

# Rare decays in LHCb

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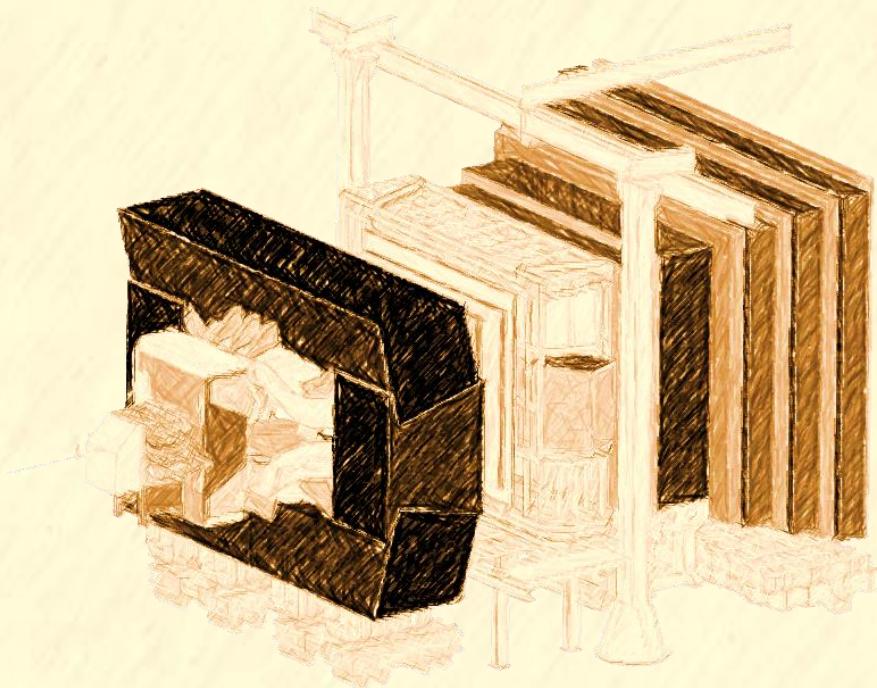
*On behalf of the  
LHCb Collaboration*

Naturalness 2014,  
Weizmann Institute of  
Science. Rehovot



# Rare Decays results from LHCb

- The LHCb experiment
  - Detector
  - Indirect searches for New Physics
- Very rare decays
  - $B_s \rightarrow \mu\mu$ ,  $B_d \rightarrow \mu\mu$
  - Rare strange decays
  - Rare charm decays
  - Other very rare decays
- The rare decays  $B \rightarrow K^{(*)} \mu\mu$ 
  - Angular analysis
  - Lepton universality tests
- Not covered here: radiative decays



# The LHCb experiment

Forward spectrometer with very precise tracking and PID

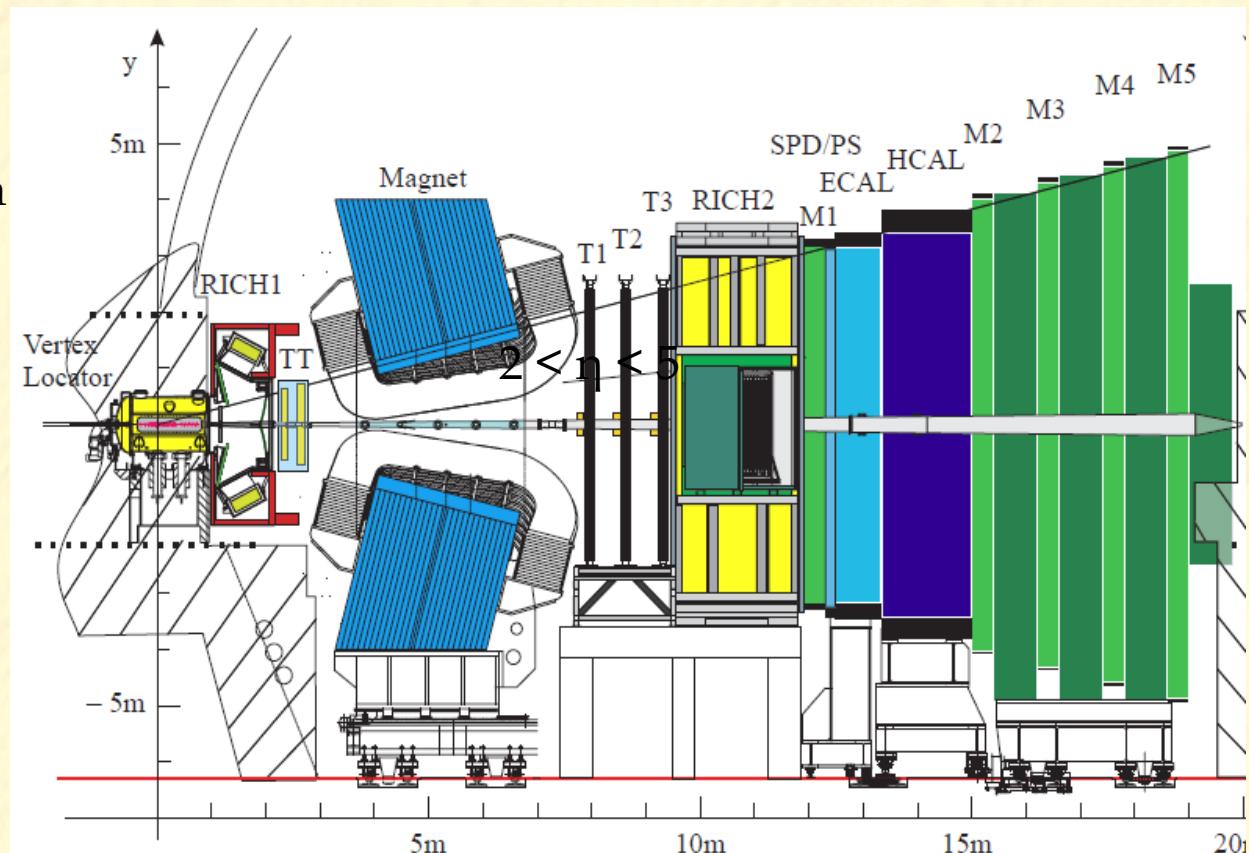
- Decay time resolution  
40 fs ( $B \rightarrow J/\psi K\bar{K}$ )
- Invariant mass resolution  
 $\sim 23$  MeV ( $B \rightarrow \mu\mu$ )
- 95% ( $K\pi$ ) ID efficiency  
for 5% fake rate

Efficient and flexible trigger  
 $\epsilon \sim 90\%$   $B \rightarrow \mu\mu$  decays

Recorded luminosity:  $3 \text{ fb}^{-1}$

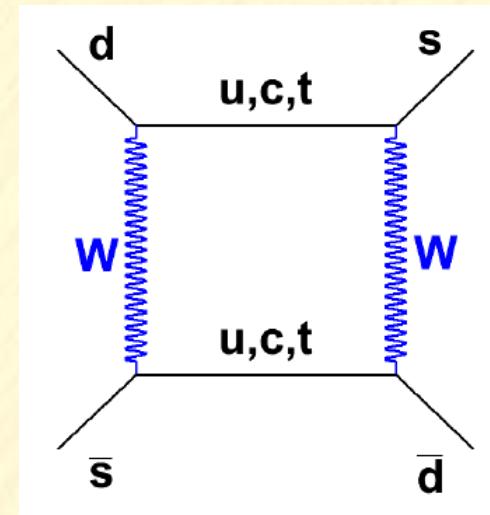
$1 \text{ fb}^{-1}$  at 7 TeV (2011)  
 $2 \text{ fb}^{-1}$  at 8 TeV (2012)

Also, took  $13 \text{ nb}^{-1}$  of pA data



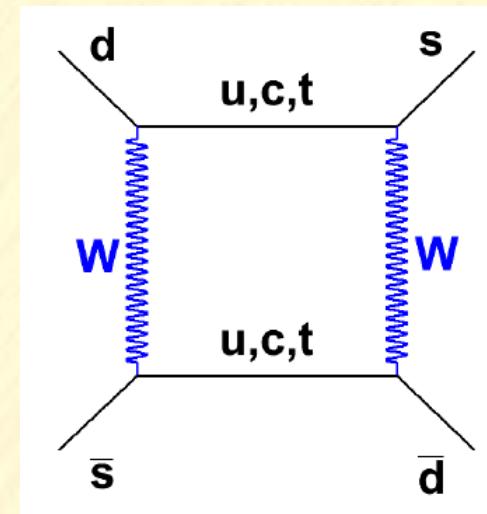
## The LHCb experiment

- The **LHCb physics program** focuses mostly on CP violation and rare decays
- Both correspond to **indirect searches for New Physics** (i.e, new particles),
- Indirect approach has been very successful in the past
  - Neutral Currents  
( $Z^0$  inferred ten years before direct observation)
  - Kaon mixing  
(top-quark inferred 30 years before direct observation)



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*(you may also notice Earth' radius was inferred indirectly 2.3k years before direct observation...)*

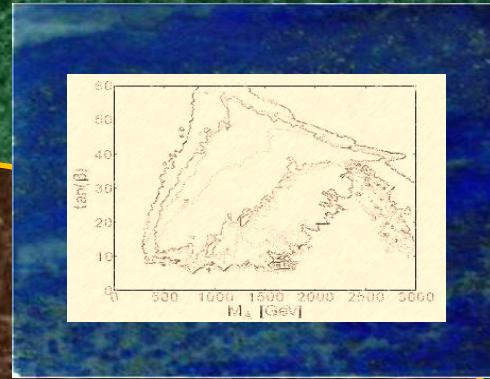
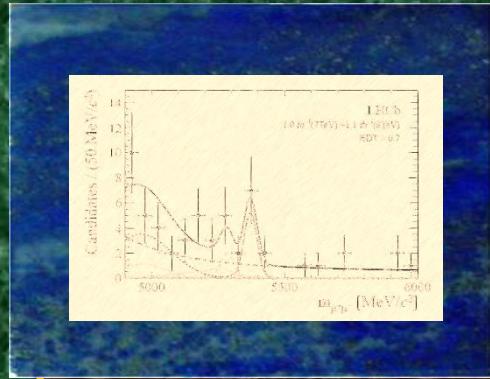


Eratosthenes

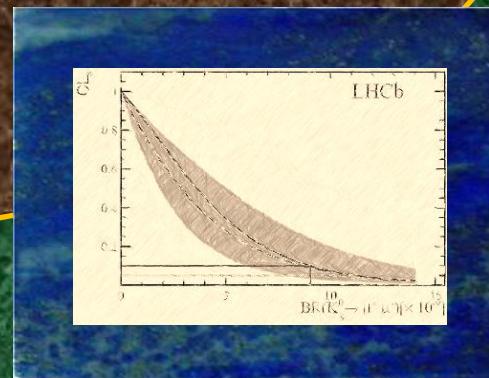
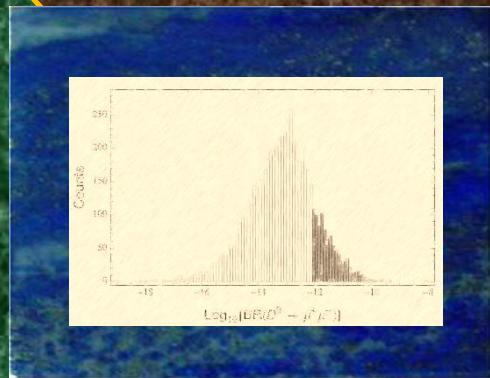
*~2.3 K years till the direct observation...*



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VERY RARE DECAYS



# $B_{s(d)} \rightarrow \mu\mu$

These decays are very suppressed in SM

$$\text{BR}(B_s \rightarrow \mu\mu) = (3.66 \pm 0.23) \times 10^{-9} \quad \text{BR}(B_d \rightarrow \mu\mu) = (1.06 \pm 0.09) \times 10^{-10}$$

... but can be modified by NP.

