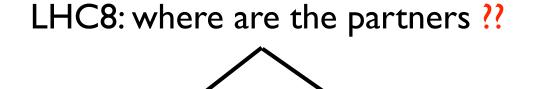
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2 leading frameworks of naturalness



The Battle for Naturalness



"micro energy frontier": keep pushing bound; boosted massive jets. "micro intensity frontier":
partners are elusive;
why? how to search?
(RPV, compression)

Today's talk:

"micro intensity frontier":

partners are elusive;

why? how to search?

Partner are elusive because of non-trivial flavor physics effects

("first 2 gen' are completely irrelevant to naturalness & Higgs physics, LHC physics")

Outline (2 "flavorful" roads towards naturalness)

- Supersymmetric "flavorful naturalness":
 - (i) Impact of stop-scharm mixing on effective/visible fine tuning;
 - (ii) Light non-degenerate squarks at the LHC (& LHCb).

(see Ruderman's talk)

Flavorful composite Nambu-Goldstone boson (NGB) Higgs:

Models \w composite quark singlet are viable => interesting collider implications.

(see Fraile & Redi's talk)

Conclusions.

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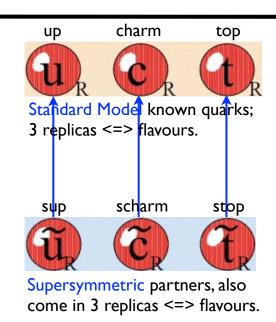
Supersymmetric Flavorful Naturalness

implications of split first two generation squark spectrum

Supersymmetric (SUSY) Flavourful naturalness

- ♦ Standard model: 3 copies (flavours) of quarks; same holds for new physics. (say supersymmetry)
- "Hardwired" assumption:top partner (stop) is mass eigenstate.

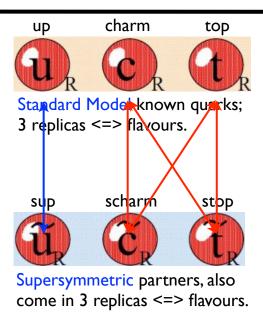
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Dine, Leigh & Kagan, Phys.Rev. D48 (93); Dimopoulos & Giudice (95); Cohen, Kaplan & Nelson (96)
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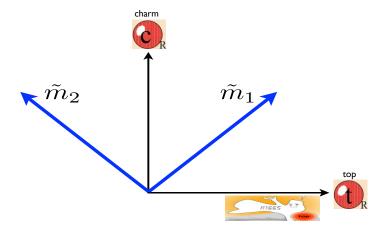
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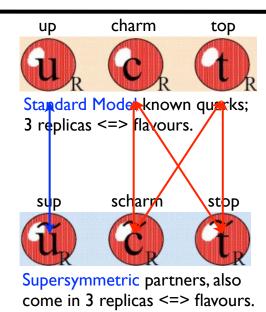
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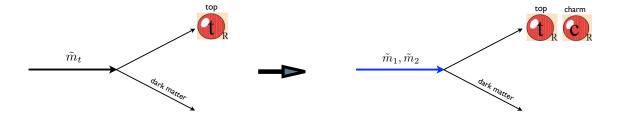
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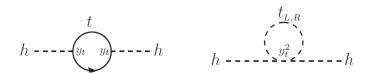
Signatures change, opening the charm front at high energy & in D-meson CP violation.

Blum, Grossman, Nir & GP (09); Gedalia, Kamenik, Ligeti & GP; Mahbubani, Papucci, GP, Ruderman & Weiler (12); Blanke, Giudice, Paradisi, GP & Zupan (13).

What is the impact of stop-flavor-violation on tuning? (flavored naturalness)

- lacktriangle Flavor: only $\tilde{t}_R \tilde{u}_R$ or $\tilde{t}_R \tilde{c}_R$ sizable mixing is allowed.
- Naively sounds crazy ...

Dine, Leigh & Kagan (93); Dimopoulos & Giudice (95).



What is the impact of adding flavor violation on stop searches? (flavorful naturalness)

- lacktriangle Flavor: only $\tilde{t}_R \tilde{u}_R$ or $\tilde{t}_R \tilde{c}_R$ sizable mixing is allowed.
- Naively sounds crazy as worsening the fine tuning problem.

$$b = \frac{t}{h - \frac{t}{y_t} - \frac{t}{y_t}} - \frac{t}{h}$$

$$b = \frac{t}{h} - \frac{t}{h} -$$

- However, as you'll see soon the scharm can be light...
- lackloain The " $\tilde{t}_R \, \tilde{t}_R^*$ " $\to t_R \, t_R^*$ production is suppressed by $\left(\cos \theta_{23}^R\right)^4$.



Potentially: new hole in searches, possibly improve naturalness

 \diamond RH stops & naturalness, $m_{\tilde{t}_R} \gtrsim m_0 = 570 \, \mathrm{GeV}$

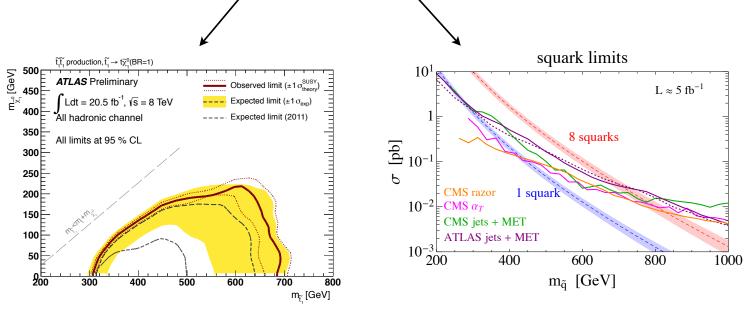
Analysis applies for ATLAS (12); now new bounds from ATLAS and CMS around 670 GeV.

 \diamond To constrain, look for: tt, cc & tc + MET (very qualitative).

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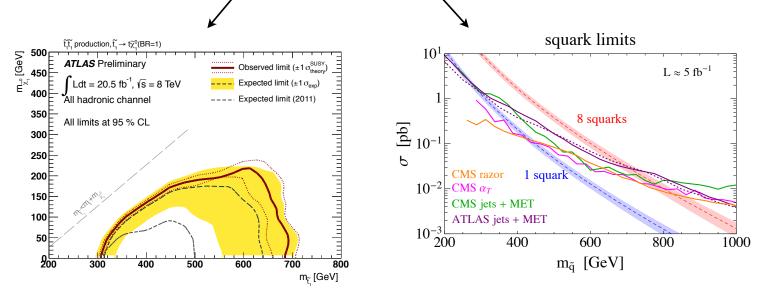
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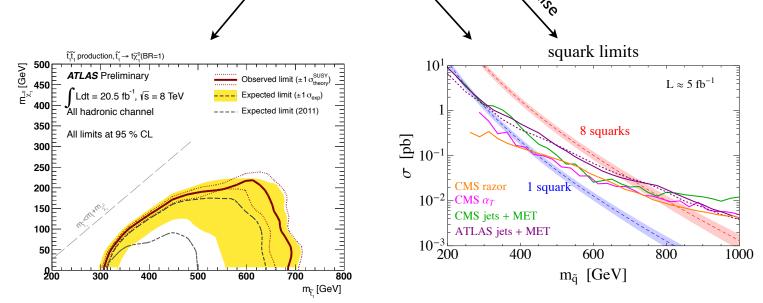
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Flavored naturalness LHC searches

Blanke, Giudice, Paride, GP & Zupan (13)

♦ The relevant parameters to constrain are:

Define relative tuning measure:
$$\xi = \frac{\tilde{m}_1^2 c^2 + \tilde{m}_2^2 s^2}{m_0^2}$$
, $(m_0 = 570 \,\text{GeV})$ stop,scharm like squark mass, $m_{1,2} \,\&\, C \equiv \cos\theta_{23}^{RR}$

