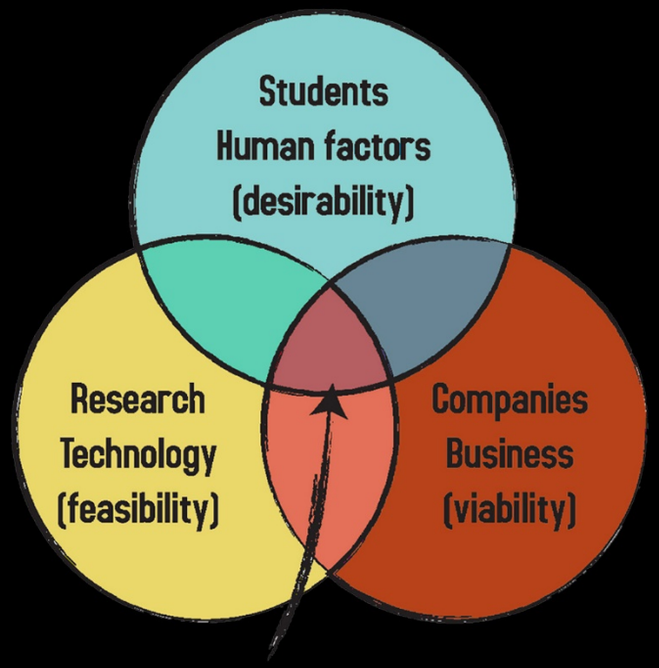
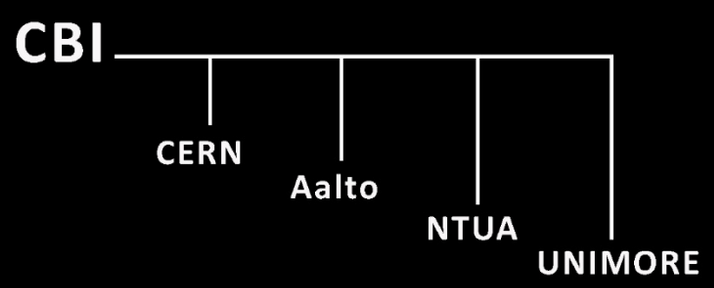
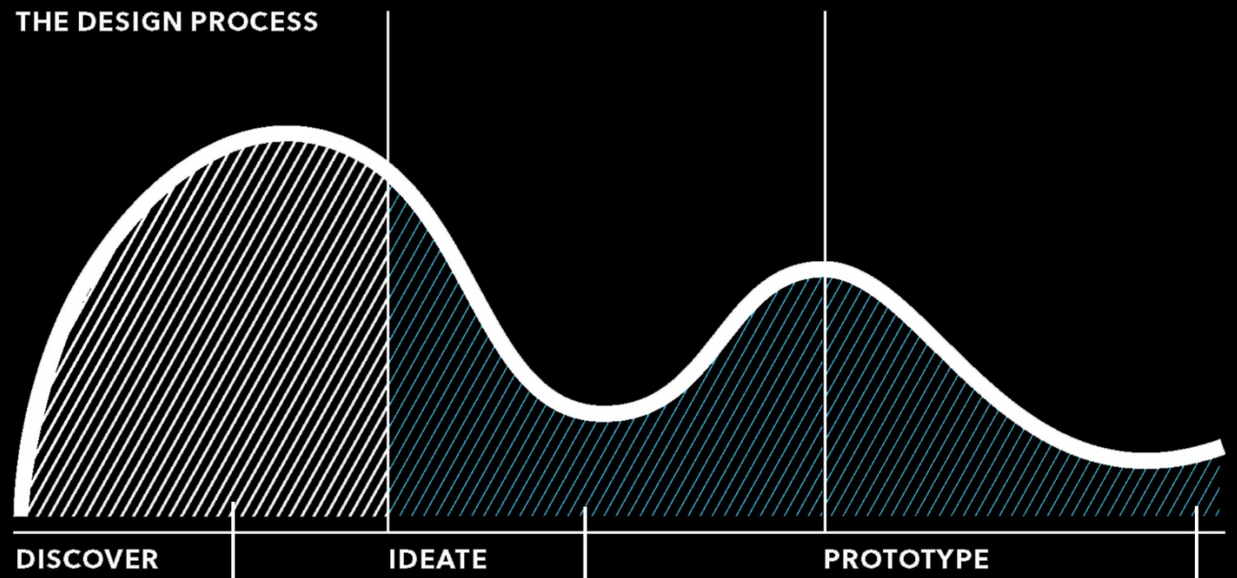
CHALLENGE BASED INNOVATION



