



# LeWeb'14 Paris

Where revolutionaries gather to plot the future

December 9-10-11, 2014

# LeWeb: Define the future of the Internet marketplace

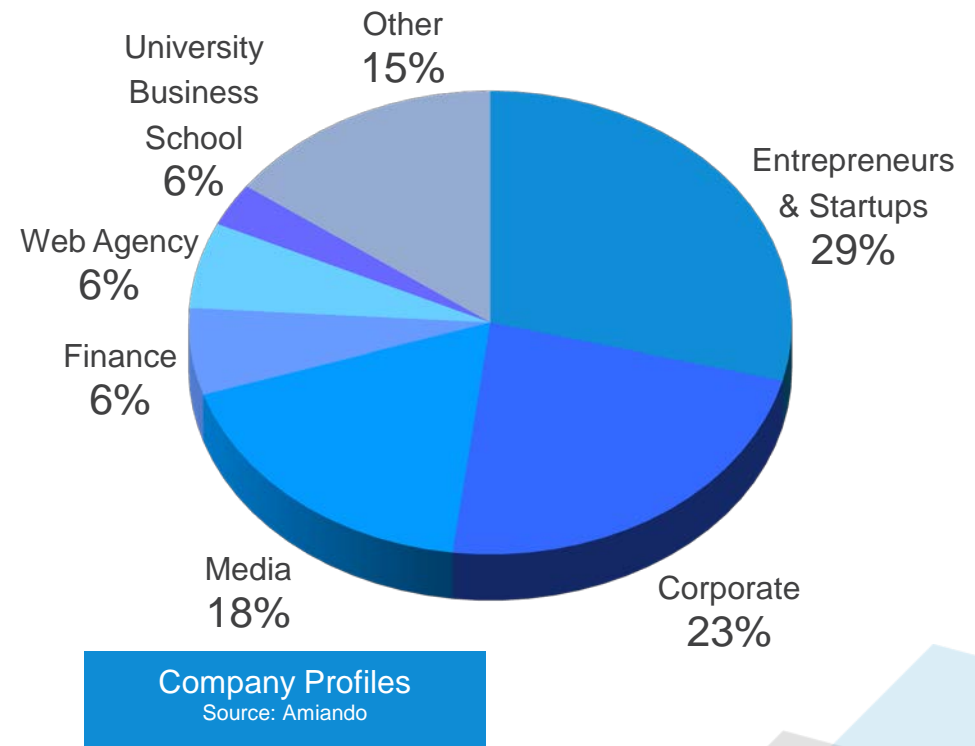
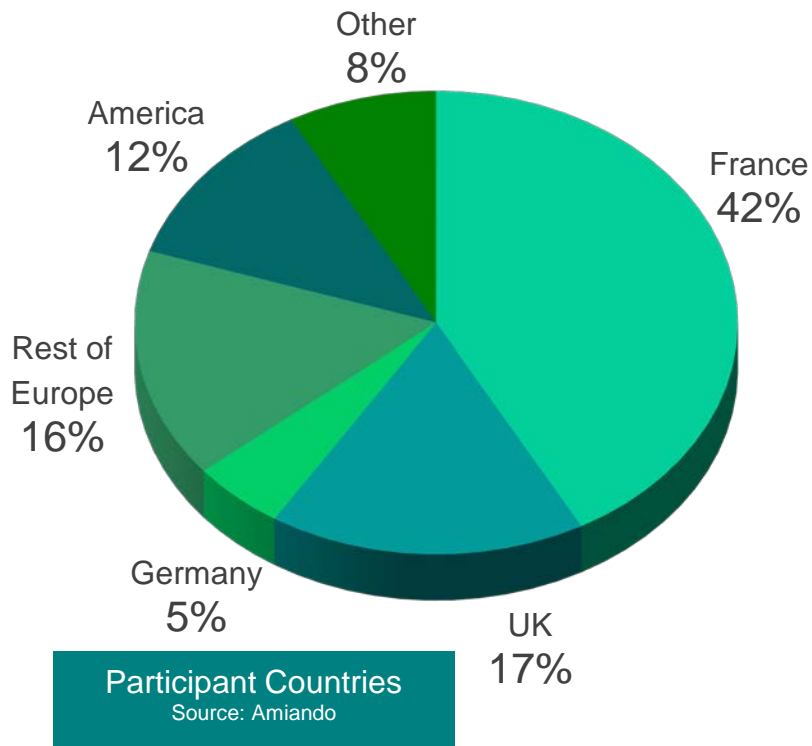
LeWeb is the leading event for start-ups, investors, web innovators, tech companies, media and forward-thinkers who are defining the future of the Internet marketplace at an international level.

