

# Higgs Flavor Physics

Yonit Hochberg

- [1] Dery, Efrati, YH and Nir JHEP 1305, 039 (2013)
- [2] Dery, Efrati, Hiller, YH and Nir JHEP 1308, 006 (2013)
- [3] YH, Spira and Nir, work in progress



# Outline

- Why is higgs + flavor interesting?
- Demonstrate how it is interesting:
  - Observables
  - SM predictions
  - Examples

# Why is it interesting?

- “The God particle was discovered in the black hole machine”
- Golden channels  $h \rightarrow \gamma\gamma, ZZ^*$  with measured rates

$$R_{\gamma\gamma} = 1.1 \pm 0.2$$

$$R_{ZZ^*} = 1.1 \pm 0.2$$

$$R_f \equiv \frac{\sigma(pp \rightarrow h)\text{BR}(h \rightarrow f)}{[\sigma(pp \rightarrow h)\text{BR}(h \rightarrow f)]^{\text{SM}}}$$

- First indication that  $Y_t = \mathcal{O}(1)$
- A new arena for the exploration of flavor physics

# Flavor goals

- **The Standard Model flavor puzzle:**  
Why are the flavor parameters small and hierarchical?

# Flavor goals

Mass pattern and mixing angles:

$$Y_t \sim 1, Y_c \sim 10^{-2}, Y_u \sim 10^{-5}$$

$$Y_b \sim 10^{-2}, Y_s \sim 10^{-3}, Y_d \sim 10^{-5}$$

$$Y_\tau \sim 10^{-2}, Y_\mu \sim 10^{-3}, Y_e \sim 10^{-6}$$

$$|V_{us}| \sim 0.2, |V_{cb}| \sim 0.04, |V_{ub}| \sim 0.004, \delta_{\text{KM}} \sim 1$$

$$\left( \begin{array}{l} \text{Compare to gauge sector:} \\ g_s \sim 1, g \sim 0.6, g' \sim 0.3 \end{array} \right)$$

**Smallness  
and hierarchy**

**Why? =  
The SM flavor puzzle**

Approximate symmetry? Strong dynamics? Location in extra dimension?...

# Flavor goals

- **The Standard Model flavor puzzle:**  
Why are the flavor parameters small and hierarchical?
- **The New Physics flavor puzzle:**  
If there is new physics at the TeV scale, why are flavor changing neutral currents so small?

# Flavor goals

Flavor structure of NP @ the TeV scale must be highly non-generic

$$\frac{c_{ij}}{\Lambda^2} \bar{q}_i q_j \bar{q}_i q_j$$

Operator	Bounds on $c_{ij}$ ( $\Lambda = 1$ TeV)		Observables
	Re	Im	
$(\bar{s}_L \gamma^\mu d_L)^2$	$9.0 \times 10^{-7}$	$3.4 \times 10^{-9}$	$\Delta m_K; \epsilon_K$
$(\bar{s}_R d_L)(\bar{s}_L d_R)$	$6.9 \times 10^{-9}$	$2.6 \times 10^{-11}$	$\Delta m_K; \epsilon_K$
$(\bar{c}_L \gamma^\mu u_L)^2$	$5.6 \times 10^{-7}$	$1.0 \times 10^{-7}$	$\Delta m_D;  q/p , \phi_D$
$(\bar{c}_R u_L)(\bar{c}_L u_R)$	$5.7 \times 10^{-8}$	$1.1 \times 10^{-8}$	$\Delta m_D;  q/p , \phi_D$
$(\bar{b}_L \gamma^\mu d_L)^2$	$3.3 \times 10^{-6}$	$1.0 \times 10^{-6}$	$\Delta m_{B_d}; S_{\psi K_S}$
$(\bar{b}_R d_L)(\bar{b}_L d_R)$	$5.6 \times 10^{-7}$	$1.7 \times 10^{-7}$	$\Delta m_{B_d}; S_{\psi K_S}$
$(\bar{b}_L \gamma^\mu s_L)^2$	$7.6 \times 10^{-5}$		$\Delta m_{B_s}$
$(\bar{b}_R s_L)(\bar{b}_L s_R)$	$1.3 \times 10^{-5}$		$\Delta m_{B_s}$

Image from  
Isidori, Nir, Perez,  
Ann. Rev. Nucl. Part.  
Sci. 60, 355 (2010)

**Why/How? = The NP flavor puzzle**

Minimal flavor violation? Approximate U(1)? Approximate U(2)? ...