PRL 112, 101801

(time averaged)

Scenario	Would point to →
$\text{BR}(B_s \rightarrow \mu\mu) \gg \text{SM}$	Big enhancement from NP in the scalar sector, SUSY at high $\tan\beta$
$\text{BR}(B_s \rightarrow \mu\mu) \neq \text{SM}$	SUSY, ED's, LHT, TC2
$\text{BR}(B_s \rightarrow \mu\mu) \approx \text{SM}$	Anything ( $\rightarrow$ rule out regions of parameters space that predict sizable departures w.r.t SM)
$\text{BR}(B_s \rightarrow \mu\mu) \ll \text{SM}$	NP in the scalar sector, but full MSSM ruled out. NMSSM (Higgs singlet) good candidate
$\text{BR}(B_s \rightarrow \mu\mu) / \text{BR}(B_d \rightarrow \mu\mu) \neq \text{SM}$	CMV ruled out. New FCNC independent of CKM matrix (RPV-SUSY, ED's, etc ...)

# $B_{s(d)} \rightarrow \mu\mu$ (*LHCb analysis strategy*)

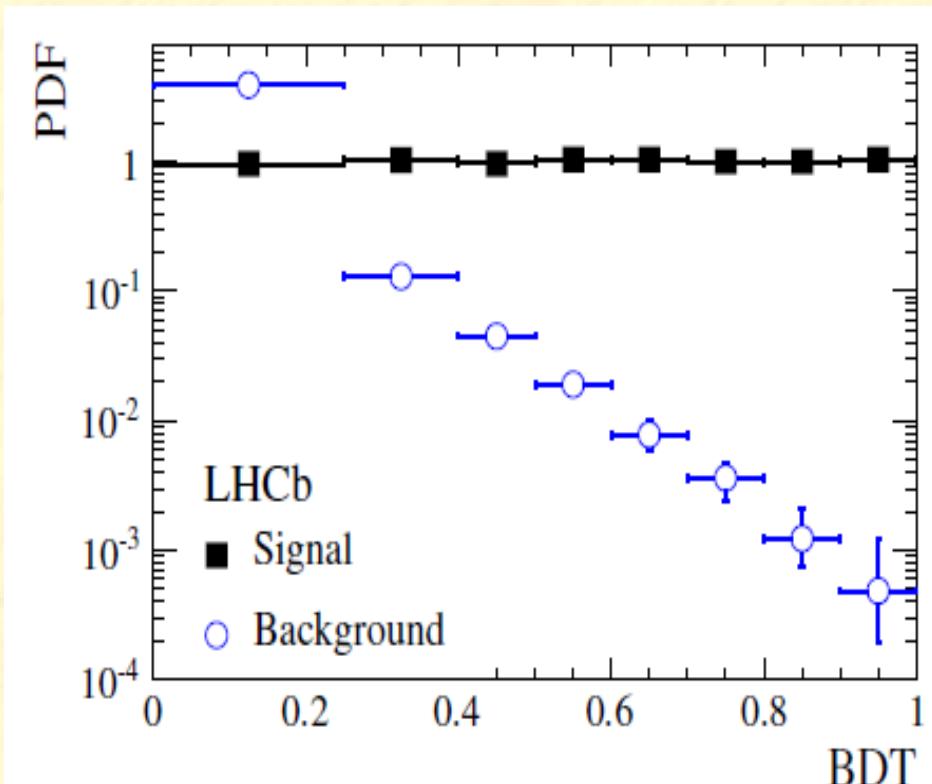
Phys. Rev. Lett. 111 (2013) 101804

I) Selection cuts in order to reduce the amount of data to analyse.

II) Classification of  $B_{s,d} \rightarrow \mu\mu$  events in a 2D space

- Invariant mass of the  $\mu\mu$  pair
- Boosted Decision Tree (BDT)  
combining geometrical and  
kinematical information about the  
event.

III) Control channels ( $B \rightarrow hh$ ,  $B \rightarrow J/\psi K$ ,  
mass sideb.) to get signal and background  
expectations w/o relying on simulation



IV) Fit for signal strength : simultaneous fit of the mass spectrum in the different BDT regions

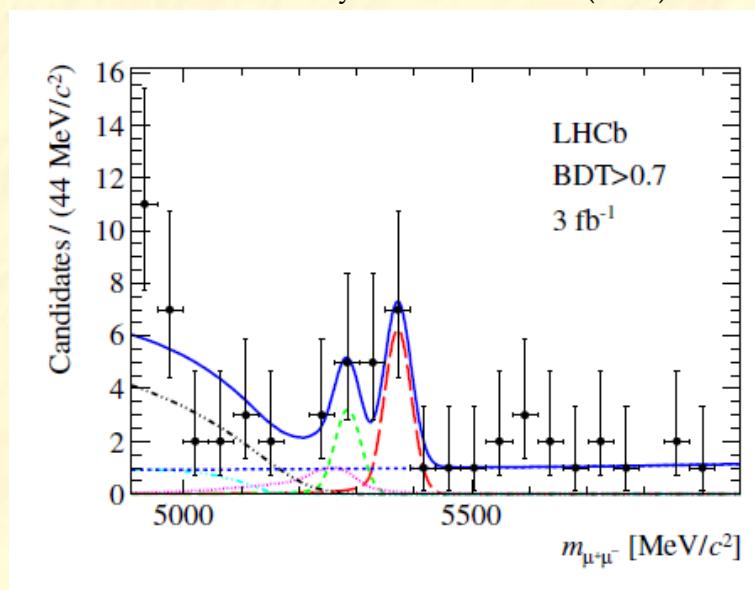
# $B_{s(d)} \rightarrow \mu\mu$ (*results*)

Phys. Rev. Lett. 111 (2013) 101804

Full Run-I dataset analysed, giving:

$$\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-) = (2.9^{+1.1}_{-1.0}(\text{stat})^{+0.3}_{-0.1}(\text{syst})) \times 10^{-9},$$

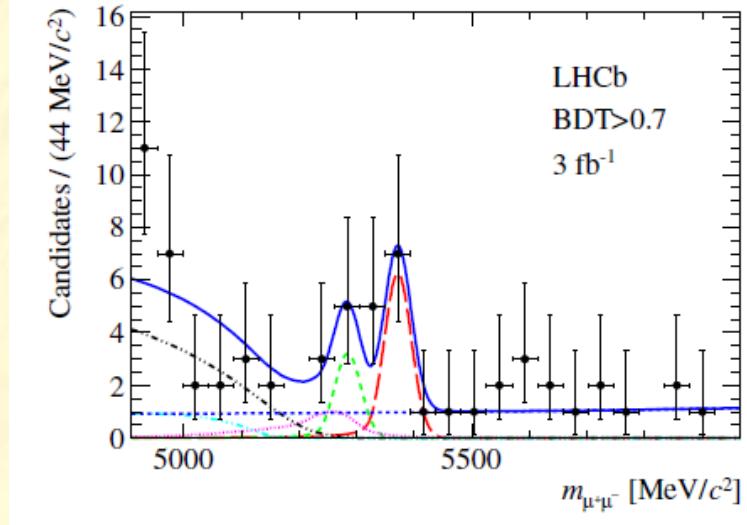
$$\mathcal{B}(B^0 \rightarrow \mu^+ \mu^-) = (3.7^{+2.4}_{-2.1}(\text{stat})^{+0.6}_{-0.4}(\text{syst})) \times 10^{-10}$$



# $B_{s(d)} \rightarrow \mu\mu$ (results)

Full Run-I dataset analysed, giving:

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Combined with CMS (joint likelihood fit)

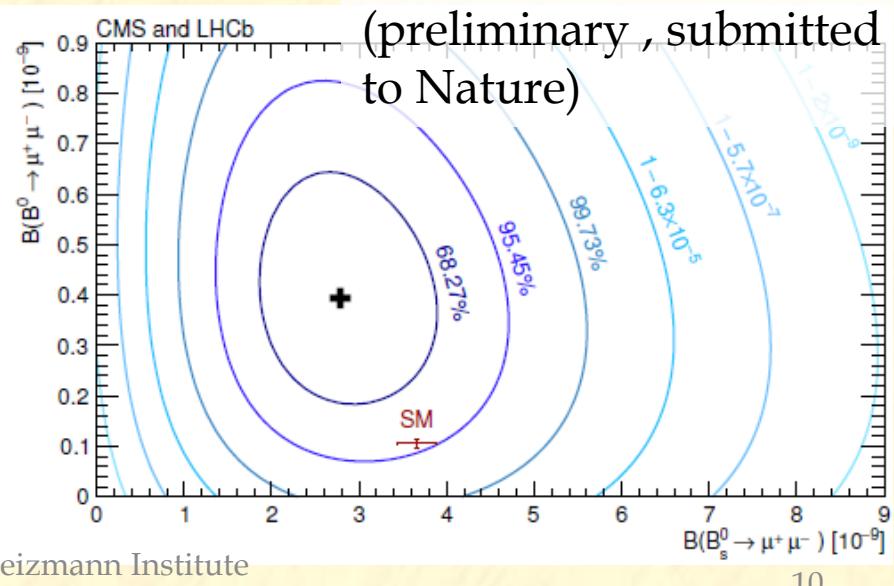
CMS: Phys. Rev. Lett. 111, 101805

6.2 observation of  $B_s \rightarrow \mu\mu$

3.2 evidence for  $B_d \rightarrow \mu\mu$

$$\begin{aligned}\mathcal{BR}(B_s \rightarrow \mu^+ \mu^-) &= 2.8^{+0.7}_{-0.6} \times 10^{-9} \\ \mathcal{BR}(B_d \rightarrow \mu^+ \mu^-) &= 3.9^{+1.6}_{-1.4} \times 10^{-10}\end{aligned}$$

Ratio  $B_s/B_d$  compatible with SM at  $2.3\sigma$



# $B_{s(d)} \rightarrow \mu\mu$ (what does it imply?)

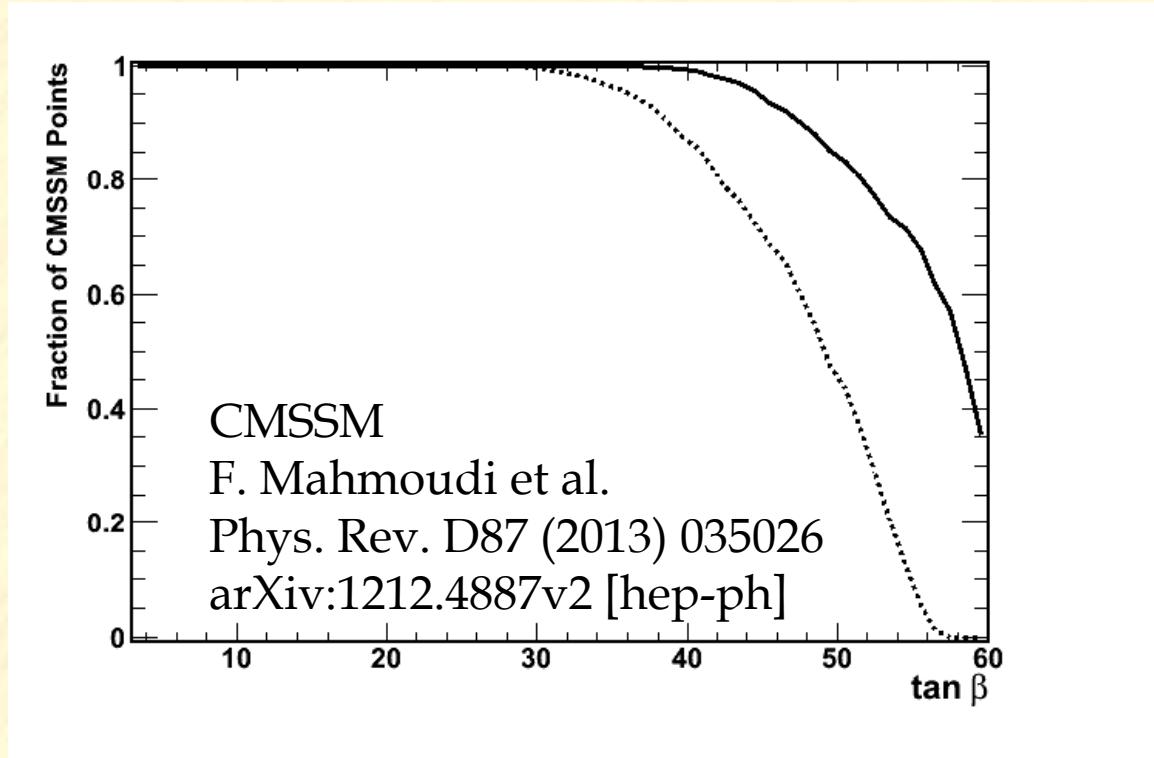
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$BR(B_s \rightarrow \mu\mu) \ll SM$	<i>NP in the scalar sector, but full MSSM ruled out. NMSSM (Higgs singlet) good candidate</i>
$BR(B_s \rightarrow \mu\mu) / BR(B_d \rightarrow \mu\mu) \neq SM$	<i>CMV ruled out. New FCNC fully independent of CKM matrix (RPV-SUSY, ED's, etc ...)</i>

