Missing the Forest for the Trees:

Experimental Perspectives on Searches for New Higgs Bosons

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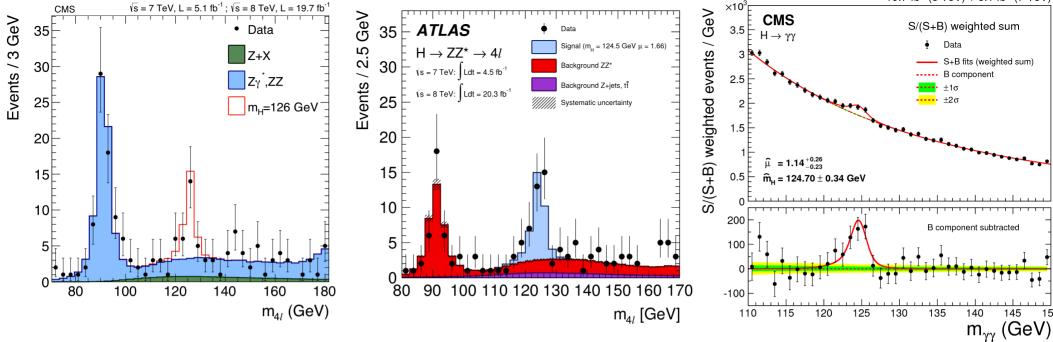


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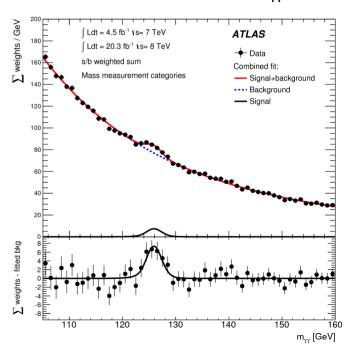
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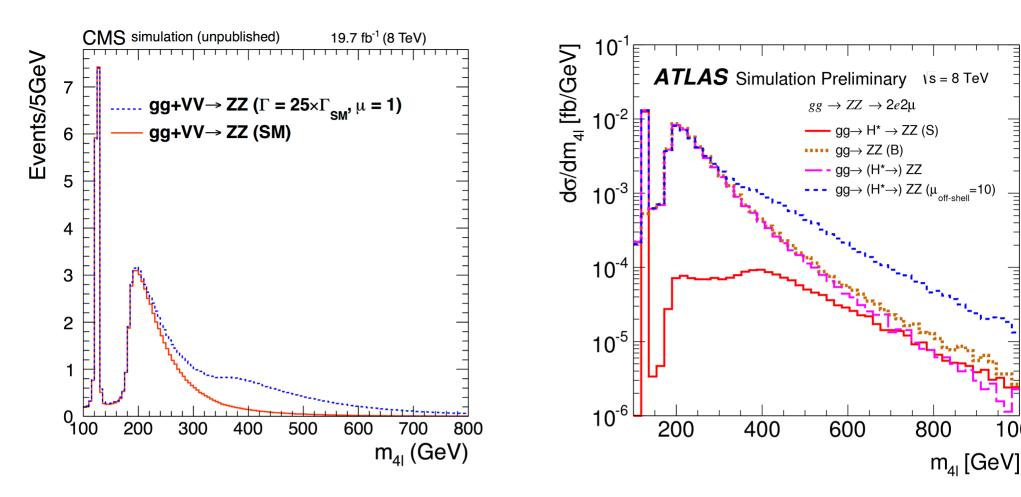
We've gone from discovery, to measurement, to "probe for new physics" in just 2 years. The Higgs boson offers an incredible new experimental tool.



AN EXPERIMENTALIST'S CONCERN:

HOW DO WE STAY FOCUSED ON THE STANDARD MODEL AND ITS EXTENSIONS WHILE ALSO NOT MISSING THE NEXT BIG DISCOVERY?





