



UK Involvement in NA2: Dissemination, Outreach and Communication

Neasan O'Neill, GridPP

Gillian Sinclair, NGS





- Institutes and people
- Tasks
- Activities
- Deliverables

In NA2 the UKI has 48PM:



- Queen Mary, University of London - 18PM
 - Neasan O'Neill

MANCHESTER
1824

The University
of Manchester

- University of Manchester - 12PM
 - Gillian Sinclair

Imperial College
London

- Imperial College London - 12PM
 - Janusz Martyniak



- Edinburgh University - 6PM
 - David Fergusson



Tasks in NA2 assigned to UKI

- TNA2.3
 - Neasan and Gillian
 - TNA2.3.1 - Coordinate contributions to specialist and non-specialist media outlets, as well as national and international press
 - TNA2.3.2 - Identify possible events and coordinate presence with stands, talks and presentations
 - TNA2.3.3 - Organise visits to new user groups to find out about their needs and expectations
 - David Fergusson
 - TNA2.3.4 - Metrics tool support and development
 - Janusz Martyniak
 - TNA2.3.5 - RTM support and development

Coordinate contributions to specialist and non-specialist media outlets, as well as national and international press

- Plan, write and execute media plan for EGEE conferences (annual and User Forum)
- Draft press releases for EGEE collaboration
- Write or organise articles for the media
- First point of contact for media with EGEE scientists and vice versa



TNA2.3.2 and TNA2.3.3

Identify possible events and coordinate presence with stands, talks and presentations

- Decide, plan and organise EGEE attendance for a stand at major conferences e.g. Supercomputing
- Work with partners to have EGEE representation through them if there is no dedicated stand e.g. small local events

Organise visits to new user groups to find out about their needs and expectations

Metrics tool support and development

- An online submission tool which replaces the spreadsheets used previously by EGEE
- Currently not available

RTM support and development

- RTM developed at Imperial for GridPP
- Not funded in GridPP3
- EGEE now part fund it
- Janusz currently working on streamlining and updating to EGEE specific requests



Deliverables

- DNA2.3
 - Dissemination, outreach and communication plan
 - Done

- DNA2.4
 - Dissemination, outreach and communication report and revised plan
 - Due in 12 months (or so)



- Contacts made
 - Journalist, new users etc
- Events you attended
 - where EGEE has been presented or promoted
- Events/meetings organised
 - Internal EGEE project and activity
 - Governmental



So far and the future

- International Super Computing 2008 in Dresden
 - Media plan for EGEE 08
 - Press releases for EGEE 08
-
- Planning stand for Supercomputing 08 (with INFN) in Austin
 - Planning stand for ICT 2008 in Lyon
 - Media Plan for OGF/UF
 - Press releases for OGF/UF