## $B_{s(d)} \rightarrow \mu\mu$ (what does it imply?)

Scenario	Would point to
$BR(B_s \rightarrow \mu\mu) > SM$ $BR(B_s \rightarrow \mu\mu) \neq SM$	Big enhancement from NP in the scalar sector, SUSY at high $\tan\beta$ SUSY, ED's, LHT, TC2
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$BR(B_s \rightarrow \mu\mu) / BR(B_d \rightarrow \mu\mu) \neq SM$	CMFV ruled out. New FCNC fully independent of CKM matrix (RPV-SUSY, ED's, etc ...)

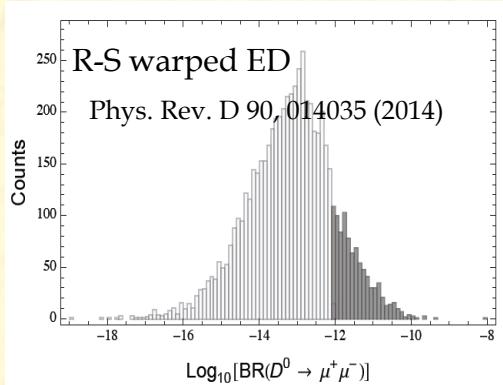
... You expect some constraints at least in SUSY at high  $\tan\beta$

# $B_{s(d)} \rightarrow \mu\mu$ (*what does it imply?*)



Fraction of points from  
a flat scan which  
survive  $B_s \rightarrow \mu\mu$   
constraint

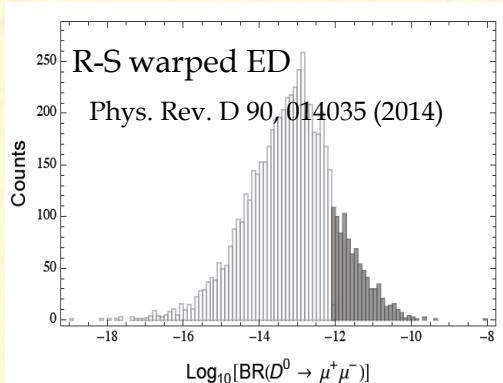
# Rare charm decays: $D^0 \rightarrow \mu\mu$



SM prediction:  $\text{BR}(D^0 \rightarrow \mu\mu) < 1.6 \times 10^{-11}$   
 (Precision depends on knowledge of  $\text{BR}(D^0 \rightarrow \gamma\gamma)$ )

BSM physics (RPV, ED's) can enhance it up to the  $10^{-10}$  level

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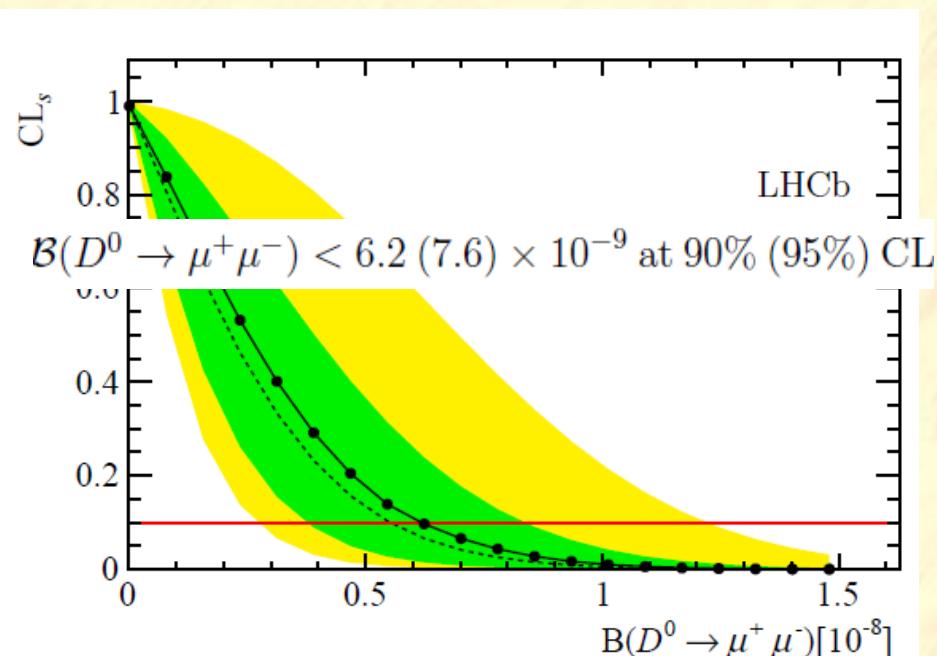


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BSM physics (RPV, ED's) can enhance it up to the  $10^{-10}$  level

LHCb performed a search using  $1 \text{ fb}^{-1}$

$\text{BR}(D^0 \rightarrow \mu\mu) < 6.2(7.6) \times 10^{-9}$  @ 90(95) %CL<sub>s</sub>



Potential to reach more interesting region with LHCb upgrade

## Other rare charm decays

	Run -I	Run- II	Upgrade	Status
$D_{(s)}^+ \rightarrow \pi^+ \mu^+ \mu^-$	Few $10^{-8}$	Fewer $10^{-8}$	Few $10^{-9}$	1/3 Run-I arXiv:1304.6365, Phys. Lett. B 724 (2013) 203-212
$D_{(s)}^+ \rightarrow \pi^- \mu^+ \mu^+$	Few $10^{-8}$	Fewer $10^{-8}$	Few $10^{-9}$	1/3 Run-I arXiv:1304.6365, Phys. Lett. B 724 (2013) 203-212
$D_s^+ \rightarrow K^+ \mu^+ \mu^-$	Few $10^{-7}$	Fewer $10^{-7}$	Few $10^{-8}$	Work ongoing
$D^0 \rightarrow h^+ h'^- \mu^+ \mu^-$	Few $10^{-7}$	Fewer $10^{-7}$	Few $10^{-8}$	Work ongoing
$\Lambda_c^+ \rightarrow p \mu^+ \mu^-$	Few $10^{-7}$	Fewer $10^{-7}$	Few $10^{-8}$	Work ongoing
$D^0 \rightarrow \mu e$	Few $10^{-8}$	Fewer $10^{-8}$	Few $10^{-9}$	Work ongoing
$\sigma(A_{CP} D^0 \rightarrow \phi \gamma)$	$\sim 10\%$	5%	?	Work ongoing

## Rare strange decays: introduction

- Minimal Flavour Violation motivated by search of NP  $\sim$  TeV
- But if NP  $>$  few TeV, non-MFV scenarios become very interesting
- In such contest rare decays of strange particles are very important : s $\rightarrow$ d transitions have the strongest CKM suppression (i.e, strongest suppression of SM “background”)

$$A = A_0 \left[ c_{\text{SM}} \frac{1}{M_W^2} + c_{\text{NP}} \frac{1}{\Lambda^2} \right]$$

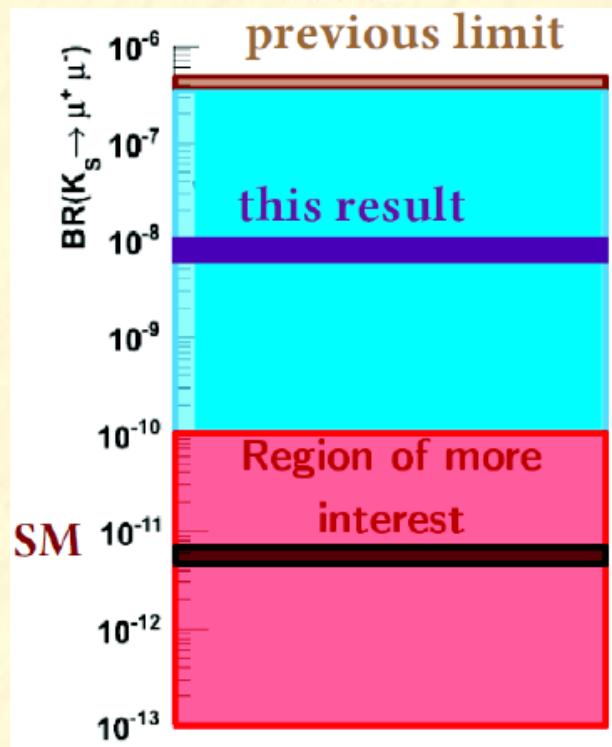
$\sim V_{ts} V_{td} \sim 10^{-4}$

*From G. Isidori @ Rare'n'Strange*

LHCb can explore rare decays of **K<sub>s</sub> and hyperons**: Big effective kaon flux  $\sim 10^{13}$  K<sub>s</sub> / y

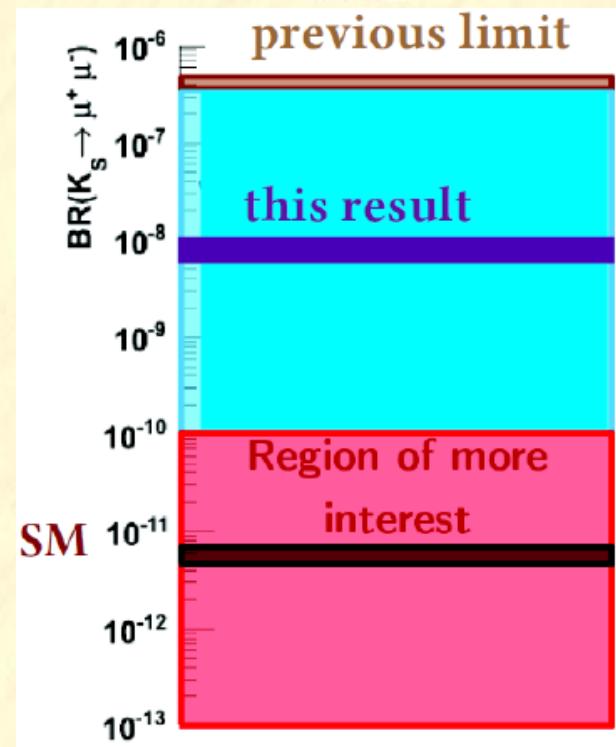
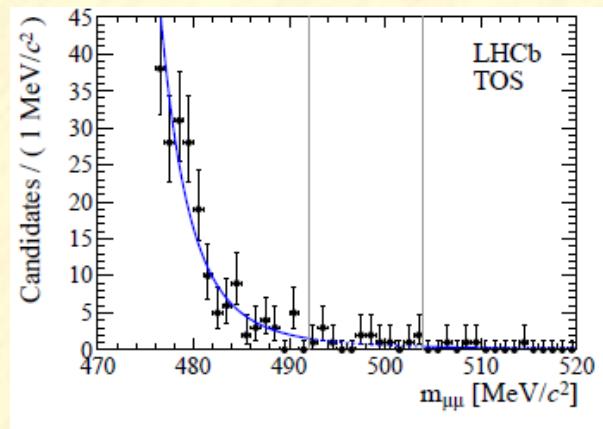
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JHEP 0401 (2004) 009
- $K_S \rightarrow \mu\mu$  sensitive to different physics than  $K_L \rightarrow \mu\mu$   
(see JHEP 0401 (2004) 009)
- If NP is found in NA62, then limits of  $K_S \rightarrow \mu\mu$  in the  $10^{-11}\text{-}10^{-12}$  range useful to understand its nature