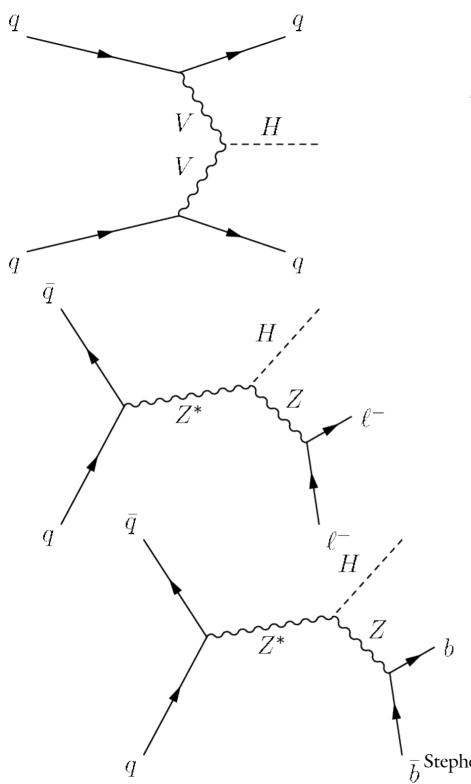
A measurement of the Higgs off-shell signal strength, $\mu_{\text{off-shell}}\text{,}$ (and maybe then - even indirectly an inference about its Natural Width) might tell us about its coupling to non-SM particles.

1000

$\mu_{off-shell}$: challenges

- Relies heavily on MC simulation of VV backgrounds
 - experiments interpret data in absence of knowledge of theoretical ratio of K-factors (N(N)LO/LO) for two processes R = K(gg→ZZ)/K(gg→H*→ZZ)
 - leading uncertainties are due to theoretical effects QCD scale and PDFs.
 - there is momentum here toward a new leap in MC tools to take the next steps on this measurement in Runs 2 and 3 of the LHC.
- Here we have a key opportunity as a community to make important progress together.

