

ORACLE®

# Oracle in Healthcare

CERN openlab “IT in Healthcare” Workshop

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Presented to



**CERN**openlab

**ORACLE**

**ORACLE**  
HEALTHCARE

## Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

# Program Agenda

- 1 Setting the scene
- 2 What is the opportunity?
- 3 How can Oracle help?
- 4 Oracle experience
- 5 Discussion

# Oracle Addresses the Full Healthcare and Life Sciences Ecosystem



Life Sciences/  
Pharma

Healthcare  
Providers

Healthcare  
Insurances/  
Payers

Government  
& Regulators

# Market and Trends

Shifting  
Payment  
Models



Changing  
Science



Increasing  
Data Volumes



Regulatory  
Pressures



**Point Applications**

*Limited, not scalable,  
and reinforce silos*

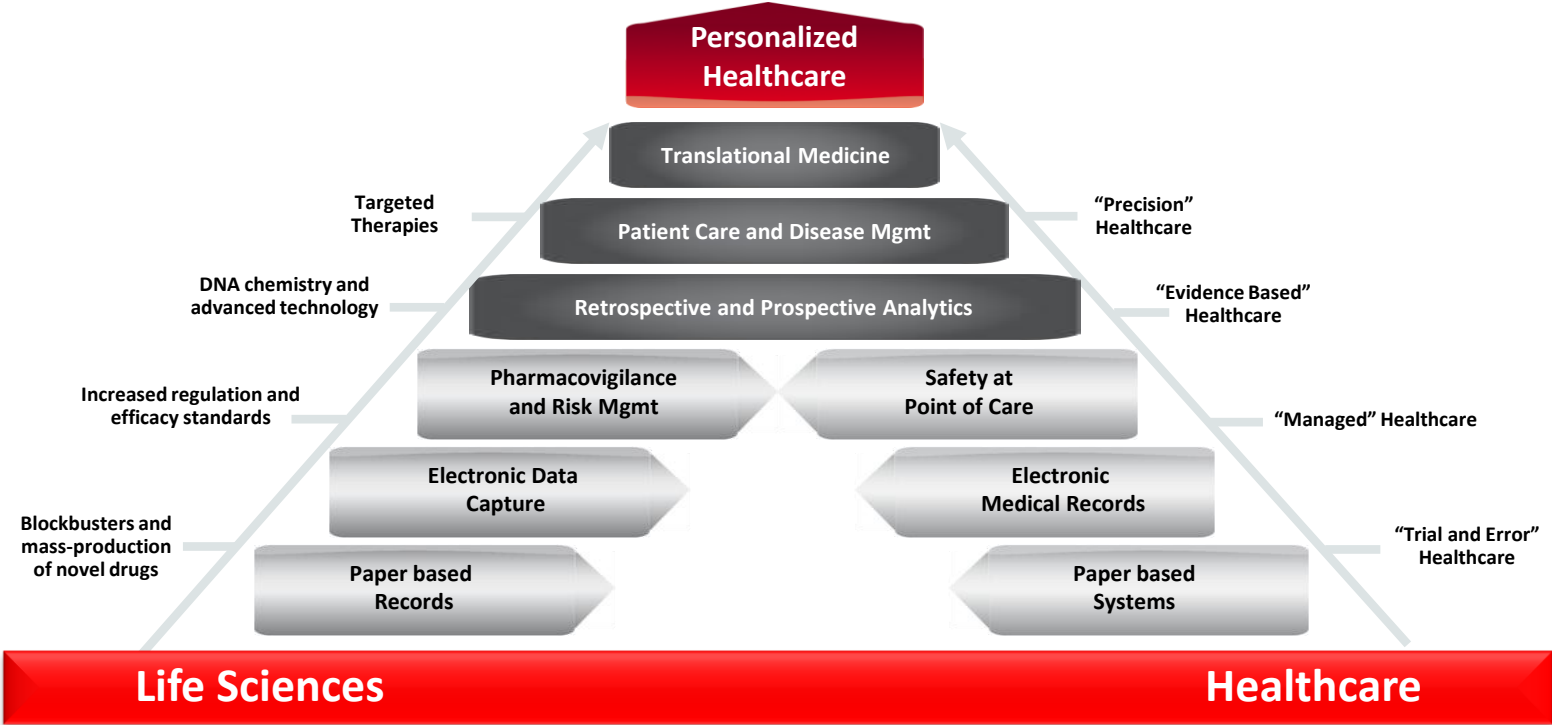
**Homegrown Tools**

*Expensive to build  
and maintain*

**Established Solutions**

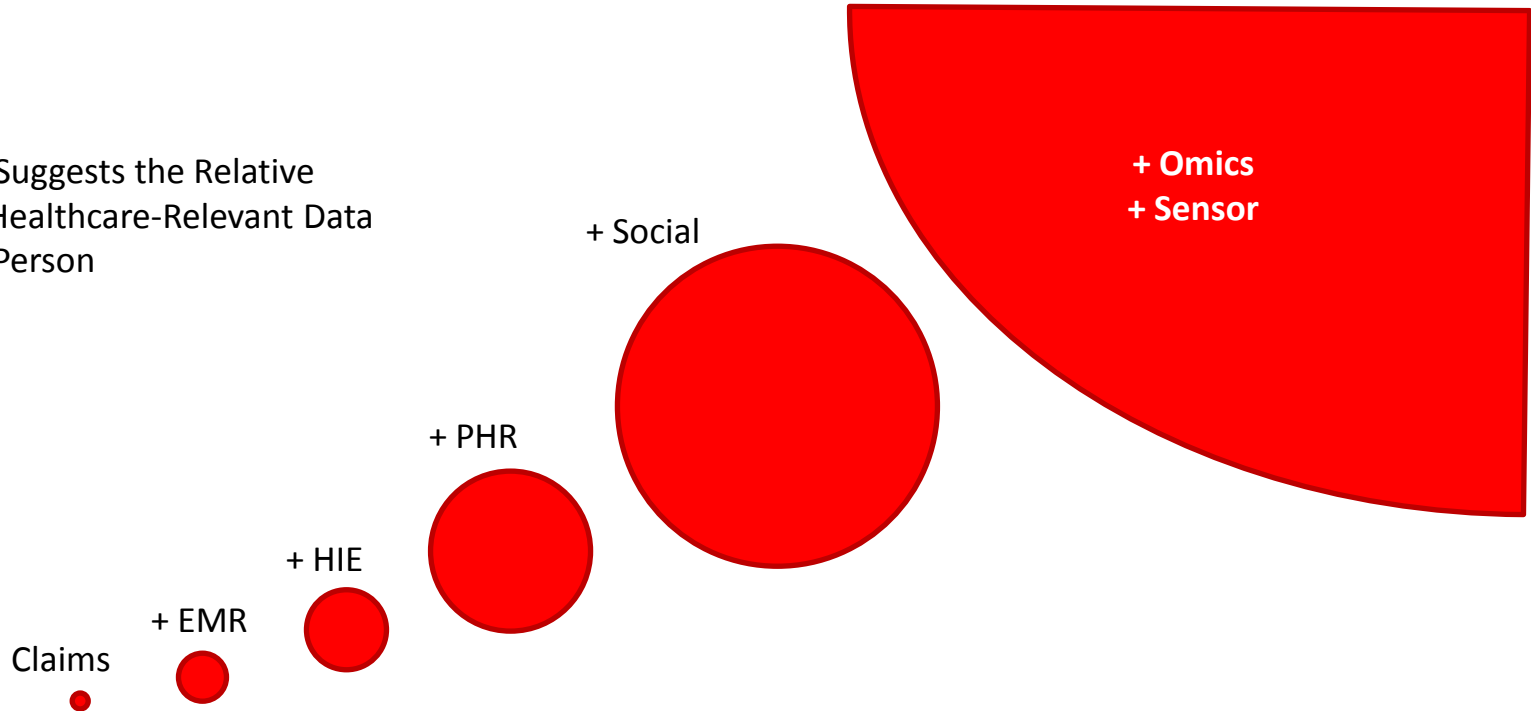
*Often proprietary,  
closed, and inflexible*

# Convergence Between Healthcare and Life Sciences Leading to Personalized Healthcare



# In the Coming Decade Healthcare Data Will Be Big, Real Big

Circle Area Suggests the Relative Volume of Healthcare-Relevant Data on a Given Person





