



Enabling Grids for E-science

NA2 – The Transition to EGEE III

Sarah Purcell, NA2 Manager

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www.eu-egee.org



- **NA2 in EGEE III has the following tasks:**
 - TNA2.1: WebPages and design
 - TNA2.2: Materials, Publications
 - TNA2.3: Media, Public relations and Marketing to New Users
 - TNA2.4: Regional Effort
 - TNA2.5: Management, Admin & Coordination
 - TNA2.6: Business analysis and technology transfer
 - TNA2.7 Dissemination and outreach to business communities

- **NA2 in EGEE III has the following partners with a combined effort of 420PMs:**

Country	Partner name
Australia	UNIMELB
Austria	JKU
Belgium	VUB
Bulgaria	IPP BAS
Croatia	SRCE
Cyprus	UCY
Czech Republic	CESNET
France	BT-IC; CGGV; CNRS; CRSA; HEALTHGRID
Germany	FZK
Greece	GRNET
Hungary	BME; KFKI-RMKI
Israel	TAU

Partner country	Partner name
Italy	ED; INFN; Trust-IT
Poland	CYFRONET; ICM
Portugal	LIP
Romania	ICI
Russia	JINR;RRC KI; SINP MSU
Serbia	IPB
Slovakia	II SAS
Slovenia	JSI
Spain	CSIC; IFAE
Switzerland	CERN
Taiwan	ASGC
Turkey	TUBITAK
United Kingdom	Imperial; QMUL; STFC; UEDIN; UNIMAN

- **A key problem in EGEE II was an unbalanced distribution of effort**
- **Main Changes**
 - Effort is located in clusters
 - Each cluster is responsible for one or two tasks (with the exception of regional effort)
 - Result is more efficiently shared workload
 - BUT requires good communication from all partners
- **Staying the same**
 - Vital contributions from partners spread over 24 countries

- **TNA2.1: WebPages and Design**
 - Responsible Partner – **HealthGrid, France**
 - Design of new web pages
 - Maintenance of web pages
 - Timely updates – keep the site fresh and current
 - Design skills for print material
 - Tie in with website
 - Unified look and feel across whole project

