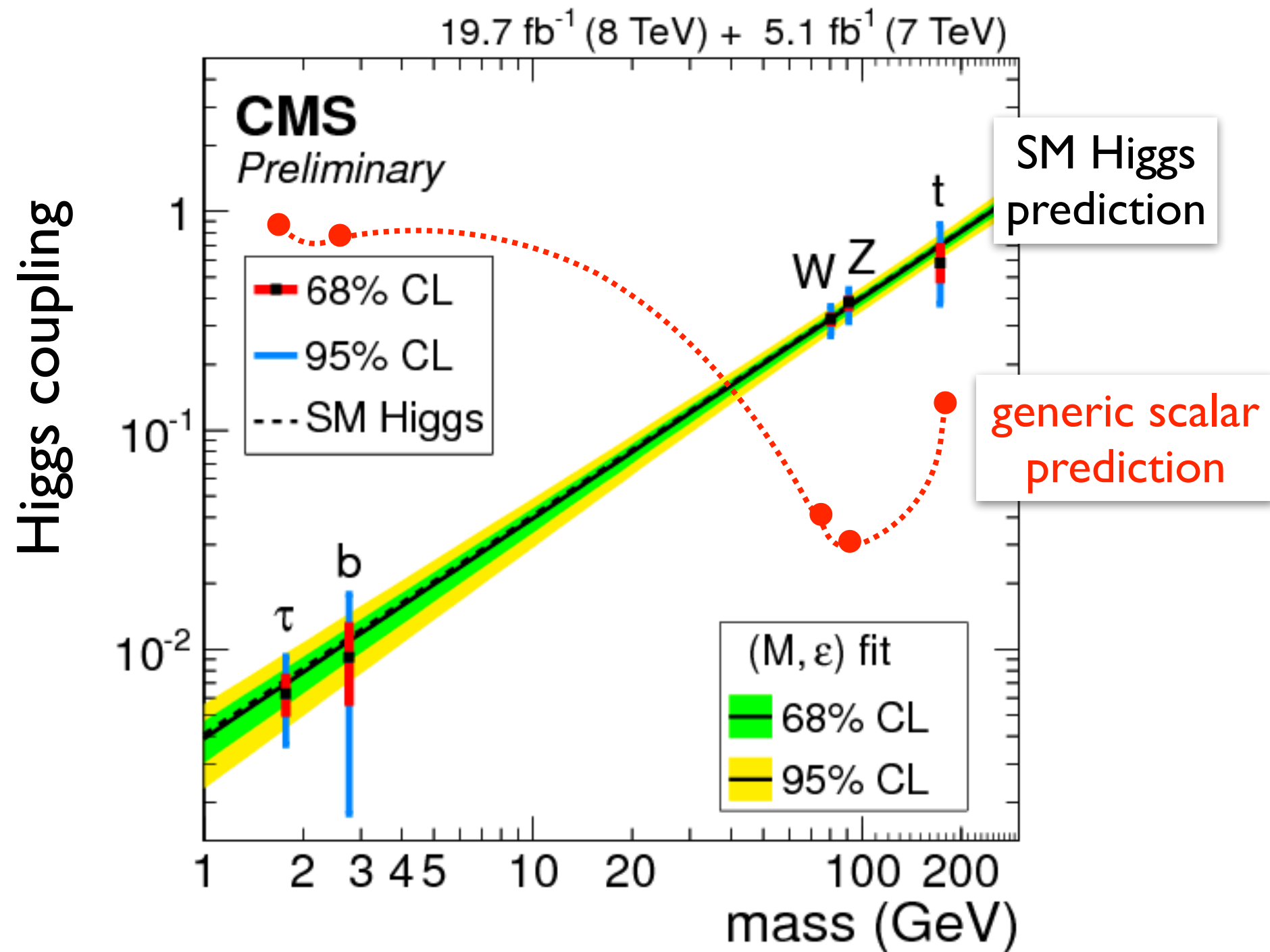


# *Natural* expectations for Higgs physics

Alex Pomarol, UAB (Barcelona)



# The most important achievement at the LHC: The Higgs



➡ **Don't panic!** It's not a *Tecni-Higgs*,  
It looks a lot like the **SM Higgs** (at least in a first approximation)

**The SM is established!**



**But the hierarchy problem still lingering...**

**demanding TeV new-physics that doesn't show up!**

**TeV BSM** had many chances to show up (indirectly):



**TeV BSM** had many chances to show up (indirectly):

Not necessary should follow the “accidents” of the SM

**B violations: Proton decay**

$$\rightarrow \Lambda \gtrsim 10^{15} \text{ GeV}$$

**L violation: Larger neutrino masses**

$$\rightarrow \Lambda \gtrsim 10^{15} \text{ GeV}$$

**Flavor violations**

$$\rightarrow \Lambda \gtrsim 10^5 \text{ TeV}$$

**CP violation: EDMs**

$$\rightarrow \Lambda \gtrsim 10 \text{ TeV}$$

TeV BSM had many chances to show up (indirectly):

Not necessary should follow the “accidents” of the SM

B violations: Proton decay

→  $\Lambda \gtrsim 10^{15} \text{ GeV}$

L violation: Larger neutrino masses

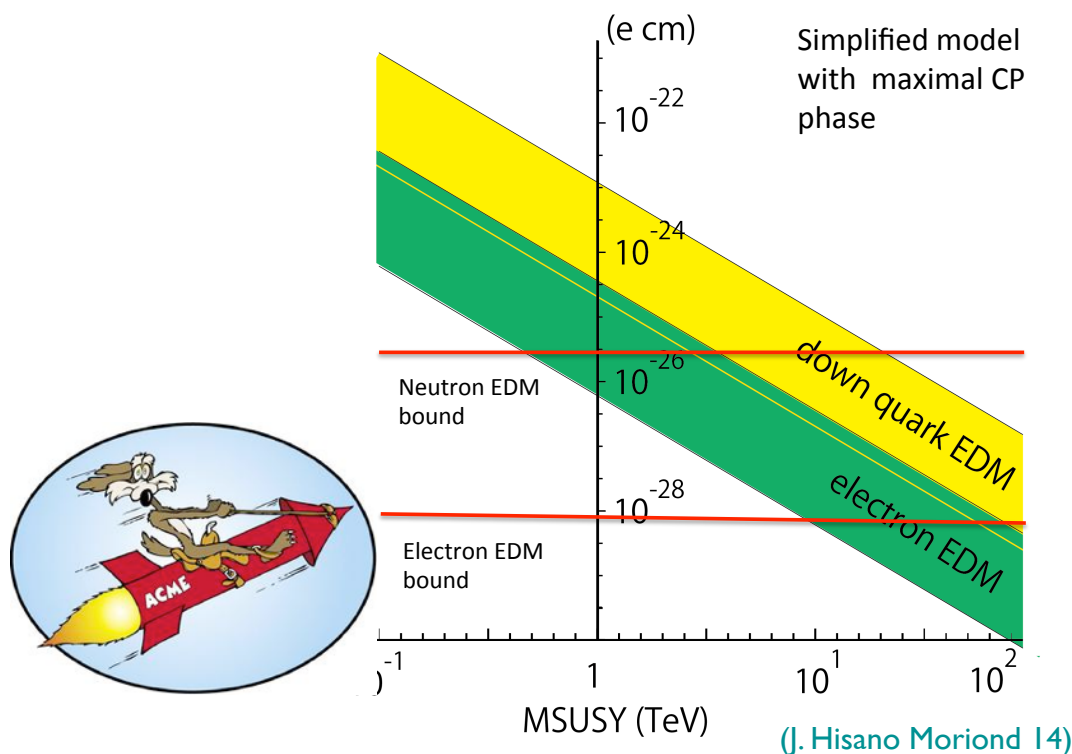
→  $\Lambda \gtrsim 10^{15} \text{ GeV}$

Flavor violations

→  $\Lambda \gtrsim 10^5 \text{ TeV}$

EDMs

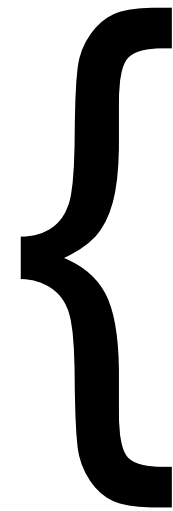
→  $\Lambda \gtrsim 10 \text{ TeV}$



**TeV BSM** had many chances to show up (indirectly):

Not necessary should follow the “accidents” of the SM

we are forced  
to demand these  
symmetries  
to *natural* BSM



**B** violations: Proton decay

$$\rightarrow \Lambda \gtrsim 10^{15} \text{ GeV}$$

**L** violation: Larger neutrino masses

$$\rightarrow \Lambda \gtrsim 10^{15} \text{ GeV}$$

**Flavor** violations

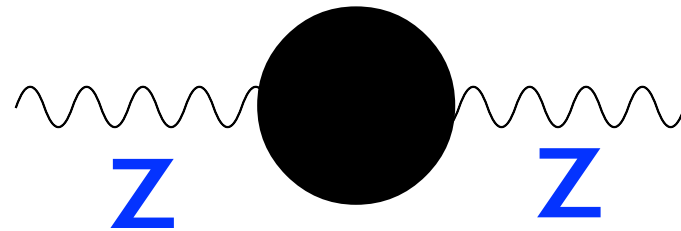
$$\rightarrow \Lambda \gtrsim 10^5 \text{ TeV}$$

**CP** violation: EDMs

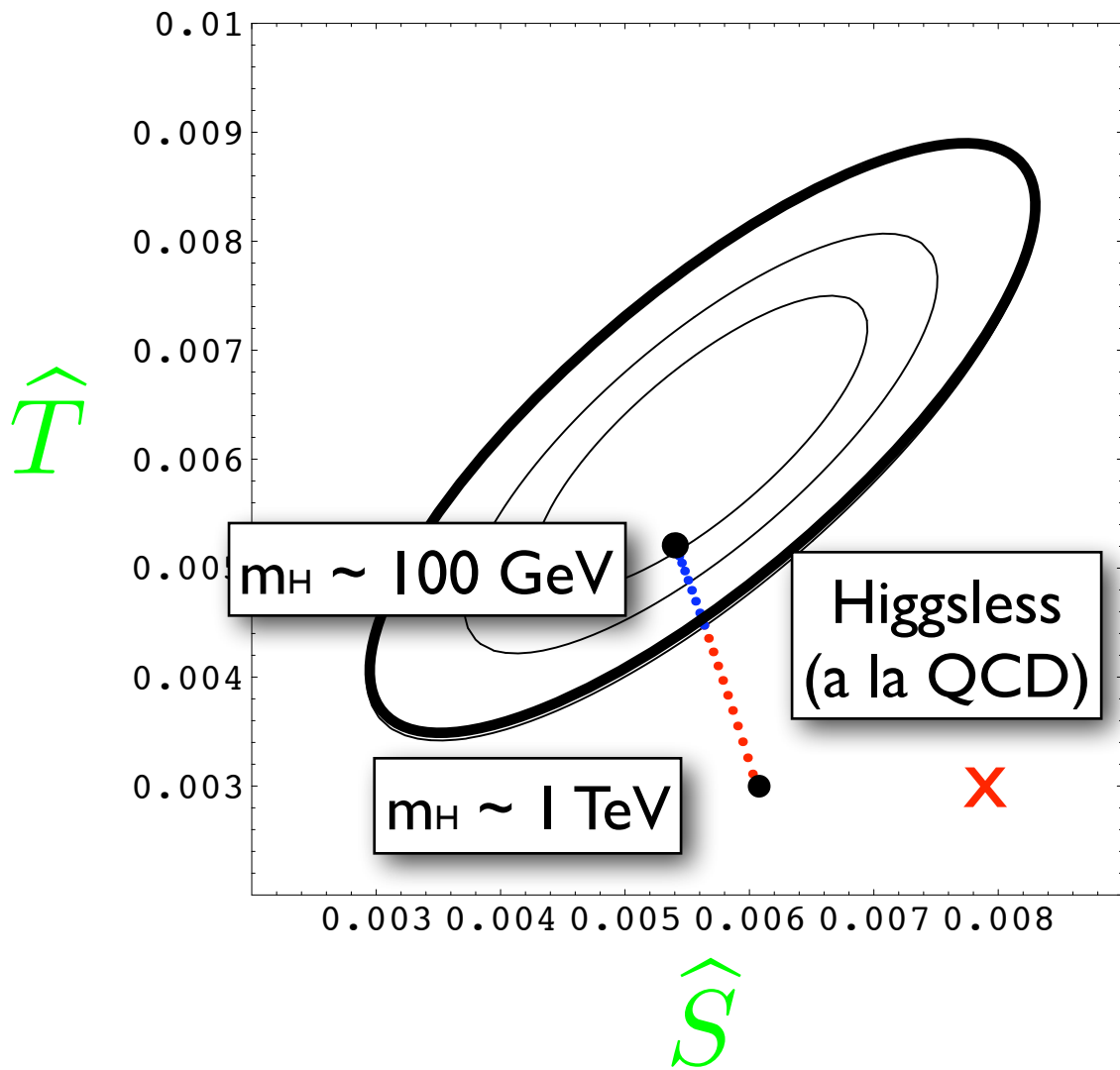
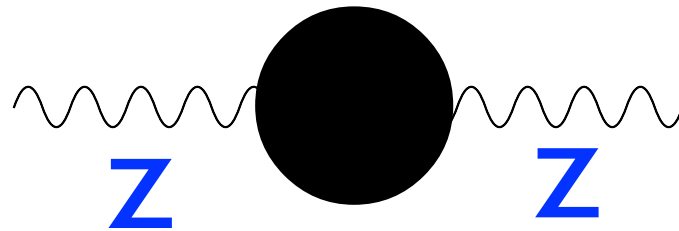
$$\rightarrow \Lambda \gtrsim 10 \text{ TeV}$$

**LEP:** First important place for *natural* theories to show up

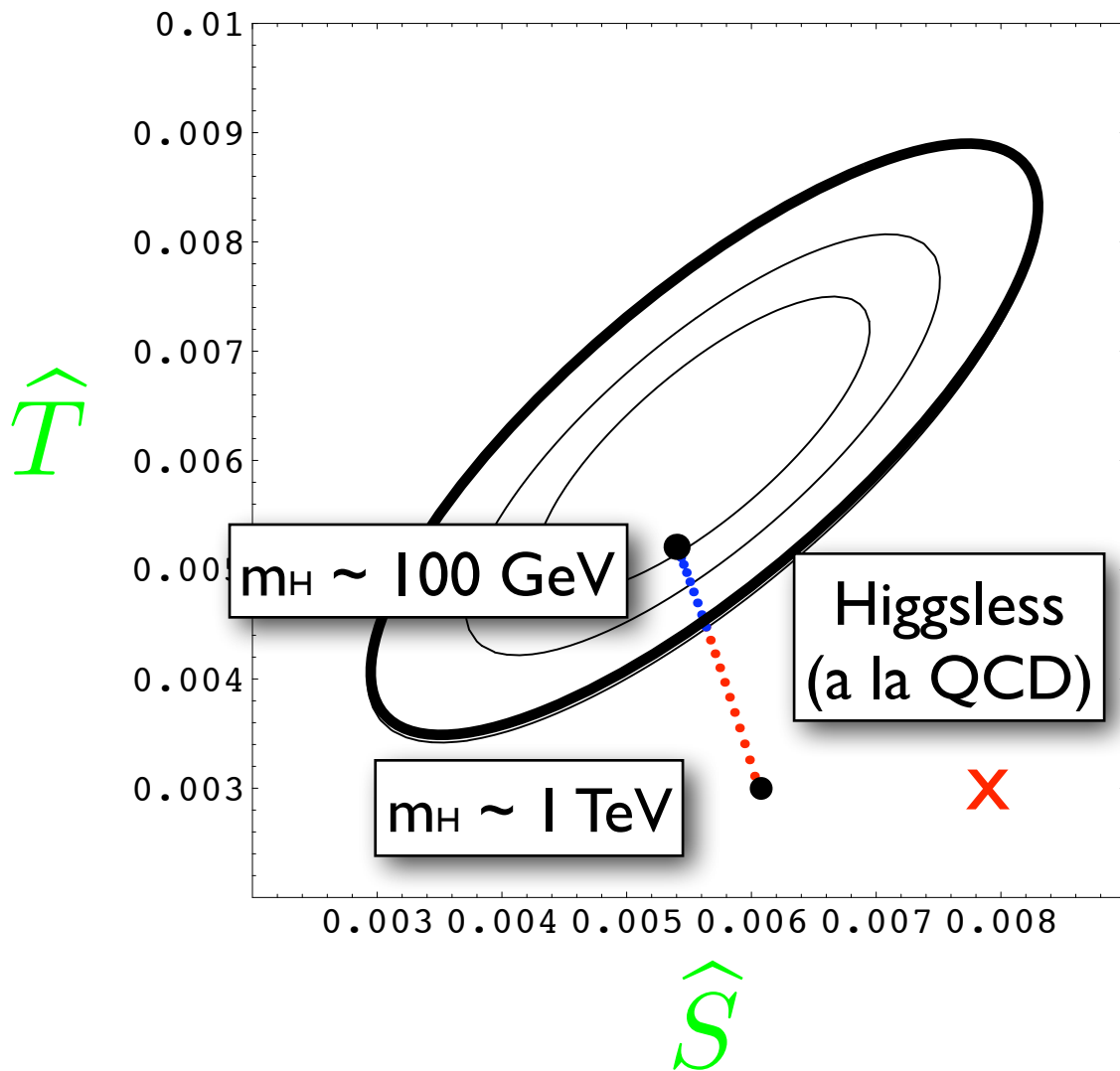
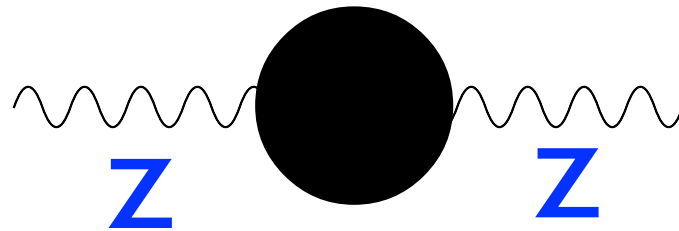
But no sign of BSM effects in  $\sim$  millions of Z:



