

Earth Observation Data to build a value chain from science to business

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HEPTech Academia Meets Industry
on Big Data ICT1, Budapest, 31
March 2015

The Helix Nebula Initiative



Strategic Plan

- ▶ Establish multi-tenant, multi-provider cloud infrastructure
- ▶ Identify and adopt policies for trust, security and privacy
- ▶ Create governance structure
- ▶ Define funding schemes



To support the computing capacity needs for the ATLAS experiment

EMBL



Setting up a new service to simplify analysis of large genomes, for a deeper insight into evolution and biodiversity



To create an Earth Observation platform, focusing on earthquake and volcano research



PIC
port d'informació científica

To improve the speed and quality of research for finding surrogate biomarkers based on brain images

Additional Users:



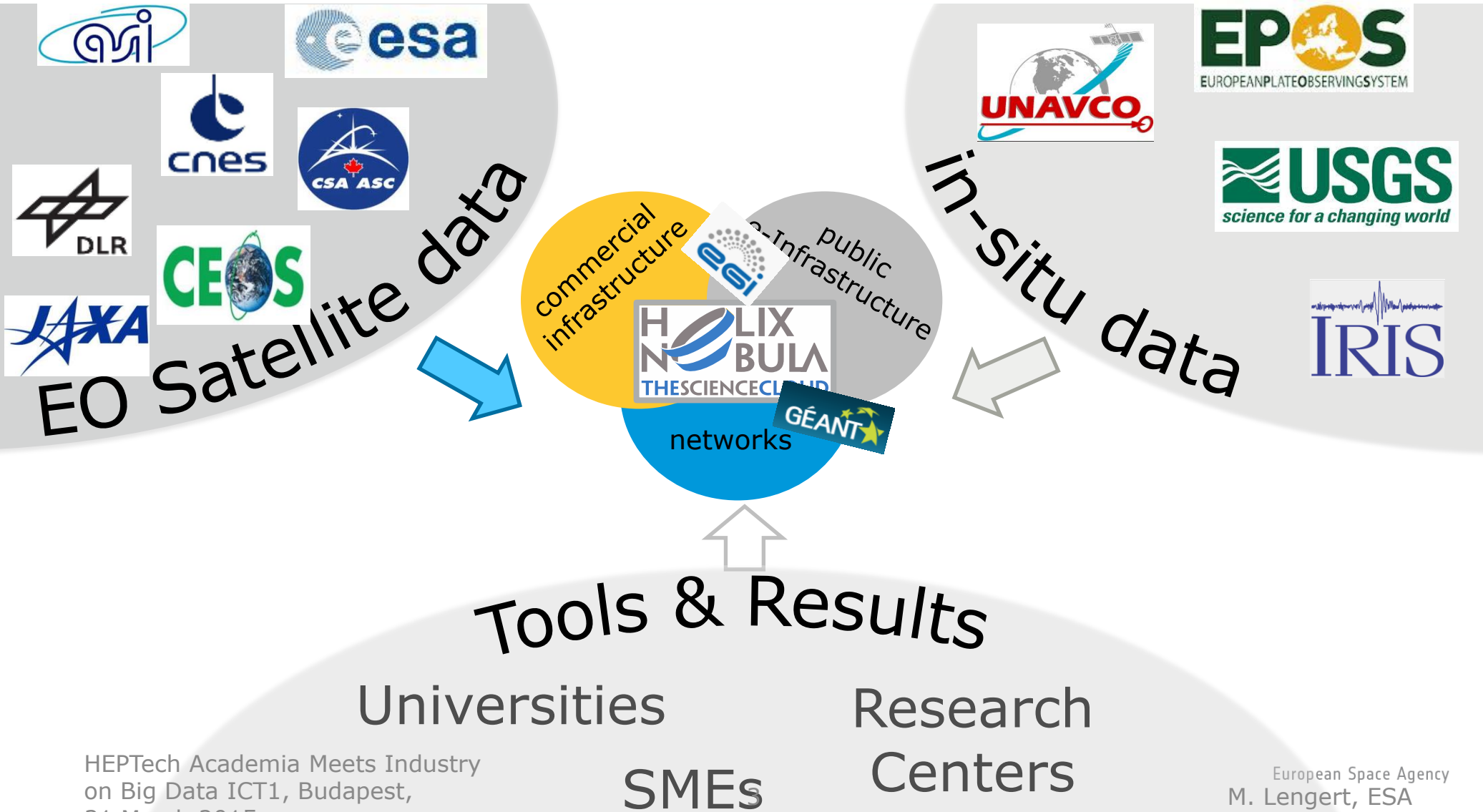
Suppliers



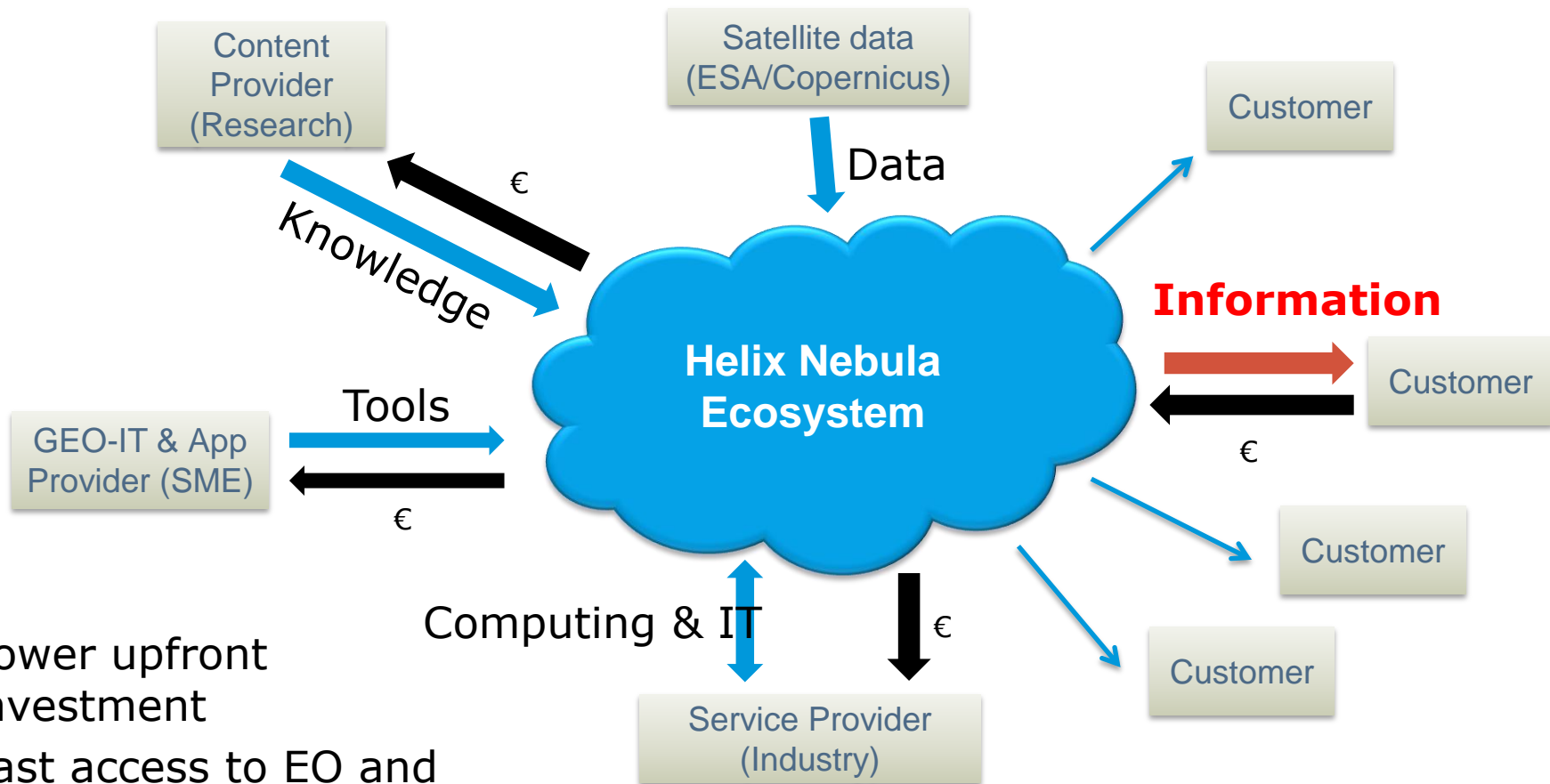
Adopters



Supersites Exploitation Platform: Infrastructure concept for science use