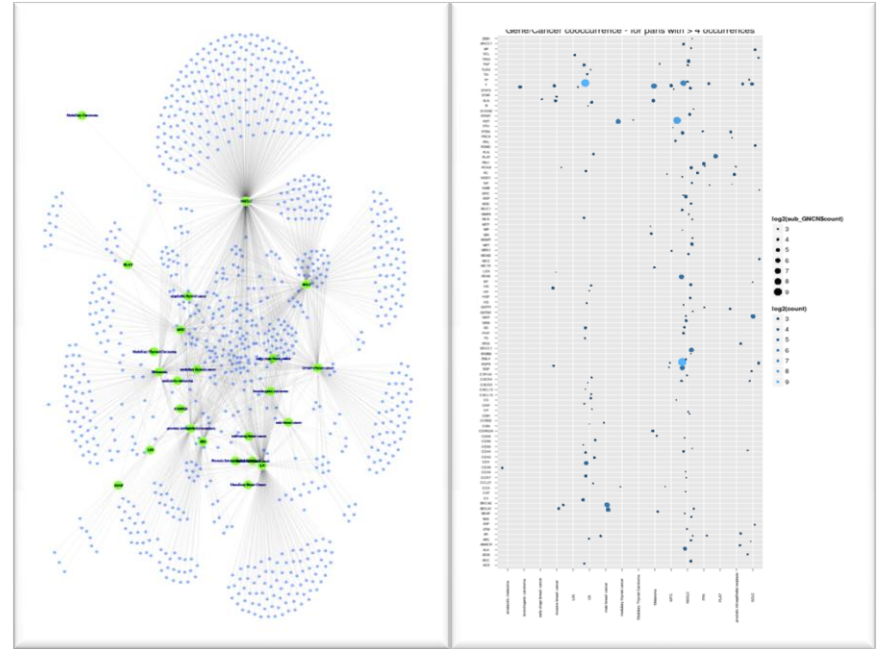
# A Big Data Example

With existing data

# National Cancer Institute, Oracle & SAIC

## Identifying Relationships between Gene to Cancer Interaction

- Analyzed 20 million medical publication abstracts in order to cross-reference the relationships between 17000 genes and five major cancer types
- Cross-referenced genes from 60 Million patients and miRNA for a simulated 900 Million population
- Results: understanding additional layers of the pathways these genes operate in and the drugs that target them is expected to help researchers accelerate their work in areas of importance for all humanity



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## The winner of the 2012 Government Big Data Solutions Award is the NCI Frederick National Laboratory

November 20, 2012 By [BobGourley](#)



The Government Big Data Solutions Award was established to highlight innovative solutions and facilitate the exchange of best practices, lessons learned and creative ideas for addressing Big Data challenges. The [Top Five Nominees of 2012](#) were chosen for criteria that included:

- Focus on current solutions: The ability to make a difference in government missions in the very near term was the most important evaluation factor.
- Focus on government teams: Industry supporting government also considered, but this is about government missions.
- Consideration of new approaches: New business processes, techniques, tools, models for enhancing analysis are key.

“Our mouths were open in amazement”

- Dr. Robert Stephens
- Director of Bioinformatics, National Cancer Institute

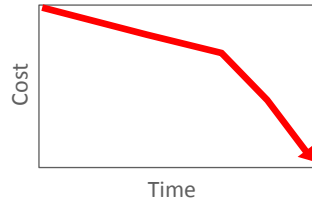
<http://ctoVISION.com/2012/11/the-winner-of-the-2012-government-big-data-solutions-award-is-the-national-cancer-institute/>

A man and a woman in light blue scrubs are looking at a laptop screen. The man is on the left, wearing a name tag that says "Charles Bremer, MD". The woman is on the right, pointing at the screen. The background is a plain, light-colored wall.

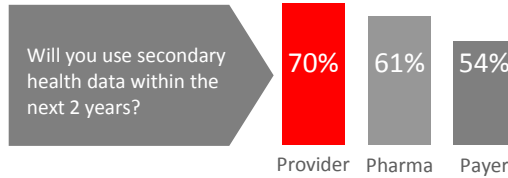
What is the opportunity?