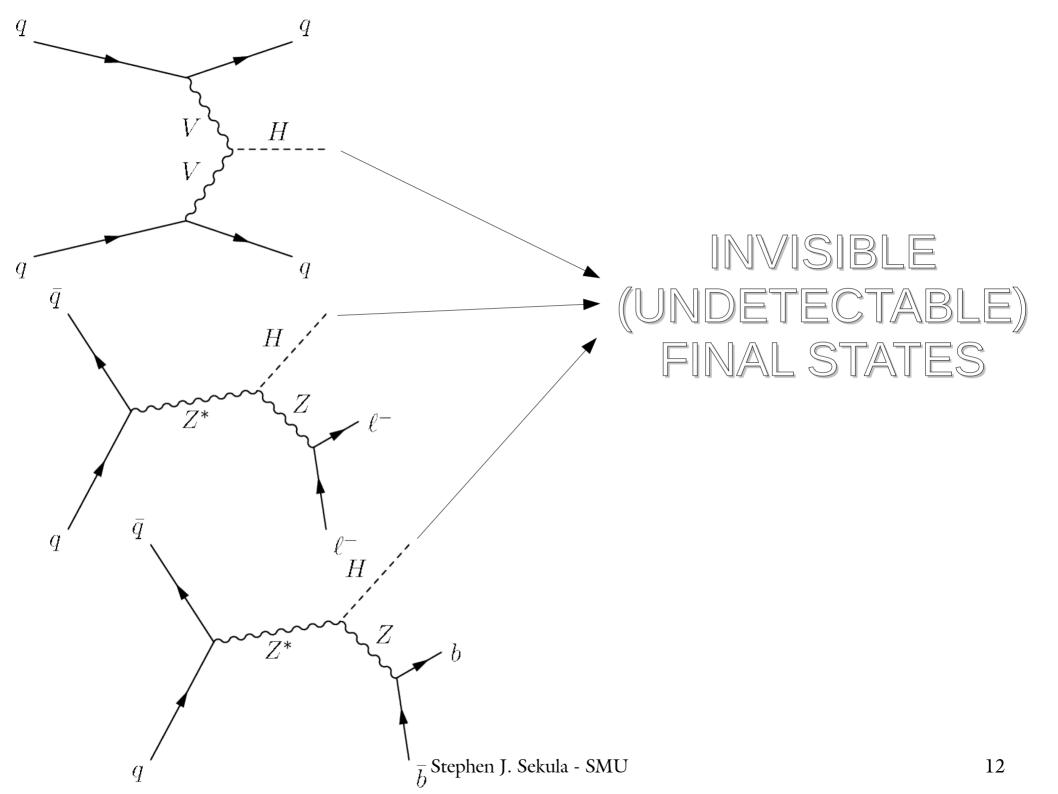


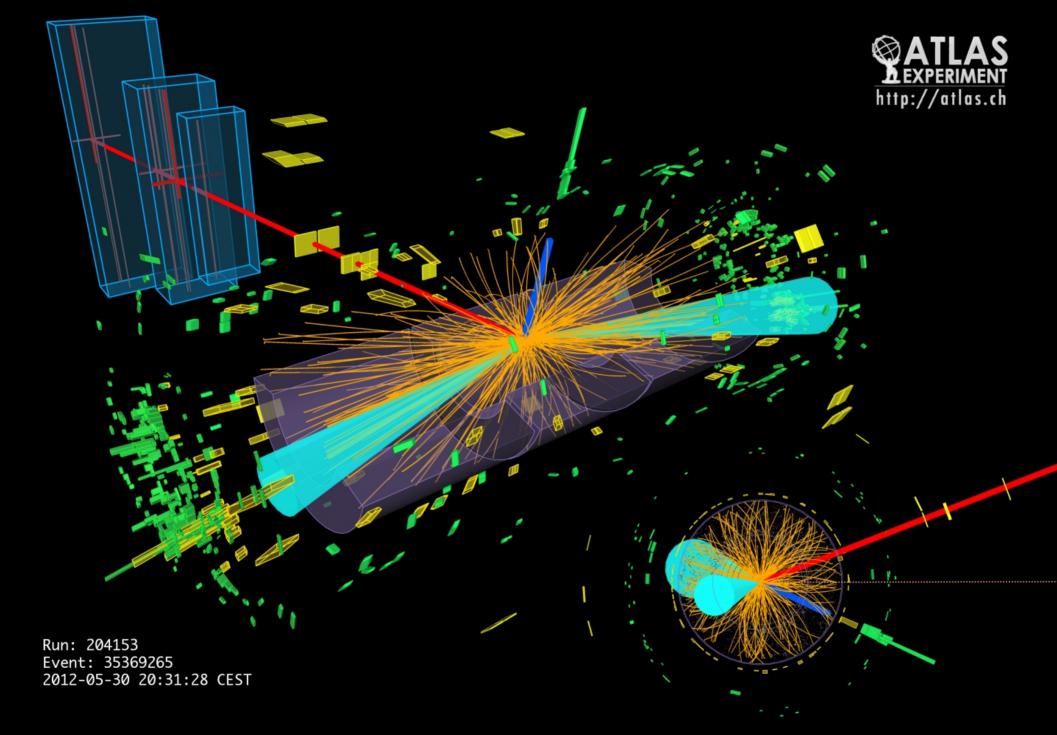


From an experimentalist's perspective, the ability to produce Higgs bosons at the LHC in a "tag and probe" fashion enables study of the Higgs decay with less bias than having to select exclusively on a Higgs final state.

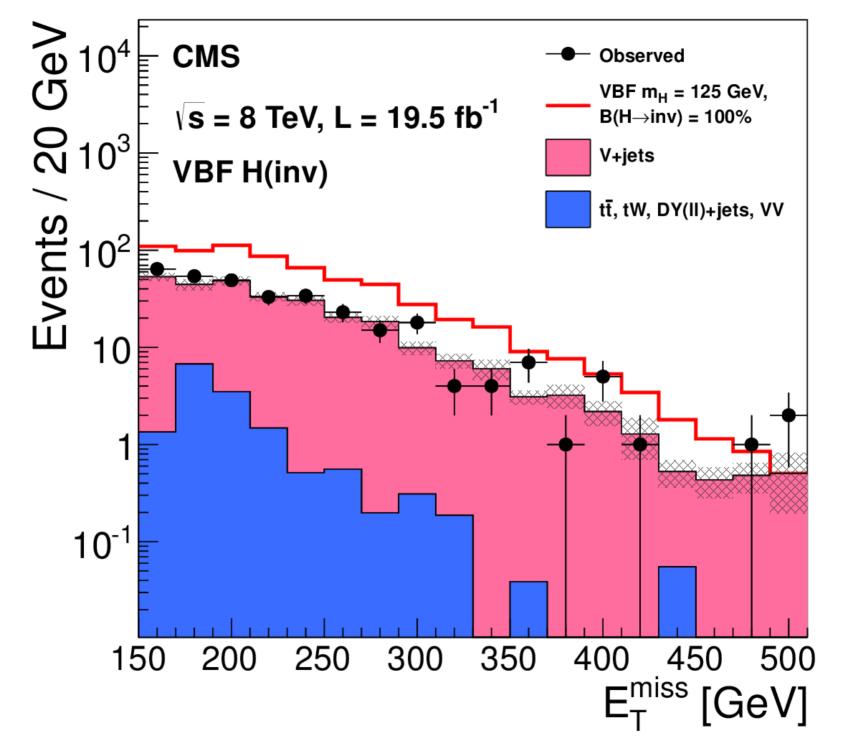
A "Higgs Boson Beam," if you will...

