

Heavy Flavor Theory

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- ▶ Introduction
- ▶ Future prospects (general considerations)
- ▶ Selected examples (within SUSY models)
- ▶ More exotic models and observables
- ▶ Conclusions

► Introduction

Despite all its successes, the SM is likely to be an *effective theory*, i.e. the limit (in the experimentally accessible range of *energies* and *effective couplings*) of a more fundamental theory, with new degrees of freedom



We need to search for New Physics

[with a broad spectrum perspective given the lack of NP signal so far..]



Twofold role of Flavor Physics

[= study of flavor-changing and CPV phenomena, of both quarks and leptons]



- Identify symmetries and symmetry-breaking patterns beyond those present in the SM



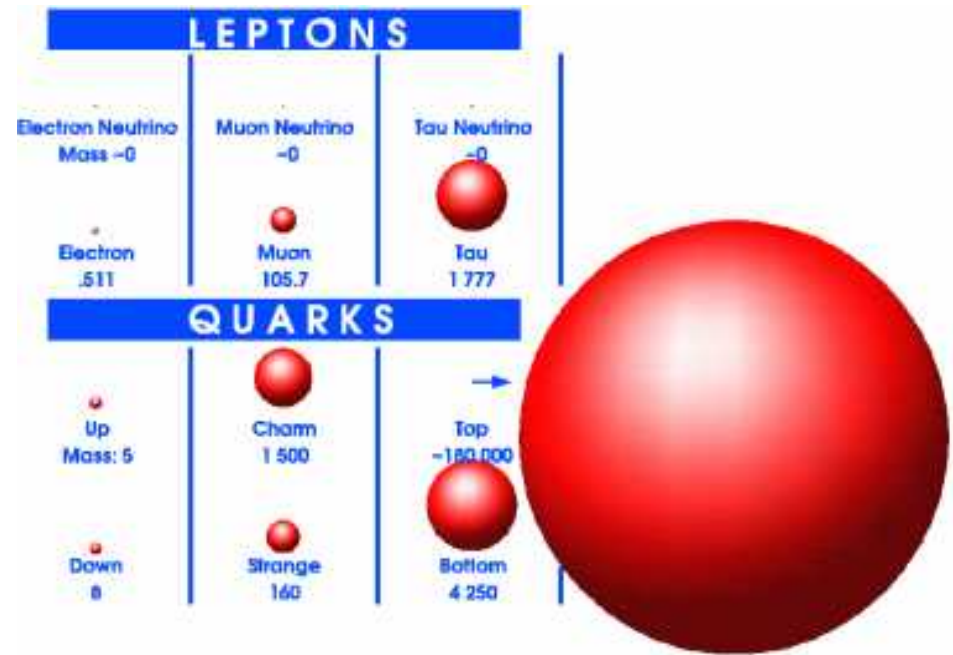
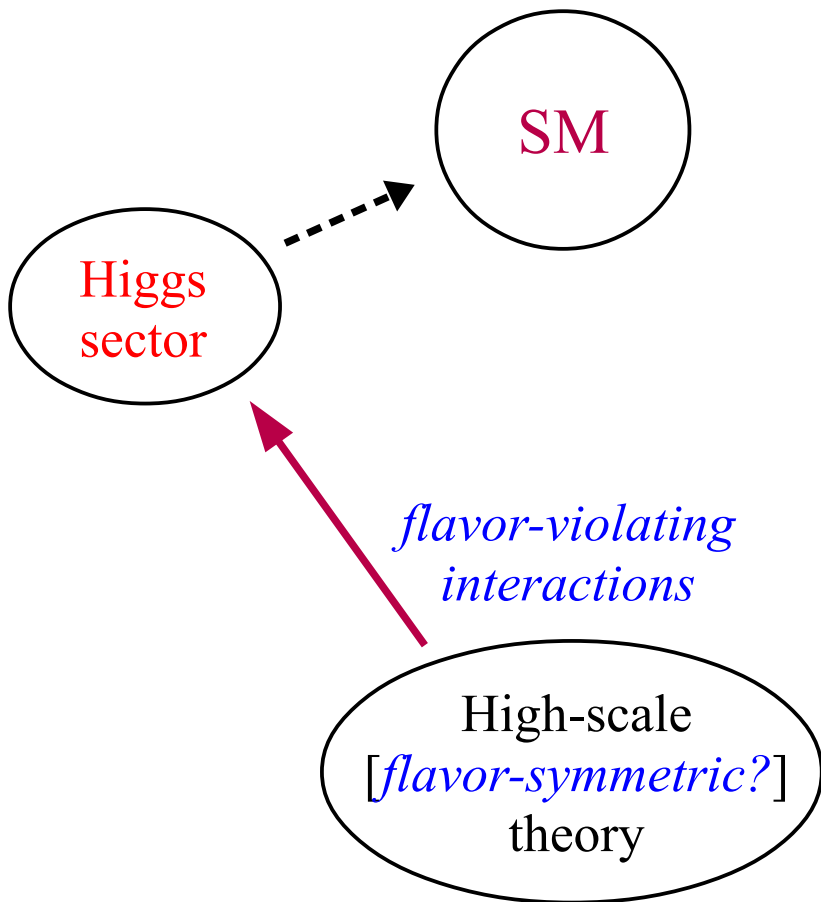
- Indirect probe of physics at energy scales not directly accessible at accelerators

► Introduction

Twofold role of Flavor Physics



- Identify symmetries and symmetry-breaking patterns beyond those present in the SM



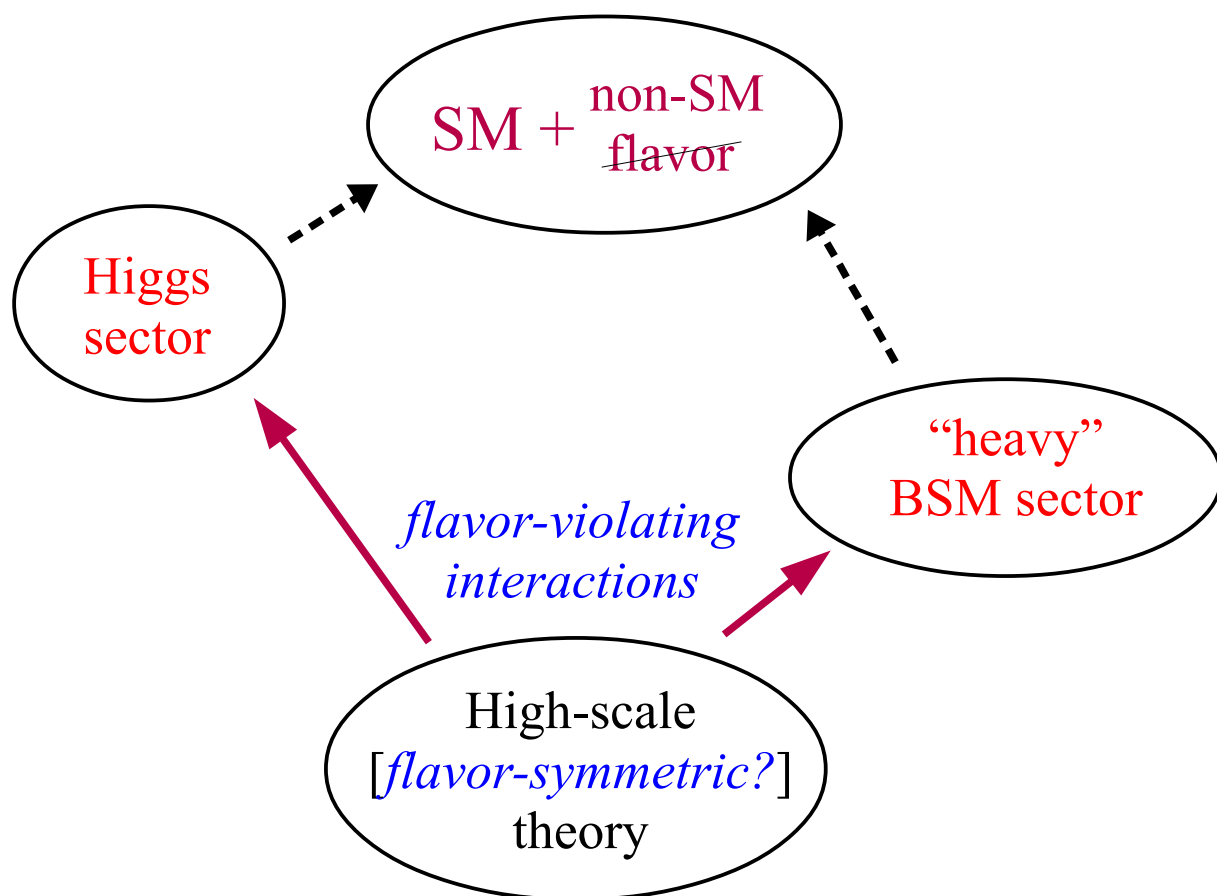
The observed pattern of fermion masses angles does not seem to be accidental:

- *What determines the observed pattern of quark & lepton mass matrices?*

► Introduction

Twofold role of Flavor Physics

- Identify symmetries and symmetry-breaking patterns beyond those present in the SM
- Probe physics at energy scales not directly accessible at accelerators



