

KOSTARAKIS GROUP

Scientific Textbook Publishing
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MISSION
INTERCONNECTING PEOPLE AND
SCIENCE

HISTORY

60's

- Direct Sales Universities
- Libraries
- Journal Subscriptions

70's

- Scientific Bookshop

80's

- School - ELT
- Stationary
- Top Springer seller in Greece

90's

- Publishing
- University Bookshops
- Colleges

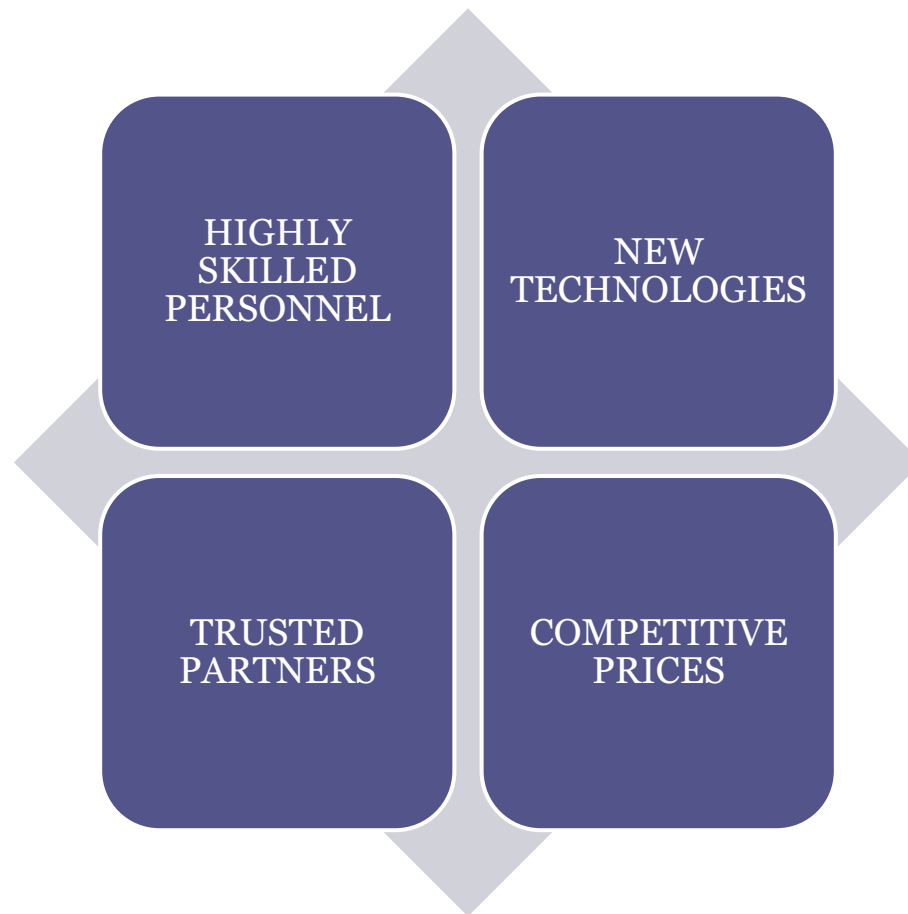
21st
century

- E-shop
- NICHE
- Scientific Applications

ACTIVITIES

- PUBLISHING
- BOOKSELLING
- DISTRIBUTING
- SUBSCRIPTIONS
- PROMOTION
- CONSULTING

MEANS



DISTRIBUTION

CHANNELS

- RETAIL
- WHOLESALE
- LIBRARIES
- INSTITUTIONS

AREAS

- GREECE
- EUROPE
- NORTH AMERICA
- MIDDLE EAST
- FAR EAST
- SOUTH AMERICA
- AFRICA
- OCEANIA

SUBJECTS

- MATHEMATICS
- PHYSICS
- CHEMISTRY
- BIOLOGY
- HUMANITIES
- HISTORY
- PHILOSOPHY
- ENGINEERING
- TRADE
- COMPUTING / INFORMATION
- LIFE SCIENCES
- ECONOMICS / BUSINESS
- EARTH SCIENCES
- POPULAR SCIENCE
- SOCIAL SCIENCES
- SPACE SCIENCES
- TECHNOLOGY