**LEP:** First important place for *natural* theories to show up  
But no sign of BSM effects in  $\sim$  millions of Z:



**LEP:** First important place for *natural* theories to show up  
 But no sign of BSM effects in  $\sim$  millions of Z:



Expected from strongly-coupled BSM:

$$\hat{T} \sim O(1) \text{ effects}$$

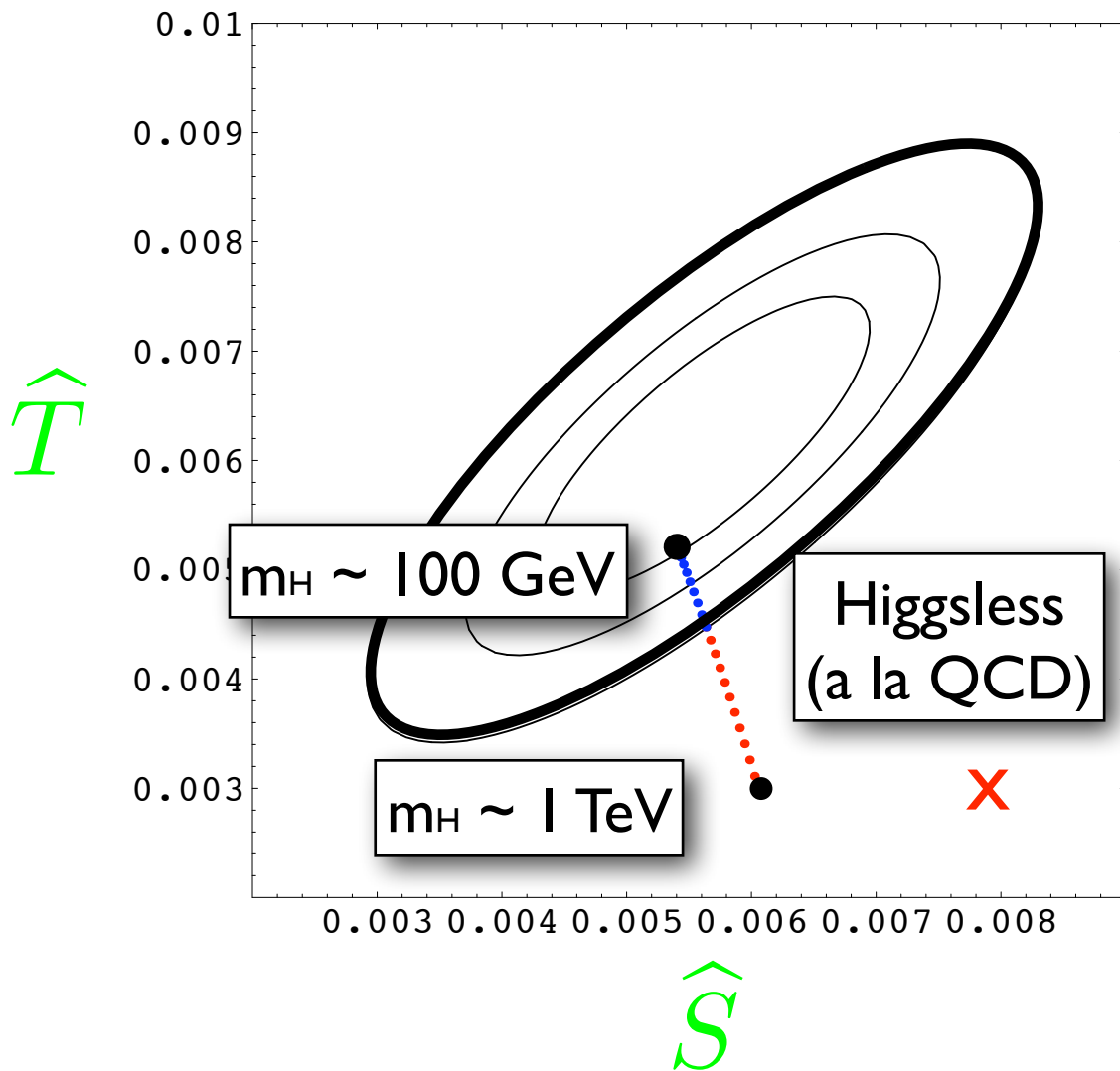
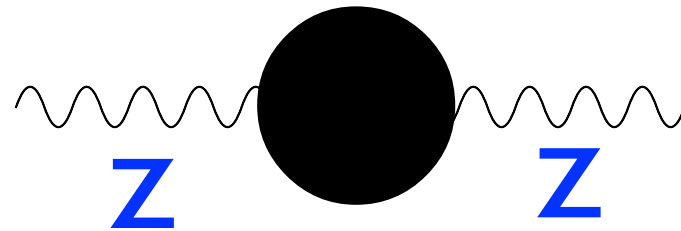
$$\hat{S} \sim (m_W/\Lambda)^2 \sim 0.01$$

$\hat{T}$  could be made small  
 by symmetries (custodial) but no  $\hat{S}$

👉 touching the “BSM’s bones”

# LEP: First important place for *natural* theories to show up

But no sign of BSM effects in  $\sim$  millions of Z:



Expected from strongly-coupled BSM:

$$\hat{T} \sim O(1) \text{ effects}$$

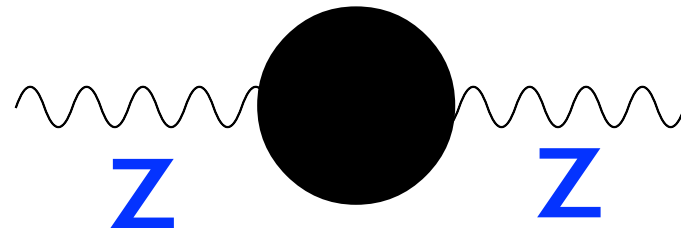
$$\hat{S} \sim (m_W/\Lambda)^2 \sim 0.01$$

$T$  could be made small by symmetries (custodial) but no  $S$

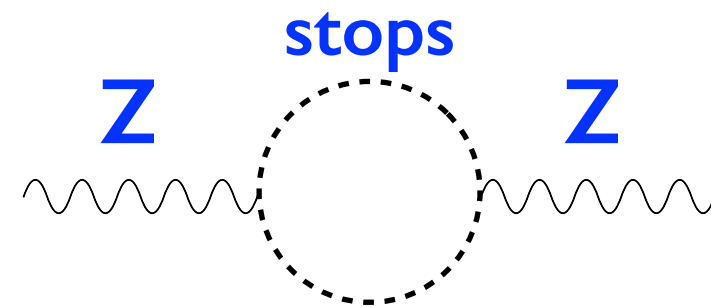
👉 touching the “BSM’s bones”

But “one swallow doesn’t make a spring”

**LEP:** First important place for *natural* theories to show up  
 But no sign of BSM effects in  $\sim$  millions of Z:

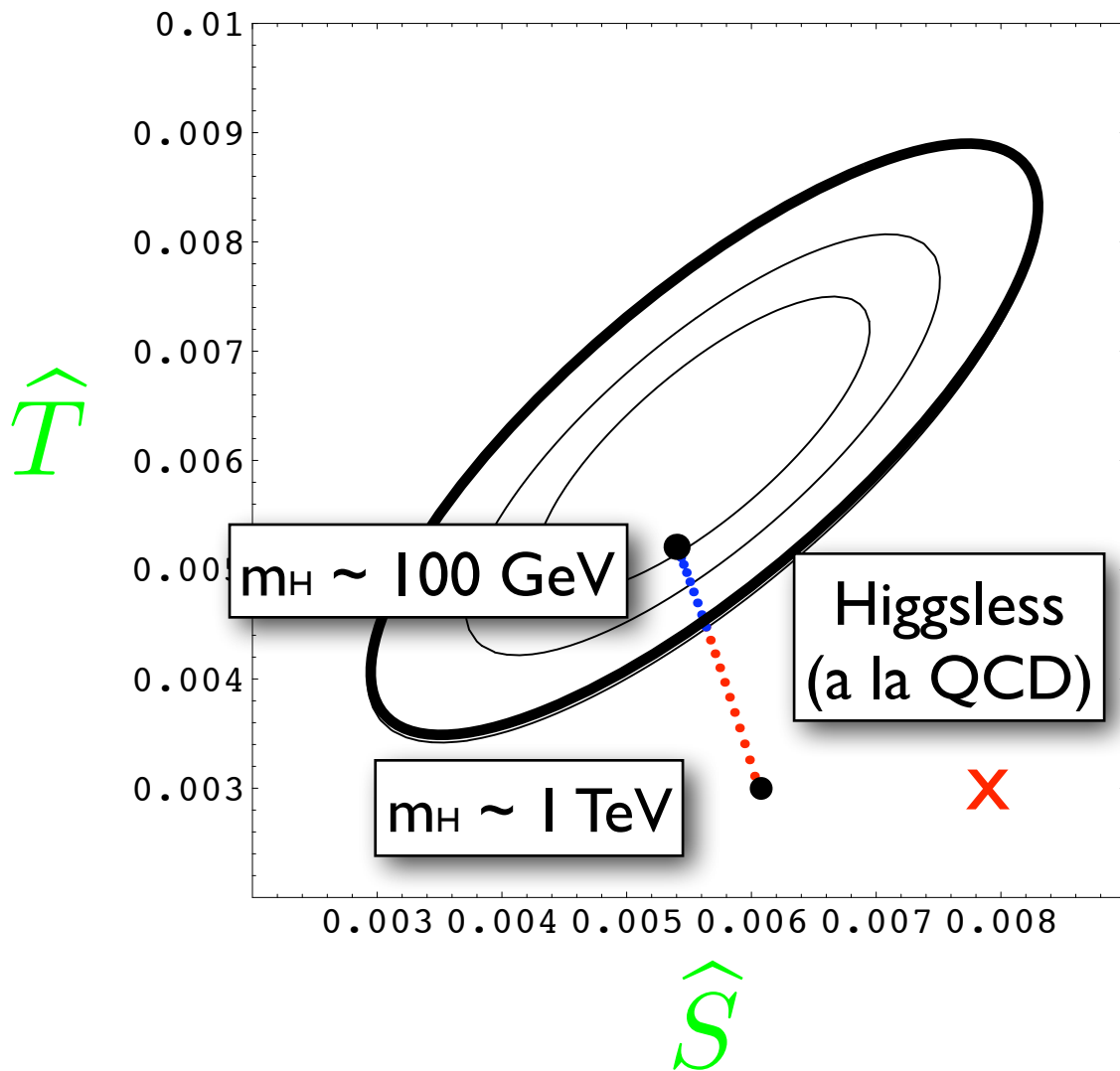


In the supersymmetric SM:



$$\hat{T} \sim O(10^{-2})$$

stop mass  $>$  300 GeV





# LHC: Second important place for natural theories to show up

➡ the Higgs discovery has provided a new “handle” to catch BSMs



With the **Higgs**, we have had access to new relevant information by measuring its **properties**

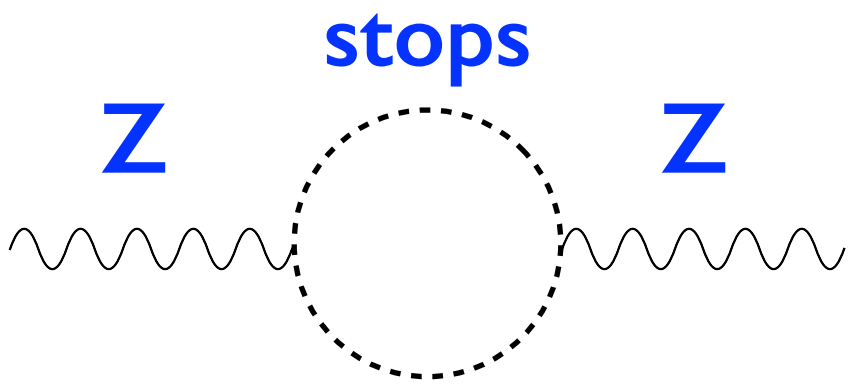


The Higgs is usually the most **“sensitive”** SM particle to new-physics

# Examples:

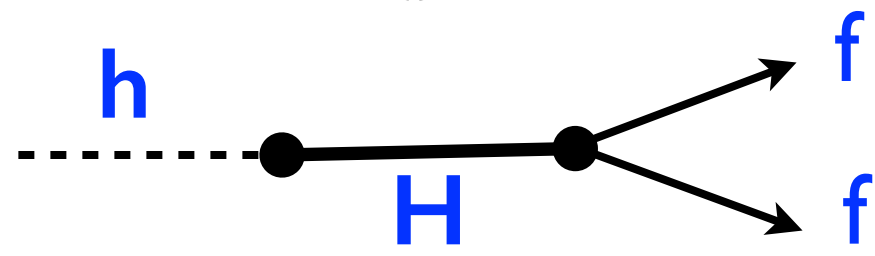
## I) MSSM:

Gauge bosons:



~ loop effects

Higgs:



~ tree-level effects

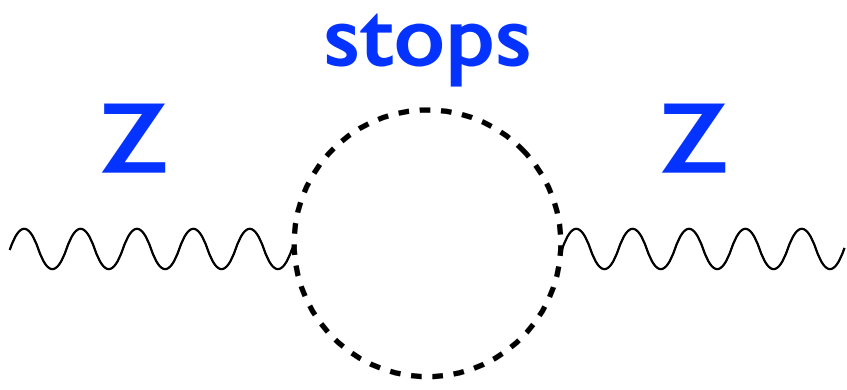


Effects in Higgs physics  
can be a factor  $16\pi^2 \sim 100$  larger!

# Examples:

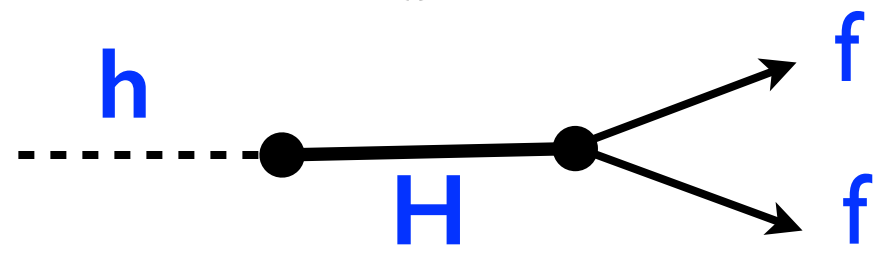
## 1) MSSM:

Gauge bosons:



~ loop effects

Higgs:

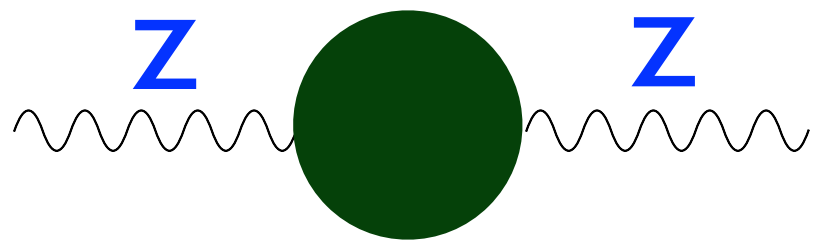


~ tree-level effects

Effects in Higgs physics  
can be a factor  $16\pi^2 \sim 100$  larger!