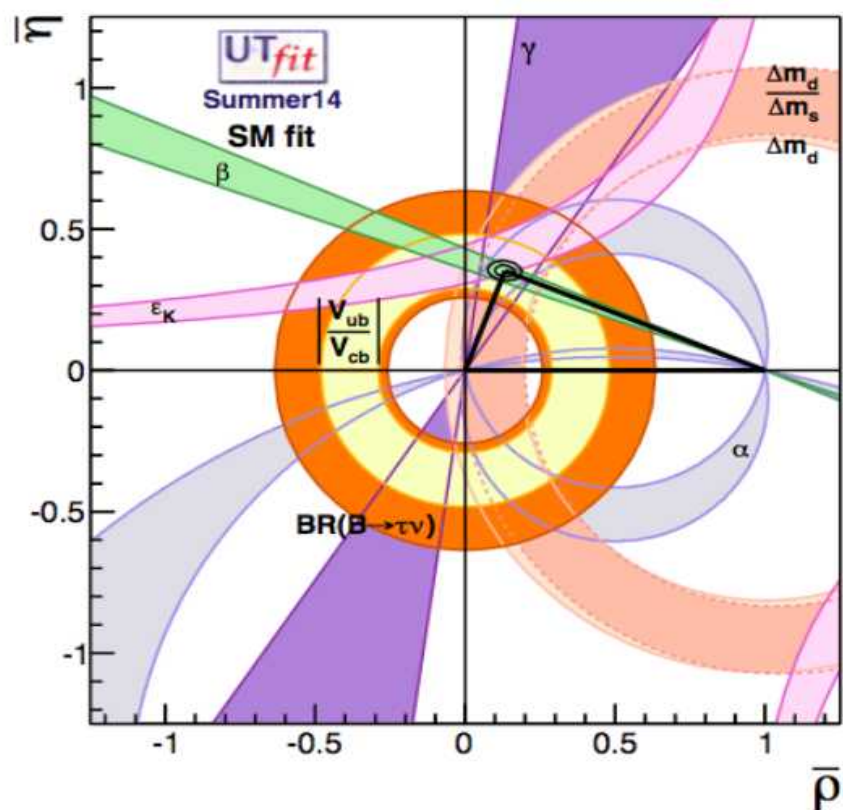
Two key open questions:

- *Are there other sources of flavor symmetry breaking?*
- *What determines the observed pattern of quark & lepton mass matrices?*

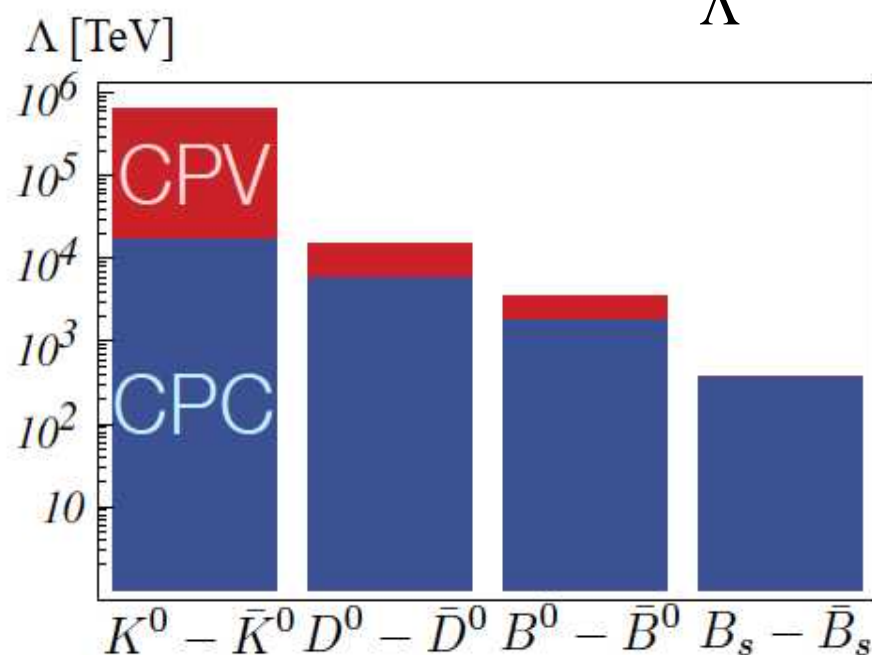
- *Are there other sources of flavor symmetry breaking (beside the SM Yukawa couplings)?*

- *What determines the observed pattern of quark & lepton mass matrices?*

That's the question addressed by precision measurements (& searches) of flavor-changing processes of quarks & charged-leptons → **So far everything seems to fit well with the SM** → **Strong limits on NP**



$$\mathcal{L}_{\text{eff}} = \mathcal{L}_{\text{SM}} + \frac{1}{\Lambda^2} \mathcal{O}_{\Delta F=2}$$

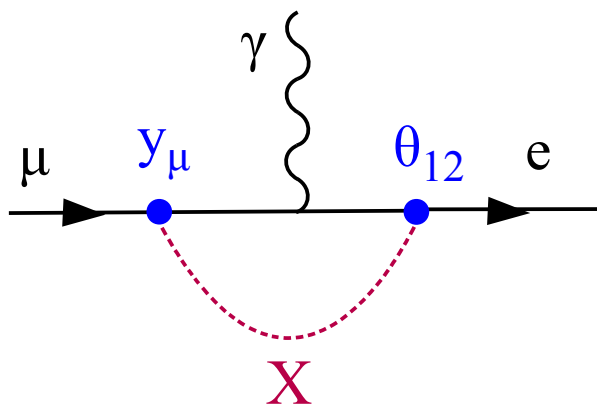


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E.g.:



$$\text{BR}(\mu \rightarrow e\gamma)^{\text{exp}} < 5.7 \times 10^{-13}$$

MEG '13

$$M_X \gtrsim 200 \text{ TeV}$$

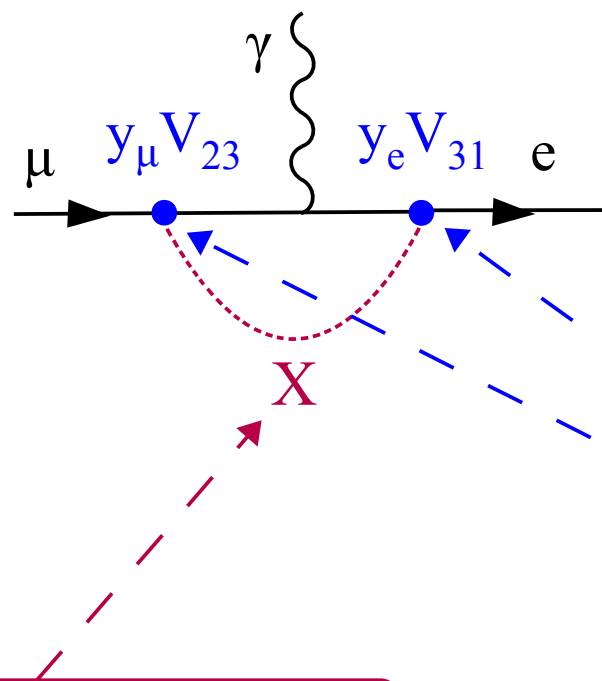
Either NP is very heavy...

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E.g.:



$$\text{BR}(\mu \rightarrow e \gamma)^{\text{exp}} < 5.7 \times 10^{-13}$$

MEG '13

$$M_X \gtrsim 10 \text{ GeV}$$

Either NP is very heavy...

or

it has a non-trivial flavor-breaking pattern...

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That's the question addressed by precision measurements (& searches) of flavor-changing processes of quarks & charged-leptons → **So far everything seems to fit well with the SM** → **Strong limits on NP** [*not to be overestimated...*]



Either NP is very heavy...

or

it has a non-trivial flavor-breaking pattern...

There is still a wide (*possibly interesting...*) region of NP parameter space (*both in masses and couplings*) that is waiting to be explored yet...

► Future prospects [General considerations]

General decomposition of flavor-violating observables:

$$A = A_0 \left[c_{\text{SM}} \frac{1}{M_W^2} + c_{\text{NP}} \frac{1}{M_{\text{NP}}^2} \right]$$

trivial kinematical factors \rightarrow A_0
 (dimensionless) effective couplings \rightarrow c_{SM}
 effective mass (scale) of NP \rightarrow M_{NP}

decomposition that holds for both forbidden processes (e.g.: $\tau \rightarrow 3\mu$, where $c_{\text{SM}} \approx 0$) and precision measurements (e.g.: $B_s \rightarrow \mu\mu$, where $c_{\text{SM}} \neq 0$)

- For statistically limited measurements, the sensitivity to the NP mass grows as $\sigma(M_{\text{NP}}) \sim 1/N^{1/4} \rightarrow$ Luminosity matters !

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- For statistically limited measurements, the sensitivity to the NP mass grows as $\sigma(M_{\text{NP}}) \sim 1/N^{1/4} \rightarrow$ Luminosity matters!

E.g.: If $c_{\text{NP}} \sim c_{\text{SM}}$ [*electroweak-MFV-like*] \Rightarrow 10% precision $\leftrightarrow M_{\text{NP}} \sim 250$ GeV

Decreasing the error to 2% (~ 30 x statistics) \Rightarrow

250 GeV \rightarrow 600 GeV
 $\sigma(c_{\text{NP}}) \rightarrow 0.2 \times \sigma(c_{\text{NP}})$

► Future prospects [General considerations]

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- For statistically limited measurements, the sensitivity to the NP mass grows as $\sigma(M_{\text{NP}}) \sim 1/N^{1/4} \rightarrow$ Luminosity matters !
- The interest of a given flavor obs. depends on the magnitude of c_{SM} vs. c_{NP} and on the theoretical error of c_{SM} \Rightarrow concentrate on clean & rare processes

► Future prospects [General considerations: LFV]

After what we learned from neutrino physics, LFV in charged leptons is probably the most interesting (*and potentially rewarding*) search in the flavor sector.

