

## WorkPackage 1: the *IP charter*

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## The Matrix reloaded

	Institutional Research	Contract Research	Collaborative Research	Others (?) [Sponsored Research]	
IP issues	<u><math>a_{11}</math></u>	$a_{12}$	<u><math>a_{13}</math></u>	$a_{14}$	Phase 1
contracts	$a_{21}$	$a_{22}$	$a_{23}$	$a_{24}$	Phase 2
Costing & Pricing	<u><math>a_{31}</math></u>	$a_{32}$	$a_{33}$	$a_{34}$	
Revenues share	$a_{41}$	$a_{42}$	$a_{43}$	$a_{44}$	

Major tasks for the first year:

- ❖ T1: analysis of each cell
- ❖ T2: information gathering

We had a conference call on June 16th to try specifying the tasks and define timing and intermediate deliverables

## Short term plan

	Before the Summer Break (mid/end July)	September 2008	October 2008	November 2008
<p style="text-align: center;">T1 Analysis of the <i>IP charter matrix</i></p>	<p>Preliminary analysis of the matrix elements, in view of identifying the most relevant <b>topics</b> to be investigated and gathered in T2 ⇒ DRAFT 0 from MCA &amp; LP to WP1 members</p>	<p>Feedback from WP1 members ⇒ DRAFT 1 as an input to T2</p>	<p style="text-align: center;">DRAFT refinement in a dedicated meeting in Como ⇓</p>	<p style="text-align: center;">♣ Likely to lead to a DRAFT II ♣</p>
<p style="text-align: center;">T2 Survey of pre-existing know-how</p>	<ul style="list-style-type: none"> <li>• Identify potential info providers and set the assignment to the WP1 members</li> <li>• Track available TEMPLATES chez TTN members</li> </ul>		<p style="text-align: center;">Survey Starts ⇒</p>	<p style="text-align: center;">↑↑ Survey Interim results</p>

## Exemplary illustration of topics from a first look at a<sub>11</sub>

### *Protecting or not protecting?*

#### ❖ decision making process

- templates for the invention disclosure
- protection policy:
  - possible metrics for the invention evaluation (economic potential impact, PRO record, else)
  - exploitation strategy in the specific PRO

#### ❖ IP management:

- ownership (joint vs single owner, professor's privilege, else)
- right to use
- publishing rights

#### ❖ most suitable IP protection

❖ cost share of the IP protection (particularly relevant for HEP activities, where more legal entities were involved in the inventive process)

## Possible bodies to be addressed in T2:

- ❖ Members states, of course, through the TTF representatives
- ❖ AUTM
- ❖ CREST
- ❖ ASTP
- ❖ PROTON
- ❖ EC
- ❖ EIROFORUM labs [CERN, EMBL, ESO, ESA, ESRF, ILL)
- ❖ leading TT offices in Europe
- ❖ AURIL (Association for University Research and Industry Link)