Policy update

Mireille Busson

DG Enterprise and Industry
European Commission

mireille.busson@ec.europa.eu

Tel +32 2 295 34 29

Horizon 2020 – coming call for proposal

INNOSUP 6

Call for proposal

Deadline 10/3/2015 (stage 1)

1.5mio 2014 (likely new 2.3mio)

2-3 projects expected

Established service formats for 'brokerage' of contacts become outdated with maturing social networks. SMEs and innovation agencies do not yet make full use of new opportunities.

Capitalising the full potential of online collaboration for SMEs

Develop and test new service designs for assistance to SME to fully capitalise opportunities for online collaboration for SMEs.

Define skills and qualifications needed for staff at innovation agencies to assist SMEs better in social networks for innovation.

The outcome will influence design of future services in the EEN and lead to the development of new services provided on web-platforms where innovative SME collaborate globally.
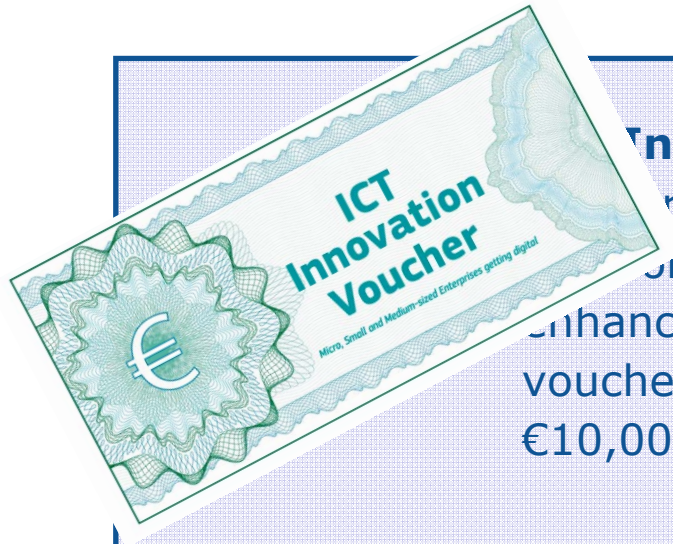
Digital entrepreneurship actions

Start up Europe Initiative – to accelerate digital and web entrepreneurship through new cross-border services to support web entrepreneurs

www.startupeuropehub.eu

Speed up Europe - to accelerate growth of ICT and digital companies - complementary to 'Start up Europe'

ICT Innovation Vouchers

ICT Innovation Vouchers aim to help micro-enterprises and SMEs in the EU to use digital technologies to increase their competitiveness and enhance their growth prospects. ICT Innovation voucher schemes offer vouchers valued up to €10,000.

ICT Innovation voucher schemes will be funded through the EU structural and investment funds (ESIF). They allow regional authorities to help SMEs access know-how and technology and give incentives to knowledge/service providers to work with SMEs and increase their markets.

http://ec.europa.eu/digital-agenda/en/ict-innovation-vouchers-scheme-regions

Annual guidance note – Proposed EU themes

Advice and support on funding and access to finance available for ICT - assist SMEs directly for seeking equity investment or develop relations with local stakeholders for signposting

Other proposals

- **Cooperation for technology transfer - space sector**
- **Cooperation for technology transfer – dual use**
- **Promote Start-up Europe, networking hub for EU ICT and web entrepreneurs**
- **Encourage businesses to take advantage of ICT innovation vouchers**

- **Industrial policy – smart ICT, Smart use of ICT (to come)**
- **Standards - ETSI**

- **Participate in #EUgolocal actions on ICT – DG Connect campaign (to come)**
- **Feedback on contract law issues for cloud computing - DG Justice (to come)**
- **Inform businesses of the European Forum for Science and Industry and/or possible participation in meetings (JRC)**