Despite this is not the main focus of experiments at HL-LHC, there is one channel that can be searched for at the LHC and should not be forgotten: $\tau \rightarrow 3\mu$

$\tau \rightarrow \mu\mu\mu$ limits (90% CL)	
BaBar(FC)	3.3×10^{-8}
Belle(FC)	2.1×10^{-8}
LHCb(CLs)	4.6×10^{-8} ← 3fb ⁻¹ update
HFAG(CLs)	1.2×10^{-8}

M. Chraszcz [TAU 2014]

Given the strong limit from $\mu \rightarrow e\gamma$ and $\mu \rightarrow e$ conversion, in realistic models (*SUSY like*) $\tau \rightarrow 3\mu$ is expected below 10^{-10} , but it may be higher in more exotic frameworks.

Interesting complementarity with $h \rightarrow \tau\mu$
 ($h \rightarrow \tau\mu$ is *more sensitive than* $\tau \rightarrow 3\mu$ *only if* $\tau \rightarrow 3\mu$ *is Higgs-mediated*)

► Future prospects [General considerations: The quark sector]

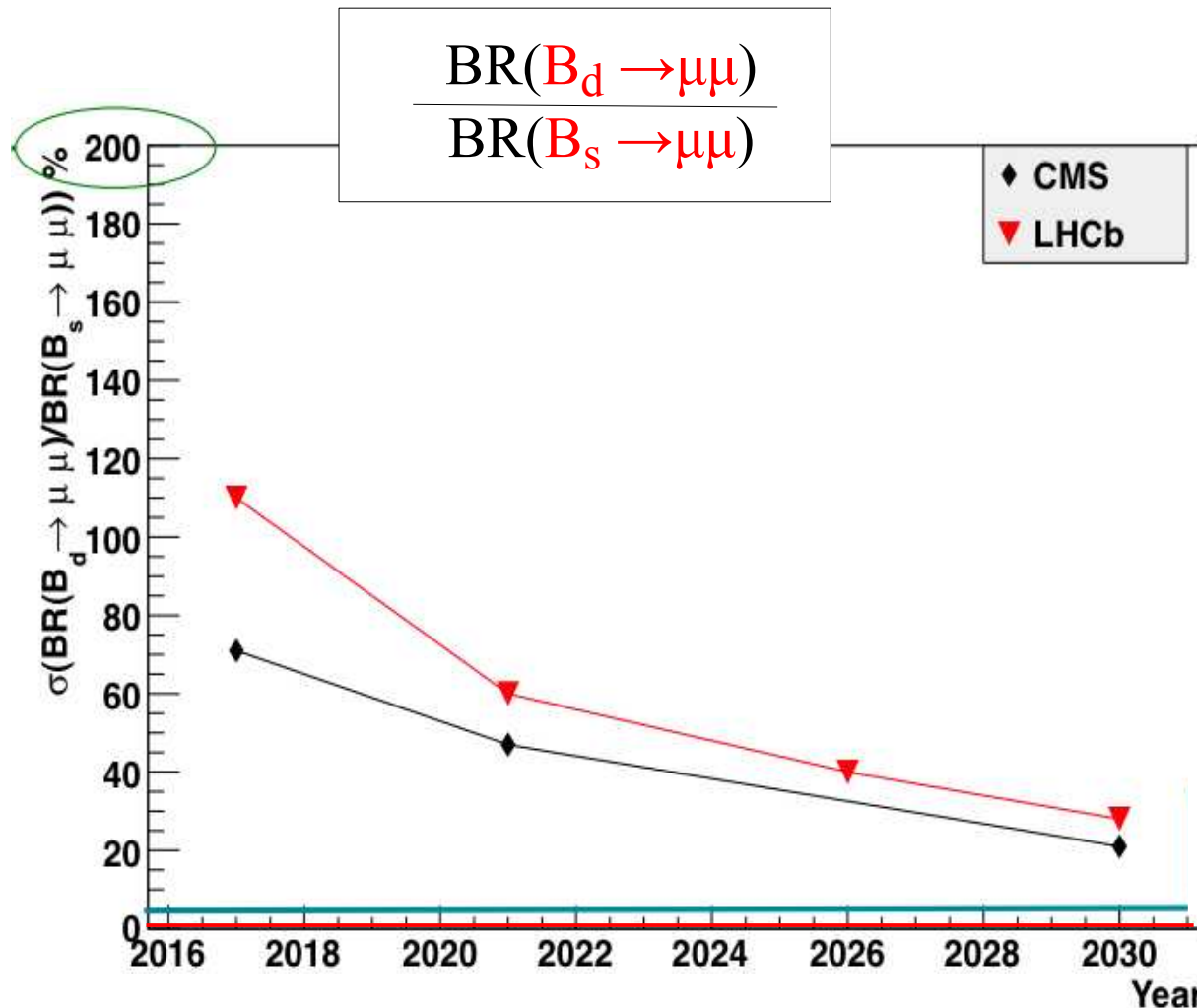
- Several “SM null tests” possible also in the quark sector ($B \rightarrow \mu e$, $B^+ \rightarrow \pi^- \mu^+ \mu^+$, ...): same virtues as $\tau \rightarrow 3\mu$ (*but less motivated in most “natural” models*)
- In many CPV and FCNC measurements the main limitation is provided by TH errors. However, there is a limited but very interesting set of observables where the th. error is far from being dominant.
- Still significant room for improvements in all purely-leptonic or semi-leptonic modes (\leftrightarrow key role of Lattice)

“Minimalistic” list of the key (low-energy) flavor-physics observables relevant for the HL-LHC that are not TH-error dominated:

- ◆ γ [from tree: $B \rightarrow DK$, ...]
- ◆ $B_{s,d} \rightarrow l^+ l^-$
- ◆ ϕ_s [CPV in B_s mixing]
- $B \rightarrow K^{(*)} l^+ l^-$ [*selected diff. observables*]
- CPV in charm [*selected observables*]
- Time-dep. CPV in semi-leptonic B decays

► Future prospects [General considerations: The quark sector]

Example of B-physics observable that will **NOT** be dominated by the TH error for a long time...:



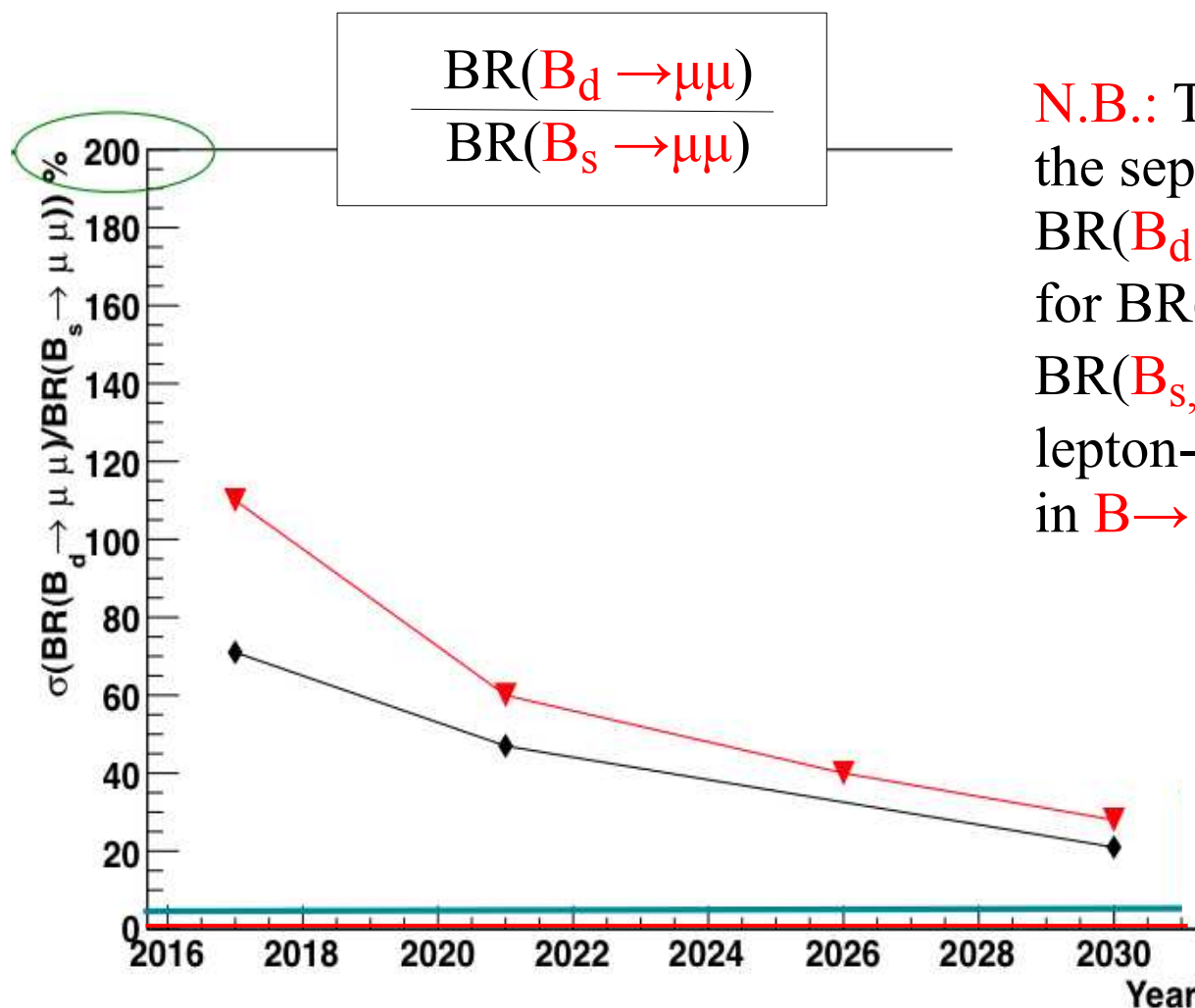
TH error (now): 5%



TH error (2030): ~1%

► Future prospects [General considerations: The quark sector]

