

Shikma Bressler, AD, Aielet Efrati arXiv:1405.4545

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Existing indirect constrains on Yukawa couplings:

Eff. couplings	Bound	Constraint
$ c_{e\mu} ^2$, $ c_{\mu e} ^2$	1×10^{-12}	$\mathcal{B}(\mu \to e\gamma) < 5.7 \times 10^{-13}$
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MEG Collaboration, arXiv:1303.0754 [1]

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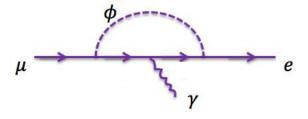
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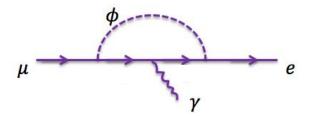


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On the other hand, $Y_{\tau\mu}$, $Y_{\tau e}$ are very weakly constrained:

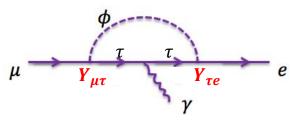
$$Br(h \to \tau \mu), Br(h \to \tau e) \le 20\%$$
!

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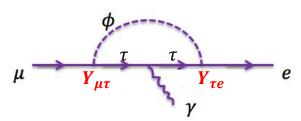
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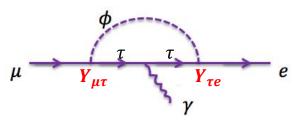
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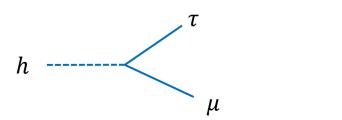


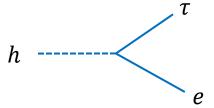
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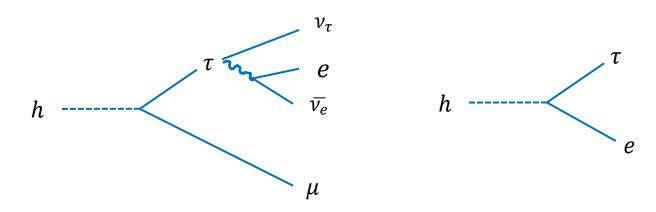
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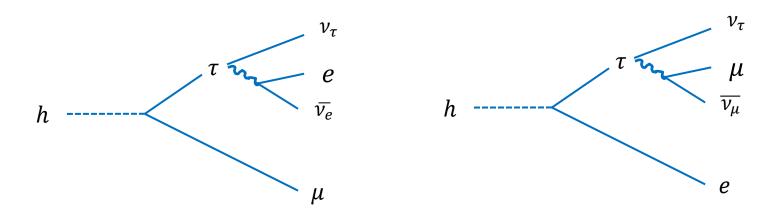
(or, neither exists in observables rates... shhhh)

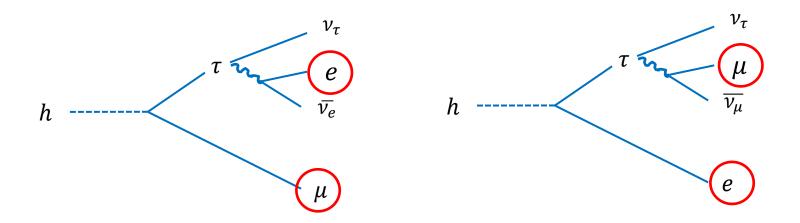
We developed a method to search for <u>both these decays simultaneously</u>, using two mutually exclusive data samples in the same analysis and extracting a BG estimation directly from them (<u>no MC</u> involved!)

