

Mission: Building and Testing

INSERTTO VIIDEO

- Design Brief: Design a cabin for Autonomous car on year 2035

Prototyping

- = getting ideas and explorations out of your head and into **the physical world** - can be anything that takes a physical form
 - a role-playing activity, a space, an object, an interface, or even a storyboard
 - The **resolution** is now rough and rapid
 - Make something people can **experience and interact** with.

Prototyping

- **Start a conversation**
- **Empathy gaining**
- **Learn**
- **Exploration**
- **Testing**
- **Inspiration**
- **Solve disagreements**
- **Fail quickly and cheaply**
- **Manage the solution-building process**

- **Form of shared thinking, internal and external communication, idea storage/reminder device**

What does it mean???

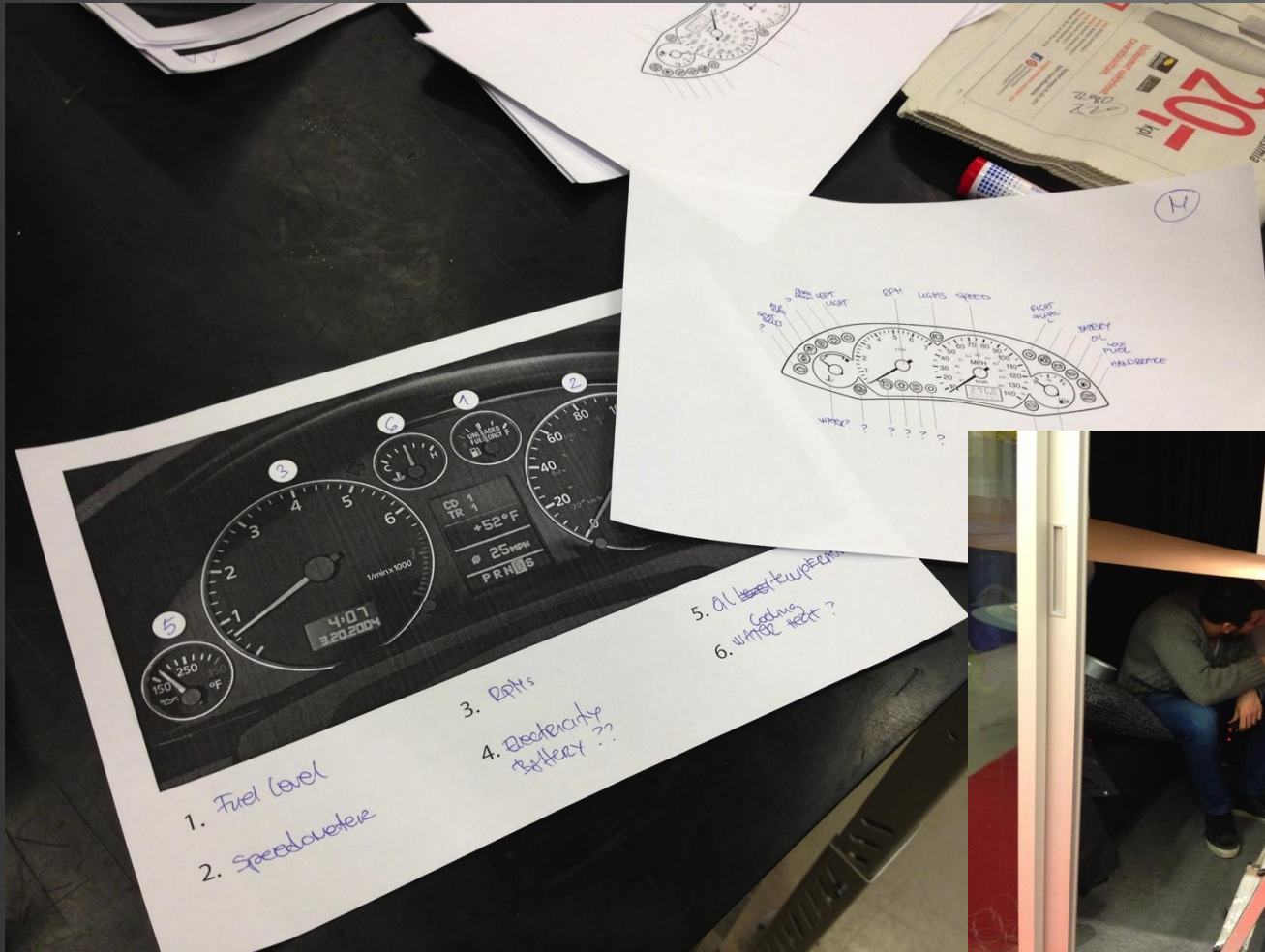
- **Form of shared thinking, internal and external communication, idea storage/reminder device**