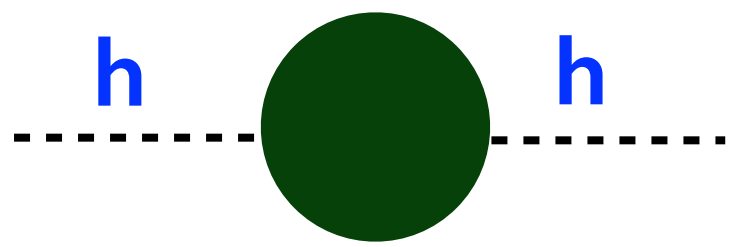
## 2) Composite models:

Gauge bosons:



$$\sim \frac{g^2 v^2}{\Lambda^2}$$

Higgs:



$$\sim \frac{g_H^2 v^2}{\Lambda^2} \sim \frac{16\pi^2 v^2}{\Lambda^2}$$

strong dynamics ( $\Lambda$ =composite scale)

“strong” Higgs coupling

## Consequences:

➡ Even with less statistics at the **LHC**,  
similar impact today in new-physics as **LEP**

**LEP:**  $ee \rightarrow Z (\rightarrow ff) \sim 10^6$  event

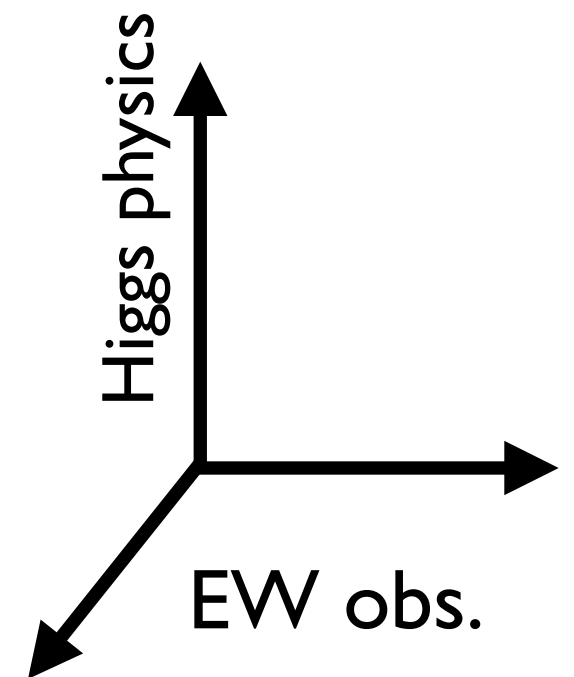
**LHC:**  $pp \rightarrow h (\rightarrow \gamma\gamma) \sim 10^3$  events

First question to answer:

What are the most relevant  
Higgs couplings to measure?



probes testing  
new directions in the  
“parameter space” of BSMs



# Model independent analysis

Assuming a large new-physics scale:  $\Lambda \gg m_W$  (as LHC suggests)

$$\mathcal{L}_{\text{eff}} = \mathcal{L}_{\text{SM}} + \sum_i \frac{c_i}{\Lambda^2} \mathcal{O}_i$$

**SM**  
just validated

NP scale

dim=6

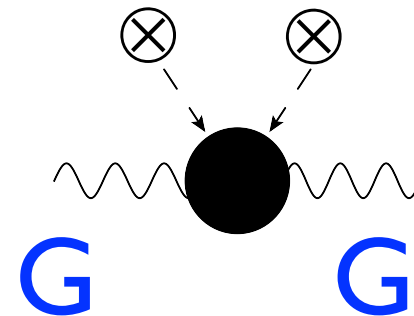
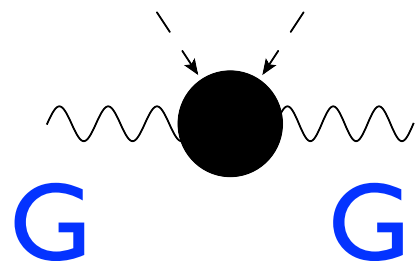
e.g.  $|H|^2 G_{\mu\nu}^A G^{A\mu\nu}$

give the leading deviations  
to SM Higgs physics from BSM

➔ Only 8 Higgs couplings (assuming CP-conservation and family universality)  
can be modified by new-physics, **not** affecting anything else

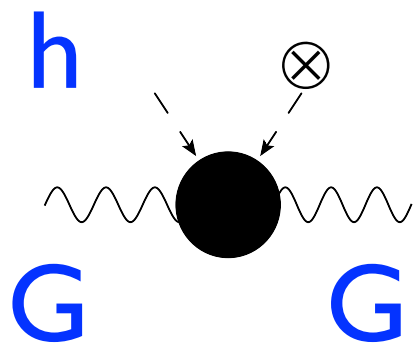
Coming from dimension-6 operators whose effects on the vacuum,  $\mathbf{H} = \mathbf{v}$ , give only a redefinition of the SM couplings:

e.g. 
$$\frac{1}{g_s^2} G_{\mu\nu}^2 + \frac{|H|^2}{\Lambda^2} G_{\mu\nu}^2 \rightarrow \left( \frac{1}{g_s^2} + \frac{v^2}{\Lambda^2} \right) G_{\mu\nu}^2$$



Not physical!

But can affect Higgs physics:



affects  $GG \rightarrow h$ !

# There are **8** operators of this type

for one family

(assuming *CP*-conservation)

$$|H|^2 G_{\mu\nu}^A G^{A\mu\nu}$$

→ **GGh coupling**

$$|H|^2 B_{\mu\nu} B^{\mu\nu}$$

→ **h $\gamma\gamma$  coupling**

$$|H|^2 W_{\mu\nu}^a W^{\mu\nu a}$$

→ **hZ $\gamma$  coupling**

$$|H|^2 |D_\mu H|^2$$

→ **hVV (custodial invariant)**

$$|H|^6$$

→ **h<sup>3</sup> coupling**

$$|H|^2 \bar{f}_L H f_R + h.c.$$

→ **htt, hbb, h $\tau\tau$**



# 8 Primary Higgs couplings

(assuming CP-conservation)

$$\begin{aligned}\Delta\mathcal{L}_{\text{BSM}} = & \delta g_{hff} h \bar{f}_L f_R + h.c. \quad (\text{f=b, } \tau, \text{t}) \\ & + g_{hVV} h \left[ W^{+\mu} W_{\mu}^{-} + \frac{1}{2 \cos^2 \theta_W} Z^{\mu} Z_{\mu} \right] \\ & + \kappa_{GG} \frac{h}{v} G^{\mu\nu} G_{\mu\nu} \\ & + \kappa_{\gamma\gamma} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu} \\ & + \kappa_{\gamma Z} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu}^Z \\ & + \delta g_{3h} h^3\end{aligned}$$

# 8 Primary Higgs couplings

(assuming CP-conservation)

$$\begin{aligned}\Delta\mathcal{L}_{\text{BSM}} = & \delta g_{hff} h \bar{f}_L f_R + h.c. && (f=b, \tau, t) \\ & + g_{hVV} h \left[ W^{+\mu} W_{\mu}^{-} + \frac{1}{2 \cos^2 \theta_W} Z^{\mu} Z_{\mu} \right] \\ & + \kappa_{GG} \frac{h}{v} G^{\mu\nu} G_{\mu\nu} \\ & + \kappa_{\gamma\gamma} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu} \\ & + \kappa_{\gamma Z} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu}^Z \\ & + \delta g_{3h} h^3\end{aligned}$$

**important:**  
**custodial invariant!!**



# 8 Primary Higgs couplings

(assuming CP-conservation)

6 measured at the LHC

$$\Delta\mathcal{L}_{\text{BSM}} = \delta g_{hff} h \bar{f}_L f_R + h.c. \quad (f=b, \tau, t)$$

$$+ g_{hVV} h \left[ W^{+\mu} W_{\mu}^{-} + \frac{1}{2 \cos^2 \theta_W} Z^{\mu} Z_{\mu} \right]$$

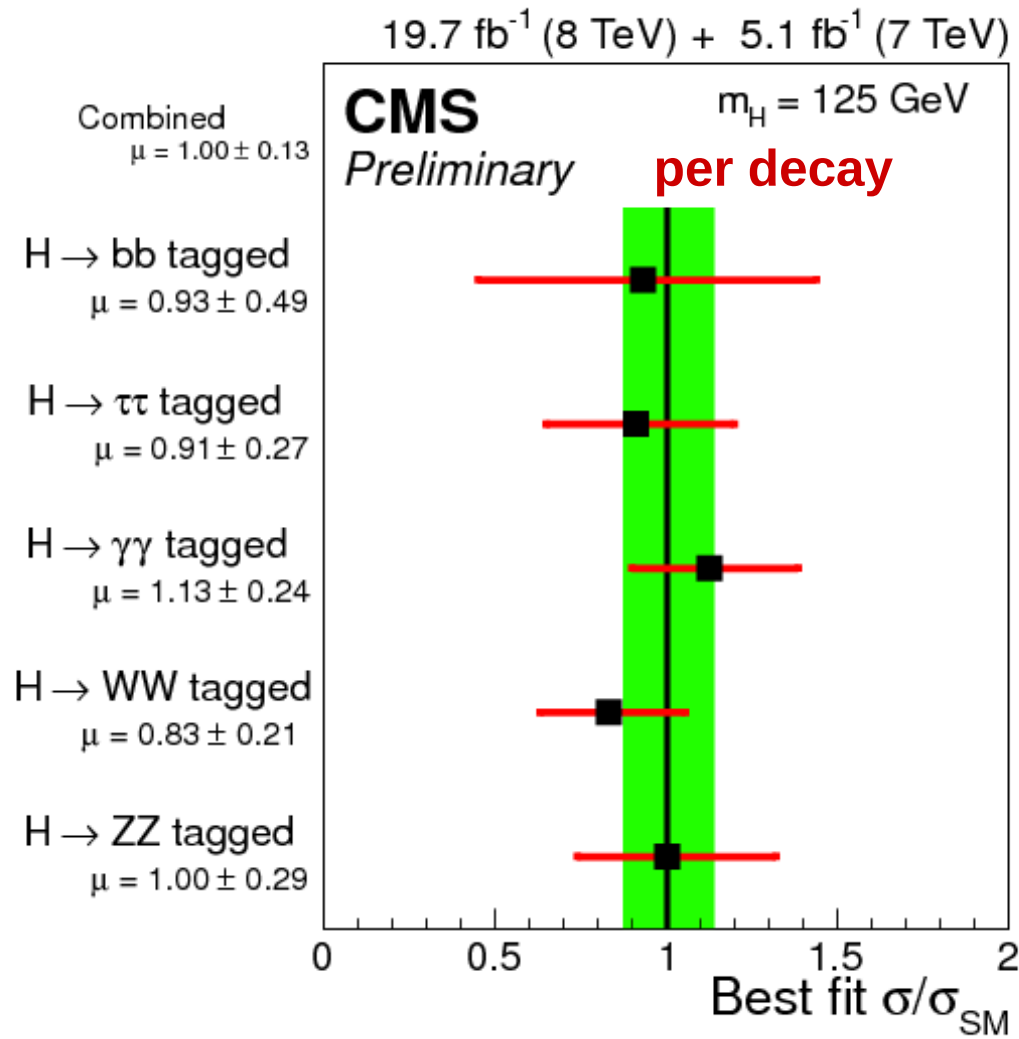
$$+ \kappa_{GG} \frac{h}{v} G^{\mu\nu} G_{\mu\nu}$$

$$+ \kappa_{\gamma\gamma} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu}^{\gamma}$$

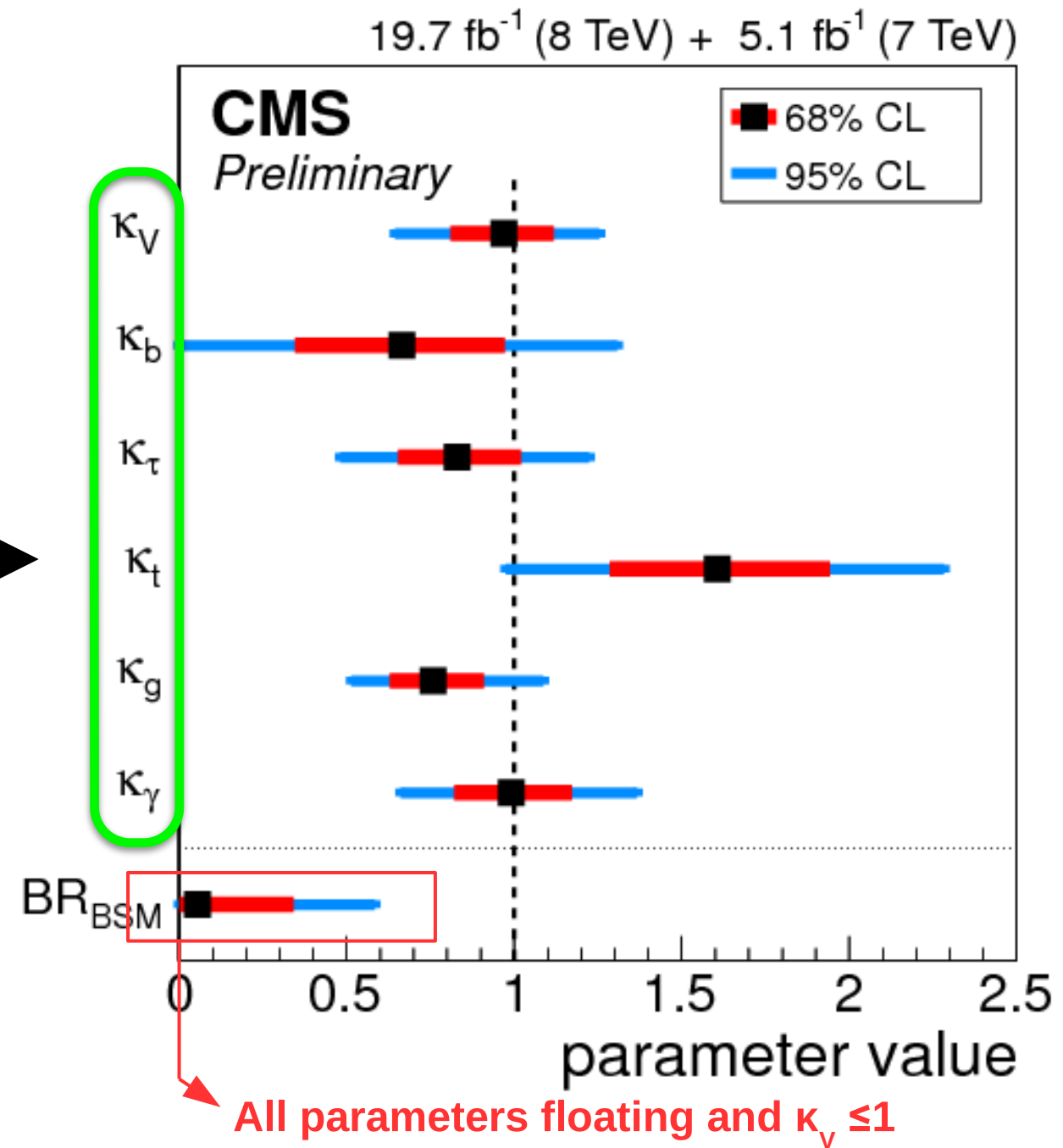
$$+ \kappa_{\gamma Z} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu}^Z$$

$$+ \delta g_{3h} h^3$$

# Higgs coupling determination



$$\kappa_i = \frac{g_{hii}}{g_{hii}^{SM}}$$



# 8 Primary Higgs couplings

(assuming CP-conservation)

