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# Penguin phenomenology



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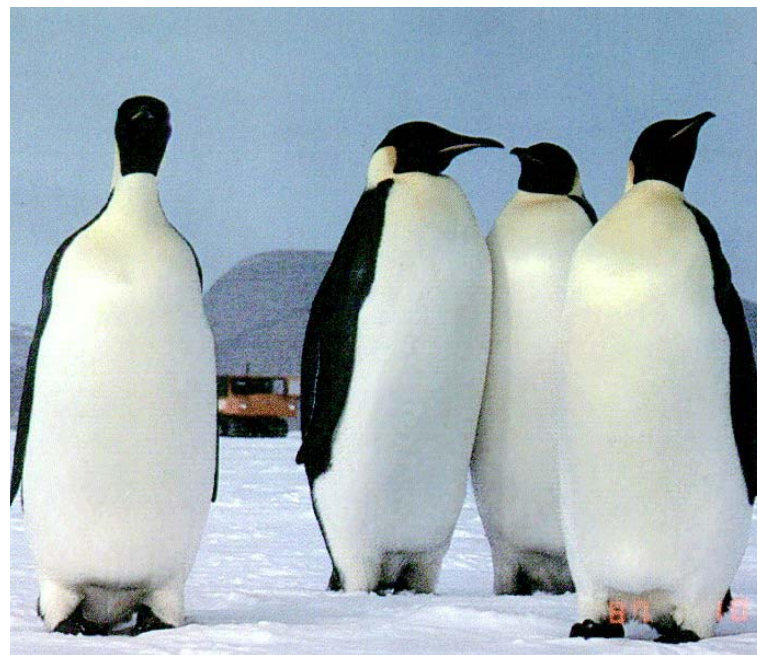


# Question:

## Which penguin is fatter?

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- Ordinary penguin
- Chiral enhanced penguin
- Annihilation penguin
- **Charming penguin**
- Electroweak penguin
- Color suppressed penguin





# Penguin over tree

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- $B^0 \rightarrow K^+ \pi^-$  and  $B^0 \rightarrow \pi^+ \pi^-$  are dominated by **penguin (P)** and **tree (T)** operators, respectively
  - In leading power,
  - $|\mathbf{P/T}| \sim |\mathbf{f_K/f_\pi}| * |\mathbf{V_{ts}/V_{ub}}| * |\mathbf{a4/a1}|$   
 $= 158/132 * 41.61/3.96 * 0.045/1.05 = 0.54$
- Exp:  $B(B^0 \rightarrow K^+ \pi^-)/B(B^0 \rightarrow \pi^+ \pi^-) = 18.2/4.6 = 4$**



# Penguin over tree

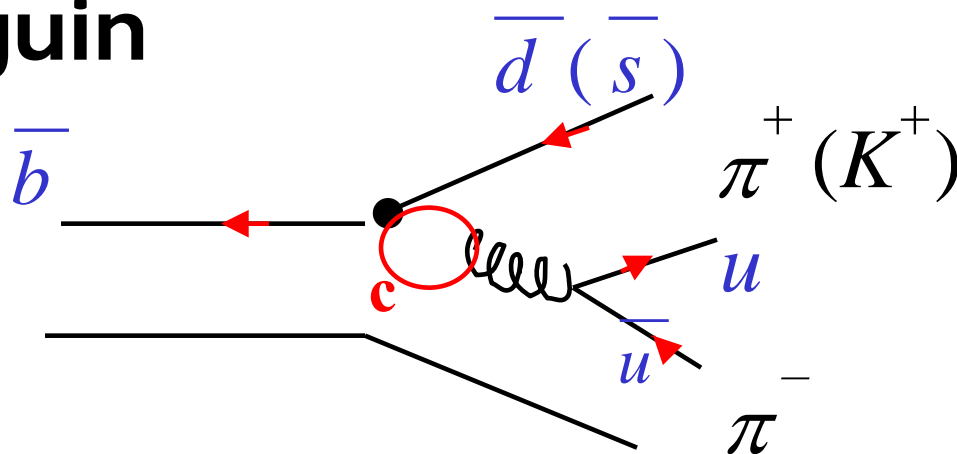
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- $(V-A)(V+A)$  **operator  $O_6$**  can be chirally enhanced when doing Fierz transformation in QCDF and pQCD.
- $a_6$  only slightly larger than  $a_4$ , QCDF needs very large chiral factor  $m_0 = m_K^2/m_s$ , small  $m_s$ .
- pQCD has additional chiral enhanced annihilation penguin contribution  $O_6$ , **does not need small  $m_s$**
- SCET/BPRS **without  $a_6$** , needs very large charming **penguin**



# Charming penguins in SCET

- has the same topology as **chiral enhanced penguin**
- **Charming penguin** appear always together with chiral enhanced penguin