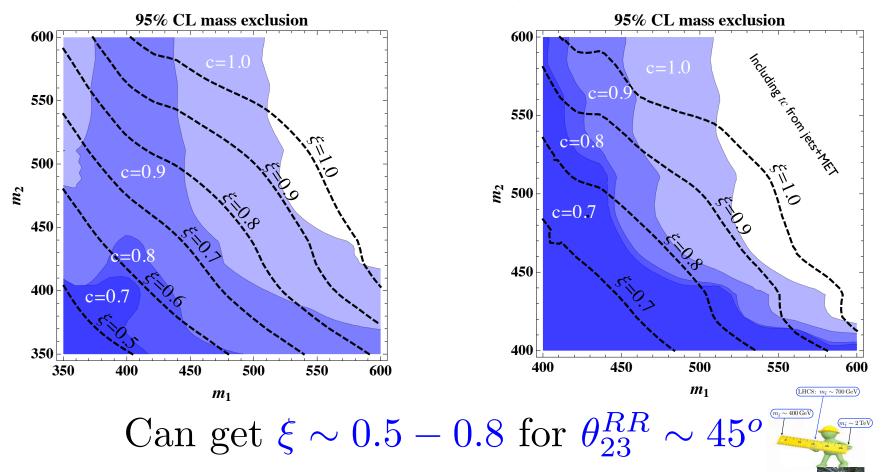
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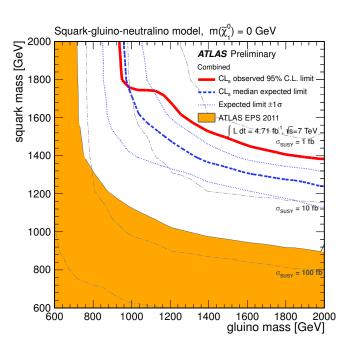
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Light scharms at the LHC

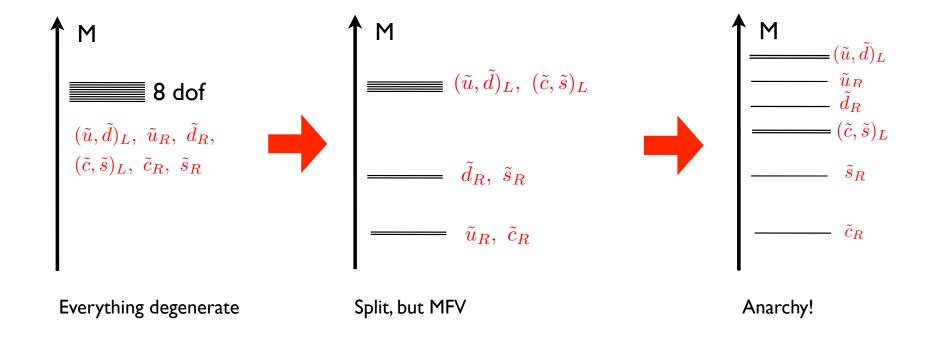
Putting stops aside, what are the bounds on first 2-generation "light" squarks?

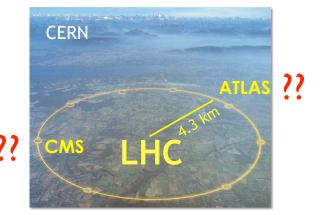
Summer bounds from ATLAS & CMS:



Light squarks > 1.4 TeV?

What if first 2 generation squark not degenerate?





What drives the experimental limits?

Ruderman's talk.

- Squark multiplicity;
- Signal efficiencies;
- Production rate, PDFs.

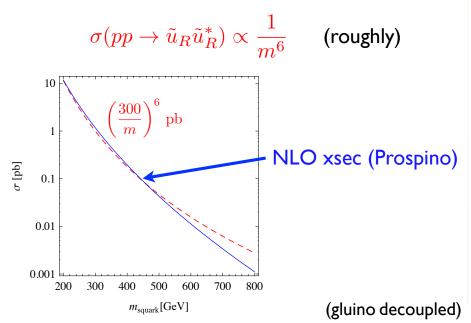
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Multiplicity: how bound changes when one doublet is made lighter?

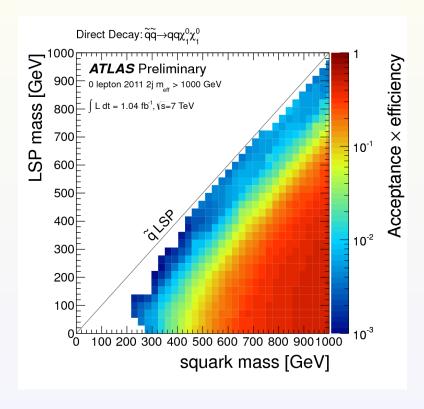
Cross-sections vs. mass



$$8/m^6 = 6/m_H^6 + 2/m_L^6$$
 $(m_L/m_H) = (1/4)^{1/6} \sim 0.8$ gain is marginal

Efficiencies, strong mass dependence!

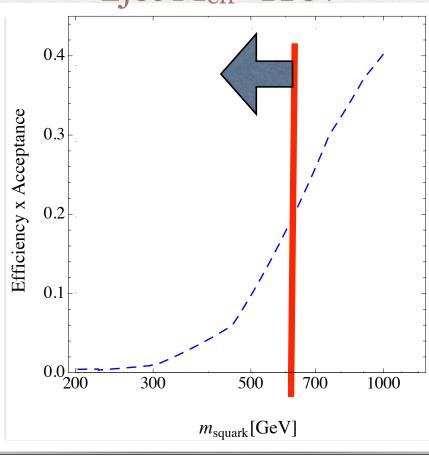
Signal efficiency falls very rapidly with decreasing squark mass



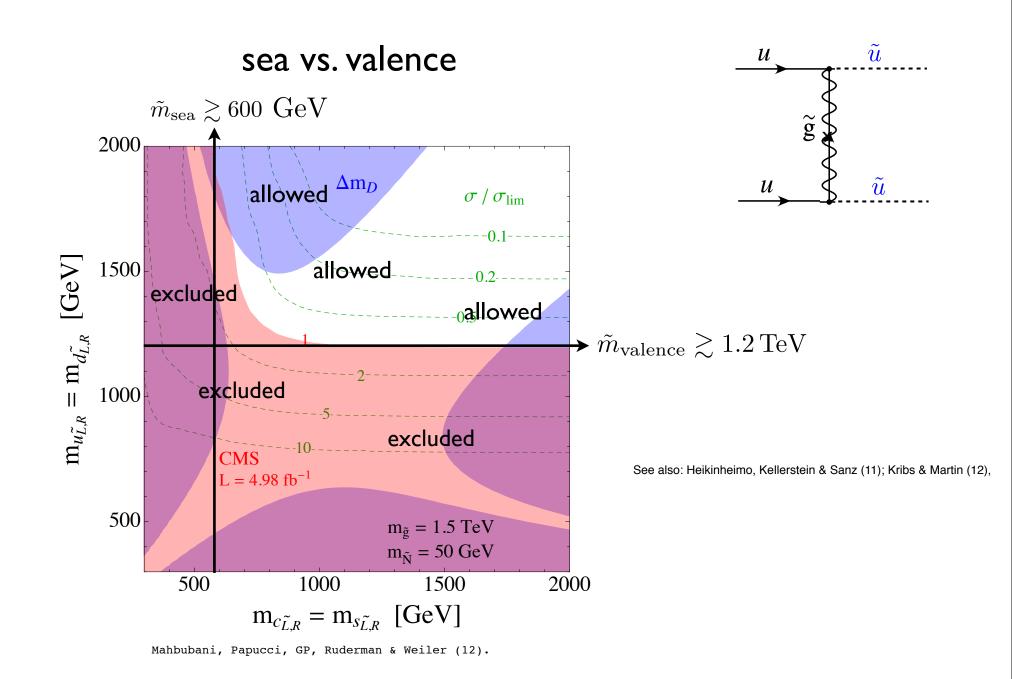
meff is the scalar sum of transverse momenta of the leading N jets with $\mathsf{E}^{\mathsf{miss}}$.