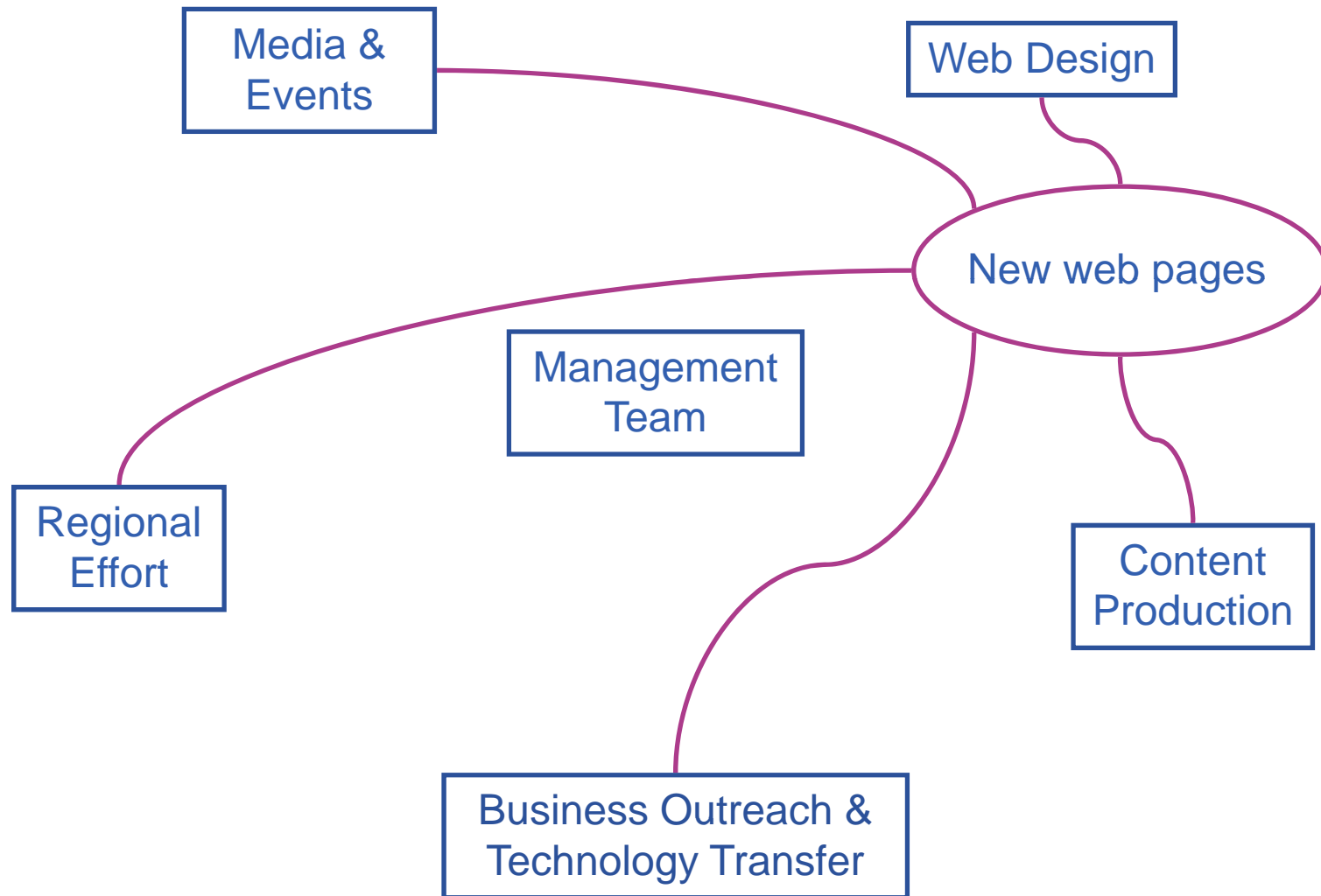
- **TNA2.2: Materials, Publications**
 - Responsible Partner - **CERN**
 - Production of all written material
 - Writing for
 - Flyers
 - Posters
 - Brochures
 - Website
 - Info sheets
 - iSGTW (In collaboration with the GRIDTalk project)
 - Other publications