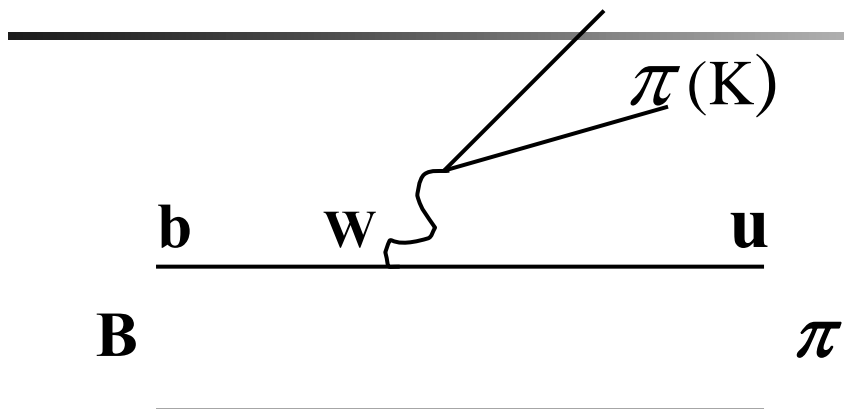
# Importance of power corrections

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- **Most of the branching** ratios agree well with experiments – **leading power**
- Difficult to distinguish between approaches
- but **CP / polarization, suppressed channels** require **strong phase**, **sensitive to weak phase**, **power corrections** will be different

