
2nd TALENT Annual Meeting

Status Report

WP 6: Dissemination, knowledge transfer and external research funding

Geneva, November 2013

Speaker: Peter Keinz (peter.keinz@wu.ac.at)

Agenda



This talk consists of 4 parts.

- Summary of workpackage 6
- Status update – what has happened so far?
- Next steps
- Q & A session

Summary of Workpackage 6



Workpackage 6 aims to achieve an overall wide knowledge-sharing and awareness-raising of the research and training results accomplished, to industry and academia.

WP # and name:

Dissemination, knowledge transfer and external research funding

Workpackage leader:

Dr. Peter Keinz, WU Vienna University of Economics and Business

TALENT researchers:

Vesna Babaja

Manuel Burger

Beneficiaries and associated partners:

WU Vienna University of Economics and Business

BGATOR

Summary of Workpackage 6



Workpackage 6 deals with dissemination (of CERN technologies), knowledge transfer, and external research funding.

Milestones and Deliverables:

M 12:

Milestone 1: Open interface to industry created

M 30:

Milestone 2: KTT structure and ATLAS technology roadmap



M 24:

D-6.1 KTT benchmarking best practices guidelines

D-6.3 ATLAS technology roadmap report

M 36:

D-6.2 Report on KTT structure formation

D-6.4 ATLAS public funding roadmap report

Status update – what has happened so far?



Activities in workpackage 6 are in line with the proposed time schedule and supportive in achieving the WP goals.

M 12:

Milestone 1: Open interface to industry created



M 30:

Milestone 2: KTT structure and ATLAS technology roadmap



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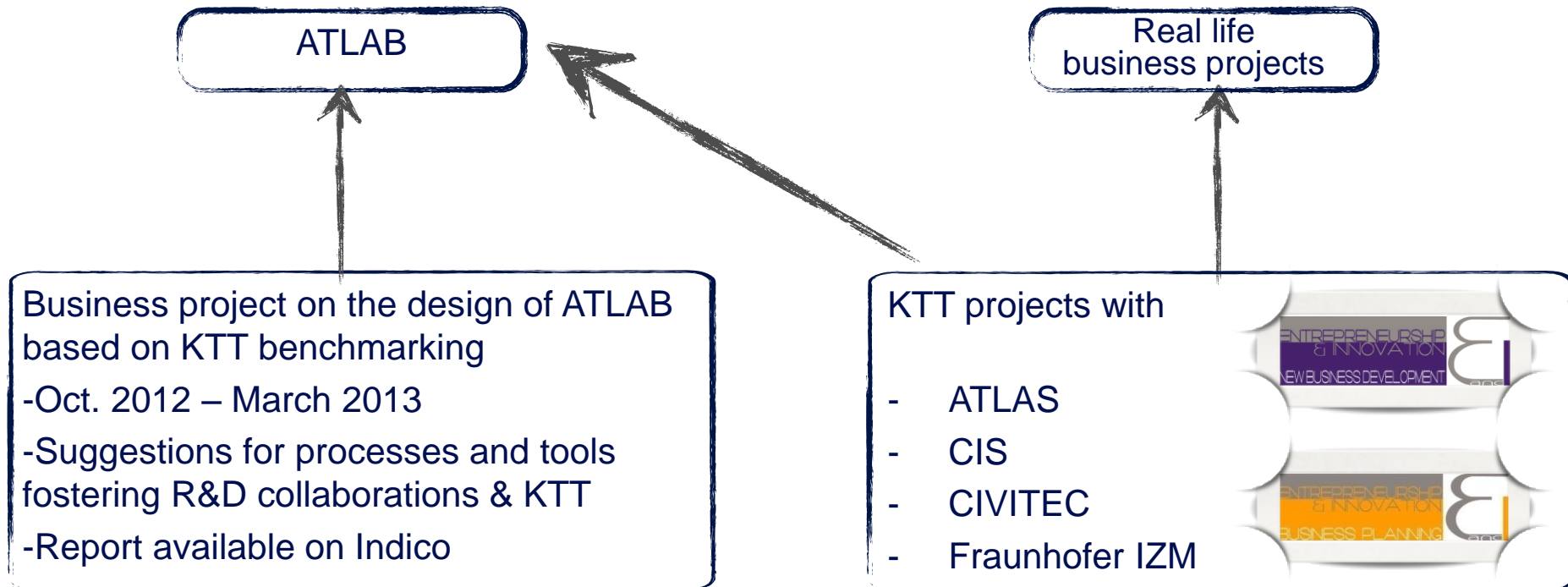


Status update – what has happened so far?



The deliverable D-6.1 was developed throughout a business project conducted by master level students at WU Vienna.

Milestone 1 and Deliverable D-6.1:



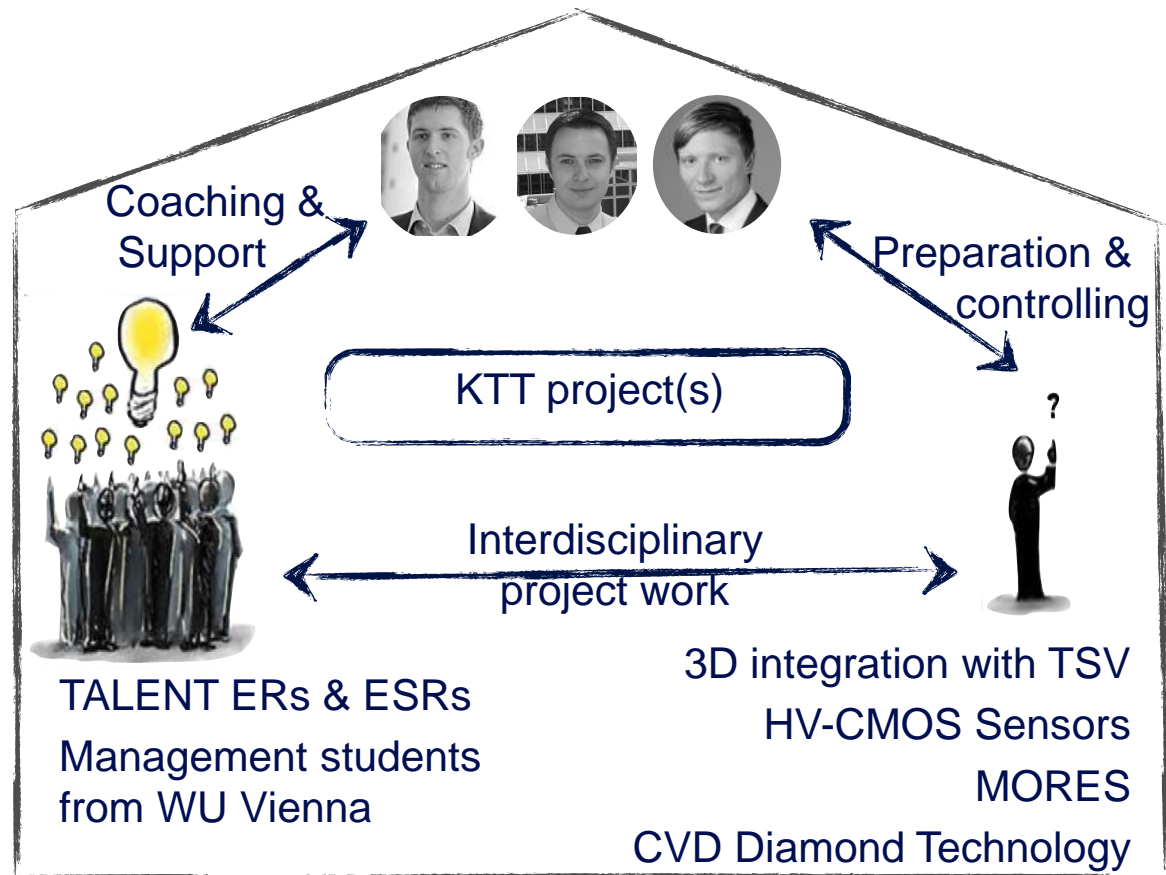
Status update – what has happened so far?



Deliverable D-6.2 (ATLAS technology roadmap) is currently being developed and will be available by the end of 2013.

Deliverable D-6.3:

- Business project on pre-selected ATLAS technologies
- Oct. 2013 – January 2014
- Insights on
 - potential fields of application
 - future R&D needs
 - potential partners in R&D and distribution/dissemination
- Detailed report: March 2014



Status update – what has happened so far?



The ESRs developed research questions addressing specific shortcomings in state-of-the-art KTT activities and are currently crafting their research proposals.

Year 1



Year 2



Year 3



Research gap identified,
Research Proposal written

Data collected

Paper finished



- Mag.a Vesna Babaja
- TALENT ESR 14



The importance of coffee breaks:

An empirical analysis of the role of informal communication for the success of international and inter-sectoral R&D cooperations



- Manuel Burger, MA
- TALENT ESR 15



The impact of incentive systems on the success of technology transfer projects

- Motives of parties involved in KTT?
- Appropriate incentive systems?

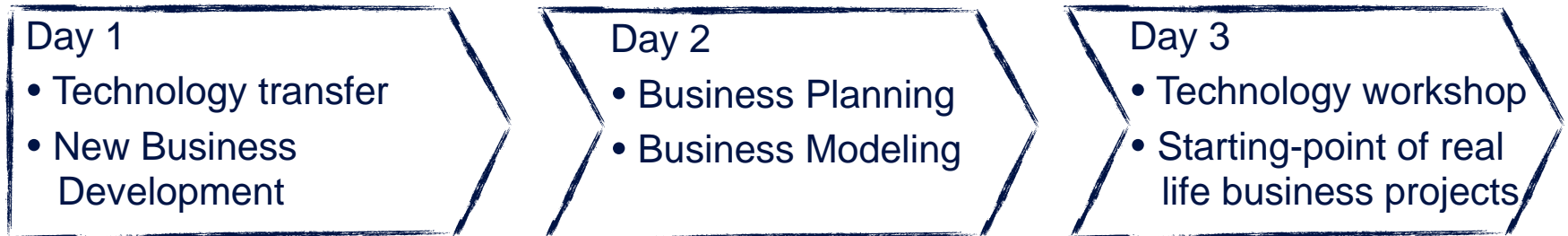
Status update – what has happened so far?



Besides the formal deliverables as stated in WP 6, the E&I institute also hosted a business training for TALENT ERs and ESRs at CERN in June 2013.

Contents of the business training:

Part I: Case studies and TALENT technology workshop



Part II: First joint training course in Vienna and real life business project

During the next year, we will predominantly work on D-6.2 and D-6.4.

KTT structure formation

- Research projects of ESR 14 and 15
- Master theses
- Business projects with management students
- Collaborations with associated partners (BGATOR)?

Public funding roadmap

Further training activities

- 2nd round of first joint training program (expected dates beginning of March, May and end of June 2014 – 3 days at a time)
- Participation in second joint training program → if desired

Q & A session



Anything unclear? Please ask!

Thanks for your attention.



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