IdeaLab &
Human Centered Design

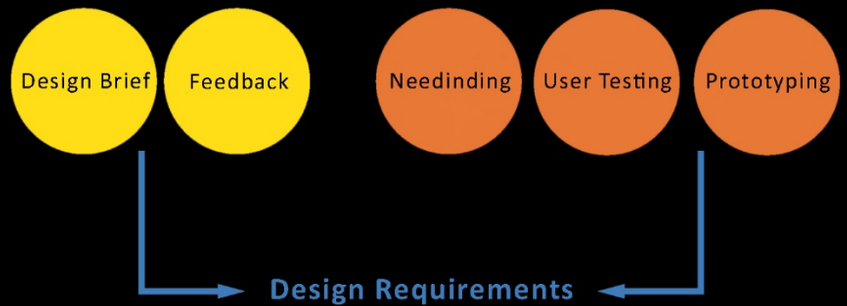




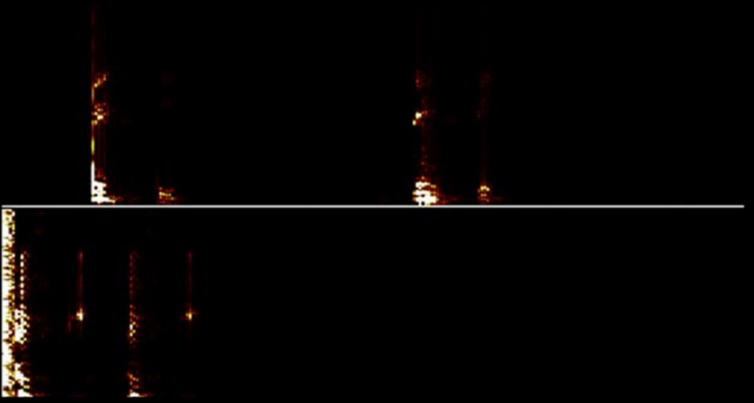
1. Choose your Design Challenge
2. Plan your Research Methods
3. Build your Question Guide
4. Capture your Learnings

1. Needfinding (explicit/implicit needs)
   Quantitative - Observational Research/ Interviews / Photoethnografic Study
2. Benchmarking
3. Brainstorming

