

# DG-CO web team update

Entice 30 October 2013

Dan Noyes

- Welcome, Sotirios!

# CERN theme

- No major changes since April
- `cern_overwrite` – a subtheme starter pack
- Migration to Git
- `cern_default` no longer supported – will not be migrated

# home.web.cern.ch

- Live for six months:
  - 3 million visits
  - 5 high-traffic spikes since production
  - Performing well under load

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- Observations:
  - Editorial / directory split frustrating for some
  - Search / global CERN web architecture a problem
  - Editorial challenges, particularly evergreen content

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- Actions:
  - Investigating alternatives to Drupal search
  - Building 'topics' pages
  - Proposal to build personalised experience

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- Analytics – move to piwik?
  - Integrate existing data
  - Track outbound links

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- .cern application proceeding well, delegation expected 2014:

home.cern?