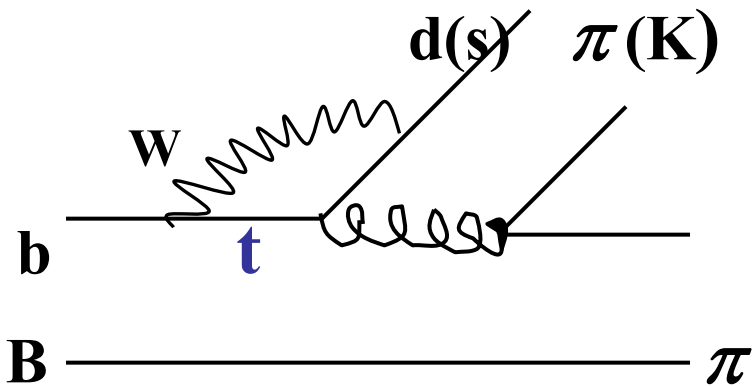


# $B \rightarrow \pi\pi, \pi K$ Have Two Kinds of Diagrams with different weak phase



$O_1, O_2$

**Tree**  $\propto V_{ub} V_{ud}^* (s)$

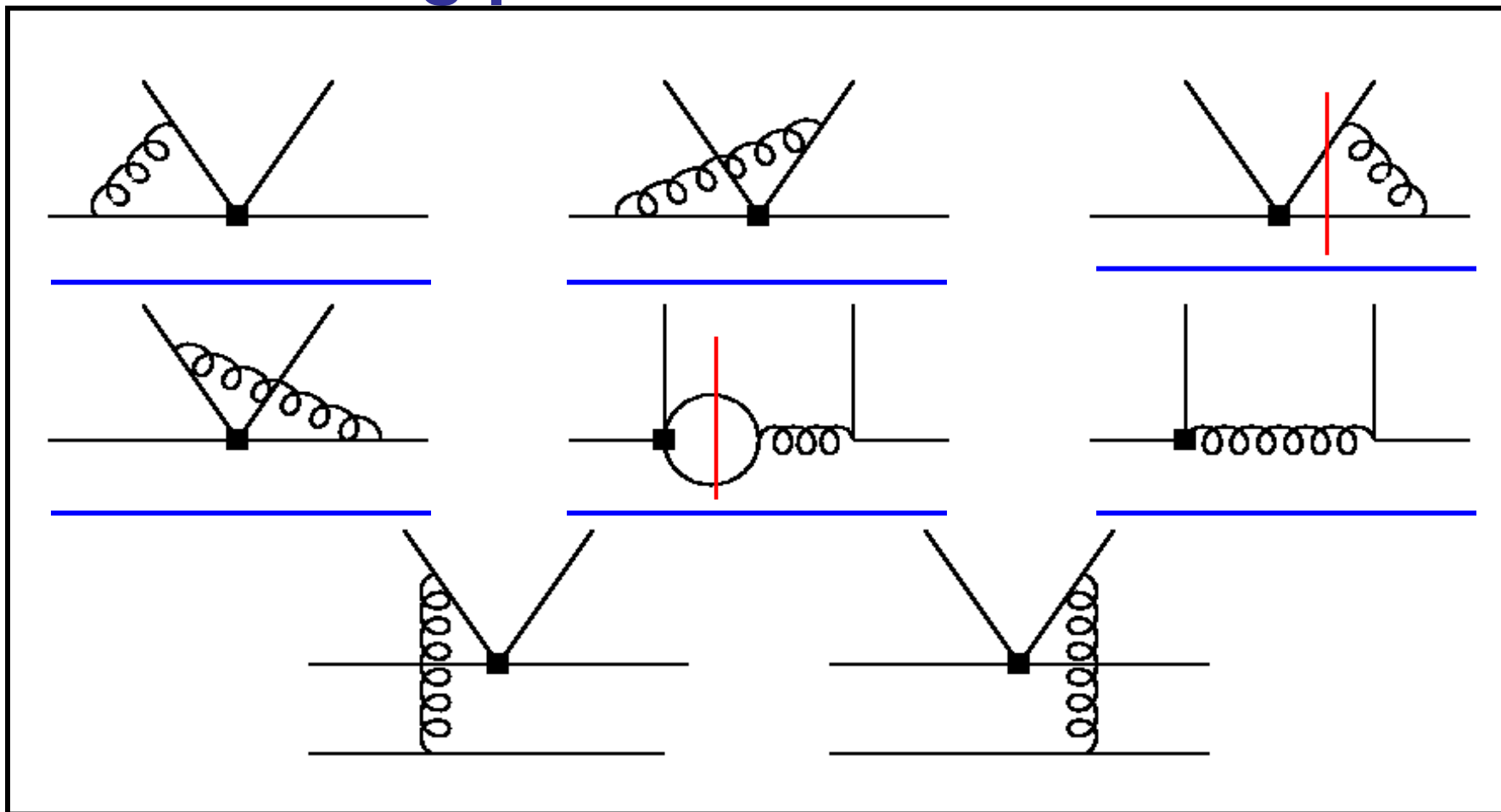


$O_3, O_4, O_5, O_6$

**Penguin**  $\propto V_{tb} V_{td}^* (s)$



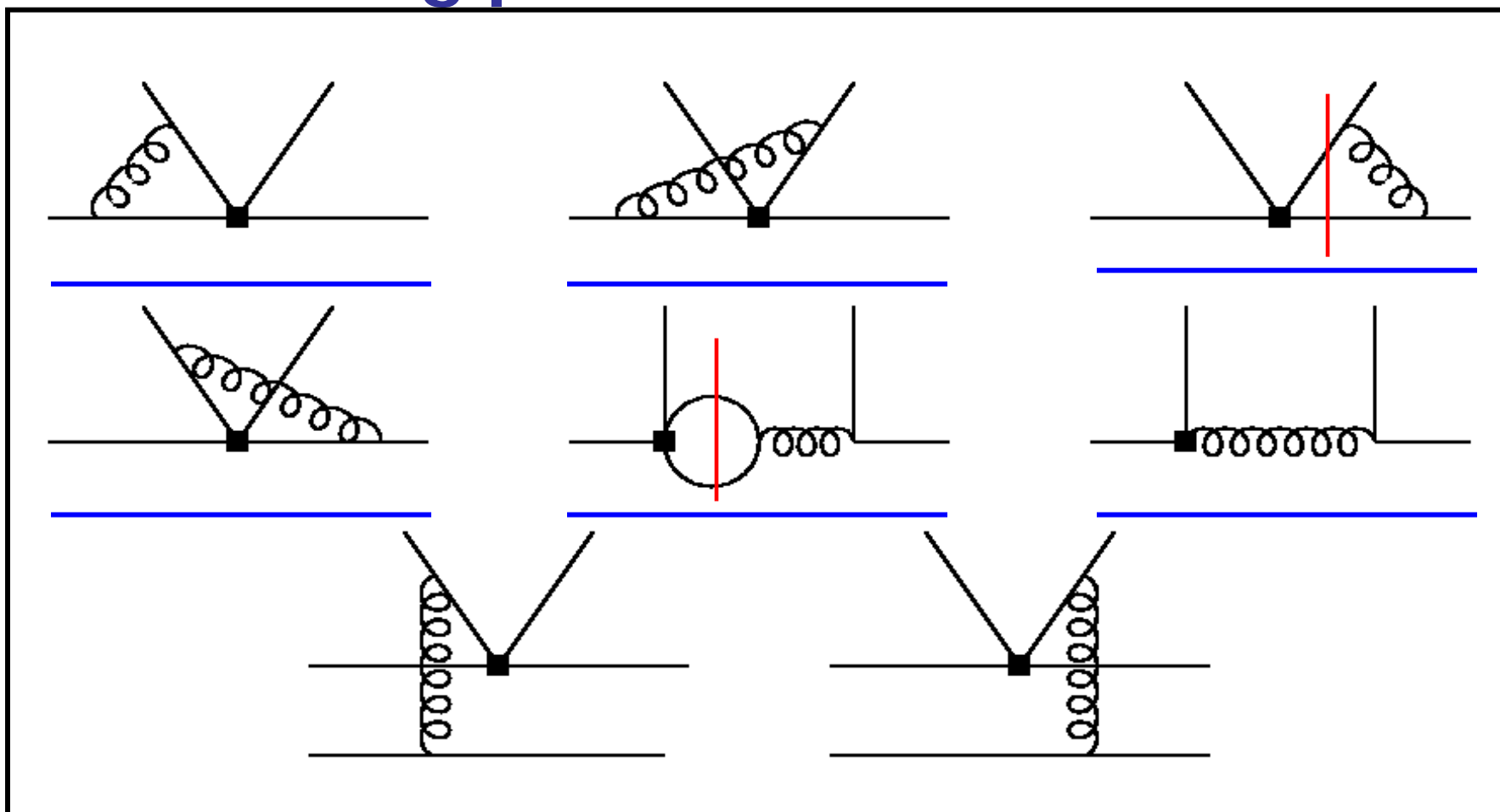
**QCD corrections are at  $\alpha_s$  order,  
strong phase too small**