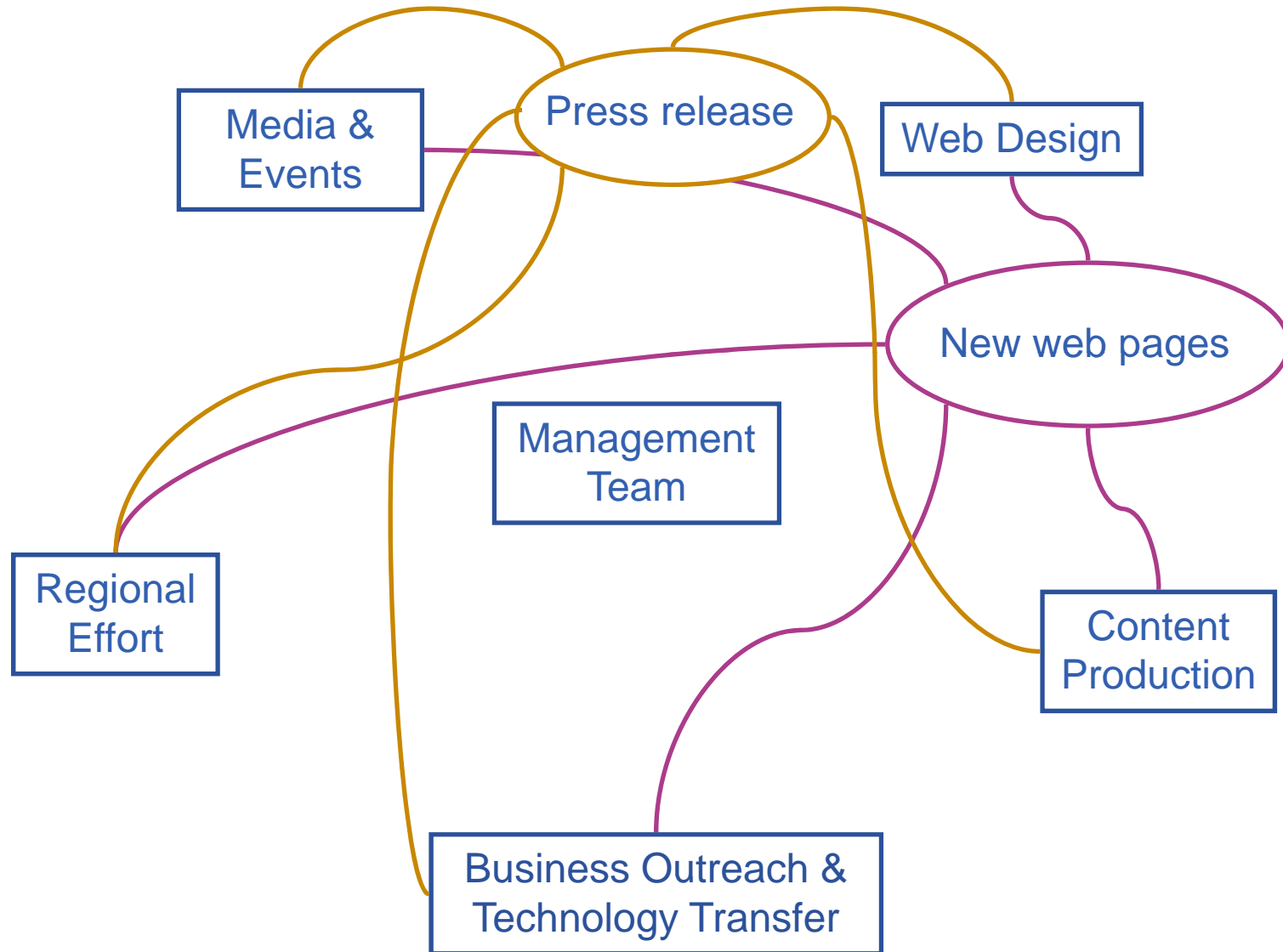
- **TNA2.3: Media, Public relations and Marketing to New Users**
 - Responsible Partner – **UK and N Ireland**
 - Task is two-fold
 - Media
 - Managing media relations
 - Creating press releases
 - PR and New users
 - Coordinating events attendance
 - Attending events
 - Finding new events to attend