HN derived business model: Information as a Service: Science interfacing with private sector



- Lower upfront investment
- Fast access to EO and other geodata resources
- Disruptive technology

- **Risk and profit sharing**
- **Sustainability**

How to establish the ecosystem?

1. Starting with several classical demand – supplier approach (one-to-one relationship with a defined value chain) validating the HN business model
2. Elaborating, based on the classical contractual value chains, a common market place. Participants are agreeing mutually on a (i) common architecture, (ii) contributing with bits & pieces they consider essential to be adopted by their partners and performing a gap analysis

Building the Value Chain

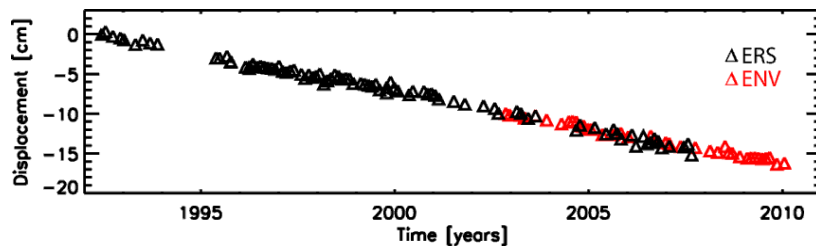
Value Chain 1

ATOS

with IPR from CNR/IREA (Italian R&D)

The Atos logo, featuring the word 'Atos' in a bold, blue, sans-serif font.

Rome: Integration of SBAS-InSAR results and digital catalogues of buildings



SBAS-InSAR results

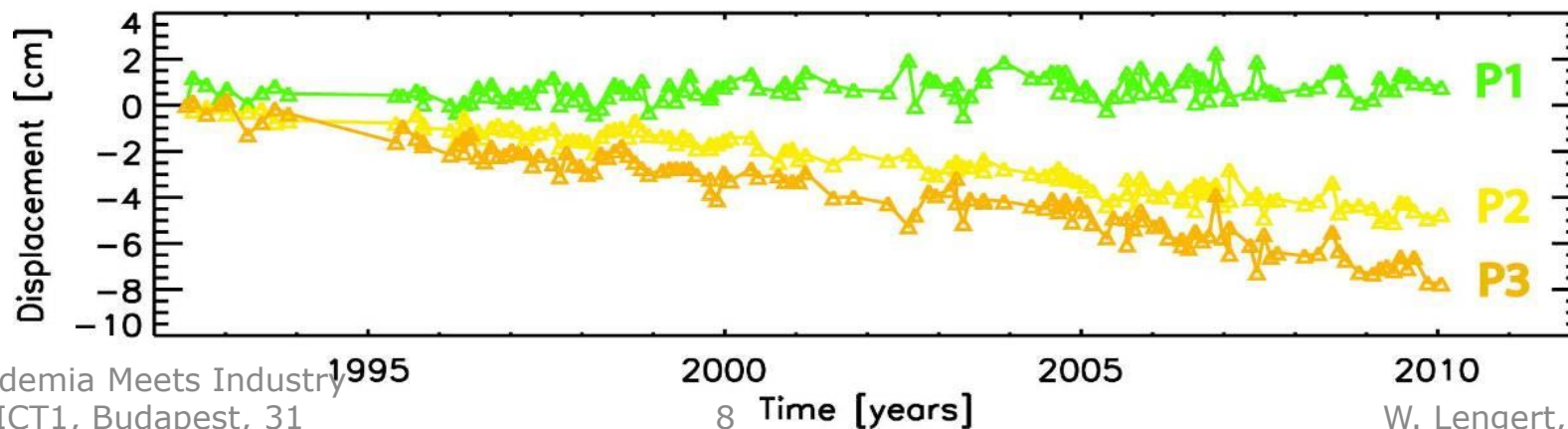
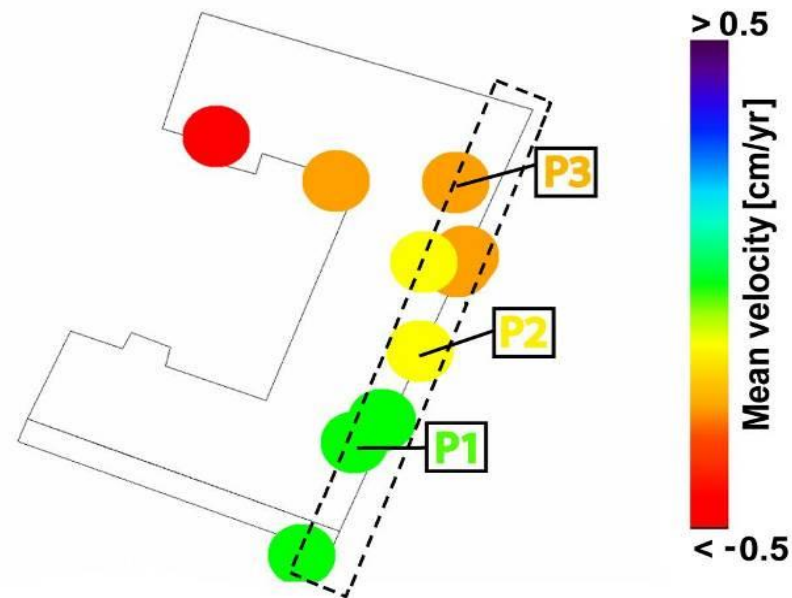