Example of B-physics observable that will **NOT** be dominated by the TH error for a long time...:



N.B.: The same is true for the separate predictions of $\text{BR}(\mathbf{B}_d \rightarrow \mu\mu)$ & $\text{BR}(\mathbf{B}_s \rightarrow \mu\mu)$, for $\text{BR}(\mathbf{B}_{s,d} \rightarrow \tau\tau)$ and $\text{BR}(\mathbf{B}_{s,d} \rightarrow ee)$ for the lepton-universality ratios in $\mathbf{B} \rightarrow \mathbf{K}^* ll$, etc...

TH error (now): 5%



TH error (2030): ~1%

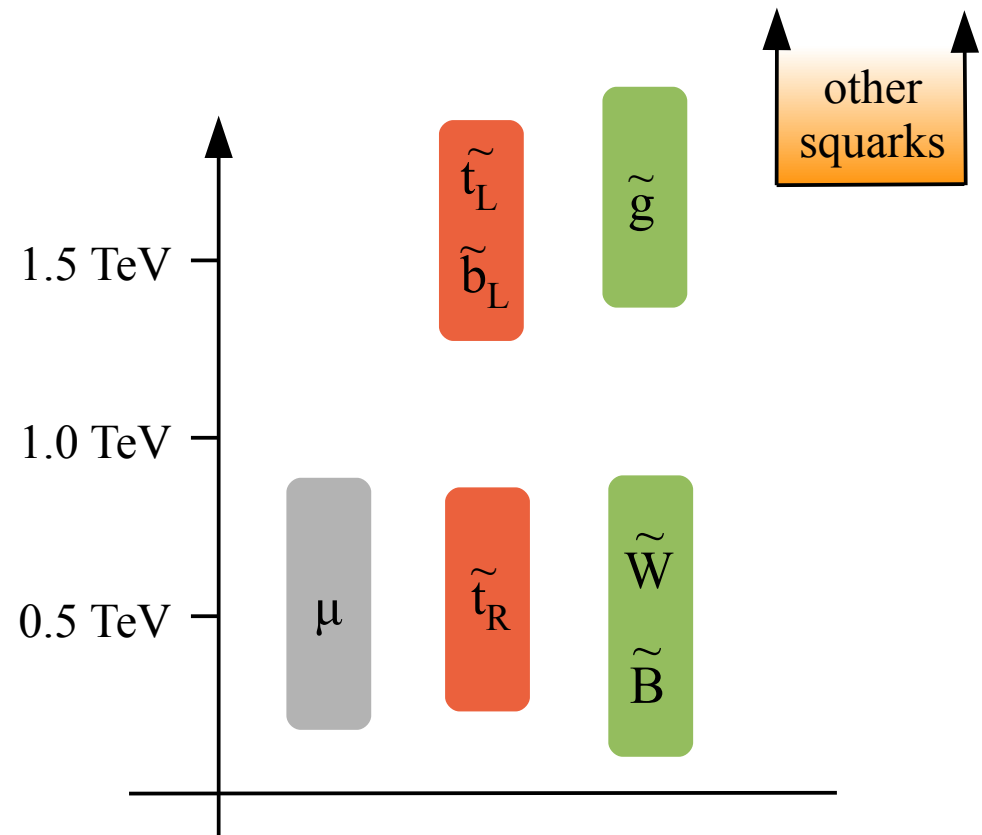
► Selected examples [in the SUSY context]

Despite the absence of signals, SUSY remains our best candidate for a UV completion of the SM not far from the TeV scale:

- **Weakly coupled theory + light Higgs** (*125 is well the SUSY region...*)
+ **dark-matter & unification**
- Some tuning in m_h is unavoidable: *do we really care if the fine-tuning is $\sim 1\%$?*

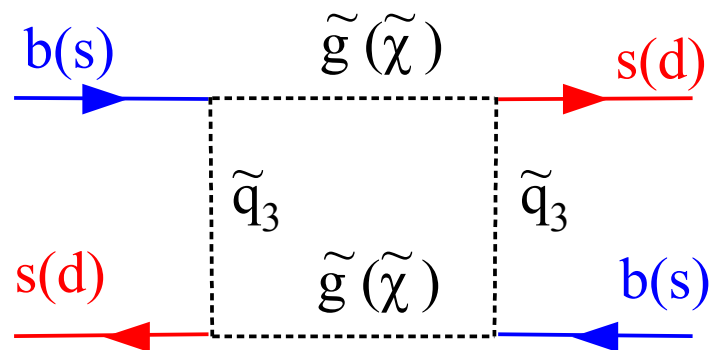
Most of the low-scale SUSY virtues are maintained if we assume a **flavor non-trivial** spectrum \longrightarrow

- 3rd gen. squarks + Higgsinos key ingredients in the m_h tuning
- splitting the 3rd family can easily be motivated in flavor models



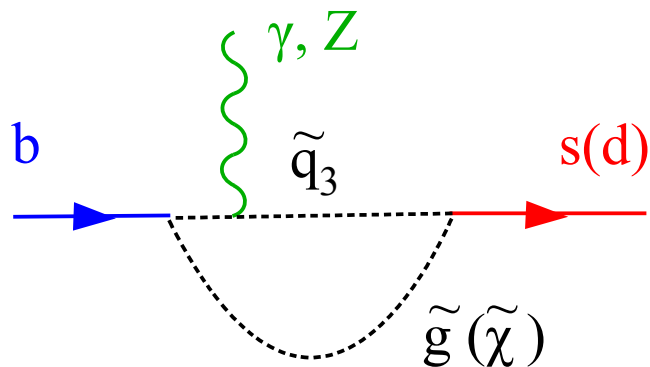
► Selected examples [in the SUSY context]

- LHC experiments have started to directly explore this scenario & possible variations (e.g: *mini-spilt...*).
- In this context, flavor physics plays a key role [non-trivial flavor structure] → BSM effects mediated by 3rd gen. squarks & leptons:



Possible “visible” [$\sim 5\text{-}20\%$] effects in

- CPV in K mixing (ϵ_K)
- CPV in $B_{s,d}$ mixing ($\phi_{s,d}$)



