

HIGGS COUPLINGS – THEORY

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I Introduction

II Effective Lagrangians

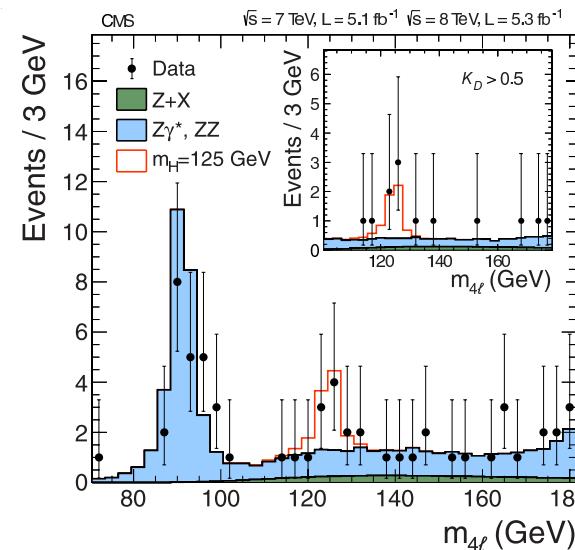
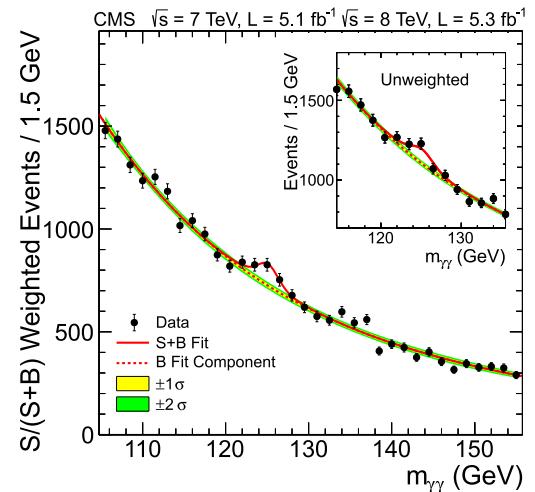
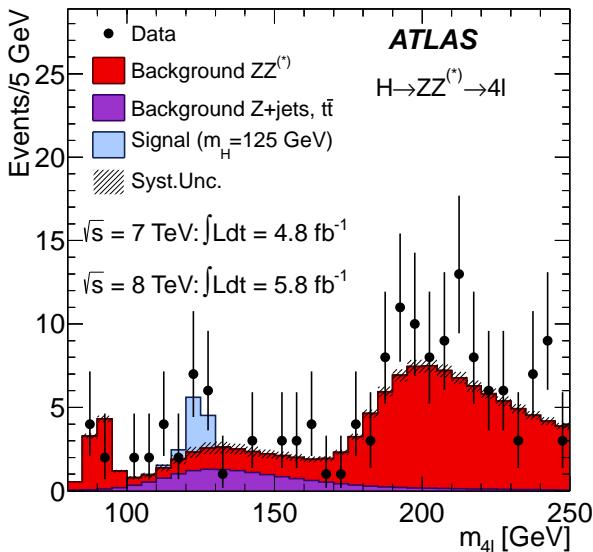
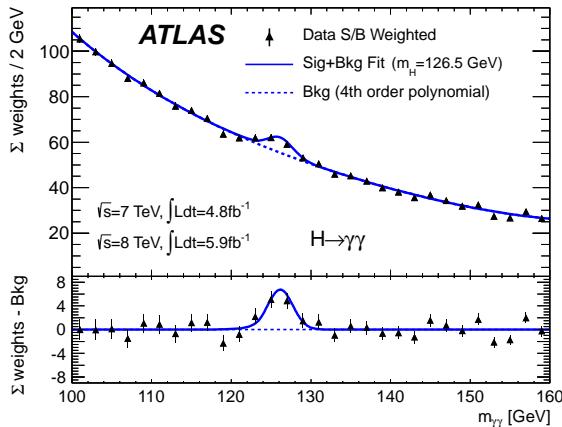
III BSM Models

IV Conclusions

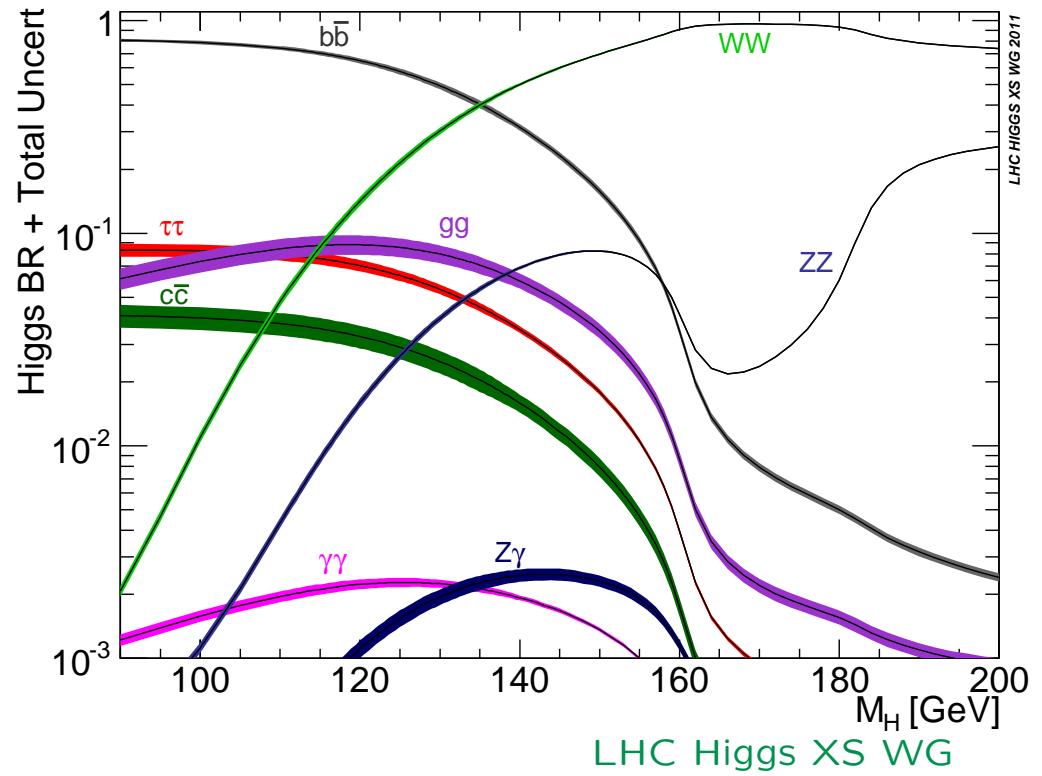
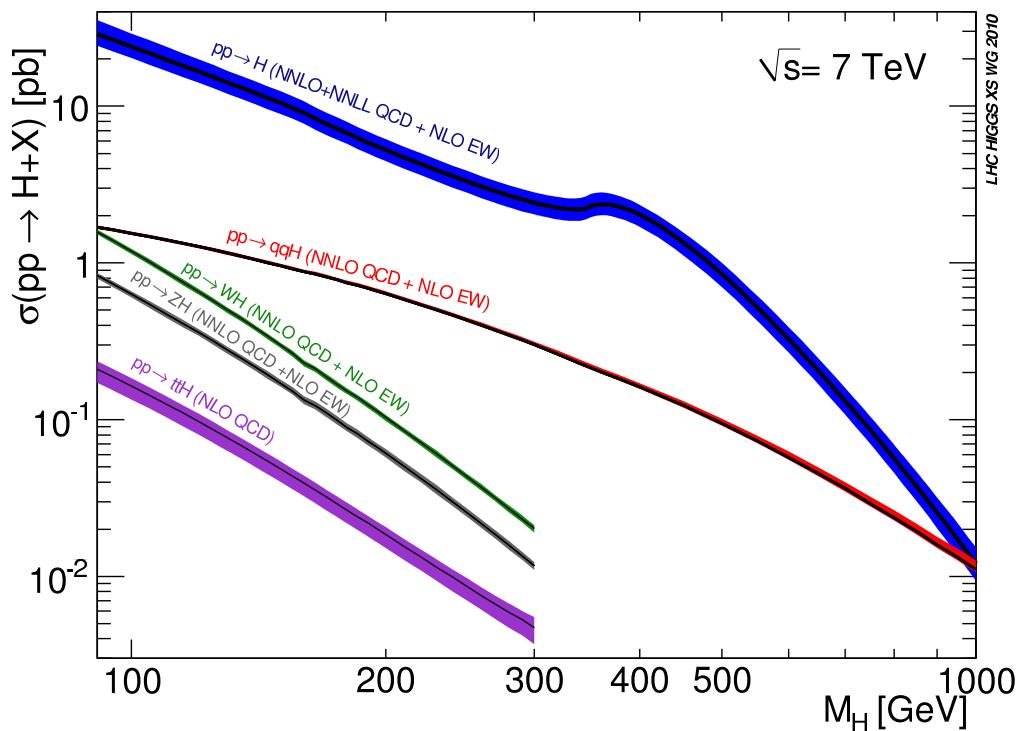
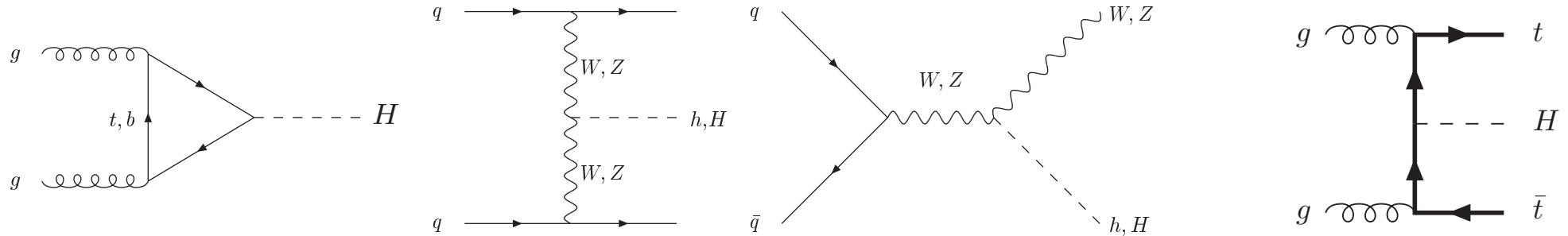
I INTRODUCTION

