

Agenda Meeting ATTRACT

Date : June 19th, 2014, starting at 14.00 h

Location: Meeting Room A, Universitaire Stichting - Fondation Universitaire, Egmontstraat / Rue d'Egmont 11 - 1000 Brussel / Bruxelles

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Time	Agenda Item	Short Description
14.00-14.15	Welcome	Welcoming words by Marzio Nessi (CERN)
14.15-14.40	Unintended Consequences: the hidden impact of large-scale facilities	Presentation by Martin Hynes (ESF)
14.40-15.05	The "Aalto Way": creating innovation and entrepreneurship in Research Infrastructures; ATTRACT demonstrator IdeaSquare at CERN	Presentation by Markku Markkula and Harri Toivonen (Aalto University)
15.05-15.30	Industrial and Societal value of Detector and Imaging Technologies in connection to Europe 2020 Agenda	Presentation Pablo Tello (CERN) on a general overview of detector and imaging technologies and their added value for industry and society
15.30-16.00	Coffee break	Networking Coffee
16.00-16.25	Open Innovation and Research Infrastructures	Presentation by Esteve Almirall (ESADE)
16.25-16.50	The ATTRACT initiative: benefits for European RIs and Industry.	Outline by Markus Nordberg on the key aspects of ATTRACT
16.50-17.10	Open discussion on ATTRACT, first impressions and potential routes for its implementation	Summary by Pablo Tello on actions taken since March 3 initial discussions, followed by open discussion. Moderator Roy Pennings (PNO)
17.10-17.20	Wrap up and next steps	Marzio Nessi makes a summary of the meeting, proposes further action
17.20-18.30	Networking cocktails	