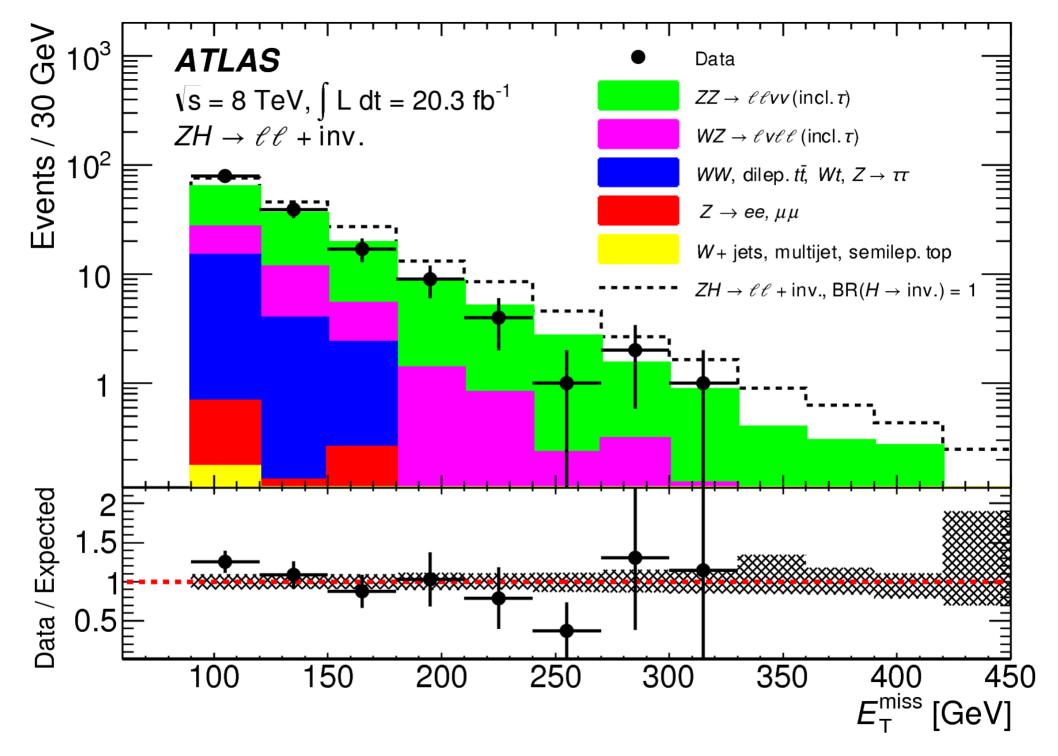
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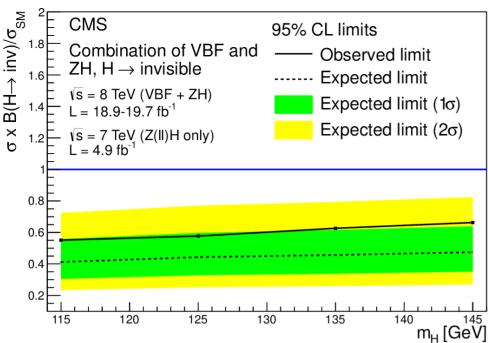