PRODUCTS

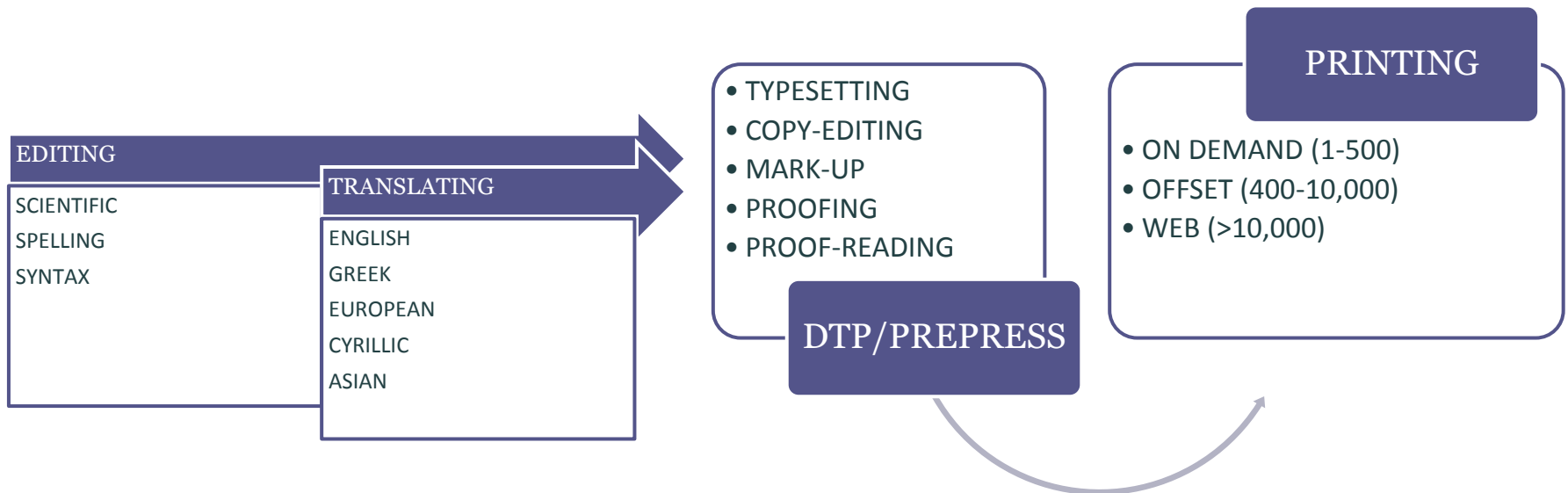
PRINTED MATTER

- TEXTBOOKS
- HANDBOOKS
- REFERENCE
- MANUALS
- TRADE
- LEAFLETS
- TABLES
- JOURNALS

ELECTRONIC MEDIA

- E-BOOKS
- SCIENTIFIC APPLICATIONS
- WEB APPLICATIONS
- E-JOURNALS
- TABLET-BOOK INTERACTIVE APPLICATIONS
- WEBDESIGN
- LINUX – WINDOWS – IOS – ANDROID
- L^AT_EX - InDesign

PRODUCTION SERVICES



POST-PRODUCTION SERVICES

CONVERSIONS

CATALOGUING

SCANNING

OCR

BINDING

LISTING

DATA MINING

CONTENT ENRICHMENT

PICTURES

DIAGRAMS

AUDIO

VIDEO

3D

PICTURES

FLASH

EXHIBITIONS

PRESENTATION

ORGANIZING

ASSISTANCE

PROMOTION

SALES

A FEW TRADE ASSOCIATES

ENGLISH SPEAKING PUBLISHERS

- WILEY – SPRINGER – ELSEVIER– CENGAGE
- PEARSON – MCGRAW HILL – TANDF – RANDOM
- KLUWER – IOP – ICP – MACMILLAN
- OXFORD– MIT PRESS - HARVARD – CAMBRIDGE
- KARGER - WORLD SCIENTIFIC – DOVER–RSOC

GLOBAL BOOKSELLERS & BOOK DISTRIBUTORS

- AMAZON
- BARNES & NOBLE
- INGRAM
- ABEBOOKS
- GARDNER'S
- LIBRI
- SIDE
- MAIN EUROPEAN AND US BOOKSELLERS

ACADEMIC ASSOCIATES

GREEK UNIVERSITIES:

- NTUA – AUEB – AUA
- AUTH – MACEDONIA
- UOA – UOC – UOI
- AEGEAN–IONIAN
- UOP –PELOPONNESE
- THESSALY – DUTH
- WESTERN GREECE
- WESTERN MACEDONIA
- NTUC – PANTEION
- AEAA – AEATH
- AEAVELLAS - AEAHER

INSTITUTIONS:

- DEMOKRITOS
- FORTH
- HCMR
- CRES
- IGME
- CERN

COLLEGES:

- LA VERNE
- CAMPION
- NYC
- SOUTHEASTERN
- EUROPEAN
- INDIANAPOLIS
- BCA
- CITY

CERN PRODUCTS

LHC

Articles

- The Machine
- ALICE
- ATLAS
- CMS
- LHCb
- LHCf

ATLAS

Technical Design Report

- Insertable B-Layer
- New Small Wheel
- FasTracker
- Liquid Argon Calorimeter

LoI Upgrade

- Phase I
- Phase II

TALENT

- Recruitment Poster
- Overview Poster

CMS

Upgrade TDR

- Through 2020
- HCAL
- PIXEL
- Level-1 Trigger