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T1-Institution as publisher: getting started

Wednesday, 17 June 2015 09:00 (2h 30m)

This tutorial is part of a number of sessions on the Institution as Publisher. The goal of the tutorial is to help interested librarians become Open Access publishers. The tutorial will start with a landscape overview and will use case studies from UCL press, Manchester University Press and Stockholm University Press. In a few hours, all the essential elements of academic publishing will be addressed: the workflow in publishing from manuscript submission to publication; the business plan; the technical infrastructure; funding models to sustain Open Access publishing; attracting authors to publish with the press.

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Session Classification: Tutorials