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W. Lengert, ESA

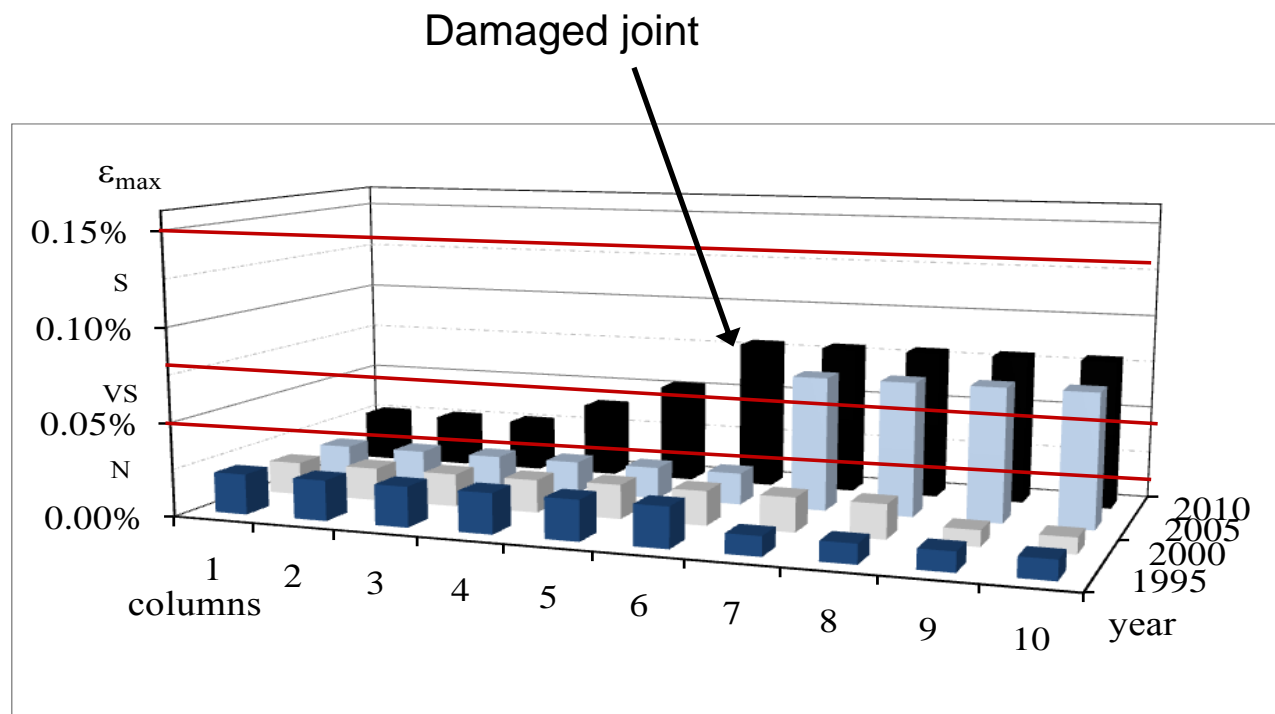
Rome: Integration of SBAS-InSAR results and digital catalogues of buildings



Rome: large scale damage assessment of buildings



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Service 1 is: 3vGeomatics Displacement Map

3VGEOMATICS | ASAR | 2003-2010 | 25KM

3VGEOMATICS DISPLACEMENT MAP

- High vertical accuracy < 5mm
- High spatial resolution up to 2m
- Time series analysis
- Historical analysis available
- Monitoring in difficult environments
- Results from multiple sensors
- Distributed and point targets

Rating: ★★★★★
Too few votes yet

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- Order Options
- Description
- Details
- Licensing & Pricing
- Downloads

Subscription type

- Monthly
- Quarterly
- Annually

Subscription Starting Date

Date

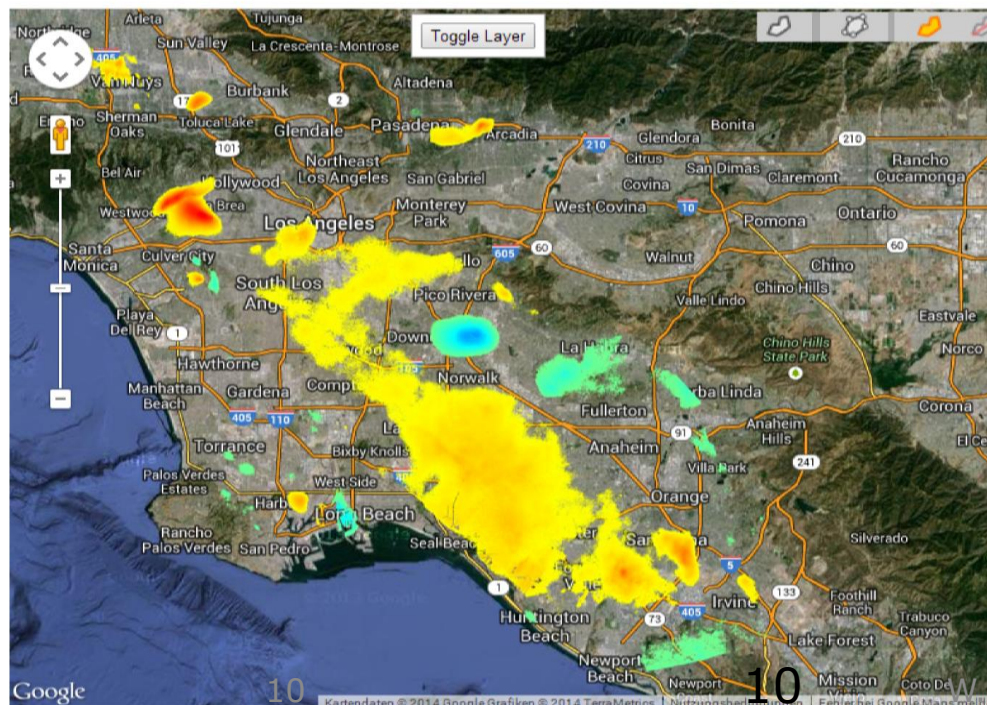
E.g., 09.06.2014
Earliest starting date is in 7 days.