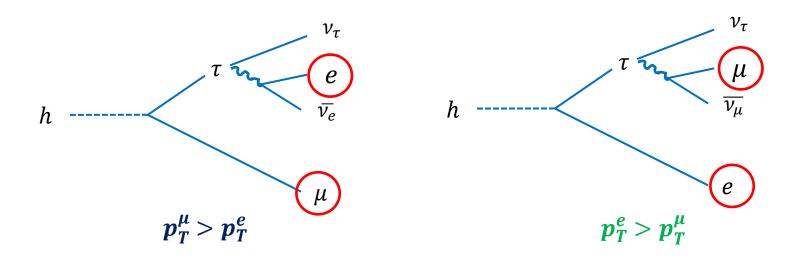


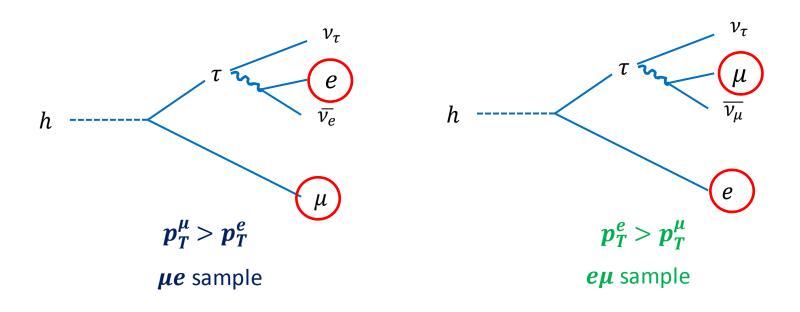


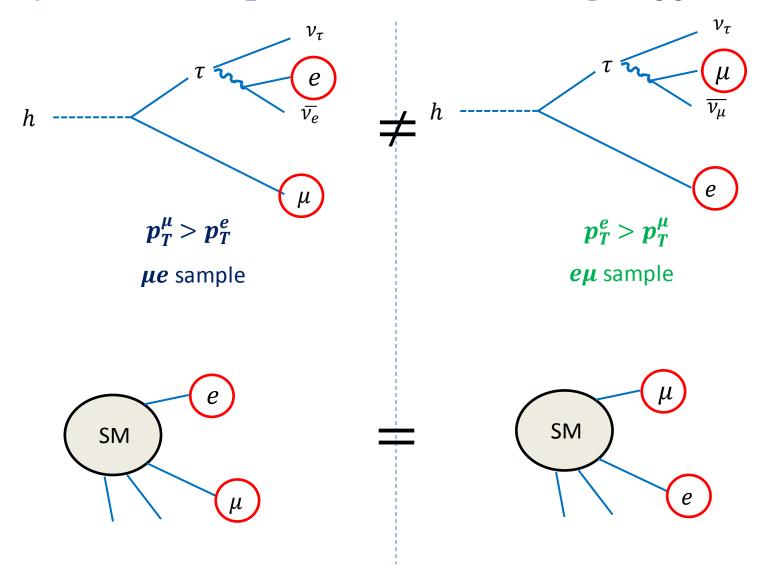










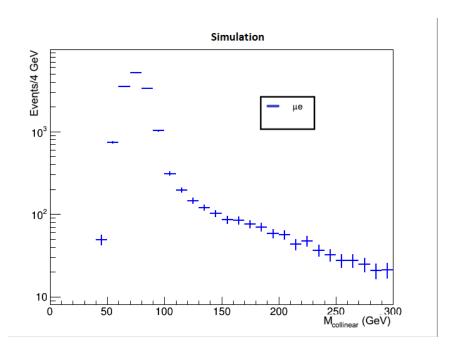


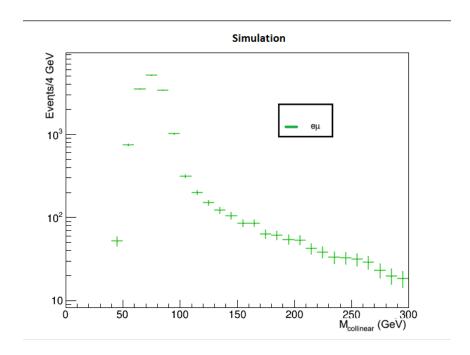
- Experimentally, electrons and muons are very different objects:
- trigger / reconstruction efficiencies
- Fake rates
- Bremsstrahlung
- Energy resolution
- ...

The fact that we have <u>both objects in the final states</u> preserves the symmetry at leading order.