Below \sim 600 GeV $\epsilon\sigma=1$



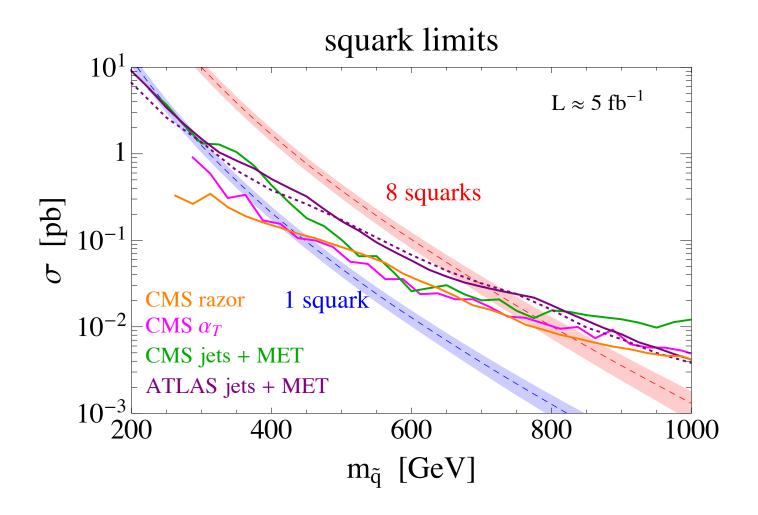


PDFs: all 4 flavor "sea" squarks can be rather light!



Single squark can be as light as 400-500GeV!

Talk by Makovec.



Are non-degenerate first 2-generation squarks consistent with flavor bounds?

Surprisingly: answer is probably yes both from low energy & UV perspectives.

See Galon, GP & Shadmi (13) for microscopic realization, aligned SUSY breaking flavored gauge mediation models.

See: Ziegler's talk for details

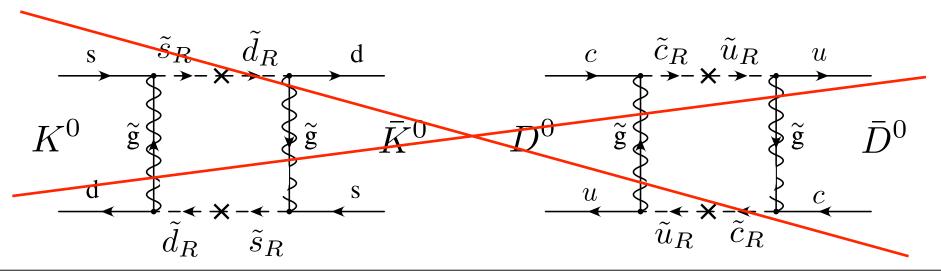
Let us focus on the low energy, model indep', effective story.

More in Kamenik's talk

Are non-degenerate first 2-generation squarks consistent with flavor bounds?

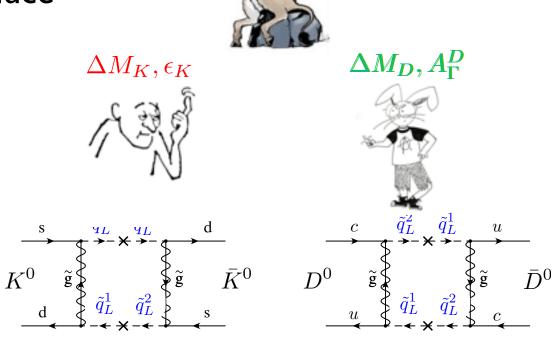
- ♦ SUSY flavor & CP violation => misalignment between squark soft masses & standard model (SM) Yukawa matrices.
- \diamond SM: right handed (RH) flavor violated by single source, $Y_d^{\dagger}Y_d$ or $Y_u^{\dagger}Y_u$,
- => RH SUSY masses are alignable removing RH flavor & CP violation:

$$[\tilde{m}_d^2, Y_d^{\dagger} Y_d] = 0 \& [\tilde{m}_u^2, Y_u^{\dagger} Y_u] = 0$$



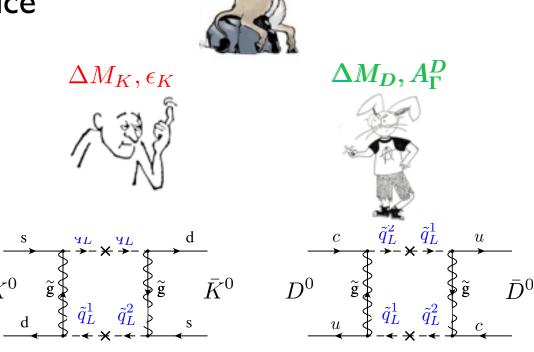
lack SM LH sector consist of 2 flavor breaking sources: $Y_dY_d^{\dagger} \ \& \ Y_uY_u^{\dagger}$

SUSY: cannot align LH masses simultaneously with both sources! Dangerous direction wins to reduce bounds ...



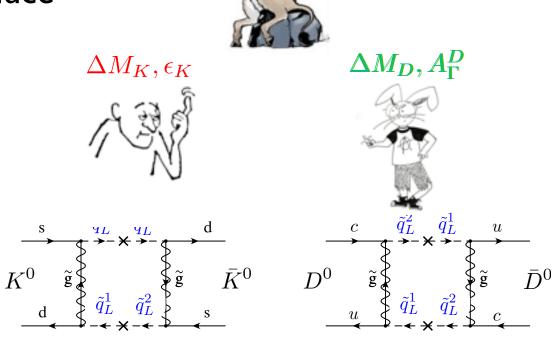
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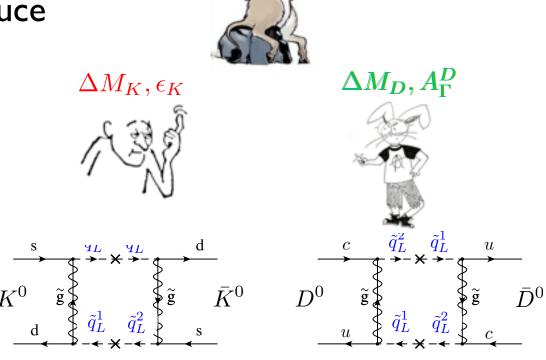
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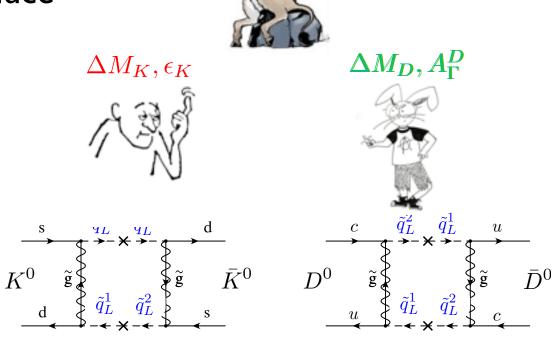
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The SUSY left handed flavor challange

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 $NP = \tilde{m}_O^2$

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Dangerous direction wins to reduce bounds ...

 $\Delta M_K, \epsilon_K$

 $NP = \tilde{m}_O^2$

The charm frontier: this year LHCb made impressive progress in CPV in mixing

SUSY alignment implications: no hope for non-degeneracy?

$$\frac{m_{\widetilde{Q}_2} - m_{\widetilde{Q}_1}}{m_{\widetilde{Q}_2} + m_{\widetilde{Q}_1}} \leq \begin{cases} 0.034 & \text{maximal phases} \\ 0.27 & \text{vanishing phases} \end{cases} \text{ (squark doublets, gluino, 1TeV)}$$

 $\Delta M_D, A_\Gamma^D$ $c \quad \tilde{q}_L^{\tilde{q}} \quad \tilde{q}_L^{\tilde{q}} \quad u$ $D^0 \quad \tilde{g} \quad \tilde{q}_L^{\tilde{q}} \quad \tilde{q}_L^{\tilde{q}} \quad c$

With phases, first 2 gen' squark need to have almost equal masses.

Looks like squark anarchy/alignment is dead!

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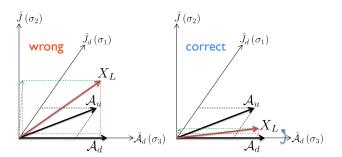
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However ...