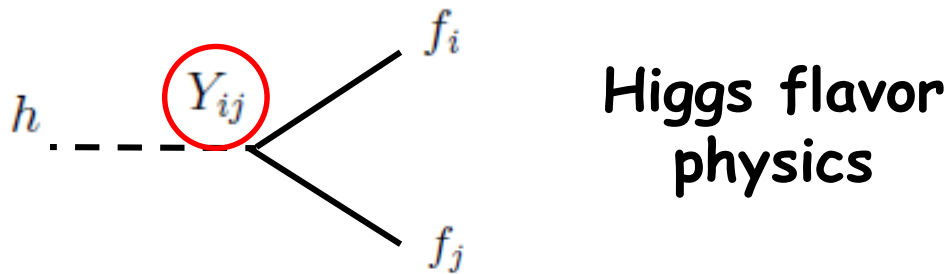
# Flavor goals

- **The Standard Model flavor puzzle:**  
Why are the flavor parameters small and hierarchical?
- **The New Physics flavor puzzle:**  
If there is new physics at the TeV scale, why are flavor changing neutral currents so small?
- **Are the two puzzles related?**



# Why is it interesting?

Opportunity to probe flavor parameters of  $h$  =  
better our understanding of flavor puzzles  
(+ don't assume, measure!)



Sector in which we have best experimental chance:  
charged leptons

# How is it interesting?

- Focus on  $h \rightarrow \tau\tau, \mu\mu, \tau\mu$
- Current status @ ATLAS:  $R_{\tau\tau} = 1.4 \pm 0.5, R_{\mu\mu} < 9.8$   
 @ CMS:  $R_{\tau\tau} = 0.9 \pm 0.3, R_{\mu\mu} < 7.4$

- In the future:

Observable	SM	
$R_{\tau^+\tau^-}$	1	
$X_{\mu\mu} \equiv \frac{\text{BR}(h \rightarrow \mu^+\mu^-)}{\text{BR}(h \rightarrow \tau^+\tau^-)}$	$(m_\mu/m_\tau)^2$	← $(Y_\mu/Y_\tau)^2$
$X_{\mu\tau} \equiv \frac{\text{BR}(h \rightarrow \mu^\pm\tau^\mp)}{\text{BR}(h \rightarrow \tau^+\tau^-)}$	0	← $(Y_{\mu\tau}/Y_\tau)^2$

- What can we learn from  $R_{\tau\tau}, X_{\mu\mu}, X_{\tau\mu}$  ?

# Theoretical predictions

$$X_{\mu\mu} \equiv \frac{\text{BR}(h \rightarrow \mu^+ \mu^-)}{\text{BR}(h \rightarrow \tau^+ \tau^-)} \quad \text{theoretically very clean!}$$

- Total width effects cancel

- LO:  $\Gamma^{\text{LO}}(h \rightarrow \ell^+ \ell^-) = \frac{G_F m_h}{4\sqrt{2}\pi} m_\ell^2 \beta_\ell^3, \quad \beta_\ell = (1 - 4m_\ell^2/m_h^2)^{1/2}$

- + EW corrections: 
$$X_{\mu^+\mu^-} = \left[ \frac{m_\mu(m_h)}{m_\tau(m_h)} \right]^2 \left[ 1 + \underbrace{\frac{6(m_\tau^2 - m_\mu^2)}{m_h^2}}_{\text{permil}} \right]$$