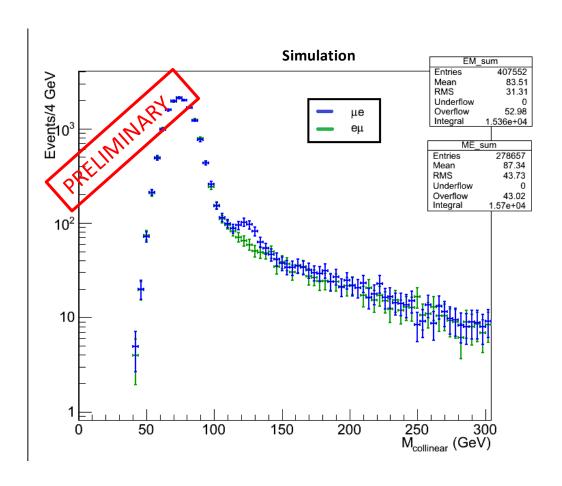
μe sample

*e*μ sample



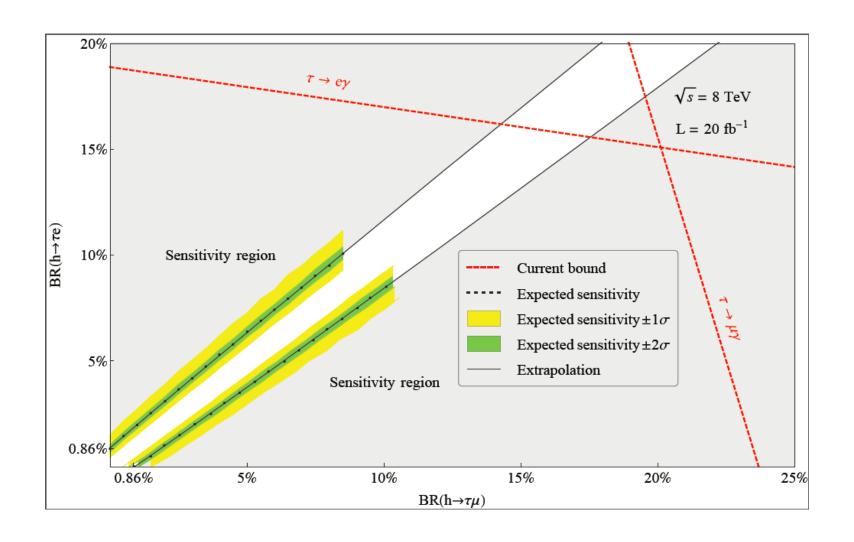


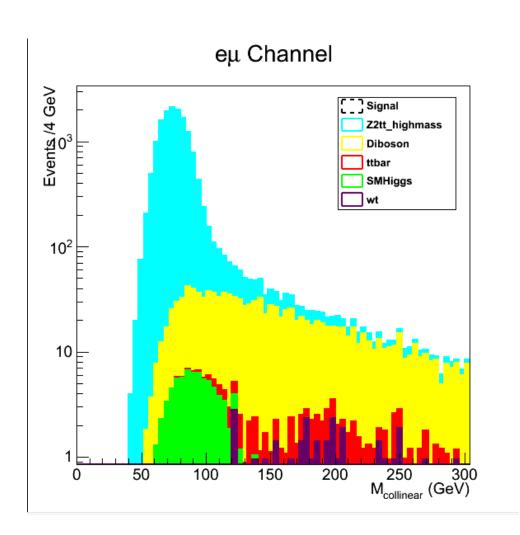
SM Background

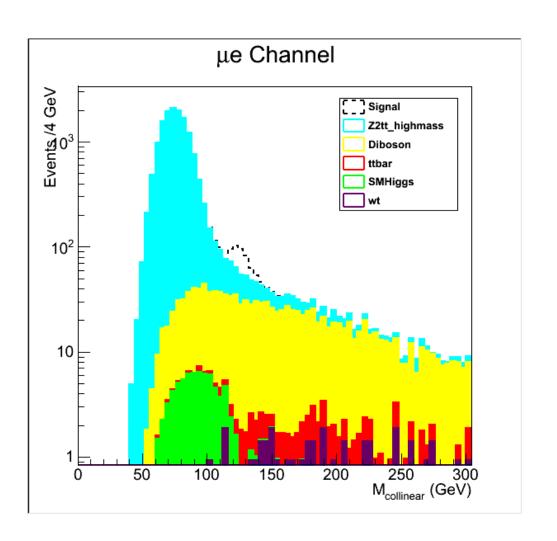


SM Background + $h o au \mu$ signal

Questions Please







(charged) Lepton Flavor Violation

(and the Higgs)

The Higgs was discovered. (have you heard??)

⇒ A new arena for Flavor Physics

$$L = Y_{ij}h\overline{L}_iL_j$$

Within the SM:

$$\frac{Y_{\tau\tau}}{Y_{\mu\mu}} = \frac{m_{\tau}}{m_{\mu}} \approx 10; \qquad Y_{\tau\mu} = Y_{\tau e} = 0$$

Very recent results of ATLAS & CMS provide a first look at the flavor structure of the couplings:

*
$$\left| \frac{Y_{\tau\tau}}{Y_{\mu\mu}} \right| > 5$$

[ATLAS-CONF-2013-108] [CMS PAS HIG-13-007]

Could there also be <u>non-diagonal</u> couplings (=Flavor Violation)?

$$h = \frac{\tau^{\pm}}{\mu^{\mp}}$$

Leptons

neutral

charged

^{*} Assuming SM $pp \rightarrow h$ production, at 2σ