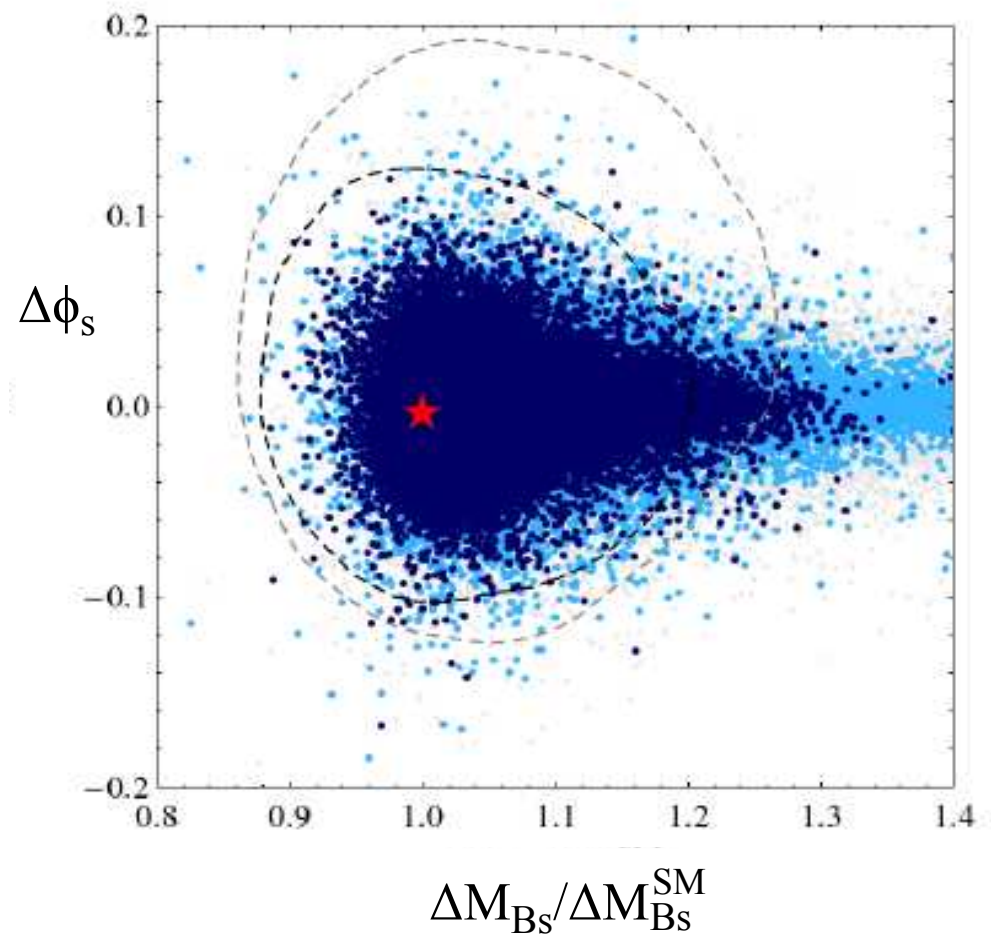
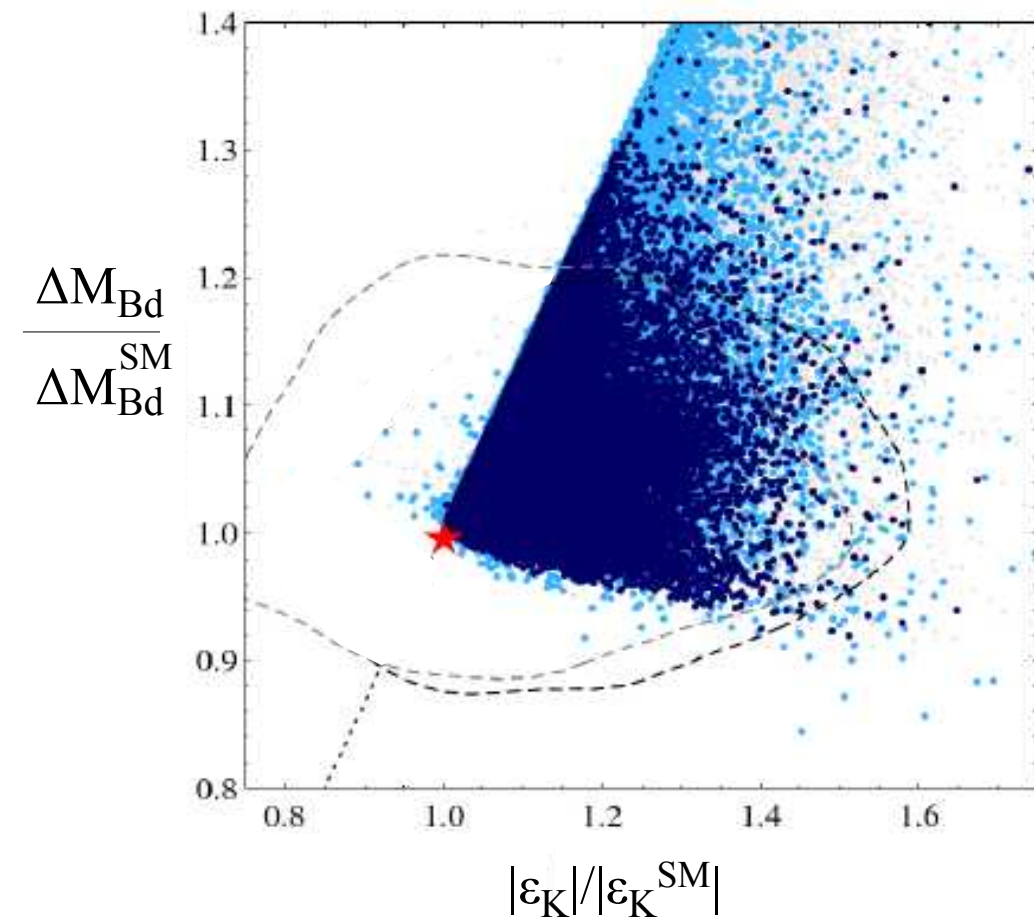
Possible “visible” [$\sim 5\text{-}20\%$] effects in

- Rare B decays ($B_s \rightarrow \mu\mu$, $B_s \rightarrow K^* \mu\mu$)

Example I: Meson mixing in “Natural SUSY” with $U(2)^3$ flavor symm.

Barbieri, Buttazzo, Sala, Straub, '14

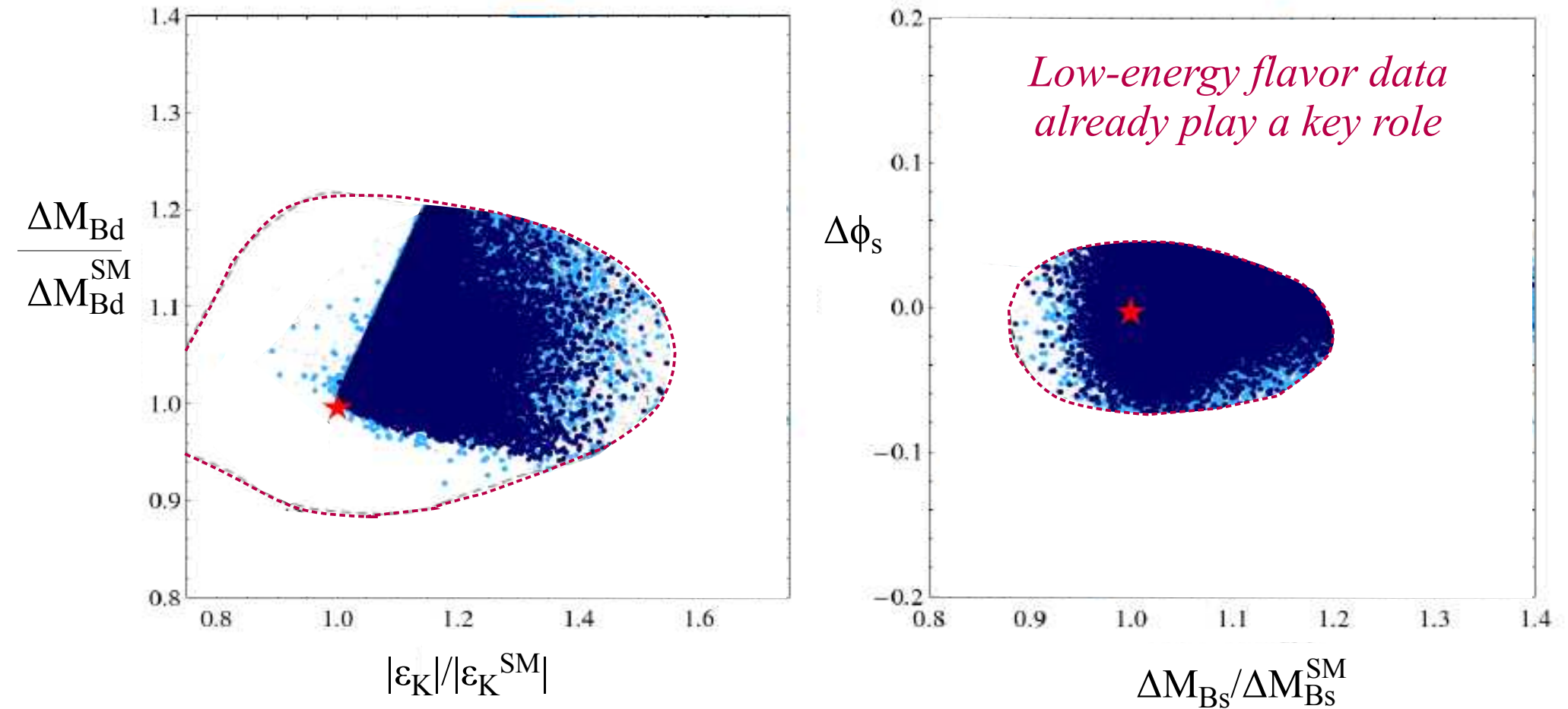
Points allowed by [present CMS/ATLAS data](#):



Example I: Meson mixing in “Natural SUSY” with $U(2)^3$ flavor symm.