# Indirect constraints

Process	Yukawa couplings	Upper bound
$\mu \rightarrow e\gamma$	$ Y_\mu + \sqrt{2}r_\mu  \sqrt{ Y_{\mu e} ^2 +  Y_{e\mu} ^2}$	$1.9 \times 10^{-6}$
$\tau \rightarrow e\gamma$	$ Y_\tau + \sqrt{2}r_\tau  \sqrt{ Y_{\tau e} ^2 +  Y_{e\tau} ^2}$	$1.1 \times 10^{-3}$
$\tau \rightarrow \mu\gamma$	$ Y_\tau + \sqrt{2}r_\tau  \sqrt{ Y_{\tau\mu} ^2 +  Y_{\mu\tau} ^2}$	$1.2 \times 10^{-3}$
$(g-2)_e$	$\text{Re}(Y_{\mu e}Y_{e\mu})$	$-0.040\dots 0.055$
$(g-2)_e$	$\text{Re}(Y_{\tau e}Y_{e\tau})$	$[-4.3\dots 5.8] \times 10^{-3}$
$(g-2)_\mu$	$\text{Re}(Y_{\tau\mu}Y_{\mu\tau})$	$(5.7 \pm 1.6) \times 10^{-3}$
$(g-2)_\mu$	$\text{Re}(Y_\mu^2)$	$(5.2 \pm 1.4) \times 10^{-2}$
$d_e$	$ \text{Im}(Y_{\tau e}Y_{e\tau}) $	$2.3 \times 10^{-9}$
$d_e$	$ \text{Im}(Y_{\mu e}Y_{e\mu}) $	$2.1 \times 10^{-8}$
$d_e$	$ \text{Im}(Y_e^2) $	$2.3 \times 10^{-6}$

Sector where these are tight:  $|Y_{\mu e}| \lesssim 10^{-5}$

In  $\mu\mu$  LHC is doing better than this  
(and in  $\tau\mu$  it can be doing better than this)



Harnik, Kopp, Zupan JHEP 1303, 026 (2013)

(See also Davidson, Verdier PRD 86, 111701 (2012))

# Proof of principle

$$\mathcal{L}_Y = -m_i \bar{\ell}_L^i \ell_R^i - \frac{Y_{ij}}{\sqrt{2}} \bar{\ell}_L^i \ell_R^j h + \text{h.c.}, \quad i, j = e, \mu, \tau$$

(In SM:  $Y_{ij} = \delta_{ij} \sqrt{2} m_i / v$  )

## General procedure:

- Write down favorite model
- Expand around vacuum, rotate to Higgs mass basis and to charged lepton mass basis, and read off the couplings
- Insert into observables

# Ex. I: MHDM with NFC

- Multi Higgs doublet model (MHDM), where only one doublet  $\phi_e$  couples to the charged lepton sector
- $h = V_{he}\phi_e^0 + \dots$ , and  $-\mathcal{L}_Y \supset \frac{Y_{ij}}{\sqrt{2}}\bar{\ell}_L^i \ell_R^j h + \text{h.c.}$

# Ex. I: MHDM with NFC

- Multi Higgs doublet model (MHDM), where only one doublet  $\phi_e$  couples to the charged lepton sector
- $h = V_{h\ell}\phi_e^0 + \dots$ , and  $-\mathcal{L}_Y \supset \frac{Y_{ij}}{\sqrt{2}}\bar{\ell}_L^i\ell_R^j h + \text{h.c.}$



$$1) Y_\tau = \frac{V_{h\ell}^* v}{\langle\phi_\ell\rangle} \frac{\sqrt{2}m_\tau}{v}$$

flavor universal     SM Yukawa coupling

$$\left( \begin{array}{l} \text{In 2HDM type II} \\ \text{(& MSSM):} \\ Y_\tau = -\frac{\sin\alpha}{\cos\beta} \frac{\sqrt{2}m_\tau}{v} \end{array} \right)$$

$$2) \frac{Y_\mu}{Y_\tau} = \frac{m_\mu}{m_\tau}$$

$$3) Y_{\mu\tau} = Y_{\tau\mu} = 0$$

# Ex. II: 1HDM with MFV

- SM + non-renormalizable operators:

$$-\mathcal{L}_Y = \lambda_{ij} \bar{L}_i E_j \phi + \frac{\lambda'_{ij}}{\Lambda^2} \bar{L}_i E_j \phi (\phi^\dagger \phi) + \text{h.c.}, \quad \phi = \frac{1}{\sqrt{2}}(v + h)$$