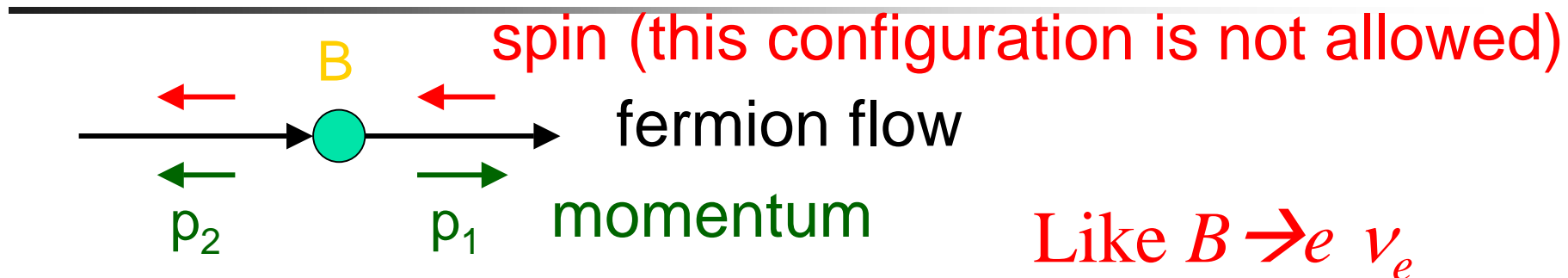
**QCD corrections are at  $\alpha_s$  order,  
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**Wrong sign for direct CP**



# annihilation penguin can provide a large strong phase



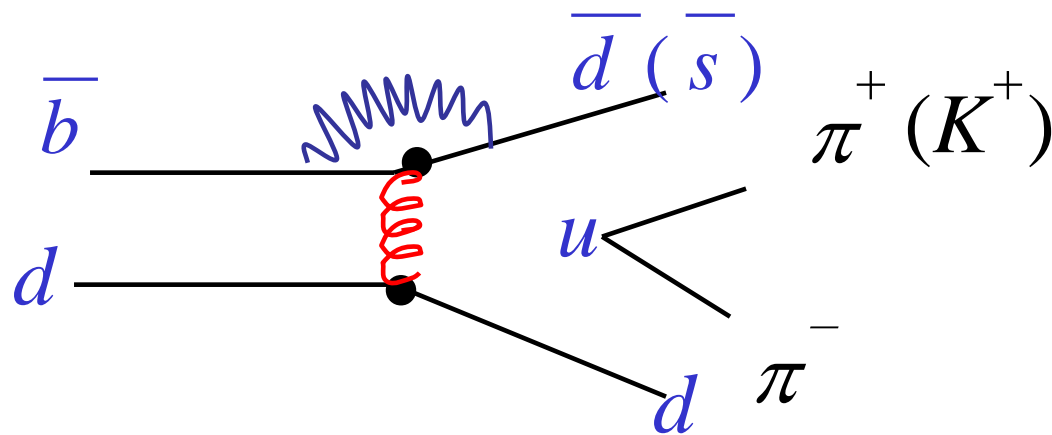
pseudo-scalar B requires spins in opposite directions, namely, **helicity conservation**

Annihilation suppression  $\sim 1/m_B \sim 10\%$



# No suppression for $O_6$

- Space-like penguin (annihilation)
- Become  $(s-p)(s+p)$  operator after Fiertz transformation **Chirally enhanced**
- No suppression, contribution **“big”** (20-30%)