The VBF signature is really incredible at the LHC







ATLAS $\sqrt{s} = 7 \text{ TeV}, \int L dt = 4.5 \text{ fb}^{-1}$

 $\sqrt{s} = 8 \text{ TeV}, \int L dt = 20.3 \text{ fb}^{-1}$

 $ZH \rightarrow \ell\ell + inv.$

200

250

 $\sigma_{ZH} \times BR(H \rightarrow inv.)$ [fb]

600

500

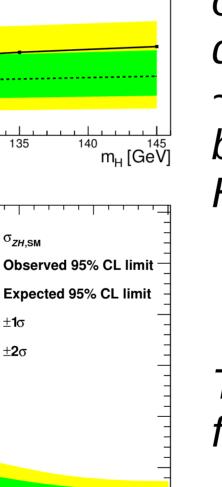
400

300

200

100

150



±1σ

+2σ

300

350

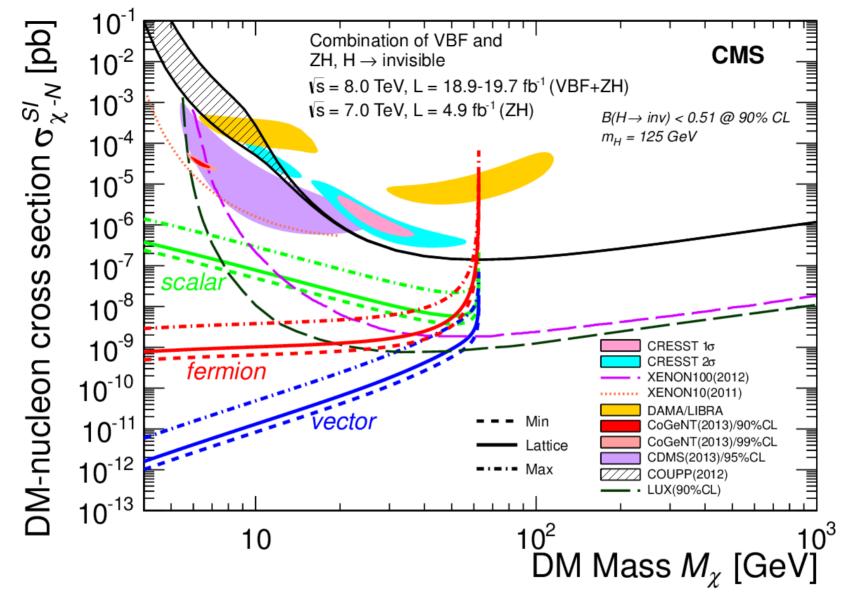
ATLAS and CMS have probed invisible decay of the Higgs Boson down to the level of only ~50-60% of the total branching fraction of the Higgs.

There is lots of space for discovery here.

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 m_H [GeV]