# Ex. II: 1HDM with MFV

- SM + non-renormalizable operators:

$$-\mathcal{L}_Y = \lambda_{ij} \bar{L}_i E_j \phi + \frac{\lambda'_{ij}}{\Lambda^2} \bar{L}_i E_j \phi (\phi^\dagger \phi) + \text{h.c.}, \quad \phi = \frac{1}{\sqrt{2}}(v + h)$$

- **Minimal flavor violation (MFV) cheat sheet:**

- In absence of lepton Yukawas, SM has global flavor symmetry

$$SU(3)_L \times SU(3)_E, \text{ with } L \sim (3, 1)$$

$$E \sim (1, \bar{3})$$

- Promote Yukawa to spurion:  $Y \sim (3, \bar{3})$

- MFV requires all terms in the Lagrangian be formally invariant  
→ insert appropriate powers of Yukawas into new terms.

# Ex. II: 1HDM with MFV

- SM + non-renormalizable operators:

$$-\mathcal{L}_Y = \lambda_{ij} \bar{L}_i E_j \phi + \frac{\lambda'_{ij}}{\Lambda^2} \bar{L}_i E_j \phi (\phi^\dagger \phi) + \text{h.c.}, \quad \phi = \frac{1}{\sqrt{2}}(v + h)$$

- MFV:**  $\lambda' = a\lambda + b\lambda\lambda^\dagger\lambda + \mathcal{O}(\lambda^5)$



$$1) \quad Y_\tau = \left(1 + \frac{av^2}{\Lambda^2}\right) \frac{\sqrt{2}m_\tau}{v}$$

$$2) \quad \frac{Y_\mu}{Y_\tau} = \frac{m_\mu}{m_\tau} \left(1 - \frac{2b(m_\tau^2 - m_\mu^2)}{\Lambda^2}\right)$$

$$3) \quad Y_{\mu\tau} = Y_{\tau\mu} = 0$$

# Ex. III: 1HDM with FN

- SM + non-renormalizable operators:

$$-\mathcal{L}_Y = \lambda_{ij} \bar{L}_i E_j \phi + \frac{\lambda'_{ij}}{\Lambda^2} \bar{L}_i E_j \phi (\phi^\dagger \phi) + \text{h.c.}, \quad \phi = \frac{1}{\sqrt{2}}(v + h)$$

- Froggatt-Nielsen (FN) cheat sheet:

- Horizontal  $U(1)_H$  symmetry = different charges for different generations
- Broken by small parameter  $\epsilon_H$
- Generates parametric pattern:

couplings, masses and  
mixing angles

$$\lambda_{ij} \propto \epsilon_H^{H(E_j) - H(L_i)}$$

$$m_{\ell_i}/v \sim \epsilon_H^{H(E_i) - H(L_i)}$$

$$|U_{ij}| \sim \epsilon_H^{H(L_j) - H(L_i)}$$

# Ex. III: 1HDM with FN

- SM + non-renormalizable operators:

$$-\mathcal{L}_Y = \lambda_{ij} \bar{L}_i E_j \phi + \frac{\lambda'_{ij}}{\Lambda^2} \bar{L}_i E_j \phi (\phi^\dagger \phi) + \text{h.c.}, \quad \phi = \frac{1}{\sqrt{2}}(v + h)$$