CYLINDER?

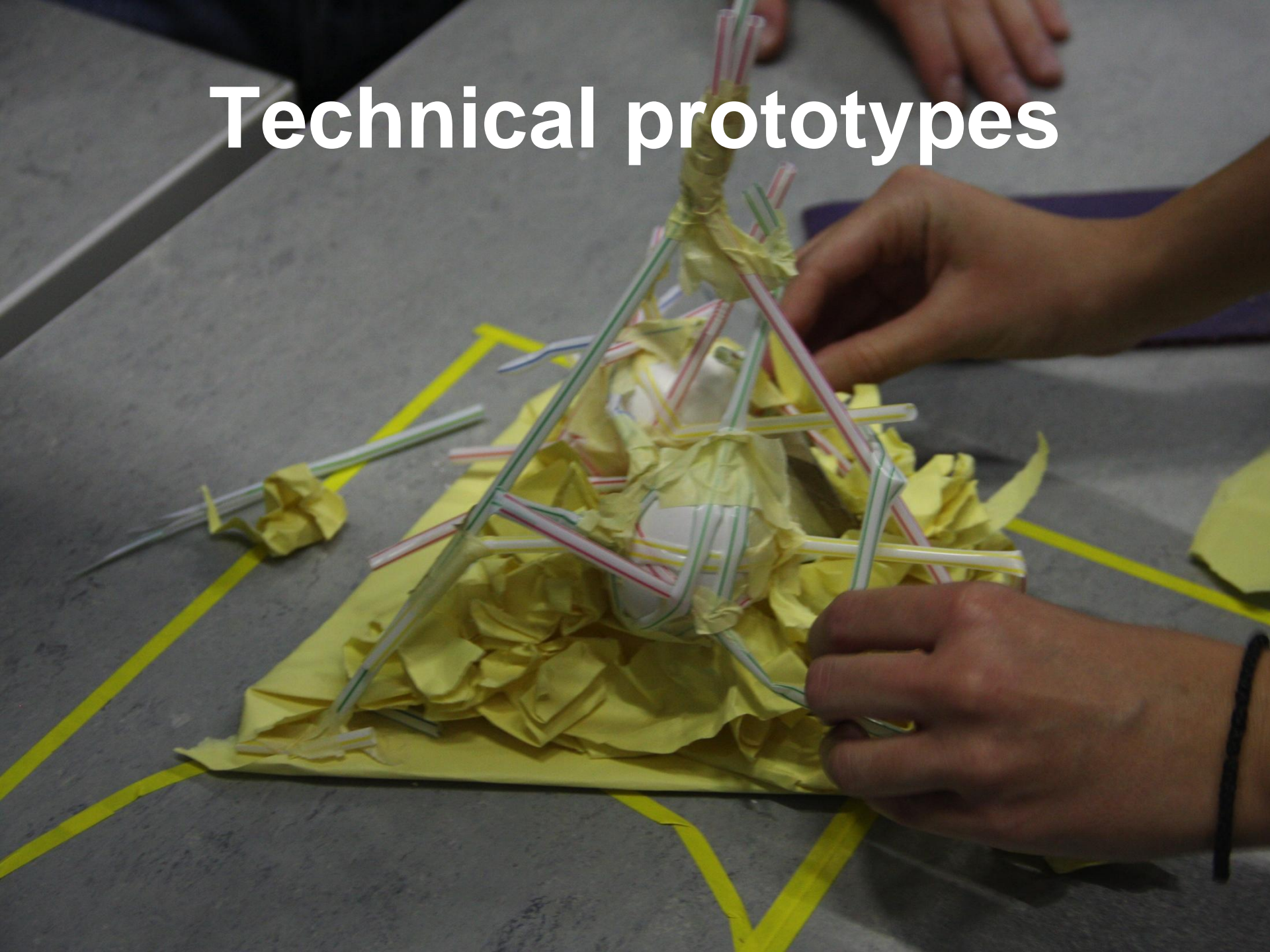
Different types?