6 measured  
at the LHC

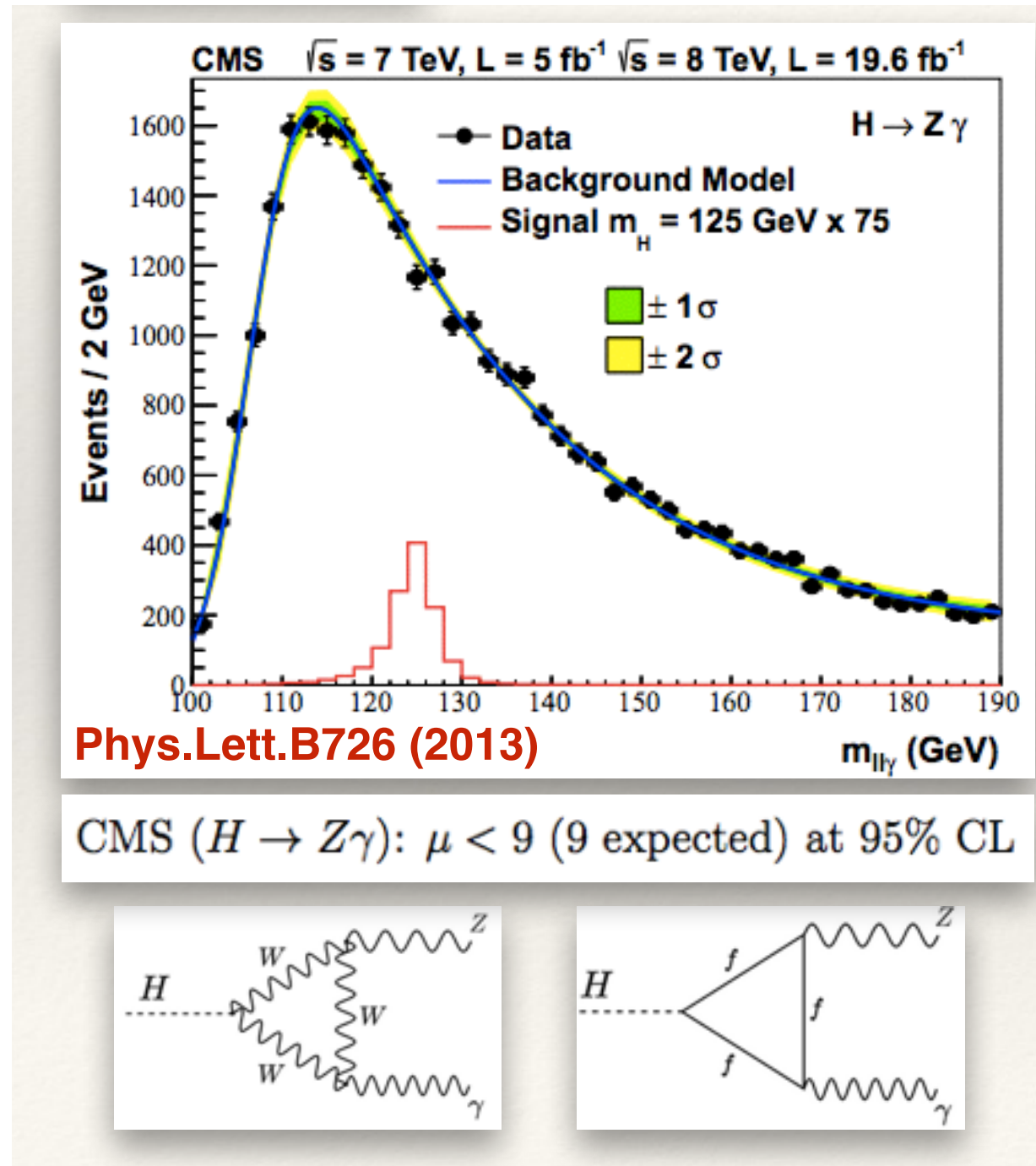
$$\begin{aligned}
 \Delta\mathcal{L}_{\text{BSM}} = & \delta g_{hff} h \bar{f}_L f_R + h.c. && (f=b, \tau, t) \\
 & + g_{hVV} h \left[ W^{+\mu} W_{\mu}^{-} + \frac{1}{2 \cos^2 \theta_W} Z^{\mu} Z_{\mu} \right] \\
 & + \kappa_{GG} \frac{h}{v} G^{\mu\nu} G_{\mu\nu} \\
 & + \kappa_{\gamma\gamma} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu} \\
 & + \kappa_{\gamma Z} \frac{h}{v} F^{\gamma\mu\nu} F_{\mu\nu}^Z \\
 & + \delta g_{3h} h^3
 \end{aligned}$$

$h \rightarrow Z\gamma$

Affects  $h^3$ :

It can be measured  
in the far future by  
 $GG \rightarrow hh$

# Experimental bound on $h \rightarrow Z\gamma$

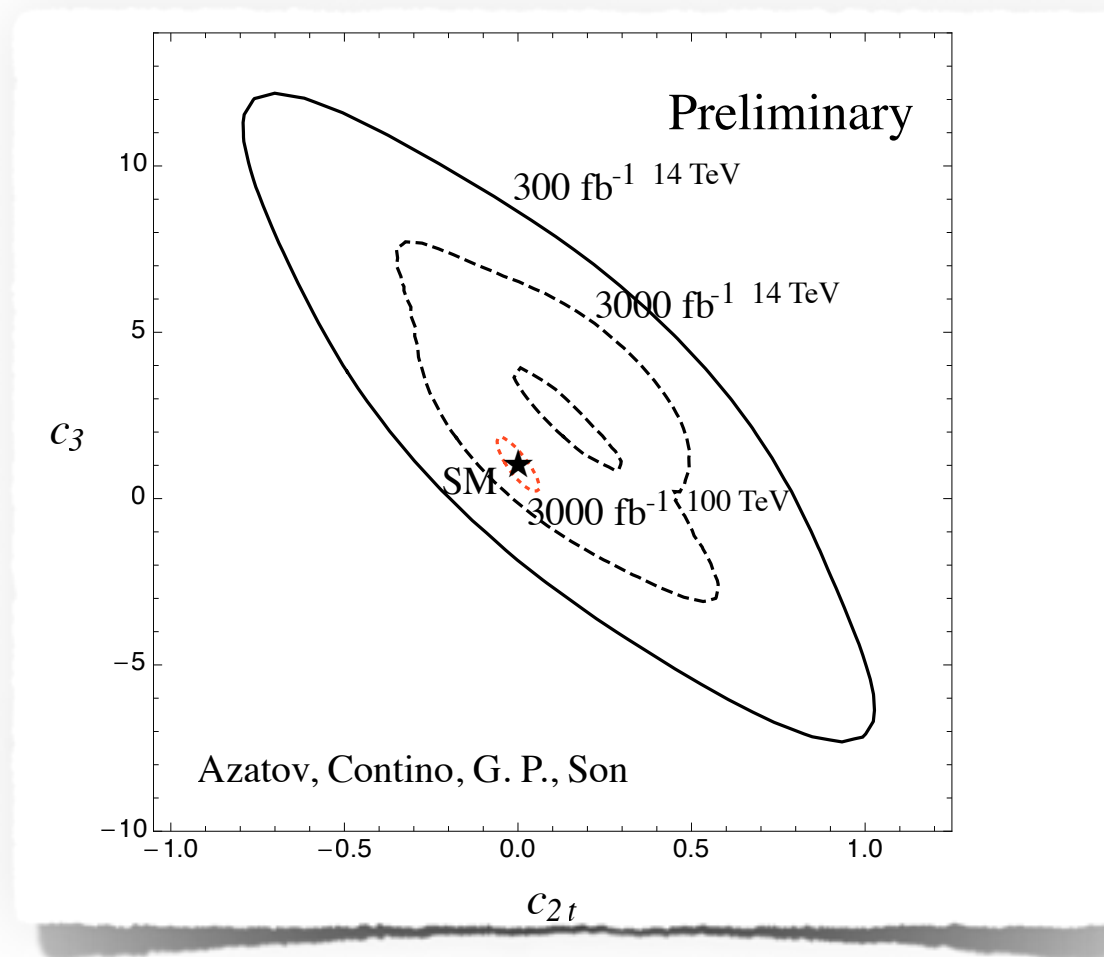
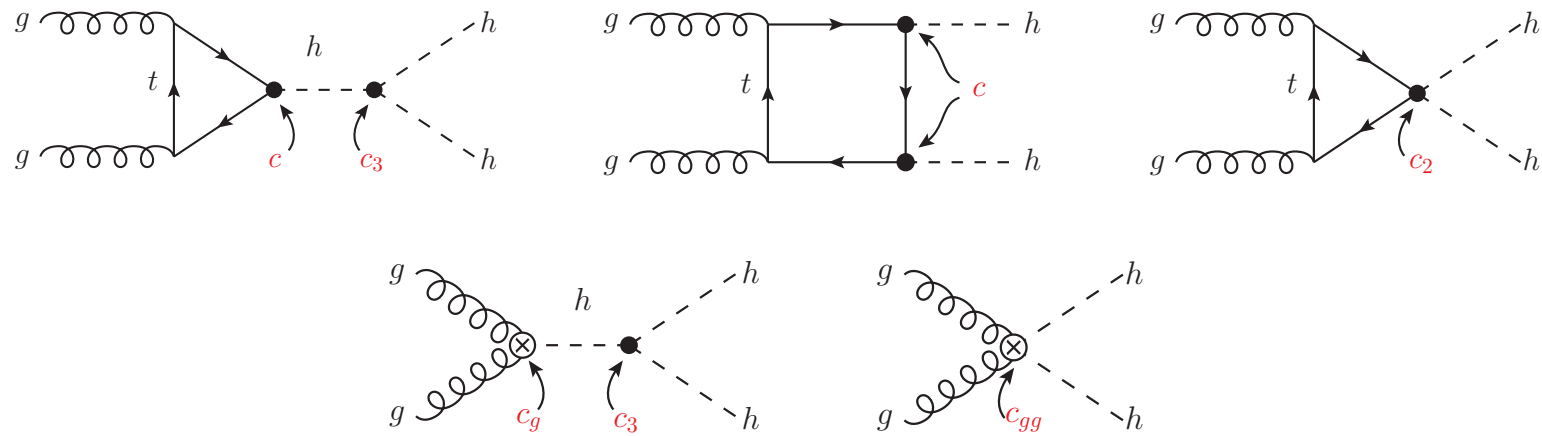


BR( $h \rightarrow Z\gamma$ )  $\sim 0.001$   
small in the SM  
since it comes  
at one-loop:

still allowed to be  
 $9 \times \text{BR}_{\text{SM}}$

... last hope for finding  $O(1)$  deviations?

# Prospects for 3h-coupling



from G.Panico's talk at  
"BSM Higgs Workshop@LPC"

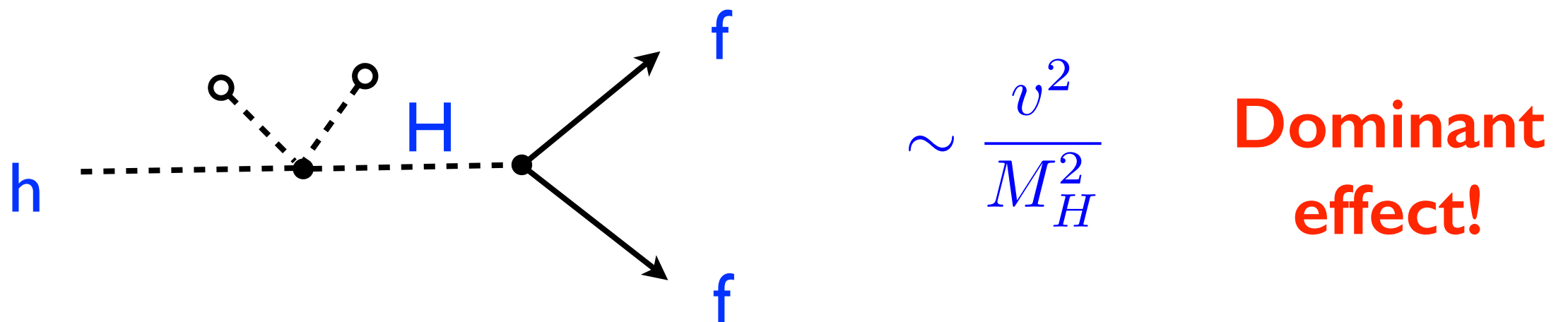
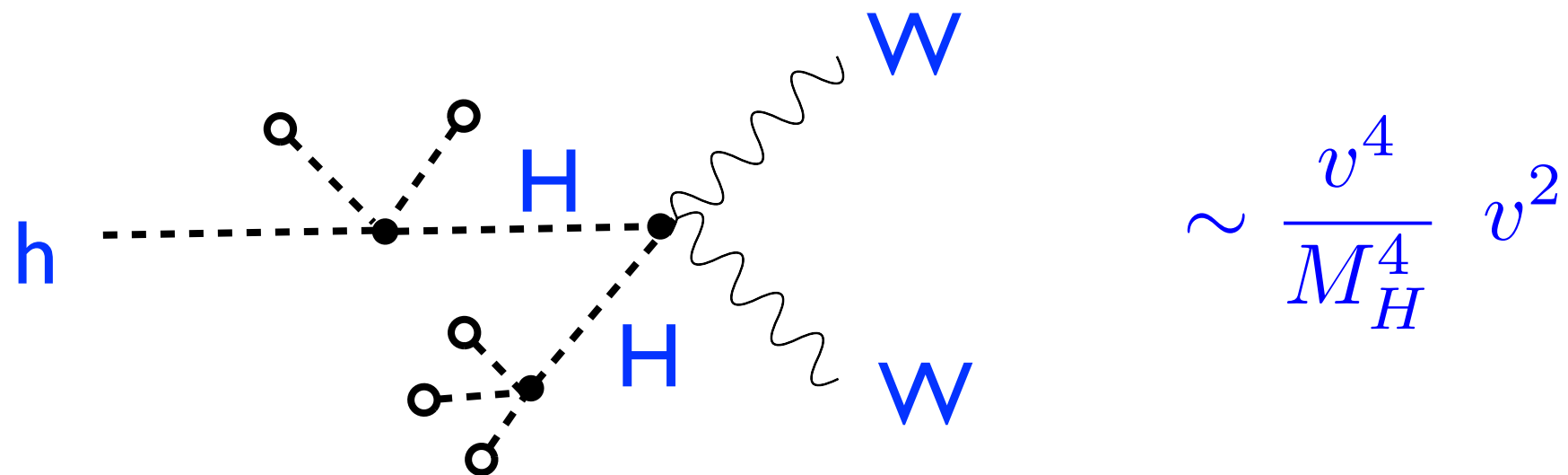
***Natural* expectations for  
primary Higgs couplings**



# MSSM Higgs

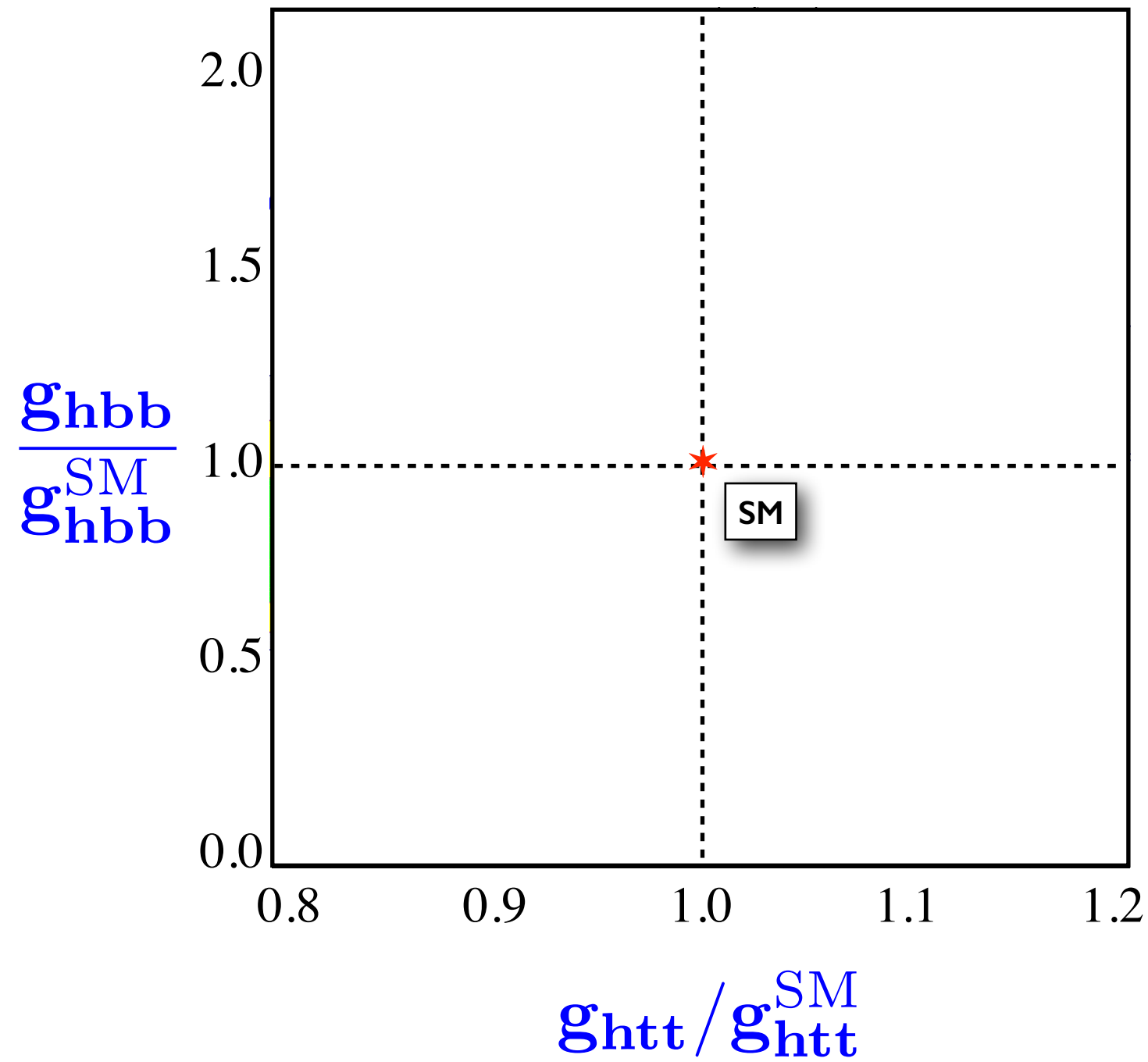
# MSSM with heavy spectrum ( $\gg 100$ GeV)