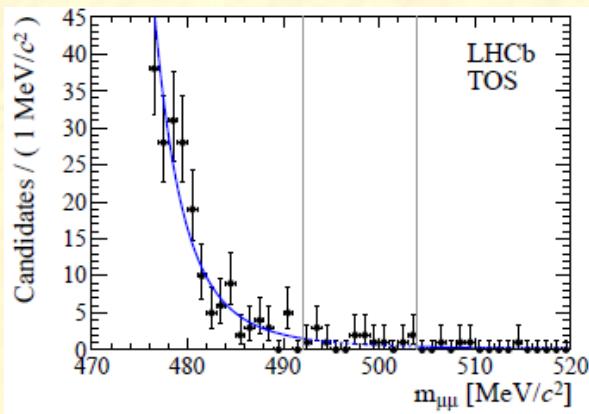
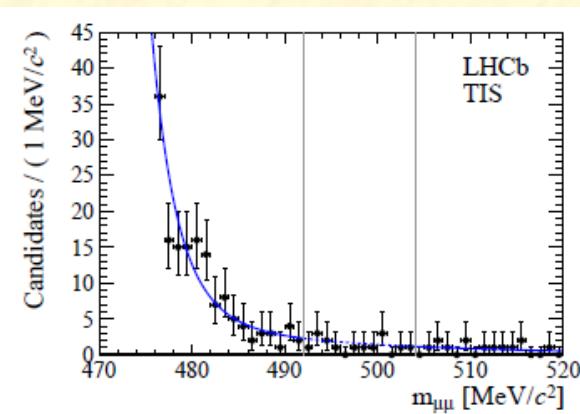
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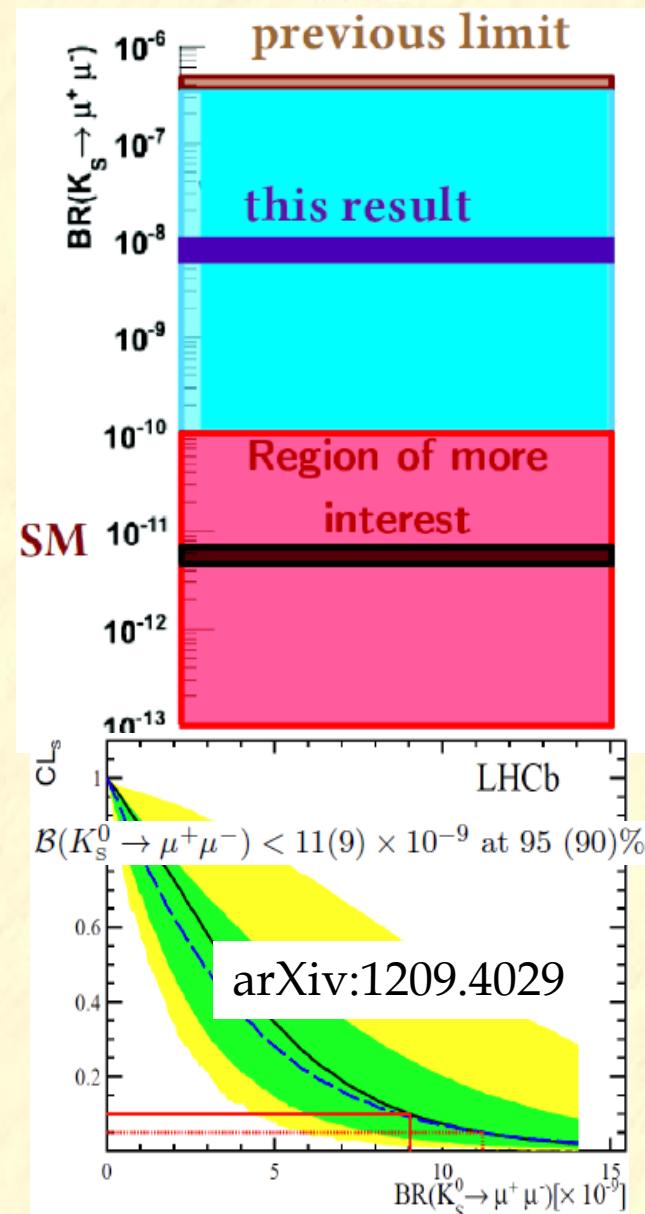


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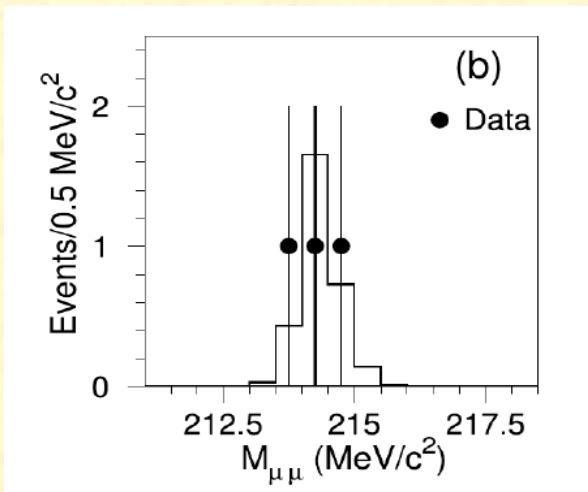


$\text{BR}(K_S \rightarrow \mu\mu) < 9(11) \times 10^{-9}$  @ 90(95)% CL<sub>s</sub>



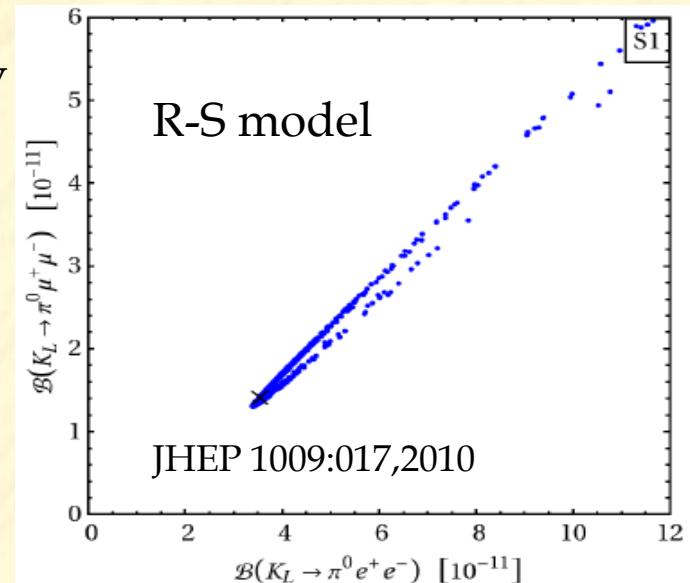
## Rare strange decays: prospects

- LHCb will keep being world leading on  $K_S \rightarrow \mu\mu$
- **Most interesting region** ( $\text{BR}(K_S \rightarrow \mu\mu) < 10^{-10}$ ) might be achievable with LHCb upgrade (**requires trigger developments**)
- Sensitivity to other decays under investigation:
- $\Sigma \rightarrow p\mu\mu$ : aim to confirm / reject Hyper CP anomaly



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- Other possibilities under investigation:  $K_S \rightarrow \pi\pi\mu\mu$ ,  $K_S \rightarrow \mu\mu\mu\mu$ , electron modes...

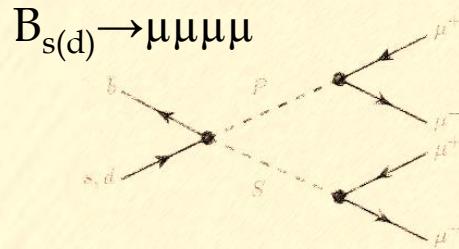
## *Rare strange decays: prospects*

**LHCb can do kaon/hyperon physics**

**However, in many cases, looking for a given channel will require us to develop triggers**

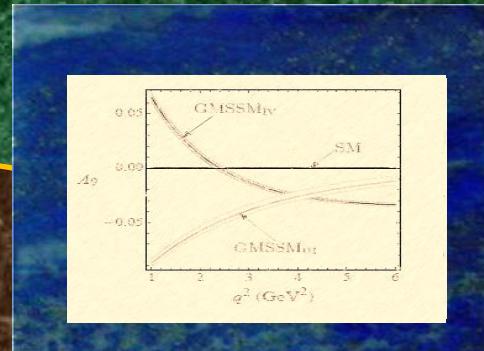
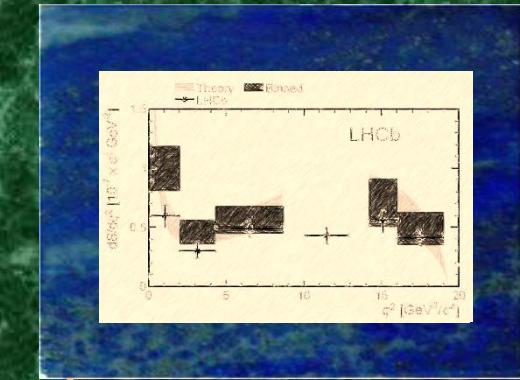
**If you have some idea of a new interesting channel please shout**

# Other very rare decays @ LHCb

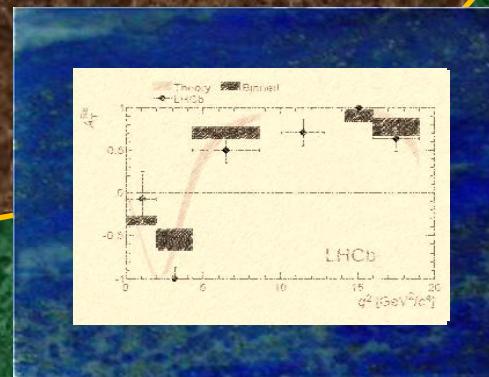
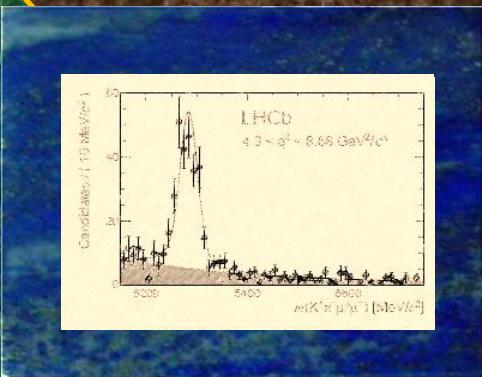


Decay	Main BSM test	95% upper limit	
$B_s \rightarrow \mu\mu\mu\mu$	Some SUSY scenarios	$< 1.6 \times 10^{-8}$ (PRL. 110, 211801)	
$B_d \rightarrow \mu\mu\mu\mu$	Some SUSY scenarios	$< 6.6 \times 10^{-9}$ (PRL. 110, 211801)	
$\tau \rightarrow \mu\mu\mu$	LFV (ex: LHT)	$< 5.6 \times 10^{-8}$ (arXiv:1409.8548) (still below B-factories sensitivity)	
$B_s \rightarrow e\mu$	RPV, Pati-Salam LQ...	$< 1.4 \times 10^{-8}$ (PRL 111 141801)	$M_{LQ}(B_s^0 \rightarrow e^\pm \mu^\mp) > 106 \text{ TeV}/c^2$
$B_d \rightarrow e\mu$	RPV, Pati-Salam LQ...	$< 3.7 \times 10^{-9}$ (PRL 111 141801)	$M_{LQ}(B^0 \rightarrow e^\pm \mu^\mp) > 127 \text{ TeV}/c^2$
$B \rightarrow X \mu^+ \mu^+$	4 <sup>th</sup> gen. Majoranas	See Phys. Rev. D 85, 112004	A good example of flavour physics accessing high energy scales