# Industry Trends

Significant reduction in cost of **genome sequencing**



Increase in **real-world data**



Aggregation and analysis of **Big Data**



**More than half of clinical trials** already have a molecular biomarker component



**Patient stratification** to identify population subsets most likely to respond to a therapy



**Cloud technologies** are enhancing R&D collaboration

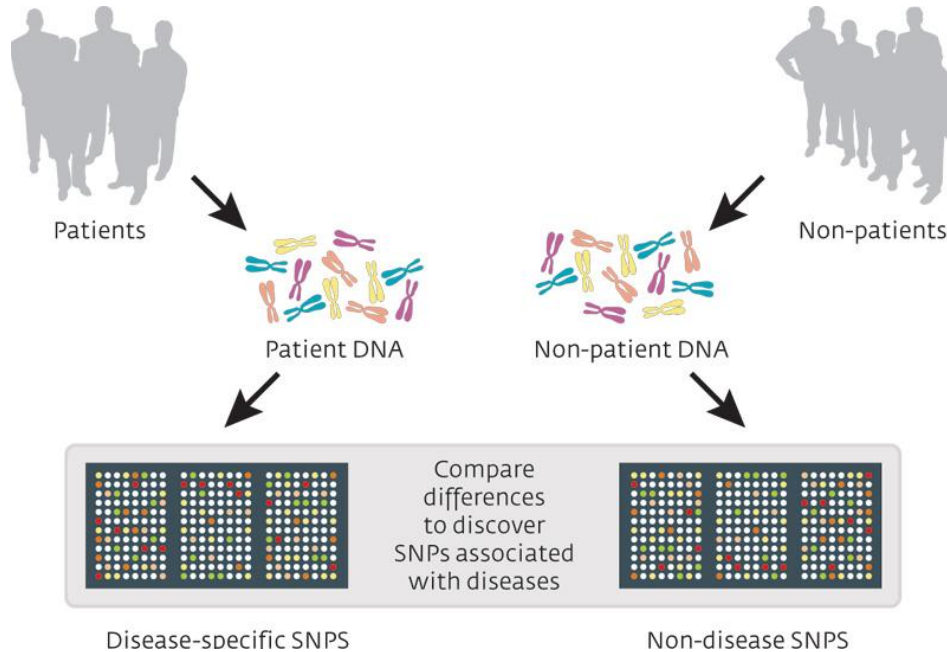


# Our Vision

Facilitate researchers access to clinical and genomics patient data across the world to advance medical research and its translation to better healthcare

# Translational Research

## On the path to Personalized Medicine



**Ability to discover high quality biomarkers which in turn will enable early detection, rapid effective treatment and improved quality of care for patients with considerable associated cost savings (“right treatment for the right patient”)**



# A Healthcare Research Database

## The opportunity for Medical Researchers

### Research Entity

- Attract **quality scientists** by enabling them with access to data
- Attract more **clinical trials** by using data for Trial certainty
- Break down **organizational barriers** between Clinical, Research, Biostatisticians, IT, Business and across institutions to enable knowledge sharing
- Enable **convergence** of Science, Medicine, Biotech and ICT to produce next generation products and personalized genomic medicine

### Industry

- Identify markers that will **predict needs and risks of patients** so interventions can be pre-emptive.
- Improve hypotheses and decision making – **fail early**
- Quickly and easily identify cohorts with similar characteristics
- Move from trial's looking for patients to **trials designed specifically for patients**, fast tracking clinical trial process from years to months
- Benefit from **global collaboration** around hard to find diseases and mutations

### Technology

- Collapse research cycle times and **minimize demands on IT** by providing self-service analytics to researchers and clinicians
- **Integrate the data once** and **re-use for many purposes**
- Increase productivity and break barriers to entry by providing an **open platform** – Oracle tools, customer tools, researcher tools
- **Flexible** Oracle platform - only buy and use the Oracle components you need
- Better TCO by leveraging **prebuilt healthcare components**





How can Oracle help?



# Platform for Healthcare Analytics & Medical Research

**Analytics Applications**

**Analytics Tools**

(Visualization, Query Engines, Statistical Languages ...)

**Healthcare Data**

(Administrative, Clinical, Financial...)

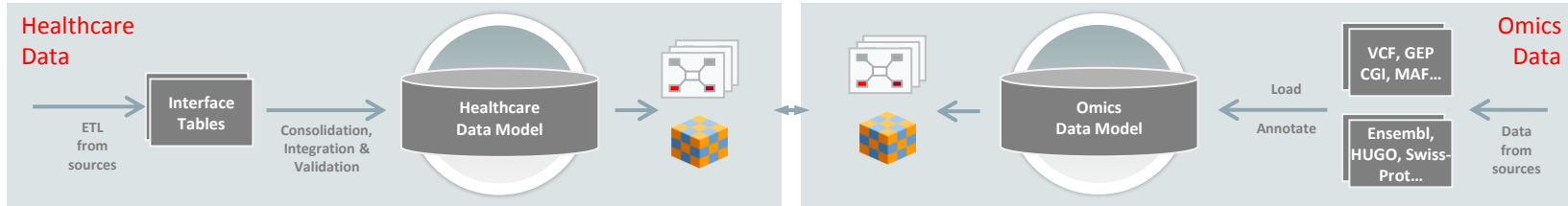
**Omics Data**

(Genomics, Reference Data Sets...)

