



Powering  
Business  
Innovation

## ICT SECTOR IN SWITZERLAND

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Strategic Marketing Officer



Alp ICT est une initiative des cantons de Berne, Fribourg, Vaud, Neuchâtel, Genève, Valais et Jura et soutenue par le SECO.

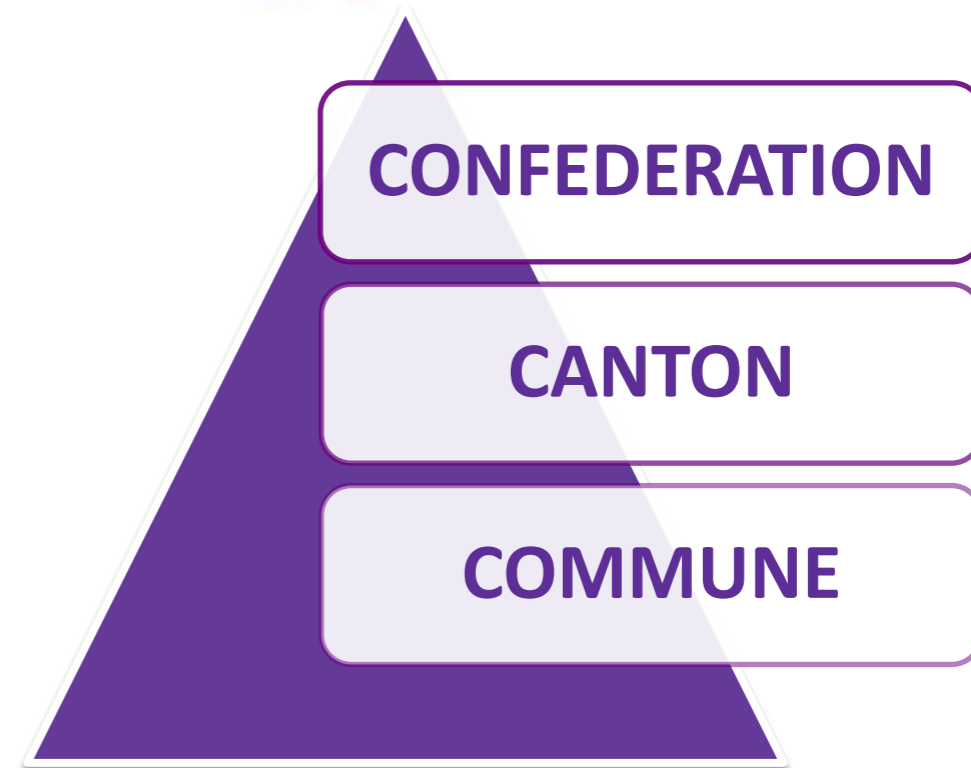
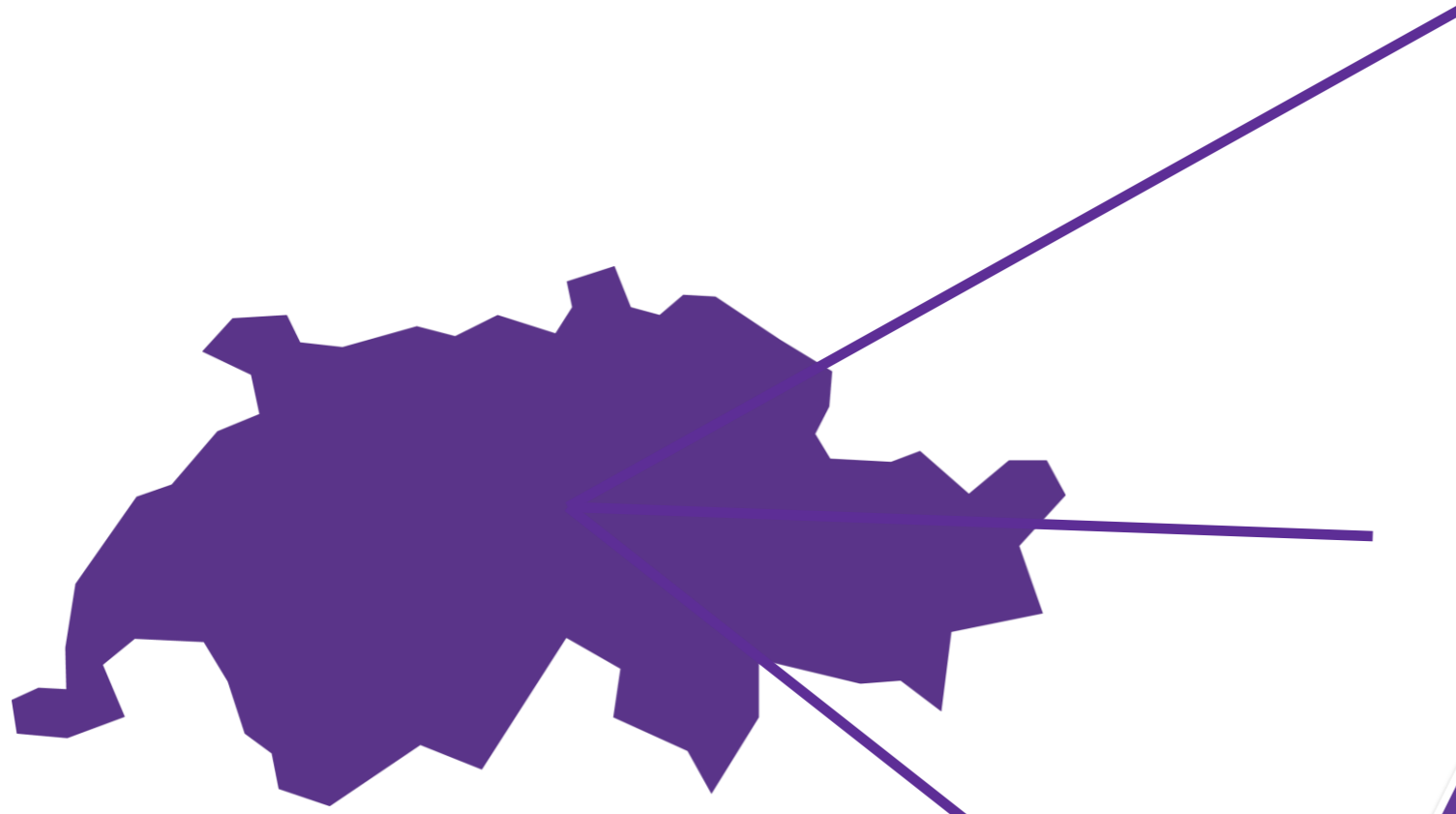


Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

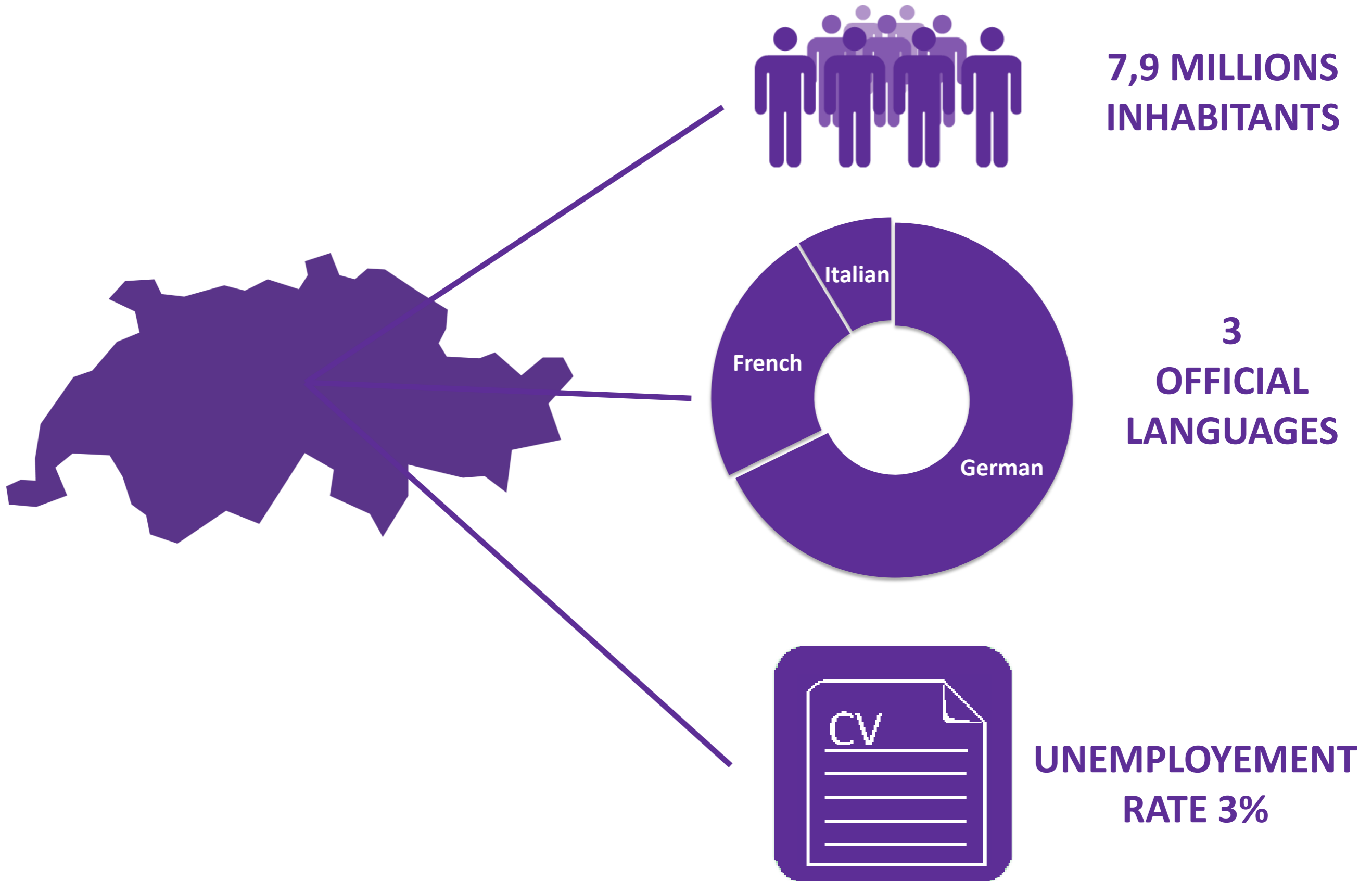
Département fédéral de l'économie DFE  
Secrétariat d'Etat à l'économie SECO

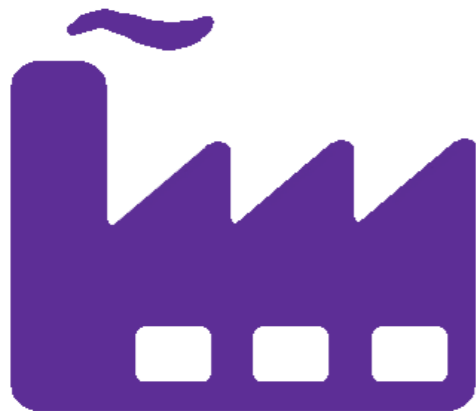


**26  
INDEPENDANT  
CANTONS**



**1 POLITICAL  
CAPITAL:  
BERN  
1 ECONOMIC  
CAPITAL:  
ZURICH**





**11.531 BUSINESS START-UPS\***

**SURVIVAL RATES\*:**

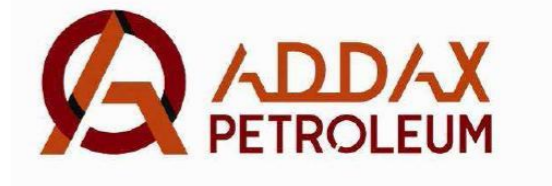
- ✓ **1 YEAR: 81%**
- ✓ **3 YEARS: 65%**
- ✓ **5 YEARS: 47%**