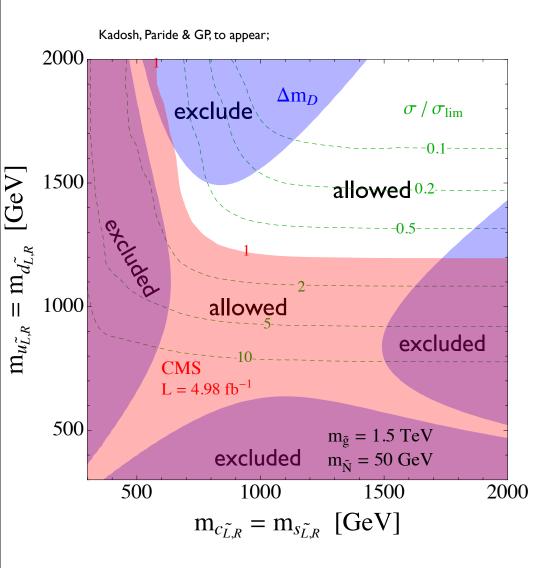
Successful alignment models guarantee small physical CP phase!



Gedalia, Kamenik, Ligeti & GP (12);
Formalism: Gedalia, Mannelli & GP (10) x2

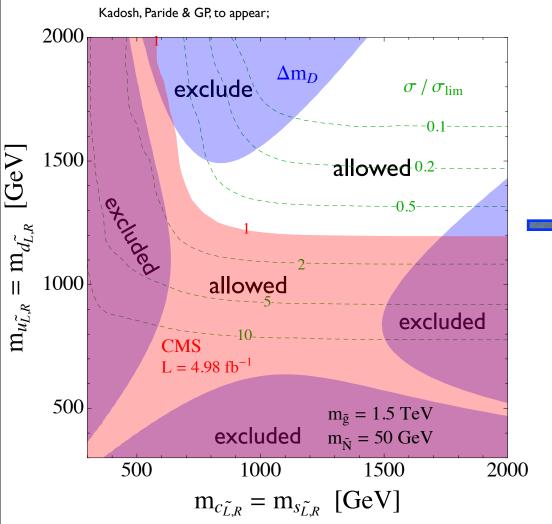
Sea LH squarks vs. valence RH squarks

Adding flavor constraints (Δm_D) for LH squarks:



Sea LH squarks vs. valence RH squarks

Adding flavor constraints (Δm_D) for LH squarks:





alignment: new upper bound on CP violation (CPV) in *D-phys*.:

CPV in
$$D - \bar{D}$$
: $\delta_{\epsilon_K}/2\lambda_{\rm C} \, \delta_Q^{12} \lesssim 10\% \times \left(0.3/\delta_Q^{12}\right)$

$$\left(\delta_{\epsilon_K} \sim 1\%\right)$$

LHCb started testing alignment paradigm.

Kadosh, Paride & GP, to appear.

Left handed (LH) SUSY flavorful naturalness

Kats, GP, Stamou & Stolarski, in progress.

lacktriangle Is data on b-s transitions allows for large $ilde{q}_3- ilde{q}_2$ mixing?

LHCb:
$$S_{\psi\phi} \Rightarrow \sin 2\theta_{23}^{LL} \lesssim 0.9 \times \left(\frac{\delta \tilde{m}_{23}}{200 \,\text{GeV}}\right) \times \left(\frac{1200 \,\text{GeV}}{\tilde{m}_1 + \tilde{m}_2}\right) \times \left(\frac{1200 \,\text{GeV}}{\tilde{m}_g}\right)$$

$$\left(b \to s\gamma \text{ weaker for } \tan \beta \sim \text{few \& } \tilde{b}_R \sim 3 \,\text{TeV}\right)$$



BR
$$\left(\tilde{b}_L\tilde{b}_L^*, \tilde{t}_L\tilde{t}_L^* \to b\bar{b}, t\bar{t}\right) = \cos^4\theta_{23}^{LL} \gtrsim 0.5$$

Seems to allow to apply the concept also on the LH sector!

Open parenthesis

Charm tagging at the LHC ATLAS EPS 2013

• In new ATLAS search for stop decay to charm + neutralino ($\tilde{t} \rightarrow c + \chi^0$) charm jet tagging has been employed for the first time at LHC

ATLAS-CONF-2013-068

charm jets identified by combining "information from the impact parameters of displaced tracks and topological properties of secondary and tertiary decay vertices" using multivariate techniques

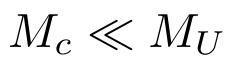
'medium' operating point: c-tagging efficiency = 20%, rejection factor of 5 for b jets, 140 for light jets. #'s obtained for simulated $t\bar{t}$ events for jets with $30 < p_T < 200$, and calibrated with data

See talks by: Guest, Du Pree & Arnold.

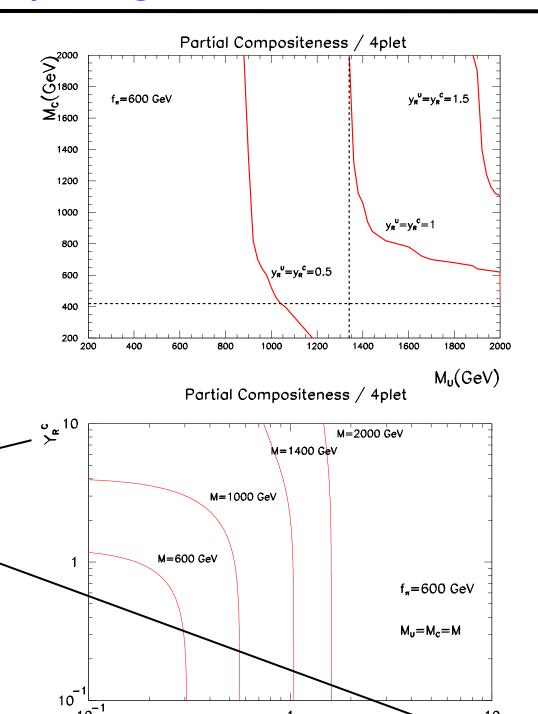
Composite light quarks & pseudo-NGB (pNGB) Higgs

Collider implications for split 2 gen' (similar to SUSY case)

Delaunay, Fraile, Flacke, Lee, Panico & GP (13).



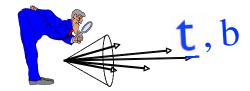
 $y_c \gg y_u$



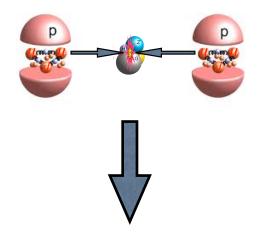
See talks by Fraile & Meehan.

Lesson (i): High p_T Quark Flavor Phys. at the LHC

Tops & bottom are relatively easy to tag & measure precisely.

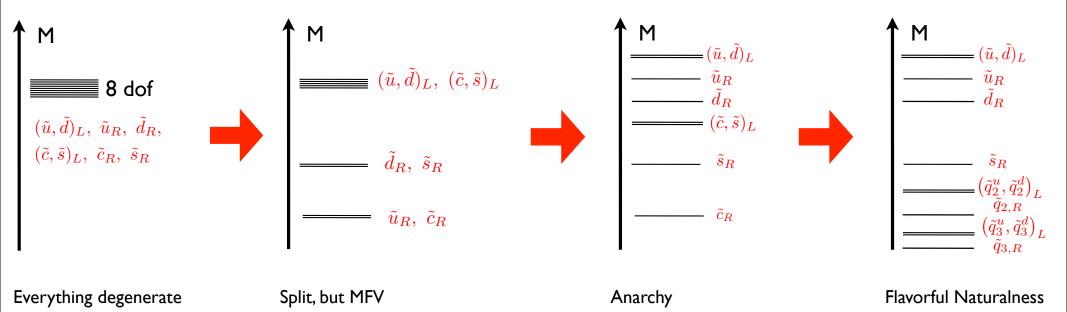


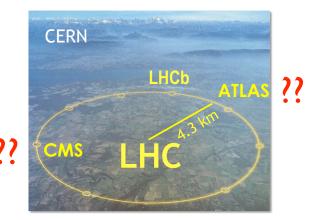
◆ As the protons are filled \w first gen' (valence) quarks their coupling to new physics are severely constrained.