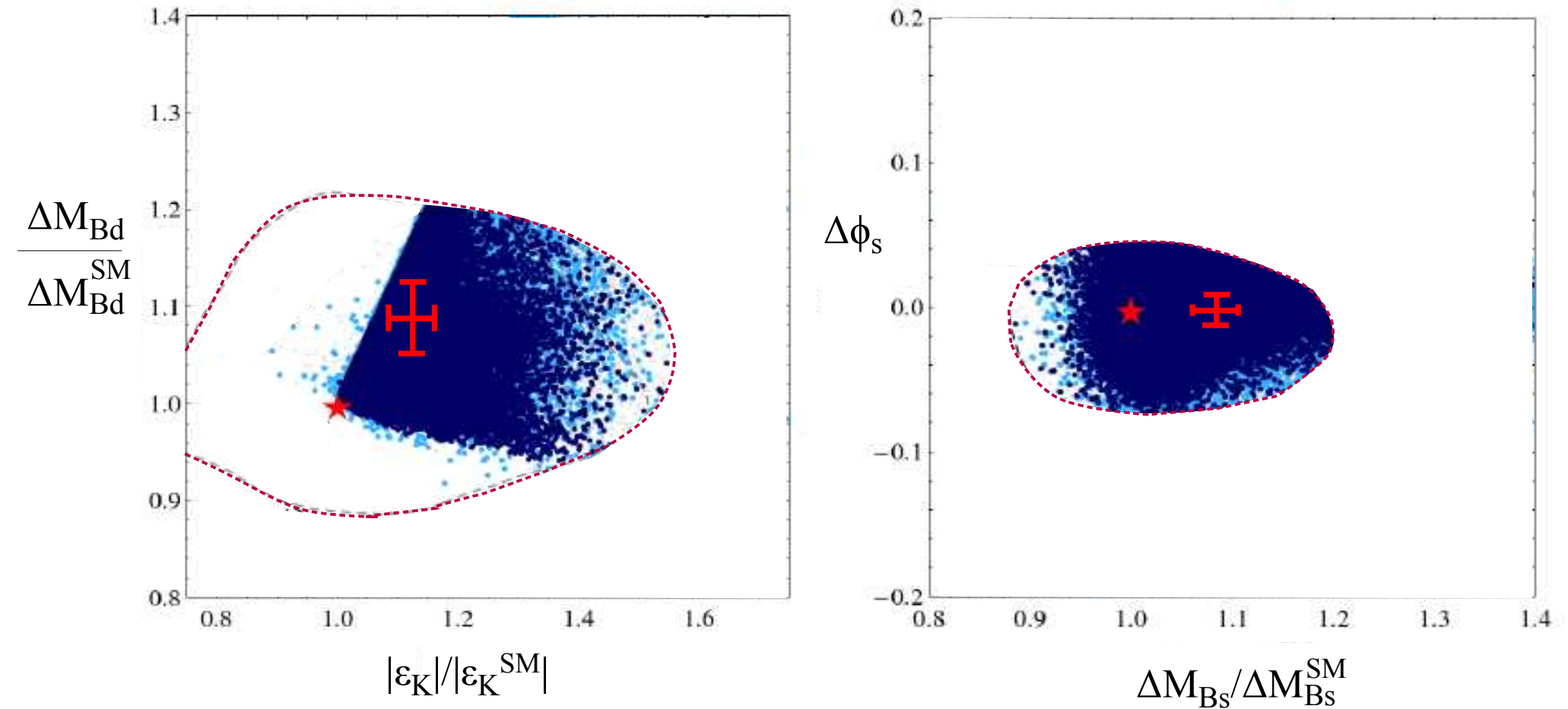
Barbieri, Buttazzo, Sala, Straub, '14

Points allowed by present CMS/ATLAS data + present flavor data



Example I: *Meson mixing in “Natural SUSY” with $U(2)^3$ flavor symm.*

Future precision expected in the HL-LHC era
*[personal estimate, taking into account also
 progress from Lattice-QCD & Belle-II]*

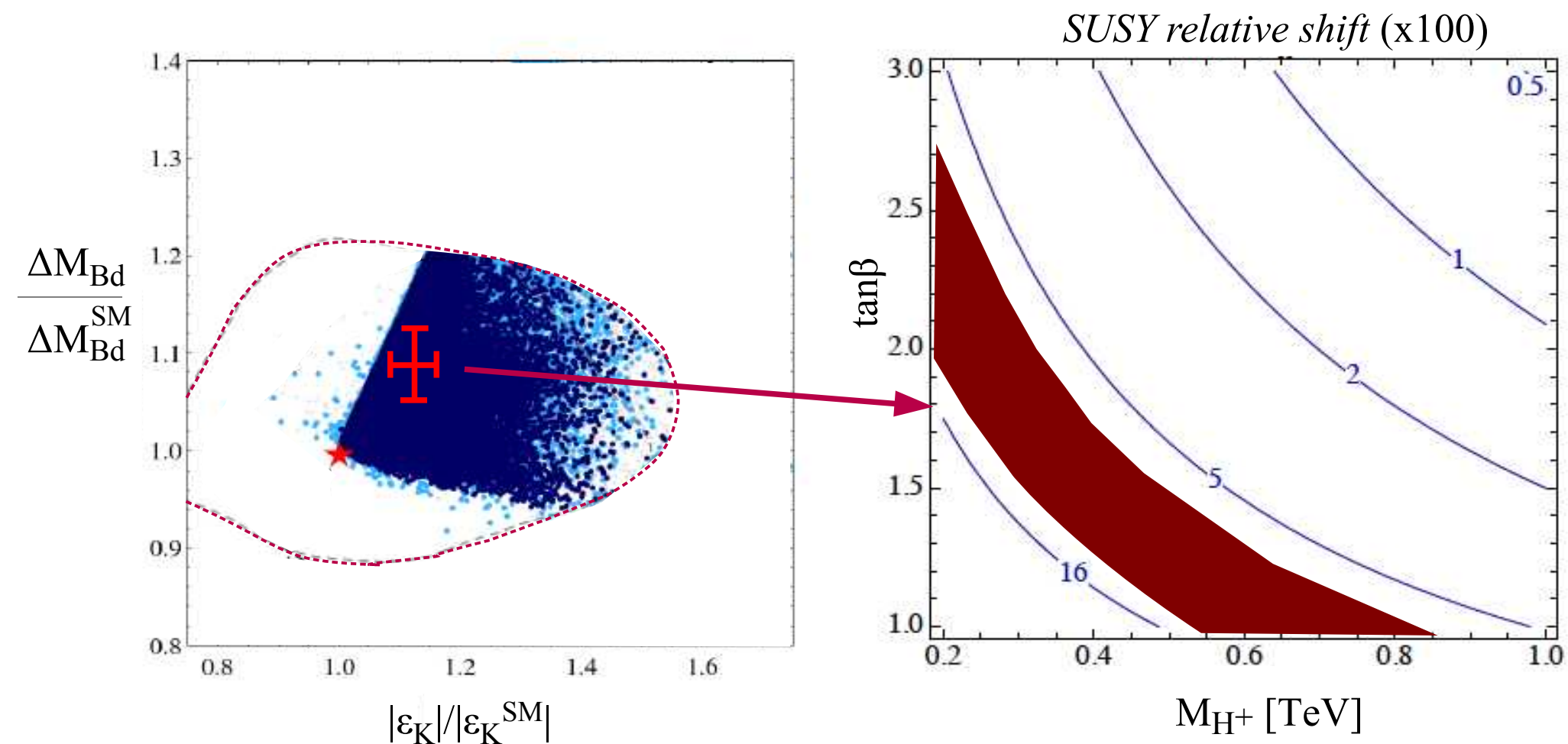


Example I: Meson mixing in “Natural SUSY” with $U(2)^3$ flavor symm.

Future precision expected in the HL-LHC era

→ full complementarity with the high- p_T program

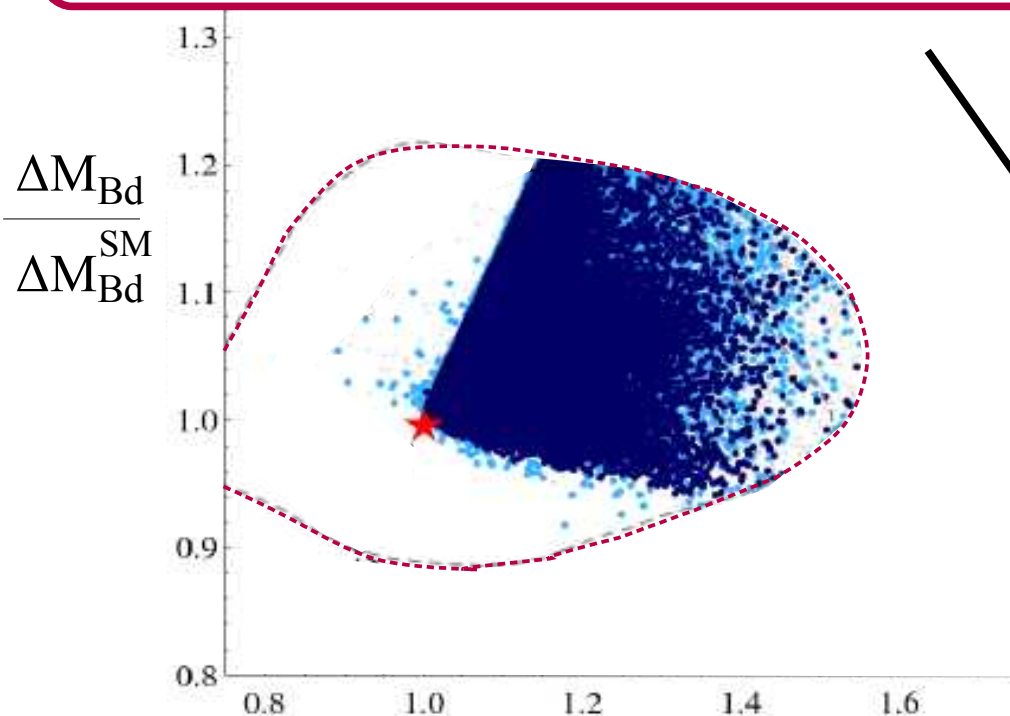
[combining flavor and high- p_T data essential to “decode” the NP model]



Example I: Meson mixing in “Natural SUSY” with $U(2)^3$ flavor symm.