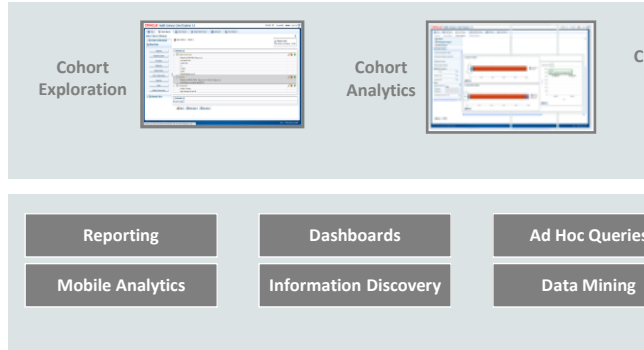
**Data Integration, MDM & Other Services**

**Security**

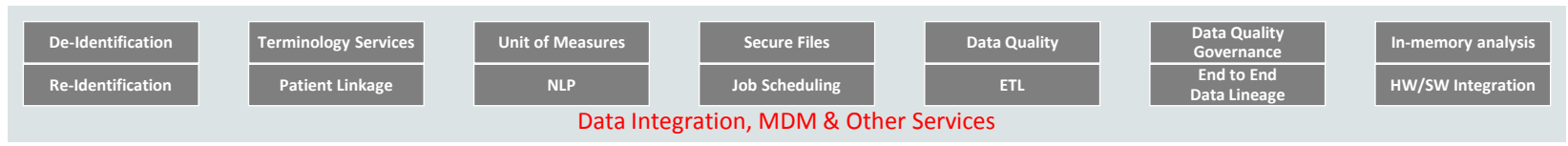
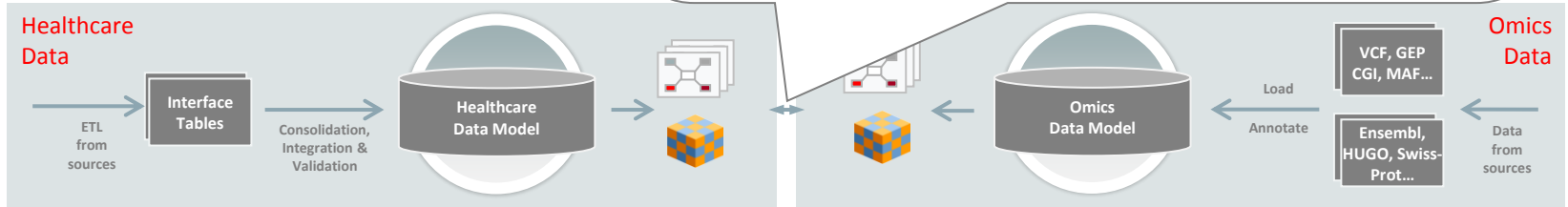
# Platform for Healthcare Analytics & Medical Research