Second gen' physics is currently in a blind spot of the LHC; push boundaries to eliminate it. (core of our workshop)

Lesson (ii): new physics spectrum, open question





Conclusions

Light (non-"sups") squarks/partners maybe buried.

Stop-scharm mixing might lead to improved naturalness.

Ask for new type of searches, charm tagging important.

• Interplay \w CPV in D mixing & b-s transition, soon to be tested at LHCb.

Backups

Composite light quarks

 \diamond Custodial sym' for Z->bb => allow for composite light

Agashe, Contino, Da Rold & Pomarol (06)

quarks \wo tension with precision tests.

Delaunay, Gedalia, Lee, GP & Ponton x 2 (10) Redi & Weiler (11)

Drastic change to pheno': large production rates, top forward-backward asymmetry, non-standard flavor signals ...

Delaunay, Gedalia, Lee, GP & Ponton x 2 (10) Redi & Weiler (11); Da Rold, Delaunay, Grojean & GP; Redi, Sanz, de Vries & Weiler (13); Atre, Chala & Santiago (13).

(i) LHC implications for non-degenerate first 2-gen' partners.

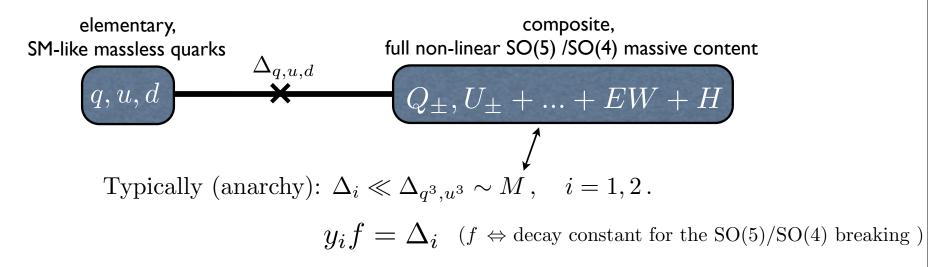
Delaunay, Fraille, Flacke, Lee, Panico & GP (13)

(ii) non-standard modification to Higgs decays.

Delaunay, Grojean & GP (13); Delaunay, Golling, GP & Soreq (13).

pNGB Higgs & composite light RH quarks

♦ Structure of minimal composite Higgs model SO(5)/SO(4): Agashe, Contino & Pomarol (05).



♦ What if the first two generations of RH quarks are composite but not at the same level, for instance:

$$y_u \lesssim y_c \sim y_t \sim 1$$

The model & relevant coupligs

Giudice, Grojean, Pomarol & Rattazz (07); De Simone, Matsedonskyi, Rattazzi & Wulzer (12); Delaunay, Fraille, Flacke, Lee, Panico & GP (13).

$$\mathcal{L}_{\text{comp}} = i \; \bar{Q}(D_{\mu} + ie_{\mu})\gamma^{\mu}Q + i\bar{\tilde{U}}D\tilde{U} - M_{4}\bar{Q}Q - M_{1}\bar{\tilde{U}}\tilde{U} + \left(ic\,\bar{Q}^{i}\gamma^{\mu}d_{\mu}^{i}\tilde{U} + \text{h.c.}\right),$$

$$\mathcal{L}_{\text{elem}} = i \; \bar{q}_{L}D\!\!\!/ q_{L} + i \; \bar{u}_{R}D\!\!\!/ u_{R} - y_{L}f\bar{q}_{L}^{5}U_{qs}\psi_{R} - y_{R}f\bar{u}_{R}^{5}U_{qs}\psi_{L} + \text{h.c.},$$

$$\psi = \begin{pmatrix} Q \\ \tilde{U} \end{pmatrix} = \frac{1}{\sqrt{2}} \begin{pmatrix} iD - iX_{5/3} \\ D + X_{5/3} \\ iU + iX_{2/3} \\ -U + X_{2/3} \\ \sqrt{2}\tilde{U} \end{pmatrix}.$$

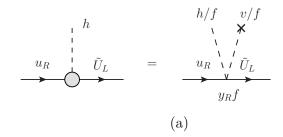
$$q_L^5 \equiv \frac{1}{\sqrt{2}} (id_L, d_L, iu_L, -u_L, 0)^T$$
.

$$u_R^5 \equiv (0,0,0,0,u_R)^T$$
.

$$e_{\mu}^{1,2} = -\cos^2\left(\frac{\bar{h}}{2f}\right)gW_{\mu}^{1,2}, \quad e_{\mu}^3 = -\cos^2\left(\frac{\bar{h}}{2f}\right)gW_{\mu}^3 - \sin^2\left(\frac{\bar{h}}{2f}\right)g'B_{\mu},$$

$$e_{\mu}^{4,5} = -\sin^2\left(\frac{\bar{h}}{2f}\right)gW_{\mu}^{1,2}, \quad e_{\mu}^6 = -\cos^2\left(\frac{\bar{h}}{2f}\right)g'B_{\mu} - \sin^2\left(\frac{\bar{h}}{2f}\right)gW_{\mu}^3,$$
 ith $W_{\mu}^1 = (W_{\mu}^+ + W_{\mu}^-)/\sqrt{2}, W_{\mu}^2 = i(W_{\mu}^+ - W_{\mu}^-)/\sqrt{2}, W_{\mu}^3 = c_w Z_{\mu} + s_w A_{\mu} \text{ and } B_{\mu} = c_w A_{\mu} - s_w Z_{\mu}$ hile the d_{μ} components read

$$d_{\mu}^{1,2} = -\sin(\bar{h}/f) \frac{gW_{\mu}^{1,2}}{\sqrt{2}} \,, \quad d_{\mu}^{3} = \sin(\bar{h}/f) \frac{g'B_{\mu} - gW_{\mu}^{3}}{\sqrt{2}} \,, \quad d_{\mu}^{4} = \frac{\sqrt{2}}{f} \partial_{\mu}h \,.$$



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with $W_{\mu}^{1} = (W_{\mu}^{+} + W_{\mu}^{-})/\sqrt{2}, W_{\mu}^{2} = i(W_{\mu}^{+} - W_{\mu}^{-})/\sqrt{2}, W_{\mu}^{3} = c_{w}Z_{\mu} + s_{w}A_{\mu} \text{ and } B_{\mu} = c_{w}A_{\mu} - s_{w}Z_{\mu},$
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$$(c)$$

The argument: why composite light flavors lead to significant modifications of pNGB Higgs rates, unlike composite tops

Falkowski (07); Low & Vichi (10); Azatov & Galloway (11)

(i) t-partner contributions cancel due to "Nelson-Barr" structure of mass matrix => easy to see using low energy Higgs theorems (LEHTs).

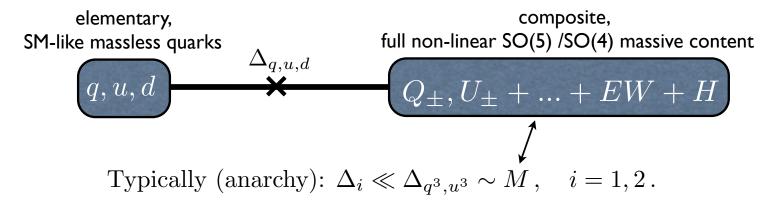
Shifman, Vainshtein, Voloshin & Zakharov (79); Kniehl & Spira (95).

(ii) Repeat ex. using effective field theory (EFT).

(iii) Modified LHC Higgs Physics from composite light quarks.

pNGB Higgs couplings: t-partner cancellation effects (LEHTs)

Structure of minimal composite Higgs model SO(5)/SO(4): Agashe, Contino & Pomarol (05).



♦ *t*-partner cancellation via the LEHTs:

Falkowski (07); Low & Vichi (10); Azatov & Galloway (11); Gillioz et al. (12).