(arXiv references in backup)

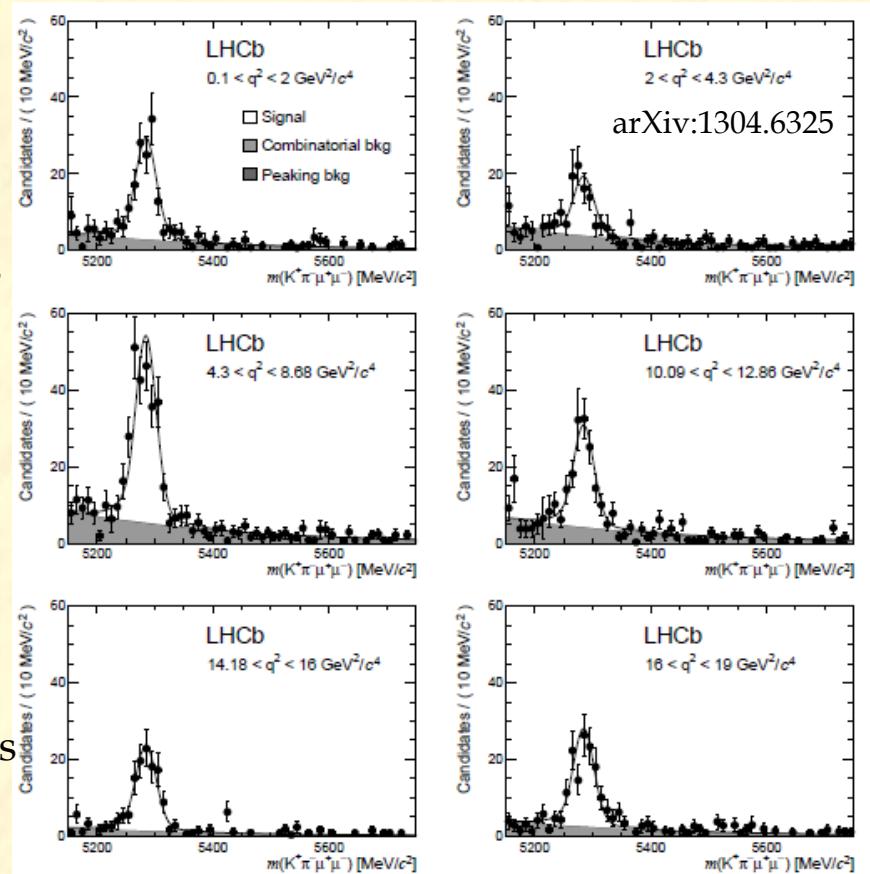


$$B_d \rightarrow K^*(\rightarrow K\pi) \mu\mu$$



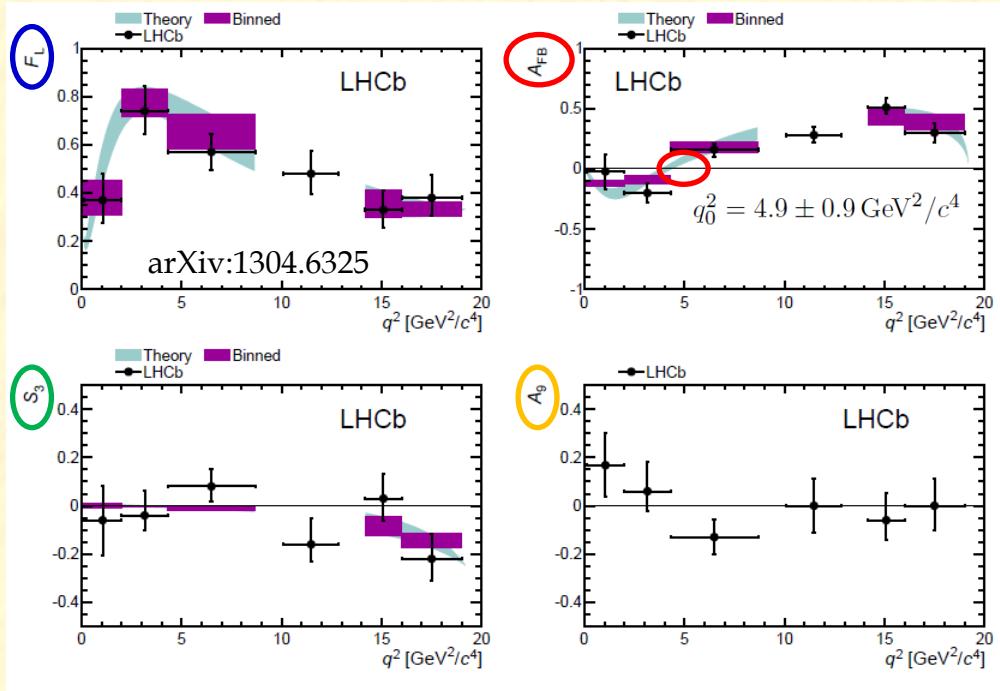
# $B_d \rightarrow K^*(\rightarrow K\pi) \mu\mu$

- We select events using a BDT and special vetoes for specific backgrounds
- Correct (in an event-by event basis) for the effect of reconstruction/selection/trigger using simulation
  - Validated on data via control channels (mainly  $B_d \rightarrow J/\psi(\mu\mu) K^*(K\pi)$ )
- Fit yields and angular distributions for observables in bins of  $q^2$  (dimuon invariant mass squared)



# $B_d \rightarrow K^*(\rightarrow K\pi) \mu\mu$

$$\frac{1}{d\Gamma/dq^2} \frac{d^4\Gamma}{dq^2 d\cos\theta_\ell d\cos\theta_K d\hat{\phi}} = \frac{9}{16\pi} \left[ F_L \cos^2\theta_K + \frac{3}{4}(1 - F_L)(1 - \cos^2\theta_K) - F_L \cos^2\theta_K(2\cos^2\theta_\ell - 1) + \frac{1}{4}(1 - F_L)(1 - \cos^2\theta_K)(2\cos^2\theta_\ell - 1) + S_3(1 - \cos^2\theta_K)(1 - \cos^2\theta_\ell)\cos 2\hat{\phi} + \frac{1}{2}A_{FB}(1 - \cos^2\theta_K)\cos\theta_\ell + A_9(1 - \cos^2\theta_K)(1 - \cos^2\theta_\ell)\sin 2\hat{\phi} \right]$$

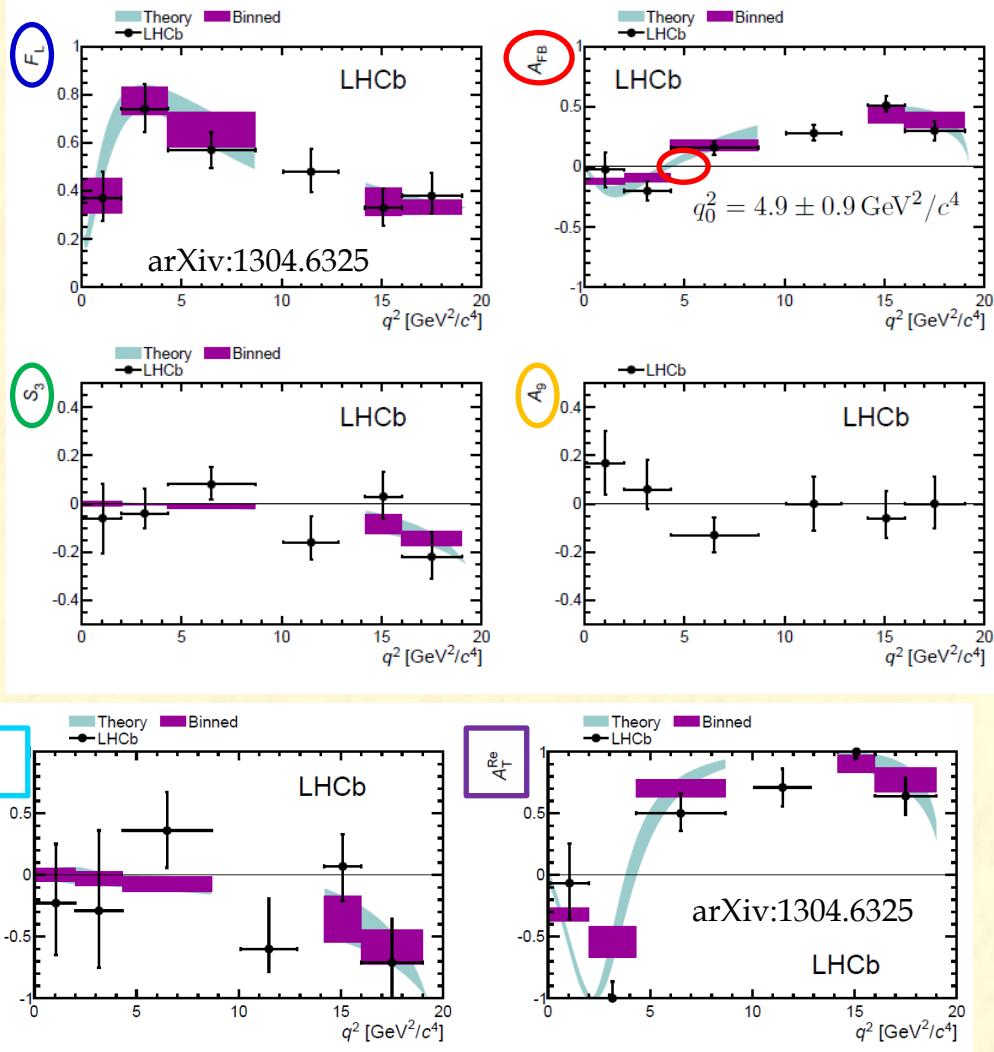


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$$\frac{1}{d\Gamma/dq^2} \frac{d^4\Gamma}{dq^2 d\cos\theta_\ell d\cos\theta_K d\hat{\phi}} = \frac{9}{16\pi} \left[ F_L \cos^2\theta_K + \frac{3}{4}(1 - F_L)(1 - \cos^2\theta_K) - F_L \cos^2\theta_K(2\cos^2\theta_\ell - 1) + \frac{1}{4}(1 - F_L)(1 - \cos^2\theta_K)(2\cos^2\theta_\ell - 1) + S_3(1 - \cos^2\theta_K)(1 - \cos^2\theta_\ell)\cos 2\hat{\phi} + A_{FB}(1 - \cos^2\theta_K)\cos\theta_\ell + A_9(1 - \cos^2\theta_K)(1 - \cos^2\theta_\ell)\sin 2\hat{\phi} \right]$$