(i) Standard Model

- we have found the Higgs: $M_H \sim 125$ GeV
- $gg \rightarrow H$ dominant

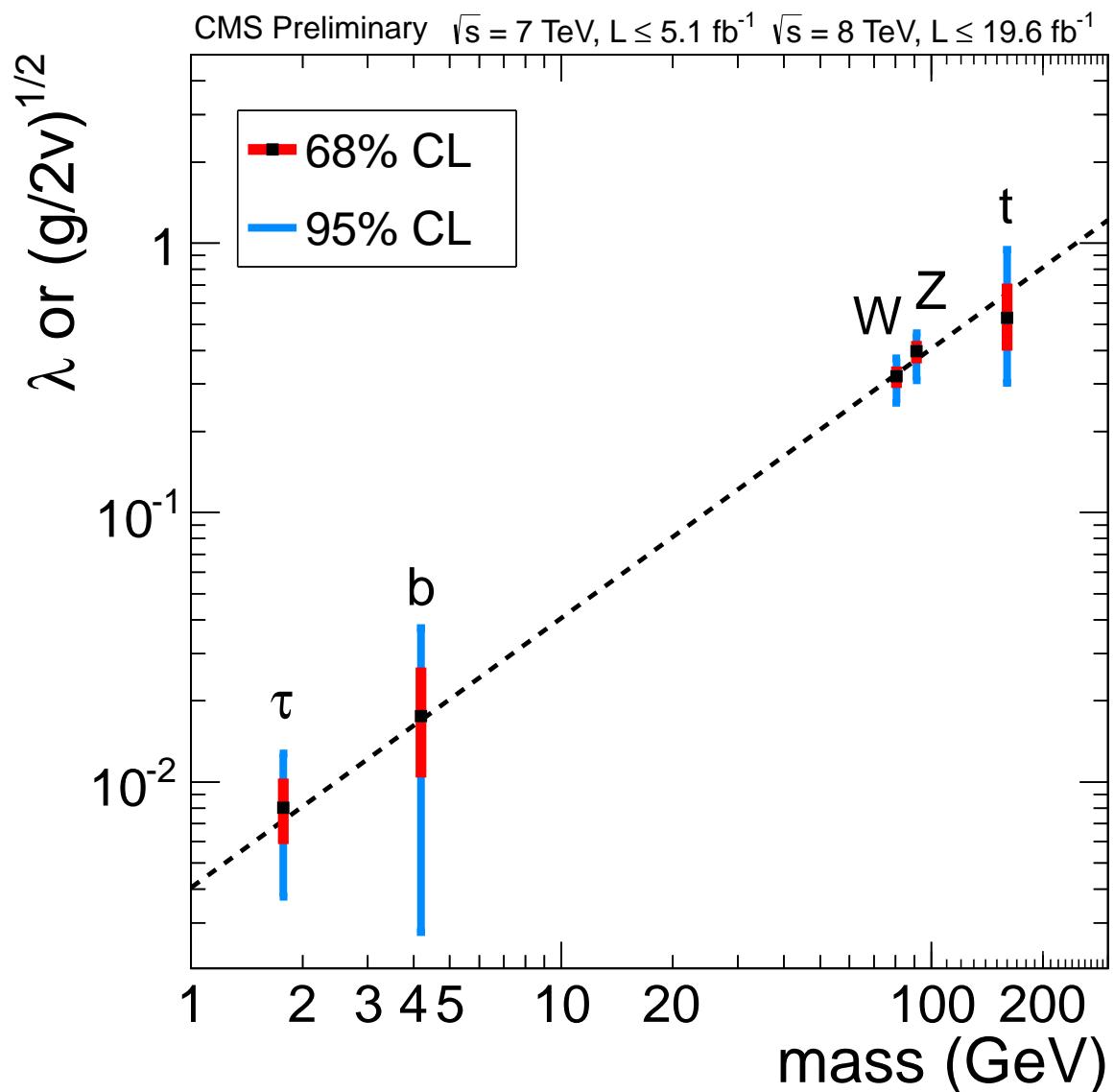


• Higgs Boson Production



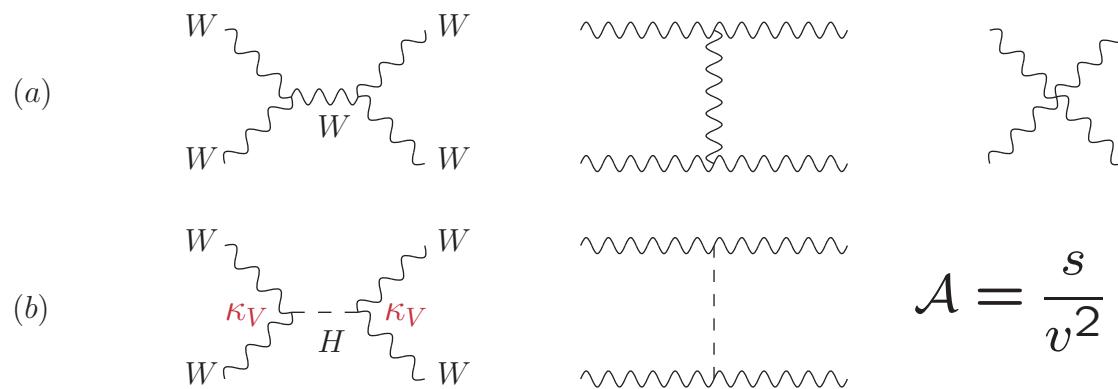
- Discovery: LHC [Tevatron]

→ Higgs mass
couplings
spin
 \mathcal{CP}
 λ ?

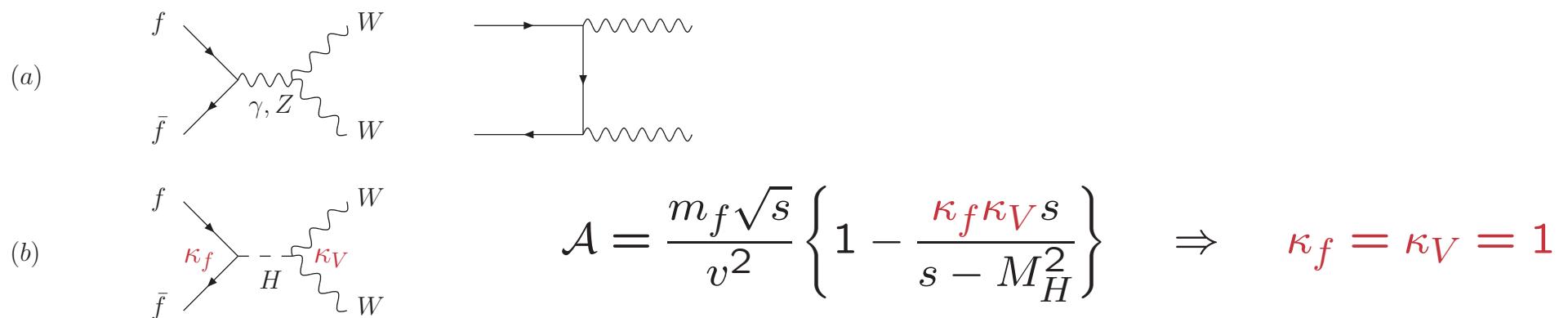


CMS

- $WW \rightarrow WW$ @ high energies



- $f\bar{f} \rightarrow WW$ @ high energies



- analogously for κ_H

- modifications: (i) higher-dim. operators \rightarrow eff. Lagrangians
(ii) extended Higgs sectors (mixing, loop effects)

II EFFECTIVE LAGRANGIANS

(i) weakly interacting theories

- effective higher dimension operators up to dim 6

Burges, Schnitzer
Leung, Love, Rao
Buchmüller, Wyler

Grzadkowski, Iskrzynski, Misiak, Rosiek
Giudice, Grojean, Pomarol, Rattazzi

$$\begin{aligned}\mathcal{L} &= \mathcal{L}_{SM} + \frac{1}{\Lambda^2} \sum_i \alpha_i O_i \\ &\equiv \mathcal{L}_{SM} + \sum_i \bar{c}_i O_i \\ &\equiv \mathcal{L}_{SM} + \Delta\mathcal{L}_{SILH} + \Delta\mathcal{L}_{F_1} + \Delta\mathcal{L}_{F_2} + \Delta\mathcal{L}_{bos} + \Delta\mathcal{L}_{4f} + \Delta\mathcal{L}_{CP}\end{aligned}$$

[assume Λ large]

- assume Higgs $SU(2)$ -doublet

$$H = \begin{pmatrix} \phi^+ \\ \phi^0 \end{pmatrix}$$

$$\begin{aligned}
\Delta \mathcal{L}_{SILH} &= \frac{\bar{c}_H}{2v^2} \partial^\mu (H^\dagger H) \partial_\mu (H^\dagger H) + \frac{\bar{c}_T}{2v^2} \left(H^\dagger \overleftrightarrow{D^\mu} H \right) \left(H^\dagger \overleftrightarrow{D}_\mu H \right) - \frac{\bar{c}_6 \lambda}{v^2} (H^\dagger H)^3 \\
&\quad + \left(\frac{\bar{c}_u}{v^2} y_u H^\dagger H \bar{q}_L H^c u_R + \frac{\bar{c}_d}{v^2} y_d H^\dagger H \bar{q}_L H d_R + \frac{\bar{c}_l}{v^2} y_l H^\dagger H \bar{L}_L H l_R + h.c. \right) \\
&\quad + \frac{i\bar{c}_W g}{2m_W^2} \left(H^\dagger \sigma^i \overleftrightarrow{D^\mu} H \right) (D^\nu W_{\mu\nu})^i + \frac{i\bar{c}_B g'}{2m_W^2} \left(H^\dagger \overleftrightarrow{D^\mu} H \right) (\partial^\nu B_{\mu\nu}) \\
&\quad + \frac{i\bar{c}_{HW} g}{m_W^2} (D^\mu H)^\dagger \sigma^i (D^\nu H) W_{\mu\nu}^i + \frac{i\bar{c}_{HB} g'}{m_W^2} (D^\mu H)^\dagger (D^\nu H) B_{\mu\nu} \\
&\quad + \frac{\bar{c}_\gamma g'^2}{m_W^2} H^\dagger H B_{\mu\nu} B^{\mu\nu} + \frac{\bar{c}_g g_S^2}{m_W^2} H^\dagger H G_{\mu\nu}^a G^{a\mu\nu} \\
\Delta \mathcal{L}_{F_1} &= \frac{i\bar{c}_{Hq}}{v^2} (\bar{q}_L \gamma^\mu q_L) \left(H^\dagger \overleftrightarrow{D}_\mu H \right) + \frac{i\bar{c}'_{Hq}}{v^2} (\bar{q}_L \gamma^\mu \sigma^i q_L) \left(H^\dagger \sigma^i \overleftrightarrow{D}_\mu H \right) \\
&\quad + \frac{i\bar{c}_{Hu}}{v^2} (\bar{u}_R \gamma^\mu u_R) \left(H^\dagger \overleftrightarrow{D}_\mu H \right) + \frac{i\bar{c}_{Hd}}{v^2} (\bar{d}_R \gamma^\mu d_R) \left(H^\dagger \overleftrightarrow{D}_\mu H \right) \\
&\quad + \left(\frac{i\bar{c}_{Hud}}{v^2} (\bar{u}_R \gamma^\mu d_R) \left(H^{c\dagger} \overleftrightarrow{D}_\mu H \right) + h.c. \right) \\
&\quad + \frac{i\bar{c}_{HL}}{v^2} (\bar{L}_L \gamma^\mu L_L) \left(H^\dagger \overleftrightarrow{D}_\mu H \right) + \frac{i\bar{c}'_{HL}}{v^2} (\bar{L}_L \gamma^\mu \sigma^i L_L) \left(H^\dagger \sigma^i \overleftrightarrow{D}_\mu H \right) \\
&\quad + \frac{i\bar{c}_{Hl}}{v^2} (\bar{l}_R \gamma^\mu l_R) \left(H^\dagger \overleftrightarrow{D}_\mu H \right) \\
\Delta \mathcal{L}_{F_2} &= \frac{\bar{c}_{uB} g'}{m_W^2} y_u \bar{q}_L H^c \sigma^{\mu\nu} u_R B_{\mu\nu} + \frac{\bar{c}_{uW} g}{m_W^2} y_u \bar{q}_L \sigma^i H^c \sigma^{\mu\nu} u_R W_{\mu\nu}^i + \frac{\bar{c}_{uG} g_S}{m_W^2} y_u \bar{q}_L H^c \sigma^{\mu\nu} \lambda^a u_R G_{\mu\nu}^a \\
&\quad + \frac{\bar{c}_{dB} g'}{m_W^2} y_d \bar{q}_L H \sigma^{\mu\nu} d_R B_{\mu\nu} + \frac{\bar{c}_{dW} g}{m_W^2} y_d \bar{q}_L \sigma^i H \sigma^{\mu\nu} d_R W_{\mu\nu}^i + \frac{\bar{c}_{dG} g_S}{m_W^2} y_d \bar{q}_L H \sigma^{\mu\nu} \lambda^a d_R G_{\mu\nu}^a \\
&\quad + \frac{\bar{c}_{lB} g'}{m_W^2} y_l \bar{L}_L H \sigma^{\mu\nu} l_R B_{\mu\nu} + \frac{\bar{c}_{lW} g}{m_W^2} y_l \bar{L}_L \sigma^i H \sigma^{\mu\nu} l_R W_{\mu\nu}^i + h.c.
\end{aligned}$$