- - **Technical prototypes**
 - **communicational prototypes (how does it work e.g. act out with props.)**
 - **experience prototype (user interacts)**
 - **looks like -prototypes (no functionality, but look and feel)**
 - **desirable prototype**
- ***ADD your own* -> What do you want to learn?**

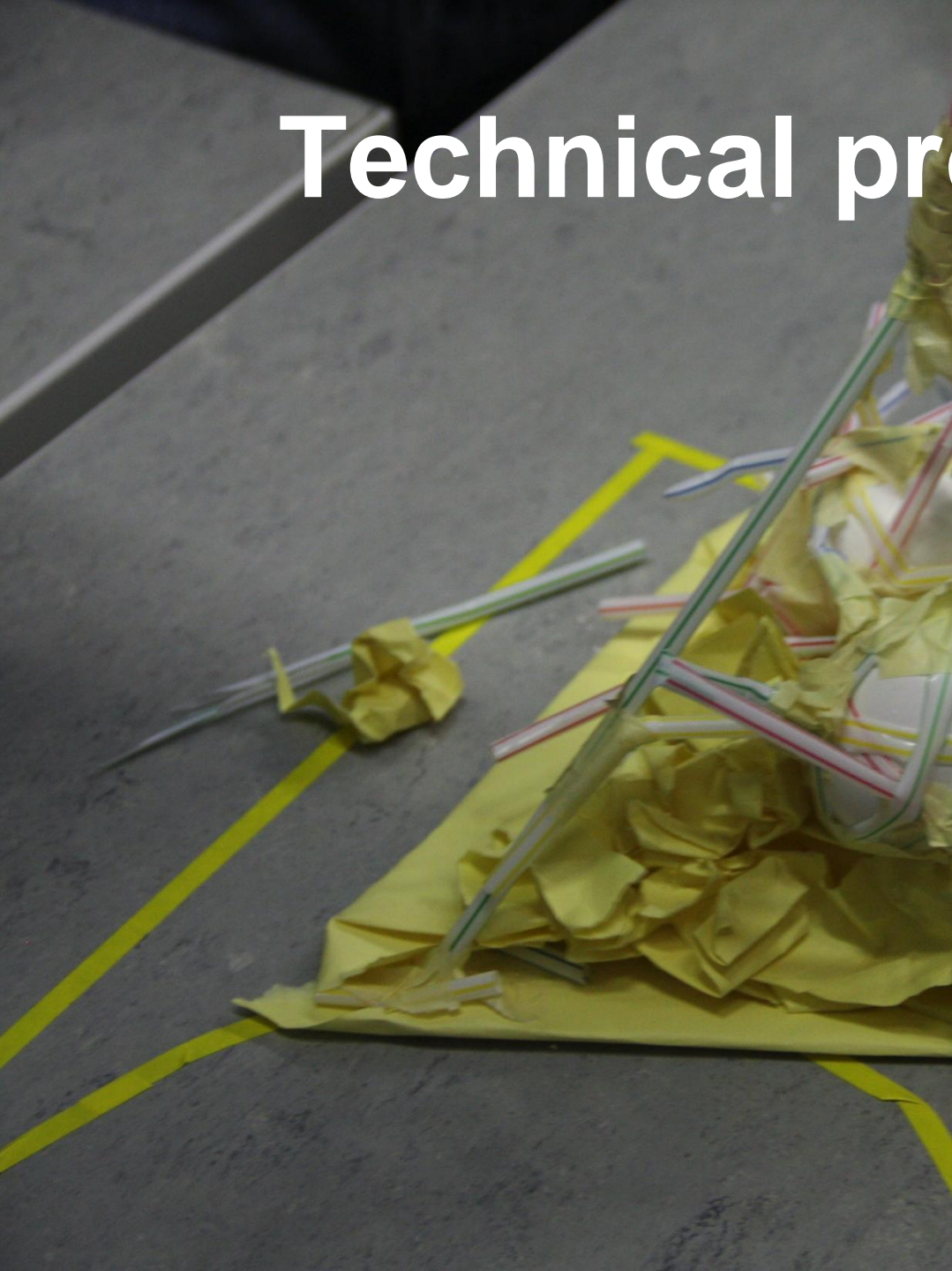
