

Session Program

13-14 Nov 2014

**International Conference on Standardization
& Innovation**

Innovation and Business Strategy

CERN, 500/1-001 - Main Auditorium
CERN, Meyrin, Switzerland

Thursday 13 November

11:00

12:15

Innovation and Business Strategy: Chair: Bernard Morard

Session | **Location:** CERN, 500/1-001 - Main Auditorium, CERN, Meyrin, Switzerland | **Conveners:**
Dr. Jens Albers, Dr. Peter Roth, Prof.Lars Montelius