$$\begin{aligned}\Delta\mathcal{L}_{bos} &= \frac{\bar{c}_{3W} g^3}{m_W^2} \epsilon^{ijk} W_\mu^{i\nu} W_\nu^{j\rho} W_\rho^{k\mu} + \frac{\bar{c}_{3G} g_S^3}{m_W^2} f^{abc} G_\mu^{a\nu} G_\nu^{b\rho} G_\rho^{c\mu} \\ &+ \frac{\bar{c}_{2W}}{m_W^2} (D^\mu W_{\mu\nu})^i (D_\rho W^{\rho\nu})^i + \frac{\bar{c}_{2B}}{m_W^2} (\partial^\mu B_{\mu\nu}) (\partial_\rho B^{\rho\nu}) + \frac{\bar{c}_{2G}}{m_W^2} (D^\mu G_{\mu\nu})^a (D_\rho G^{\rho\nu})^a\end{aligned}$$

$$\Delta\mathcal{L}_{4f} = \sum_{\psi, L/R, T^a} \bar{\psi}_i \gamma^\mu T^a \psi_j \bar{\psi}_k \gamma_\mu T^a \psi_l + \bar{\psi}_i T^a \psi_j \bar{\psi}_k T^a \psi_l$$

$$\begin{aligned}\Delta\mathcal{L}_{CP} &= \frac{i\tilde{c}_{HW} g}{m_W^2} (D^\mu H)^\dagger \sigma^i (D^\nu H) \tilde{W}_{\mu\nu}^i + \frac{i\tilde{c}_{HB} g'}{m_W^2} (D^\mu H)^\dagger (D^\nu H) \tilde{B}_{\mu\nu} \\ &+ \frac{\tilde{c}_\gamma g'^2}{m_W^2} H^\dagger H B_{\mu\nu} \tilde{B}^{\mu\nu} + \frac{\tilde{c}_g g_S^2}{m_W^2} H^\dagger H G_{\mu\nu}^a \tilde{G}^{a\mu\nu} \\ &+ \frac{\tilde{c}_{3W} g^3}{m_W^2} \epsilon^{ijk} W_\mu^{i\nu} W_\nu^{j\rho} \tilde{W}_\rho^{k\mu} + \frac{\tilde{c}_{3G} g_S^3}{m_W^2} f^{abc} G_\mu^{a\nu} G_\nu^{b\rho} \tilde{G}_\rho^{c\mu}\end{aligned}$$

$$\tilde{V}_{\mu\nu} = \frac{1}{2} \epsilon_{\mu\nu\alpha\beta} V^{\alpha\beta}$$

- after using EOM: 53 (59) independent dim6 operators → different bases

- classification: $[\Phi = H, \tilde{\Phi} = i\sigma^2\Phi^*]$

Φ^6 and $\Phi^4 D^2$	$\psi^2 \Phi^3$	X^3
$\mathcal{O}_\Phi = (\Phi^\dagger \Phi)^3$	$\mathcal{O}_{e\Phi} = (\Phi^\dagger \Phi)(\bar{\ell} \Gamma_e e \Phi)$	$\mathcal{O}_G = f^{ABC} G_\mu^{A\nu} G_\nu^{B\rho} G_\rho^{C\mu}$
$\mathcal{O}_{\Phi\Box} = (\Phi^\dagger \Phi) \Box (\Phi^\dagger \Phi)$	$\mathcal{O}_{u\Phi} = (\Phi^\dagger \Phi)(\bar{q} \Gamma_u u \tilde{\Phi})$	$\mathcal{O}_{\tilde{G}} = f^{ABC} \tilde{G}_\mu^{A\nu} G_\nu^{B\rho} G_\rho^{C\mu}$
$\mathcal{O}_{\Phi D} = (\Phi^\dagger D^\mu \Phi)^*(\Phi^\dagger D_\mu \Phi)$	$\mathcal{O}_{d\Phi} = (\Phi^\dagger \Phi)(\bar{q} \Gamma_d d \Phi)$	$\mathcal{O}_W = \varepsilon^{IJK} W_\mu^{I\nu} W_\nu^{J\rho} W_\rho^{K\mu}$
$X^2 \Phi^2$	$\psi^2 X \Phi$	$\psi^2 \Phi^2 D$
$\mathcal{O}_{\Phi G} = (\Phi^\dagger \Phi) G_{\mu\nu}^A G^{A\mu\nu}$	$\mathcal{O}_{uG} = (\bar{q} \sigma^{\mu\nu} \frac{\lambda^A}{2} \Gamma_u u \tilde{\Phi}) G_{\mu\nu}^A$	$\mathcal{O}_{\Phi\ell}^{(1)} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu \Phi)(\bar{\ell} \gamma^\mu \ell)$
$\mathcal{O}_{\tilde{\Phi} G} = (\Phi^\dagger \Phi) \tilde{G}_{\mu\nu}^A G^{A\mu\nu}$	$\mathcal{O}_{dG} = (\bar{q} \sigma^{\mu\nu} \frac{\lambda^A}{2} \Gamma_d d \Phi) G_{\mu\nu}^A$	$\mathcal{O}_{\Phi\ell}^{(3)} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu^I \Phi)(\bar{\ell} \gamma^\mu \tau^I \ell)$
$\mathcal{O}_{\Phi W} = (\Phi^\dagger \Phi) W_{\mu\nu}^I W^{I\mu\nu}$	$\mathcal{O}_{eW} = (\bar{\ell} \sigma^{\mu\nu} \Gamma_e e \tau^I \Phi) W_{\mu\nu}^I$	$\mathcal{O}_{\Phi e} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu \Phi)(\bar{e} \gamma^\mu e)$
$\mathcal{O}_{\tilde{\Phi} W} = (\Phi^\dagger \Phi) \tilde{W}_{\mu\nu}^I W^{I\mu\nu}$	$\mathcal{O}_{uW} = (\bar{q} \sigma^{\mu\nu} \Gamma_u u \tau^I \tilde{\Phi}) W_{\mu\nu}^I$	$\mathcal{O}_{\Phi q}^{(1)} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu \Phi)(\bar{q} \gamma^\mu q)$
$\mathcal{O}_{\Phi B} = (\Phi^\dagger \Phi) B_{\mu\nu} B^{\mu\nu}$	$\mathcal{O}_{dW} = (\bar{q} \sigma^{\mu\nu} \Gamma_d d \tau^I \Phi) W_{\mu\nu}^I$	$\mathcal{O}_{\Phi q}^{(3)} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu^I \Phi)(\bar{q} \gamma^\mu \tau^I q)$
$\mathcal{O}_{\tilde{\Phi} B} = (\Phi^\dagger \Phi) \tilde{B}_{\mu\nu} B^{\mu\nu}$	$\mathcal{O}_{eB} = (\bar{\ell} \sigma^{\mu\nu} \Gamma_e e \Phi) B_{\mu\nu}$	$\mathcal{O}_{\Phi u} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu \Phi)(\bar{u} \gamma^\mu u)$
$\mathcal{O}_{\Phi WB} = (\Phi^\dagger \tau^I \Phi) W_{\mu\nu}^I B^{\mu\nu}$	$\mathcal{O}_{uB} = (\bar{q} \sigma^{\mu\nu} \Gamma_u u \tilde{\Phi}) B_{\mu\nu}$	$\mathcal{O}_{\Phi d} = (\Phi^\dagger i \overset{\leftrightarrow}{D}_\mu \Phi)(\bar{d} \gamma^\mu d)$
$\mathcal{O}_{\tilde{\Phi} WB} = (\Phi^\dagger \tau^I \Phi) \tilde{W}_{\mu\nu}^I B^{\mu\nu}$	$\mathcal{O}_{dB} = (\bar{q} \sigma^{\mu\nu} \Gamma_d d \Phi) B_{\mu\nu}$	$\mathcal{O}_{\Phi ud} = i(\tilde{\Phi}^\dagger D_\mu \Phi)(\bar{u} \gamma^\mu \Gamma_{udd})$

- power counting: $H \rightarrow \mathcal{O}(g_*/M = 1/f)$, $\partial_\mu \rightarrow \mathcal{O}(1/M)$

\Rightarrow expansion in H/f and E/M

$$\bar{c}_H, \bar{c}_T, \bar{c}_6, \bar{c}_\psi \sim O\left(\frac{v^2}{f^2}\right), \quad \bar{c}_W, \bar{c}_B \sim O\left(\frac{m_W^2}{M^2}\right), \quad \bar{c}_{HW}, \bar{c}_{HB}, \bar{c}_\gamma, \bar{c}_g \sim O\left(\frac{m_W^2}{16\pi^2 f^2}\right)$$

$$\bar{c}_{H\psi}, \bar{c}'_{H\psi} \sim O\left(\frac{\lambda_\psi^2 v^2}{g_*^2 f^2}\right), \quad \bar{c}_{Hud} \sim O\left(\frac{\lambda_u \lambda_d v^2}{g_*^2 f^2}\right), \quad \bar{c}_{\psi W}, \bar{c}_{\psi B}, \bar{c}_{\psi G} \sim O\left(\frac{m_W^2}{16\pi^2 f^2}\right)$$

Giudice, Grojean, Pomarol, Rattazzi

- canonical normalization, unitary gauge:

$$\begin{aligned} v^2 &= v_{SM}^2 \left(1 + \frac{3}{4} \bar{c}_6\right) \\ h_{SM} &= h \left[1 - \frac{\bar{c}_H}{2} - \frac{\bar{c}_T}{8}\right] - \frac{3}{8} \bar{c}_6 v \\ m_h^2 &= m_{h_{SM}}^2 \left[1 - \bar{c}_H + \frac{3}{2} \bar{c}_6 - \frac{1}{2} \bar{c}_T\right] \end{aligned}$$

etc.

$$\begin{aligned}
\mathcal{L} = & \frac{1}{2}\partial_\mu h \partial^\mu h - \frac{1}{2}m_h^2 h^2 - c_3 \frac{1}{6} \left(\frac{3m_h^2}{v} \right) h^3 - \sum_{\psi=u,d,l} m_{\psi^{(i)}} \bar{\psi}^{(i)} \psi^{(i)} (1 + c_\psi \frac{h}{v} + \dots) \\
& + m_W^2 W_\mu W^\mu (1 + 2c_W \frac{h}{v} + \dots) + \frac{1}{2}m_Z^2 Z_\mu Z^\mu (1 + 2c_Z \frac{h}{v} + \dots) + \dots \\
& + (c_{WW} W_{\mu\nu}^+ W^{-\mu\nu} + \frac{c_{ZZ}}{2} Z_{\mu\nu} Z^{\mu\nu} + c_{Z\gamma} Z_{\mu\nu} \gamma^{\mu\nu} + \frac{c_{\gamma\gamma}}{2} \gamma_{\mu\nu} \gamma^{\mu\nu} + \frac{c_{gg}}{2} G_{\mu\nu}^a G^{a\mu\nu}) \frac{h}{v} \\
& + (c_{W\partial W} (W_\nu^- D_\mu W^{+\mu\nu} + h.c.) + c_{Z\partial Z} Z_\nu \partial_\mu Z^{\mu\nu} + c_{Z\partial\gamma} Z_\nu \partial_\mu \gamma^{\mu\nu}) \frac{h}{v} + \dots
\end{aligned}$$