400

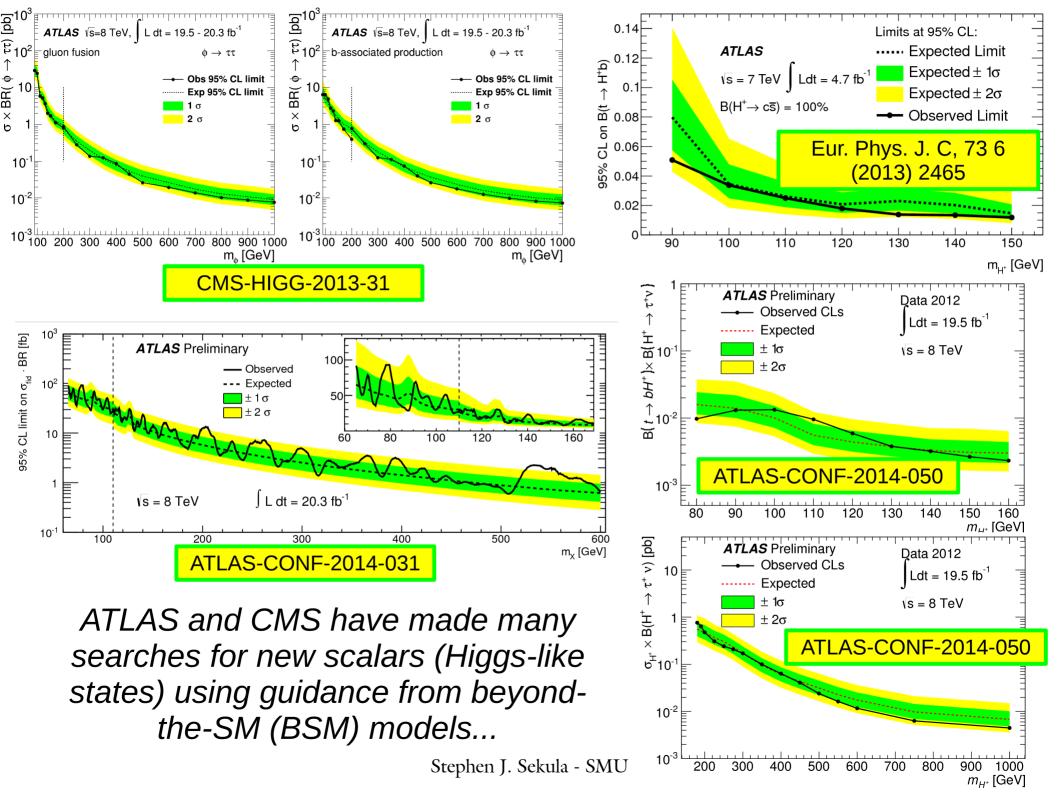


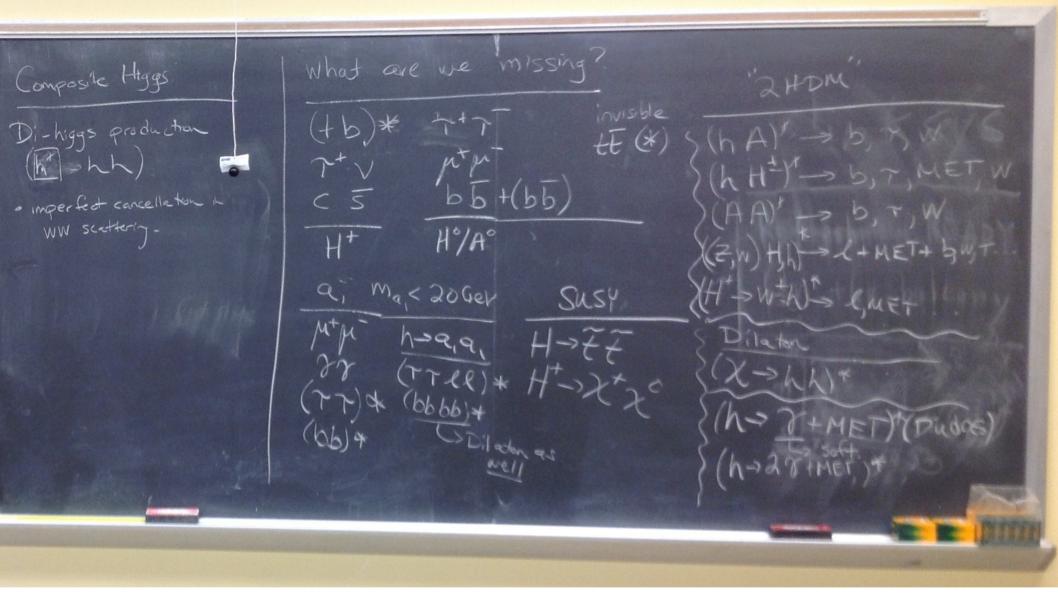
A comment: while interpreting the "model-independent" cross sections in a model-dependent context is nice, don't over-interpret the impact of LHC $H \rightarrow invisible$ searches on the direct-detection dark matter effort. You have to make a lot of guesses about the dark sector to do this.