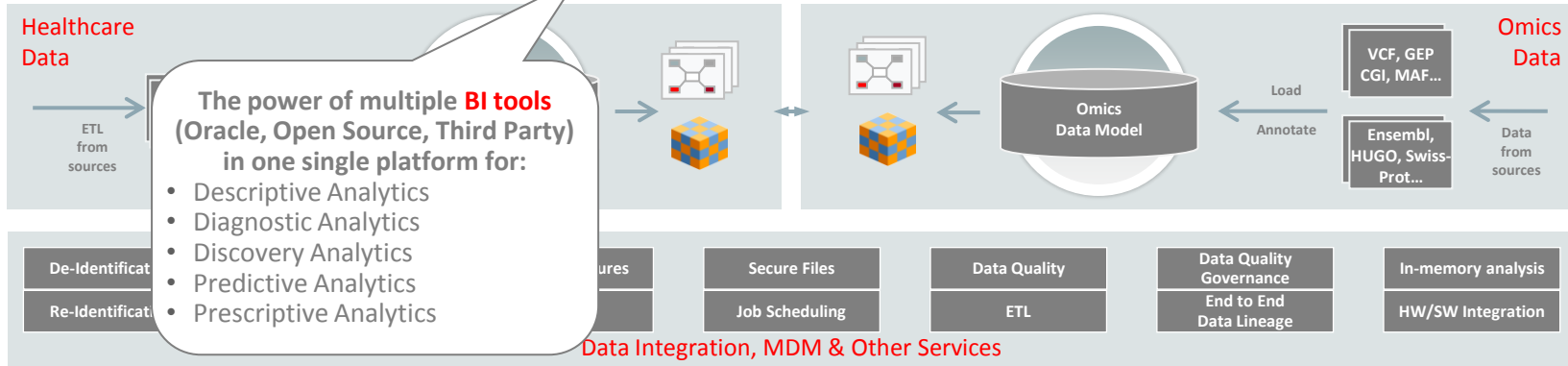
# Platform for Healthcare



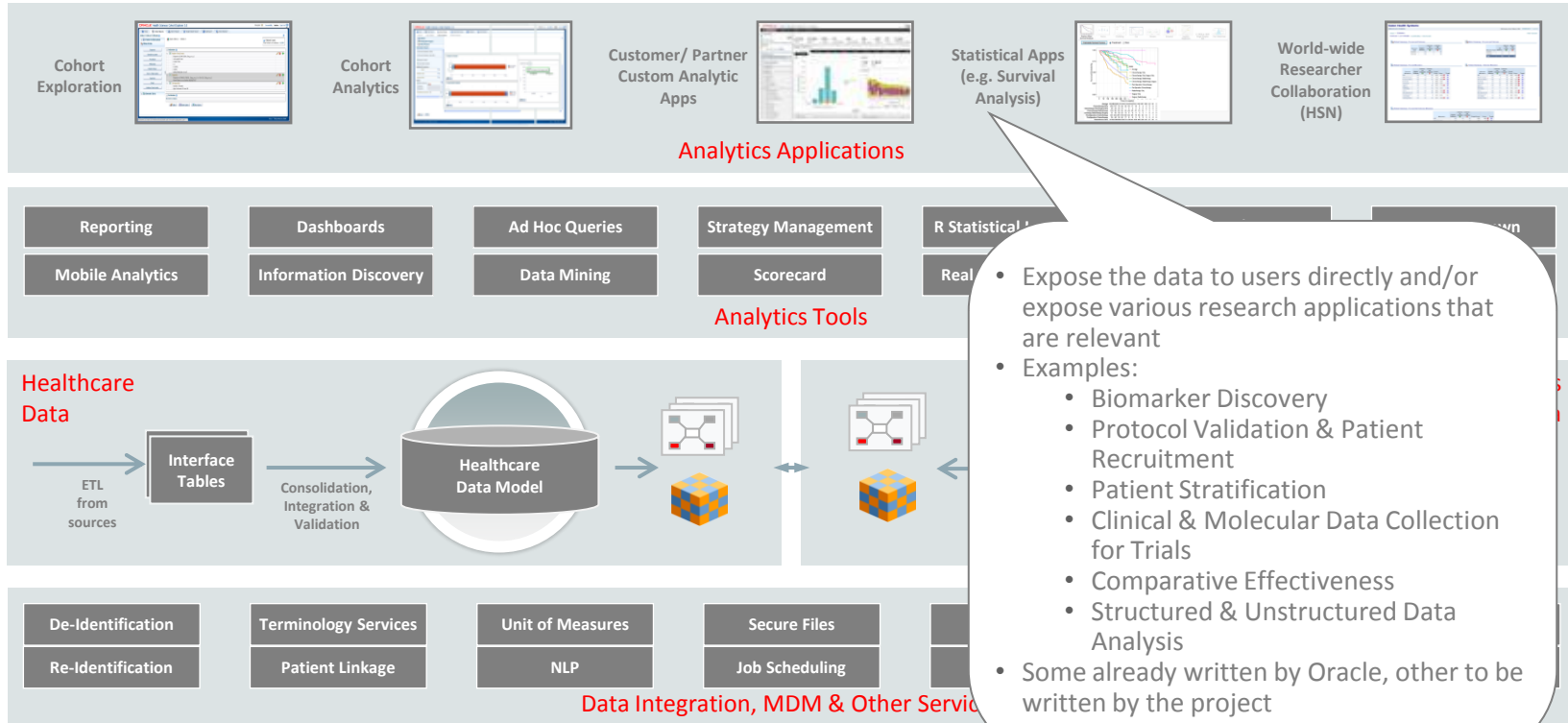
- The power of **Clinical** and **Genomics** data in one single platform
- Find patients that are **poor responders for drug Y** and have a **mutation in the promoter region of Gene X**
  - What is the **expression level of TP53** mutants by **cancer tissue**
  - How many patients have **disease Z, responded to treatment**, have a **chromosome 18 deletion** and have **blood samples** in the biobank?
  - Do mutations in the coding sequence of Gene X perturbs its expression across all of my projects?