WESTERN SWITZERLAND ICT CLUSTER





+ WESTERN SWITZERLAND ICT CLUSTER





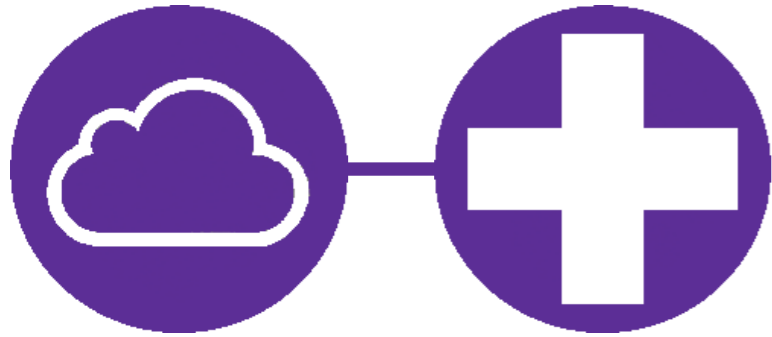




**WESTERN SWITZERLAND ICT CLUSTER**







**22.000+ COMPANIES**



**200.000+ WORKERS**

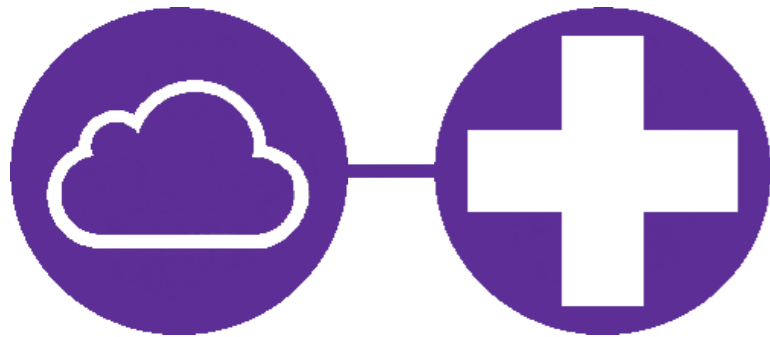