- FN:** Parametric pattern  $\lambda'_{ij} = \mathcal{O}(1) \times \lambda_{ij}$



$$1) \quad Y_\tau = \frac{\sqrt{2}m_\tau}{v} \left[ 1 + \mathcal{O}\left(\frac{v^2}{\Lambda^2}\right) \right]$$

$$2) \quad \frac{Y_\mu}{Y_\tau} = \frac{m_\mu}{m_\tau} \left[ 1 + \mathcal{O}\left(\frac{v^2}{\Lambda^2}\right) \right]$$

$$3) \quad Y_{\mu\tau} = \mathcal{O}\left(\frac{|U_{23}|vm_\tau}{\Lambda^2}\right), \quad Y_{\tau\mu} = \mathcal{O}\left(\frac{vm_\mu}{|U_{23}|\Lambda^2}\right)$$

# Ex. IV: 2HDM with MFV

- 2HDM  $\rightarrow$  2 Yukawa matrices:  $-\mathcal{L}_Y = \bar{L}\Phi_1 Y_1 E + \bar{L}\Phi_2 Y_2 E$
- Leptonic MFV =  
single spurion  $(3, \bar{3})$  breaks the symmetry  $SU(3)_L \times SU(3)_E$
- **Find:**
  - 1) No flavor-violating decays
  - 2) If resummation is important (  $\rightarrow (Y_A)_\tau \sim 1$  ):  
 $\mathcal{O}(1)$  deviations in  $R_{\tau\tau} = 1$  and  $X_{\mu\mu} = \frac{\text{BR}(h \rightarrow \mu\mu)}{\text{BR}(h \rightarrow \tau\tau)} = \frac{m_\mu^2}{m_\tau^2}$

# Predictions

Model	$(Y_\tau/Y_{\tau,\text{SM}})^2$	$X_{\mu\mu}/(m_\mu^2/m_\tau^2)$	$X_{\mu\tau}$
SM	1	1	0
MHDM + NFC	$(V_{h\ell}^* v/v_\ell)^2$	1	0
MSSM	$(\sin \alpha / \cos \beta)^2$	1	0
1HDM + MFV	$1 + 2av^2/\Lambda^2$	$1 - 4bm_\tau^2/\Lambda^2$	0
1HDM + FN	$1 + \mathcal{O}(v^2/\Lambda^2)$	$1 + \mathcal{O}(v^2/\Lambda^2)$	$\mathcal{O}( U_{23} ^2 v^4/\Lambda^4)$
2HDM + MFV $(Y_A)_\tau \sim 1$	$\mathcal{O}(1)$	$\mathcal{O}(1)$	0

$$X_{\mu\mu} \equiv \frac{\text{BR}(h \rightarrow \mu^+ \mu^-)}{\text{BR}(h \rightarrow \tau^+ \tau^-)}$$

$$X_{\mu\tau} \equiv \frac{\text{BR}(h \rightarrow \mu^\pm \tau^\mp)}{\text{BR}(h \rightarrow \tau^+ \tau^-)}$$

Dery, Efrati, YH, Nir, JHEP 1305, 039 (2013)

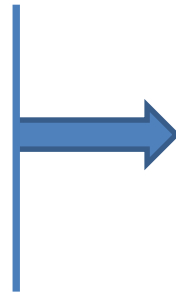
Dery, Efrati, Hiller, YH, Nir, JHEP 1308, 006 (2013)

# Summary

- Higgs = opportunity for flavor
- (Progress in the up sector, probe  $Y_c, Y_{tc}, \text{BR}(t \rightarrow hc)$  )