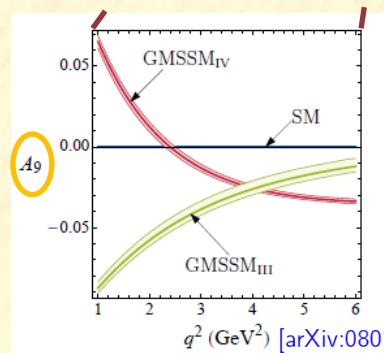
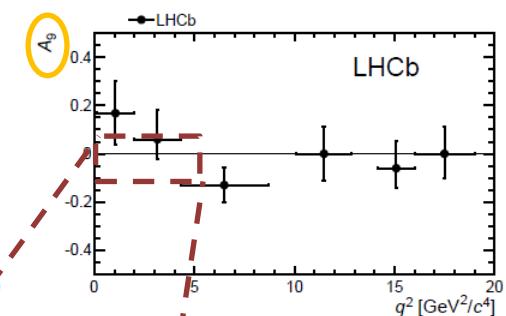
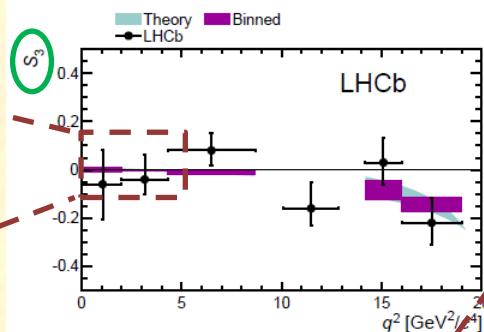
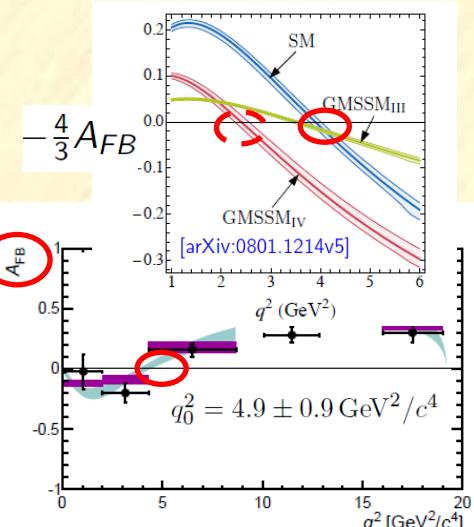
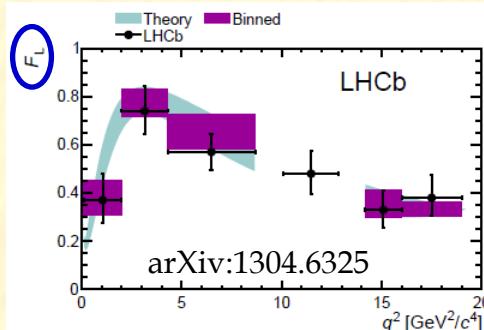
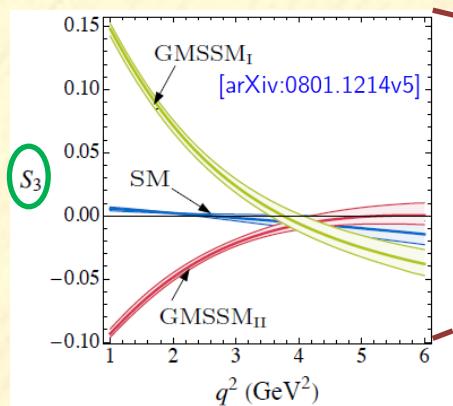
You can also **reparameterize** the fit pdf to get some cleaner observables:

$$A_{FB} = \frac{3}{4}(1 - F_L) A_T^{\text{Re}} \quad \text{and} \quad S_3 = \frac{1}{2}(1 - F_L) A_T^2$$



# $B_d \rightarrow K^*(\rightarrow K\pi) \mu\mu$

... And then you can compare to models



# $B_d \rightarrow K^*(\rightarrow K\pi) \mu\mu$

PDF can also be parameterized to minimize form factors uncertainties

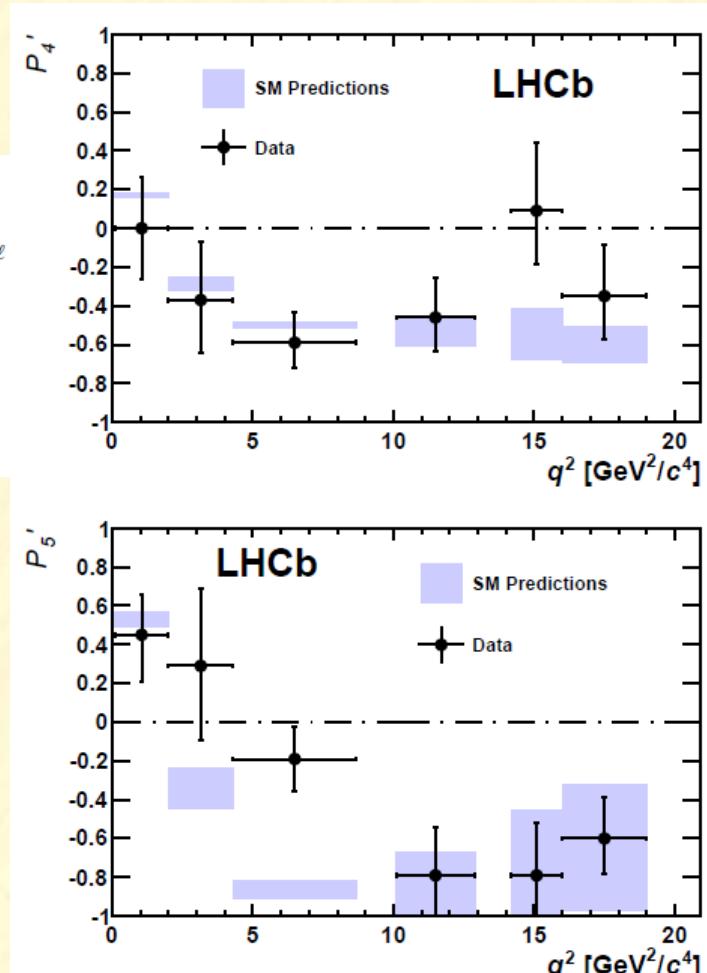
$$\frac{1}{d\Gamma/dq^2} \frac{d^4\Gamma}{d\cos\theta_\ell d\cos\theta_K d\phi dq^2} = \frac{9}{32\pi} \left[ \frac{3}{4}(1 - F_L) \sin^2\theta_K + F_L \cos^2\theta_K + \frac{1}{4}(1 - F_L) \sin^2\theta_K \cos 2\theta_\ell - F_L \cos^2\theta_K \cos 2\theta_\ell + S_3 \sin^2\theta_K \sin^2\theta_\ell \cos 2\phi + S_4 \sin 2\theta_K \sin 2\theta_\ell \cos\phi + S_5 \sin 2\theta_K \sin\theta_\ell \cos\phi + S_6 \sin^2\theta_K \cos\theta_\ell + S_7 \sin 2\theta_K \sin\theta_\ell \sin\phi + S_8 \sin 2\theta_K \sin 2\theta_\ell \sin\phi + S_9 \sin^2\theta_K \sin^2\theta_\ell \sin 2\phi \right],$$

$$P'_{i=4,5,6,8} = \frac{S_{j=4,5,7,8}}{\sqrt{F_L(1 - F_L)}}$$

**Local discrepancy with SM prediction of  $3.7\sigma$**

**LEE-corrected SM p-value of this analysis is 0.5%**

Experimental precision will keep improving  
Work ongoing in the theory community (SM/NP) to better understand this bin



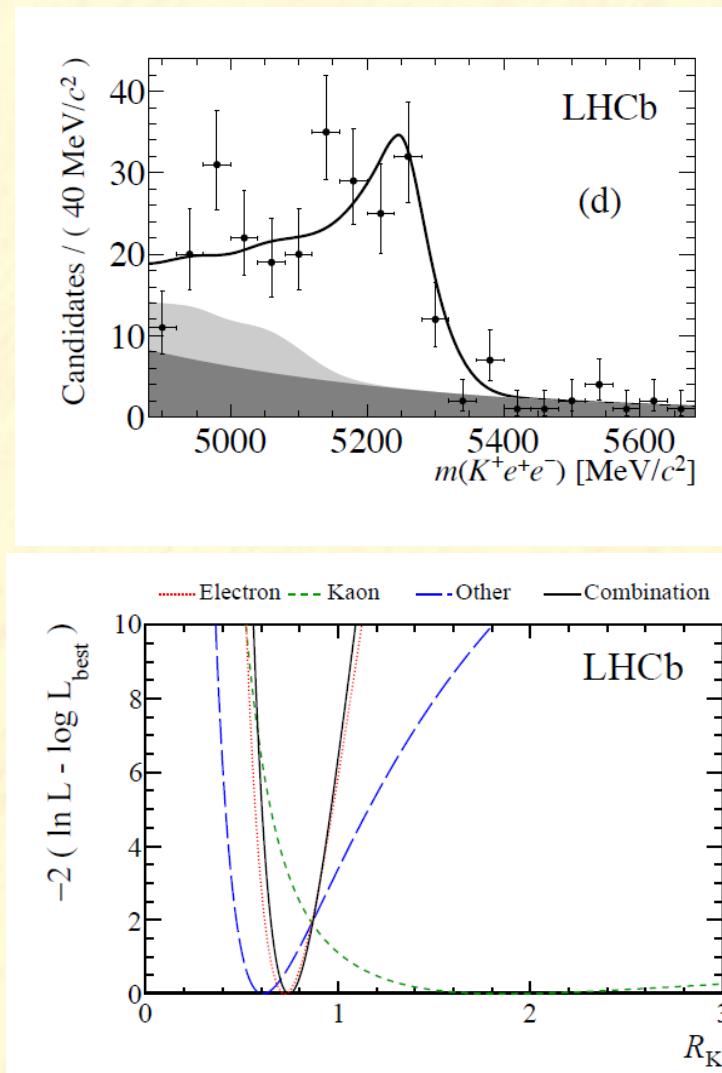
# Lepton Universality

LHCb performed a lepton universality test in  $B^+ \rightarrow K^+ \ell^+ \ell^-$  with full Run-I dataset

$$R_K = \frac{BF(B^+ \rightarrow K^+ \mu^+ \mu^-)}{BF(B^+ \rightarrow K^+ e^+ e^-)} = 0.745^{+0.090}_{-0.074} (\text{stat}) \pm 0.036 (\text{syst})$$

Result deviates  $2.6\sigma$  from SM prediction of  $R_K = 1$   
Result with  $m_{ll}$  at the  $J/\psi$  resonance consistent with 1

Work ongoing to test lepton universality in  $K^* \ell^+ \ell^-$  and  $\Phi \ell^+ \ell^-$  models



# Results on $b \rightarrow sll$



Measurement	Luminosity	Reference
$\text{BR}(B^+ \rightarrow \pi^+ \mu^+ \mu^-)$	$1 \text{ fb}^{-1}$	JHEP 12 (2012) 125
$\text{BR}(B_d \rightarrow K^* e^+ e^-)$	$1 \text{ fb}^{-1}$	JHEP 05(2013) 159
$B_d \rightarrow K^* \mu^+ \mu^-$ , angular analysis (I) ( $A_{FB}, F_L, S_3, \dots$ )	$1 \text{ fb}^{-1}$	JHEP 1308 (2013) 131
$B_s \rightarrow \Phi \mu^+ \mu^-$ , angular analysis	$1 \text{ fb}^{-1}$	JHEP 1307 (2013) 084
$\text{BR}(\Lambda_b \rightarrow \Lambda \mu^+ \mu^-)$	$1 \text{ fb}^{-1}$	PLB 725 (2013) 25
Resonance searches in $B^+ \rightarrow K^+ \mu^+ \mu^-$	$3 \text{ fb}^{-1}$	PRL 111, 112003 (2013)
$B_d \rightarrow K^* \mu^+ \mu^-$ , angular analysis (II) ( $P'_i$ )	$1 \text{ fb}^{-1}$	PRL 111, 191801 (2013)
$B \rightarrow K^{(*)} \mu^+ \mu^-$ , BR and Isospin Asymmetry	$3 \text{ fb}^{-1}$	JHEP 06 (2014) 133
$B \rightarrow K \mu^+ \mu^-$ , $A_{FB}, F_H$	$3 \text{ fb}^{-1}$	JHEP 05 (2014) 082
$B \rightarrow K l^+ l^-$ Lepton universality	$3 \text{ fb}^{-1}$	PRL 113, 151601 (2014)
$B \rightarrow K^{(*)} \mu^+ \mu^-$ CP asymmetries	$3 \text{ fb}^{-1}$	JHEP 09 (2014) 177
$\text{BR}(B^+ \rightarrow hhh \mu^+ \mu^-)$	$3 \text{ fb}^{-1}$	JHEP 1410 (2014) 064

