TANGO control system framework has proven its excellent reliability by controlling several big scientific installations reliably. Originally built for particle accelerators, it is however suitable for any industrial or scientific installation. In the last years TANGO has been deployed in several new sites and the number of industrial partners proposing services for TANGO is rapidly growing. The TANGO industrialization project aims to foster the economic activity around it. The talk will describe rapidly TANGO and the different actions that have been taken to promotes it as an open-source solution alternative to proprietary SCADA or DCS systems.