*OTHERS*



**ICT  
4.5%**

**SWISS GDP**



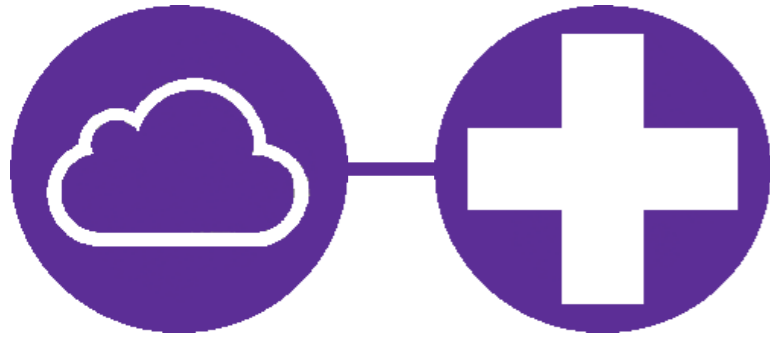


**2012: 28 BILLIONS CHF**

**2013: +1.7%**

**2014: > 4%**

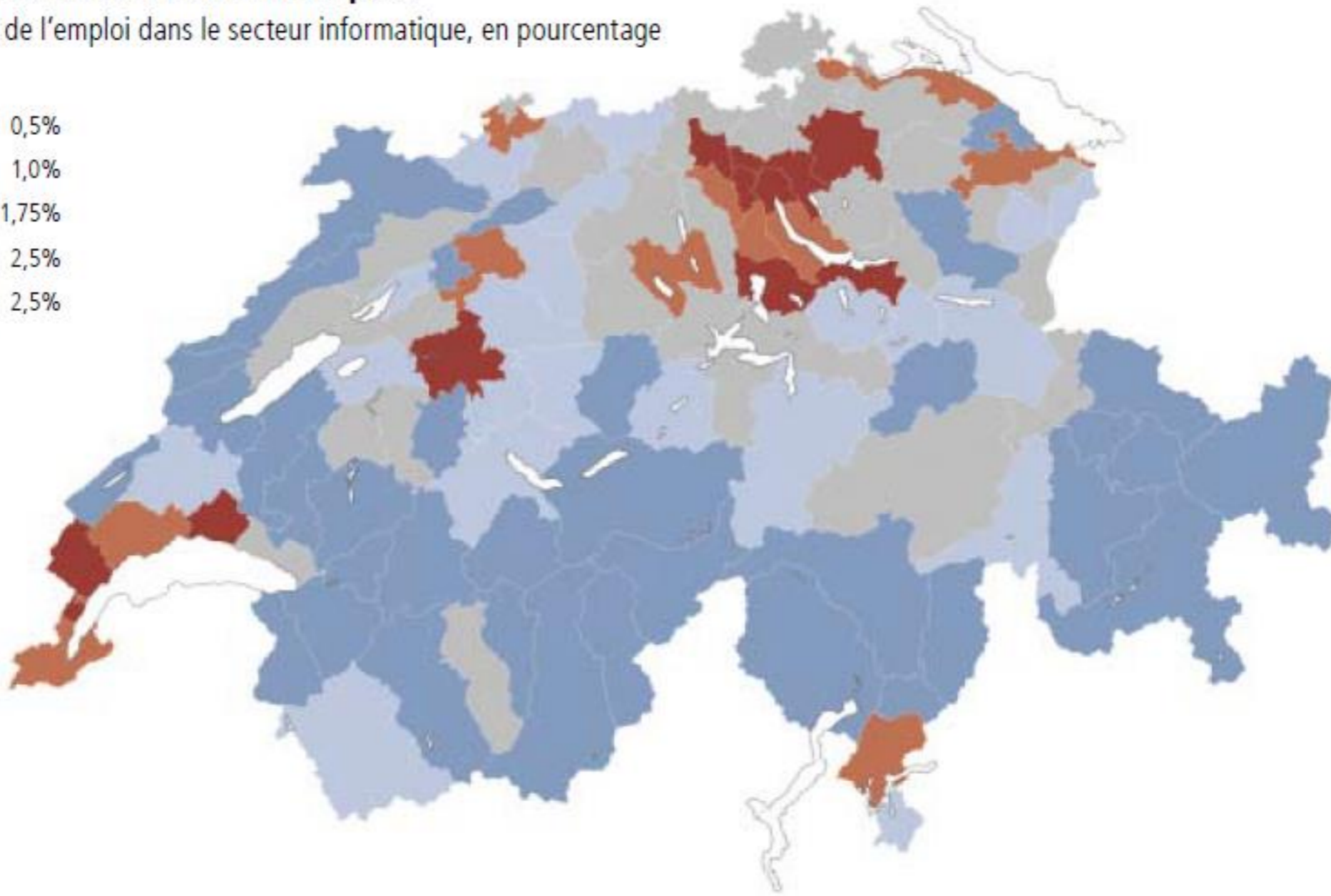
**2015: > 4%**

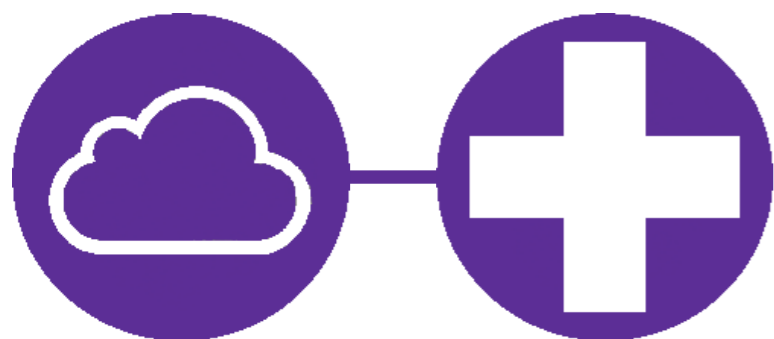