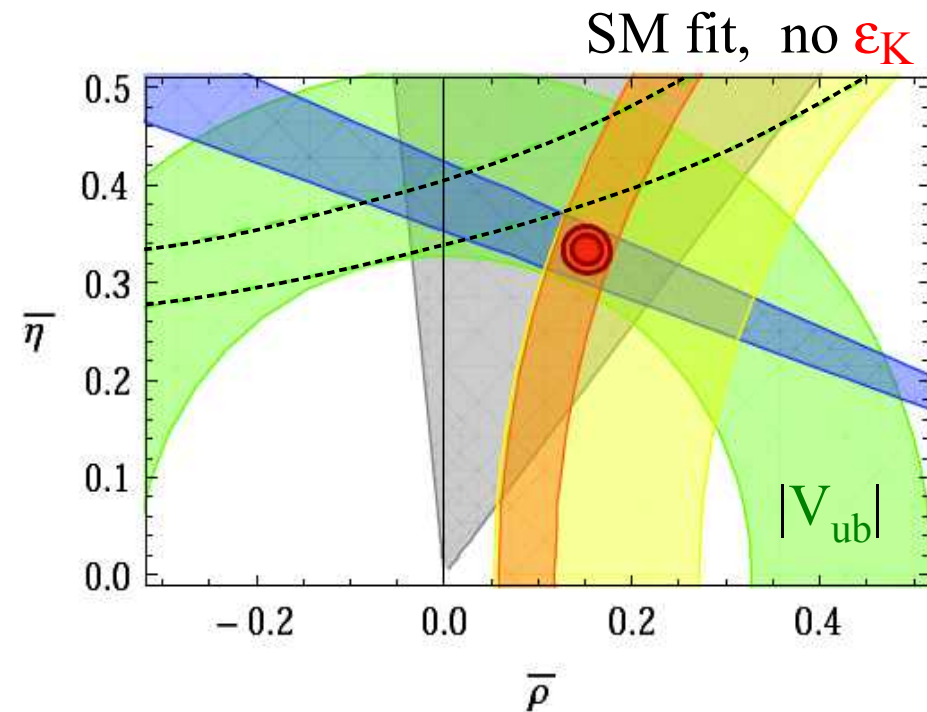
N.B.: There is already a (weak) evidence of a (positive) non-standard contribution to ϵ_K

In order to clarify the picture we need a more clean determination of $|V_{ub}|$ & γ



$|\epsilon_K|/|\epsilon_K^{\text{SM}}|$

N.B.: a positive contribution to ϵ_K is a general feature of MFV-like SUSY models [*light stops* and/or *charged H*]



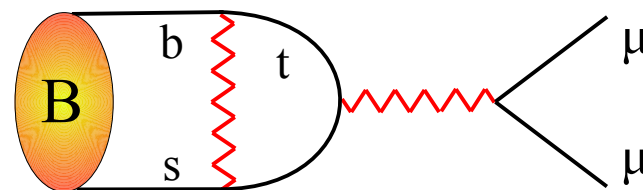
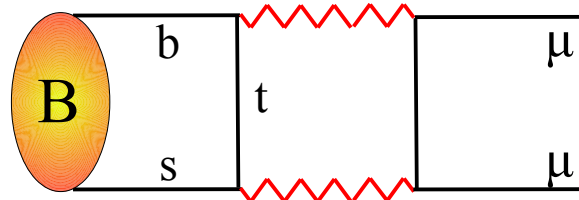
Beside ϕ_s , key role played by the future improvement on γ in the HL-LHC phase [\rightarrow next talk]

Example II: $B_{s,d} \rightarrow \mu\mu$ & SUSY

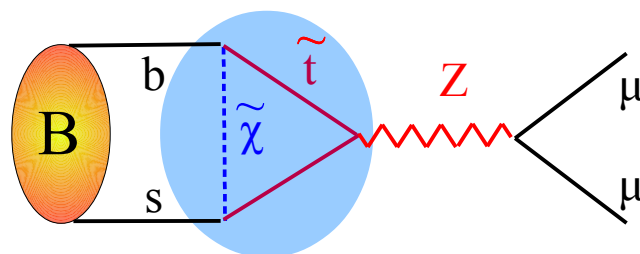
These modes are a unique source of information about flavor physics beyond the SM:

- ♦ theoretically very clean (virtually no long-distance contributions)
- ♦ particularly sensitive to FCNC *scalar currents* and FCNC *Z penguins*

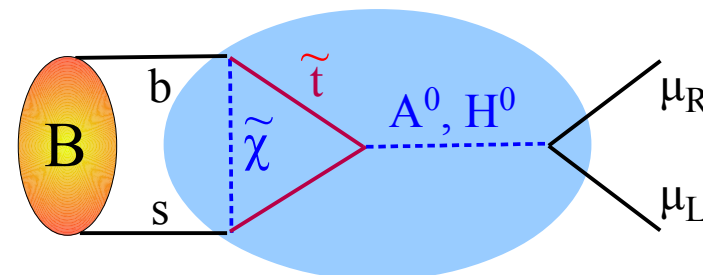
Leading SM diagrams
(unitary gauge):



Possible non-SM contributions:



Relevant for $BR = O(SM)$



Possible large enhancement
(e.g. SUSY @ large $\tan\beta$)

Example II: $B_{s,d} \rightarrow \mu\mu$ & SUSY

Recent developments both on the theory and on the experimental side:

$$\overline{\text{BR}}_{s,\text{SM}} = (3.66 \pm 0.23) \times 10^{-9}$$

(time-integrated average)

Bobeth, Gorbahn, Hermann, Misiak,
Stamou, Steinhauser '13

+

progress from Lattice QCD

$$\overline{\text{BR}}_s^{(\text{exp})} = (2.8 \pm 0.7) \times 10^{-9}$$

LHCb + CMS '13

$$\text{BR}_{d,\text{SM}} = (1.06 \pm 0.09) \times 10^{-10}$$

$$\text{BR}_d^{(\text{exp})} = (3.9 \pm 1.5) \times 10^{-10}$$

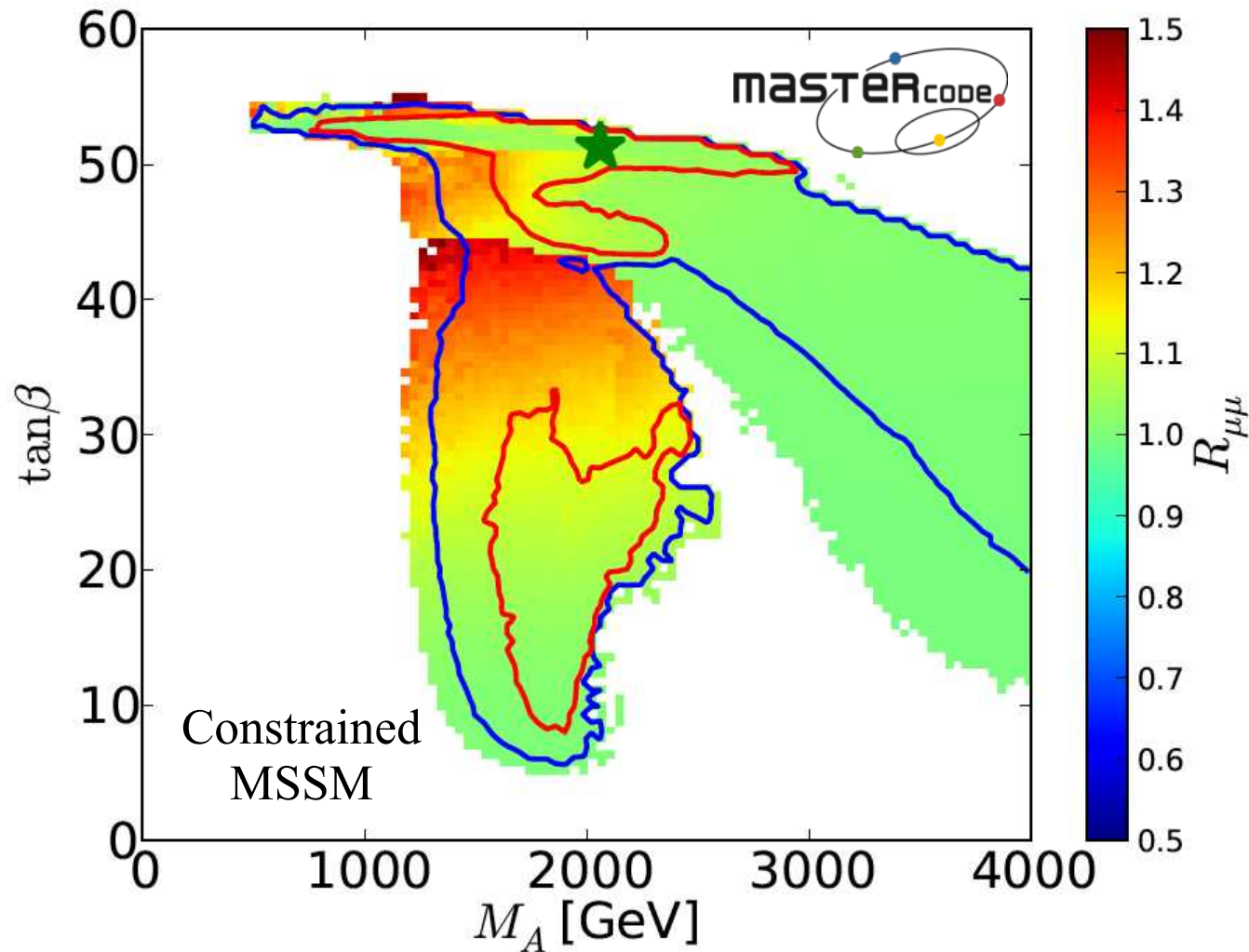
*An overall th. error below 5% is definitely
within the reach in the next few years*

*At this stage there is perfect compatibility,
but we are only at the beginning...*

Example II: $B_{s,d} \rightarrow \mu\mu$ & SUSY

$$\overline{\text{BR}}_{s,\text{SM}} = (3.66 \pm 0.23) \times 10^{-9}$$

$$\overline{\text{BR}}_s^{(\text{exp})} = (2.8 \pm 0.7) \times 10^{-9}$$



The possible large effects occurring in the MSSM at large $\tan\beta$ are ruled out...

