



# Smart *Mobility* World

Smart Mobility > Smart People > Smart City



## Torino, 12-14/11/2014

### Organized by



### Organizational partner



### Networking partner



### Institutional partners



# SMW – Conference, Expo & B2B

## Mobility: Sustainable, digital and integrated



**Smart Mobility World** is the first European initiative offering a comprehensive and integrated view on Smart City and Green Mobility topics.

Smart Mobility World is the result of three previous Forums and will be hosted by Torino, the car and transportation city:

**Telemobility Forum**, since 2002, the main ITS event in Italy;

**ITN Infrastructure & technologies for the Smart City**, since 2009 the Italian matchmaking event dedicated to Smart Cities;

**Green Cars Forum**, the event focused on innovative technologies for the production of low-emission cars.

## ...the programme

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**Wed**  
Nov.12th

**Thu**  
Nov.13th

**Fri**  
Nov.14th

International Conference  
"Connected Car"

International  
Gala Dinner

Conference & Expo

Smart Mobility Experience

EEN Smart  
Mobility  
Match

TOSM  
B2B

## ... SMW – Conference & Expo

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- **Conference Sessions** with high-level agendas, relevant case histories and international institutional speeches;
- **Common expo area** next to conference rooms and a test circuit for test drive (related to Green Cars event);
- Possibility to organize **Workshops** with technical and business focus and **training seminars**;
- **Exclusive Talkshow** with market major players;
- **Networking** Initiatives (Cocktail Reception) and **Business Matching** for exhibitors and visitors.

# ...Smart Mobility Experience

Participants will try **twentyfirst century mobility technologies**.

The location for test drives will be the test track on the Lingotto's Congress Centre roof, the historical circuit where in the past cars used to be tested. Now, it will host the most recent and low emissions cars and participants will be invited to personally test and drive them.







## ... the brokerage event

### Smart*Mobility*Match

Focus Horizon 2020

TURIN 13 November 2014  
Lingotto Congress Centre

Networking partners:  



Smart Mobility Match will take place during:



Smart*Mobility*World



A special event organized by Torino Chamber of Commerce, within the Enterprise Europe Network activity.

**Objective:** To enhance bilateral meetings among companies, universities and research centers from all over Europe, who are involved in designing new solutions and technologies for the fulfillment of a new digital smart mobility to be employed in future smart cities.

**A particular focus will be dedicated to enhancing partnerships for future H2020 projects in the field of Smart, Green and Integrated Transport.**

**Language:** English

**Costs:** Free of charge

# ... Smart Mobility Match – Focus

## H2020 TOPICS – Smart, Green and Integrated Transport

- MG.3.4-2014. Traffic safety analysis and integrated approach towards the safety of Vulnerable Road Users
- MG.3.5-2014. Cooperative ITS for safe, congestion-free and sustainable mobility
- MG.3.6-2015. Safe and connected automation in road transport
- MG.5.3-2014. Tackling urban road congestion
- MG.6.3-2015. Common communication and navigation platforms for pan-European logistics applications
- MG.7.1-2014. Connectivity and information sharing for intelligent mobility.
- MG.7.2-2014. Towards seamless mobility addressing fragmentation in ITS deployment in Europe
- GV.1-2014. Next generation of competitive lithium ion batteries to meet customer expectations
- GV.2-2014. Optimised and systematic energy management in electric vehicles
- GV.5-2014. Electric two-wheelers and new light vehicle concepts
- GV.8-2015. Electric vehicles' enhanced performance and integration into the transport system and the grid

## Technical Topics

- Cloud and Big Data
- Cybersecurity for critical infrastructures
- Wireless & Satellite connectivity
- GNSS (GPS, Galileo, Glonass)
- Telematics Services & Location Based Systems
- On Board Telematics & Car Sensors
- RF-ID & Asset Tracking
- Smart GIS and Open Data
- AVL-AVM & Fleet Management
- Navigation aid systems
- Smart and Electronic Ticketing
- Parking Solution and Systems
- Traffic Management & ZTL
- Wireless Sensor Networks
- Smart Security & Video
- Energetic efficiency solutions
- Electric-powered mobility charging systems and technologies
- Emergency and Safety

## .... SMW 2013: facts and figures

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**Attendants:** more than 3.000 professionals, 148 sponsors, exhibitors and partners

**Conferences:** more than 230 speakers and 28 conferences

More than 600 **Test drives** using green automotive technologies

**EEN Brokerage event:** more than 220 meetings, 70 participants, 8 involved countries and 2 PA

### **Media Coverage**

73 journalists accredited for twelve months, press coverage of over 1.500 items, including newspapers, blogs, websites, social networks and TV

Exclusive **Networking** opportunity





## ...More info

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**Registrations open until 5/11/2014**

<http://www.b2match.eu/smw2014>

For further information:

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