Higgs couplings	$\Delta\mathcal{L}_{SILH}$	MCHM4	MCHM5
c_W	$1 - \bar{c}_H/2$	$\sqrt{1-\xi}$	$\sqrt{1-\xi}$
c_Z	$1 - \bar{c}_H/2 - 2\bar{c}_T$	$\sqrt{1-\xi}$	$\sqrt{1-\xi}$
c_ψ ($\psi = u, d, l$)	$1 - (\bar{c}_H/2 + \bar{c}_\psi)$	$\sqrt{1-\xi}$	$\frac{1-2\xi}{\sqrt{1-\xi}}$
c_3	$1 + \bar{c}_6 - 3\bar{c}_H/2$	$\sqrt{1-\xi}$	$\frac{1-2\xi}{\sqrt{1-\xi}}$
c_{gg}	$8(\alpha_s/\alpha_2)\bar{c}_g$	0	0
$c_{\gamma\gamma}$	$8\sin^2\theta_W \bar{c}_\gamma$	0	0
$c_{Z\gamma}$	$(\bar{c}_{HB} - \bar{c}_{HW} - 8\bar{c}_\gamma \sin^2\theta_W) \tan\theta_W$	0	0
c_{WW}	$-2\bar{c}_{HW}$	0	0
c_{ZZ}	$-2(\bar{c}_{HW} + \bar{c}_{HB} \tan^2\theta_W - 4\bar{c}_\gamma \tan^2\theta_W \sin^2\theta_W)$	0	0
$c_{W\partial W}$	$-2(\bar{c}_W + \bar{c}_{HW})$	0	0
$c_{Z\partial Z}$	$-2(\bar{c}_W + \bar{c}_{HW}) - 2(\bar{c}_B + \bar{c}_{HB}) \tan^2\theta_W$	0	0
$c_{Z\partial\gamma}$	$2(\bar{c}_B + \bar{c}_{HB} - \bar{c}_W - \bar{c}_{HW}) \tan\theta_W$	0	0

small deviations from SM couplings
8 operators relevant for Higgs physics

Contino, Ghezzi, Grojean, Mühlleitner, S.

- constraints from precision measurements:

$$\Delta\epsilon_1 \equiv \Delta\rho = \bar{c}_T(m_Z), \quad -1.5 \times 10^{-3} < \bar{c}_T(m_Z) < 2.2 \times 10^{-3}$$

$$\Delta\epsilon_3 = \bar{c}_W(m_Z) + \bar{c}_B(m_Z), \quad -1.4 \times 10^{-3} < \bar{c}_W(m_Z) + \bar{c}_B(m_Z) < 1.9 \times 10^{-3}$$

- Z -pole measurements:

$$\frac{\delta g_{L\psi}}{g_{L\psi}} = \frac{1}{2} \frac{\bar{c}_{H\Psi} + 2 T_{3L} \bar{c}'_{H\Psi}}{T_{3L} - Q \sin^2\theta_W}, \quad \frac{\delta g_{R\psi}}{g_{R\psi}} = \frac{1}{2} \frac{\bar{c}_{H\psi}}{Q \sin^2\theta_W}$$

$$-0.03 < \bar{c}_{Hq1} < 0.02, \quad -0.002 < \bar{c}'_{Hq1} < 0.003,$$

$$-0.005 < \bar{c}_{Hq2} < 0.003, \quad -0.003 < \bar{c}'_{Hq2} < 0.005,$$

$$-0.008 < \bar{c}_{Hu} < 0.02, \quad -0.03 < \bar{c}_{Hd} < 0.02, \quad -0.03 < \bar{c}_{Hs} < 0.02$$

$$-0.004 < \bar{c}_{HL} + \bar{c}'_{HL} < 0.002, \quad -0.003 < \bar{c}_{HL} - \bar{c}'_{HL} < 0.0002, \quad -0.0007 < \bar{c}_{Hl} < 0.003,$$

$$-0.02 < \bar{c}_{Hq_2} + \bar{c}'_{Hq_2} < 0.005, \quad -0.02 < \bar{c}_{Hc} < 0.03,$$

$$-0.003 < \bar{c}_{Hq_3} - \bar{c}'_{Hq_3} < 0.009, \quad -0.07 < \bar{c}_{Hb} < -0.005$$

- EDMs: neutron & mercury:

$$-7.01 \times 10^{-6} < \text{Im}(\bar{c}_{uB} + \bar{c}_{uW}) < 7.86 \times 10^{-6},$$

$$-9.42 \times 10^{-7} < \text{Im}(\bar{c}_{dB} - \bar{c}_{dW}) < 8.40 \times 10^{-7},$$

$$-1.62 \times 10^{-6} < \text{Im}(\bar{c}_{uG}) < 2.01 \times 10^{-6},$$

$$-7.71 \times 10^{-7} < \text{Im}(\bar{c}_{dG}) < 5.70 \times 10^{-7},$$

- top quark: nEDM, $b \rightarrow s\gamma, s\ell^+\ell^-$:

$$-1.39 \times 10^{-4} < \text{Im}(\bar{c}_{tG}) < 1.21 \times 10^{-4}$$

$$-0.057 < \text{Re}(\bar{c}_{tW} + \bar{c}_{tB}) - 2.65 \text{Im}(\bar{c}_{tW} + \bar{c}_{tB}) < 0.20$$

$t\bar{t}$ cxns @ Tevatron & LHC:

$$-6.12 \times 10^{-3} < \text{Re}(\bar{c}_{tG}) < 1.94 \times 10^{-3}$$

$$-1.2 < \text{Re}(\bar{c}_{bW}) < 1.1, \quad -0.01 < \text{Re}(\bar{c}_{tW}) < 0.02$$

- leptons: EDMs & anomalous magnetic moments:

$$-1.64 \times 10^{-2} < \text{Re}(\bar{c}_{eB} - \bar{c}_{eW}) < 3.37 \times 10^{-3},$$

$$1.88 \times 10^{-4} < \text{Re}(\bar{c}_{\mu B} - \bar{c}_{\mu W}) < 6.43 \times 10^{-4},$$

$$-2.97 \times 10^{-7} < \text{Im}(\bar{c}_{eB} - \bar{c}_{eW}) < 4.51 \times 10^{-7},$$

$$-0.26 < \text{Im}(\bar{c}_{\mu B} - \bar{c}_{\mu W}) < 0.29,$$

$$\begin{aligned}
\mathcal{L} = & \frac{1}{2}\partial_\mu h \partial^\mu h - \frac{1}{2}m_h^2 h^2 - c_3 \frac{1}{6} \left(\frac{3m_h^2}{v} \right) h^3 - \sum_{\psi=u,d,l} m_{\psi^{(i)}} \bar{\psi}^{(i)} \psi^{(i)} \left(1 + c_\psi \frac{h}{v} + \dots \right) \\
& + m_W^2 W_\mu W^\mu \left(1 + 2c_W \frac{h}{v} + \dots \right) + \frac{1}{2}m_Z^2 Z_\mu Z^\mu \left(1 + 2c_Z \frac{h}{v} + \dots \right) + \dots \\
& + \left(c_{WW} W_{\mu\nu}^+ W^{-\mu\nu} + \frac{c_{ZZ}}{2} Z_{\mu\nu} Z^{\mu\nu} + c_{Z\gamma} Z_{\mu\nu} \gamma^{\mu\nu} + \frac{c_{\gamma\gamma}}{2} \gamma_{\mu\nu} \gamma^{\mu\nu} + \frac{c_{gg}}{2} G_{\mu\nu}^a G^{a\mu\nu} \right) \frac{h}{v} \\
& + \left(c_{W\partial W} (W_\nu^- D_\mu W^{+\mu\nu} + h.c.) + c_{Z\partial Z} Z_\nu \partial_\mu Z^{\mu\nu} + c_{Z\partial\gamma} Z_\nu \partial_\mu \gamma^{\mu\nu} \right) \frac{h}{v} + \dots
\end{aligned}$$

- also valid in case of a non-linear Lagrangian for a light Higgs-like scalar [h generic \mathcal{CP} -even scalar]

\Rightarrow expansion in E/M (derivatives) only, large deviations from SM couplings $\rightarrow \Delta c_i > \frac{\alpha}{\pi}$

SILH: expansion in $v^2/f^2, E^2/M^2, \alpha_s/\pi, \alpha/\pi$

non-lin.: expansion in $E^2/M^2, \alpha_s/\pi$

- how to include state-of-the-art calculations?

e.g. eHDECAY

<http://www.itp.kit.edu/~maggie/eHDECAY/>

- $h \rightarrow f\bar{f}$:

$$\Gamma(\bar{\psi}\psi)|_{SILH} = \Gamma_0^{SM}(\bar{\psi}\psi) \left[1 - \bar{c}_H - 2\bar{c}_\psi + \frac{2}{|A_0^{SM}|^2} \text{Re} (A_0^{*SM} A_{1,ew}^{SM}) \right] [1 + \delta_\psi \kappa^{QCD}]$$

$$\Gamma(\bar{\psi}\psi)|_{NL} = c_\psi^2 \Gamma_0^{SM}(\bar{\psi}\psi) [1 + \delta_\psi \kappa^{QCD}]$$

A_0^{SM} : SM tree-level amplitude

$A_{1,ew}^{SM}$: SM elw. amplitude [real corrections treated analogously]

- factorization of QCD \leftrightarrow elw. [limit small m_h]
- NL: no elw. corrections!

- $h \rightarrow gg$:

$$\begin{aligned}
\Gamma(gg)|_{SILH} &= \frac{G_F \alpha_s^2 m_h^3}{4\sqrt{2}\pi^3} \left[\frac{1}{9} \sum_{q,q'=t,b,c} (1 - \bar{c}_H - \bar{c}_q - \bar{c}_{q'}) A_{1/2}^*(\tau_{q'}) A_{1/2}(\tau_q) c_{eff}^2 \kappa_{soft} \right. \\
&\quad + 2 \operatorname{Re} \left(\sum_{q=t,b,c} \frac{1}{3} A_{1/2}^*(\tau_q) \frac{16\pi \bar{c}_g}{\alpha_2} \right) c_{eff} \kappa_{soft} \\
&\quad + \left| \sum_{q=t,b,c} \frac{1}{3} A_{1/2}(\tau_q) \right|^2 c_{eff}^2 \kappa_{ew} \kappa_{soft} \\
&\quad \left. + \frac{1}{9} \sum_{q,q'=t,b} (1 - \bar{c}_H - \bar{c}_q - \bar{c}_{q'}) A_{1/2}^*(\tau_q) A_{1/2}(\tau_{q'}) \kappa^{NLO}(\tau_q, \tau_{q'}) \right] \\
\Gamma(gg)|_{NL} &= \frac{G_F \alpha_s^2 m_h^3}{4\sqrt{2}\pi^3} \left[\left| \sum_{q=t,b,c} \frac{c_q}{3} A_{1/2}(\tau_q) \right|^2 c_{eff}^2 \kappa_{soft} \right. \\
&\quad + 2 \operatorname{Re} \left(\sum_{q=t,b,c} \frac{c_q}{3} A_{1/2}^*(\tau_q) \frac{2\pi c_{gg}}{\alpha_s} \right) c_{eff} \kappa_{soft} + \left| \frac{2\pi c_{gg}}{\alpha_s} \right|^2 \kappa_{soft} \\
&\quad \left. + \frac{1}{9} \sum_{q,q'=t,b} c_q A_{1/2}^*(\tau_q) c_{q'} A_{1/2}(\tau_{q'}) \kappa^{NLO}(\tau_q, \tau_{q'}) \right]
\end{aligned}$$

$$A_{1/2}(\tau) = \frac{3}{2}\tau [1 + (1 - \tau)f(\tau)]$$

$$f(\tau) = \begin{cases} \arcsin^2 \frac{1}{\sqrt{\tau}} & \tau \geq 1 \\ -\frac{1}{4} \left[\ln \frac{1 + \sqrt{1 - \tau}}{1 - \sqrt{1 - \tau}} - i\pi \right]^2 & \tau < 1. \end{cases}$$

$$\kappa_{soft}^{NLO} = 1 + \frac{\alpha_s}{\pi} \left(\frac{73}{4} - \frac{7}{6} N_F \right) + \mathcal{O}(\alpha_s^2), \quad c_{eff}^{NLO} = 1 + \frac{\alpha_s}{\pi} \frac{11}{4} + \mathcal{O}(\alpha_s^2)$$

