

**Session Program**

**4-5 Sept 2008**

**Beyond the 3SM generation at the LHC era  
Workshop**

***Introduction and Motivation***

CERN, 40-S2-D01

# Thursday 4 September

09:30

## Introduction and Motivation

Session | Location: CERN, 40-S2-D01

09:30-10:00 **The strong case for new flavor physics**

**Speaker**

Prof. Bob Holdom

10:00-10:30 **Why the 4SM families - 2008**

**Speaker**

Prof. Saleh Sultansoy

10:30-11:00 **Source of CPV for Baryon Asymmetry of the universe**

**Speaker**

Prof. George Hou

11:00-11:30 **Experimental Constraints on fourth generation quark masses**

**Speaker**

Prof. Marc Sher

11:30