1. Building Prototypes
2. Testing with Users

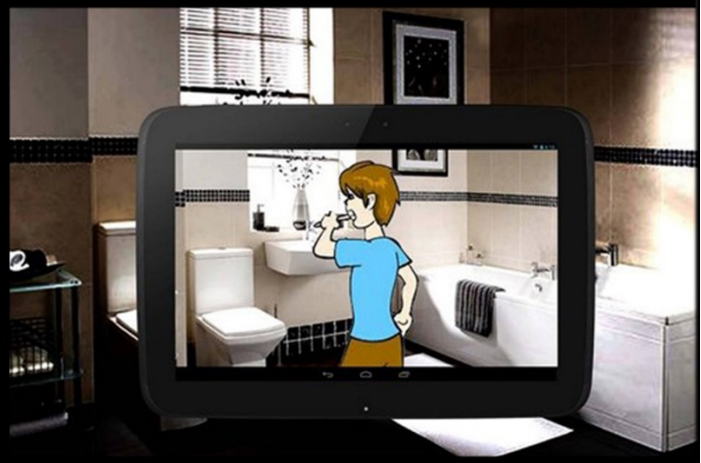


Edusafe_prototypes



Sound Mirror

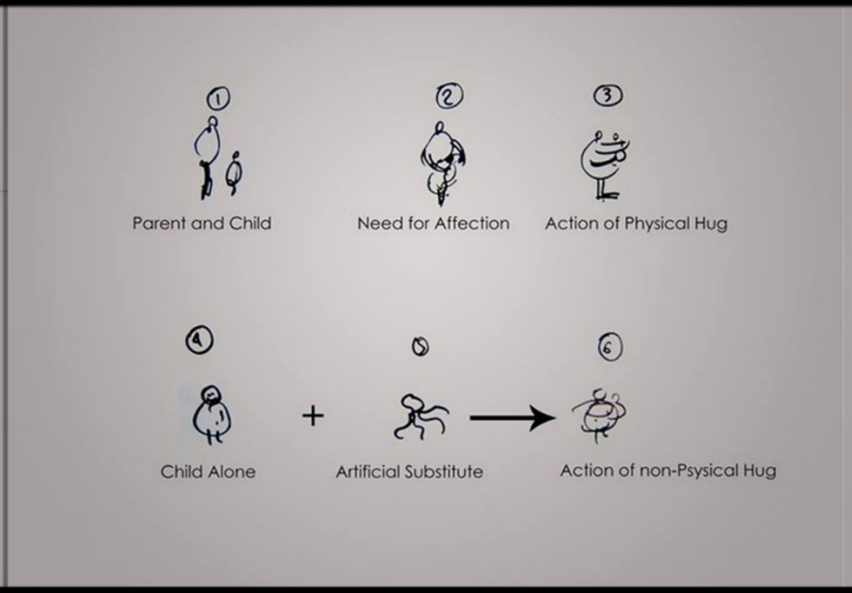
Facial Expression Mirror



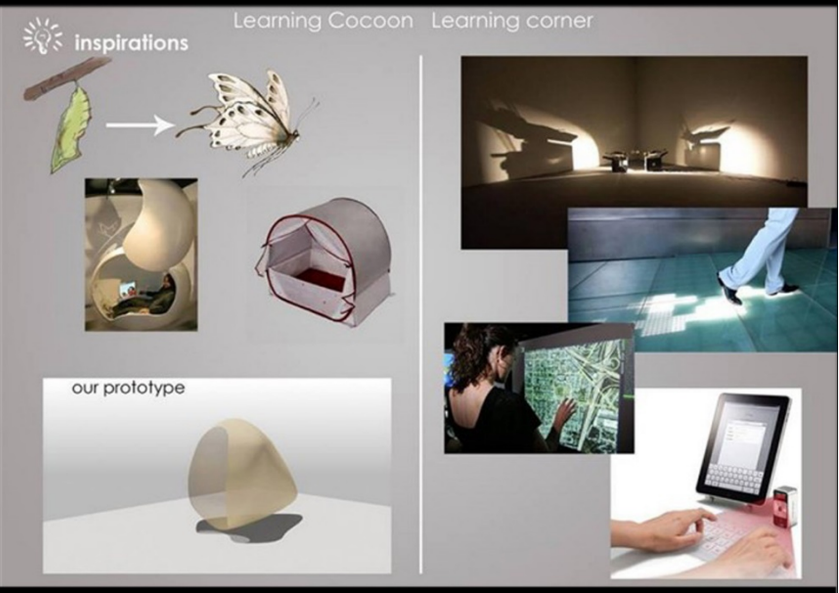
Social Stories

Interactive Learning Space

Vest Hug