Subscription Renewal

Automatic renewal

Price
4500 €

ADD TO CART



Value Chain 2

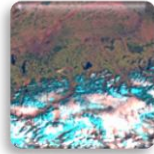
T-System
with IPR from **VISTA** (SME)



European Facts

- Hydroelectric power is the most efficient and planable renewable energy source
- Around 16 % of Europe's electricity comes from hydroelectric power
- Annual turnover in the EU in 2011: more than € 137 billion
- Hydroelectric power production is highest in the Northern and Alpine countries
- Optimizing the design and management of the energy grid as challenge

InputDataPortal
OPTICAL
Satellite Data



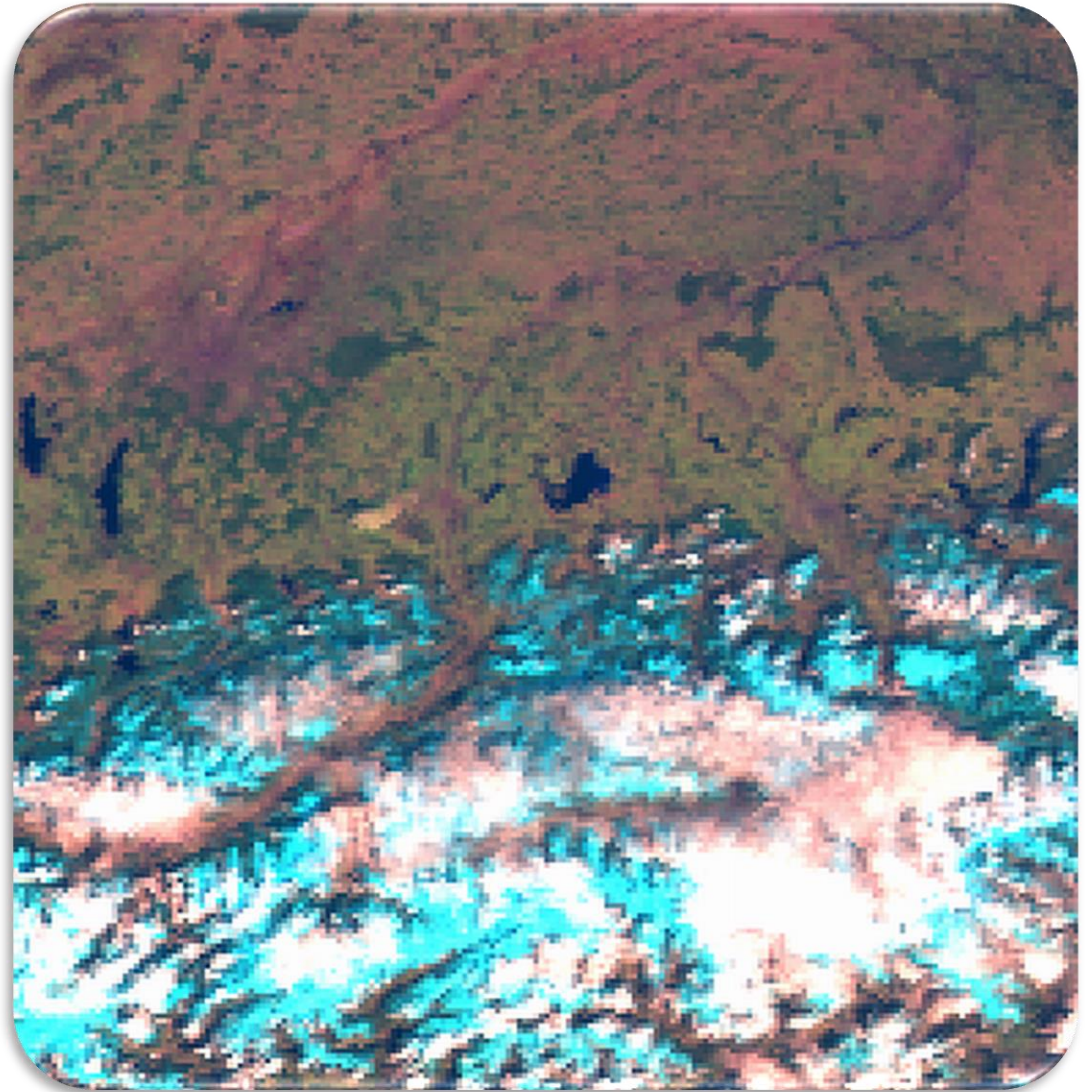
InputDataPortal
SAR
Satellite Data

Snow Cover

SnowWater
Equivalent

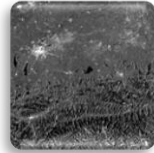
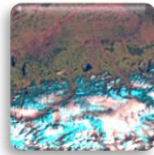
RUNOFF

