CERN - 50th Anniversary

Overview of activities
Commissioner: Juan Antonio Rubio
Deputy: Manjit Dosanjh
VIP Day: Wendy Korda
Open Day: Emma Sanders
Communication: James Gillies
Security, Host States and MS: Friedemann Eder
Member States: Rolf Landua
Sponsorship: Paola Catapano
Safety: Maurizio Bona
Technical Co-ordinator: Robert Magnin
Secretary: Valeria Pietropaolo
Overview about activities

- Local events
  - VIP Day
  - Open Day
  - Others
- Media events
- Member state events
- Memorabilia (books, stamps, ...)

10 June, 2004
<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>19/10/04</td>
<td>CERN</td>
<td>VIP Day</td>
</tr>
<tr>
<td>16/10/04</td>
<td>CERN</td>
<td>Open Day</td>
</tr>
<tr>
<td>9/3/04</td>
<td>Geneva</td>
<td>Press conference</td>
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<tr>
<td>7/5/04</td>
<td>Bernex</td>
<td>Cérémonie des effeuilles</td>
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<tr>
<td>26/6/04</td>
<td>Ferney</td>
<td>Fête à Voltaire</td>
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<tr>
<td>3-4/7/04</td>
<td>Geneva</td>
<td>Nuit de la Science</td>
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<td>Aug 04</td>
<td>P.de Gex</td>
<td>SF film festival</td>
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<tr>
<td>30/7/04</td>
<td>Geneva</td>
<td>Fête de Geneve</td>
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<tr>
<td>29/7-8/8</td>
<td>Geneva</td>
<td>Fête de Geneve</td>
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<tr>
<td>29/9/04</td>
<td>Divonne</td>
<td>Birthday Cake</td>
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<tr>
<td>10-31/10</td>
<td>Meyrin</td>
<td>Exhibition Art+Science</td>
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50th Anniversary Celebration  
expect > 20,000 visitors  
CERN stamp  
2004 Geneva wine dedicated to CERN  
Voltaire, Newton and CERN  
“Measurement”  
‘Science or Fiction’ - public debates  
‘Big Bang’ Firework  
CERN : guest of honour  
Candle blowing (also Interlaken)  
ForuMeyrin

http://info.web.cern.ch/info/ES/CERN50/events/events_en.html
• **19 October**
  Coordinator: *Wendy Korda*

  – Heads of states and governments, ministers
  – Reception in Globe of Innovation
  – Ceremony in ‘Chapiteau’ (next to Globe)
  – Projections, exhibition, Mimescope?
• **16 October**

Coordinator: **Emma Sanders**

50 different sites will open their doors with special activities for all the family (> 20,000 visitors expected)

• Visits of experimental sites
• Science theatre
• Debates
• Workshops
• Keynote speeches
• Competitions
• Science kindergarten
• ...and much more!

http://www.cern.ch/CERN50/openday
open.day@cern.ch
Media events

- Documentary on CERN
- Financial Times - supplement on Switzerland including CERN
- Air France
  - in-flight entertainment, ~ 3 min
- Webcast: world-wide tour of HEP labs (tbc)
  - Starting from CERN, ‘tour du monde’ passing through all labs associated with CERN/LHC
<table>
<thead>
<tr>
<th>Country</th>
<th>Dates</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>7 October</td>
<td>Vienna</td>
<td>Lectures, Celebration (Austrian Acad of Sciences)</td>
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<tr>
<td></td>
<td>18 October</td>
<td>Geneva</td>
<td>Concert, United Nations</td>
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<tr>
<td>Belgium</td>
<td>30 May</td>
<td>Brussels</td>
<td>Concert</td>
</tr>
<tr>
<td>Finland</td>
<td>13 May</td>
<td>Helsinki</td>
<td>Science Café</td>
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<td></td>
<td>1-3 October</td>
<td>Turku</td>
<td>CERN Quiz at Science Fair</td>
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<tr>
<td>France</td>
<td>April</td>
<td>Paris</td>
<td>Exhibition (Palais de Decouvertes)</td>
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<tr>
<td>Germany</td>
<td>Autumn</td>
<td>15 towns</td>
<td>Open Days, Colloquia, PP shows, teacher training, Saturday morning Physics, Autumn school academies, Science Fair</td>
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<tr>
<td>Italy</td>
<td>March, May</td>
<td>Trieste</td>
<td>Lectures ITCP (de Rujula, Rolandi)</td>
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<td></td>
<td>Nov</td>
<td>Naples</td>
<td>Exhibition ‘Futuro remoto’</td>
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<tr>
<td>Poland</td>
<td>23 October</td>
<td>Cracow</td>
<td>Acad Sci &amp;Arts, &quot;CERN - Little Europe” (seminar)</td>
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<tr>
<td>Spain</td>
<td>March June</td>
<td>Alicante</td>
<td>Lectures on CERN (Alicante, Madrid, Valencia)</td>
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<tr>
<td>UK</td>
<td>11 October</td>
<td>CERN</td>
<td>Gala Concert sponsored by PPARC</td>
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<tr>
<td></td>
<td>29 September</td>
<td>London</td>
<td>Lectures on CERN (London)</td>
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Further ideas (media involvement)

School bus with young CERN scientists (e.g. Austria)
Illumination of LHC ring on surface (50 projectors) to be confirmed
CERN history/science/technology quiz (on TV? School participation)
National TV documentaries (e.g. on CERN researchers from respective country)
CERN can help with:

- **Ideas** for events
- **Catalyzer**
- **Coordination** on national and European level, contacts
- Support/reference **letters** (government, local authorities)
- **Sponsoring** - via main CERN suppliers (from respective country)
- **CERN volunteers** (event participation, talks, exhibitions, demos)
Memorabilia

Stamps
   CH, E, San Marino telephone cards

Book
   « Infiniment CERN » 50 years research, 50 witnesses

Science
   Physics Reports - the second 25 years (1979-2004)

Souvenirs
   Calendar, wine, ties, T-shirts, pens, watches and more