(i) Consider a mass matrix of n heavy fermion states, $m_f \gg m_h/2$.

$$\sigma_{gg o h} = \sigma_{gg o h}^{\mathrm{SM}} \left| \sum_i \frac{Y_{ii} v}{M_i} \right|^2$$
; $\sum_i \frac{Y_{ii}}{M_i} = \frac{\partial \log(\det M)}{\partial v}$

(ii) "Corollary": a mass matrix for which $\det \mathcal{M} = F(v/f) \times P(Y, M, f)$

$$\qquad \qquad \left(\sigma_{gg\to h} = \sigma_{gg\to h}^{\rm SM}\right)$$

where F(0) = 0, f is the Higgs decay constant of pNGB models, and Y and M stand for the heavy fermion Yukawa couplings and masses respectively,

Gillioz et al. (12).

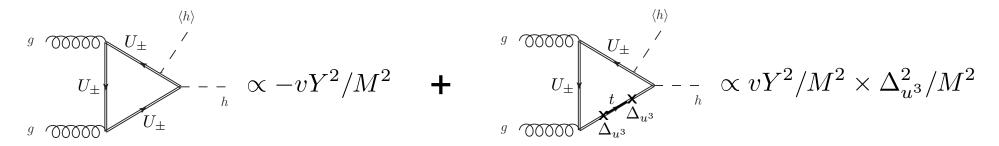
Holds for broad class of models, 2-site, composite Higgs ... $M_{u} = \begin{pmatrix} y_{u}^{00}v & 0 & y_{u}^{01}v \\ y_{u}^{10}v & m & y_{u}^{11}v \\ 0 & u^{-n} & m \end{pmatrix}$

$$M_u = \begin{pmatrix} y_u^{00}v & 0 & y_u^{01}v \\ y_u^{10}v & m & y_u^{11}v \\ 0 & y_u^{-}v & m \end{pmatrix}$$

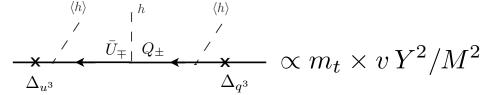
Perelestein, talk at ASPEN winter workshop (13).

Cancellation of t-partners modification of Higgs rates, EFT:

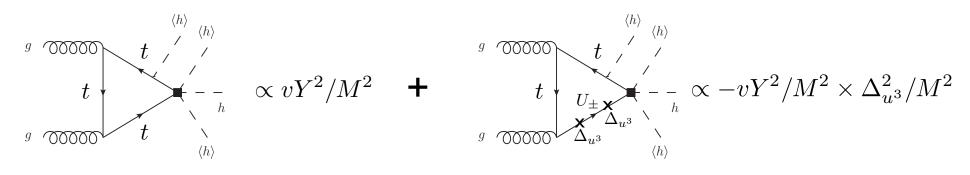
- ♦ t-partners effect Higgs rates in 2 ways in the EFT:
 - (i) heavy vector-like t-partners run in the loop generating $H^{\dagger}HG^{\mu\nu}G_{\mu\nu}$:



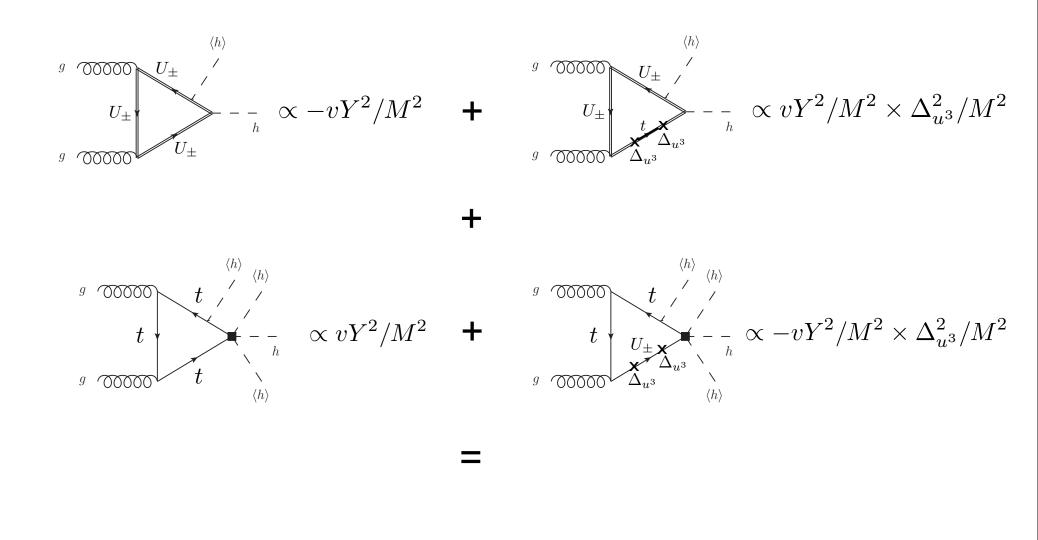
- (ii) t-partner mix with the top-like SM fields, modifying their Yukawa:
 - 1. integrating out heavy partners:



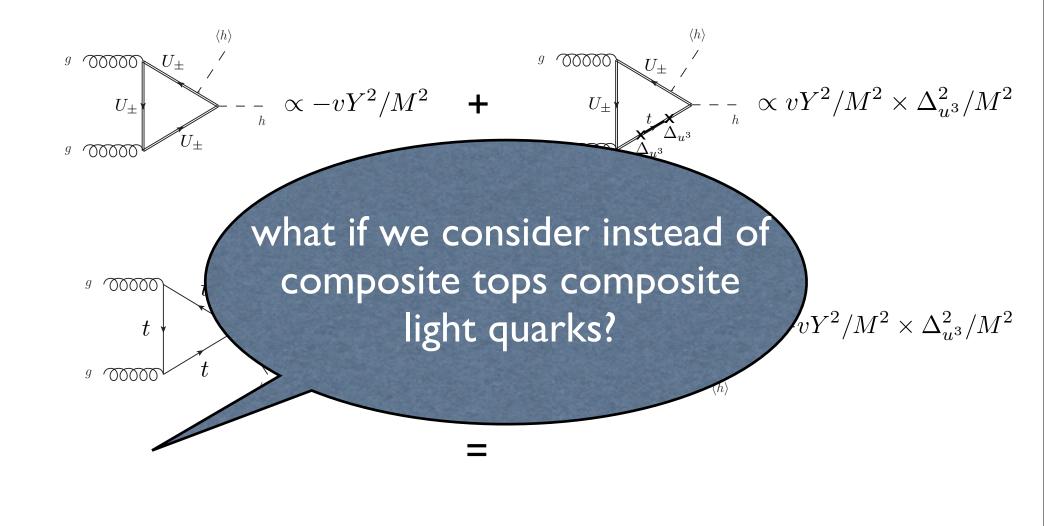
2. substituting into the loop to obtain the amplitude:



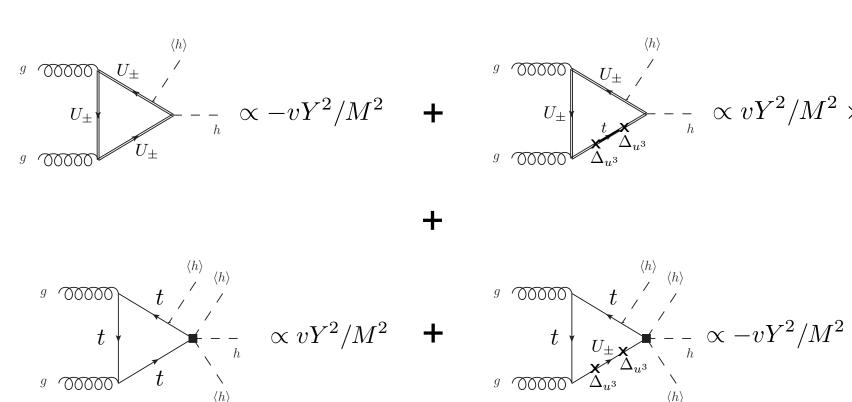
The cancellation of t-partners effects, adding all together



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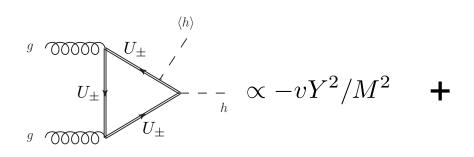
Delaunay, Grojean & GP (13).

