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## **Business Experiments in Grid: SME Success**

*Tuesday, 23 September 2008 14:20 (20 minutes)*

The Business Experiments in Grid (BEinGRID) FP6 project ambitions to foster the adoption of Grid technologies in major Industrial and Business sectors through the realisation of specific targeted real Grid pilots. Following the completion of the first wave of 18 experiments, a business analysis is carried out, in order to understand how Grid technologies allow to set up new business models. The second phase of the project has started, running 7 new business experiments that will be built upon the outcome of the first wave. The presentation will focus on some of the successful business experiments, specifically related to SME business ecosystem.

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**Session Classification:** Business Track - Business Models and Grid Economics - SME Perspectives