## Measure:

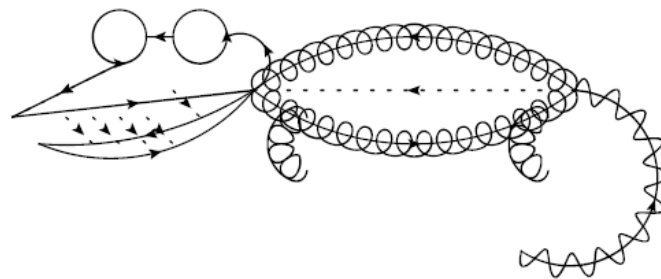
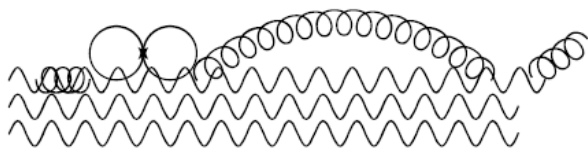
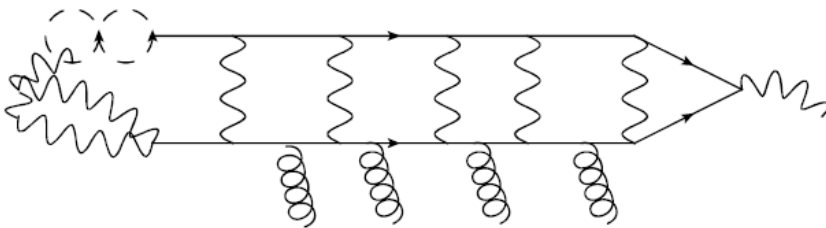
- $Y_t, Y_b, Y_\tau$
- $\text{BR}(h \rightarrow \mu\mu)/\text{BR}(h \rightarrow \tau\tau)$
- $\text{BR}(h \rightarrow \mu\tau)/\text{BR}(h \rightarrow \tau\tau)$



## Test:

- MFV
- NFC
- FN
- .....

# Thanks!





# Backup

# Theoretical predictions

$$\Gamma(h \rightarrow \ell^+ \ell^-) = \Gamma^{\text{LO}} (1 + \delta_{\text{QED}}^\ell) (1 + \delta_{\text{weak}}^\ell)$$

$$\delta_{\text{QED}}^\ell = \frac{3\alpha}{2\pi} \left( \frac{3}{2} - \log \frac{m_h^2}{m_\ell^2} \right),$$

$$\delta_{\text{weak}}^\ell = \frac{G_F}{8\pi^2 \sqrt{2}} \left[ 7m_t^2 + m_W^2 \left( -5 + \frac{3 \log c_W^2}{s_W^2} \right) - m_Z^2 \frac{6(1 - 8s_W^2 + 16s_W^4) - 1}{2} \right]$$

# 2HDM with MFV

- 2HDM  $\rightarrow$  Two Yukawa matrices:  $-\mathcal{L}_Y = \bar{L}\Phi_1 Y_1^E E + \bar{L}\Phi_2 Y_2^E E$
- Define leptonic MFV =  
single spurion  $(3, \bar{3})$  breaks the symmetry  $SU(3)_L \times SU(3)_E$
- Spurion options:  $\hat{Y}^E, Y_1^E, Y_2^E, Y_M^E \equiv \sqrt{2}M^E/v$
- No loss of generality for  $Y_Z^E = a_Z \hat{Y}^E + \dots$

Dery, Efrati, Hiller, YH, Nir, JHEP 1308, 006 (2013)

# 2HDM with MFV

- 2HDM  $\rightarrow$  Two Yukawa matrices:  $-\mathcal{L}_Y = \bar{L}\Phi_1 Y_1^E E + \bar{L}\Phi_2 Y_2^E E$
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- Spurion options:  $\hat{Y}^E, Y_1^E, Y_2^E, Y_M^E \equiv \sqrt{2}M^E/v$
- No loss of generality for  $Y_Z^E = a_Z \hat{Y}^E + \dots$
- Only one of neutral scalars  $h, H, A$  couplings to fermions is independent:

$$\begin{aligned}
 Y_M^E &= -s_{\alpha-\beta} Y_h^E + c_{\alpha-\beta} Y_H^E \\
 Y_A^E &= +c_{\alpha-\beta} Y_h^E + s_{\alpha-\beta} Y_H^E
 \end{aligned}$$

$(\alpha-\beta)$  known from  
hZZ coupling

Dery, Efrati, Hiller, YH, Nir, JHEP 1308, 006 (2013)

# 2HDM with MFV

- For any  $S = h, H, A$ :