Inami, Kubota, Okada
 Djouadi, S., Zerwas
 Chetyrkin, Kniehl, Steinhauser
 Krämer, Laenen, S.
 Baikov, Chetyrkin

- $\kappa^{NLO}(\tau_q, \tau_{q'})$: NLO mass effects ($\lesssim 5\%$ in SM)

- $h \rightarrow \gamma\gamma$:

$$\begin{aligned}
\Gamma(\gamma\gamma)|_{SILH} &= \frac{G_F \alpha_{em}^2 m_h^3}{128\sqrt{2}\pi^3} \left\{ |A_{NLO}^{SM}(\gamma\gamma)|^2 + 2 \operatorname{Re} \left(A_{LO}^{SM*}(\gamma\gamma) \textcolor{red}{A}_{ew}^{SM}(\gamma\gamma) \right) \right. \\
&\quad \left. + 2 \operatorname{Re} \left[A_{NLO}^{SM*}(\gamma\gamma) \left(\Delta A(\gamma\gamma) + \frac{32\pi \sin^2 \theta_W \bar{c}_\gamma}{\alpha_{em}} \right) \right] \right\} \\
\Gamma(\gamma\gamma)|_{NL} &= \frac{G_F \alpha_{em}^2 m_h^3}{128\sqrt{2}\pi^3} \left| \sum_{q=t,b,c} \frac{4}{3} c_q 3Q_q^2 A_{1/2}^{NLO}(\tau_q) + \frac{4}{3} c_\tau Q_\tau^2 A_{1/2}(\tau_\tau) \right. \\
&\quad \left. + c_V A_1(\tau_W) + \frac{4\pi}{\alpha_{em}} c_{\gamma\gamma} \right|^2 \\
\Delta A(\gamma\gamma) &= - \sum_{q=t,b,c} \frac{4}{3} \left(\frac{\bar{c}_H}{2} + \bar{c}_q \right) 3Q_q^2 A_{1/2}^{NLO}(\tau_q) - \left(\frac{\bar{c}_H}{2} + \bar{c}_\tau \right) \frac{4}{3} Q_\tau^2 A_{1/2}(\tau_\tau) \\
&\quad - \left(\frac{\bar{c}_H}{2} - 2\bar{c}_W \right) A_1(\tau_W) \\
A_1(\tau) &= - [2 + 3\tau + 3\tau(2-\tau) f(\tau)] \\
A_{1/2}^{NLO}(\tau_q) &= A_{1/2}(\tau_q)(1 + \kappa_{QCD})
\end{aligned}$$

- κ_{QCD} : massive QCD corrections

Djouadi, S., Zerwas
Melnikov, Yakovlev
Inoue, Najima, Oka, Saito

- $h \rightarrow Z\gamma$:

$$\begin{aligned}
\Gamma(Z\gamma) \Big|_{SILH} &= \frac{G_F^2 \alpha_{em} m_W^2 m_h^3}{64\pi^4} \left(1 - \frac{m_Z^2}{m_h^2}\right)^3 \\
&\quad \times \left\{ \left| A^{SM}(Z\gamma) \right|^2 + 2 \operatorname{Re} \left(A^{SM*}(Z\gamma) \Delta A(Z\gamma) \right) \right. \\
&\quad \left. + 2 \operatorname{Re} \left[-\frac{4\pi \tan \theta_W}{\sqrt{\alpha_{em} \alpha_2}} (\bar{c}_{HB} - \bar{c}_{HW} - 8\bar{c}_\gamma \sin^2 \theta_W) A^{SM*}(Z\gamma) \right] \right\} \\
\Gamma(Z\gamma) \Big|_{NL} &= \frac{G_F^2 \alpha_{em} m_W^2 m_h^3}{64\pi^4} \left(1 - \frac{m_Z^2}{m_h^2}\right)^3 \\
&\quad \times \left| \sum_\psi \frac{c_\psi N_c Q_\psi \hat{v}_\psi}{\cos \theta_W} A_{1/2}^{Z\gamma}(\tau_\psi, \lambda_\psi) + c_V A_1^{Z\gamma}(\tau_W, \lambda_W) - \frac{4\pi}{\sqrt{\alpha_{em} \alpha_2}} c_{Z\gamma} \right|^2
\end{aligned}$$

$$A_{1/2}^{Z\gamma}(\tau, \lambda) = [I_1(\tau, \lambda) - I_2(\tau, \lambda)]$$

$$\begin{aligned}
A_1^{Z\gamma}(\tau, \lambda) &= \cos \theta_W \left\{ 4 \left(3 - \tan^2 \theta_W \right) I_2(\tau, \lambda) \right. \\
&\quad \left. + \left[\left(1 + \frac{2}{\tau} \right) \tan^2 \theta_W - \left(5 + \frac{2}{\tau} \right) \right] I_1(\tau, \lambda) \right\}
\end{aligned}$$

$$\Delta A(Z\gamma) = - \sum_\psi \left(\frac{\bar{c}_H}{2} + \bar{c}_\psi \right) \frac{N_c Q_\psi \hat{v}_\psi}{\cos \theta_W} A_{1/2}^{Z\gamma}(\tau_\psi, \lambda_\psi) - \left(\frac{\bar{c}_H}{2} - 2\bar{c}_W \right) A_1^{Z\gamma}(\tau_W, \lambda_W)$$

$$A^{SM}(Z\gamma) = \sum_\psi \frac{N_c Q_\psi \hat{v}_\psi}{\cos \theta_W} A_{1/2}^{Z\gamma}(\tau_\psi, \lambda_\psi) + A_1^{Z\gamma}(\tau_W, \lambda_W)$$

$$\begin{aligned}
I_1(\tau, \lambda) &= \frac{\tau\lambda}{2(\tau - \lambda)} + \frac{\tau^2\lambda^2}{2(\tau - \lambda)^2} [f(\tau) - f(\lambda)] + \frac{\tau^2\lambda}{(\tau - \lambda)^2} [g(\tau) - g(\lambda)] \\
I_2(\tau, \lambda) &= -\frac{\tau\lambda}{2(\tau - \lambda)} [f(\tau) - f(\lambda)] \\
g(\tau) &= \begin{cases} \sqrt{\tau - 1} \arcsin \frac{1}{\sqrt{\tau}} & \tau \geq 1 \\ \frac{\sqrt{1 - \tau}}{2} \left[\ln \frac{1 + \sqrt{1 - \tau}}{1 - \sqrt{1 - \tau}} - i\pi \right] & \tau < 1. \end{cases}
\end{aligned}$$

- $h \rightarrow Z^*Z^*, W^*W^*$:

$$\begin{aligned}
\Gamma(V^*V^*) &= \frac{1}{\pi^2} \int_0^{m_h^2} \frac{dQ_1^2 m_V \Gamma_V}{(Q_1^2 - m_V^2)^2 + m_V^2 \Gamma_V^2} \int_0^{(m_h - Q_1)^2} \frac{dQ_2^2 m_V \Gamma_V}{(Q_2^2 - m_V^2)^2 + m_V^2 \Gamma_V^2} \Gamma(VV) \\
\Gamma(VV)|_{NL} &= \Gamma^{SM}(VV) \times \left\{ c_V^2 - 2c_V \left[\frac{a_{VV}}{2} \left(1 - \frac{Q_1^2 + Q_2^2}{m_h^2} \right) + a_{V\partial V} \frac{Q_1^2 + Q_2^2}{m_h^2} \right] \right. \\
&\quad \left. + c_V a_{VV} \frac{\lambda(Q_1^2, Q_2^2, m_h^2) (1 - (Q_1^2 + Q_2^2)/m_h^2)}{\lambda(Q_1^2, Q_2^2, m_h^2) + 12 Q_1^2 Q_2^2 / m_h^4} \right\} \\
a_{VV} &= c_{VV} \frac{m_h^2}{m_V^2}, \quad a_{V\partial V} = \frac{c_{V\partial V}}{2} \frac{m_h^2}{m_V^2} \\
\Gamma(VV)|_{SILH} &= \Gamma^{SILH}(VV) + \Gamma^{SM}(VV) \frac{2}{|A_0^{SM}|^2} \operatorname{Re} (A_0^{*SM} \textcolor{red}{A}_{ew}^{SM}) \\
\Gamma^{SILH}(VV) &= \Gamma^{SM}(VV) \times \left\{ 1 - \bar{c}_H - 2 \left[\frac{\bar{a}_{VV}}{2} \left(1 - \frac{Q_1^2 + Q_2^2}{m_h^2} \right) + \bar{a}_{V\partial V} \frac{Q_1^2 + Q_2^2}{m_h^2} \right] \right. \\
&\quad \left. + \bar{a}_{VV} \frac{\lambda(Q_1^2, Q_2^2, m_h^2) (1 - (Q_1^2 + Q_2^2)/m_h^2)}{\lambda(Q_1^2, Q_2^2, m_h^2) + 12 Q_1^2 Q_2^2 / m_h^4} \right\} \\
\Gamma^{SM}(VV) &= \frac{\delta_V G_F m_h^3}{16\sqrt{2}\pi} \sqrt{\lambda(Q_1^2, Q_2^2, m_h^2)} \left(\lambda(Q_1^2, Q_2^2, m_h^2) + \frac{12 Q_1^2 Q_2^2}{m_h^4} \right) \\
\bar{a}_{WW} &= -2 \frac{m_h^2}{m_W^2} \bar{c}_{HW}, \quad \bar{a}_{ZZ} = -2 \frac{m_h^2}{m_Z^2} (\bar{c}_{HW} + \bar{c}_{HB} \tan^2 \theta_W - 4 \bar{c}_\gamma \tan^2 \theta_W \sin^2 \theta_W) \\
\bar{a}_{W\partial W} &= -2 \frac{m_h^2}{2m_W^2} (\bar{c}_W + \bar{c}_{HW}), \quad \bar{a}_{Z\partial Z} = -2 \frac{m_h^2}{2m_Z^2} (\bar{c}_W + \bar{c}_{HW} + (\bar{c}_B + \bar{c}_{HB}) \tan^2 \theta_W)
\end{aligned}$$

- approximate formulae [w/o elw. corrections]: $\alpha_2 = \sqrt{2}G_F m_W^2/\pi$

$$\frac{\Gamma(\bar{\psi}\psi)}{\Gamma(\bar{\psi}\psi)_{SM}} \simeq 1 - \bar{c}_H - (2 - x_\psi) \bar{c}_\psi - x_\psi \bar{c}_t \quad x_{b,c,s} = 0.0085, 0.015, 0.029$$

$$\frac{\Gamma(h \rightarrow W^{(*)}W^*)}{\Gamma(h \rightarrow W^{(*)}W^*)_{SM}} \simeq 1 - \bar{c}_H + 2.2 \bar{c}_W + 3.7 \bar{c}_{HW}$$

$$\begin{aligned} \frac{\Gamma(h \rightarrow Z^{(*)}Z^*)}{\Gamma(h \rightarrow Z^{(*)}Z^*)_{SM}} \simeq & 1 - \bar{c}_H + 2.0 (\bar{c}_W + \tan^2 \theta_W \bar{c}_B) \\ & + 3.0 (\bar{c}_{HW} + \tan^2 \theta_W \bar{c}_{HB}) - 0.26 \bar{c}_\gamma \end{aligned}$$