Main effects from the 2nd Higgs doublet:

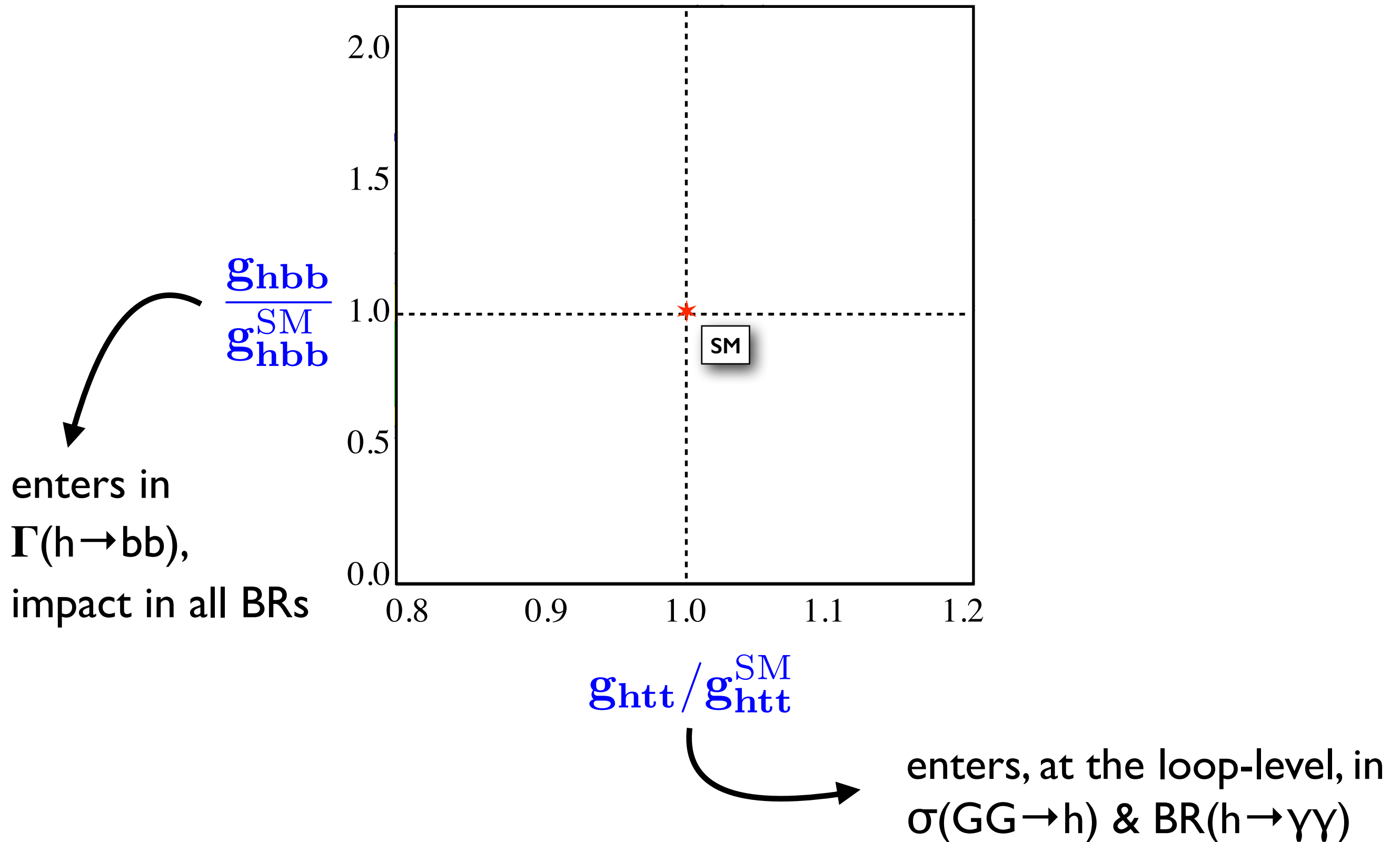


Superpartners can only modify Higgs couplings at the loop-level:  
Only stops/sbottoms give some contribution to  $hgg/h\gamma\gamma$  (not very large)

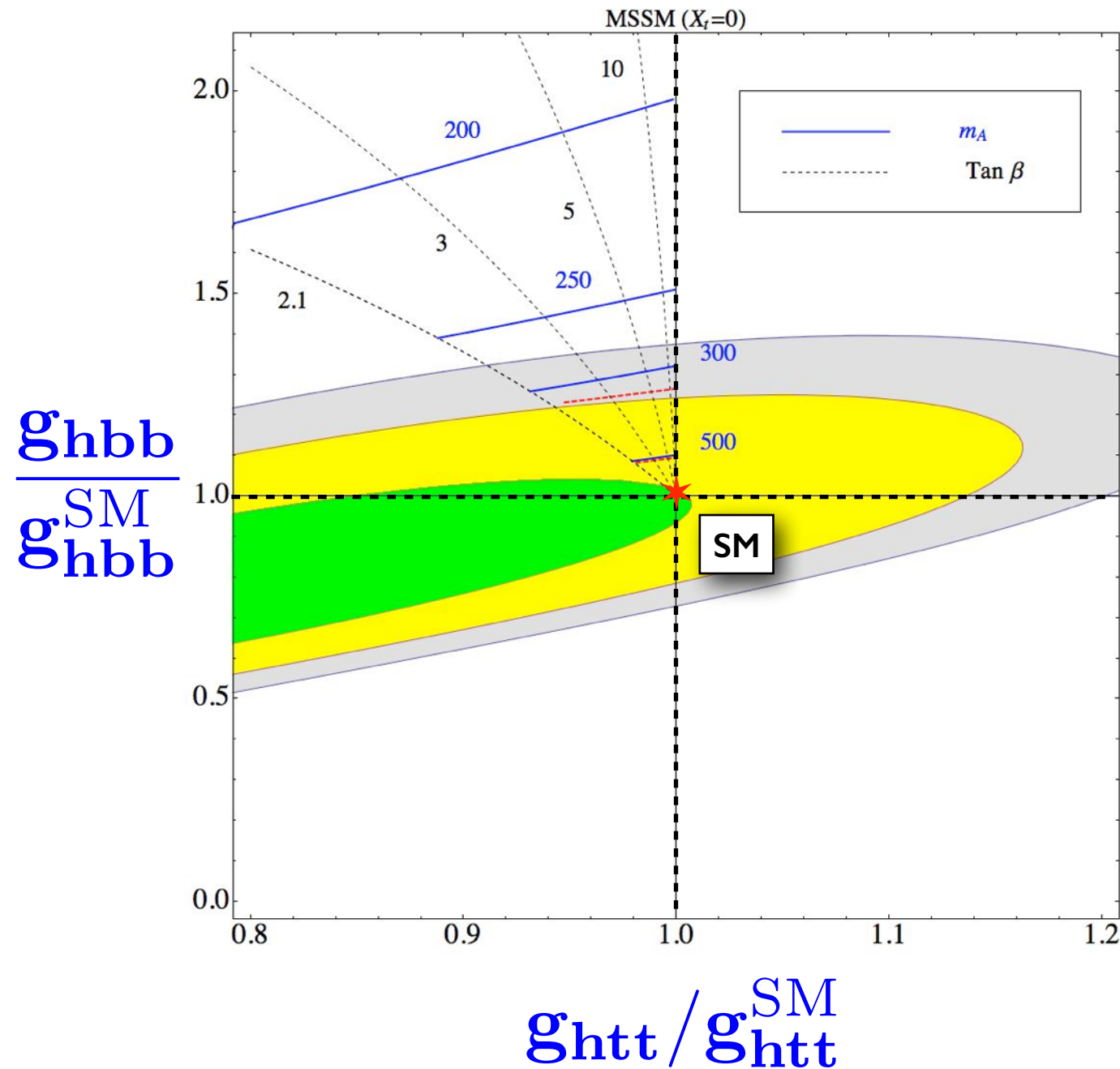
# Relevant plane for susy Higgs couplings:



# Relevant plane for susy Higgs couplings:



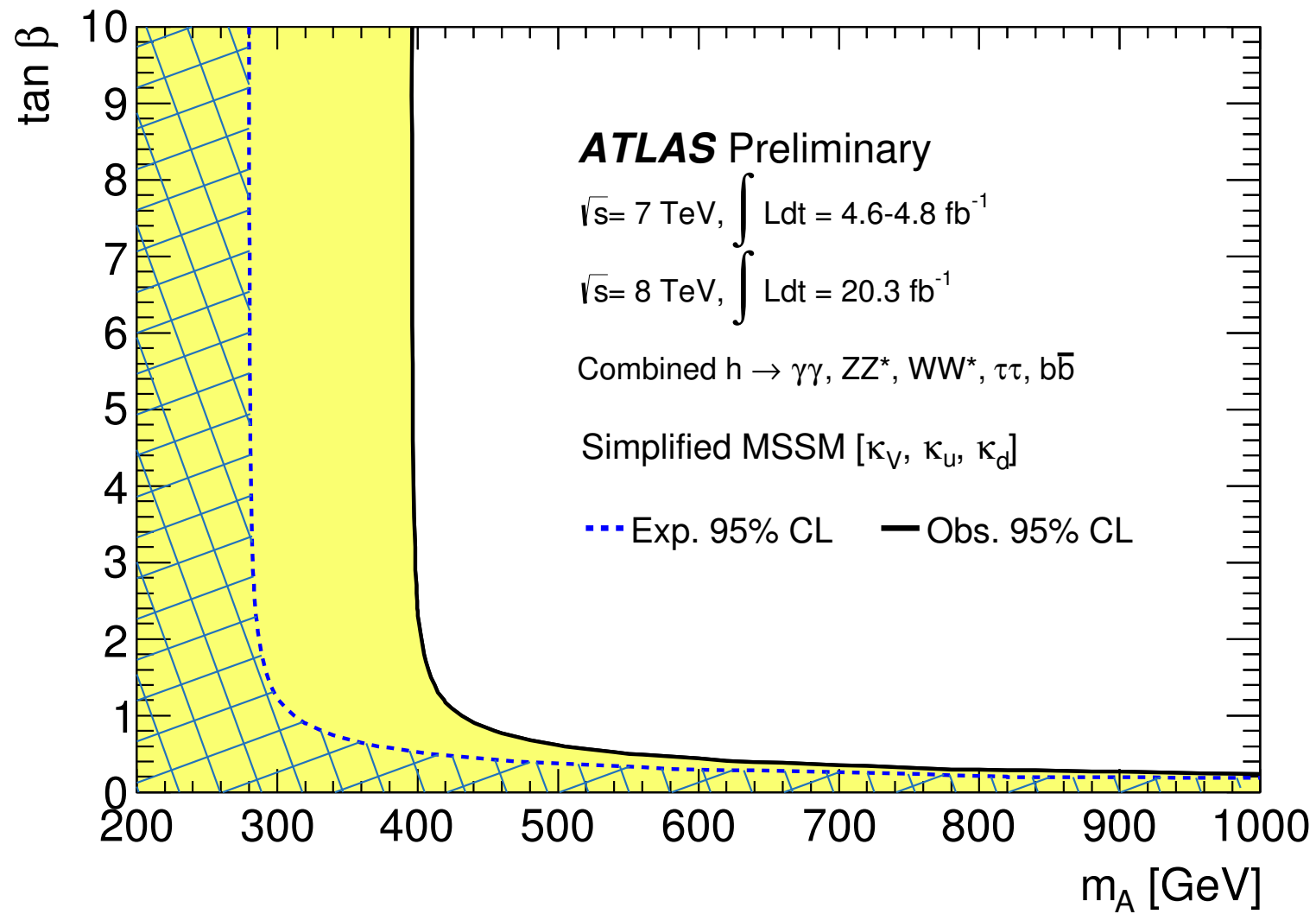
# Relevant plane for susy Higgs couplings:



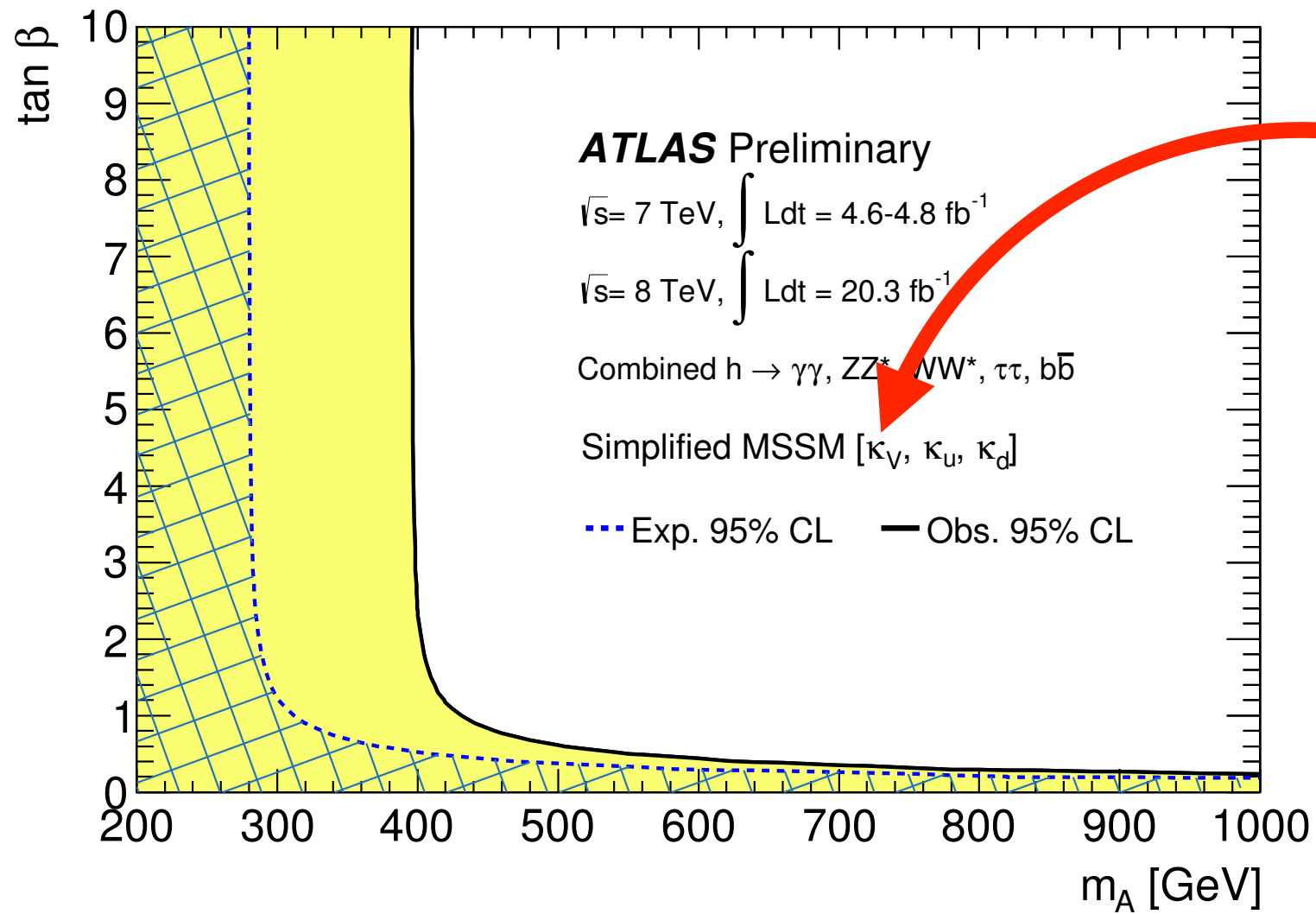
from arXiv:1212.524

(data before Moriond 13)

# Higgs coupling measurements are already ruling out susy-parameter space



# Higgs coupling measurements are already ruling out susy-parameter space



**$\kappa_V \ll \kappa_u, \kappa_d$**   
(not needed in the fit)

# Composite Higgs



# Composite PGB Higgs couplings

Couplings dictated by symmetries (as in the QCD chiral Lagrangian)

Giudice, Grojean, AP, Rattazzi 07

$$\frac{g_{hWW}}{g_{hWW}^{\text{SM}}} = \sqrt{1 - \frac{v^2}{f^2}}$$

$f$  = Decay-constant of the PGB Higgs  
related to the compositeness scale  
(model dependent but expected  $f \sim v$ )

