



# CASES TO INSPIRE WOMEN

*VIDEO PRESENTATION*

**CRISTINA MARTIN PEREZ**

[cristina.martin.perez@cern.ch](mailto:cristina.martin.perez@cern.ch)

FCC GENDER EQUALITY WORKING GROUP

FCC WEEK 2015, WASHINGTON D.C., 24<sup>TH</sup> MARCH 2015



**IT'S YOUR WORLD.  
IT'S YOUR TOMORROW.**

4 min. video production consisting of filmed interviews to women working in various fields at CERN

- ★ Pilot for further gender-specific communication tools

## *MOTIVATION*

Get a better insight in their career



Provide representative role models



Strengthen women's representation in science



Promote the attractiveness of science among women



Ida Aichinger



Karen Ernst



Natalia Galindo Munoz



Lorena Lobato Pardavila



Joanna Liberadzka



Valentina Venturi



***IT'S YOUR WORLD.  
IT'S YOUR TOMORROW.***

## **What is it like to work in an international science collaboration? *Six women at CERN share their experience***



Video in CERN Document Server (*OPEN-MOVIE-2015-003-001*)  
<http://cds.cern.ch/record/2002003>



Video in YouTube:  
<http://www.youtube.com/watch?v=ctDgU-mHs3I>

*Thanks to the interviewees,  
the FCC management and  
the CERN communications group*