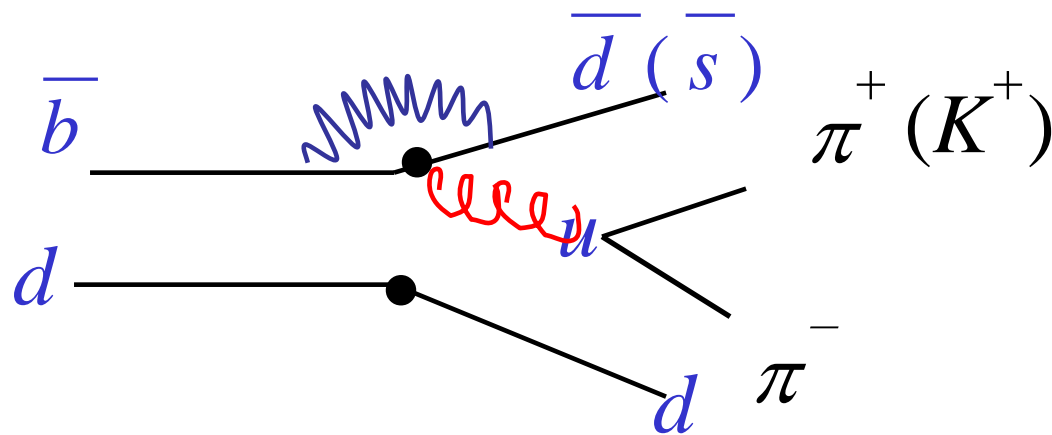


Calculable  
in pQCD  
approach



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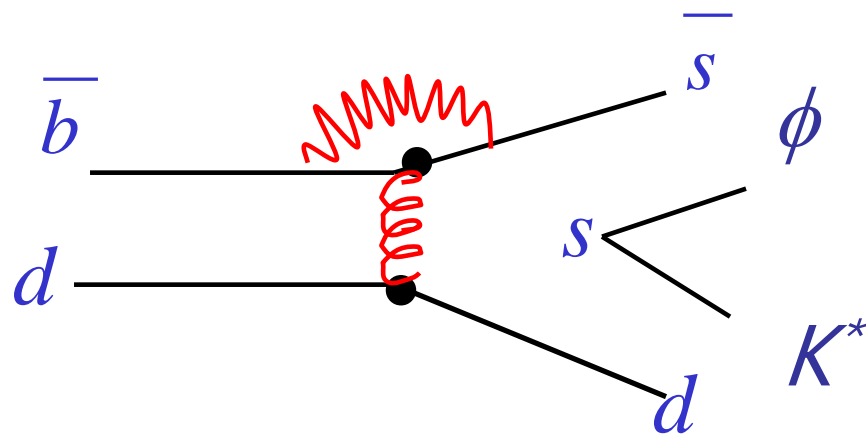
Calculable  
in pQCD  
approach



# Large transverse component in $B \rightarrow \phi K^*$ decays

**Annihilation can enhance transverse  
contribution:  $R_{\perp} = 59\%$  (exp:50%)**

**and also *right ratio* of  $R_{\parallel}$ ,  $R_{\perp}$  and *right strong*  
phase  $\phi_{\parallel}$ ,  $\phi_{\perp}$**

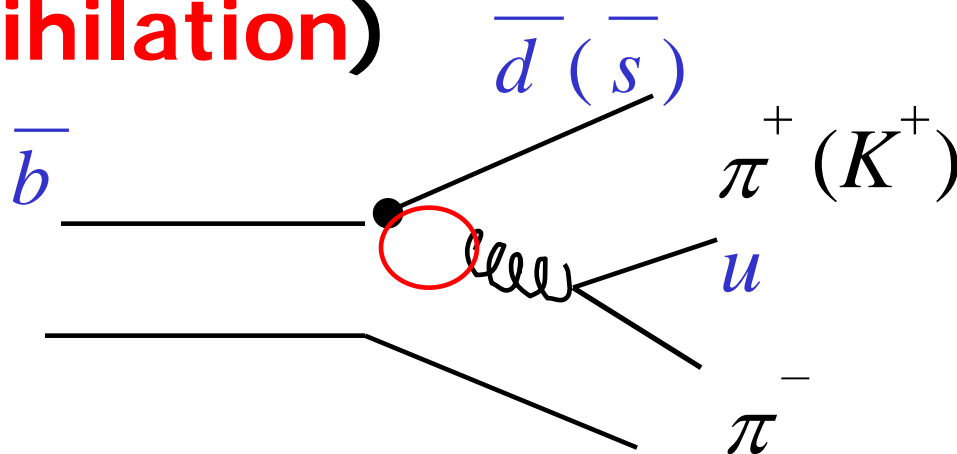


H-n Li, *Phys. Lett.*  
**B622, 68, 2005**



# Charming penguins in SCET

- Play the **similar role** at SCET, but not calculable
- Charming penguin appear always together with **space like penguin (annihilation)**





# SCET

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- $\chi^2$  Fit from experiments requires a large charming penguin, it even become the most important contribution in  $B \rightarrow K \pi$  decays
- It is essential to provide a right strong phase for direct CP asymmetry

Williamson, Zupan, Phys.Rev.D74:014003,2006,  
Wang<sup>2</sup>,Yang,Lu, arXiv:0801.3123