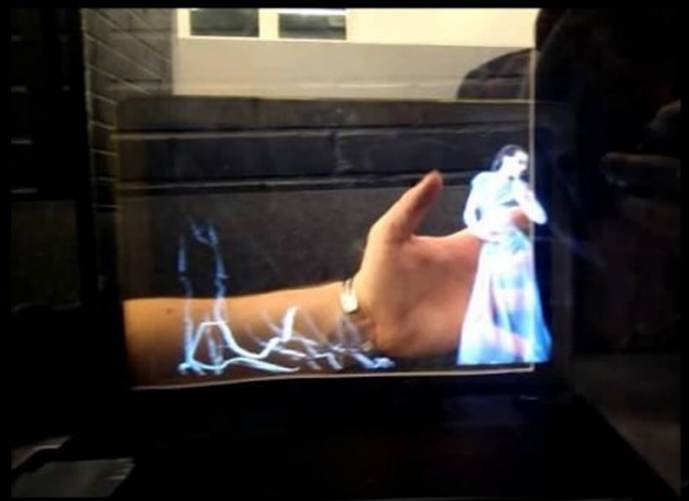


Learning Cocoon

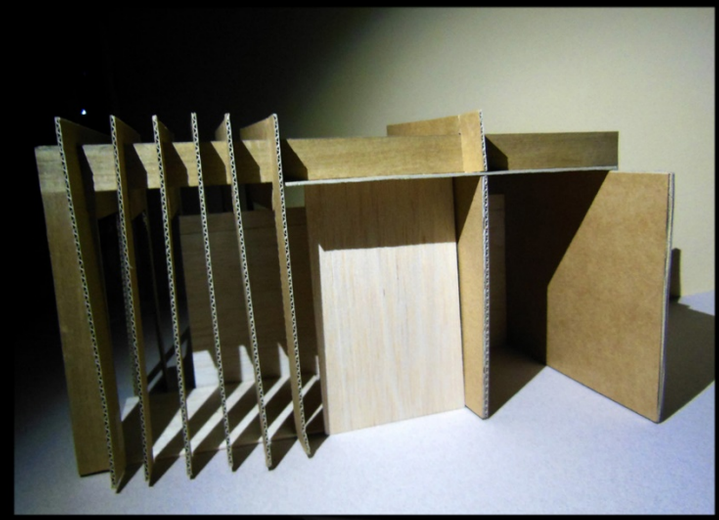


Talent_prototypes

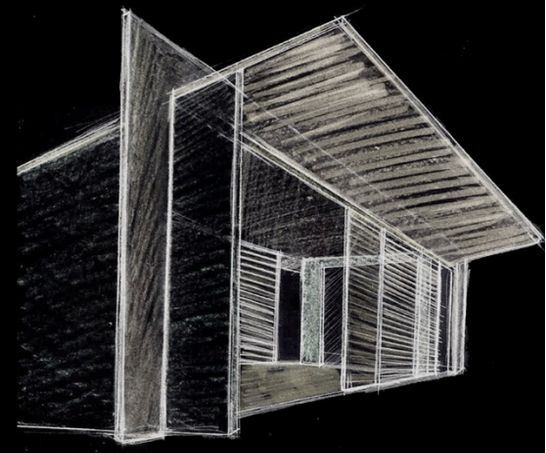
BrainWave Sensor



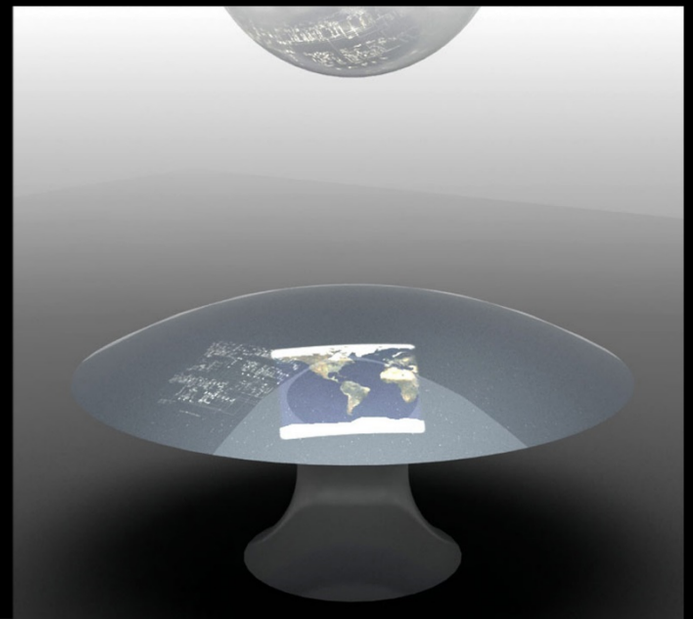
Learning Hologram



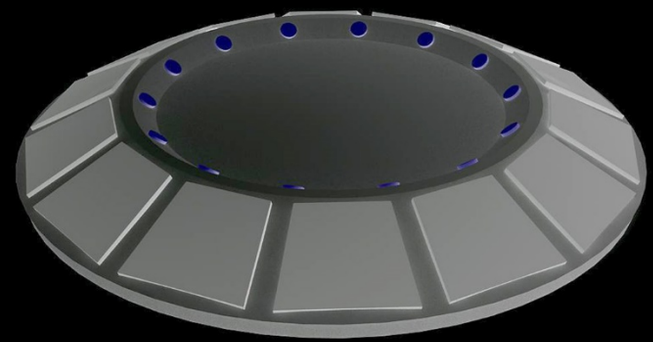
Interactive Learning Corner



