



Dissemination and Metrics

Anne-Lise Goisset, NA2 Dissemination Support Officer EGEE-II/EGEE-III Transition meeting CERN, 6 May 2008

www.eu-egee.org





Introduction to NA2

- NA2 is about **Dissemination**
 - Of scientific impact and results
- NA2 is about Outreach
 - To existing and new users
- NA2 is about Communication
 - With the public
 - With the media
 - With politicians and decision makers
 - With other projects
 - With business
 - Between activities





- To publicise something within the project
- For press releases
 - Follow the procedure described at

http://egee-na2.web.cern.ch/egee-NA2/dissemination-procedures.html

- To deal with the media
- For events
 - If you think EGEE should be present at an event, talk to us about it!

Any question contact us!

project-eu-egee-dissemination@cern.ch





NA2 helps to organise Project

- **Conferences & User Forums**
 - EGEE08, 22-26 September, Istanbul, Turkey
 - Next User Forum to be held in March 2009

NA2 can support you for local events

- General advice
- Provide material
- Registration and online timetables through INDICO (<u>http://indico.cern.ch/index.py</u>)
- Want to organise a Business Day? contact@trust-itservices.com





Enabling Grids for E-sciencE

Available material

• Material can be requested from

http://egee-na2.web.cern.ch/egee-NA2/oder-form.html

e.g.

- Info sheets
- Posters (general & technical)
- Folders
- Annual report
- 4 sided flyer
- Stickers
- Other available material (electronic version) http://egee-na2.web.cern.ch/egee-NA2/material.html
 - iSGTW postcards
 - "Creative connections" video developed by BELIEF project



EGEE logos and templates

Logos

e G G G G G G G G G

- EGEE logos (main logo, gLite, etc.)

Enabling Grids for E-sciencE

- EU and INFSOM logos
- Templates
 - PowerPoint presentations: partners must use this template for EGEE presentations
 - Word template for information sheets
 - Technical and general poster templates

These templates reflect the style guide defined for EGEE

http://egee-na2.web.cern.ch/egee-NA2/style.html



Enabling Grids

for E-sciencE









Plans for EGEE-III

- Updates on current material
 - Posters (Applications, Infrastructure, general)
 - Information sheets re-vamp

Re-produce successful publications

- User Forum Book of Abstracts
- 'From the web to the Grid' leaflet (translated)
- Collaborating projects booklet for EGEE08
- Annual report



 Any ideas, any material you want to contribute? Contact us: project-eu-egee-dissemination@cern.ch



- NA2 has several indicators to measure its success
 - News releases
 - Press cuttings
 - Interviews (TV, radio, etc.)
 - Events
 - ...
- NA2 Metrics reported on a quarterly basis
 - Using web tool (restricted to NA2 partners and password protected) <u>http://www.egee.nesc.ac.uk/NA2/login.cfm</u>
 - EGEE-III first quarterly report due early August!
 - Any question on NA2 metrics, contact me!
 - Anne-Lise.Goisset@cern.ch



Metrics summary

Enabling Grids for E-sciencE

Indicators	Totals for EGEE-II second year
News releases	81
Press cuttings	156
Interviews	31
Scientific papers	54
Promotional material produced/translated	247
Newsletters issued	69
Industry & Government events organised/attended	62
Events organised/attended	167
Average number of unique visitors/month on local websites	63029
Contacts made	143

Complete dissemination report in DNA2.6: <u>https://edms.cern.ch/document/889831/2</u>

2G (Enabling Grids	for E-sciencE		Metrics		
CGCC Enabling Grids for E-sciencE	NA2: Dissemination and Outreach					
Media Relations	News Releases View/Edit Records					
Press Cuttings Interviews Scientific Papers	Title* Date*					
	Please use calendar Topic [#]	–Please Choose– 💌				
Promotional Material Promo Materials	Issued If the release has been received from EGEE and sent to your media contacts, please choose "Forwarded" from the drop down menu.	-Please Choose- 💌				
	Number of Media Contacts the release is sent to					
Communication and Cross Activity Coordination	Published Url If publication is published online					
Newsletters	Number of Downloads If publication is published online					
Industrial and	Add	Add				
Government Relations Industry Organised Industry Attended Government Organised Government Attended						
Events Organisation & Attendance Events Organised Events Attended EGEE Internal Events						
User Relations and Websites						