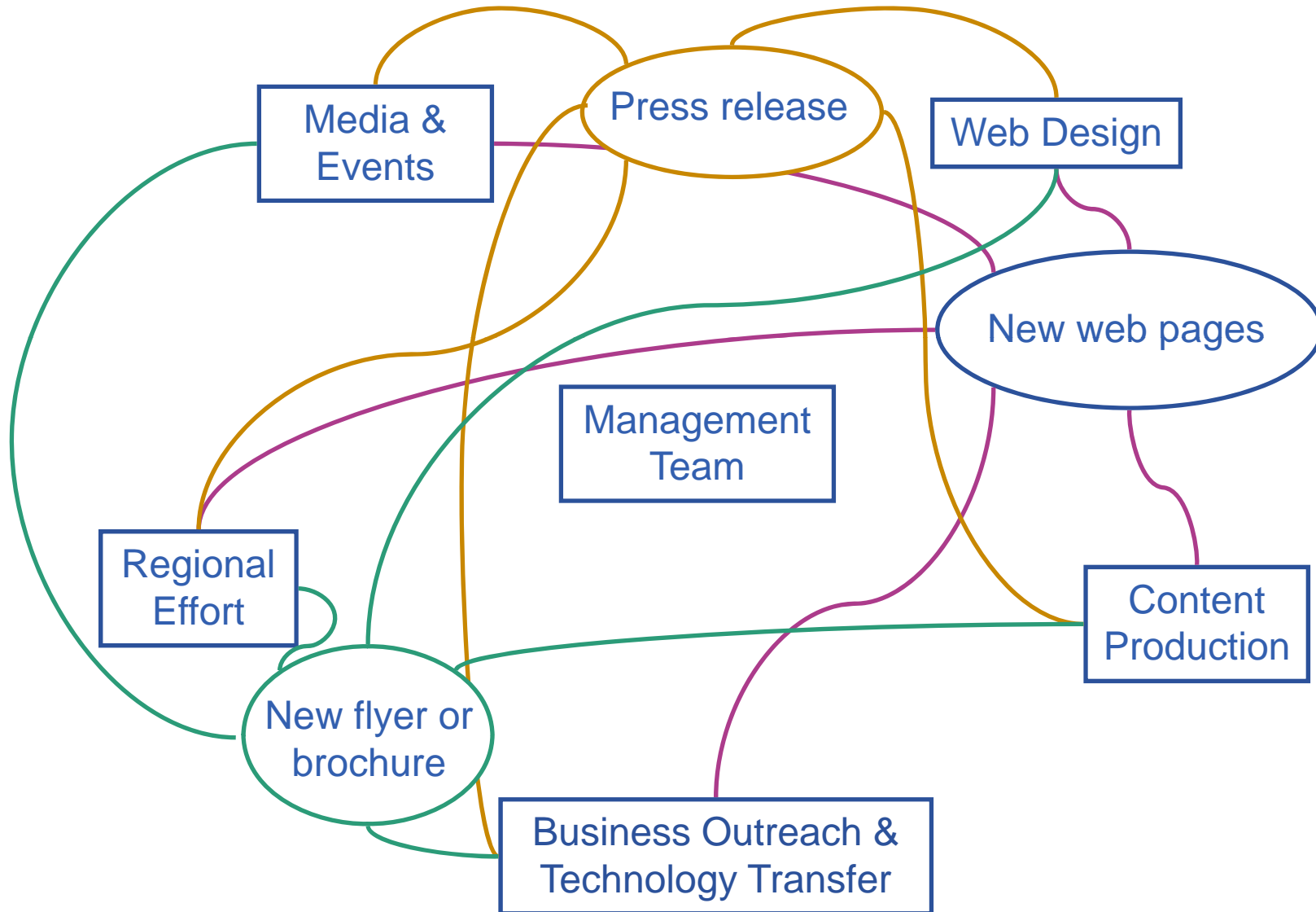
- **TNA2.4: Regional Effort**
 - 22 responsible partners
 - A core part of NA2 work that we can't afford to lose
 - Overall effort reduced, but demands reduced
 - Very important to keep widespread contacts
 - Local media contacts
 - Local academic contacts
 - Local business contacts
 - Translations of material – paper based and electronic

- **TNA2.6: Business analysis and technology transfer**
 - Analyse business user requirements and different business-oriented Grid solutions
 - Understand the positioning of EGEE products on the market,
 - Comparative SWOT analysis of gLite with respect to potential competitors
 - EGEE Technology
 - Prepare a strategy for the transfer of
 - Produce a potential commercial exploitation plan
 - Identify a number of Business-driven higher-level services that could be deployed with gLite
 - Standards
 - Foster emerging business-driven potential standards in collaboration with bodies such as OGF, ETSI, W3G, OASIS and DMTF

- **TNA2.7 Dissemination and outreach to business communities**
 - Industry → Business
 - Business Days; Business Forum; Business Task Force
 - Importance of Business Associate Programme
 - Joint collaboration work
 - Introduction of site-visits
 - face-to-face meetings on a one-on-one basis will be set up to specifically target the needs of each company
 - Specific emphasis on Multipliers
 - Technology Transfer Offices, Chambers of Commerce, European Business and Industrial Associations, SME support organisations (i.e. UEAPME - www.ueapme.com), etc.







- **TNA2.5: Management, Admin & Coordination**
 - Coordinating the activity
 - Keeping lines of communication open between clusters
 - Communicating with project management to ensure NA2 is answering their needs
 - Liaising with other activity managers to get news and information as fast as possible
 - Liaising with other projects and their dissemination teams

If you have any questions please contact

sarah.purcell@cern.ch

or

anne-lise.goisset@cern.ch