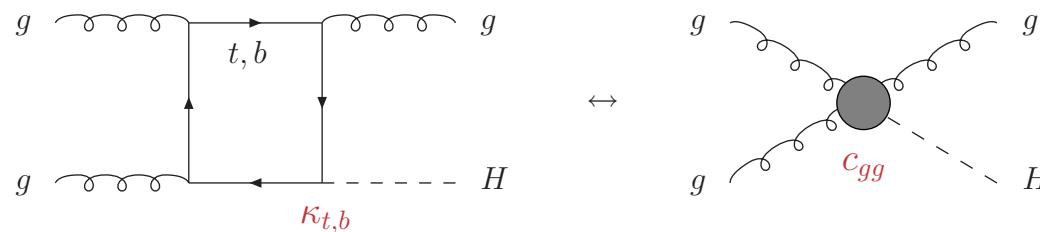
$$\begin{aligned} \frac{\Gamma(h \rightarrow Z\gamma)}{\Gamma(h \rightarrow Z\gamma)_{SM}} \simeq & 1 - \bar{c}_H + 0.12 \bar{c}_t - 5 \cdot 10^{-4} \bar{c}_c - 0.003 \bar{c}_b - 9 \cdot 10^{-5} \bar{c}_\tau \\ & + 4.2 \bar{c}_W + 0.19 (\bar{c}_{HW} - \bar{c}_{HB} + 8 \bar{c}_\gamma \sin^2 \theta_W) \frac{4\pi}{\sqrt{\alpha_2 \alpha_{em}}} \end{aligned}$$

$$\begin{aligned} \frac{\Gamma(h \rightarrow \gamma\gamma)}{\Gamma(h \rightarrow \gamma\gamma)_{SM}} \simeq & 1 - \bar{c}_H + 0.54 \bar{c}_t - 0.003 \bar{c}_c - 0.007 \bar{c}_b - 0.007 \bar{c}_\tau \\ & + 5.04 \bar{c}_W - 0.54 \bar{c}_\gamma \frac{4\pi}{\alpha_{em}} \end{aligned}$$

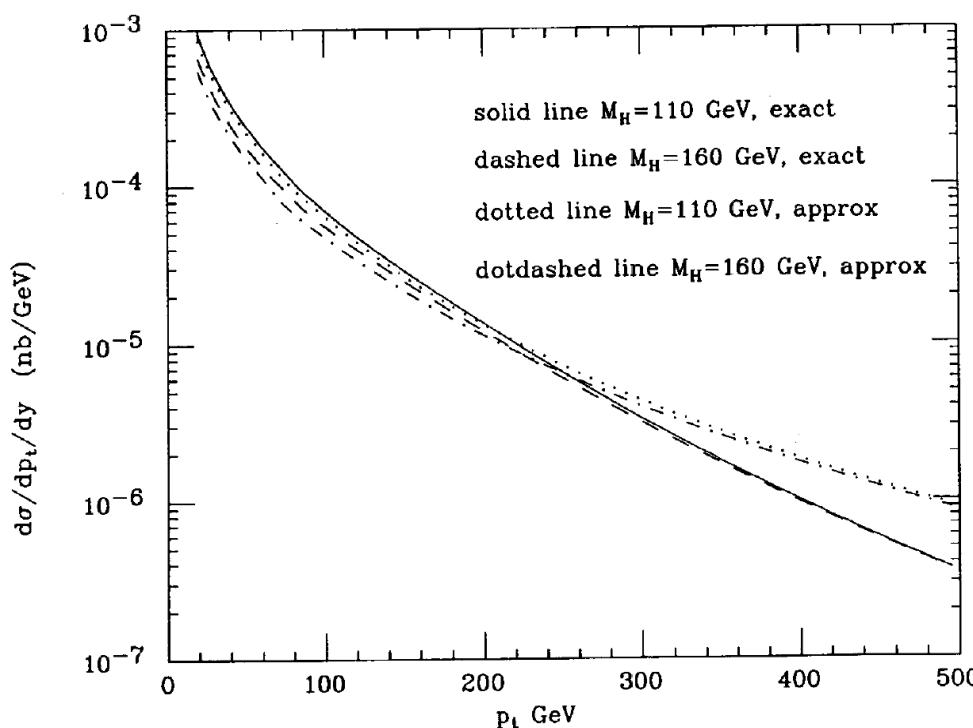
$$\frac{\Gamma(h \rightarrow gg)}{\Gamma(h \rightarrow gg)_{SM}} \simeq 1 - \bar{c}_H - 2.12 \bar{c}_t + 0.024 \bar{c}_c + 0.1 \bar{c}_b + 22.2 \bar{c}_g \frac{4\pi}{\alpha_2}$$

OTHER APPLICATIONS : PRODUCTION

(i) Higgs p_T (or how to prove that ggF is loop-mediated)



- distinction dim4 \leftrightarrow dim5

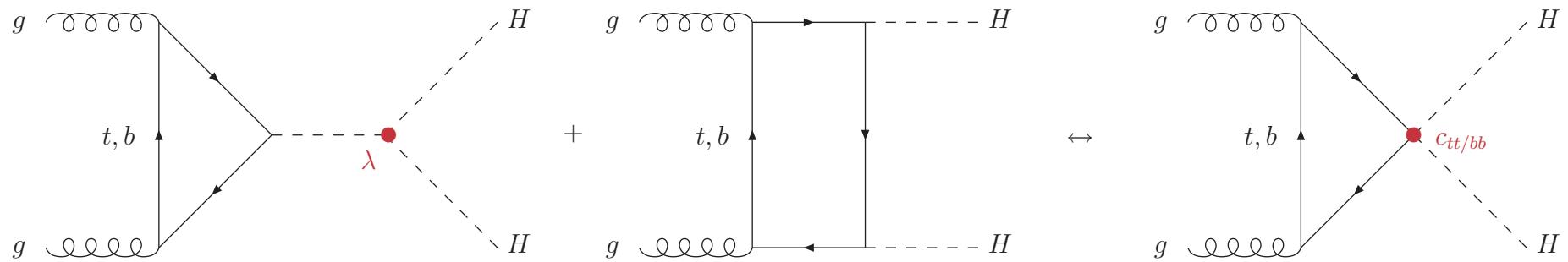


- first studies Banfi, Martin, Sanz Azatov, Paul Englert, McCullough, Spannowsky Grojean, Salvoni, Schlaffer, Weiler

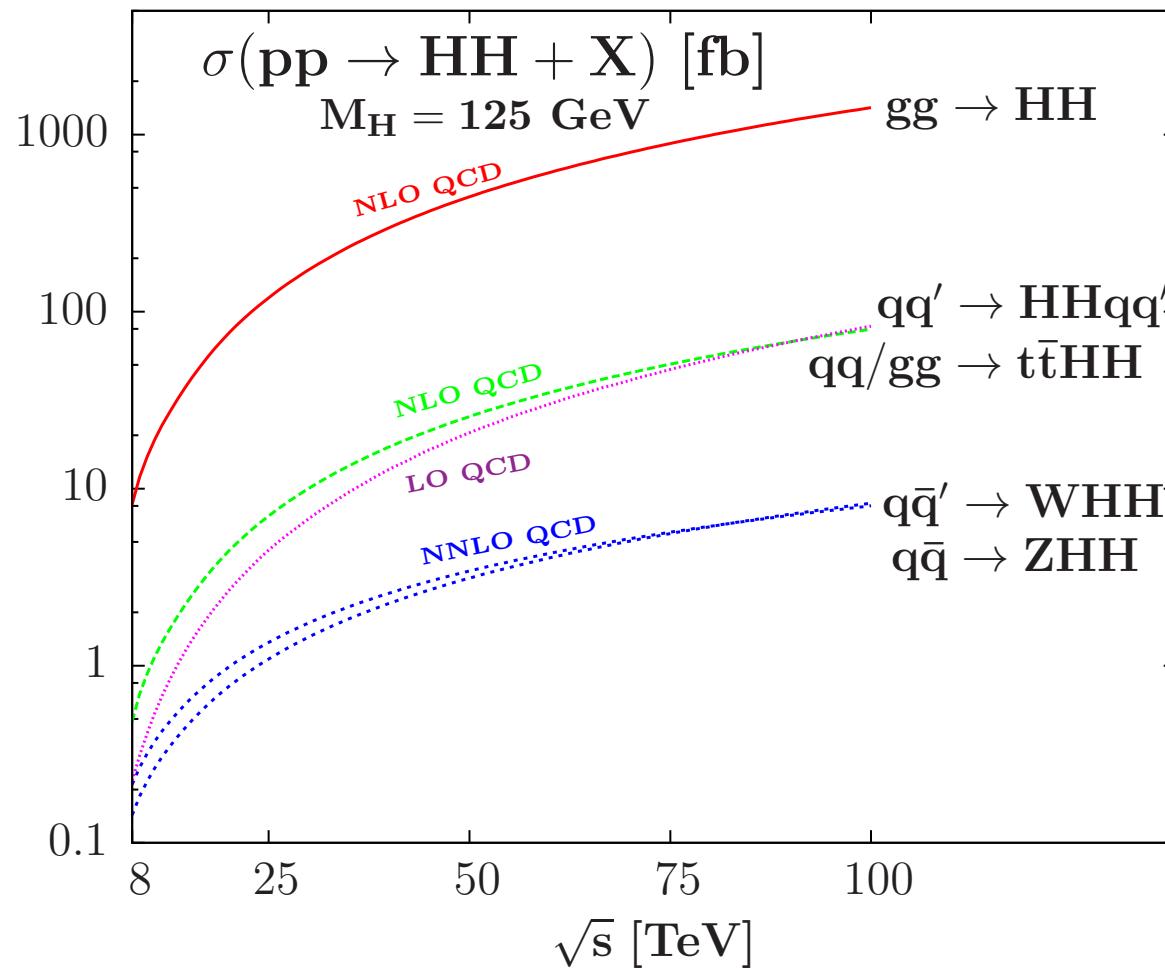
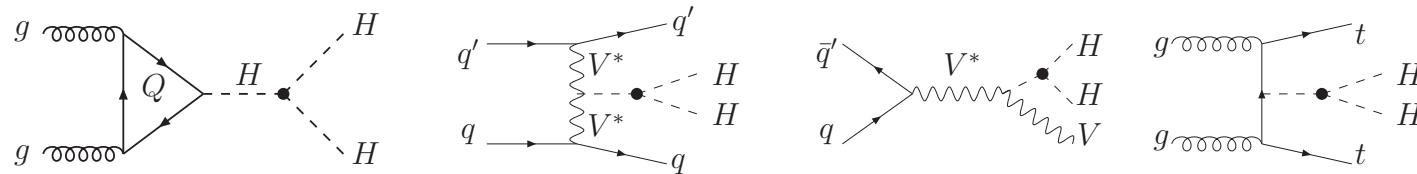
$m_t = 160$ GeV

Ellis, Hinchliffe, Soldate, van der Bij

(ii) anomalous Higgs couplings [e.g. composite Higgs]



- threshold region: sensitive to λ
large M_{HH} : sensitive to $c_{tt/bb}$ [e.g. boosted Higgs pairs]
- similar effects for other Higgs pair production modes
- tiny event rates



Baglio, Djouadi, Gröber, Mühlleitner, Quevillon, S.