(arXiv references in backup)

# Conclusions

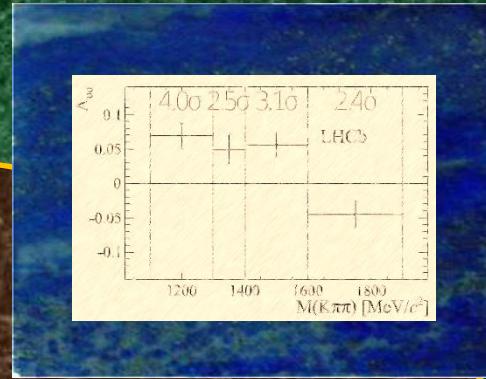
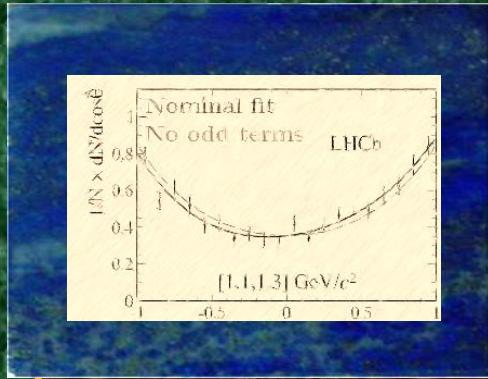
- $B_{s(d)} \rightarrow \mu\mu$  full Run-I dataset analysed, also combined with CMS Run-I data
  - $B_s \rightarrow \mu\mu$  significance is  $6.2\sigma$ .
  - First evidence for  $B_d \rightarrow \mu\mu$  ( $3.2\sigma$ ). Ratio  $B_d/B_s$  within SM at  $2.3\sigma$  Level
- Results and prospects for rare strange and charm decays presented
  - Study rare kaon/hyperon decays require trigger work. **If you have ideas of interesting channels, shout asap**
- $B_d \rightarrow K^* \mu\mu$  angular analysis using 1/3 of Run-I data. LEE-corrected SM p-value is 0.5% when analysing P' observables.
- Lepton universality tests on  $B^+ \rightarrow K^+ \ell^+ \ell^-$  within SM prediction at  $2.6\sigma$

Bone, you are  
hard...

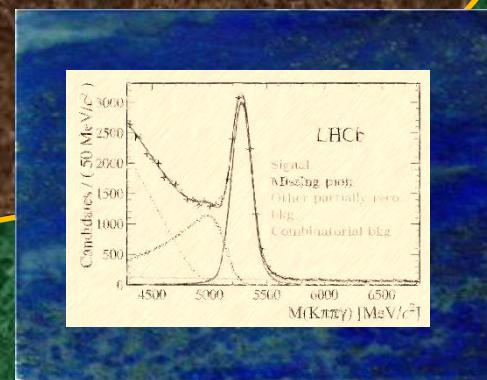
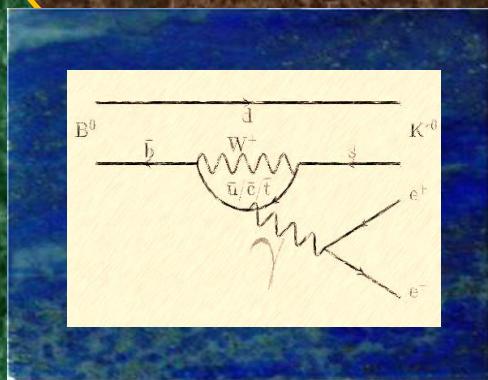
SM

... but I am  
patient...

source: google osso duro



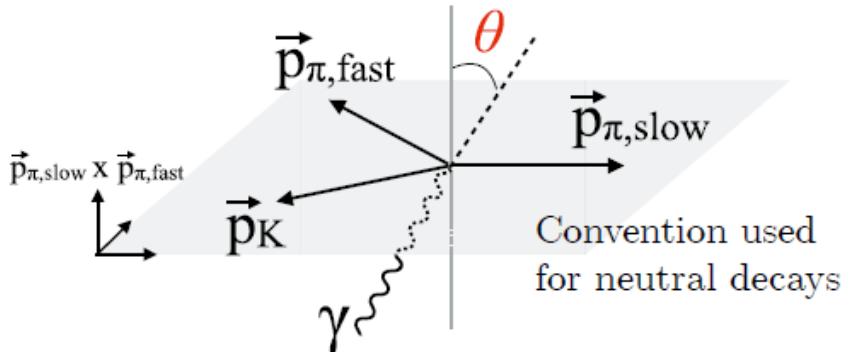
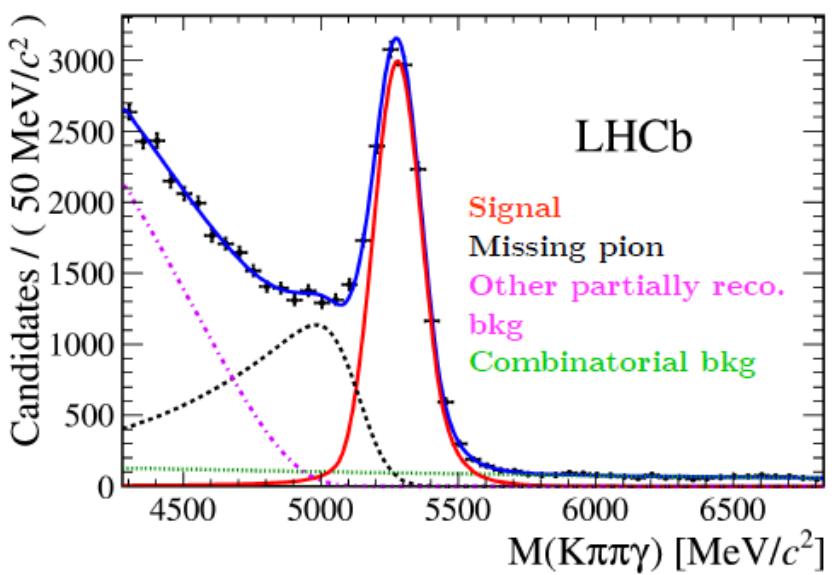
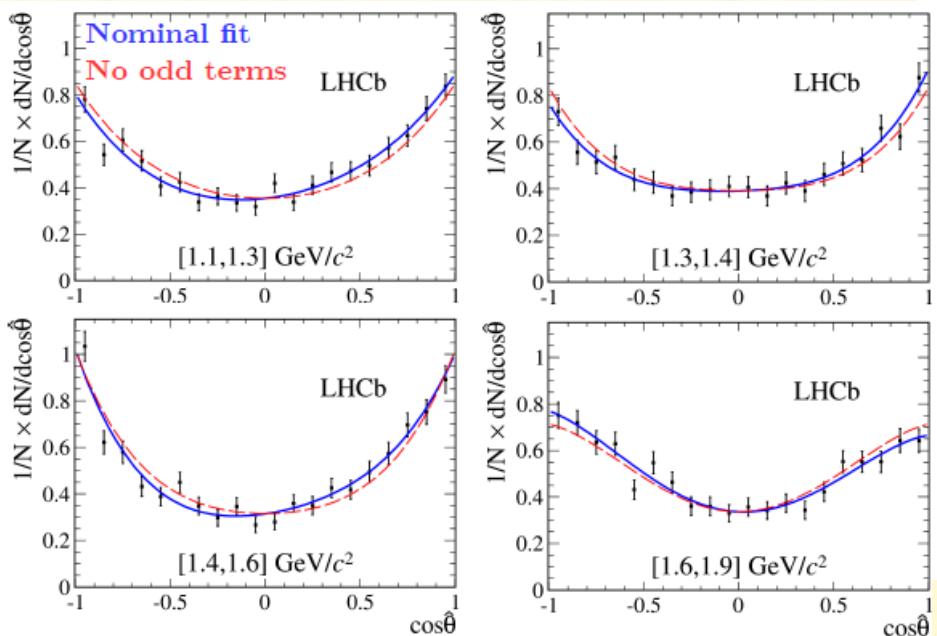
## RADIATIVE DECAYS



# $B^+ \rightarrow K^+\pi\pi^+\gamma$

PRL 112, 161801 (2014)

- Full dataset analysed
- ~14k signal events in  $M_{K\pi\pi}$  [1.1,1.9] GeV
- First measurement of non-zero photon polarization in  $b \rightarrow s\gamma$  transitions



# Prospects on $B_d \rightarrow K^* ee$ and $B_s \rightarrow \Phi \gamma$

Angular analysis of  $B_d \rightarrow K^* ee$  ongoing.

Electron channel allows to go to very low  $q^2$ , where photon pole contribution dominates

3 fb<sup>-1</sup> Sensitivity from toy-MC

	$F_L$	$A_T^{Re}$	$A_T^{(2)}$	$A_T^{Im}$
$\sigma_{\text{stat}}$	0.07	0.17	0.25	0.25
$\sigma_{\text{syst}}$	0.03	0.05	0.05	0.05

Time dependent analysis of  $B_s \rightarrow \Phi \gamma$  is ongoing. Allows to extract photon polarization

$$\Gamma(t) = |A|^2 e^{-\Gamma_s t} \left( \cosh \frac{\Delta \Gamma_s t}{2} - \mathcal{A}^\Delta \sinh \frac{\Delta \Gamma_s t}{2} \right)$$

$$\mathcal{A}^\Delta = 0.047 \pm 0.025 \pm 0.015_{\alpha_S}$$

Run-I expected sensitivity: ~0.3

# *Other very rare decays @ LHCb*

Decay	Main BSM test	95% upper limit
$B_s \rightarrow \mu\mu\mu\mu$	Some SUSY scenarios	$< 1.6 \times 10^{-8}$ (arXiv:1303.1092)
$B_d \rightarrow \mu\mu\mu\mu$	Some SUSY scenarios	$< 6.6 \times 10^{-9}$ (arXiv:1303.1092)
$\tau \rightarrow \mu\mu\mu$	LFV (ex: LHT)	$< 5.6 \times 10^{-8}$ (arXiv:1409.8548) (still below B-factories sensitivity)
$B_s \rightarrow e\mu$	RPV, Pati-Salam LQ...	$< 1.4 \times 10^{-8}$ (LHCb-PAPER-2013-030) $M_{\text{LQ}}(B_s^0 \rightarrow e^\pm \mu^\mp) > 106 \text{ TeV}/c^2$
$B_d \rightarrow e\mu$	RPV, Pati-Salam LQ...	$< 3.7 \times 10^{-9}$ (LHCb-PAPER-2013-030) $M_{\text{LQ}}(B^0 \rightarrow e^\pm \mu^\mp) > 127 \text{ TeV}/c^2$
$B \rightarrow X \mu^+ \mu^+$	4 <sup>th</sup> gen. Majoranas	See arXiv:1201.5600