## Deux clusters informatiques

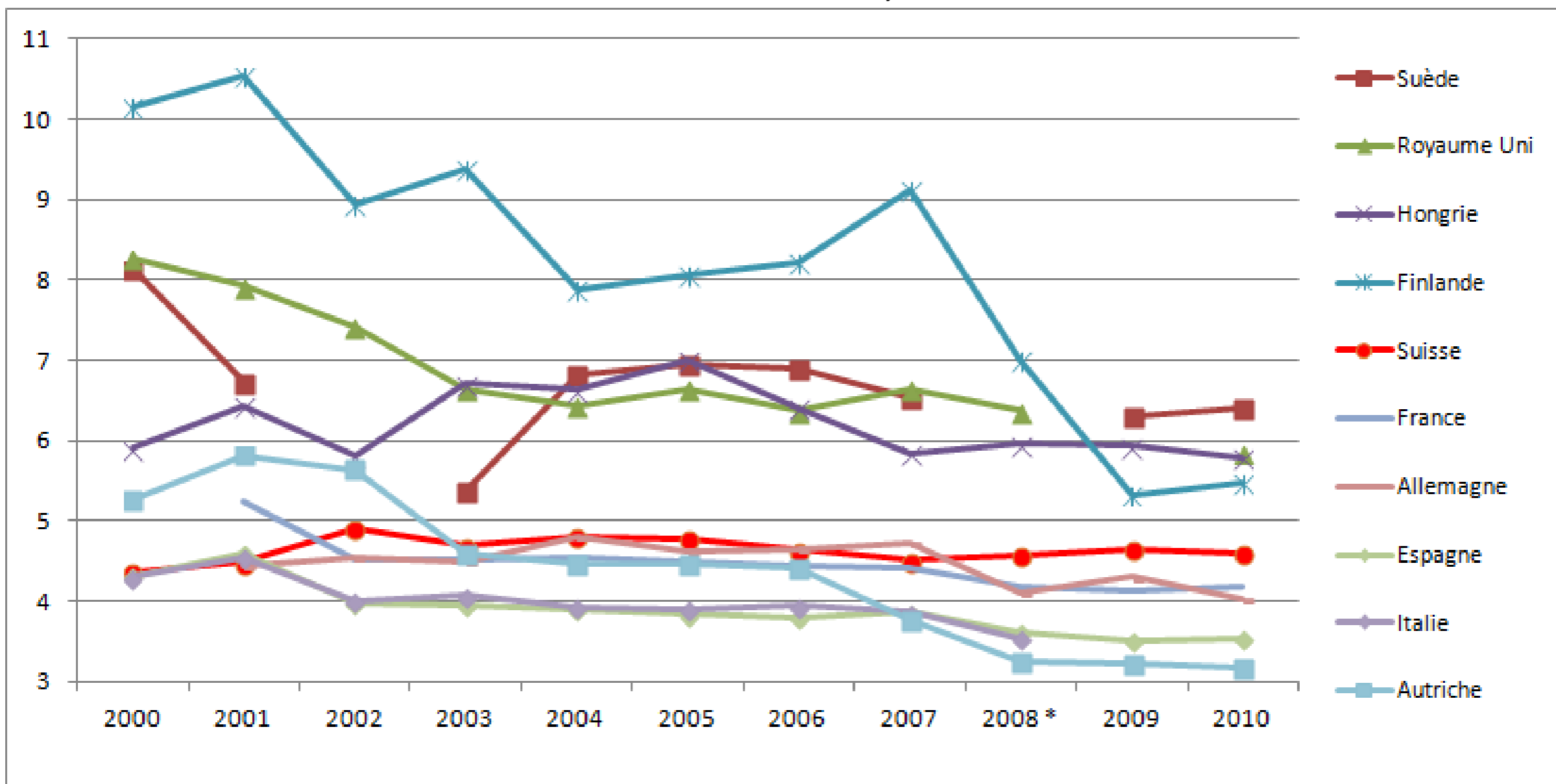
Part de l'emploi dans le secteur informatique, en pourcentage

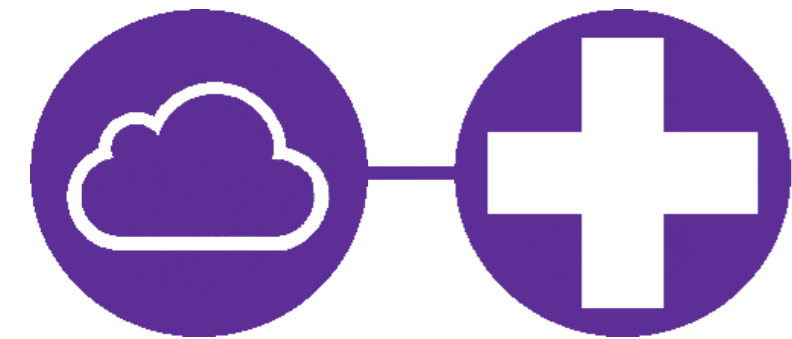
- ≤ 0,5%
- ≤ 1,0%
- ≤ 1,75%
- ≤ 2,5%
- > 2,5%