Learning Mushroom

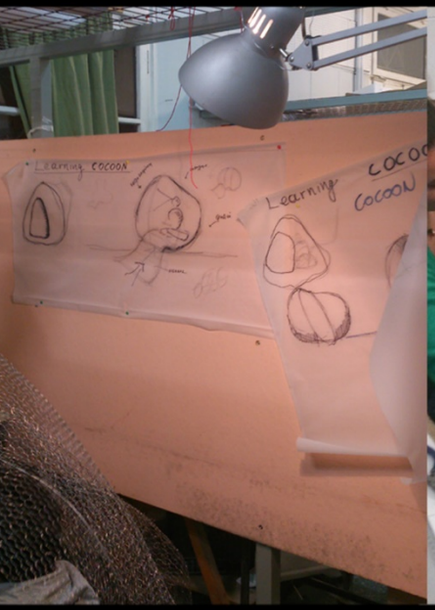


Zen Garden



Learning Fountain

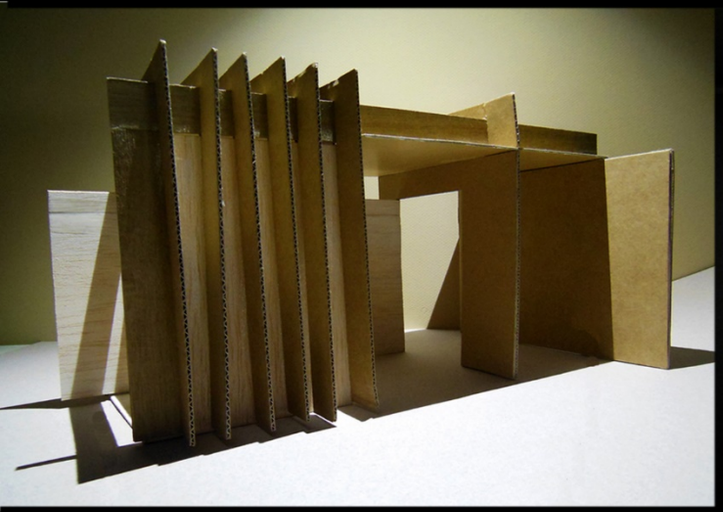
Edusafe_prototypes

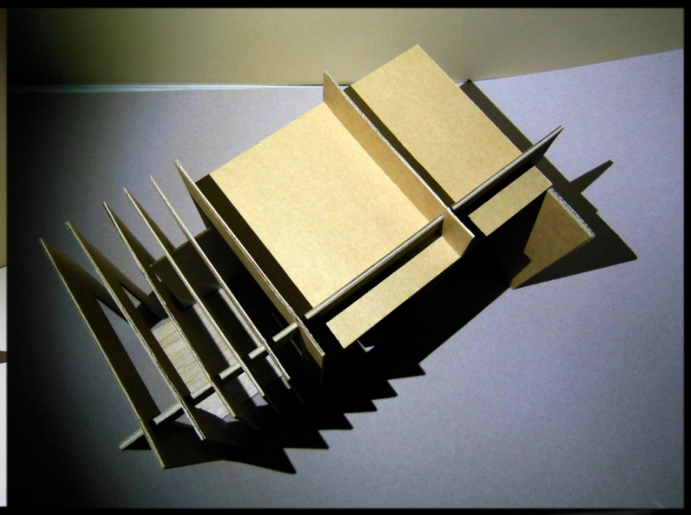


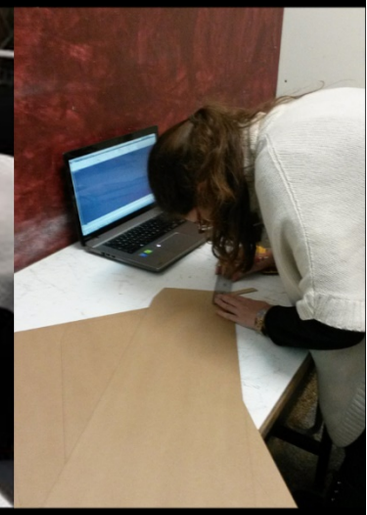
Learrning Cocoon

Interactive Table

Talent_prototypes