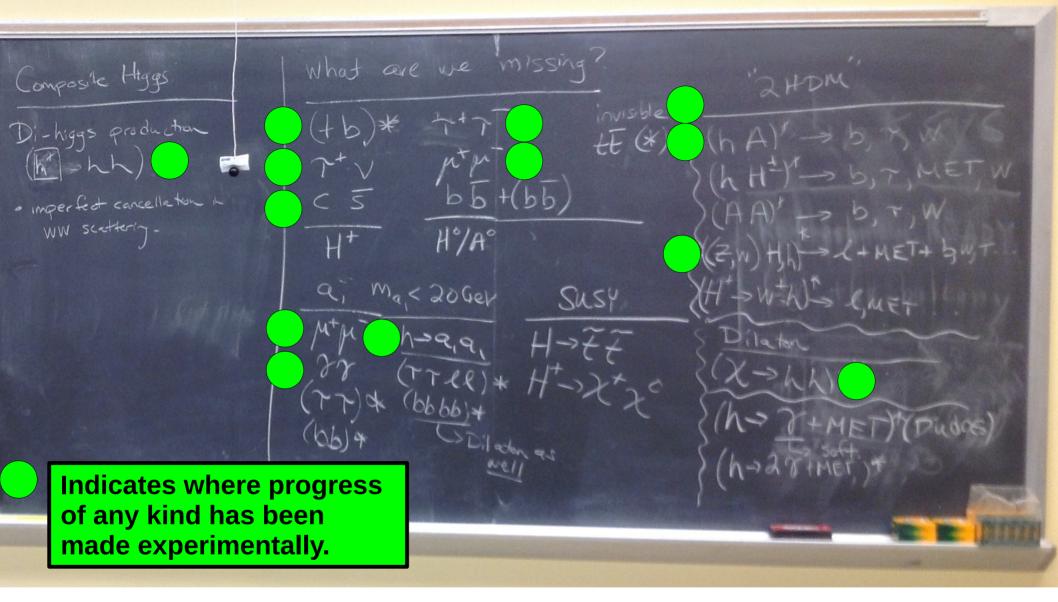




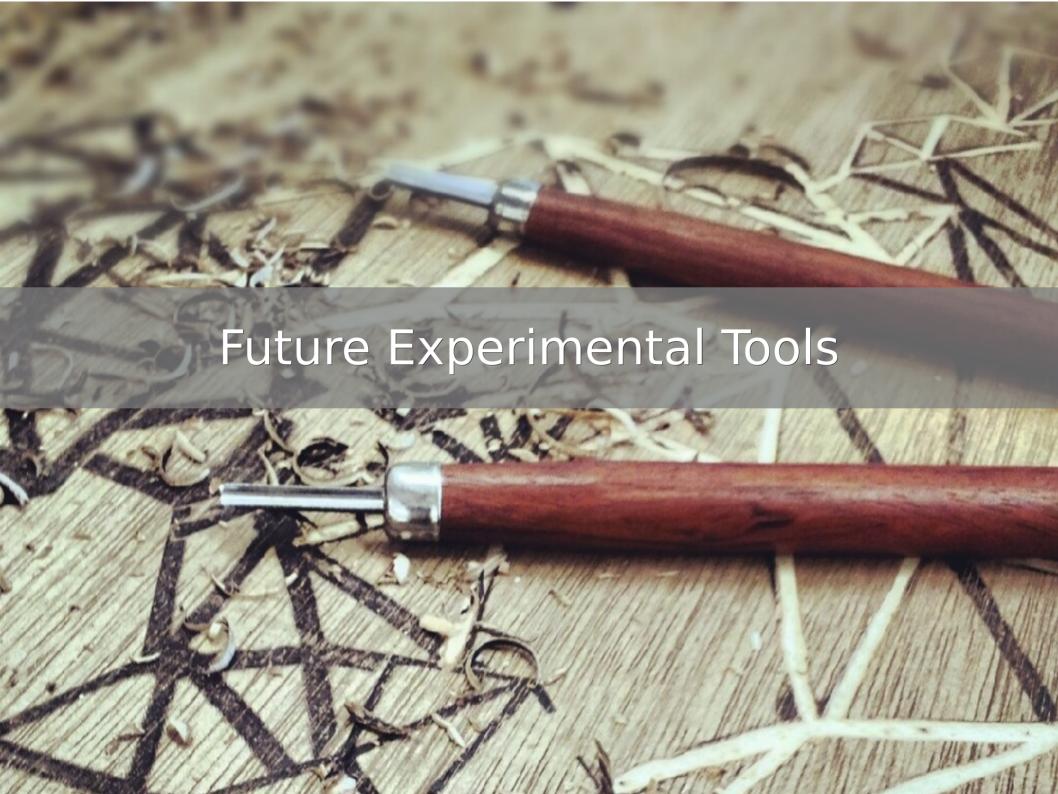




Blackboard record of ~hour-long discussion on what the community perceived as "not being done yet" at the LHC in April, 2013. From the UC Davis workshop, "The LHC Higgs Signal: Characterization, Interpretation and BSM Model Implications"