SHARE OF ICT SECTOR IN GDP, 2000 - 2010





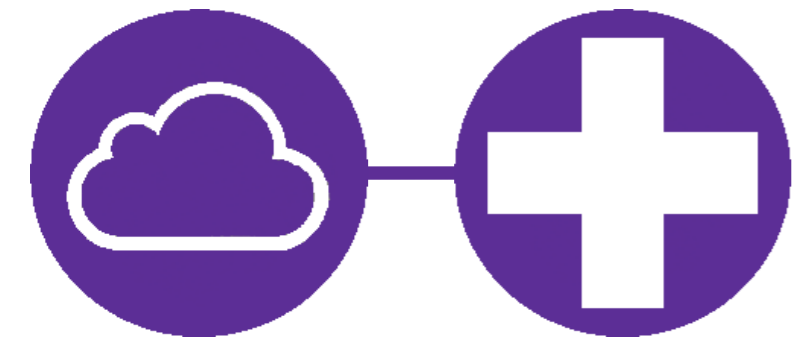
LACK OF ESTABLISHED  
WORLDWIDE LEADERSHIP IN  
ICT

CLOSED BORDERS

STRONG INTERNAL MARKET  
HIGH INTERNATIONALIZATION

UNINTERRUPTED ECONOMIC  
GROWTH

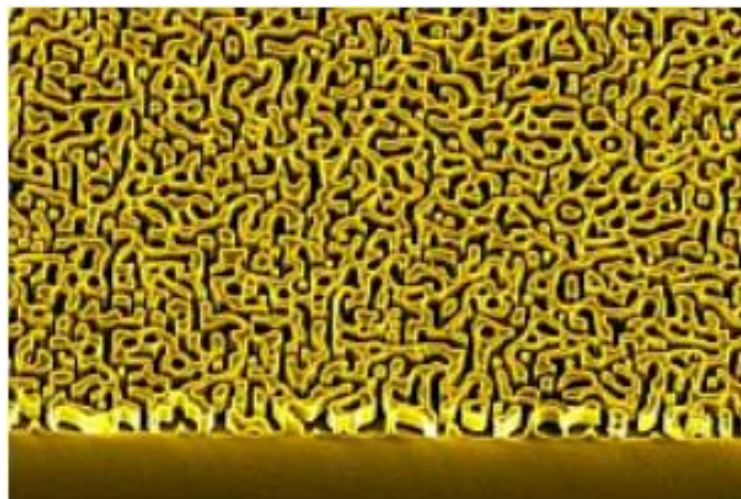




**BUSINESS APPS**

**SECURITY**

**DATA HOSTING**



**FINGERPRINT  
RANDOMLY  
GENERATED IN A  
MATERIAL**

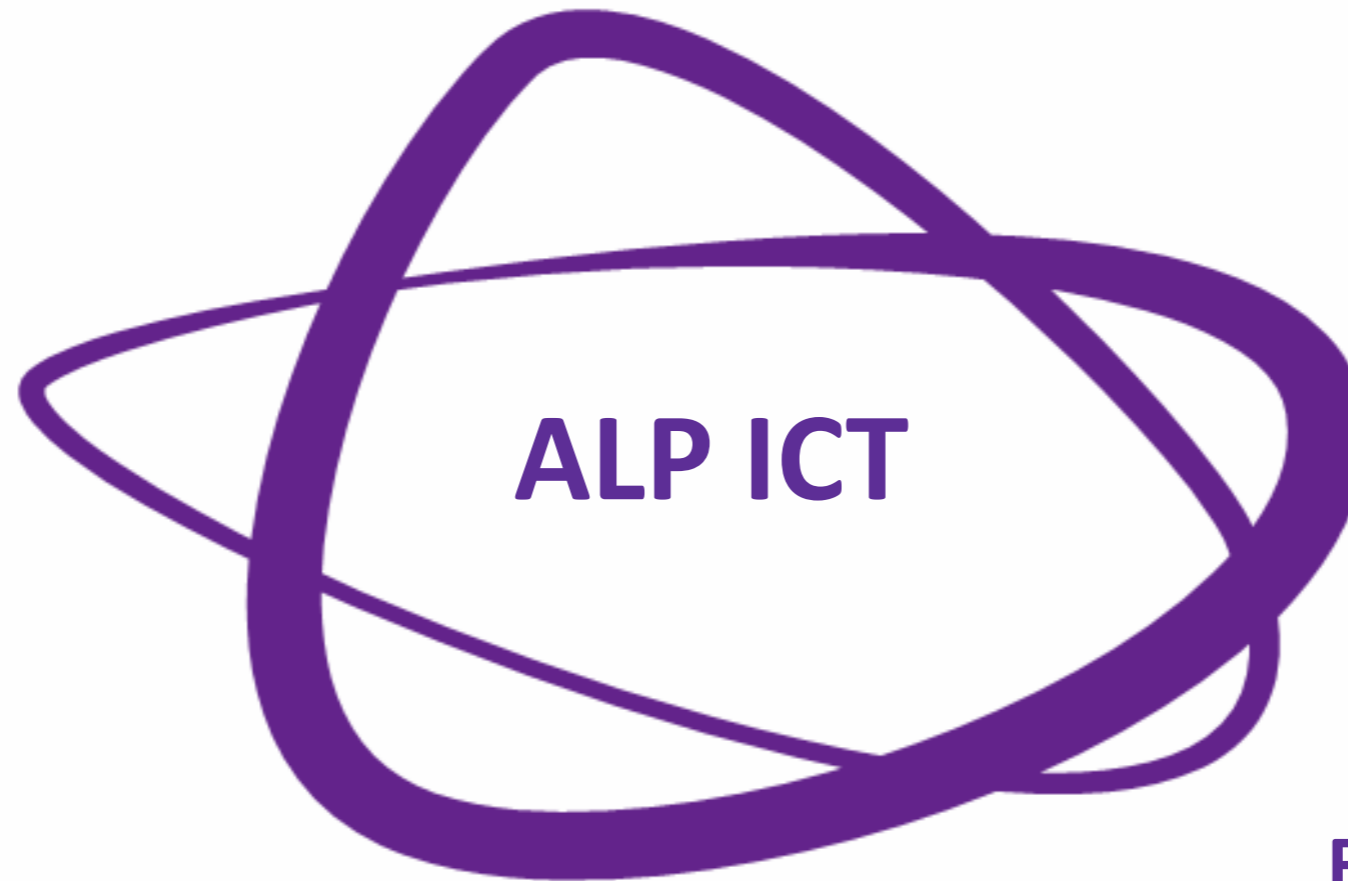
**ONLINE  
AUTHENTICATION  
BASED ON FACIAL  
RECOGNITION**

**SECURISATION OF  
OFFICIAL ID  
DOCUMENTS  
BASED ON RFID,  
PKI & BIOMETRY**

**MULTINATIONAL  
COMPANIES**

**LOCAL  
COMPANIES**

**ICT LEADERS**



**ALP ICT**

**R&D  
CENTERS**

**FACILITATORS  
&  
INCUBATORS**







**INNOVATION  
WORLD  
LEADER \***



- 2 EPF
- 10 UNIVERSITIES
- 50+ HIGH SCHOOLS
- 50+ R&D CENTERS



- 3% OF GDP (70% PRIVATE SECTOR)
- 137MCHF SUPPORT FROM CH (30% FOR ICT)





ALP ICT POWERING BUSINESS INNOVATION  
 FOLLOW US:     
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**LA VOIX DE L'INNOVATION**  
 Acteurs & tendances des nouvelles technologies