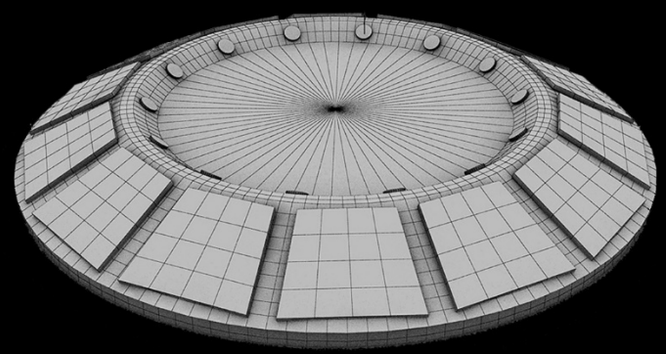


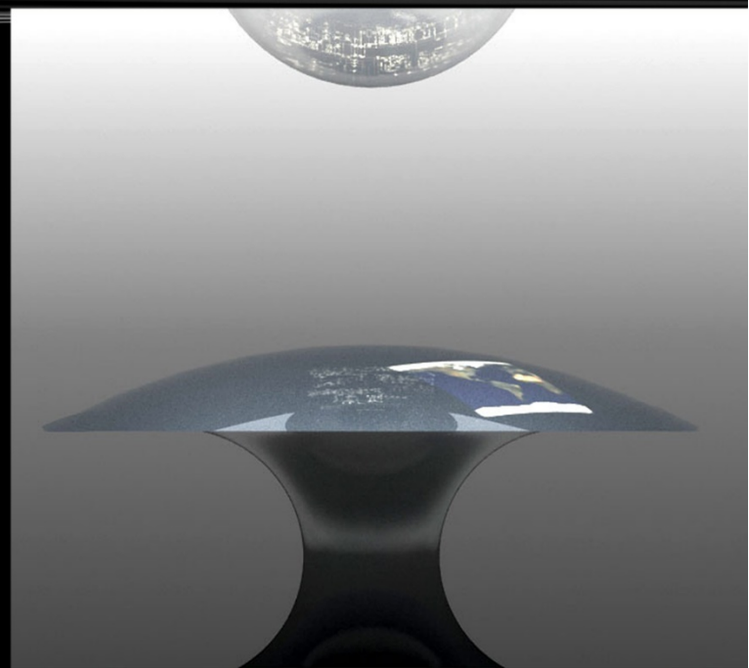


Interactive Learning Corner

Learning Mushroom

Learrning Fountain





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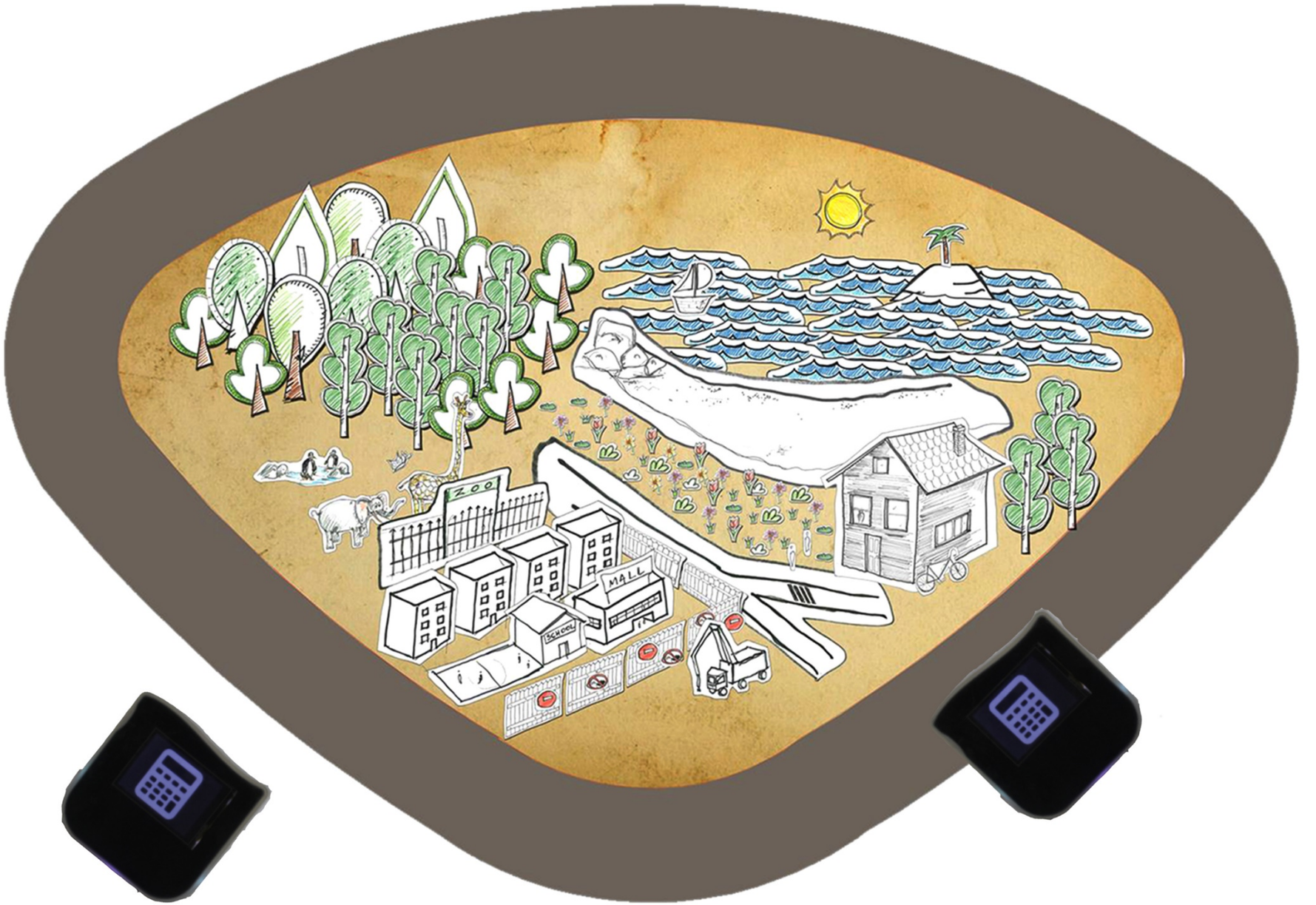
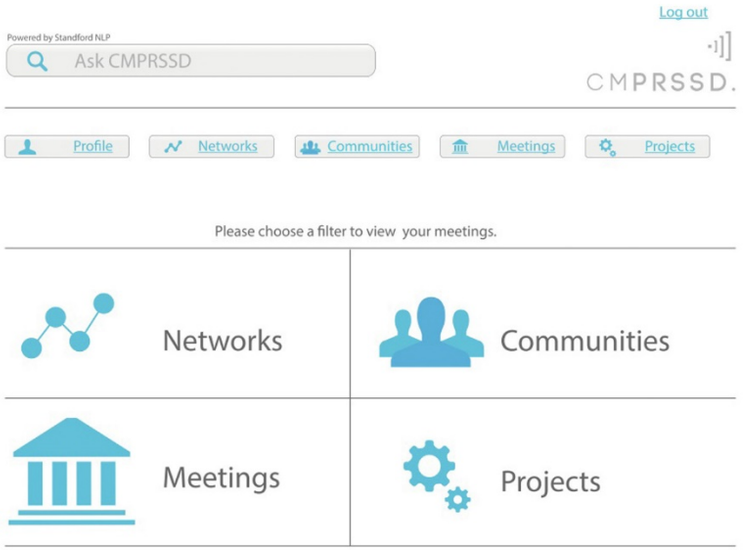