1)  $(Y_S)_{\ell\ell'} = 0$  for flavors  $\ell \neq \ell'$

2)  $\frac{(Y_S)_e}{(Y_S)_\mu} \simeq \frac{m_e}{m_\mu}$

3)  $\frac{[(Y_S)_e/(Y_S)_\tau]^2 - (m_e/m_\tau)^2}{[(Y_S)_\mu/(Y_S)_\tau]^2 - (m_\mu/m_\tau)^2} = \frac{m_e^2}{m_\mu^2} \left( 1 + \frac{m_\mu^2 - m_e^2}{m_\tau^2} \right)$

- If  $\hat{Y}_\tau \sim 1$  ( $\rightarrow (Y_A)_\tau \sim 1$ ):

$\mathcal{O}(1)$  deviations from  $R_{\tau\tau} = 1$  and  $\frac{\text{BR}(h \rightarrow \mu\mu)}{\text{BR}(h \rightarrow \tau\tau)} = \frac{m_\mu^2}{m_\tau^2}$

Dery, Efrati, Hiller, YH, Nir, JHEP 1308, 006 (2013)

# 2HDM with MFV

$$Y_M^F = +c_\beta Y_1^F + s_\beta Y_2^F$$

$$Y_A^F = -s_\beta Y_1^F + c_\beta Y_2^F$$

$$Y_h^F = -s_\alpha Y_1^F + c_\alpha Y_2^F$$

$$Y_H^F = +c_\alpha Y_1^F + s_\alpha Y_2^F$$

$$Y_M^F = -s_{\alpha-\beta} Y_h^F + c_{\alpha-\beta} Y_H^F,$$

$$Y_A^F = +c_{\alpha-\beta} Y_h^F + s_{\alpha-\beta} Y_H^F.$$

$$(Y_M)_\tau^2 + (Y_A)_\tau^2 = (Y_h)_\tau^2 + (Y_H)_\tau^2$$

In 2HDM MFV:

$$(Y_h^U)_{ct}/(Y_h^U)_{tt} \lesssim \hat{Y}_b^2 V_{cb}$$

and so

$$\text{BR}(t \rightarrow ch)/\text{BR}(t \rightarrow sW) \lesssim 1$$

Current status:

$$\text{BR}(t \rightarrow hc) < 0.83\%$$

ATLAS-  
CONF-2013-081

$$W_{\tau\mu}^S \equiv \frac{(Y_S^E)_\tau}{y_\tau} - \frac{(Y_S^E)_\mu}{y_\mu}, \quad S = h, H, A$$

$$\frac{W_{\tau\mu}^H}{W_{\tau\mu}^h} = \tan(\alpha - \beta) = \frac{c_V^h}{c_V^H}$$

# Ex. V: Higgs-dependent Yukawas

- Only  $Y_t$  renormalizable, all other Yukawas from non-renormalizable terms:

$$\mathcal{L} \supset -\frac{\lambda'_{33}}{\Lambda^2} \overline{L}_3 E_3 \phi (\phi^\dagger \phi) - \frac{\lambda'_{23}}{\Lambda^2} \overline{L}_2 E_3 \phi (\phi^\dagger \phi) - \frac{\lambda''_{22}}{\Lambda^4} \overline{L}_2 E_2 \phi (\phi^\dagger \phi)^2 - \frac{\lambda''_{32}}{\Lambda^4} \overline{L}_3 E_2 \phi (\phi^\dagger \phi)^2 + \text{h.c.}$$



$$1) \quad Y_\tau \simeq 3 \frac{\sqrt{2} m_\tau}{v}, \quad Y_\mu \simeq 5 \frac{\sqrt{2} m_\mu}{v}$$

$$2) \quad \frac{Y_\mu}{Y_\tau} \simeq \frac{5}{3} \frac{m_\mu}{m_\tau}$$

$$3) \quad Y_{\tau\mu} = \mathcal{O}(Y_\mu), \quad \frac{Y_{\mu\tau}}{Y_{\tau\mu}} = \frac{m_\mu}{m_\tau}$$