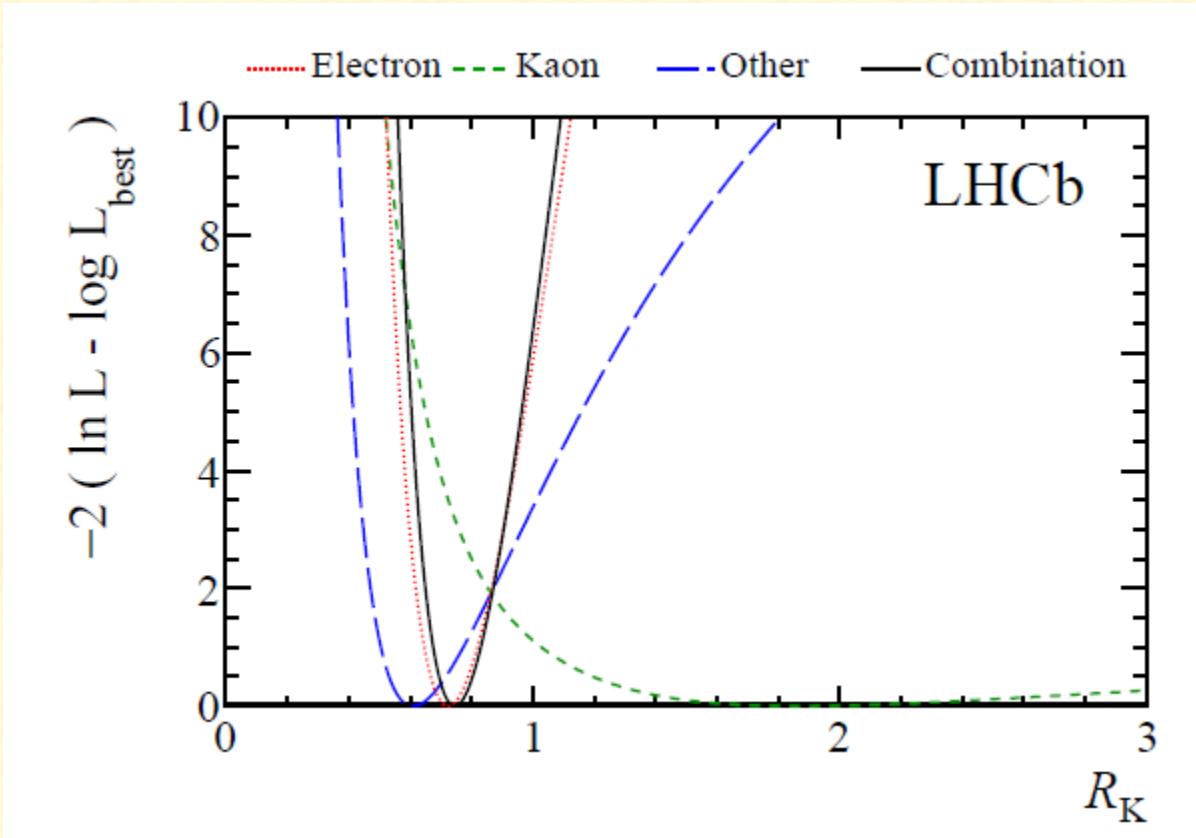


A good example of  
flavour physics  
accessing high energy  
scales

# Results on $b \rightarrow sll$



Measurement	Luminosity	Reference
$\text{BR}(B^+ \rightarrow \pi^+ \mu^+ \mu^-)$	$1 \text{ fb}^{-1}$	[arXiv:1210.2645]
$\text{BR}(B_d \rightarrow K^* e^+ e^-)$	$1 \text{ fb}^{-1}$	[arXiv:1304.3035]
$B_d \rightarrow K^* \mu^+ \mu^-$ , angular analysis (I) ( $A_{FB}, F_L, S_3, \dots$ )	$1 \text{ fb}^{-1}$	[arXiv:1304.6325]
$B_s \rightarrow \Phi \mu^+ \mu^-$ , angular analysis	$1 \text{ fb}^{-1}$	[arXiv:1305.2168]
$\text{BR}(\Lambda_b \rightarrow \Lambda \mu^+ \mu^-)$	$1 \text{ fb}^{-1}$	[arXiv:1306.2577]
Resonance searches in $B^+ \rightarrow K^+ \mu^+ \mu^-$	$3 \text{ fb}^{-1}$	[arXiv:1307.7595]
$B_d \rightarrow K^* \mu^+ \mu^-$ , angular analysis (II) ( $P'_i$ )	$1 \text{ fb}^{-1}$	[arXiv:1308.1707]
$B \rightarrow K^{(*)} \mu^+ \mu^-$ , BR and Isospin Asymmetry	$3 \text{ fb}^{-1}$	[arXiv:1403.8044]
$B \rightarrow K \mu^+ \mu^-$ , $A_{FB}, F_H$	$3 \text{ fb}^{-1}$	[arXiv:1403.8045]
$B \rightarrow K l^+ l^-$ Lepton universality	$3 \text{ fb}^{-1}$	[arXiv:1406.6482]
$B \rightarrow K^{(*)} \mu^+ \mu^-$ CP asymmetries	$3 \text{ fb}^{-1}$	[arXiv:1408.0978]
$\text{BR}(B^+ \rightarrow hh\bar{h} \mu^+ \mu^-)$	$3 \text{ fb}^{-1}$	[arXiv:1408.1137]



# $B_{s(d)} \rightarrow \mu\mu$

These decays are very suppressed in SM

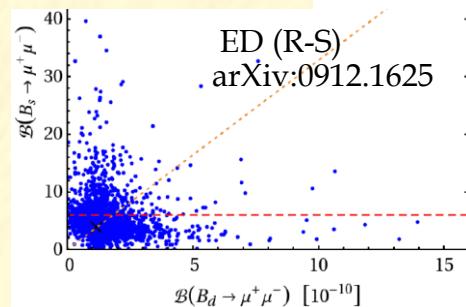
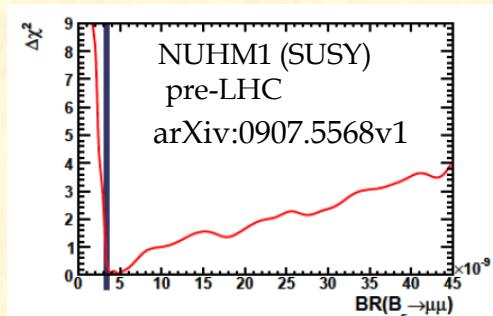
$$\text{BR}(B_s \rightarrow \mu\mu) = (3.54 \pm 0.30) \times 10^{-9}$$

$$\text{BR}(B_d \rightarrow \mu\mu) = (1.07 \pm 0.10) \times 10^{-10}$$

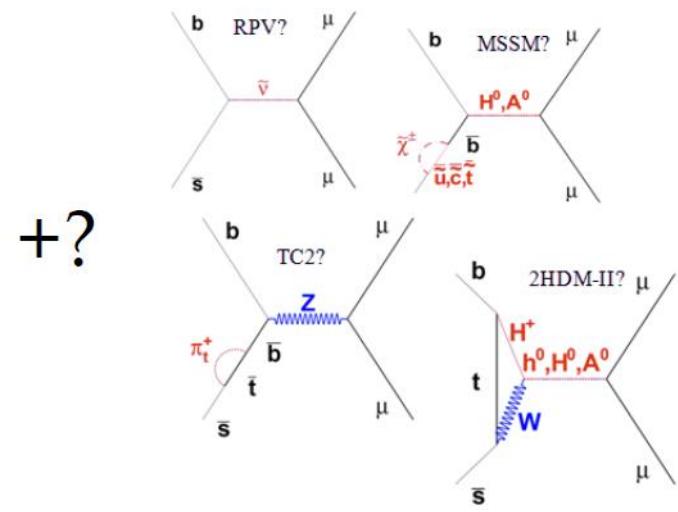
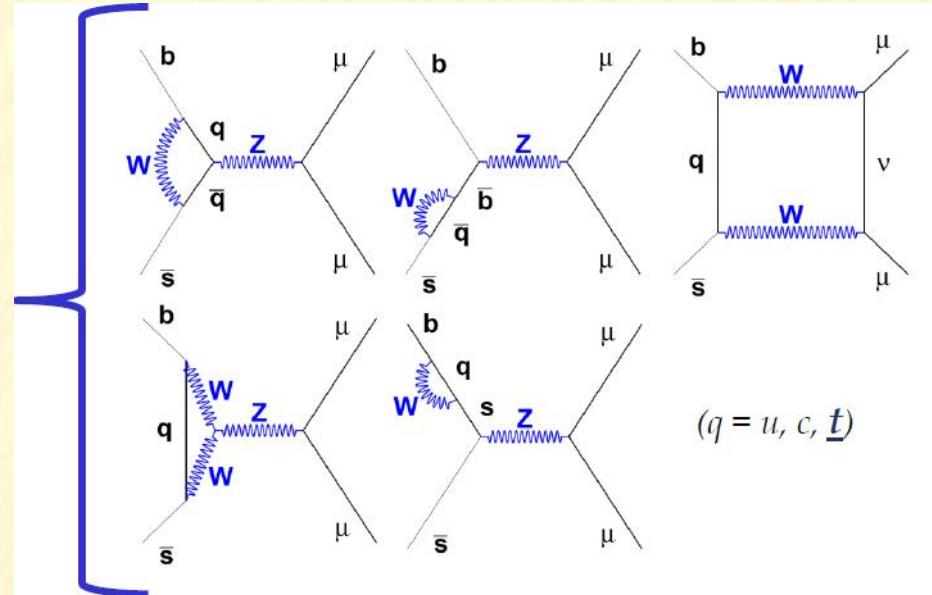
Eur. Phys. J. C72 (2012) 2172,  
(time averaged)  
arXiv:1208.0934.

(note also the high TH precision)

But several NP models could sizably modify those values, sometimes by orders of magnitude.



→ Whatever we measure, it impacts NP searches



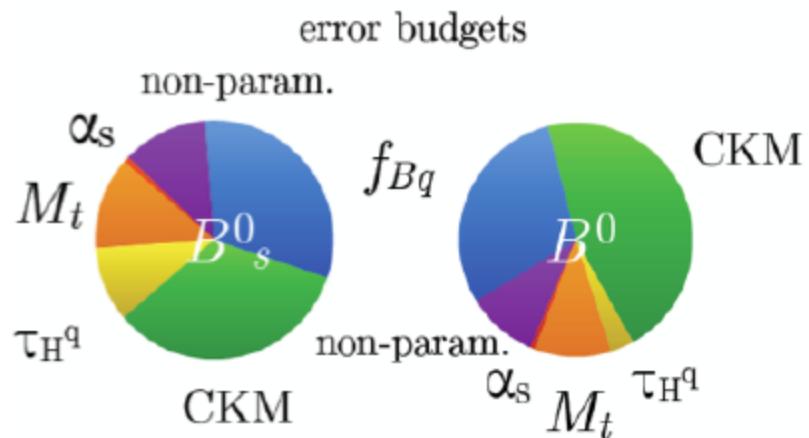
$$\text{BR}(B_s^0 \rightarrow \mu^+ \mu^-) = (3.66 \pm 0.23) \times 10^{-9} \quad (6.3\%)$$

$$\text{BR}(B^0 \rightarrow \mu^+ \mu^-) = (1.06 \pm 0.09) \times 10^{-10} \quad (8.5\%)$$

Bobeth et al. '13

$B_s^0 \rightarrow \mu^+ \mu^-$	$f_{B_s}$	CKM	$\tau_H^s$	$M_t$	$\alpha_s$	other param.	non-param.	$\sum$
	4.0%	4.3%	1.3%	1.6%	0.1%	< 0.1%	1.5%	6.4%
$B^0 \rightarrow \mu^+ \mu^-$	$f_{B_d}$	CKM	$\tau_H^s$	$M_t$	$\alpha_s$	other param.	non-param.	$\sum$
	4.5%	6.9%	0.5%	1.6%	0.1%	< 0.1%	1.5%	8.5%

- $f_{B_s} = 227.4(4.5)$  MeV  
[FLAG '13, arXiv:1310.8555]
- $V_{cb}$  from recent inclusive fit  
[Gambino, Schwanda '13, arXiv:1307.4551]
- $f_{B_d} = 190.5(4.2)$  MeV  
[FLAG '13, arXiv:1310.8555]



The uncertainty of CKM matrix elements is now larger than the uncertainty on  $f_{B_{s,d}}$