# Platform for Healthcare Analytics & Medical Research

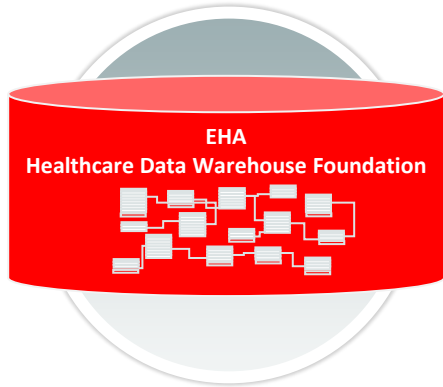


# Platform for Healthcare Analytics & Medical Research



# Oracle Enterprise Healthcare Analytics (EHA)

## Healthcare Data Warehouse Foundation (HDWF)

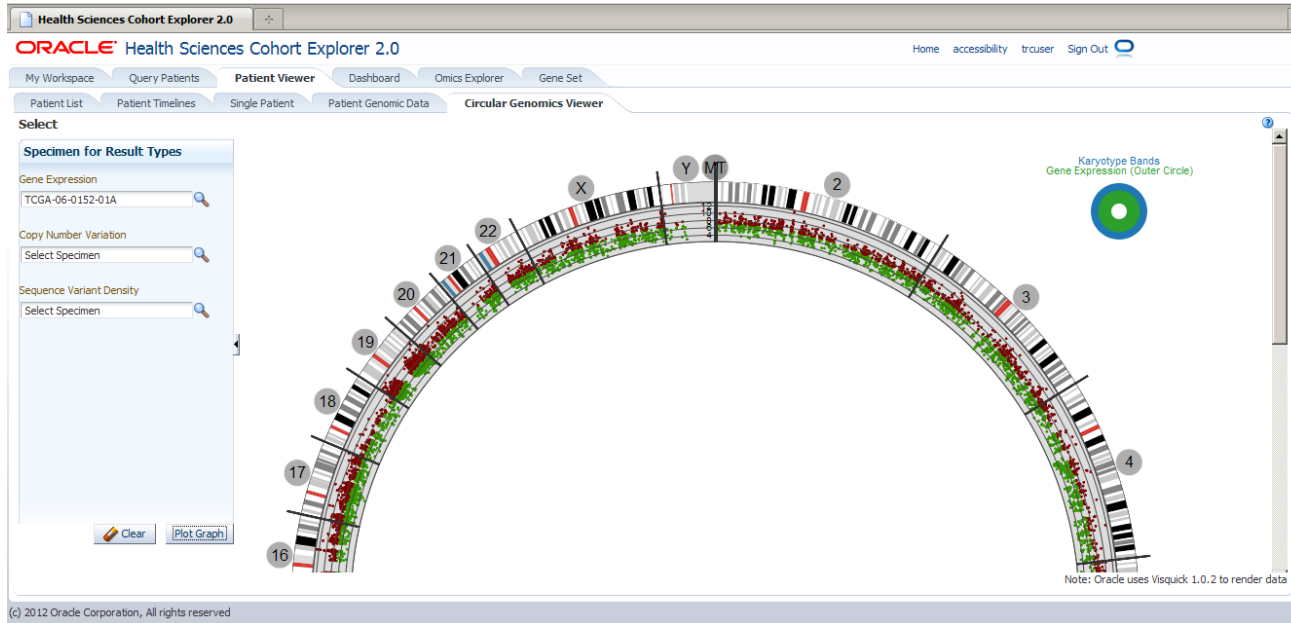


**Integrated View of Clinical,  
Financial, Operational, & Research  
Data Across the Provider Enterprise**

- Logical & 3NF Optimized Physical Model
  - Logical Data Model: 1000+ entities and 5,500+ attributes
  - Physical Data Model: 538 tables and 12,000 columns (5742 non-key columns)
- Engineered specifically for Providers to lower DW/Analytics development cost, time, & risk
  - Well organized model makes it easy for analytic application developers
  - HDWF design also facilitates data capture, cleansing, and integration
  - HDWF enables rapid deployment of pre-built apps from Oracle & our partner ecosystem
  - Data model is extensible, scalable, secure
  - Supports enterprise-grade software & hardware tools from the world's leading enterprise software vendor