HYDROPOWER



InputDataPortal
OPTICAL
Satellite Data

InputDataPortal
SAR
Satellite Data

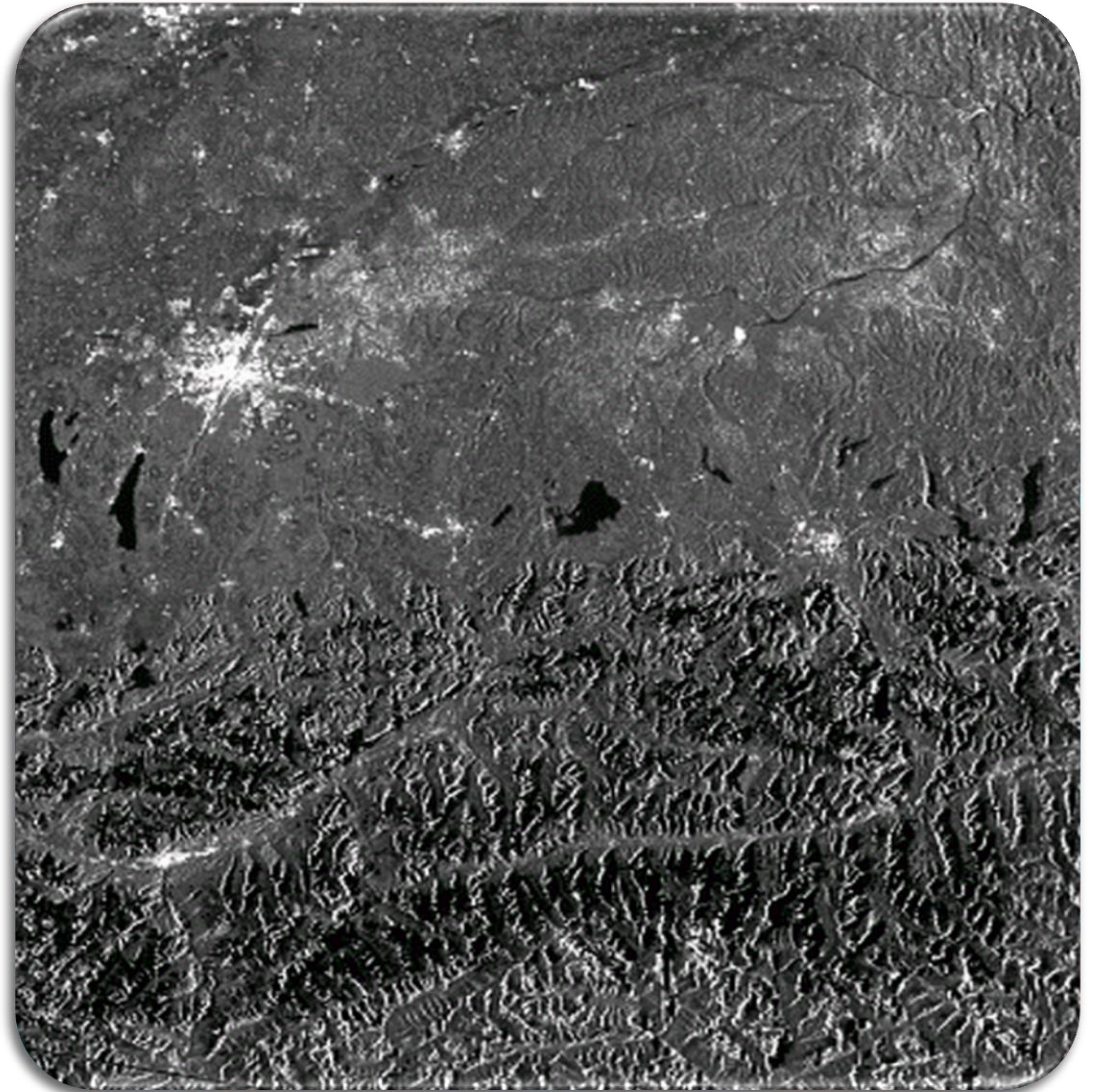


Snow Cover

SnowWater
Equivalent

RUNOFF

HYDROPOWER

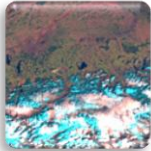


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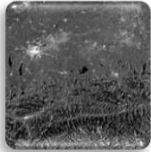
T-Systems Dynamic Services for Infrastructure with vCloud Datacenter Services

Powered by **vmware**

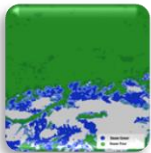
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OPTICAL
Satellite Data



InputDataPortal
SAR
Satellite Data



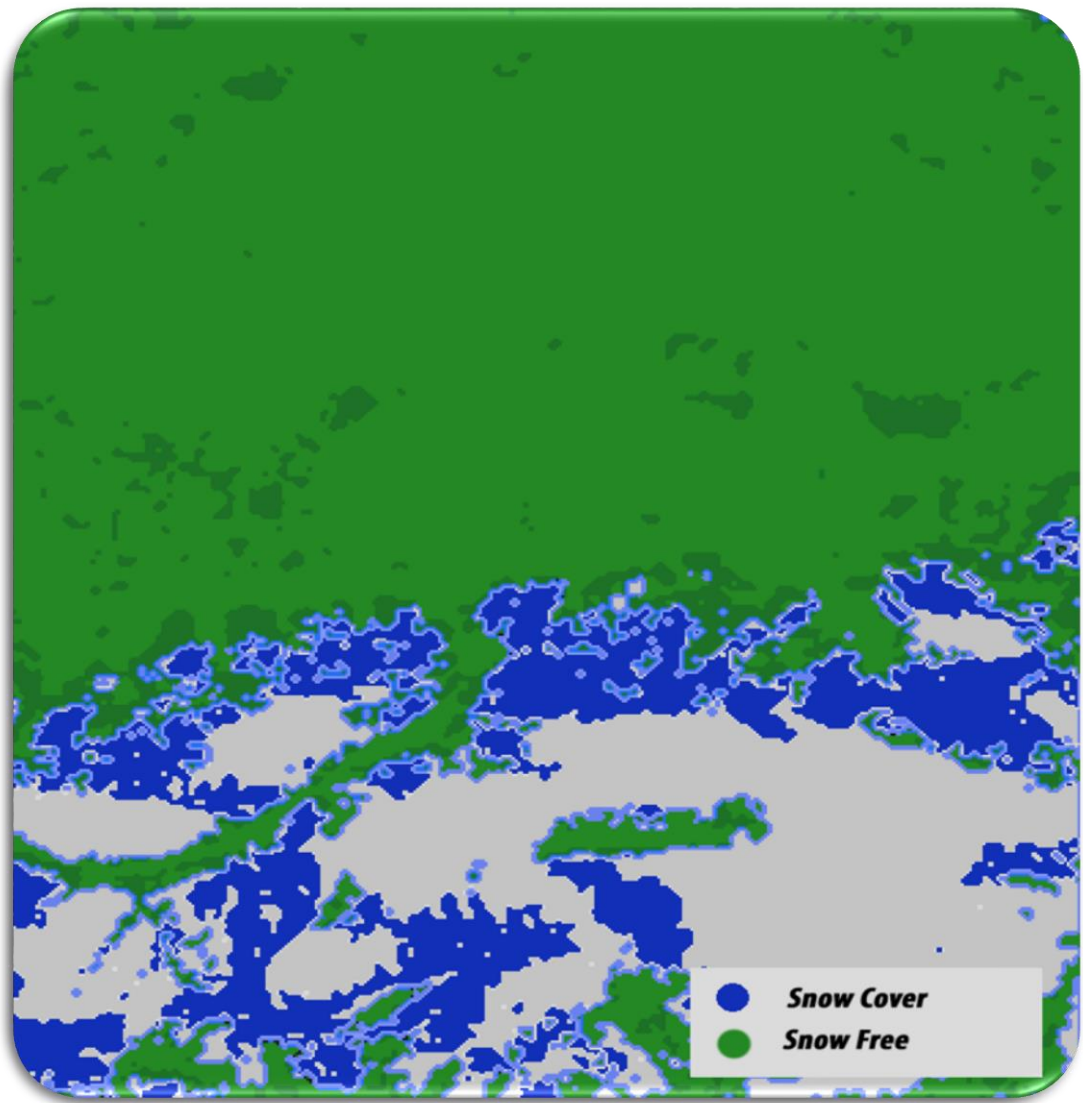
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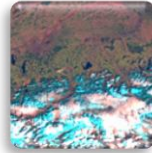
SnowWater
Equivalent