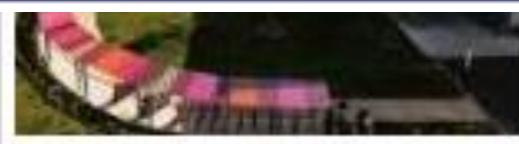
**SWISS INNOVATION TIMELINE**  
 A perspective on ICT swiss talents

**TIMELINE**  
 ICT Swiss Talent

**Top 100**  
 de l'informatique romande

  
**MOBILE.**  
 WORLD CONGRESS

**LE WEB**



10 septembre 2013  
**NEXTHINK ANNOUNCES SWISSCOM IS...**

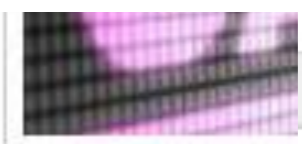
La firme valaisanne Koemei, active dans la reconnaissance vocale, appartient aux 36 entreprises distinguées par le...

**X MEDIA LAB: SWITZERLAND "TRANSMEDIA" LAUSANNE**

4 septembre 2013  
**X MEDIA LAB SWITZERLAND: "TR..."**



3 septembre 2013  
**KEYLEMON SECURES SERIES A INVE...**



3 septembre 2013  
**LE TADBY AWARD APPLY NOW CATEGORY 1ST GAME PI...**

The Taddy Awards, the only worldwide competition for best tablet apps for consumers, announced the winners of its first competition in 24 categories. In association with the...

**NEWSLETTERS**



**TECHNOLOGY  
WATCH**

**MUCH MORE TO  
COME SOON...**



**ALP ICT**

**BUSINESS  
OPPORTUNITIES**

**INTERNATIONAL  
NETWORKING**

**LOCAL  
NETWORKING**

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