

Session Program

20 May 2014

HEPTech Workshop on Marketing of Science and Technology

Sharing of Experiences, Practices and Tools

Sofia University, Bulgaria
Faculty of Chemistry and Pharmacy at Sofia University, 1, James Baucher Blvd. 1164 Sofia

Tuesday 20 May

11:25

Sharing of Experiences, Practices and Tools: Morning Session

Session |

Location: Sofia University, Bulgaria, Faculty of Chemistry and Pharmacy at Sofia University, 1, James Baucher Blvd. 1164 Sofia

11:25-11:45

GSI - Overview of Technology Marketing Activities

Speaker

Dr Tobias Engert

11:45-12:05

ELI Beamlines - Marketing Approaches

Speaker

Mr Michael Vich

12:05-12:25

STFC

Speaker

Karen Lee

12:25-12:40

Q & A

12:40

13:30

Sharing of Experiences, Practices and Tools: Afternoon Session

Session |

Location: Sofia University, Bulgaria, Faculty of Chemistry and Pharmacy at Sofia University, 1, James Baucher Blvd. 1164 Sofia

13:30-13:50

Cleantech, Bulgarian NGO

13:50-14:10

Technology Transfer Office Information and Communication Technologies for Energy Efficiency

14:10-14:30

DESY

Speaker

Christian Mennrich

14:30-14:45

Q & A

14:45