# Composite PGB Higgs couplings

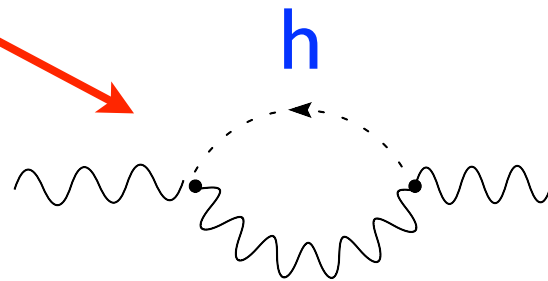
Couplings dictated by symmetries (as in the QCD chiral Lagrangian)

Giudice, Grojean, AP, Rattazzi 07

$$\frac{g_{hWW}}{g_{hWW}^{\text{SM}}} = \sqrt{1 - \frac{v^2}{f^2}}$$

$f$  = Decay-constant of the PGB Higgs related to the compositeness scale  
(model dependent but expected  $f \sim v$ )

Also affects the Z propagator, whose properties were well-measured at LEP



➔  $\xi = (v/f)^2 \lesssim 0.1$

or, equivalently:

$$\frac{\delta g_{hWW}}{g_{hWW}} \lesssim 5\%$$

# Composite PGB Higgs couplings

Couplings dictated by symmetries (as in the QCD chiral Lagrangian)

Giudice, Grojean, AP, Rattazzi 07

AP, Riva 12

$$\frac{g_{hWW}}{g_{hWW}^{\text{SM}}} = \sqrt{1 - \frac{v^2}{f^2}}$$

$f$  = Decay-constant of the PGB Higgs  
related to the compositeness scale  
(model dependent but expected  $f \sim v$ )

$$\frac{g_{hff}}{g_{hff}^{\text{SM}}} = \frac{1 - (1+n)\frac{v^2}{f^2}}{\sqrt{1 - \frac{v^2}{f^2}}}$$

$n = 0, 1, 2, \dots$

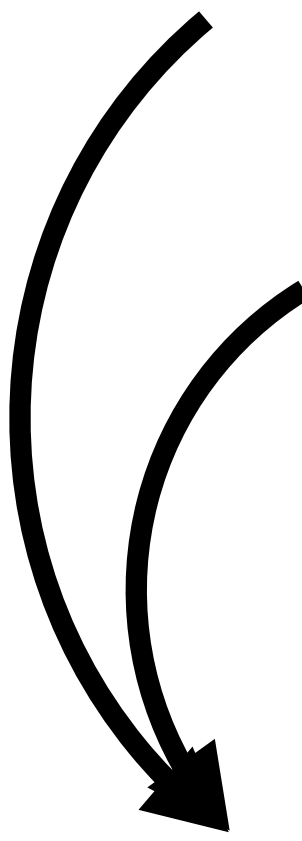
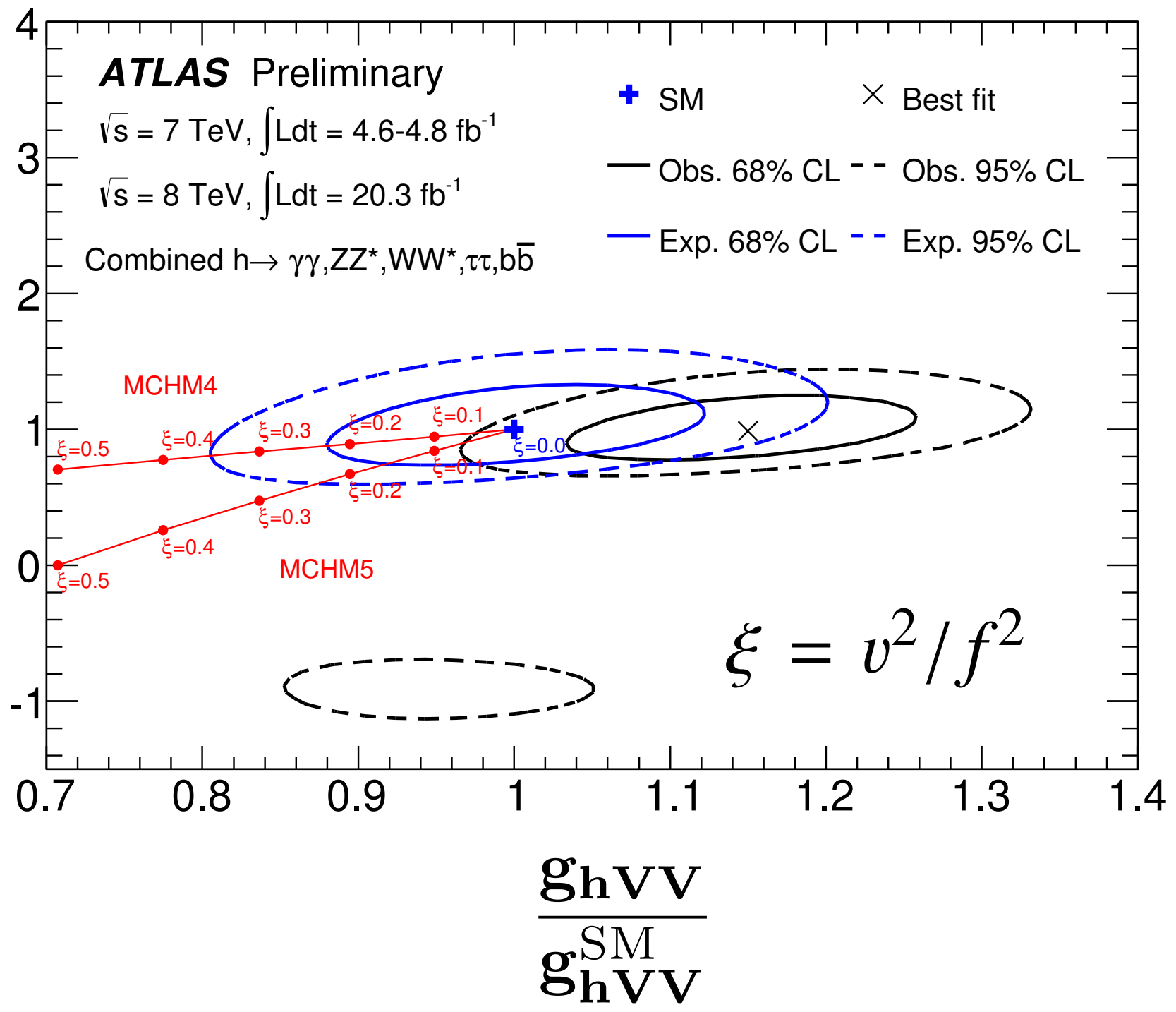
MCHM4

MCHM5

small deviations on the  $h\gamma\gamma$ ( $gg$ )-coupling due to the

Goldstone nature of the Higgs

$$\frac{g_{hff}}{g_{hff}^{SM}}$$



observed (expected) 95% CL upper limit of  $\xi < 0.12$  (0.29) **MCHM4**  
 $\xi < 0.15$  (0.20) **MCHM5**

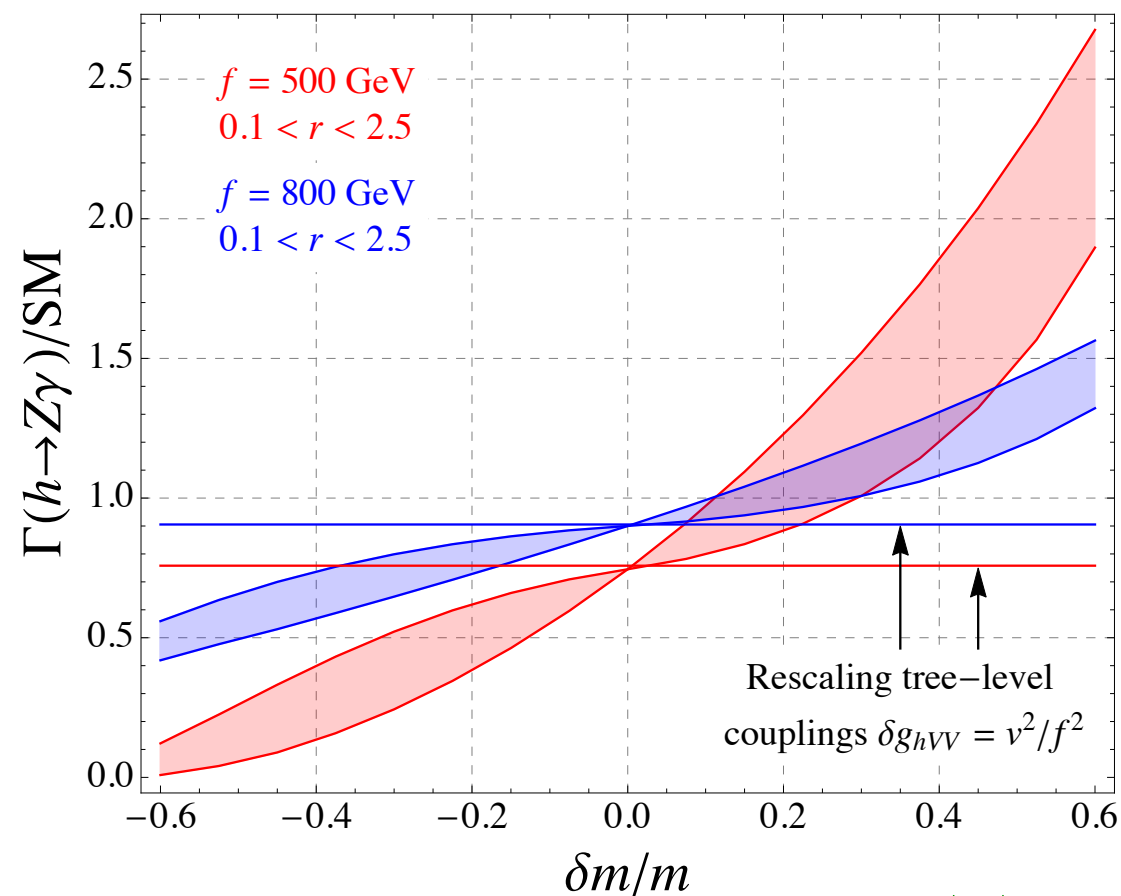
Corrections to  $h\gamma\gamma(gg)$ -coupling  
protected by the PGB symmetry

“mass term”

$$|H|^2 G_{\mu\nu}^A G^{A\mu\nu}$$

Corrections to  $hZ\gamma$ -coupling  
not protected by the PGB symmetry

$$D_\mu H^\dagger D_\nu H B^{\mu\nu}$$



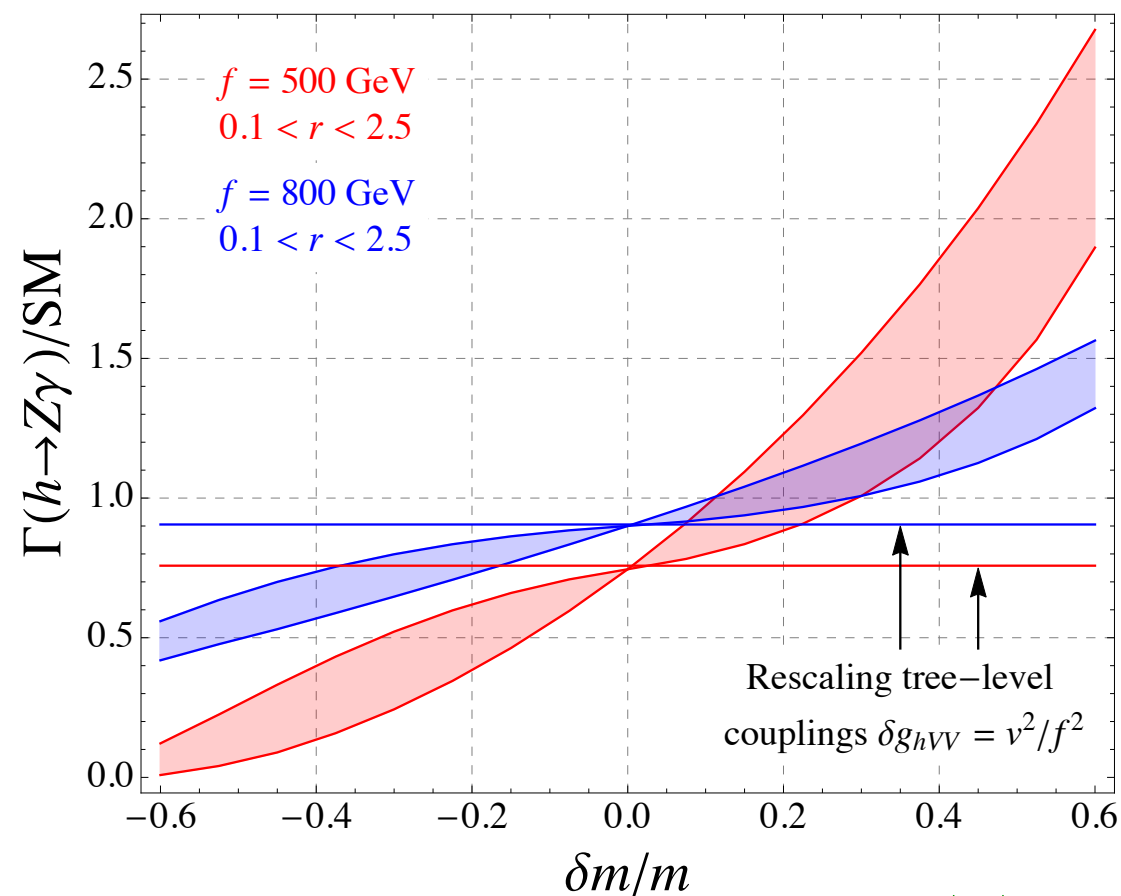
Corrections to  $h\gamma(gg)$ -coupling  
protected by the PGB symmetry

“mass term”

$$|H|^2 G_{\mu\nu}^A G^{A\mu\nu}$$

Corrections to  $hZ\gamma$ -coupling  
not protected by the PGB symmetry

$$D_\mu H^\dagger D_\nu H B^{\mu\nu}$$



**Going beyond  
the MSSM and MCHM**

# Towards a more extended “cartography” of *natural* BSMs

**PGB**

**Composite  
Higgs**

**Elementary Higgs  
(SUSY)**



# Towards a more extended “cartography” of *natural* BSMs

**PGB**

**Composite  
Higgs**

*Mostly unexplored territory*  
**Susy + TeV Strong dynamics**

( motivated to keep naturalness  
in the absence of superpartners below TeV  
and  $m_h \sim 125$  GeV (hard susy-breaking effects?) )

**Elementary Higgs  
(SUSY)**

# Possibilities:

- 1) Strong-sector with accidental (“emergent”) supersymmetry delivering a composite-susy light Higgs ( $m_h \ll \Lambda \sim \text{TeV}$ )

T.Gherghetta, AP 03, R. Sundrum 04, M.Redi, B.Gripaios 10

- 2) MSSM Higgs coupled to a TeV strong-sector breaking susy (SBS):

$$g_i \int d^2\theta H_i \mathcal{O}_i$$

A.Azatov, J.Galloway and M.A. Luty 12

T. Gherghetta, AP 11

➡ SBS could also break EWSB

similarity with Bosonic TC

M.Dine, A.Kagan, S. Samuel 90

- 3) Higgs as a dilaton:  $v = f_{\text{dilaton}}$  (associated to the breaking of scale invariance)

I) Strong-sector with “Emergent supersymmetry”  
delivering a composite-susy light Higgs ( $m_h \ll \Lambda$ )

↳ Modifications of Higgs couplings  
as in MCHM but also in  $h\gamma\gamma, hGG$   $\sim \xi = (v/f)^2$   
(since no shift-symmetry protecting)

8 of 8

I) Strong-sector with “Emergent supersymmetry”  
delivering a composite-susy light Higgs ( $m_h \ll \Lambda$ )

↳ Modifications of Higgs couplings  
as in MCHM but also in  $h\gamma\gamma, hGG$   $\sim \xi = (v/f)^2$   
(since no shift-symmetry protecting)