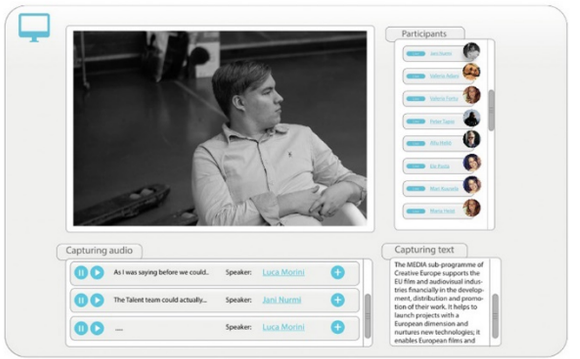
Final Prototype

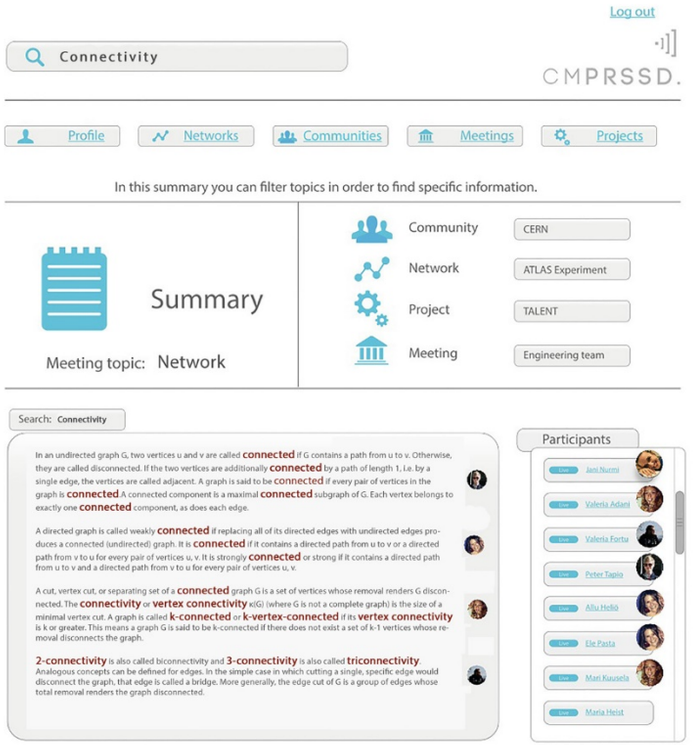
Changing the world of meetings...

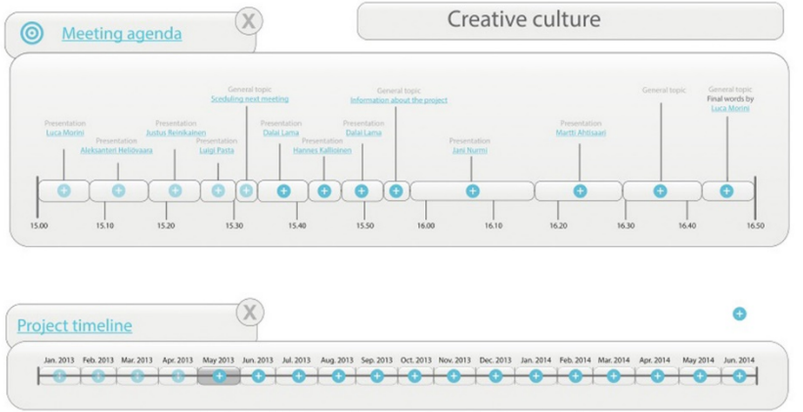
CMPRSSD.