- $t\bar{t}HH @ \text{NLO}$

Frederix, Frixione, Maltoni, ...

- simplified scheme [\leftarrow LHC]

rescale SM Higgs couplings $\rightarrow \kappa_f, \kappa_{W/Z}$

rescale SM Higgs couplings to $\gamma\gamma, gg \rightarrow \kappa_\gamma, \kappa_g$ [if not via κ_f, κ_V]

rescale total SM Higgs width $\rightarrow \kappa_H$

include all QCD and elw. corrections [factorized]

$$\text{e.g. } (\sigma \times BR)(gg \rightarrow H \rightarrow \gamma\gamma) = \sigma_{SM}(gg \rightarrow H)BR_{SM}(H \rightarrow \gamma\gamma) \times \frac{\kappa_g^2 \kappa_\gamma^2}{\kappa_H^2}$$

\rightarrow A. David

reliable within 10–20%

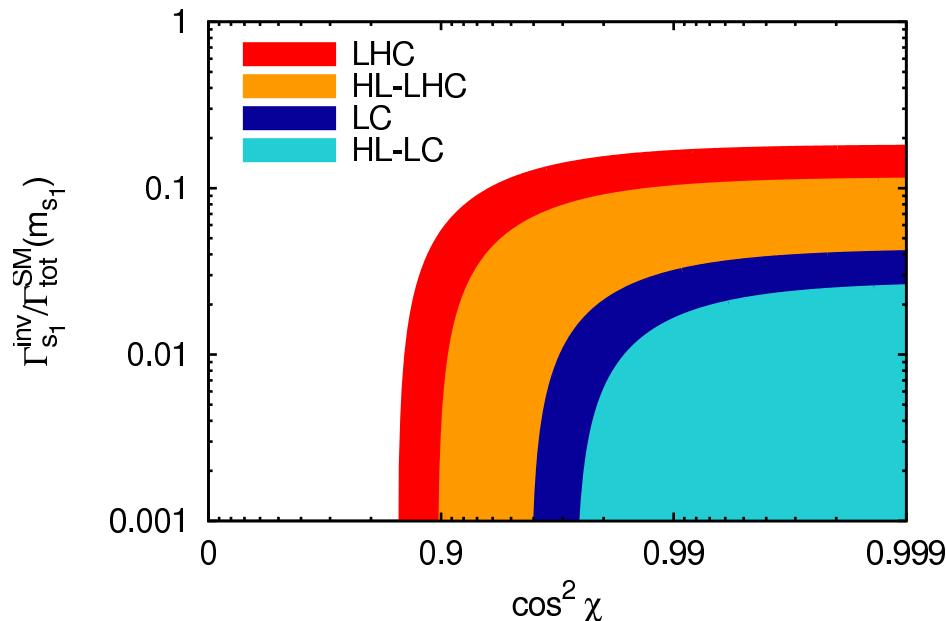
III \mathcal{BSM} MODELS

(i) Higgs portal models

- dark sector: $\mathcal{L}_{new} = -\mu_s^2 |\phi_s|^2 - \mu_d^2 |\phi_d|^2 - \frac{\lambda_s}{2} |\phi_s|^4 - \frac{\lambda_d}{2} |\phi_d|^4 - \eta |\phi_s|^2 |\phi_d|^2$

$$\mathcal{M}^2 = \begin{pmatrix} \lambda_s v_s^2 & \eta v_s v_d \\ \eta v_s v_d & \lambda_d v_d^2 \end{pmatrix}$$

$$\Rightarrow g_s = g_h^{SM} \cos \chi \quad \text{with} \quad \tan(2\chi) \simeq -\frac{2\eta v_s}{\lambda_d v_d} \quad (v_d \gg v_s)$$



decays into inv. light dark fermions $\rightarrow \Gamma_{\text{inv}}$

Englert, Freitas, Mühlleitner, . . .

(ii) 2HDM

$$\begin{aligned}
 V = & m_{11}|\phi_1|^2 + m_{22}^2|\phi_2|^2 - m_{12}^2(\phi_1^\dagger\phi_2 + \text{h.c}) + \lambda_1|\phi_1|^4 + \lambda_2|\phi_2|^4 \\
 & + \lambda_3|\phi_1|^2|\phi_2|^2 + \lambda_4|\phi_1^\dagger\phi_2|^2 + \frac{1}{2}\lambda_5[(\phi_1^\dagger\phi_2)^2 + \text{h.c}]
 \end{aligned}$$

$\frac{\Gamma_{\text{2HDM}}[h \rightarrow X]}{\Gamma_{\text{SM}}[h \rightarrow X]}$	type I	type II	lepton-spec.	flipped
VV^*	$\sin^2(\beta - \alpha)$	$\sin^2(\beta - \alpha)$	$\sin^2(\beta - \alpha)$	$\sin^2(\beta - \alpha)$
$\bar{u}u$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$
$\bar{d}d$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$	$\frac{\sin^2 \alpha}{\cos^2 \beta}$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$	$\frac{\sin^2 \alpha}{\cos^2 \beta}$
$\ell^+\ell^-$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$	$\frac{\sin^2 \alpha}{\cos^2 \beta}$	$\frac{\sin^2 \alpha}{\cos^2 \beta}$	$\frac{\cos^2 \alpha}{\sin^2 \beta}$

- heavy 2nd Higgs doublet $\Rightarrow m_{A,H,H^\pm}^2 = \frac{2m_{12}^2}{\sin 2\beta} + \mathcal{O}(v^2)$ and h SM-like

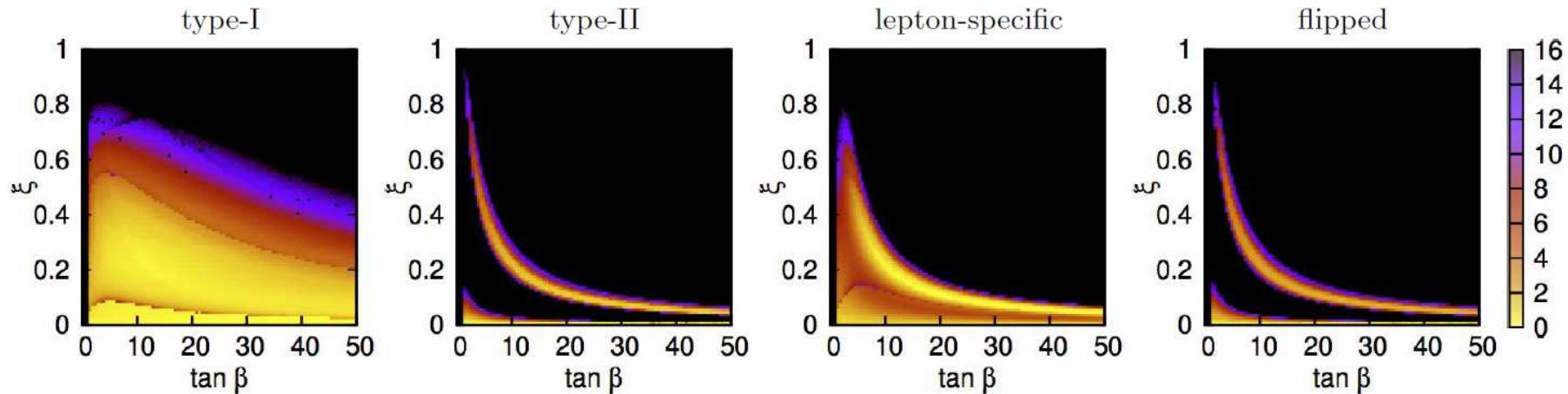
\Rightarrow single parameter:

$$\xi = \frac{v^2}{2m_A^2} \sin^2(2\beta) [\lambda_1 - \lambda_2 + (\lambda_1 + \lambda_2 - \lambda_3 - \lambda_4 - \lambda_5) \cos 2\beta]$$

$$\sin^2(\beta - \alpha) \approx 1 - \xi^2$$

$$\frac{\cos^2 \alpha}{\sin^2 \beta} \approx 1 + 2\xi \cot \beta$$

$$\frac{\sin^2 \alpha}{\cos^2 \beta} \approx 1 - 2\xi \tan \beta$$



Lopez-Val, Plehn, Rauch

(iii) MSSM

ϕ	g_u^ϕ	g_d^ϕ	g_V^ϕ
h	c_α/s_β	$-s_\alpha/c_\beta$	$s_{\beta-\alpha}$
H	s_α/s_β	c_α/c_β	$c_{\beta-\alpha}$
A	$\text{ctg}\beta$	$\text{tg}\beta$	0

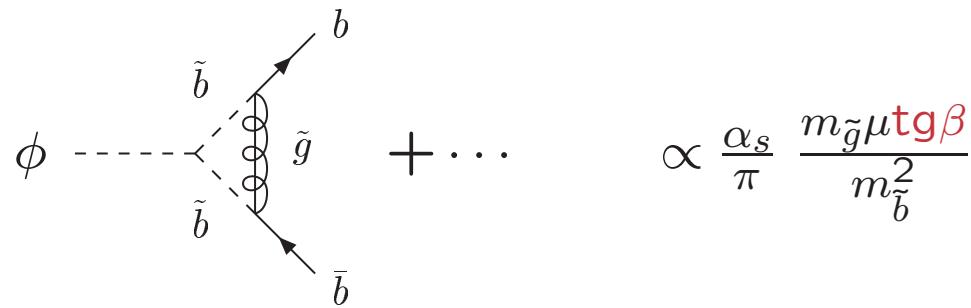
$$\text{tg}\beta \uparrow \Rightarrow g_u^\phi \downarrow \quad g_d^\phi \uparrow \quad g_V^\phi \downarrow$$

- decoupling limit: $M_A \gg M_Z$: h SM-like

$$\begin{aligned} \frac{\Gamma_{\text{SUSY}}[h \rightarrow VV^*]}{\Gamma_{\text{SM}}[h \rightarrow VV^*]} &\approx 1 - \frac{m_Z^4 \sin^2 2\beta}{m_A^4} (\cos 2\beta + R_t)^2 \\ \frac{\Gamma_{\text{SUSY}}[h \rightarrow uu]}{\Gamma_{\text{SM}}[h \rightarrow uu]} &\approx 1 + \frac{4m_Z^2 \cos^2 \beta}{m_A^2} (\cos 2\beta + R_t) \\ \frac{\Gamma_{\text{SUSY}}[h \rightarrow dd]}{\Gamma_{\text{SM}}[h \rightarrow dd]} &\approx 1 - \frac{4m_Z^2 \sin^2 \beta}{m_A^2} (\cos 2\beta + R_t) \end{aligned}$$

$$R_t \approx \frac{3(g^2 + g'^2)}{16\pi^2 \sin^2 \beta} \frac{m_t^4}{m_Z^4} \left[\log \frac{m_{\tilde{t}_1} m_{\tilde{t}_2}}{m_t^2} + (A_t - \mu \cot 2\beta) \frac{A_t - \mu \cot \beta}{m_{\tilde{t}_1}^2 - m_{\tilde{t}_2}^2} \log \frac{m_{\tilde{t}_1}^2}{m_{\tilde{t}_2}^2} \right. \\ \left. + (A_t^2 - \mu^2 - 2A_t \mu \cot 2\beta) \left(\frac{A_t - \mu \cot \beta}{m_{\tilde{t}_1}^2 - m_{\tilde{t}_2}^2} \right)^2 \left(1 - \frac{m_{\tilde{t}_1}^2 + m_{\tilde{t}_2}^2}{m_{\tilde{t}_1}^2 - m_{\tilde{t}_2}^2} \log \frac{m_{\tilde{t}_1}}{m_{\tilde{t}_2}} \right) \right]$$