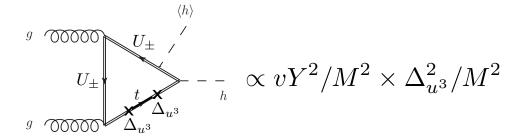


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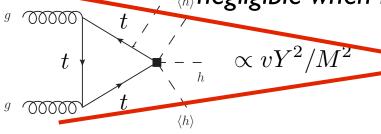
Delaunay, Grojean & GP (13).

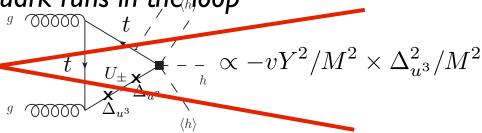






(h) (h) negligible when light quark runs in the loop

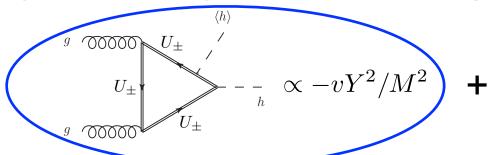


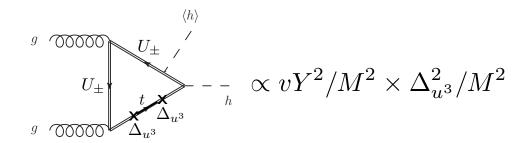




Delaunay, Grojean & GP (13).

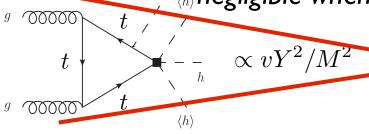
huge contribution, generic vector like theory Goertz, Haisch & Neubert; Carena, et al. (12)

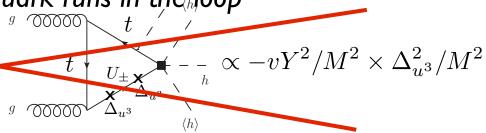






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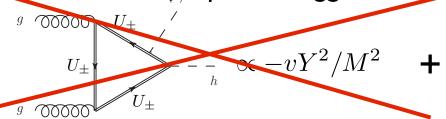


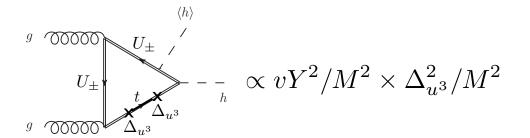
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Delaunay, Grojean & GP.

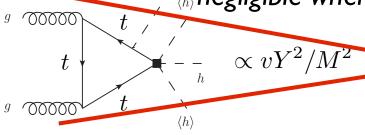
vanishes for pNGB Higgs

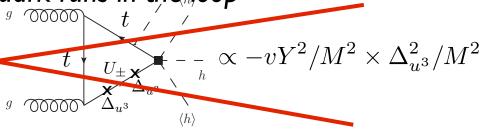




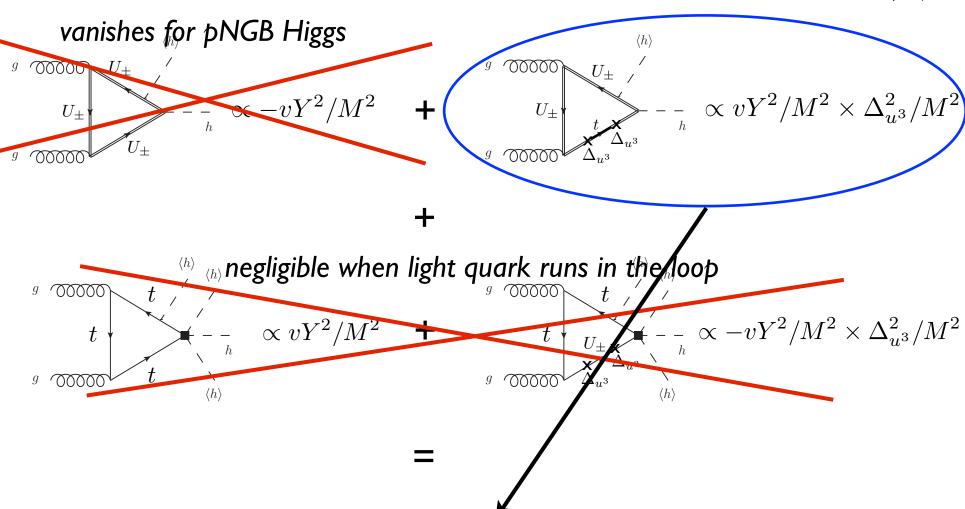


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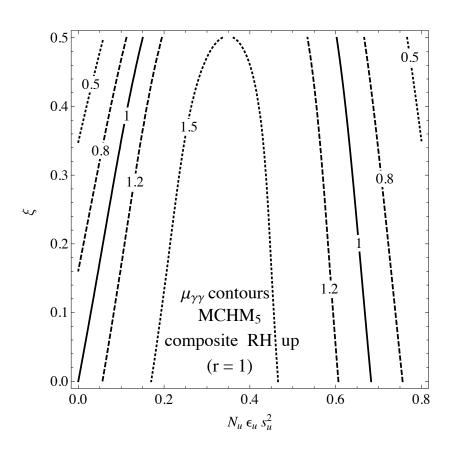
Delaunay, Grojean & GP.

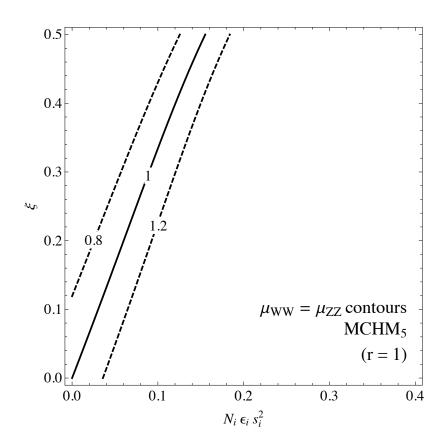


Sizable corrections for composite light quarks!

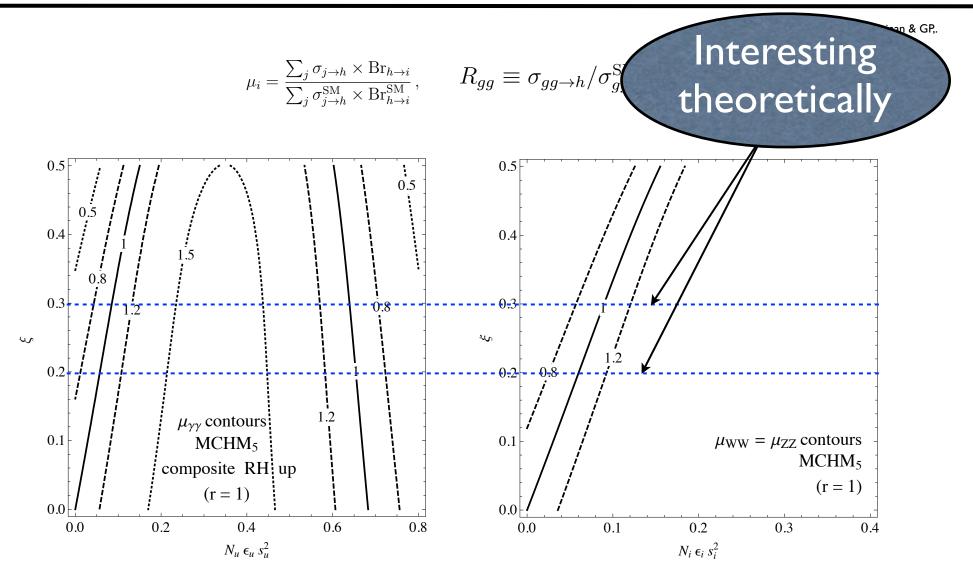
Delaunay, Grojean & GP,.