TEAM TALENT



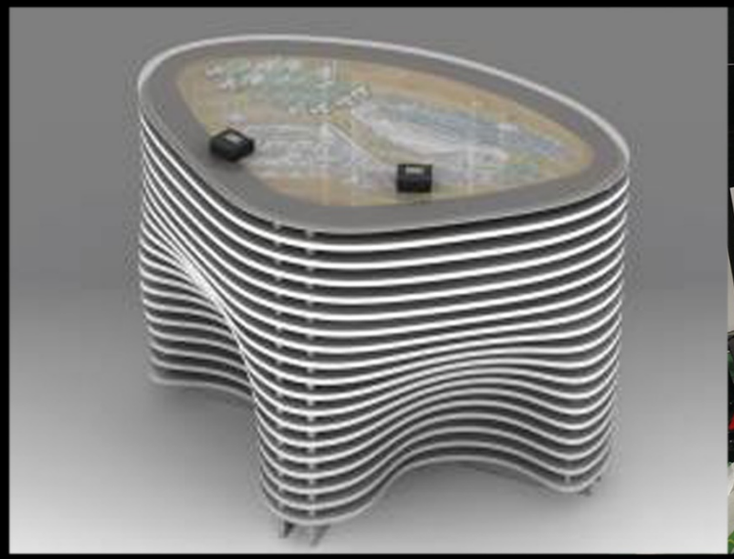




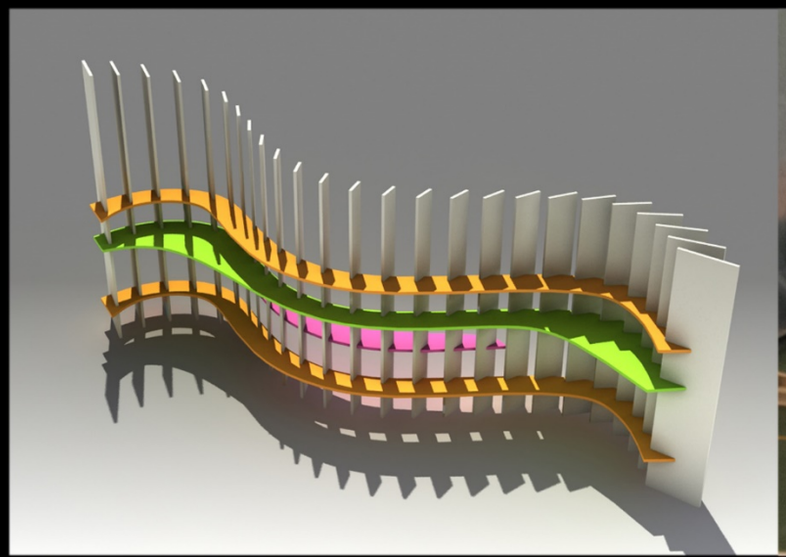


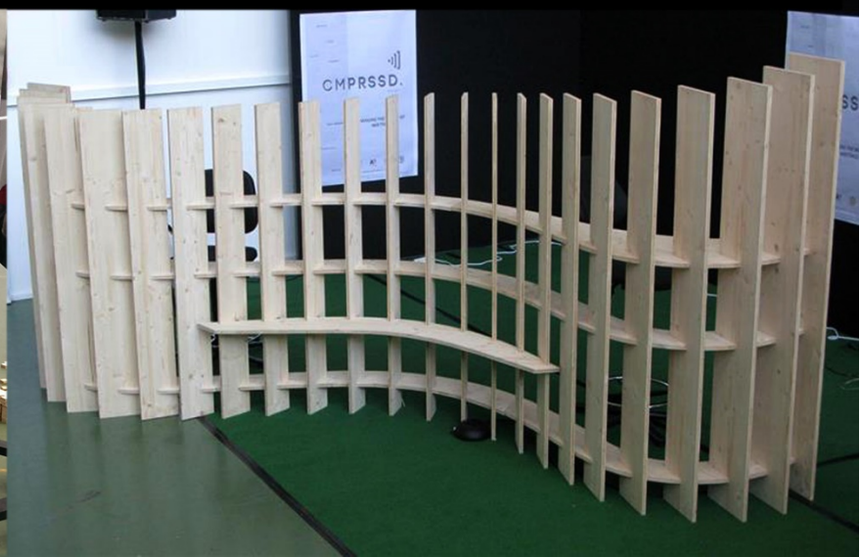
Constructions

Edusafe



Talent





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