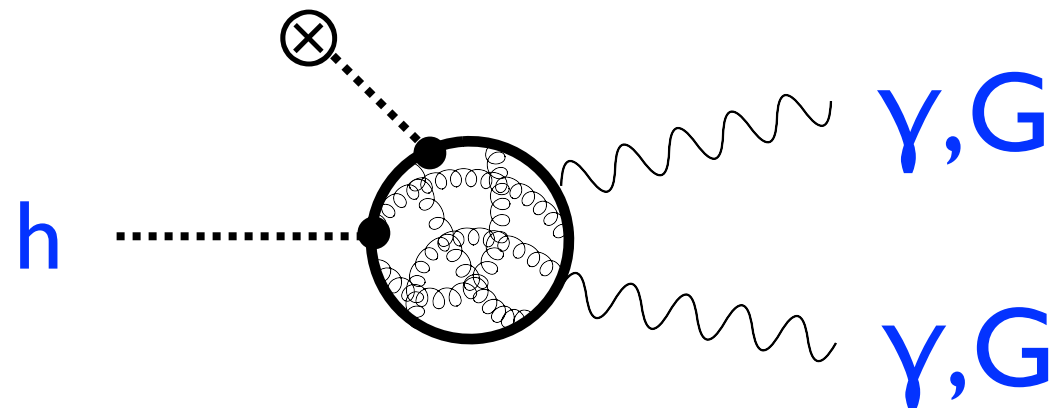
8 of 8

but  $\hat{T} < O(10^{-3})$   
forces  $f > \text{few TeV}$

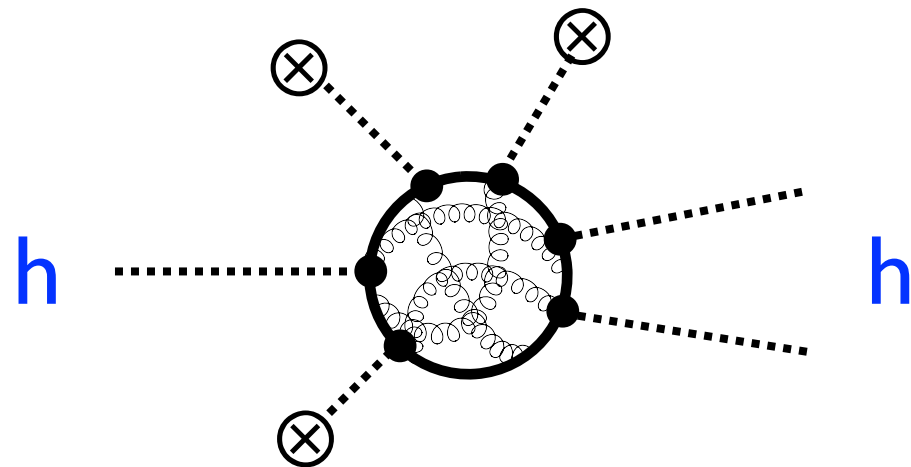
## 2) MSSM Higgs coupled to a strong-sector breaking susy (SBS):

Higgs mixing to the SBS:  $\epsilon_H$

Correction with respect to the SM:

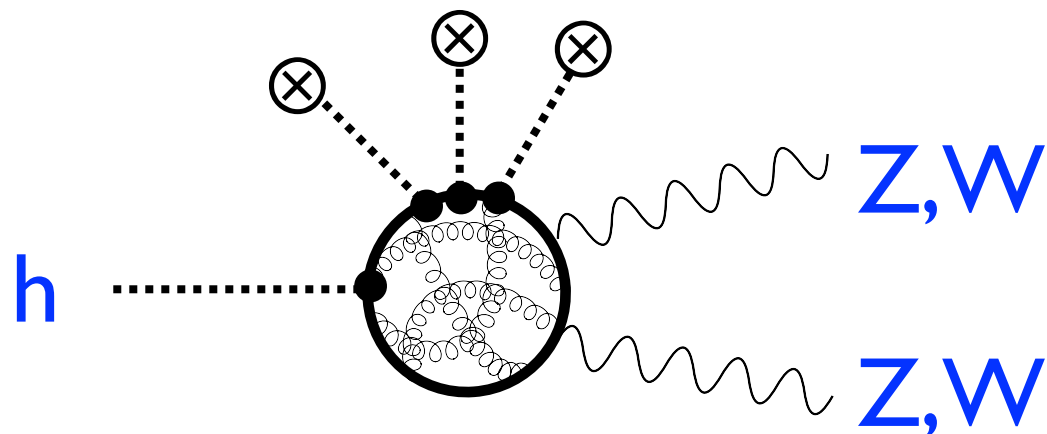


$$\frac{\delta g_{h\gamma\gamma}}{g_{h\gamma\gamma}^{\text{SM}}} \sim \epsilon_H^2 \xi$$



$$\frac{\delta g_{3h}}{g_{3h}^{\text{SM}}} \sim g_*^2 \epsilon_H^6 \xi \sim \epsilon_H^2 \xi$$

$$(g_*^2 \epsilon_H^4 \sim \lambda_{\text{SM}} \sim 1)$$



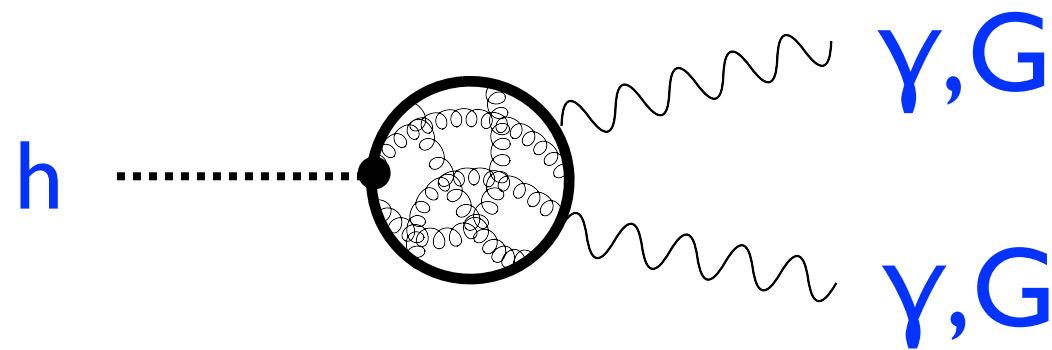
$$\frac{\delta g_{hVV}}{g_{hVV}^{\text{SM}}} \sim \epsilon_H^4 \xi$$

## 4) Higgs as a dilaton:

excitation along the EWSB condensate = scale-breaking condensate

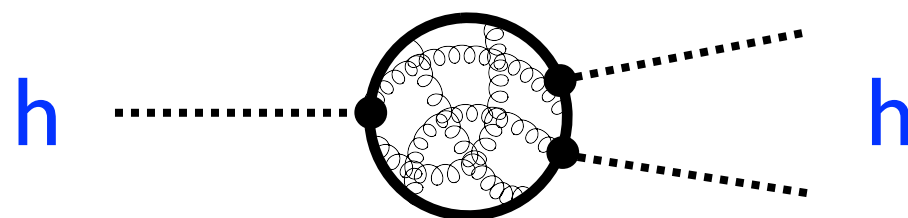
$m_h \ll \Lambda \sim \text{TeV}$  since it is a dilaton

B.Bellazzini, C.Csaki, J.Hubisz, J.Serra, J.Terning 14  
 F.Coradeschi, P.Lodone, D.Pappadopulo, R.Rattazzi, L.Vitale 14  
 E.Megias, O.Pujolas 14



$$\frac{\delta g_{h\gamma\gamma}}{g_{h\gamma\gamma}^{\text{SM}}} \sim O(1)$$

extra contributions  
from the scale anomaly



$$\frac{\delta g_{3h}}{g_{3h}^{\text{SM}}} = \frac{5}{3}$$

## Expected largest corrections to Higgs couplings:

|                              | hff | hVV | h $\gamma\gamma$ | h $\gamma Z$ | hGG | h |
|------------------------------|-----|-----|------------------|--------------|-----|---|
| <b>MSSM</b>                  | ✓   |     | ✓                | ✓            | ✓   |   |
| <b>NMSSM</b>                 | ✓   | ✓   | ✓                | ✓            | ✓   |   |
| <b>PGB Composite</b>         | ✓   | ✓   |                  | ✓            |     | ✓ |
| <b>SUSY Composite</b>        | ✓   | ✓   | ✓                | ✓            | ✓   | ✓ |
| <b>SUSY partly-composite</b> |     |     | ✓                | ✓            | ✓   | ✓ |
| <b>“Bosonic TC”</b>          |     |     |                  |              |     | ✓ |
| <b>Higgs as a dilaton</b>    |     |     | ✓                | ✓            | ✓   | ✓ |

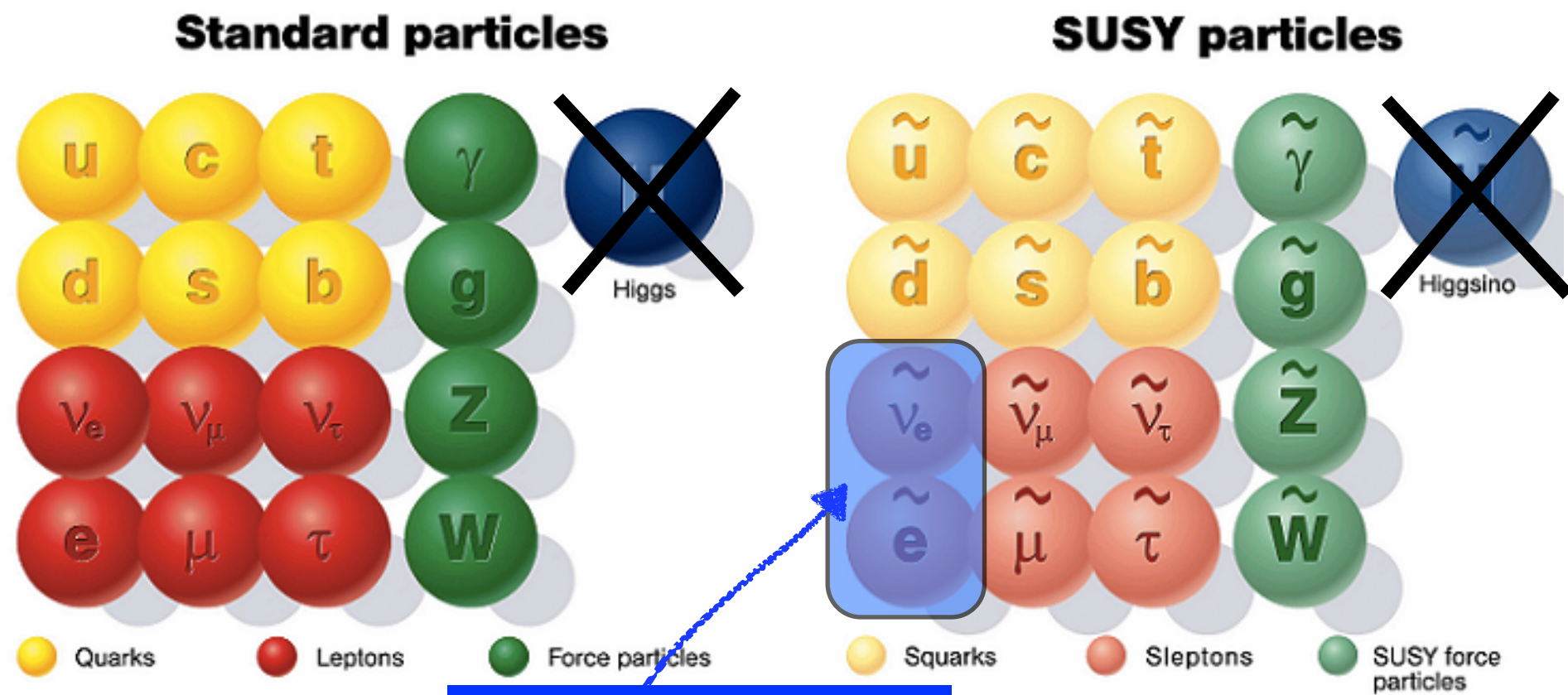
**New Higgs decays also possible**



# TeV susy-breaking allows

## Higgs as the superpartner of the neutrino

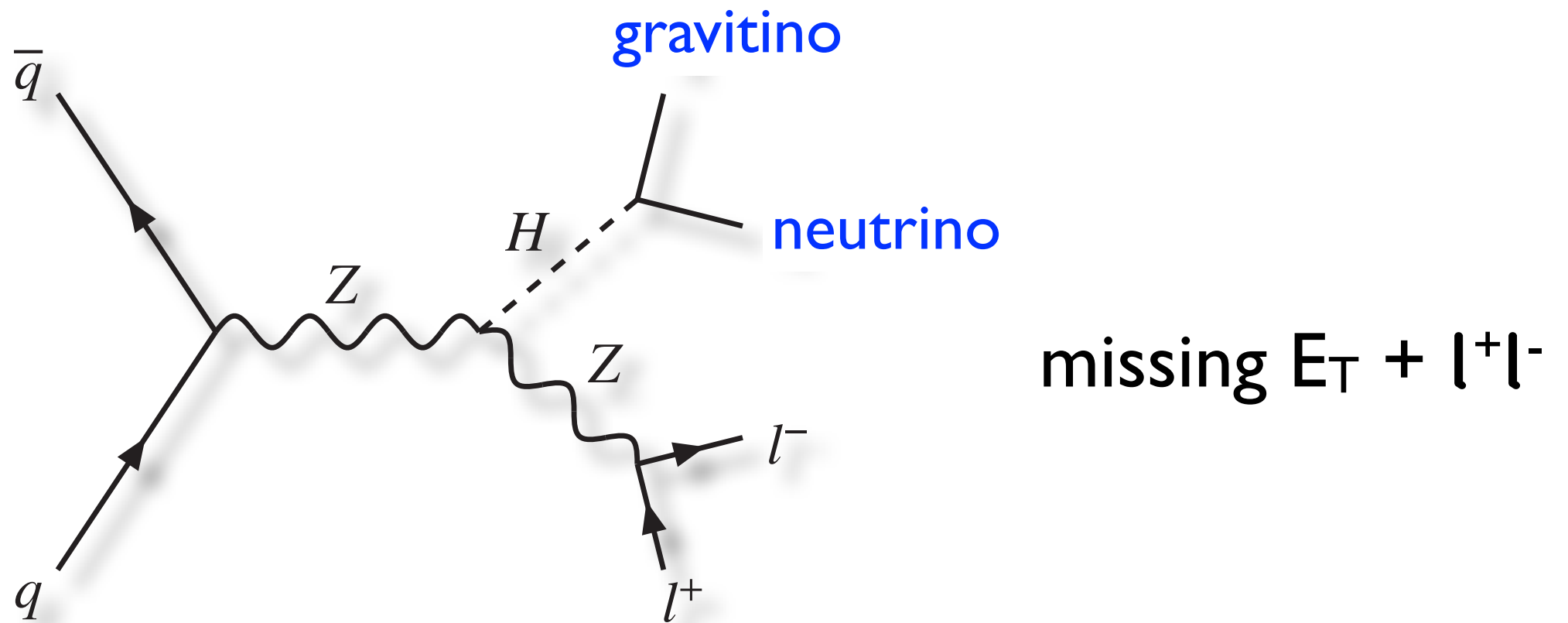
Fayet,'76; AP,Riva,Biggio'12



Higgs doublet

Is the Higgs the first SUSY particle discovered?