$$\mu_i = \frac{\sum_j \sigma_{j \to h} \times \operatorname{Br}_{h \to i}}{\sum_j \sigma_{j \to h}^{\operatorname{SM}} \times \operatorname{Br}_{h \to i}^{\operatorname{SM}}}, \qquad R_{gg} \equiv \sigma_{gg \to h} / \sigma_{gg \to h}^{\operatorname{SM}}$$

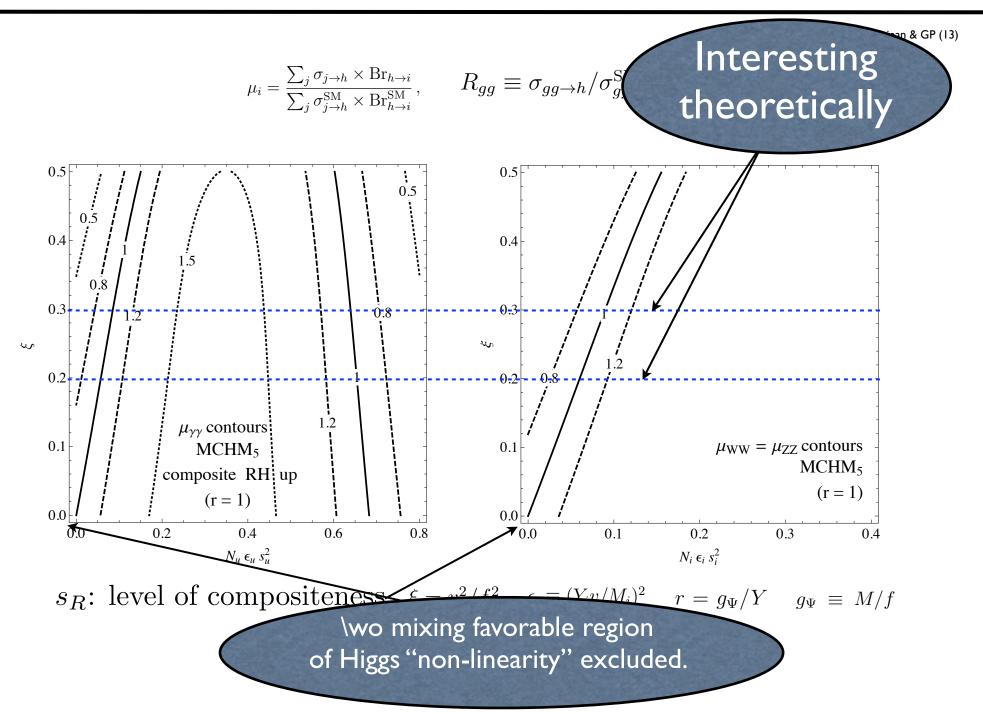




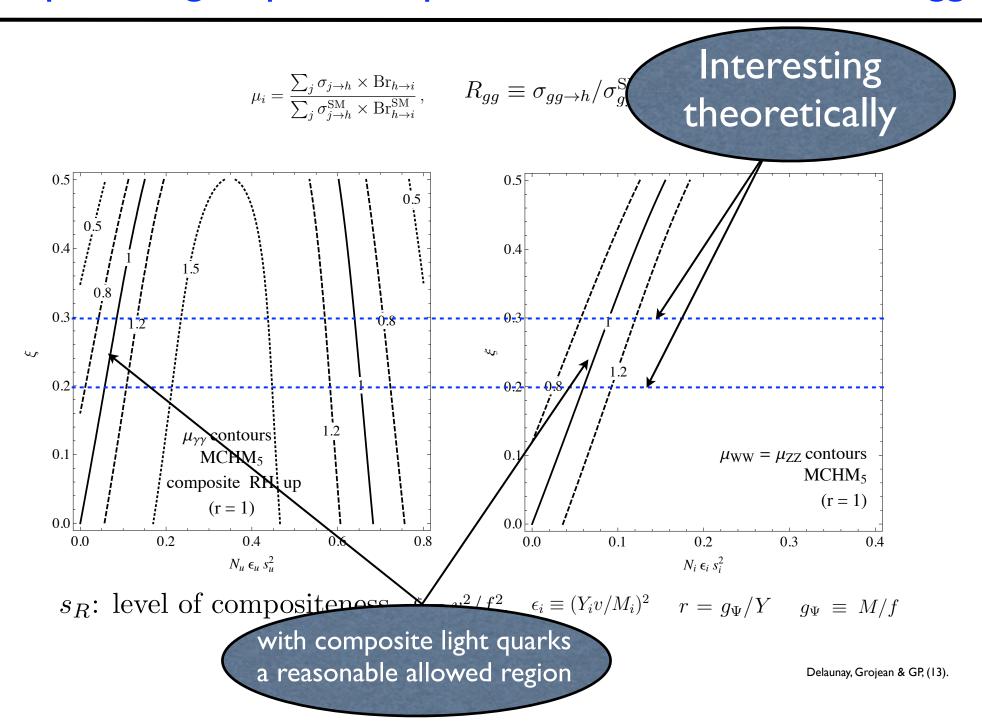
 s_R : level of compositeness $\xi = v^2/f^2$, $\epsilon_i \equiv (Y_i v/M_i)^2$ $r = g_{\Psi}/Y$ $g_{\Psi} \equiv M/f$



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Ciuchini, Franco, Mishima & Silvestrini; Grojean, Matsedonskyi & Panico (13)



Charming the Higgs

Delaunay, Golling, GP & Soreq, (13)

Charming the Higgs

- Currently not much known directly on the charm Yukawa:
 - (i) SM $y_c = m_c/v \sim 0.4 \% \Rightarrow BR(H \rightarrow c\bar{c}) \sim 4\%$, very non-trivial to observe...

See: Bodwin, Petriello, Stoynev & Velasco (13), for charmonia production.

- ♦ However, as $y_b \sim 2 \%$ and $BR(H \rightarrow b\bar{b}) \sim 60\%$ Higgs collider pheno' is susceptible to small perturbation.
- Enlarging charm Yukawa by few leads to dramatic changes, for instance:

$$\mathcal{L}_{\mathrm{EFT}} \supset \lambda_{ij}^{u} \bar{Q}_{i} \tilde{H} U_{j} + \frac{g_{ij}^{u}}{\Lambda^{2}} \bar{Q}_{i} \tilde{H} U_{j} \left(H^{\dagger} H \right) + \mathrm{h.c.}$$

$$= \frac{v}{\sqrt{2}} \left(\lambda_{ij}^u + g_{ij}^u \frac{v^2}{2\Lambda^2} \right),$$

$$= \frac{1}{\sqrt{2}} \left(\lambda_{ij}^u + 3g_{ij}^u \frac{v^2}{2\Lambda^2} \right).$$

$$\mathcal{L}_{0} = \frac{h}{v} \left[c_{V} \left(2m_{W}^{2} W_{\mu}^{+} W^{\mu -} + m_{Z}^{2} Z_{\mu} Z^{\mu} \right) - \sum_{q} c_{q} m_{q} \bar{q} q - \sum_{\ell} c_{\ell} m_{\ell} \bar{\ell} \ell \right],$$

$$\Lambda \simeq \frac{44 \,\mathrm{TeV}}{\sqrt{c_c - 1}}$$

Charming the Higgs, current status & projections

Current bounds are from Higgs "invisible" bound:

if all other "visible" couplings set to SM values:
$$Br_{inv} \sim 22\% \text{ @95\%CL}$$
 adding a new physics source of ggh: $Br_{inv} \sim 50\% \text{ @95\%CL}$

Falkowski, Riva & Urbano (13)

BR(
$$H \rightarrow bb$$
) is significantly suppressed:
$$BR_{h \rightarrow b\bar{b}}^{SM} = \frac{BR_{h \rightarrow b\bar{b}}^{SM}}{1 + (|c_c|^2 - 1)BR_{h \rightarrow c\bar{c}}^{SM}} \cdot \approx 40\% (20\%)$$
with $c_{gg} > 0$

assume instead a speculative ε_c =40% c-tagging efficiency: $\rightarrow \mu_{bb+cc} \approx 0.9 \ (0.6)$ @8TeV

Perspective: The LHC (10yrs) naturalness ruler