...but more precision on this mode can still provide very valuable infos

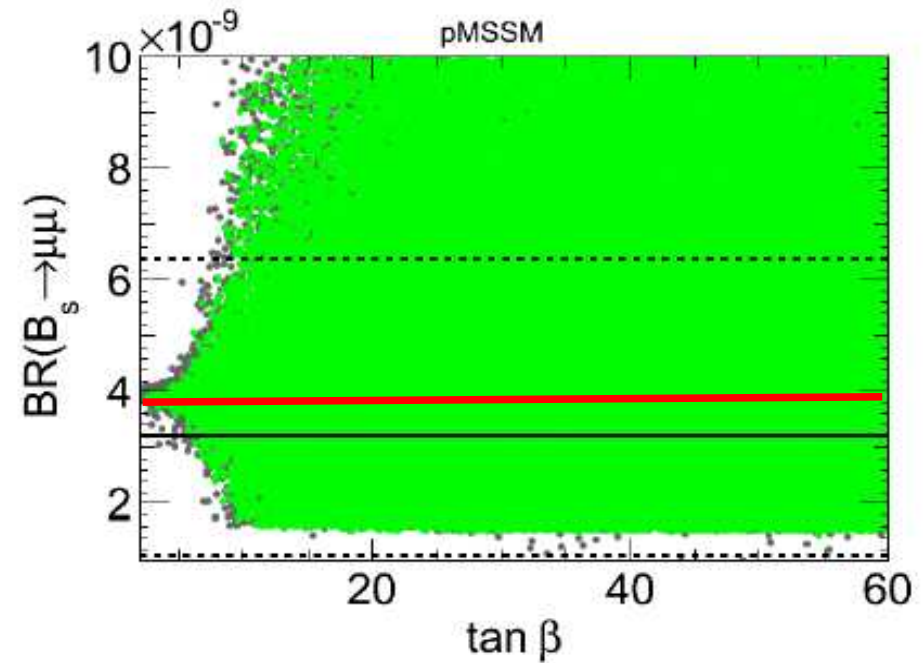
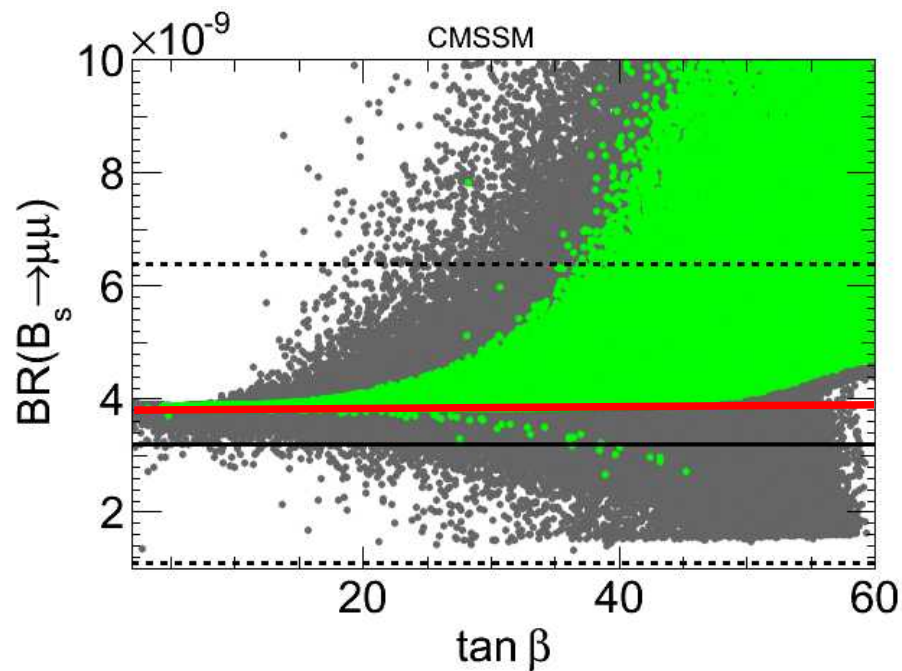
Buchmueller *et al.* [Mastercode]
 Mahmoudi *et al.* [SuperIso]
 Roszkowski *et al.* '12
 Haisch & Mahmoudi '12
 Althmanshofer *et al.* '13

...

Example II: $B_{s,d} \rightarrow \mu\mu$ & SUSY

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Arbey *et al.* '12

► More exotic models and observables

Absence of clean New Physics signals so far



Need to search for NP with a broad-spectrum perspective

beyond the “usual suspects”, both in terms of models (*SUSY*, *MFV*, ...)
and in terms of observables (ϵ_K , ϕ_s , $B \rightarrow \mu\mu$, ...)



Long-list of potentially interesting of flavor-changing observables

that could be significantly improved in the HL-LHC era.

E.g: $B_s \rightarrow \tau\mu$ [\leftrightarrow lepto-quark models (renewed interest)]

$B, D \rightarrow X + \mu\nu \rightarrow \mu\mu + \mu\nu$ [\leftrightarrow exotic light new particles]

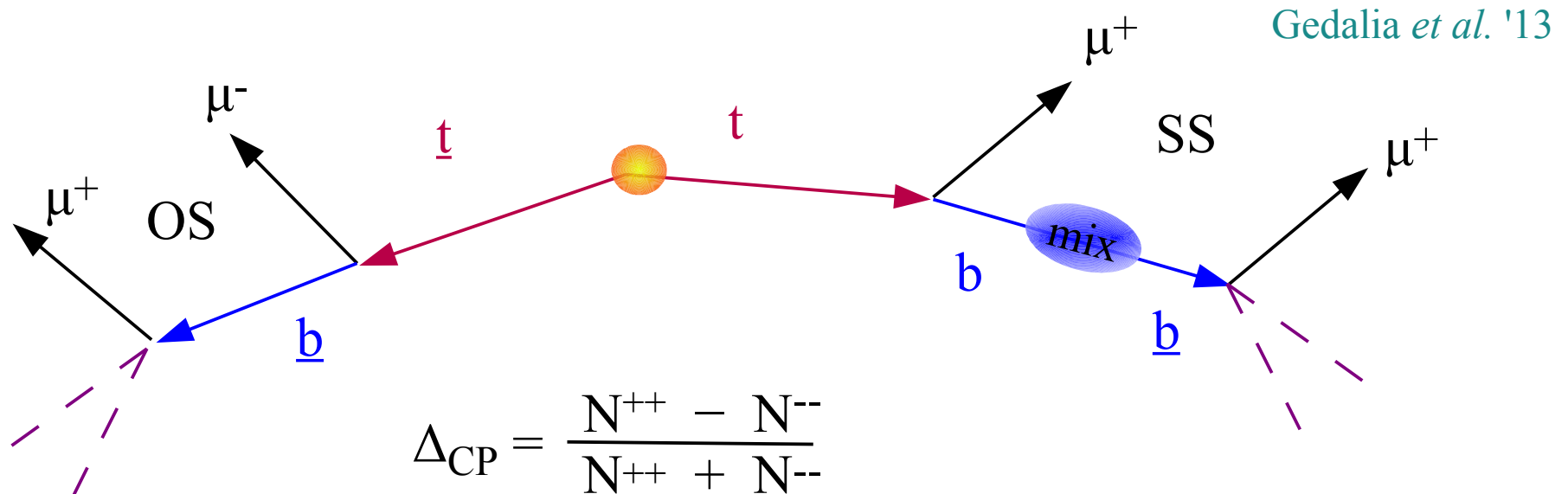
⋮

► More exotic models and observables

A less-obvious example: Top-tagged B-physics

The large number of **top** pairs expected at the HL-LHC open the possibility of new studies in **b physics** (especially CPV studies) using “*top-tagged b decays*”

E.g.:



Clean CPV observable, expected to be very small ($< 10^{-4}$) in the SM.

Not competitive with “standard” probes of CPV in B-meson mixing, but sensitive also to other NP effects (direct & indirect CVP in any step of the decay chain: t, b & c decays)

Semi-realistic estimate [Gedalia *et al.* '13]: $\sigma(\Delta_{\text{CP}}) \sim 5.0 (1.4) \times 10^{-4}$ with 300 (3000) fb^{-1}

Conclusions

- Flavor-changing transitions represent a “unique window” on BSM physics.
There is still a lot to learn & explore in the HL-LHC phase.
- The “Usual Suspects” (ϵ_K , ϕ_s , $B \rightarrow \mu\mu$, ...) may already hide NP signals @ 10% level in well-motivated models (e.g. “natural SUSY”) → need combined th+exp precision at the few% level → possible only @ HL-LHC (significant improvement both in the precision on the rare modes + quality of CKM fits)
- The HL-LHC program will also allow us to significantly improve the searches for more exotic channels ($\tau \rightarrow 3\mu$, “top-tagged B-physics”, $B \rightarrow \tau\mu$, & many additional channels not covered in this talk...) that provide invaluable tools for unbiased searches of NP.