Communicational



Technical prototypes



Technical prototypes



Experience



Experience



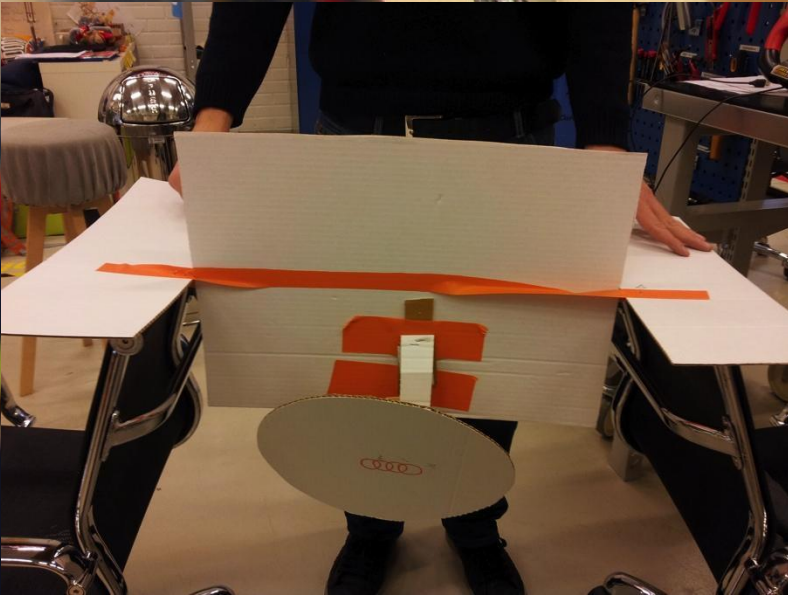
Resolution



- Resolution (according to learning objectives and to resources)

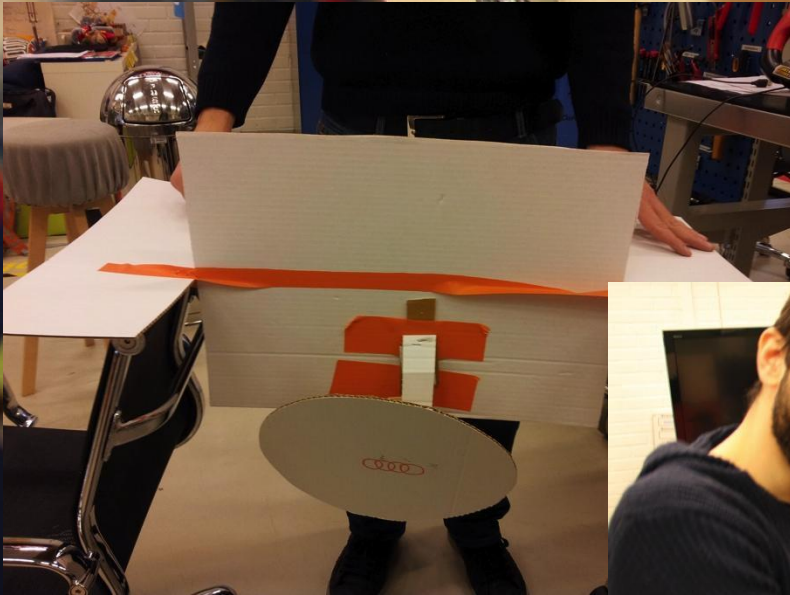
Resolution

- Resolution (according to learning objectives and to resources)