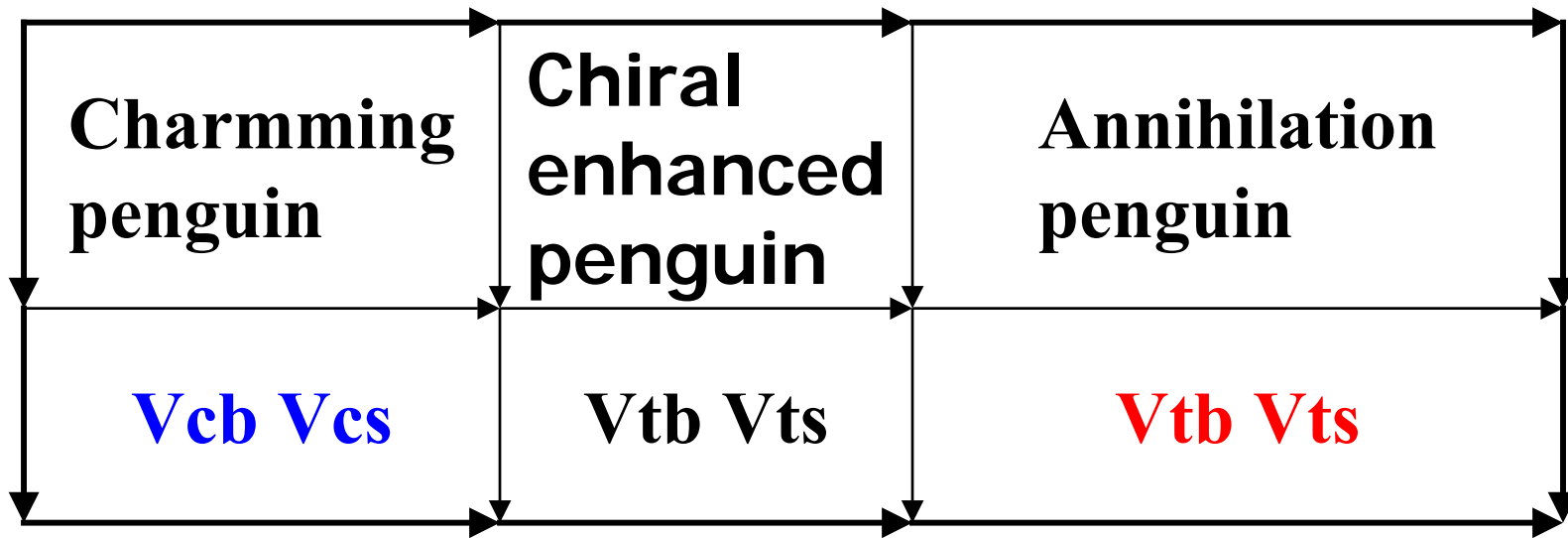
# Comparison

	Charming penguin	Chiral enhanced penguin	Annihilation penguin
BBNS/ QCDF	Perturbative, small	Big	nonperturbative model parameters, large phases
pQCD	Perturbative, small	Big	Big, perturbative large phases
BPRS/ SCET	Big, non- perturbative fit parameter	Not known	perturbative





# Comparison



CKM phase slightly **different**



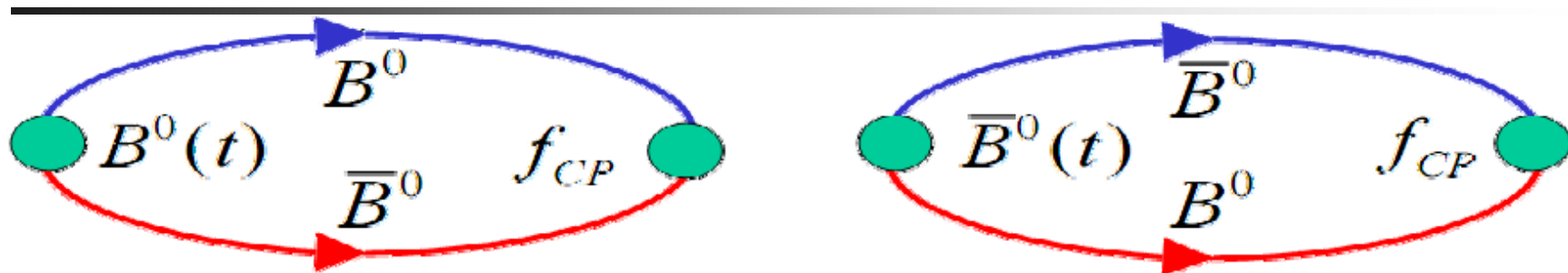
# Mixing Induced CP

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- $B \rightarrow \pi^+ \pi^-, \phi K, \eta' K, KKK \dots$
- Dominant by the **B-B bar mixing**
- Most of the approaches give similar results
- Even with final state interactions
- **Because characterized by weak phase**