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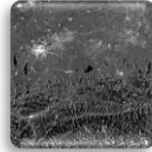
HYDROPOWER



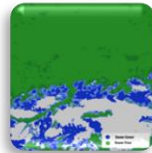
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OPTICAL
Satellite Data



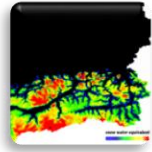
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SAR
Satellite Data



Snow Cover

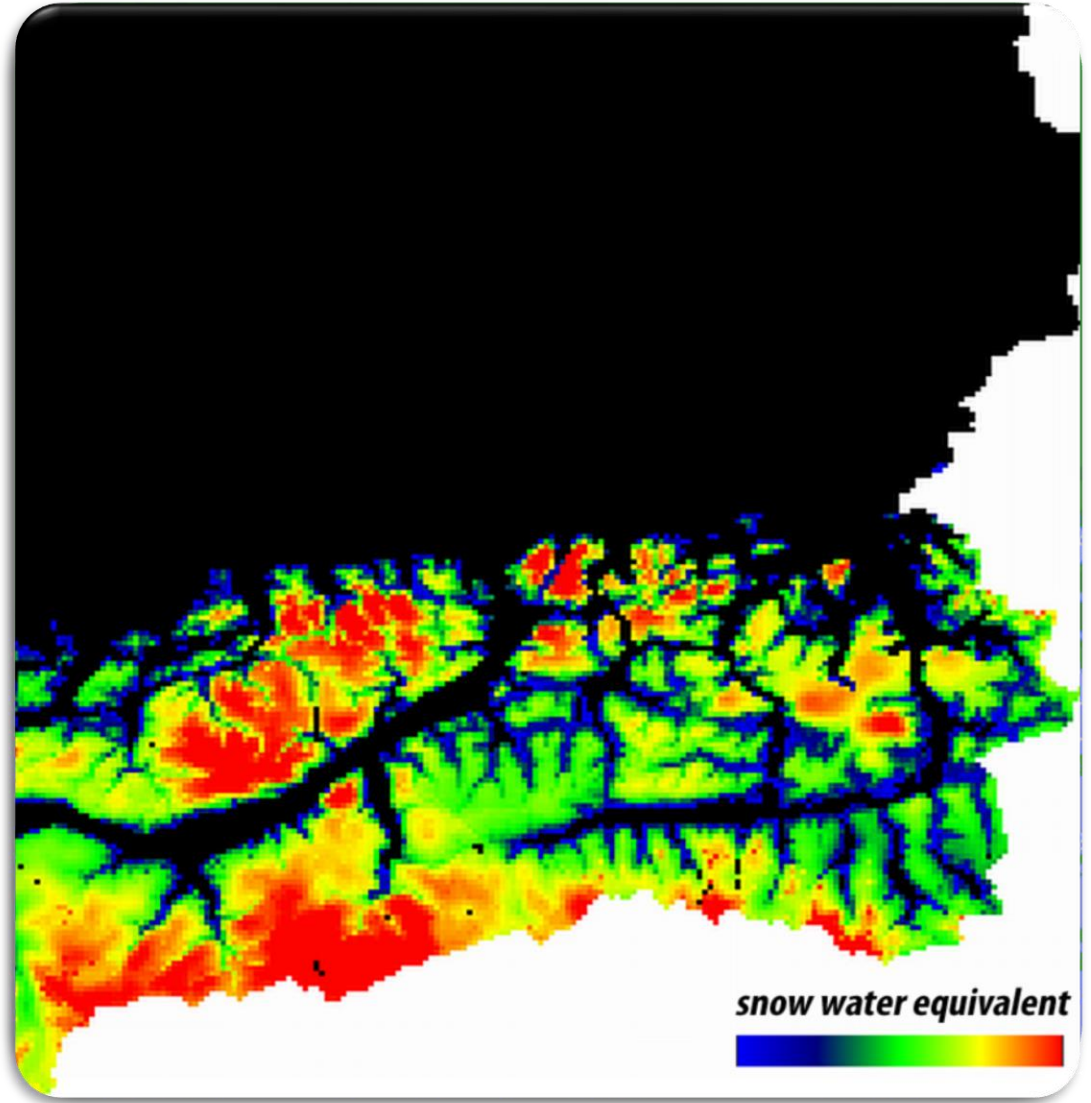


SnowWater
Equivalent



RUNOFF

HYDROPOWER

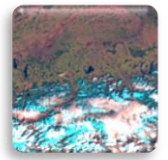


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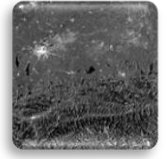
T-Systems Dynamic Services for Infrastructure with vCloud Datacenter Services

Powered by vmware

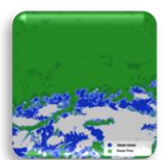
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OPTICAL
Satellite Data



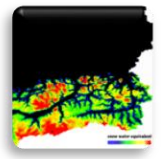
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SAR
Satellite Data