# The Higgs could decay invisibly



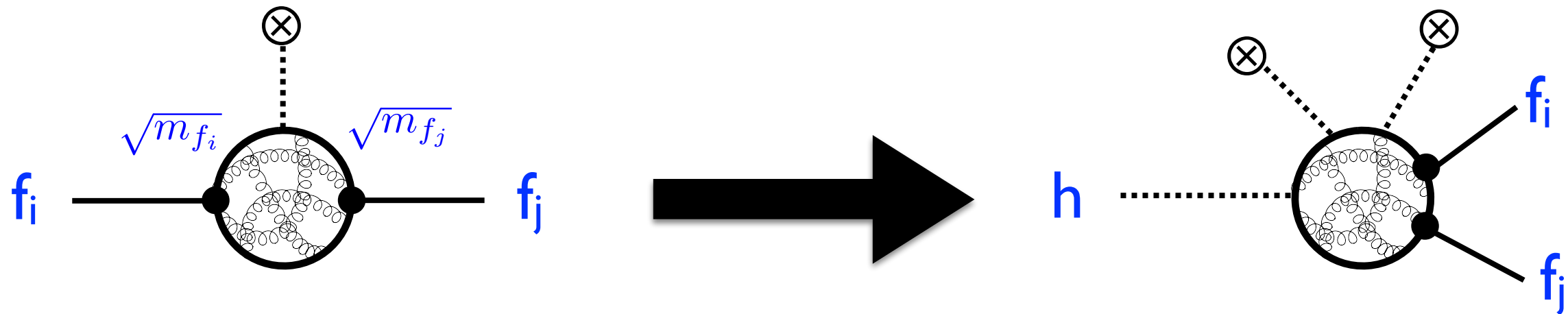
No sign of so, up to now:

**CMS:**  $BR_{inv} < 58\%$  (44% expected)

**ATLAS:**  $BR_{inv} < 75\%$  (62% expected)

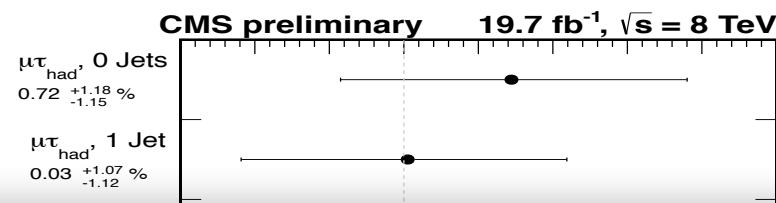
# Relaxing the MFV condition: Flavor violation in Higgs decays $h \rightarrow f_1 f_2$

Interesting in models where the origin of fermion masses comes from mixing with a new sector

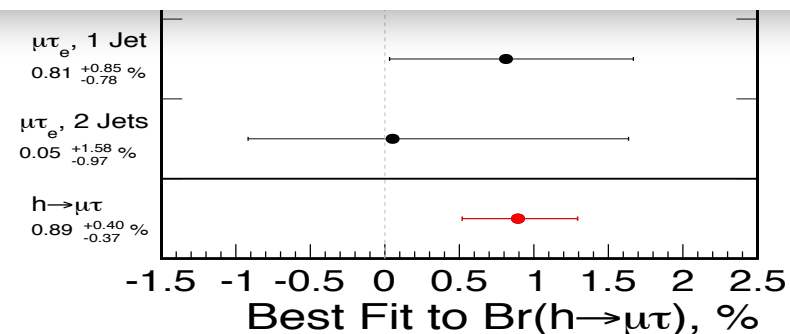


Prediction:  $\text{BR}(h \rightarrow \tau\mu) \sim \frac{m_\mu}{m_\tau} \text{BR}(h \rightarrow \tau\tau) \sim 0.4\%$

Getting there (CMS):




**$\text{BR}(H \rightarrow \mu\tau) < 1.57\%$  at 95%CL (expected limit of 0.75%)**




# Beyond the primary Higgs couplings

# Beyond the primary Higgs couplings

$$\begin{aligned}
 \Delta\mathcal{L}_h = & \delta g_{ZZ}^h h \frac{Z^\mu Z_\mu}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_\mu J_N^\mu + h.c.) + g_{Wff'}^h \frac{h}{v} (W_\mu^+ J_C^\mu + h.c.) \\
 & + \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^- + \kappa_{ZZ} \frac{h}{v} Z^{\mu\nu} Z_{\mu\nu},
 \end{aligned}$$


custodial breaking hVV

contact interactions


momentum-dependent  
hVV couplings

# Beyond the primary Higgs couplings

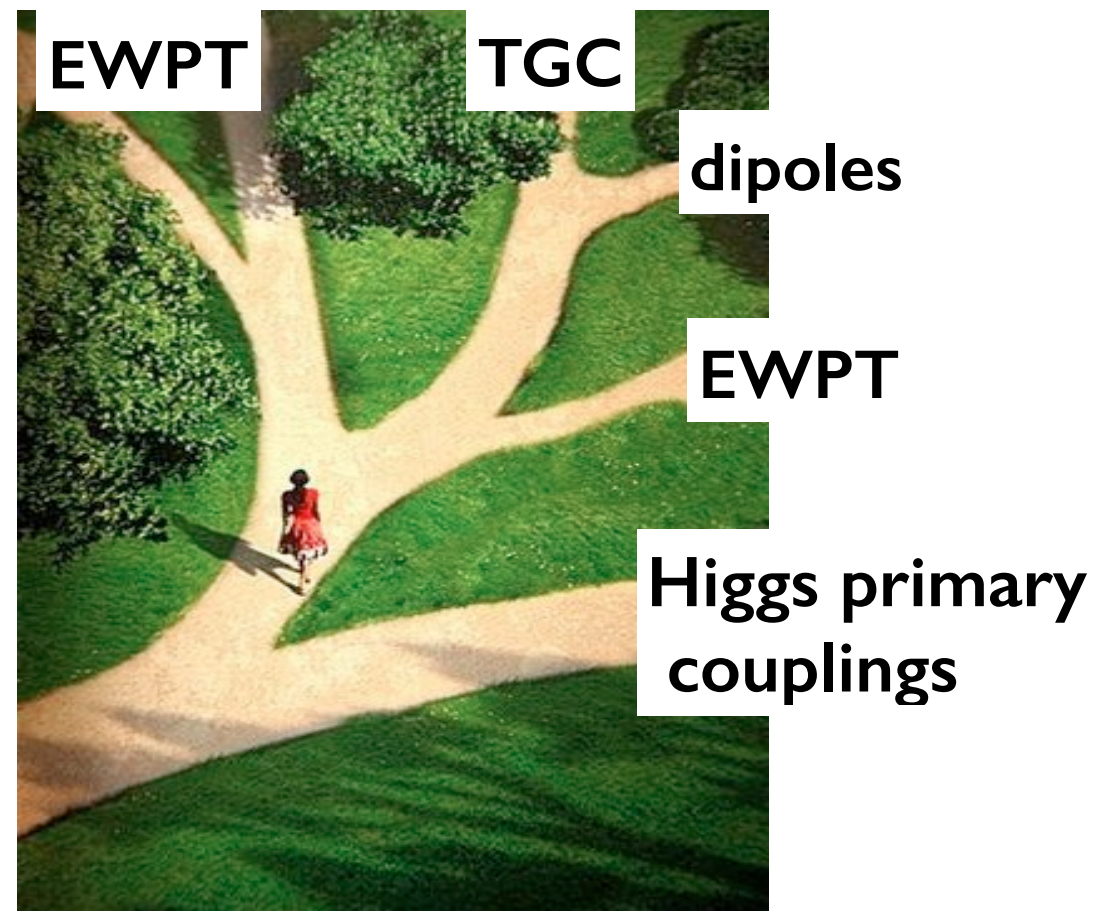
$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^\mu Z_\mu}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_\mu J_N^\mu + h.c.) + g_{Wff'}^h \frac{h}{v} (W_\mu^+ J_C^\mu + h.c.)$$

$$+ \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^- + \kappa_{ZZ} \frac{h}{v} Z^{\mu\nu} Z_{\mu\nu},$$

momentum-dependent  
hVV couplings

contact interactions

but beaten paths...  
(not independent from other  
couplings already tested)



Example:

$$= \frac{1}{2v} \times$$

$$H^\dagger D_\mu H \bar{f} \gamma^\mu f$$

Some modifications in  $h \rightarrow Zff$  related to  $Z \rightarrow ff$

Constrained by LEP I  
at the per-mille level!

custodial breaking hVV

$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^\mu Z_\mu}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_\mu J_N^\mu + h.c.) + g_{Wff'}^h \frac{h}{v} (W_\mu^+ J_C^\mu + h.c.)$$

$$+ \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^- + \kappa_{ZZ} \frac{h}{v} Z^{\mu\nu} Z_{\mu\nu},$$

} contact interactions  
} momentum-dependent hVV couplings

All effects can be written as a function of contributions to other couplings:

$$\delta g_{ZZ}^h = 2gm_W s_{\theta_W}^2 \left( \delta g_1^Z - \frac{\delta\kappa_\gamma}{c_{\theta_W}^2} \right), \quad \delta g_{ff'}^W = \frac{c_{\theta_W}}{\sqrt{2}} (\delta g_{ff}^Z V_{CKM} - V_{CKM} \delta g_{f'f'}^Z) \text{ for } f = f_L$$

$$g_{Zff}^h = 2\delta g_{ff}^Z - 2\delta g_1^Z (g_{ff}^Z c_{2\theta_W} + g_{ff}^\gamma s_{2\theta_W}) + 2\delta\kappa_\gamma Y_f \frac{e s_{\theta_W}}{c_{\theta_W}^3}, \quad g_{Wff'}^h = 2\delta g_{ff'}^W - 2\delta g_1^Z g_{ff'}^W c_{\theta_W}^2$$

$$\kappa_{ZZ} = \frac{1}{2c_{\theta_W}^2} (\delta\kappa_\gamma + \kappa_{Z\gamma} c_{2\theta_W} + 2\kappa_{\gamma\gamma} c_{\theta_W}^2), \quad \kappa_{WW} = \delta\kappa_\gamma + \kappa_{Z\gamma} + 2\kappa_{\gamma\gamma},$$

{

 $\delta g_1^Z, \delta\kappa_\gamma$  : Corrections to TGC  
 $\delta g_f^Z$  : Corrections to Zff  
 $\delta g^{h_{VV}}$  : Corrections to hVV  
 $\kappa_{Z\gamma}, \kappa_{\gamma\gamma}$  : Corrections to hZγ & hγγ



custodial breaking hVV

$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^\mu Z_\mu}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_\mu J_N^\mu + h.c.) + g_{Wff'}^h \frac{h}{v} (W_\mu^+ J_C^\mu + h.c.)$$

$$+ \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^- + \kappa_{ZZ} \frac{h}{v} Z^{\mu\nu} Z_{\mu\nu},$$

} contact interactions  
} momentum-dependent hVV couplings

All effects can be written in terms of the following couplings:

no large deviations expected in these couplings

$$\delta g_{ZZ}^h = 2gm_W s_{\theta_W}^2 \left( \delta g_{ff}^Z - \delta g_1^Z (g_{ff}^Z c_{2\theta_W} + g_{ff}^\gamma s_{2\theta_W}) + \delta \kappa_\gamma Y_f \frac{e s_{\theta_W}}{c_{\theta_W}^3} \right),$$

$$g_{Zff}^h = 2\delta g_{ff}^Z - 2\delta g_1^Z (g_{ff}^Z c_{2\theta_W} + g_{ff}^\gamma s_{2\theta_W}) + 2\delta \kappa_\gamma Y_f \frac{e s_{\theta_W}}{c_{\theta_W}^3},$$

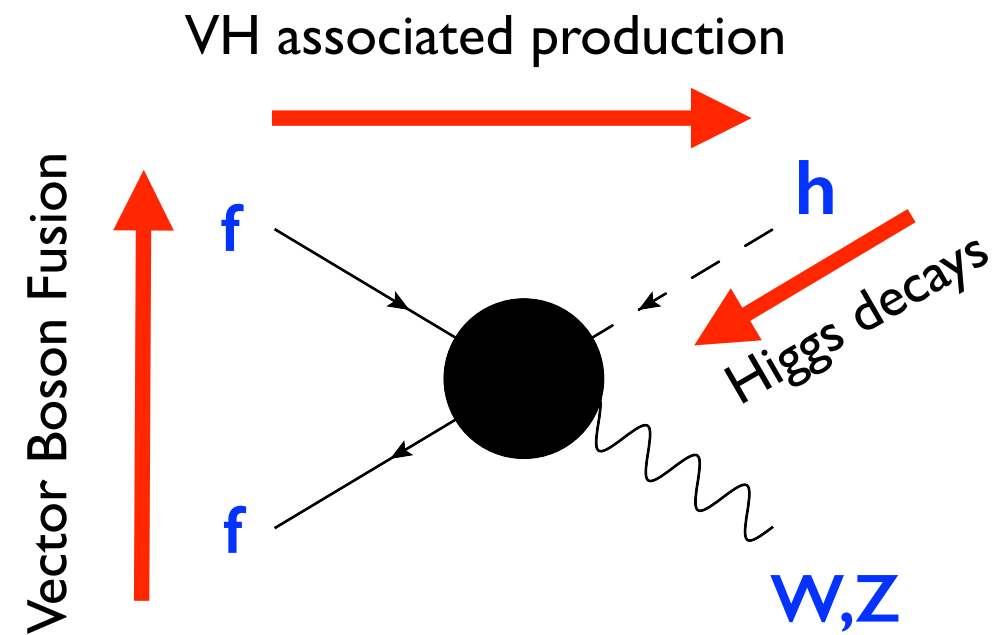
$$\kappa_{ZZ} = \frac{1}{2c_{\theta_W}^2} (\delta \kappa_\gamma + \kappa_{Z\gamma} c_{2\theta_W} + 2\kappa_{\gamma\gamma} c_{\theta_W}^2),$$

$$g_{Wff'}^h = 2\delta g_{ff'}^W - 2\delta g_1^Z g_{ff'}^W c_{\theta_W}^2,$$

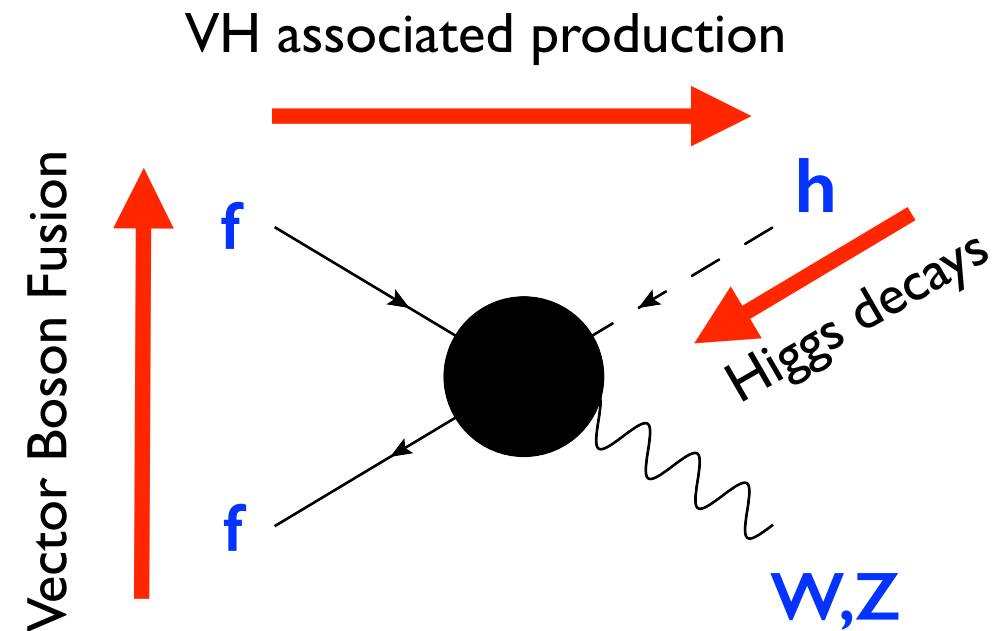
$$\kappa_{WW} = \delta \kappa_\gamma + \kappa_{Z\gamma} + 2\kappa_{\gamma\gamma},$$

- $\delta g_1^Z, \delta \kappa_\gamma$  : Corrections to TGC
- $\delta g_{ff}^Z$  : Corrections to Zff
- $\delta g_{ff'}^W$  : Corrections to hVV
- $\kappa_{Z\gamma}, \kappa_{\gamma\gamma}$  : Corrections to hZγ & hγγ

BUT worth to explore. Some interesting physical effects in:

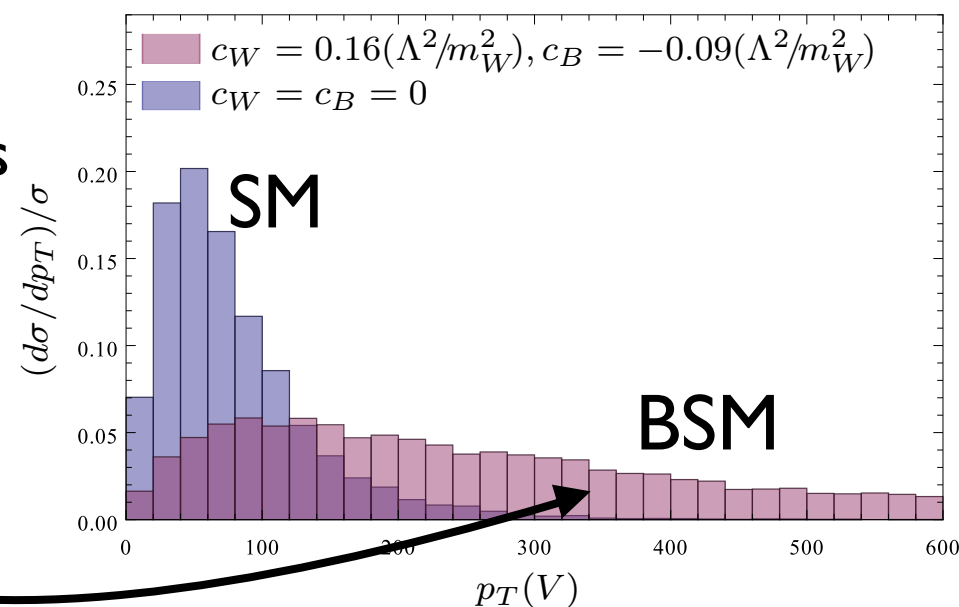


**BUT** worth to explore. Some interesting physical effects in:



Example:  $pp \rightarrow V^* \rightarrow Vh$ :  $\mathcal{M} \sim \mathcal{M}_{SM} + c_{BSM} E^2/\Lambda^2$

BSM-effects enhanced at the *tail* of distributions



leading effects from contact interactions

$c_{BSM} \approx \text{few } \%$

# Conclusions

With the Higgs  $\Rightarrow$  the SM is completed  
 $\Rightarrow$  No need for anything else  
(at least) up to around the Planck scale



... but very unnatural theory!

Natural models demand departures from SM Higgs couplings:

- Today, as Higgs coupling measurements agree with the SM, we only place bounds on new-physics

**The Higgs is another weapon of BSM destruction**

- Tomorrow, who knows, it can illuminate on new-physics