# Mixing induced CP violation



$$\Gamma(B^0(t) \rightarrow f) = \frac{1}{2}|A_f|^2 e^{-\Gamma t} \left\{ (1 + |\lambda|^2) + (1 - |\lambda|^2) \cos \Delta m t - 2 \text{Im} \lambda \sin \Delta m t \right\}$$

$$\Gamma(\bar{B}^0(t) \rightarrow f) = \frac{1}{2}|A_f|^2 e^{-\Gamma t} \left\{ (1 + |\lambda|^2) - (1 - |\lambda|^2) \cos \Delta m t + 2 \text{Im} \lambda \sin \Delta m t \right\}$$

$$\begin{aligned} \mathcal{A}_{CP}(t) &= \frac{\Gamma(B^0(t) \rightarrow f) - \Gamma(\bar{B}^0(t) \rightarrow f)}{\Gamma(B^0(t) \rightarrow f) + \Gamma(\bar{B}^0(t) \rightarrow f)} \\ &= \frac{|\lambda|^2 - 1}{|\lambda|^2 + 1} \cos \Delta m t + \frac{2 \text{Im} \lambda}{|\lambda|^2 + 1} \sin \Delta m t \end{aligned}$$

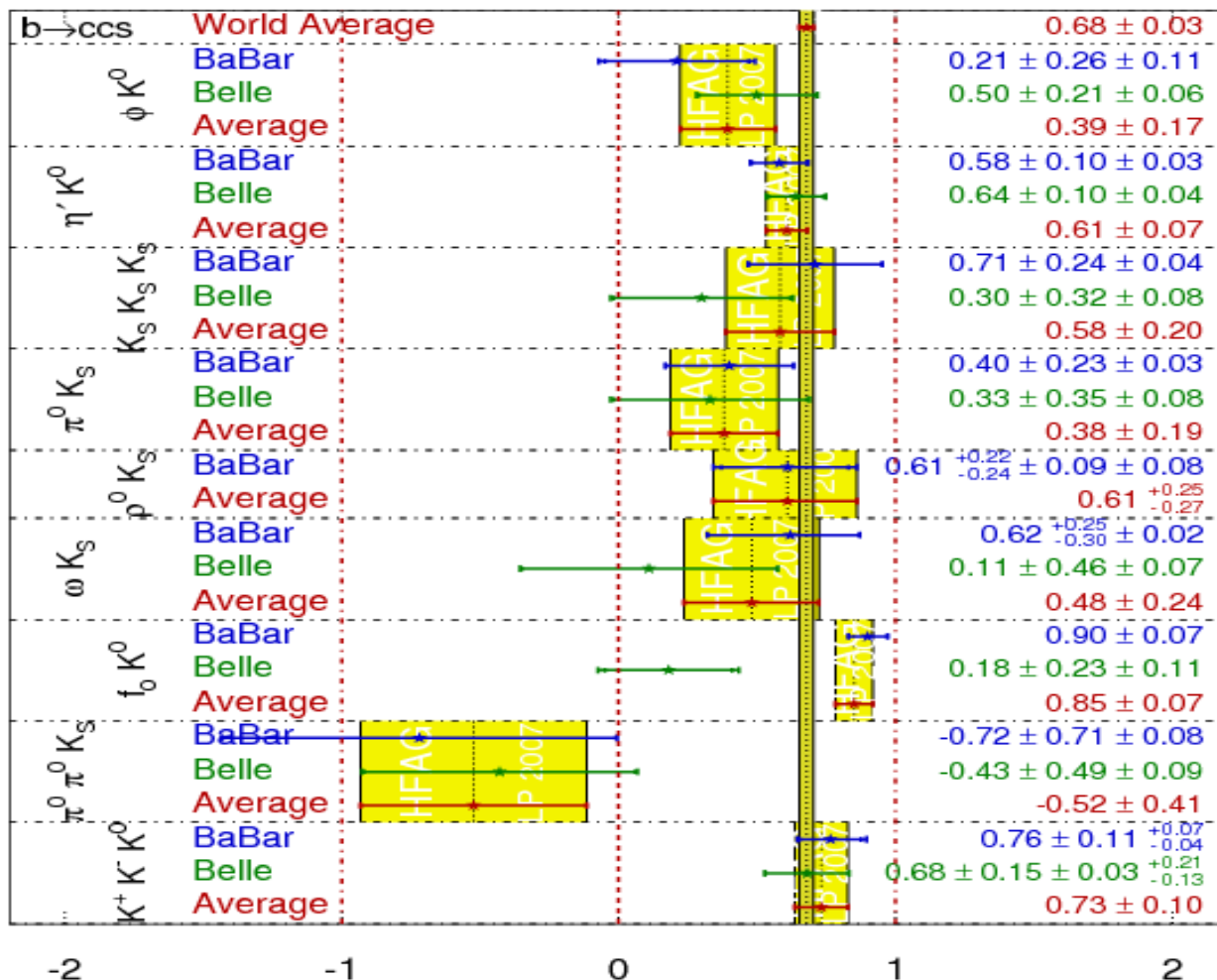
$$\lambda = \frac{q}{p} \frac{\bar{A}}{A} = e^{-2i\beta} e^{-2i\delta}$$