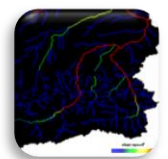
Snow Cover



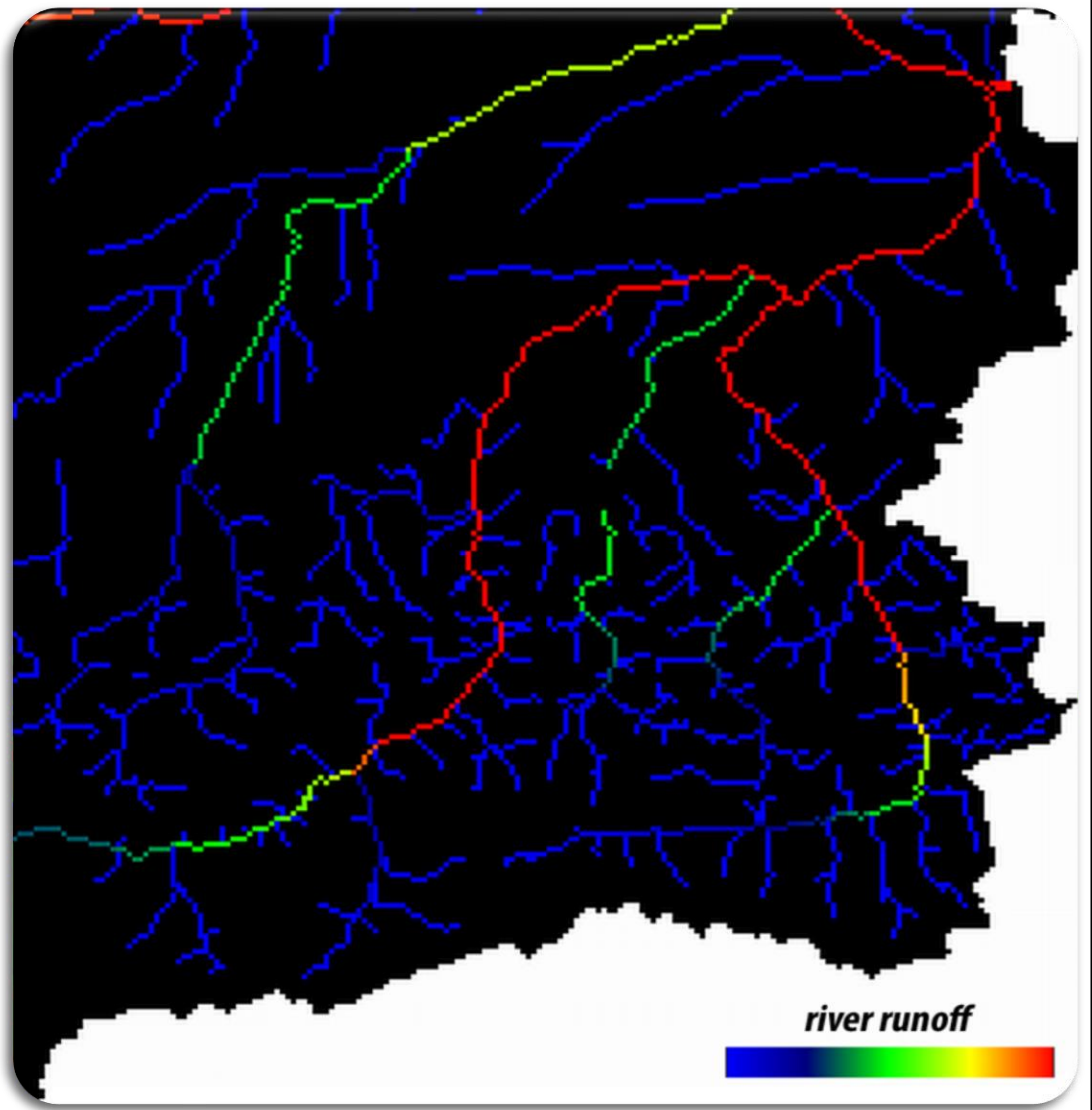
SnowWater
Equivalent



RUNOFF



HYDROPOWER



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T-Systems Dynamic Services for Infrastructure with vCloud Datacenter Services

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InputDataPortal
OPTICAL
Satellite Data