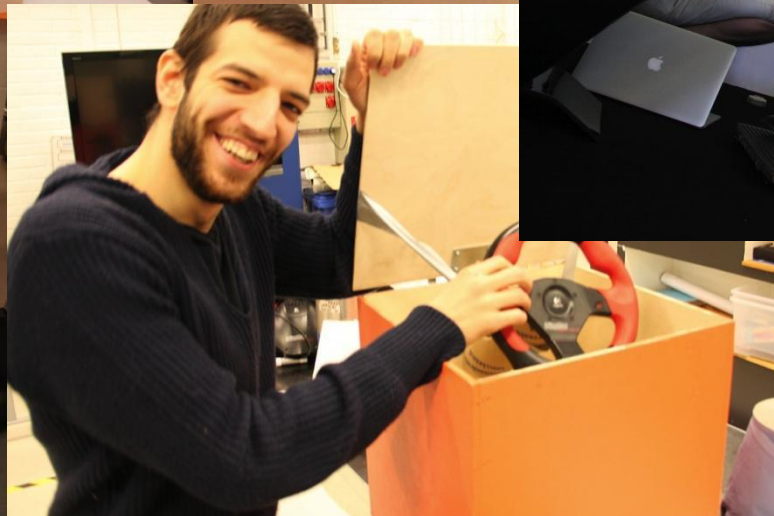
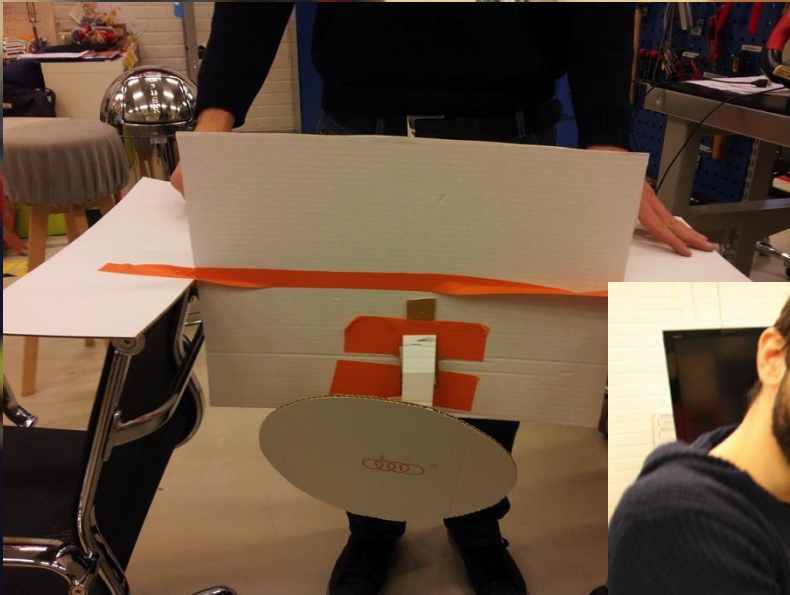
Resolution

- Resolution (according to learning objectives and to resources)



Resolution

- Resolution (according to learning objectives and to resources)



Iterating



Iterating



Iterating



Iterating



License to be creative

- wizard of oz (fake A.I./functionality with people), smart phones give out light sounds, good vibrations..



License to be creative



License to be creative



Testing



Testing



Testing – extreme users



Created with Flip4Mac WMV Demo
www.Flip4Mac.com

Prototyping

- **MOTTO:** Failing is a good result, it saves a lot of time and energy.



**You can prototype everything.
You can prototype with
anything.**

MISSION

- **“Think about a critical aspect about your concept - write down your learning goal” – 5min**
- **“Prototype and test - document results and learning experiences” – 90 min**
- **-> Document your prototype with 30-90s video. No spoken words. Audience is your Edusafe/TALENT researchers you meet later again.**