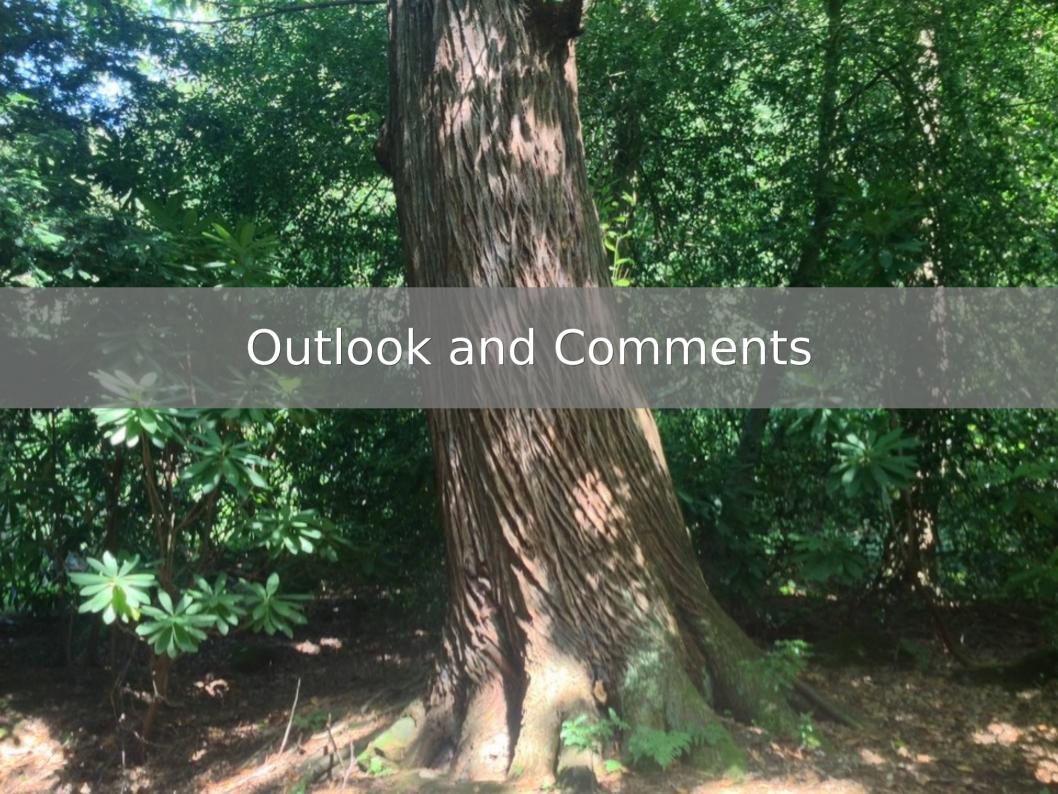


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Tools - Outlook

- General experimental improvements
 - Everything has to be redone and the Higgs
 "rediscovered" in Run 2 this should be an
 incredible period of development and improvement
 – triggers, reconstruction, identification, ...
- Boosted object reconstruction/tagging
 - developed by both collaborations in Run 1 experimental necessities for ≥Run 2
- VBF and VH for "Higgs Beams"
 - Once signals in these channels are firmly discovered, it would made sense to "assume the premise" and select on the VBF jets or V-boson in order to study Higgs decays



Summary

- Run 1 yielded an incredible new experimental tool: the (first? only?) Higgs Boson
 - Run 2 and beyond will become the period of full exploitation of the tool for searches beyond the Standard Model
- Questions for discussion
 - What is the experimental community missing?
 What aren't we doing that we should be doing?
 - What are the theory pieces that could be better clarified by experiment (or otherwise) and fed back into the searches and measurements?