# Oracle Translational Research Center Cohort Explorer



# Real-Time Big Data Queries No Longer a Dream

## Oracle Omics Data Bank Performance

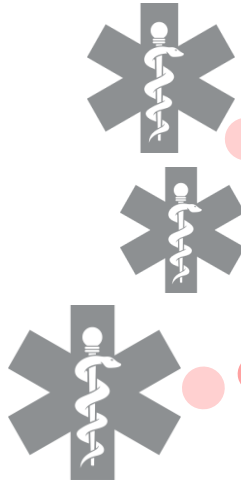
% of Use Cases	Response Time
56	< 1 Second
38	1 – 10 Seconds
6	10 – 30 Seconds
0	30 – 60 Seconds
0	60+ Seconds

100k Genomes, 100 Concurrent Users

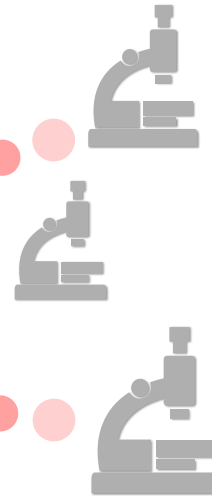
# Next Level: the Oracle Health Sciences Network

## Secure, Global, Cloud-Based Collaboration R&D

Healthcare Provider  
Participants



Life Sciences  
Participants



Ensuring:

- Protocol design and validation
- Patient recruitment
- Provides participants full control over their data
- Protects institutional IP
- Respects patient consent
- Enables real-time collaboration



What customers have achieved

# MD Anderson

## CASE STUDY

### Background / Needs

- Moon Shots initiative to **cure 6 cancers in 5 years**
- **One source of truth** for all data
  - Improve data availability to the enterprise
  - Scalable to address 30-40% data growth per year
- Rapid **time to value**

### Results With Oracle



**Fast implementation**  
– in use within 6 months



Streamlined pharmacy operations and **achieved significant ROI**



**Supporting more than 1 million patients** spanning a 70-year period

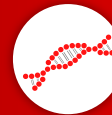
### Background / Needs

- **Aggregate data** from 200+ sources
- **Integrate** healthcare and payer data
- Provide **better clinical insights** for:
  - Treatment effectiveness
  - Cost variations
  - Disease prevention
- **Simplify data delivery** for analysis

### Results With Oracle



**Integration** of clinical and genomic information



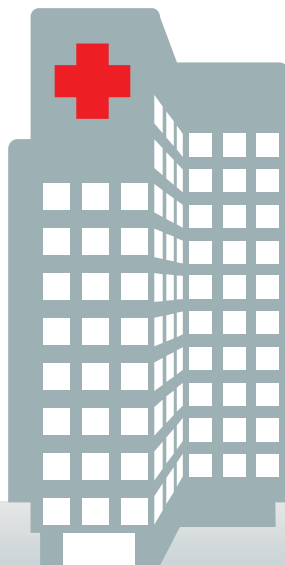
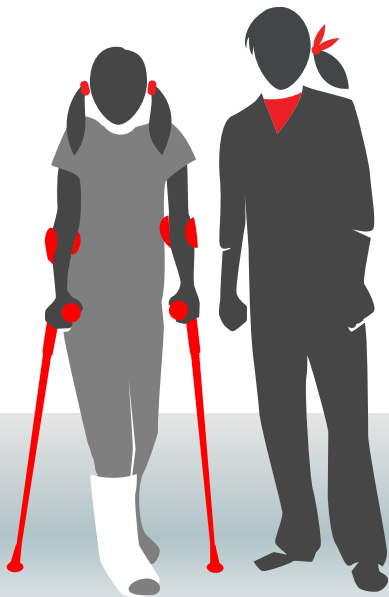
Preliminary **identification of genes and pathways** unique to pre- and post-menopausal breast cancer patients



**Consolidation** of multiple data marts



# Discussion



**THE FUTURE  
OF OUR  
INDUSTRY  
IS BRIGHT**



# **Hardware and Software Engineered to Work Together**

ORACLE®