- **Start-ups:** Meet the people who make it their business to help your business.
- **Investors:** Identify, meet with, and invest in the Internet businesses of the future.
- **Tech brands and companies:** Make your mark in the international Internet eco-system

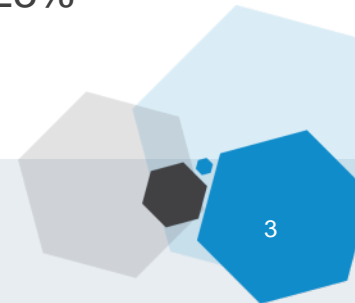
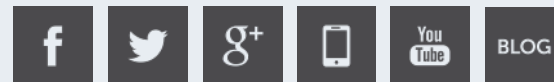


# Attendees: Join thought-leaders from around the world

- LeWeb attracts today's brightest and most influential entrepreneurs, leaders, investors, local authorities, journalists and bloggers from more than 80 countries.
- As a sponsor or attendee, you can share your own vision with the industry's best.



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# Speakers: Listen to the industry's leading lights

- Each year, our 2 events invite an exceptional line-up of speakers to share their experiences, insights and vision.
- Learn from and be inspired by those who are defining the future of the Internet marketplace.



Kevin Systrom  
Instagram



Tony Fadell  
Nest Labs, ex-SVP Apple



Karl Lagerfeld  
Fashion designer



Xavier Niel  
Free



David Marcus  
Paypal



Jamie Oliver  
Television personality



Eric Schmidt  
Google



Paulo Coelho  
Author

# Media: Access top-level media and industry press

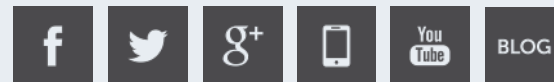
- LeWeb attracts journalists, bloggers and opinion-leaders from among the world's best-known media companies, Internet sites and social media.
- Gain privileged access to share your story and reach out to the media that matter most to your business.
- LeWeb Paris was a #1 trending topic on Twitter, and mentioned 61,362 times on main social platforms during the Paris 2012 event.



Source: Salesforce Marketing Cloud



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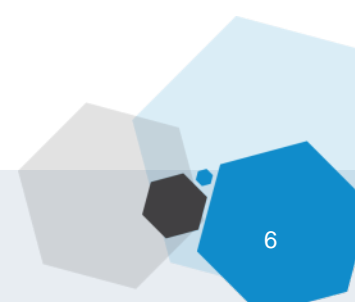


# LeWeb's sponsors

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[Link to sponsors page](#)