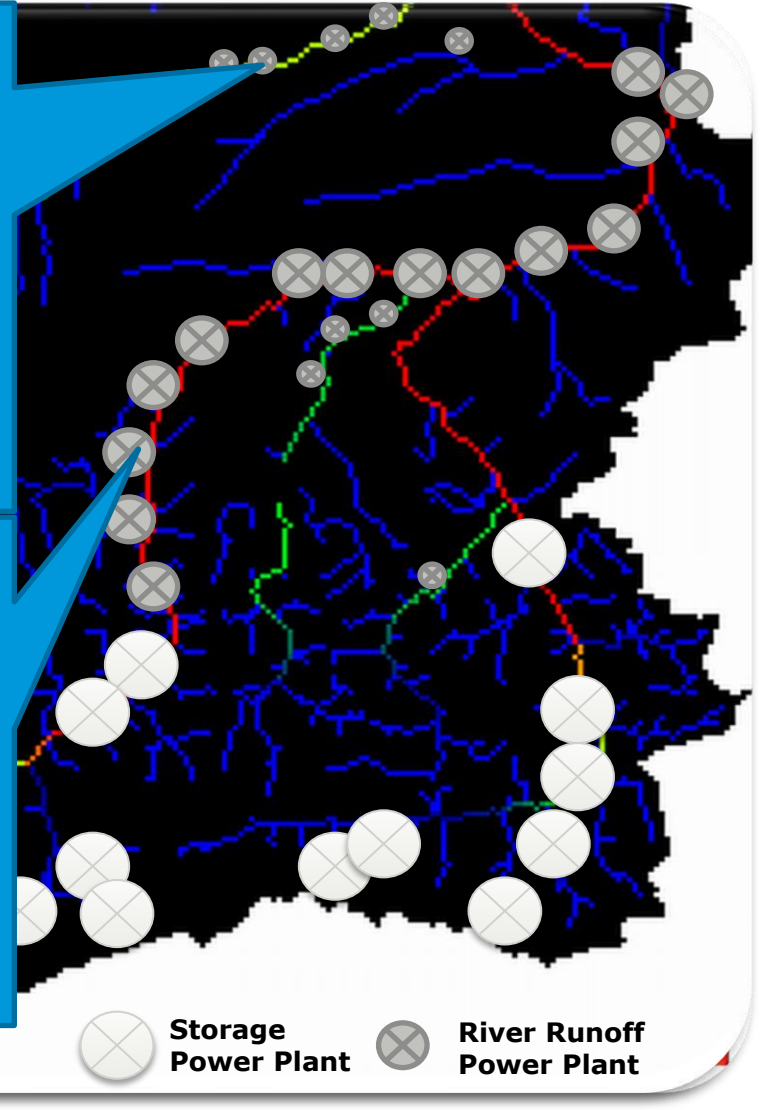
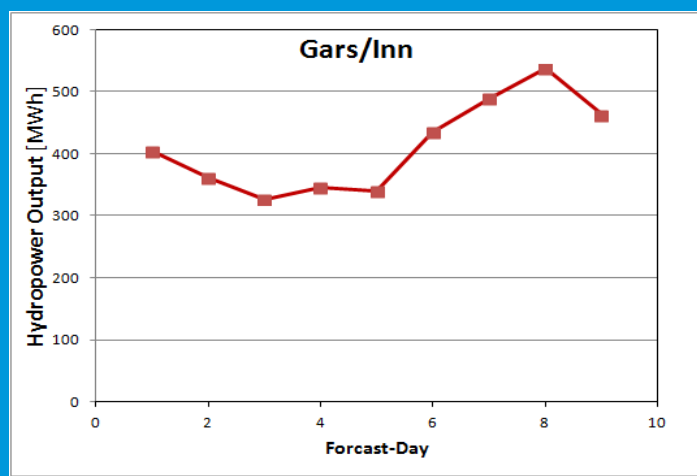
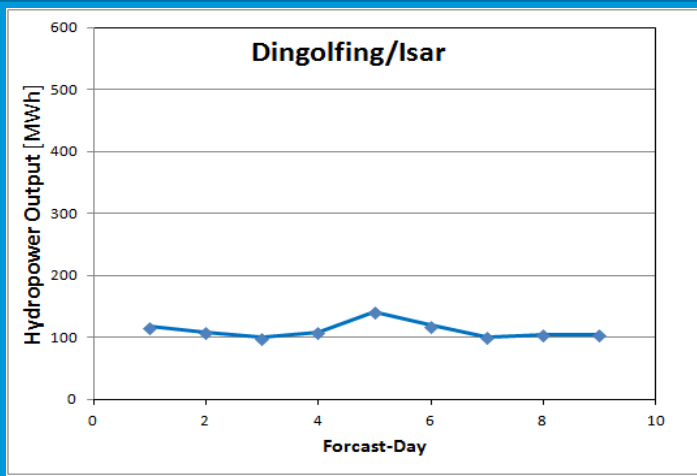
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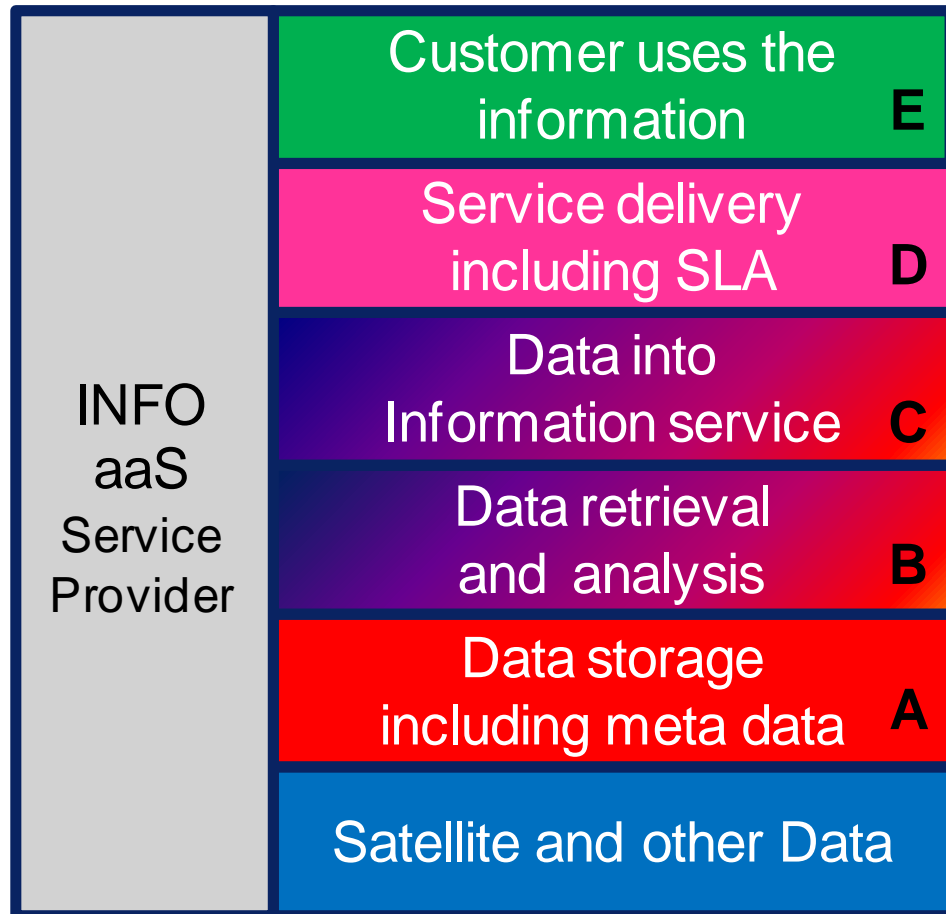
Snow Cover

**SnowWater
Equivalent**

RUNOFF

HYDROPOWER





Challenge:
Contracting and liability throughout the value chain

InfoaaS will be successful only if:

The partners are:

- supporting the structural characteristics of the market
- sharing IPRs and tools ensuring creation of a homogenous marketplace (e.g. accounting, invoicing, payments, ...), beyond the contractual commitments
- Recognize R&D community as their innovation engine, pushing new IPRs on the marketplace to be used (commercialized) by private sector (recognition in terms of € and/or support for R&D environment)

The Helix Nebula ecosystem provides a multi-tenant '**Open Market Place for Science**', where data providers, scientists, funding bodies, SMEs and downstream industry can meet to work along common interests.

The ESA approach is to use HN for **a seamless integration of science output into a business environment**, ensuring a constant innovation push coming from the earth science domain.

BACKUP slide



Now in 2015 "Helix Nebula - The science cloud" Initiative has created a pan-European ecosystem providing following globally unique assets via the R&D / Industry set-up:

- **Overarching architecture** => one that fits all large scale R&D agencies building on national R&D, Industry and SMEs
- **Business model** => Information as a Service (InfoaaS), tailored to HNI, allowing a seamless integration of science into the private sector
- **Governance** => signed by most European Intergovernmental R&D agencies, EC R&D bodies, large scale industry and SMEs (lots of them EO related). This governance is giving strong emphasis on innovation, hence always having the Chairmanship with the R&D demand side.
- **Public procurement** => is being addressed via an EC PCP action (PICSE) under the lead of CERN.