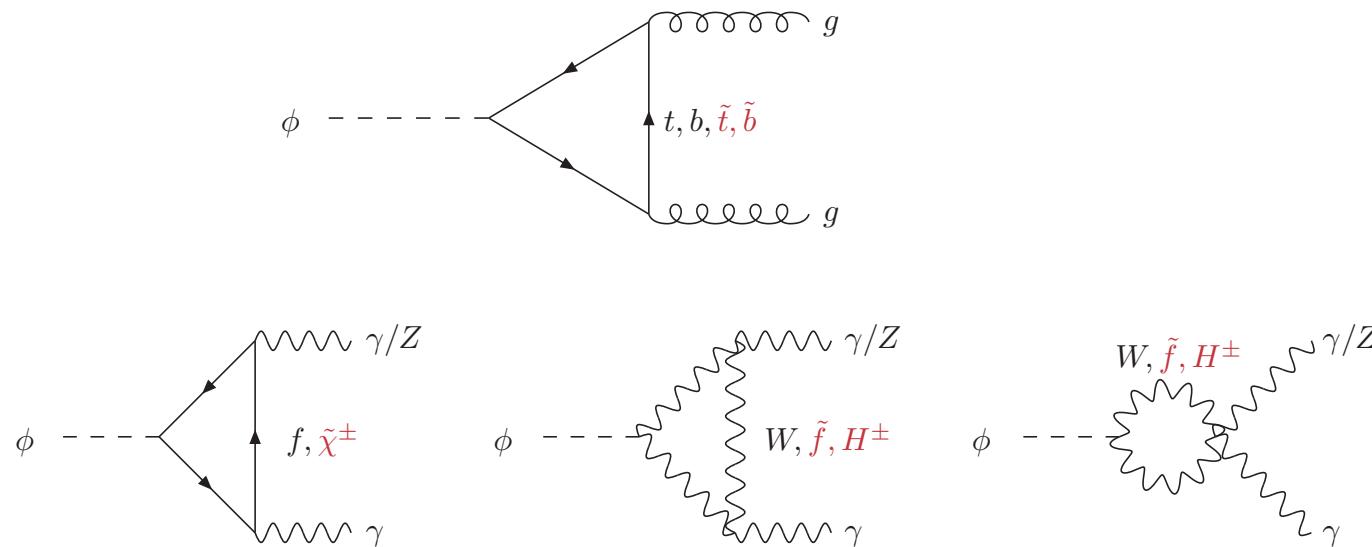
- Δ_b corrections to bottom Yukawa couplings:



Hall,...
Carena,...
Nierste,...
Guasch,...
etc.

$\Rightarrow g_{d,s} \neq g_b$ [violations also possible in lept. sector]

- loop effects in $\phi \rightarrow gg, \gamma\gamma, Z\gamma$:



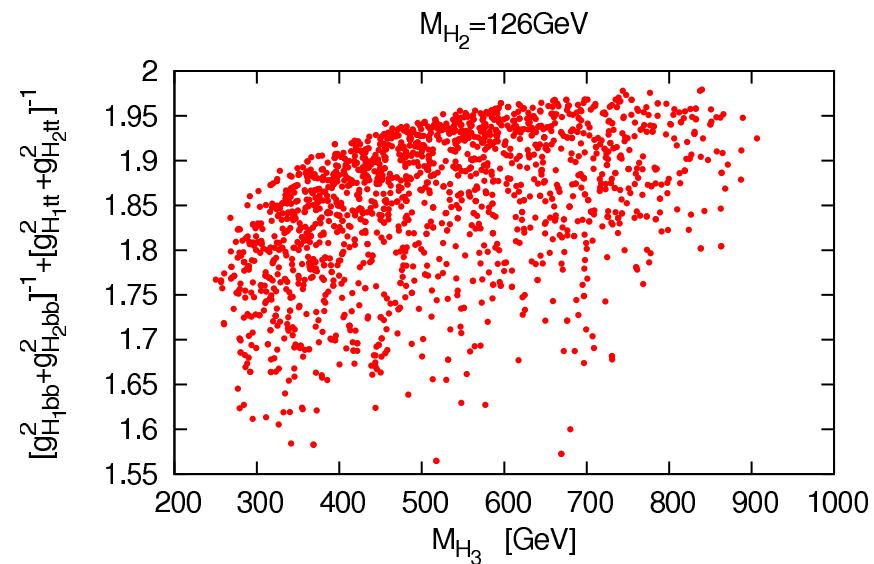
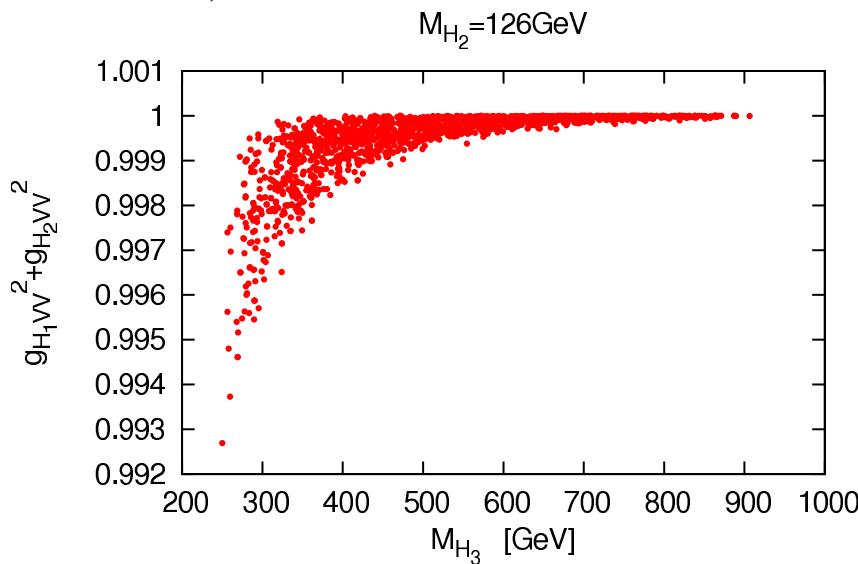
(iv) NMSSM

- additional Higgs singlet \rightarrow 7 Higgs bosons [neutralinos]: $H_{1,2,3}, A_{1,2}, H^\pm$
- iff 3 Higgses found: MSSM? NMSSM? \rightarrow sum rules:

$$\sum_{i=1}^3 g_{H_i VV}^2 = 1$$

$$\frac{1}{\sum_{i=1}^3 g_{H_i tt}^2} + \frac{1}{\sum_{i=1}^3 g_{H_i bb}^2} = 1$$

e.g. $H_{1,2}, A_1$ discovered, H_2 SM-like:



\Rightarrow sum rules useful for consistency tests

Englert, Freitas, Mühlleitner, ...

$$g_i = g_i^{SM}(1 + \Delta_i)$$

$$\Delta_i = \frac{v^2}{\Lambda^2}$$

Scenario/framework	LHC	HL-LHC	LC	HL-LC
Higgs portal	0.23	0.28	0.44	0.56
2HDM type-II ($\tan \beta \approx 1$)	0.52	0.58	1.15	1.6
2HDM type-II ($\tan \beta \approx 10$)	0.33	0.36	0.7	1.0
$D = 6$ effective operators:				
hVV	0.78	0.87	2.6	3.3
hff	0.45	0.50	1.0	1.4
hgg contact	0.55	1.1	1.3	1.8
$h\gamma\gamma$ contact	0.15	0.18	0.24	0.36
Strong interactions	0.9	1.1–2.0	2.8–5.1	3.4–5.6
hgg loop effects:				
scalar triplet	0.16	0.31	0.37	0.52
scalar octet	0.39	0.75	0.92	1.3
vector octet	1.8	3.5	4.2	5.8
$h\gamma\gamma$ loop effects:				
scalar triplet	0.15	0.18	0.24	0.36
scalar octet	0.25	0.29	0.39	0.60
vector octet	1.1	1.3	1.8	2.7

IV *CONCLUSIONS*

- deviations of Higgs couplings: dim6, BSM
 - dim6: SILH & non-linear Lagrangians
 - systematic extension of SM → well-defined expansions
 - SILH: expansion in $v^2/f^2, E^2/M^2, \alpha_s/\pi, \alpha/\pi$
 - non-lin.: expansion in $E^2/M^2, \alpha_s/\pi$
 - BSM: mixing effects, loop effects
- sensitivity to TeV scale already now

BACKUP SLIDES

$$\overline{m}_Q(M_Q) = \frac{M_Q}{1 + \frac{4\alpha_s(M_Q)}{3\pi}} + \mathcal{O}(\alpha_s^2)$$

$$\overline{m}_Q(\mu) = \overline{m}_Q(M_Q) \frac{c[\alpha_s(\mu)/\pi]}{c[\alpha_s(M_Q)/\pi]}$$

$$\begin{aligned} c(x) &= \left(\frac{9}{2}x\right)^{\frac{4}{9}} \left[1 + 0.895 x + \mathcal{O}(x^2)\right] && \text{for } M_s < \mu < M_c \\ c(x) &= \left(\frac{25}{6}x\right)^{\frac{12}{25}} \left[1 + 1.014 x + \mathcal{O}(x^2)\right] && \text{for } M_c < \mu < M_b \\ c(x) &= \left(\frac{23}{6}x\right)^{\frac{12}{23}} \left[1 + 1.175 x + \mathcal{O}(x^2)\right] && \text{for } M_b < \mu < M_t \end{aligned}$$

$$\begin{aligned}\bar{g}_Q(M_H) &= \sqrt{2} \frac{\overline{m}_Q(M_H)}{v} \\ \bar{g}_Q(M_Q) &= \sqrt{2} \frac{\overline{m}_Q(M_Q)}{v} \\ g_Q^{pole} &= \sqrt{2} \frac{M_Q}{v}\end{aligned}$$

$$\Gamma(H \rightarrow Q\bar{Q}) = \bar{g}_Q^2(M_H) \frac{3M_H}{16\pi} \left\{ 1 + \frac{17}{3} \frac{\alpha_s}{\pi} + \mathcal{O}(\alpha_s^2) \right\}$$

$$\begin{aligned}\Gamma(H \rightarrow Q\bar{Q}) &= \bar{g}_Q^2(M_Q) \frac{3M_H}{16\pi} \left\{ \frac{c[\alpha_s(M_H)/\pi]}{c[\alpha_s(M_Q)/\pi]} \right\}^2 \left\{ 1 + \frac{17}{3} \frac{\alpha_s}{\pi} + \mathcal{O}(\alpha_s^2) \right\} \\ &= (g_Q^{pole})^2 \frac{3M_H}{16\pi} \left\{ \frac{1}{1 + \frac{4}{3} \frac{\alpha_s(M_Q)}{\pi}} \frac{c[\alpha_s(M_H)/\pi]}{c[\alpha_s(M_Q)/\pi]} \right\}^2 \left\{ 1 + \frac{17}{3} \frac{\alpha_s}{\pi} + \mathcal{O}(\alpha_s^2) \right\}\end{aligned}$$

$$\begin{aligned}\Gamma(H \rightarrow Q\bar{Q}) &= \frac{3G_F M_H}{4\sqrt{2}\pi} \overline{m}_Q^2(M_Q) \left\{ 1 + \left[\frac{17}{3} - 2 \log \frac{M_H^2}{\overline{m}_Q^2(M_Q)} \right] \frac{\alpha_s}{\pi} + \mathcal{O}(\alpha_s^2) \right\} \\ &= \frac{3G_F M_H}{4\sqrt{2}\pi} M_Q^2 \left\{ 1 + \left[3 - 2 \log \frac{M_H^2}{M_Q^2} \right] \frac{\alpha_s}{\pi} + \mathcal{O}(\alpha_s^2) \right\}\end{aligned}$$