EGEE-III INFSO-RI-222667



NA2 partners

Enabling Grids for E-sciencE

Country	Partner name
Australia	UNIMELB
Austria	JKU
Belgium	VUB
Bulgaria	IPP BAS
Croatia	SRCE
Cyprus	UCY
Czech Republic	CESNET
France	BT-IC; CGGV; CNRS; CRSA; HEALTHGRID
Germany	FZK
Greece	GRNET
Hungary	BME; KFKI-RMKI
Israel	TAU

Partner country	Partner name
Italy	ED; INFN; Trust-IT
Poland	CYFRONET; ICM
Portugal	LIP
Romania	ICI
Russia	JINR;RRC KI; SINP MSU
Serbia	IPB
Slovakia	II SAS
Slovenia	JSI
Spain	CSIC; IFAE
Switzerland	CERN
Taiwan	ASGC
Turkey	TUBITAK
United Kingdom	Imperial; QMUL; STFC; UEDIN; UNIMAN



EGEE website

Enabling Grids for E-sciencE

Website: a major shop window for the project

• EGEE-II: several EGEE websites

- EGEE Public website Metaware
- Technical pages CERN
- Activities websites
- Local websites NA2 partners

• EGEE-III: new extended public website - Healthgrid

- Web Task Force: Working group created in January 2007
 - Members: Nathanael Verhaeghe (HealthGrid), Sy Holsinger (Trust-IT), Sarah Purcell and Anne-Lise Goisset (CERN)
- New website structure presented to PEB in March
- New EGEE website was launched start of May
- Further developments ongoing



- To improve accessibility of information
 - Only one public portal with all public information
 - Activity websites restricted to the consortium (private area)
 - No public information "hidden" in activity websites
- To improve look and feel of website
 - Same template/layout on every page
 - Search tool on every page
- To simplify content management from the PO
 - Content Management System
 - NA2 management able to edit content
 - Activities responsible for specific parts of website

EGEE website - 3

Enabling Grids for E-sciencE



eGee

CGCC Enabling Grids for E-sciencE

The EGEE Project Technical information Training EGEE and Business Collaborating Projects Press Room F.A.Q. Contact Site Map

Consortium area

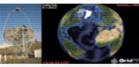
Latest news

EGEE 2008 conference

🔊 News 🔊 Events



Admin



BREAKING NEWS

be held from 22 to 26

- Turkey hosted by...

EGEE 2008 conference

The EGEE'08 Conference will

September 2008 in Istanbul

more

18,04.08 12:17



Welcome

Enabling Grids for E-science (EGEE) is the largest multi-disciplinary grid infrastructure in the world, which brings together more than 120 organisations to produce a reliable and scalable computing resource available to the European and global research community. At present, it consists of 250 sites in 48 countries and more than 68,000 CPUs available to some 8,000 users 24 hours a day, 7 days a week.

EGEE-III, co-funded by the European Commission, all s to expand and optimise the Grid infrastructure, which currently processes more can 150, 00 jobs per day from scientific domains ranging from biomedicine to fusion sciency. The sCPL Grid in astructure is ideal for any scientific research, especially for projects of the time, and resources needed for running the applications are considered impractical when using ladit can be astructures.

LAST EVENT

18.04.08 12:17 EGEE 2008 conference

The EGEE'08 Conference will be held from 22 to 26 September 2008 in Istanbul - Turkey hosted by...

events

CGCC PUBLIC SITES

Sedici

Q Advanced Search

EGEE-III INFSO-RI-222667



Conclusions

- We are here to help!
 - Contact us for help with dissemination, or just for advice on communication issues
- Communication is necessary, even if it takes time from technical work
 - Important to promote your work
- We need to hear from you!
 - Tell us about your success stories
 - Tell us what you do





Enabling Grids for E-sciencE

Contact me!

Anne-Lise.Goisset@cern.ch