# Tendency of exp.data against theory

$$\sin(2\beta^{\text{eff}}) \equiv \sin(2\phi_1^{\text{eff}})$$

**HFAG**  
LP 2007  
PRELIMINARY





# $\Delta S$ calculated from QCDF, pQCD, SCET

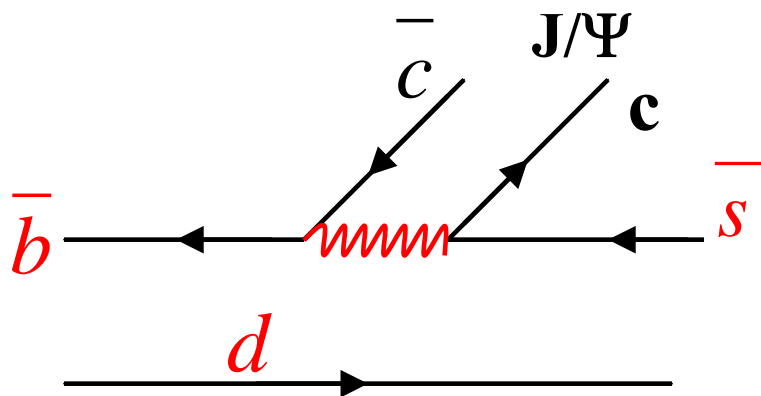
$\Delta S$	QCDF	pQCD	SCET	exp
$\phi K_s$	0.02	0.02	0.00	$-0.29 \pm 0.17$
$\omega K_s$	0.13	0.15	-0.19, 0.11	$-0.20 \pm 0.24$
$\rho K_s$	-0.08	-0.19	0.16, -0.13	$-0.07 \pm 0.26$
$\eta K_s$	0.10		-0.03, 0.07	-
$\eta' K_s$	0.01		-0.02, -0.02	$-0.07 \pm 0.07$
$\pi K_s$	0.07	0.05	0.08	$-0.30 \pm 0.19$

- QCDF: Beneke [results consistent with Cheng-CKC-Soni]
- pQCD: Mishima-Li
- SCET: Williamson-Zupan and Wang<sup>2</sup>, Yang, Lu, arXiv:0801.3123



# Color suppressed penguin

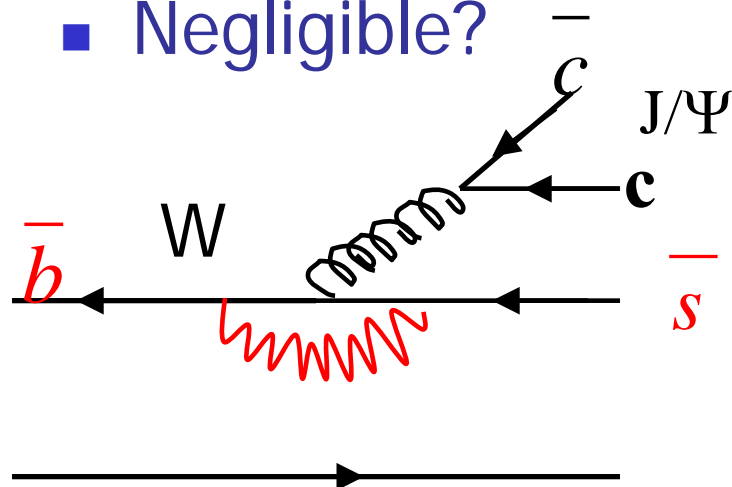
- Color suppressed tree



- $V_{cb} V_{cs}$

- Color suppressed penguin

- Negligible?



- $V_{tb} V_{ts}$



- 
- nrQCD predict large **color octet** contribution for  $J/\Psi$  production.
  - The color suppressed penguin is a kind of **color octet** contribution.
  - If it is “big”, we have  **$\sin 2\beta_{\text{eff}}$**  for  $B \rightarrow J/\Psi K_s$ ,
  - **$\Delta s$**  will change sign



# Summary / Comment

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- Factorization approaches are systematic tools, sometimes have to be used for **data fitting** (Scenario 1,2,3,4 in QCDF, charming penguin in SCET)
- **SCET** is encouraging, counting rules consistent with pQCD, but need **more parameters**
- **NLO**,  $1/m_B$  corrections not yet fully studied, important for certain channels





# Summary / Comment

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- The direct CP measurements need a **large contribution from annihilation penguin** (or charming penguin), with **large strong phase**
- The large BRs of  **$B \rightarrow VP$  modes** also need such **annihilation penguin**
- Similar in the polarization of  **$B \rightarrow VV$  modes**
- Only pQCD approach can **predict its size by calculation**



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**Thank you!**