# Discover more about LeWeb



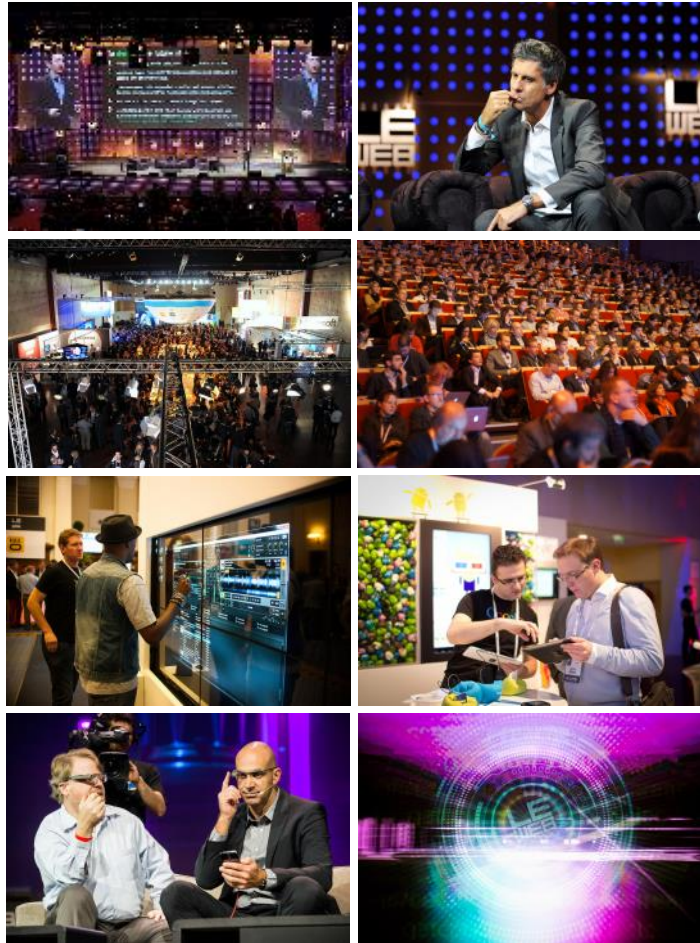
Paris 2013 video



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# LeWeb'13 Paris: Imagine the next 10 years



To celebrate our 10-year anniversary, our flagship Paris event this year invited you to “Imagine the Next 10 Years”.

Today’s brightest technological innovators and visionaries will explore:

- Diverse market segments and their trajectories, from mobile to hardware, social and beyond
- Technology as a whole and the next decade’s potential
- The latest from Silicon Valley

LeWeb Paris features

- Plenary stage: Fast-paced, discussions of the hottest trends as they happen.
- Start-Up Competition & Plenary II: Specific programme (brands track).
- Sponsors workshops: Personalised brand-focused presentations.



# Be part of LeWeb'13 Paris

## Exhibit your services and solutions



- Attract attention with on-site stands
- Capture new contacts
- Expand your networks at exclusive events
- Be noticed with invaluable website visibility

## Showcase your brand



- Target and pitch to a highly specific audience
- Connect your brand to highly valuable content and events

## Host private meetings and events



- Engage with future business partners
- Invite key media and guests to a private event
- Customise your own content, create your programme and select your speakers

## Visit and network



- Gain access as an individual or in a group
- Access and interact with the people who matter
- Connect, learn and network
- Take the lead in our 'adopt an entrepreneur' programme

# Exhibit your services and solutions



- Attract attention with on-site stands: from demodesks to 100m<sup>2</sup> areas
- Obtain new contacts with scanned lead retrieval technology
- Expand your networks at exclusive partner events
- Benefit from becoming a privileged LeWeb Partner
- Get noticed with invaluable website visibility

€6,000 – €200,000\*

\* Excluding 19.6% VAT

# Showcase your brand



- Target and pitch to a highly specific audience
- Connect your brand to highly valuable content:
  - *Networking areas: start-up competitors lounge, press lounge, bloggers lounge, etc.*
  - *Events: speaker reception, official cocktail, official party*
  - *Breaks: breakfast, lunch, bar*

€15,000 – €70,000\*

\* Excluding 19.6% VAT

# Host private meetings and events



- Engage with future business partners and co-workers in private
- Invite key media and guests to a private press conference or lunch event
- Make it personal with your own programme of speakers and content

€6,000 – €60,000\*

\* Excluding 19.6% VAT

# Visit and network



- Gain access as an individual or part of a group ticket offer
- Connect, learn and network during 3 intensive days
- Take the lead in our 'adopt an entrepreneur' programme

From €970\*

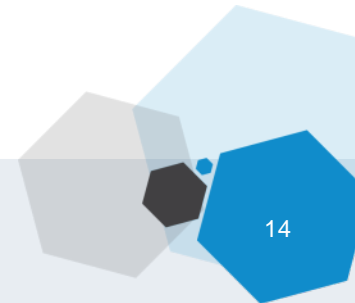
\* Excluding 19.6% VAT

# Access high-profile media

- Reach out to consumer and trade media, key journalists, and influential bloggers
- Promote your ideas on a global platform with international media coverage



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# To discover more

## ... about LeWeb, contact us!



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My email:

[geraldine@leweb.co](mailto:geraldine@leweb.co)



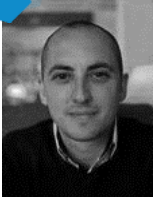
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